



AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
MONDAY, OCTOBER 7, 2024 - 6:00 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL TWO HUNDRED FIFTY DOLLARS (\$250.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019; AMENDED BY ORDINANCE #2019-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
- B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.

**DECORUM POLICY FOR MEETINGS OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY
REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:**

INDIVIDUALS WHO WISH TO MAKE ANY "CITIZEN'S COMMENTS" UNDER THAT PORTION OF THE CRA BOARD AGENDA, OR WHO OTHERWISE WANT TO ADDRESS THE CRA BOARD, MUST FIRST BE REGISTERED WITH THE CRA SECRETARY (CLERK) (FORMS ARE AVAILABLE OUTSIDE OF THE CITY COMMISSION CHAMBER AND MUST BE GIVEN TO THE CLERK BEFORE THE MEETING). OTHERS WHO WANT TO ADDRESS THE CRA BOARD ON ANY MATTERS MUST FIRST BE RECOGNIZED BY THE CHAIR. ALL SUCH PERSONS MUST USE THE PODIUM IN THE COMMISSION CHAMBER. NO MORE THAN ONE PERSON AT A TIME MAY ADDRESS THE CRA BOARD FROM THE PODIUM. COMMENTS ARE ONLY TO BE MADE TO THE CRA BOARD AND ARE NOT TO BE DIRECTED TO THE AUDIENCE OR CRA STAFF.

NO INDIVIDUAL SHALL MAKE ANY SLANDEROUS OR UNDULY REPETITIVE REMARKS, OR ENGAGE IN ANY OTHER FORM OF BEHAVIOR THAT DISRUPTS OR IMPEDES THE ORDERLY CONDUCT OF THE MEETING, AS DETERMINED BY THE CHAIR. NO INDIVIDUAL MAY SPEAK DIRECTLY TO OR ADDRESS THE CHAIR, BOARD MEMBER OR CRA STAFF: COMMENTS ARE TO BE ONLY DIRECTED TO THE CRA BOARD AS A WHOLE. NO CLAPPING, APPLAUDING, HECKLING OR VERBAL OUTBURSTS IN SUPPORT OF OR OPPOSITION TO A SPEAKER OR HIS OR HER REMARKS SHALL BE PERMITTED. NO SIGNS OR PLACARDS SHALL BE PERMITTED IN THE COMMISSION CHAMBER.

IF ANY PERSON'S CONDUCT AS DETERMINED BY THE CHAIR IS FOUND TO BE DISRUPTIVE OR INTERFERES WITH THE ORDERLY CONDUCT OF THE MEETING, THE PERSON MAY BE ASKED BY THE CHAIR TO LEAVE THE COMMISSION CHAMBER; IF THE PERSON DOES NOT LEAVE AND THE CONDUCT PERSISTS, THE CITY POLICE DEPARTMENT WILL BE REQUESTED TO ESCORT THE INDIVIDUAL FROM THE COMMISSION CHAMBER.

ALL CELLULAR TELEPHONES ARE TO BE SILENCED DURING THE MEETING. ALL PERSONS EXITING THE COMMISSION CHAMBER SHALL DO SO QUIETLY. (RESOLUTION #2020-CRA-006)

1. CALL TO ORDER/ROLL CALL

2. CITIZENS' COMMENTS

Addressing the Commission: A thirty (30) minute "Citizen Comments" period shall be designated on the agenda for citizens and interested persons to speak on matters whether or not scheduled on that day's agenda. Individuals wishing to speak on a matter not included on the "Public Hearing" section of the agenda, which matter pertains to an item before the City Commission which requires a decision of the City Commission, may do so by signing in and submitting a form to that effect with the City Clerk prior to the meeting. Speakers at Public

Hearings shall also submit such a form. Each speaker shall be limited to 3 minutes for his or her comments. If more than ten (10) speakers express a desire to speak, the Commission shall determine on a meeting by meeting basis whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

