

MINUTES OF HYBRID REGULAR MEETING
DANIA BEACH CITY COMMISSION
TUESDAY, OCTOBER 11, 2022 – 7:00 P.M.

1. Call to Order/Roll Call

Mayor James called the meeting to order at 7:00 p.m.

Present:

Mayor:	Tamara James
Vice-Mayor:	Marco A. Salvino, Sr.
Commissioners:	Joyce L. Davis
	Lori Lewellen
	Lauren Odman – via virtual attendance
City Manager:	Ana M. Garcia, ICMA-CM
City Attorney:	Eve Boutsis
City Clerk:	Thomas Schneider

2. Moment of Silence and Pledge of Allegiance

Mayor James called for a moment of silence followed by the Pledge of Allegiance to the United States Flag.

Mayor James read an Expression of Sympathy for the family of Rodney Collins, who recently passed.

3. Presentations and Special Event Approvals

3.1 Advertising Dania Beach presentation - Commissioner Davis

Commissioner Davis addressed the background of her research on advertising Dania Beach and gave a PowerPoint presentation on Fort Lauderdale-Hollywood International Airport advertising which is attached to and incorporated into these minutes. She continued with a PowerPoint presentation on digital advertising products which is attached to and incorporated into these minutes.

Commissioner Davis asked for a consensus to discuss this in greater detail at a workshop.

Mayor James said the City is overdue for marketing and this would fall in line with that. To outsource that, it would do what a marketing department would do. She would like to do one better; maybe for next year's budget, to expand our brand, we do some type of a structure for a

communications/marketing department for the entire City and CRA. We owe it more than just what was presented here.

Commissioner Davis noted her request is to do a workshop for a deeper conversation; we allocated \$100,000 in the budget for advertising.

The Commission consensus was to hold a workshop at a later date on advertising Dania Beach.

- 3.2 Special Event request from the City of Dania Beach for an Employee Appreciation Picnic to be held at the City Hall campus on October 22, 2022 from 12:00 p.m. - 4:00 p.m. The applicant is requesting a waiver of fees. *(Parks & Recreation)*

Vice-Mayor Salvino motioned to approve the Special Event request for the Employee Appreciation Picnic, including the fee waiver; seconded by Commissioner Lewellen. The motion carried unanimously.

Commissioner Davis introduced Brad Freeman and Emily Wirley, Marketing Manager, with Dania Pointe. Ms. Wirley gave a PowerPoint presentation on the Special Event requests for upcoming events to be held at Dania Pointe which is attached to and incorporated into these minutes.

- 3.3 Special Event request from Dania Live 1748 II, LLC to host “Dania Pointe Food and Wine Festival” to be held at 161 S. Compass Way, Dania Pointe, on Saturday, October 22, 2022 from 5:00 p.m. – 11:00 p.m. *(Community Development)*

Vice-Mayor Salvino motioned to approve the Special Event request for Dania Pointe Food and Wine Festival; seconded by Commissioner Lewellen. The motion carried unanimously.

- 3.4 Special Event request from Exotics on Las Olas to host “Exotics at the Pointe” to be held at 161 S. Compass Way, Dania Pointe, on Sunday, November 13, 2022 from 11:00 a.m. - 3:00 p.m. *(Community Development)*

Vice-Mayor Salvino motioned to approve the Special Event request for Exotics at the Pointe; seconded by Commissioner Lewellen. The motion carried unanimously.

- 3.5 Special Event request from Agency 44, LLC to host “Dania Pointe 5K Fun Run Under the Sun” to be held at 150 Sunset Drive, Dania Pointe, on Sunday, October 30, 2022 from 7:30 a.m. – 9:00 a.m. *(Community Development)*

Vice-Mayor Salvino motioned to approve the Special Event request for Dania Pointe 5K Fun Run Under the Sun; seconded by Commissioner Lewellen. The motion carried unanimously.

4. Proclamations

4.1 Florida City Government Week - Mayor James

Mayor James read the proclamation for Florida City Government Week.

5. Citizen Comments

There were no comments at this meeting.

6. Public Safety Reports

Captain Daniel Marks, BSO Chief of Police, reported on Employees of the Month, Deputy Valdez and Deputy Salentas, for their great police teamwork concerning a criminal enterprise operating in the area.

