



AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, JUNE 10, 2025 - 6:00 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL TWO HUNDRED FIFTY DOLLARS (\$250.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019; AMENDED BY ORDINANCE #2019-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
- B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.

**DECORUM POLICY FOR MEETINGS OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY
REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:**

INDIVIDUALS WHO WISH TO MAKE ANY "CITIZEN'S COMMENTS" UNDER THAT PORTION OF THE CRA BOARD AGENDA, OR WHO OTHERWISE WANT TO ADDRESS THE CRA BOARD, MUST FIRST BE REGISTERED WITH THE CRA SECRETARY (CLERK) (FORMS ARE AVAILABLE OUTSIDE OF THE CITY COMMISSION CHAMBER AND MUST BE GIVEN TO THE CLERK BEFORE THE MEETING). OTHERS WHO WANT TO ADDRESS THE CRA BOARD ON ANY MATTERS MUST FIRST BE RECOGNIZED BY THE CHAIR. ALL SUCH PERSONS MUST USE THE PODIUM IN THE COMMISSION CHAMBER. NO MORE THAN ONE PERSON AT A TIME MAY ADDRESS THE CRA BOARD FROM THE PODIUM. COMMENTS ARE ONLY TO BE MADE TO THE CRA BOARD AND ARE NOT TO BE DIRECTED TO THE AUDIENCE OR CRA STAFF.

NO INDIVIDUAL SHALL MAKE ANY SLANDEROUS OR UNDULY REPETITIVE REMARKS, OR ENGAGE IN ANY OTHER FORM OF BEHAVIOR THAT DISRUPTS OR IMPEDES THE ORDERLY CONDUCT OF THE MEETING, AS DETERMINED BY THE CHAIR. NO INDIVIDUAL MAY SPEAK DIRECTLY TO OR ADDRESS THE CHAIR, BOARD MEMBER OR CRA STAFF. COMMENTS ARE TO BE ONLY DIRECTED TO THE CRA BOARD AS A WHOLE. NO CLAPPING, APPLAUDING, HECKLING OR VERBAL OUTBURSTS IN SUPPORT OF OR OPPOSITION TO A SPEAKER OR HIS OR HER REMARKS SHALL BE PERMITTED. NO SIGNS OR PLACARDS SHALL BE PERMITTED IN THE COMMISSION CHAMBER.

IF ANY PERSON'S CONDUCT AS DETERMINED BY THE CHAIR IS FOUND TO BE DISRUPTIVE OR INTERFERES WITH THE ORDERLY CONDUCT OF THE MEETING, THE PERSON MAY BE ASKED BY THE CHAIR TO LEAVE THE COMMISSION CHAMBER; IF THE PERSON DOES NOT LEAVE AND THE CONDUCT PERSISTS, THE CITY POLICE DEPARTMENT WILL BE REQUESTED TO ESCORT THE INDIVIDUAL FROM THE COMMISSION CHAMBER.

ALL CELLULAR TELEPHONES ARE TO BE SILENCED DURING THE MEETING. ALL PERSONS EXITING THE COMMISSION CHAMBER SHALL DO SO QUIETLY. (RESOLUTION #2020-CRA-006)

1. CALL TO ORDER/ROLL CALL

2. CITIZENS' COMMENTS

Addressing the Commission: A thirty (30) minute "Citizen Comments" period shall be designated on the agenda for citizens and interested persons to speak on matters whether or not scheduled on that day's agenda. Individuals wishing to speak on a matter not included on the "Public Hearing" section of the agenda, which matter pertains to an item before the City Commission which requires a decision of the City Commission, may do so by signing in and submitting a form to that effect with the City Clerk prior

to the meeting. Speakers at Public Hearings shall also submit such a form. Each speaker shall be limited to 3 minutes for his or her comments. If more than ten (10) speakers express a desire to speak, the Commission shall determine on a meeting by meeting basis whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

1. Administrative Report

4. PRESENTATIONS

5. CONSENT AGENDA

1. Minutes: May 13, 2025 CRA Board Meeting Minutes
2. Travel Requests:

6. PROPOSALS AND BIDS: None

7. DISCUSSION AND POSSIBLE ACTION: None

8. INFORMATION ITEMS: None

9. BOARD MEMBER COMMENTS

10. ADJOURNMENT



City of Dania Beach Memorandum

DATE: 6/10/2025

TO: Chair and Board Members

FROM: Candido Sosa-Cruz, Executive Director

SUBJECT: Administrative Report

CRA INITIATIVES

- Commercial Façade Grant: Director Chen talked with the owner of the Bake Shack, 238 S Federal Hwy., regarding their plan for an exterior improvement project. They are planning to build an outdoor seating area, with a landscape buffer and an improvement to their parking lot.

Director Chen provided a detailed summary of the Façade Grant Program and provided an application form. They are currently working on the design and have talked with Community Development regarding the permitting process.