1. Administrative Report - *CRA Director*

4. PRESENTATIONS: None.

5. CONSENT AGENDA

1. Minutes: September 12, 2024
2. Travel Requests: None

6. PROPOSALS AND BIDS: None.

7. DISCUSSION AND POSSIBLE ACTION: None.

8. INFORMATION ITEMS: None.

9. BOARD MEMBER COMMENTS

10. ADJOURNMENT

City of Dania Beach Memorandum

DATE: 10/7/2024

TO: Chair and Board Members

FROM: Michael Chen, Executive Director

SUBJECT: Administrative Report

1. DANIA BEACH INNOVATION ECOSYSTEM

Background: An Innovation Ecosystem has different platforms to support entrepreneurs and early-stage ventures. The Dania Beach Innovation Ecosystem includes:

- Education
- Location & Events
- Mentorship
- Incubation & Acceleration
- Funding
- Talent



Updates:

In collaboration with SCORE Broward, the Dania Beach Business Academy is providing a 4-week program titled, Simple Steps for Starting a Business. The series will be online on Wednesdays, 6:00 – 8:00pm, via ZOOM (flyer attached).

Oct. 9: From Hobbyist to Entrepreneur - Ready to Start?

Oct.16: Set Up Your Business for Success!

Oct. 23: A Good Business Plan & Savvy Financial Plan is Your Map to Success

Oct. 30: Money To Start and Grow Your Business: Revenue/ Profit Projections

2. ECONOMIC DEVELOPMENT

Through the tenacious efforts of Linda Gonzalez and her HR Team, we have hired a CRA Business Attraction and Investment Manager, Krystal Permanan. Her targeted start date is Monday, October 14th.

I hired Krystal in 2018 as the Economic and Program Analyst for the Ft Lauderdale Economic Development Department. I mentored her professional development, including supporting her attendance to and graduation of the prestigious Oklahoma University – Economic Development Institute.

In 2021, Krystal was promoted to the Business Assistance Administrator, a manager level position for the Ft Lauderdale Executive Airport (FXE). As a point of reference, FXE is the #3 busiest general aviation airport in the U.S. and the #7 busiest airport of any kind in Florida. FXE has an economic impact of \$3.9 billion. Her duties for FXE included:

- Generally, promote FXE, the Industrial Airpark, and the Uptown Business District.
- The administration and development of Foreign Trade Zone #241, which has countywide authority.
- The business liaison and leasing manager for the 1,000-acre FXE campus and 200-acre Industrial Airpark, including 2,000,000sf of office/warehouse space.
- FXE representative to the Uptown, Oakland Park, Wilton Manors Council for the purpose of driving business development through networking events and leadership on common goals for the area.

3. CRA WEBSITE UPDATE

The update of the CRA website (www.daniabeachcra.org) with VUP Media is almost complete. Currently, the CRA is completing the text/content and VUP is wrapping up the structure of the website. We have started to discuss the most critical piece, the landing page. It is likely the new website will be ready to go live in the next 45 – 69 days.

4. PATCH

Raised Bed Construction: Construction of the 64 new raised beds has been challenging. Compressing a 3-year project into 4 months is not just building faster. We also had to deal with finding vendors, complying with purchasing policies, arranging deliveries, and the weather. A long stretch of abnormal heat warnings shortened the afternoon workday and several days of heavy rain wiped out the entire day. We also expanded the scope of work by adding a complete rebuild of the irrigation system and building a second nursery. In spite of the challenges, as of the drafting of this report the 64 new raised beds are 85% complete and irrigation system is 90% complete. Our Unveiling Ceremony for the last hour is the homestretch update.

The success of this project is a direct result of the efforts of Bianca Bacarossi, our Lead Farm Coordinator, Jamie Castoro, Fruitful Field Executive Director, Noah Siegel, Fruitful Field Farm Manager, with the administrative support of Denise Greenstein, CRA Executive Assistant.

Volunteer Groups: What we accomplished in the homestretch was largely due to the success of recruiting volunteer groups, including:

- September
 - Spirit Airlines, 17 volunteers
 - Spirit Airlines, 25 volunteers
 - NSU Osteopathic School, 14 volunteers

- Invitation Homes, 10 volunteers
- Hands-On Broward, 10 volunteers

- October (dates and numbers pending)
 - Spirit Airlines, 17 volunteers
 - Invitation Homes, 10 volunteers
 - Hands-On Broward

Some seedlings have been started to transfer to the completed raised beds. We are planning to plant two fruit trees in each raised bed to generate a summer fruit crop. Papaya and avocado trees are being considered.