Captain Sergio Pellecer, BSO District Fire Chief, expressed thankfulness to all in attendance that we made it through the hurricane. He gave an update on departmental activities including fire service visits to schools; fire prevention month, which is October, intended to raise safety awareness; meeting with Dania Pointe regarding their 5K event; Fire Station 1 renovations; and refurbishment of fire rescue trucks.

7. Consent Agenda

7.1 Minutes:

Approve Minutes of September 14, 2022 City Commission Hybrid Meeting

7.2 Travel Requests: None

Resolutions

7.3 RESOLUTION #2022-158

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH CHEN MOORE & ASSOCIATES, INC., THE HIGHEST RANKED ENGINEERING DESIGN FIRM FOR THE CITYWIDE STORMWATER MASTER PLAN, AS RELATED TO REQUEST FOR QUALIFICATIONS ("RFQ") NO. 22-023 IN THE AMOUNT OF ONE MILLION SEVENTY-SIX THOUSAND FIVE HUNDRED THIRTY-FIVE DOLLARS (\$1,076,535.00); AND AUTHORIZING THE CITY TO EXCEED THE ANNUAL VENDOR THRESHOLD TOTAL AMOUNT OF FIFTY THOUSAND DOLLARS (\$50,000.00); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

Vice-Mayor Salvino motioned to adopt the Consent Agenda; seconded by Commissioner Lewellen. The motion carried unanimously.

8. Bids and Requests for Proposals

8.1 RESOLUTION #2022-159

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE AWARD OF INVITATION TO BID (“ITB”) NO. 22-029 ENTITLED, “SIDEWALK DEMOLITION AND INSTALLATION, TIER 1” PROJECT TO TEAM CONTRACTING, INC. IN AN AMOUNT NOT TO EXCEED EIGHT HUNDRED TWENTY-TWO THOUSAND SIX HUNDRED THREE DOLLARS AND SIXTY CENTS (\$822,603.60); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

City Attorney Boutsis read the title of Resolution #2022-159.

Vice-Mayor Salvino motioned to adopt Resolution #2022-159; seconded by Commissioner Lewellen. The motion carried unanimously.

8.2 RESOLUTION #2022-160

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE AWARD OF INVITATION TO BID (“ITB”) NO. 22-030, ENTITLED “DIRECTIONAL BORING AND ELECTRICAL UTILITY INSTALLATION” AND FOR THE PROPER CITY OFFICIALS TO ENTER INTO AN AGREEMENT WITH CANSECO ELECTRICAL CONTRACTORS, INC. IN AN AMOUNT NOT TO EXCEED ONE HUNDRED NINETY-FIVE THOUSAND DOLLARS (\$195,000.00); AND AUTHORIZING THE CITY TO EXCEED THE ANNUAL VENDOR THRESHOLD TOTAL AMOUNT OF FIFTY THOUSAND DOLLARS (\$50,000.00); PROVIDING; FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

City Attorney Boutsis read the title of Resolution #2022-160.

Vice-Mayor Salvino motioned to adopt Resolution #2022-160; seconded by Commissioner Lewellen. The motion carried unanimously.

9. Public Hearings

9.1 ORDINANCE #2022-030

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE RIGHT-OF-WAY VACATION REQUEST (VC-069-22) SUBMITTED BY THE PROPERTY OWNER, THE CITY OF DANIA BEACH, FOR THE PROPERTY GENERALLY LOCATED AT 100 NW 8TH AVENUE BETWEEN NW 2 STREET AND NW 1 STREET RESPECTIVELY, WHICH RIGHT OF WAY IS CONTAINED WITHIN THE PLAT OF WEST MOORLAND, RECORDED IN PLAT BOOK 19, PAGE 8, OF THE PUBLIC RECORDS BOOK FOR BROWARD COUNTY, WHICH RIGHT OF WAY IS GENERALLY DESCRIBED AS “NORTHWEST 10TH AVENUE,” AND IS LOCATED WITHIN THE CITY OF DANIA BEACH, FLORIDA, WHICH RIGHT OF WAY IS LEGALLY DESCRIBED IN EXHIBIT A, A COPY OF WHICH IS ATTACHED TO THIS ORDINANCE; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. **(SECOND READING)** *(Community Development)*

City Attorney Boutsis read the title of Ordinance #2022-030.