- Home Beautification Program: On Thursday, May 8, Rebuilding Together pressure washed and painted the house and replaced the landscaping at 820 NW 3rd St. Bozzuto Homes and Home Depot sent volunteer groups to work on the day's project.
- Safe At Home Program: To-date, seven homes have been completed with Tier 1 improvements (\$1,000 max). Rebuilding Together is preparing their first invoice for this program. They have completed the qualification due diligence for an additional three houses and will schedule these improvements to be installed – all are Tier 1 projects. To be qualified for the Safe At Home Program, at least one of the following conditions must be met: Age (at least 60 years old), Physical/Mental Disability, Income (80% - 120% AMI), Veteran.

Rebuilding Together is conducting the due diligence qualifications for another 30 houses – all Tier 1 projects. They have identified two houses that need more extensive repairs/improvements – Tier 2 project (\$1,000 - \$3,999). These projects take longer to qualify as the cost of improvements is more technical and these properties will require the pre-approval of Candido, as the CRA Executive Director, before the repairs/improvements can be done. Rebuilding Together is preparing their request for CRA approval/consideration

ECONOMIC DEVELOPMENT

- Sheraton Four Points: Director Chen met Alison Higgins, Director of Sales for the Sheraton Four Points, at 1900 Sterling Rd. This property is not in the CRA, but this visit was a result of an introduction through the Dania Beach Chamber. However, there is a tie between this property and the CRA. The owners of this hotel are the owners/developers of the proposed Embassy Suites Hotel on N Federal Hwy – Alison is setting up a meeting for me with the hotel owners.

On a year-on-year the Four Points occupancy and average daily rate have remained steady. They are

particularly proud of their upcoming booking of 40 rooms for a video film crew from India for the 2025 West Indies versus India Cricket tournaments at the Broward Cricket Center on July 31 through August 3.

- South Florida Community Land Trust (SFCLT)/ Blue Sky Dania Pilot Program: SFCLT owns 31 properties in the CRA District and close to City Hall. To date, 13 of the 31 existing homes have had major renovations and upgrades. Over the past 18 years, SFCLT’s housing development work (homes for rent and for sale) has helped 486 families to find relief from an increasingly brutal South Florida housing market. Their renters pay an average of 46% less than market rates.

The Blue Sky Dania Pilot Program will not only provide affordable housing (50% or lower AMI) to families but will help them achieve health and financial stability as well. Blue Sky Dania is a bold innovative approach to work more holistically with renter families to help them not only keep a roof over their heads, but to use their housing cost savings to grow in financial capacity. Blue Sky Dania will engage 30 participants over a full year, with one-on-one help to develop a “Next Level” plan to upskill, save, and invest. The “Next Level Navigator” is a member of the SFCLT staff.

Request:

The Primary “Connector” of the Blue Sky Program is monthly “Dinner Dialogues.” The first Dinner Dialogue is expected to be the largest with 45-50 attendees including Blue Sky Dania tenants, participants of the HEAL program, local partner organization heads, and some CRA Staff. There will be presenters who will do an interactive, age-inclusive activity that is for all abilities/mobility levels that will provide a safe, welcoming “Ice Breaker” to meet each other, make community connections and allow the SFCLT to explain the Pilot Program and Goals. They want to have at least the first two dinners in City Hall because of the proximity to many of the rental units. The target schedule is to have the first Dinner Dialogue by the end of June or early July.

Currently, Blue Sky Dania has 13 tenants representing 29 individuals including disabled heads of households and children of varying ages. They are meeting with tenants individually and identifying needs and explaining the Blue Sky Dania Program. The Blue Sky Dania Pilot was designed through the lens of the Social Determinants of Health (SDOH), which are the non-medical factors that influence health outcomes. The Blue Sky Dania Pilot expects to improve the SDOH through 5 main program activities:

1. Economic Stability:

- Encouraging adults and older teens to take the SFCLT-sponsored Financial Fitness program. <https://playmoneysmart.fdic.gov/>
- A special savings/investment presentation for elementary school Blue Sky Dania residents and children of other similar community programs.
 1. Education and Access and Quality:
 - “Next Level Navigator” meets with tenants to discuss options for “upskilling” that will help them access opportunities for higher paying jobs and or more sound self-employment plans. This will involve participating in the Dania Beach CRA Business Academy, SCORE courses, training opportunities with CareerSource and collaboration with Hispanic Unity, through introductions of the CRA.
 1. Neighborhood and Built Environment: This will be achieved by renovations and upgrades to the remaining 18 Blue Sky Dania properties.
 2. Social and Community Context: This will be achieved through coaching, meetings with the Next Level Navigator coupled with Monthly Dinner Dialogues to foster community connections.
 3. Health Care and Quality: This will be achieved through navigation with partners such as Dania Beach’s FLIPANY, the Memorial Health Care HEAL Program with weekly meetings at St. Ruth’s Missionary Baptist Church, and other Dania Beach based community organizations, such as Love Our Nation.