PATCH Publicity:

The Fruitful Field was interviewed by Edible South Florida for an article featuring the PATCH in the January publication. Edible South Florida explores local foods, stories, and communities by season. As the trusted voice of the local food movement, they inspire readers to support and celebrate the growers, producers, chefs, restaurants, food and drink artisans, and other culinary businesses in the community. Edible South Florida reaches followers in Broward, Miami-Dade and Monroe counties.

Edible South Florida is a proud member of Edible Communities, Inc., a network of more than 80 locally owned and operated publications across the United States and Canada celebrating local food and the people who bring it to us. Launched in 2002 by co-founders Tracey Ryder and Carole Topalian.

Programming: Upcoming events include:

October 19	Fall Festival
November 9	Market & Veteran's Day
November 23	Market, Recipes, & TDAY Crafts
December 14	Craft Fair & Market
January 11	Market & Tour & Taste
January 25	Market & Workshop
February 8	Market & Workshop
February 22	Market & Workshop
March 8	Market & Workshop
March 22	Market & Workshop
April 12	Market & Earth Day Workshop
April 26	Market & Volunteer Appreciation
May 10/24	Two Saturdays per month Volunteers/Market

PATCH programs:

- **PATCH Open House:** This event, on October 5th, 8:00 0 1:00, is to reconnect with the neighborhood that was interrupted by the summer construction activity. People will learn about the new upcoming crops, upcoming programs, and the fall re-start of the “PATCH-In-A-Box” bi-weekly subscription program. It will also be a “listening post” opportunity for people to discuss what they would like to see at the PATCH. The event was advertised in the Dania Beach Press, September edition, on social media, and posted on

the CRA website. (Flyer attached)

- **PATCH Unveiling:** October 7th, 4:30 – 5:15. This is the ribbon-cutting ceremony to re-open the PATCH. Invitation Homes, Spirit Airlines, FIU School of Agroecology, and other specific guests have been invited. The CRA videographer will also be there to record the event. The event was advertised in the Dania Beach Press, September edition, on social media, and posted on the CRA website. (Flyer attached)
- **PATCH Volunteer Recruitment:** PATCH continues to aggressively recruit for volunteers for every Tuesday, Wednesday, Friday, and the 2nd and 4th Saturdays of each month. The recruitment was advertised in the Dania Beach Press, on social media, and posted on the CRA website.
- **CW Thomas Park:** After school program started September 11. Parks will bring kids to the PATCH after school on Wednesdays until December

Fruitful Fields programs at the PATCH:

- **Grow City Youth Internship:** The program started in September and seven kids are participating. The Grow City Youth Internship is a paid internship program that is a first-time job that focuses on teaching local high school teens, ages 14 – 17, first-time job skills within a garden setting. It is held on Tuesday, Wednesday, and Saturday, for 9 hours per week. There will be two sessions per year: September to December, and Jan to April each year. The Community Foundation of Broward is providing FY2024/25 funding for the program.
- **Adult Intern Program:** TFF is promoting an Adult Intern Program available at the three community gardens they manage, including the PATCH. The program is for 9 hours per week, September through April. The program provides participants with gardening skills, fresh veggies which they grow, and a social environment. This program will start in September and eight (8) people have registered for the PATCH. The program was advertised in the Dania Beach Press, September edition, on social media, and posted on the CRA website. (Flyer attached)
- **Veterans, Youth and Special Need Agriculturists Assistance Program:** The Farmers Outreach program is primarily focused on assisting veterans, small farmers, minorities, and the socially disadvantaged by offering a hands-on farming experience through apprenticeships, agricultural workshops, and technical one-on-one advice on USDA loans/grant programs.

FIU has approved the PATCH as their Broward location for the Intern program and has discussed Bianca (PATCH Lead Coordinator) and Jaime (TFF Executive Director) to conduct workshops for FIU. FIU is extending the USDA grant program to support the Adult Intern Program described above.