Mayor James opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Vice-Mayor Salvino motioned to adopt Ordinance #2022-030, on second reading; seconded by Commissioner Lewellen. The motion carried unanimously.

9.2 ORDINANCE #2022-031

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE EXPENDITURE OF CITY FUNDS EXCEEDING ONE MILLION DOLLARS (\$1,000,000.00), WHICH EXPENDITURE IS NOT TO EXCEED THE PROJECT ESTIMATE OF FOUR MILLION EIGHT HUNDRED TWENTY ONE THOUSAND FIVE HUNDRED TWENTY DOLLARS (\$4,821,520.00) APPROVED BY THE CITY COMMISSION, TO FUND THE REHABILITATION OF LIFT STATIONS 1, 2 AND 3 PROJECT; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. **(FIRST READING)** *(Public Services)*

City Attorney Boutsis read the title of Ordinance #2022-031.

Mayor James opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Vice-Mayor Salvino motioned to adopt Ordinance #2022-031, on first reading; seconded by Commissioner Lewellen. The motion carried unanimously.

10. Discussion and Possible Action

There were no discussion items on the agenda.

11. Commission Comments

11.1 Commissioner Davis

Commissioner Davis said she was proud and excited to see City Manager Garcia and her team at the Port Everglades luncheon and spoke about the RISE culture.

11.2 Commissioner Lewellen

Commissioner Lewellen spoke about the PEA luncheon and the turnout of City staff in support; the event was full of energy as the City Manager spoke. She expressed thanks we were not hit with the hurricane.

11.3 Commissioner Odman

Commissioner Odman had no comments.

11.4 Vice-Mayor Salvino

Vice-Mayor Salvino spoke of the west coast devastation caused by Hurricane Ian and the outpouring of support for the survivors.

11.5 Mayor James

Mayor James commented on the recent hurricane.

Mayor James noted she and City Manager Garcia will be meeting with Jet Blue and Spirit; our focus is to keep the headquarters here.

12. Appointments

12.1 Dania Beach Housing Authority

Mayor James appointed Rosalind Curry for a term beginning November 1, 2022 and ending October 31, 2026.

Vice-Mayor Salvino motioned to approve the appointments; seconded by Commissioner Lewellen. The motion carried unanimously.

13. Administrative Reports

13.1 City Manager

City Manager Garcia extended condolences to the Rodney Collins family and spoke about the recent hurricane.

City Manager Garcia reported the Griffin Road landscape project continues to progress. The City Hall West Wing renovation is complete, and a ribbon cutting will be held on October 25. She thanked everyone for supporting the investment. The AFSCME ratification celebration has been scheduled for October 25.

City Manager Garcia noted the City Pier Refurbishing Project is 45% complete. The SE Drainage Project is mostly all funded and we are excited to move forward; we are working with Broward County to get the funding agreement.

City Manager Garcia said we are looking at options to promote the City and she met with one of the owners of Look Advertising. There could likely be a mid-year budget adjustment to invest in the City for this purpose.

City Manager Garcia thanked everyone for their support at the PEA luncheon. Everyone will hear more about the renaissance of Dania Beach at the State of the City address. She noted she

attended the International City Managers conference. We are one of only six cities of the 70 cities in Broward and Dade Counties that have two credentialed managers.

13.2 City Attorney

City Attorney Boutsis advised October 14th is the deadline for the City to submit comments to the working group regarding the proposed Interlocal Agreement (ILA) with the County and all the cities relating to recycling and solid waste. She noted no Commission action was required at this time; however, she wanted them to be aware of the proposed City comments in response to the ILA which she had distributed to the Commission. She briefly addressed the proposed comments which are attached to and incorporated into these minutes.

Mayor James noted the groundbreaking ceremony for C.W. Thomas Park improvements scheduled for October 12th.

13.3 City Clerk - Reminders

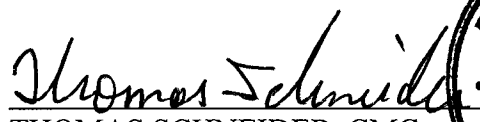
Tuesday, October 25, 2022 - 7:00 p.m.
Wednesday, November 9, 2022 - 5:30 p.m.
Wednesday, November 9, 2022 - 7:00 p.m.
Monday, November 21, 2022 - 6:00 p.m.
Monday, November 21, 2022 - 7:00 p.m.