PATCH

- National Coconut Day: On Saturday, June 14th, the PATCH will celebrate National Coconut Day, as a theme for the Farmer's Market. Coconut water beverages will be served and tips for opening and using and preparing coconuts will be provided. (See attached flyer.)
- Farmer's Market: The PATCH will continue the Farmer's Market program every Saturday, from 9:00am to 12:00pm. There will be sales of seasonal vegetables available each week – currently Red Mustard, Collards, Curly Kale, Scotch Pepper, Jalapeno Pepper, Italian Eggplant, Arugula, Sage, Carrots, Greek, Cherry-Tomatoes, Lemongrass, Cuban Oregano, Thyme, Peppermint, Tarragon, Aloe Vera, Coconuts, Passion Fruit, and Moringa.
- CW Thomas After School Program: During the 2025 school summer break (June 12 to August 18), CW Thomas students will visit the PATCH every Wednesday afternoon. One of the raised beds will be set aside for the school's community garden plot.
- Dan Marino Foundation: The PATCH has partnered with the Dan Marino Foundation for its adult group volunteer program. Dan Marino will bring their group to the PATCH on the 2nd and 4th Tuesday of each month. The PATCH will assign a raised bed for the group to garden.
- PATCH Maintenance:
 1. The north end of the PATCH site is being cleaned up from the raised bed construction. Cinder blocks, soil, and piles of mulch are being moved inside of the fence line.
 2. Finish filling the raised beds to prepare for the fall growing season.
 3. Cleaning and weeding inside and around the raised beds.

IT'S A COCONUT CELEBRATION!

Join Us in Celebrating National Coconut Day

We will serve refreshing drinks and provide tips for using coconuts.

Saturday, June 14, 2025

10AM - 11:30AM

PATCH Farmer's Market

1201 W. Dania Beach Blvd.



954.993.6401

PATCH@DANIABEACHFL.GOV





DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING MINUTES
TUESDAY, MAY, 13, 2025 – 6:00 P.M.

1. Call to Order/Roll Call

Chair Davis called the meeting to order at 6:00 p.m.

Present:

Chair:	Joyce L. Davis
Vice-Chair:	Marco A. Salvino, Sr.
Board Members:	Lori Lewellen Luis Rimoli A. J. Ryan, IC
Executive Director:	Candido Sosa-Cruz
City Attorney:	Eve Boutsis
CRA Secretary:	Erin McClendon

2. Citizen Comments

None.

3. Administrative Reports

3.1 Administrative Report

Executive Director Sosa-Cruz advised the residents that there are 50 remaining trees from the Arbor Day giveaway. Residents may pick up an oak tree at the PATCH.

Director Chen presented his administrative report that was provided to the Board in their packets. He touched on the following topics:

- Commercial façade grant
- Home beautification program
- Safe at Home program
- Rebuilding together
- The PATCH
 - o Harvest celebration
 - o Grant from Spirit Airlines
- Summer Fresh Food Box Program

CRA Business Manager Krystal Permanan provided the economic development report which touched on the following topics:

- Visit Lauderdale
- Marketing at the Casino at Dania Beach for visitors
- Business retention
- Business attraction
- New businesses

Mayor Davis acknowledged Krystal and her service to the City. She wished her best wishes in her future endeavors.

4. Presentations

There were no presentations.

5. Consent Agenda

5.1 Minutes: April 8, 2025 CRA Board Meeting

5.2 Travel Requests: None.

Board Member Lewellen made a motion to approve the consent agenda. The motion was seconded by Vice Chair Salvino which carried unanimously on voice vote.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

There were no discussion and possible action items.

8. Information Items

There were no information items.

9. Board Member Comments

Board member Lewellen thanked Krystal for what she has done for the city, and she spoke about Visit Lauderdale and that the city should follow up.

City Manager Garcia said they spoke to Nannette, and Visit Lauderdale completed the \$50k and staff can have them come and do a report on what they did. She wished Krystal the best going forward.

Board member Rimoli thanked Krystal for all her contributions to the city. He wished her nothing but success. He thanked Director Chen for the May 8th event and for the volunteers that came out for the rebuilding together event.

There was some discussion regarding a Dania Beach app for visitors to use to look for restaurants and Director Chen commented that he has not received any proposals for Dania Beach.

Executive Director Sosa-Cruz commented that the app was going to be too expensive, and the return on investment was not worth it at this time.

Board member Ryan wished Krystal well in her future endeavors.

Chair Davis thanked Krystal and spoke about Visit Lauderdale.

Vice Chair Salvino thanked Krystal for her contributions, and said she is always welcome back.

Chair Davis thanked the CRA board and said that it was great to stand beside them on Arbor Day. She is glad they are directed to the PATCH to pick up the left-over trees. She was thankful for all that is being done.

10. Adjournment

Chair Davis adjourned the meeting at 6:27 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

ERIN MCCLENDON
CRA SECRETARY

JOYCE L. DAVIS
CHAIR – CRA