- **Memorial Healthcare:** TFF is working with Memorial Healthcare to conduct a Lifestyle Workshop series at the PATCH.

Love Our Nation programs at the PATCH:

- **Earth 2 Table:** Earth 2 Table programs are held every Monday, 2:30 to 5:30, except for school holidays. The program teaches youth the importance of making healthy food choices and caring for the environment. Programs include gardening, journaling, etiquette, teamwork, communication skills, finance, homework, and public speaking.
- **LON Financial Literacy:** Partners Sun Credit Union and Synovus Bank to support teaching the importance of understanding money earned, saved, spent, and given. LON takes monthly field trips to SUN Credit Union (Hollywood) to deposit funds they have earned into their bank accounts opened by Love Our Nation for each child in the program. This program starts in September and will be ongoing.



Over 500,000 new businesses are founded every month in the US.
47.5% of the country's total workforce is employed by small businesses.
+81% of all businesses in Broward County have less than 10 employees!
Only 50% of small businesses survive 5 years!

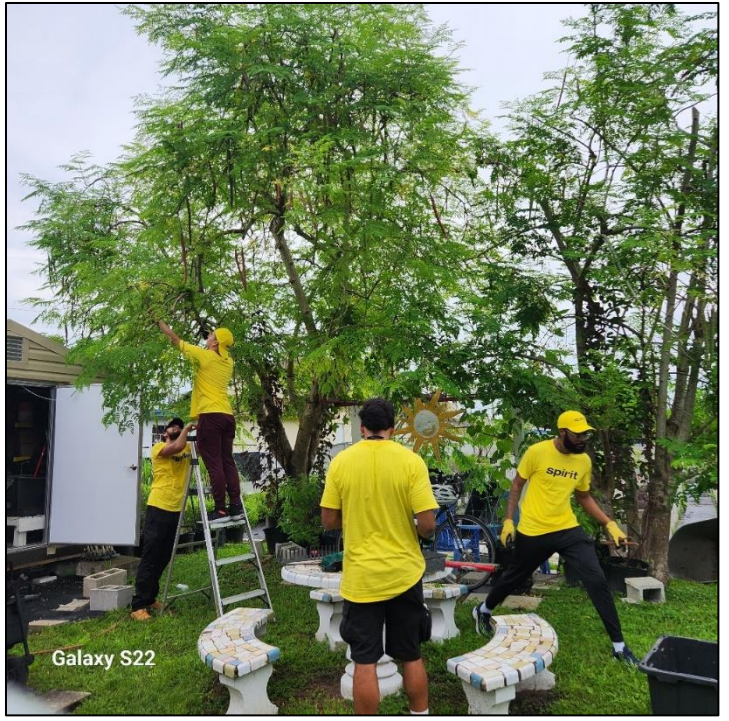
The Dania Beach Business Academy prepares businesses for success!