City Commission Meeting
CRA Board Meeting
City Commission Meeting
Organization Meeting
City Commission Meeting

14. Adjournment

Mayor James adjourned the meeting at 8:13 p.m.

ATTEST:


THOMAS SCHNEIDER, CMC
CITY CLERK



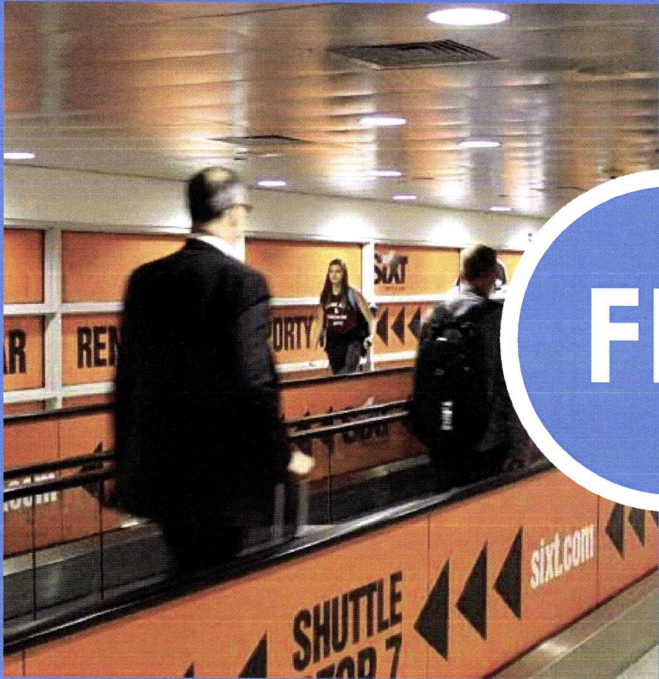
CITY OF DANIA BEACH


TAMARA JAMES
MAYOR

Approved: October 25, 2022

FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT

Fort Lauderdale, FL



Fort Lauderdale
Market Highlights



FLORIDA RANKS #2 IN THE COUNTRY IN TERMS OF AIRLINE PASSENGERS

**Ft. LAUDERDALE POPULATION
(METRO)**

1.94 MILLION

DMA RANKING

#16

WORKFORCE

970,000⁺ JOBS

3.44%

JOB GROWTH ↑↑

KEY INDUSTRIES

Aviation / Aerospace
Global Logistics
Headquarters
Life Sciences
Manufacturing
Marine Industries
Technology
Tourism

TOURISM

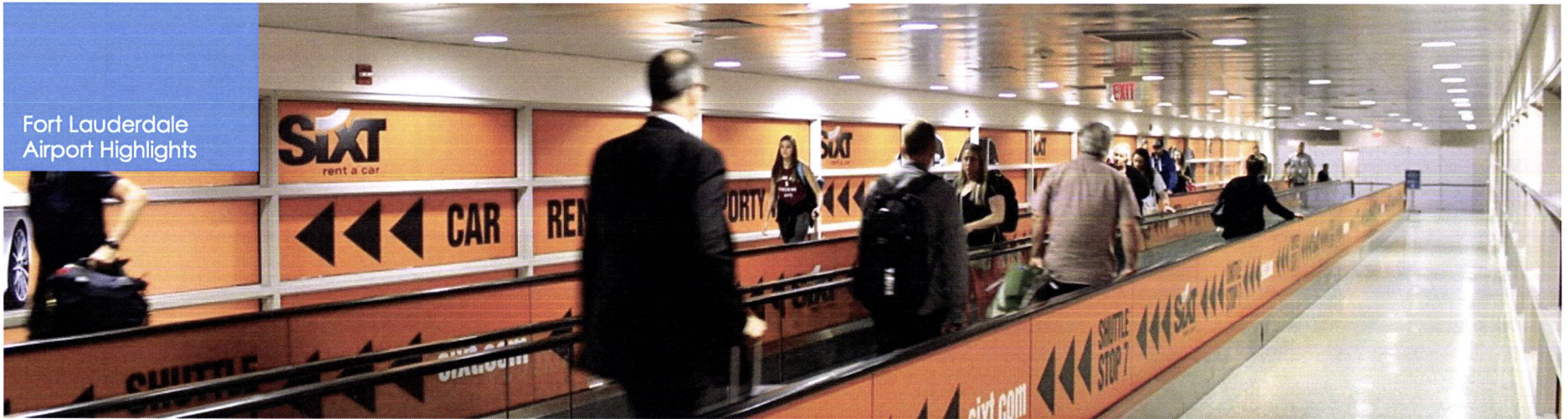
12.8 MILLION
ANNUAL VISITORS SPEND
\$5.8 BILLION

AIR TRAVEL

49%

of adults in the Ft.
Lauderdale DMA
have flown in the
past 12 months

Fort Lauderdale
Airport Highlights



FLL IS THE FASTEST GROWING PASSENGER HUB IN THE UNITED STATES

PASSENGERS & IMPRESSIONS

Annual Passengers:
36,747,622
IMPRESSIONS: 102,893,342

Monthly Passengers:
3,062,302
IMPRESSIONS: 8,574,445

RANKING & TRAFFIC

20TH BUSIEST
AIRPORT IN NORTH AMERICA

2%
TRAFFIC GROWTH 

MAJOR AIRLINE HUB

25% OF TOTAL TRAFFIC
jetBlue

FLIGHTS

Airlines
25

Nonstop Destinations
140+

Daily Flights
400+

TRAVEL

50%
of Ft. Lauderdale
Frequent Flyers have
flown for business in
the last year

Sources: Airports Council International 2019, Fort Lauderdale-Hollywood International Airport, Scarborough 2018



INTERNATIONAL PASSENGER TRAFFIC AT FORT LAUDERDALE INTERNATIONAL GREW 3% LAST YEAR

27,903,550

ANNUAL
DOMESTIC
PASSENGERS



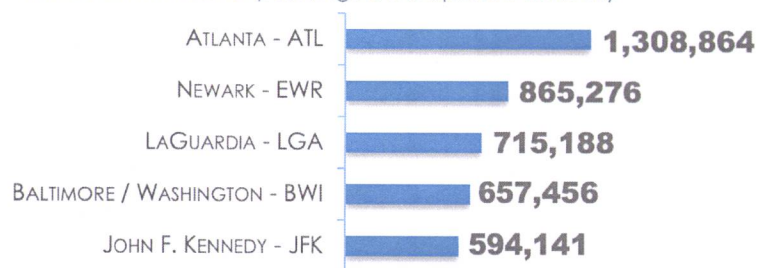
140+

NONSTOP
DESTINATIONS

TOP 5

DESTINATIONS

Based on number of passengers transported annually



Main Airlines Serving FLL

- American Airlines
- Air Canada
- Air Transat
- Avianca
- Bahamas Air
- Caribbean Air
- Delta
- JetBlue
- Southwest
- Spirit
- Sunwing
- WestJet



Sources: Airports Council International 2019, Fort Lauderdale-Hollywood International Airport, OAG

FORT LAUDERDALE: ANNUAL TRAFFIC BY TERMINAL

8%
2,939,810
PASSENGERS

TERMINAL 3
CONCOURSE E
American Airlines
Azul
JetBlue
Norwegian Air
Spirit
Sunwing

9%
3,307,286
PASSENGERS

TERMINAL 2
CONCOURSE D
Air Canada
Delta

8%
2,939,810
PASSENGERS

TERMINAL 1
CONCOURSE C
Alaska Airlines
Allegiant
Silver Airways
United
WestJet

13%
4,777,191
PASSENGERS

TERMINAL 1
CONCOURSE B
Southwest

26%
9,549,382
PASSENGERS

TERMINAL 1
CONCOURSE A
Bahamasair
Copa Airlines
Southwest
Swoop

19%
6,987,048
PASSENGERS

TERMINAL 3
CONCOURSE F
JetBlue
Spirit

17%
6,247,095
PASSENGERS

TERMINAL 4
CONCOURSE G
Air Transat
Avianca
British Airways
Caribbean Air
Emirates
Frontier
IBC Airways
Sky Bahamas
Spirit
Sunwing
Tame Airlines



Ft. Lauderdale-Hollywood International Airport (FLL)

Video Walls

FLLPK2VW-1-1

Description: Package of 2 large Format Video Walls located at high traffic arrivals escalator from Terminal 2 and Terminal 4 capturing arrivals as they head to baggage claim.