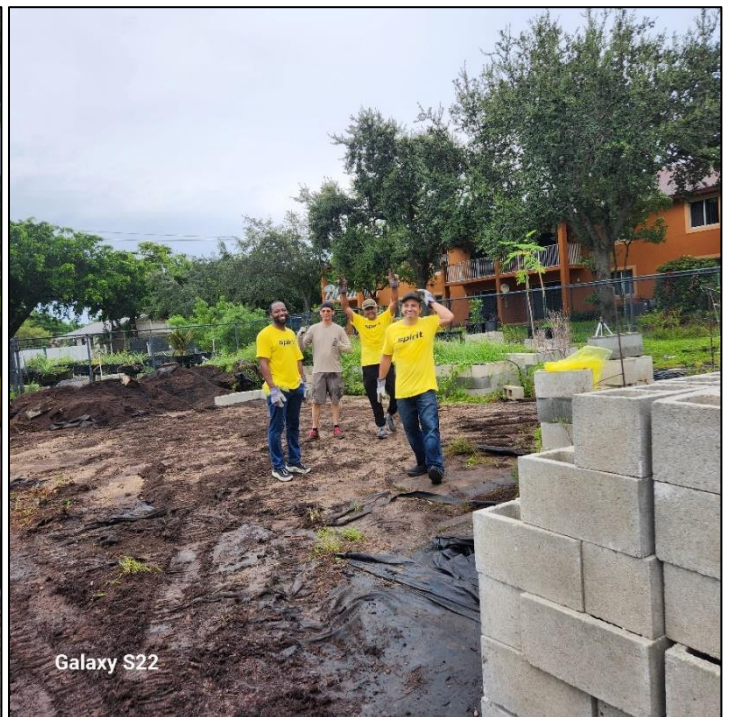


Simple Steps for Starting a Business | 6PM - 8PM

- OCT 09 From Hobbyist to Entrepreneur
- OCT 16 Start Up Your Business for Success
- OCT 23 A Good Business Plan & Financial Plan Results in Success
- OCT 30 Money To Start and Grow Your Business

Registration Link: <https://www.score.org/broward/event/money-start-and-grow-your-business-revenue-and-profit-projections>











Galaxy S22



Galaxy S22



Galaxy S22





DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING MINUTES
TUESDAY, SEPTEMBER 12, 2024 – 6:00 P.M.

1. Call to Order/Roll Call

Chair Ryan called the meeting to order at 6:00 p.m.

Present:

Chair:	A. J. Ryan IV
Vice-Chair:	Lori Lewellen
Board Members:	Joyce L. Davis
	Tamara James
	Marco A. Salvino, Sr.
Executive Director:	K. Michael Chen
City Attorney:	Eve Boutsis
CRA Secretary:	Elora Riera, MMC

2. Citizen Comments

None.

3. Administrative Reports

Executive Director Chen requested that the Board move their CRA meeting to September 13th to be in conjunction with the City Commission meeting and budget meeting. There was consensus from the Board.

Executive Director Chen presented his administrative report that was provided to the Board in their packets. He touched on the following topics:

- The PATCH
 - Open House
 - Unveiling
 - Volunteer Recruitment
 - CW Thomas Park After School Program
- Fruitful Fields Programs at The PATCH
 - Grow City Youth Internship
 - Adult Intern Program

- Veterans, Youth and Special Need Agriculture Assistance Program
- Partnership with Memorial Healthcare
- Love Our Nation Programs at The PATCH
 - Earth to Table
 - SPARKS – food education workshops
 - LON Financial Literacy
 - Raised beds
 - Volunteers
 - Compost
 - Irrigation System
 - 2nd Nursery
 - Seeds

4. Presentations

There were no presentations.

5. Consent Agenda

- 5.1 Minutes:
- August 27, 2024 CRA Board Meeting

- 5.2 Travel Requests: None.

Board Member James made a motion to approve the consent agenda. The motion was seconded by Vice Chair Lewellen which carried unanimously on voice vote.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

- 7.1 CRA Budget Discussion

City Attorney Boutsis read the title of the resolution.

Executive Director Chen introduced the item. Reflects the conversations from the workshop meeting.

He touched on highlights on the FY25 budget:

- The budget is 2.9% higher than FY24
- CRA Satellite lease not renewed
- CRA Staffing Reorganization

To answer Board Member Salvino's question, Chief Financial Officer Frank DiPaolo commented that approximately \$1,000,000.00 is being carried forward to the FY25 budget.

Board Member Salvino asked how many positions is that salary amount covering, and Executive Director Chen responded that it is for 4 positions.

Executive Director Chen provided an overview of the proposed budget for The PATCH and Fruitful Fields and the need for an RFP.

Vice Chair Lewellen made a motion to approve the resolution. The motion was seconded by Board Member Davis which carried unanimously on voice vote.

7.2 Facade Grant Application - Gasper Arts - 250 S. Federal Highway

Executive Director Chen introduced the item.

Vice Chair Lewellen made a motion to approve the application. The motion was seconded by Board Member Salvino which carried unanimously on voice vote.

8. Information Items

There were no information items.

9. Board Member Comments

There were no board member comments.

10. Adjournment

Chair Ryan adjourned the meeting at 6:33 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

ELORA RIERA, MMC
CRA SECRETARY

ARCHIBALD J. RYAN IV
CHAIR – CRA