Target: Arrivals

Size: 196" W x 104" H

Pixel Dimension: 1280 x 652

Duration: :10 Spot / :60 Loop

Capabilities: STATIC AND MOTION

Net Negotiated Rate Card:*

\$15,000/period

*Pricing valid for 30 days. All rates are non-cancellable. Annual rate increases will be applied to multi-year agreements. 1 Period = 28 Days.





Ft. Lauderdale-Hollywood International Airport (FLL)

Banner

FLL10D-B-1

Description: Impactful exterior Banner located on the exterior of the parking garage providing considerable exposure to all passengers and drive-by traffic.

Target: Arrivals, Departures and Drive by Traffic

Size: 1200" W x 360" H

Production / Install / Removal: \$31,136.62

Net Negotiated Rate Card:*

\$15,000/period

*Pricing valid for 30 days. All rates are non-cancellable. Annual rate increases will be applied to multi-year agreements. **1 Period = 28 Days.**





Ft. Lauderdale-Hollywood International Airport (FLL)

Zeus Digital

FLLPK14LCD-3-1

Description: Package of 14 Zeus Digital units, strategically placed in high traffic areas, provides comprehensive airport coverage capturing 100% of arrivals and departures across all 4 terminals.

Target: Arrivals and Departures

Size: 88"

Pixel Dimension: 3840 x 1080 (width x height).

Duration: :10 Spot / :100 Loop

Capabilities: STATIC AND MOTION

Net Negotiated Rate Card:*

\$27,000/period

*Pricing valid for 30 days. All rates are non-cancellable. Annual rate increases will be applied to multi-year agreements. **1 Period = 28 Days.**



Digital Offerings



Mobile

- Audio Streaming
- Banners - IAB Sizes
- Video - VAST / VPAID
- Rich-Media / MRAID



Desktop

- Audio Streaming
- Banners - IAB Sizes
- Video - VAST / VPAID
- Rich-Media / MRAID



Digital Audio - VAST / Streaming



Digital Out of Home



Connected TV

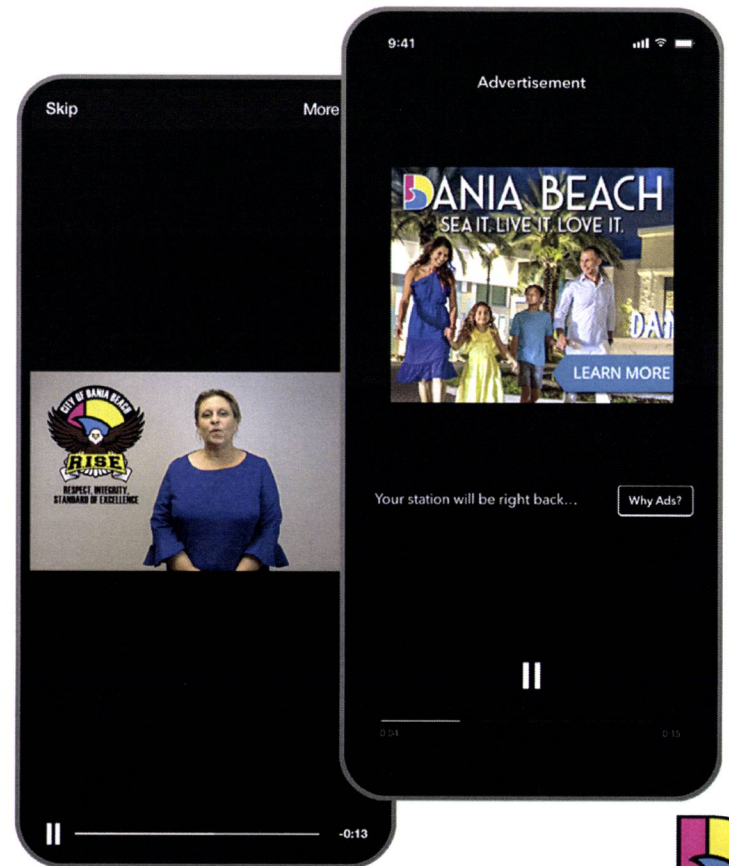
Digital Advertising Products

Audio Streaming Commercials: Pandora, Spotify, iHeartRadio, Univision, Musi, TuneIn, CMG, Audacy, etc.

Podcasts: Spotify, Apple, iHeartRadio, Pandora, Uforia (Univision), Stitcher, PodcastOne, etc.

CTV/OTT: Scripps (Discovery), AMC, CBS, NBC Universal, Fox Networks, Pluto TV, Viacom, Peacock, etc. / Roku, Amazon Fire Stick, Apple TV and major gaming consoles.

Video: Will be displayed and delivered on apps and websites where videos are available targeting the specific campaign target audience. Examples: CNN, NY Post, TMZ, Etsy, ESPN, CNBC, Sephora, Yahoo, etc.



Digital Advertising Products (cont'd)

Banner Ads: Will be displayed and delivered on apps and websites where banners are available targeting the specific campaign target audience. Examples: CNN, NY Post, CBS Sports, TMZ, Fox, Etsy, ESPN, CNBC, Sephora, Yahoo, etc.

Rich Media: Our in-house designers bring your brand to life by creating captivating mobile-first creative. From rich media to video, our ad units feature cohesive branding and animation that entice users to engage.

Programmatic: Integrations: Over 60+ digital inventory publisher and network sources and 50+ data partners and growing. Audio streaming commercials, podcasts, CTV/OTT, video, banner and rich media campaigns are delivered programmatically.



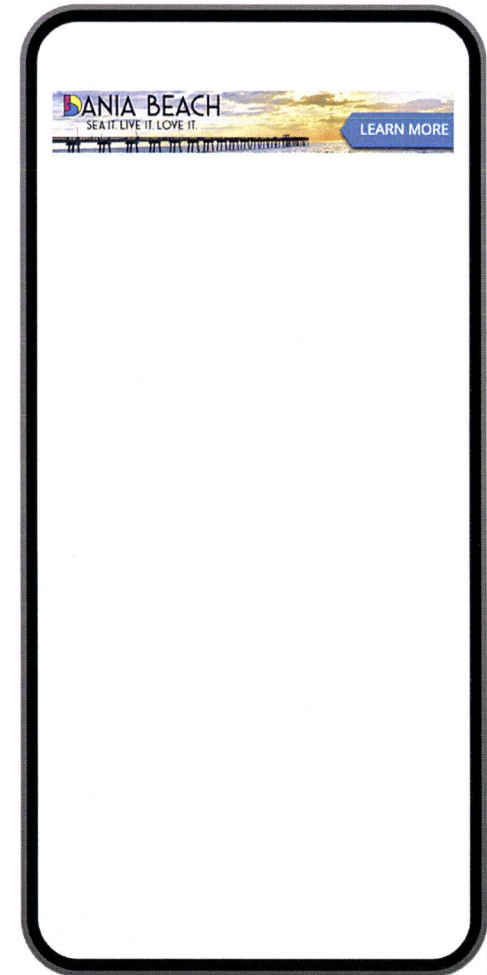
Digital Audio (Streaming)

- Reach your audience in the most cost-efficient way through both :15 or :30 audio streaming spots.
- **Digital audio streaming** is consumed by Americans for at least 90 minutes daily via audio publishers such as Pandora, Spotify, TuneIn, Univision, digital radio, etc.
- Digital audio streaming is consumed via mobile, desktop, connected cars and smart speakers.
- Audio streaming offers a massive opportunity for brands to connect with consumers wherever they are throughout their daily activities.



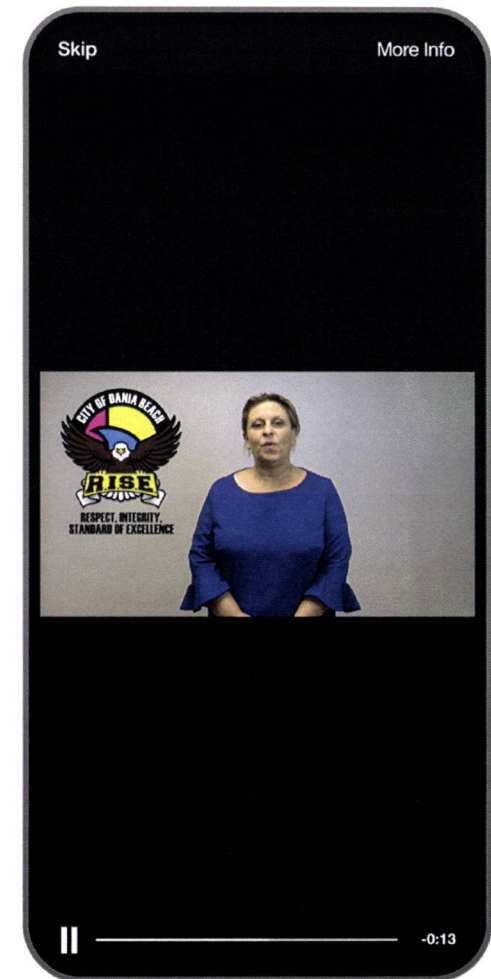
Banner Ad

- Banner ads are delivered to the target audience of Broward County, FL consumers by geographically identifying their device's individual IP address.
- Ads are delivered to over 25K+ apps that enable banners to display via mobile and desktop devices based on the consumer's daily activities.
- Each ad has a clickable URL that will lead to the City of Dania Beach web page of choice.
- Ads are delivered utilizing banner ad inventory targeting mobile and desktop devices of the target audience of consumers in Broward County, FL



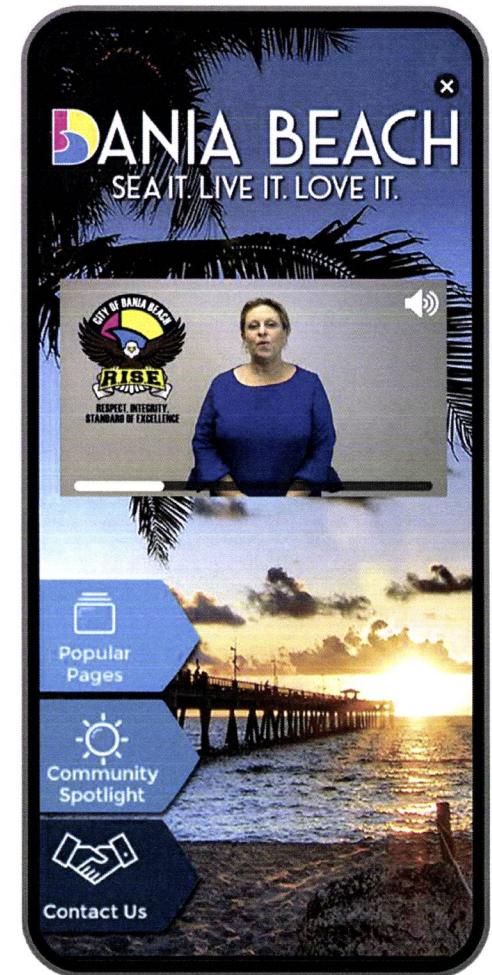
Video Ad

- Video ads are delivered to the target audience of Broward County, FL consumers by geographically identifying their device's individual IP address.
- Ads are delivered to over 25K+ apps that enable videos to display via mobile and desktop devices based on the consumer's daily activities.
- Each ad has a clickable URL that will lead to the City of Dania Beach web page of choice.
- Ads are delivered utilizing video ad inventory targeting mobile and desktop devices of the target audience of consumers in Broward County, FL



Rich Media Ad

- Our in-house designers bring your brand to life by creating captivating mobile-first creative. From rich media to video, our ad units feature cohesive branding and animation that entice users to engage.
- Rich Media ads are delivered to the target audience of Broward County, FL consumers by geographically identifying their device's individual IP address.
- Ads are delivered to over 25K+ apps that enable banners to display via desktop or mobile devices based on the consumer's daily activities..
- Each ad has a clickable URL that will lead back to the City of Dania Beach web page of choice.
- Ads are delivered utilizing banner ad inventory targeting desktop and mobile devices of the target audience of consumers in Broward County, FL
- Minimum campaign investment of \$20K



Connected TV / OTT

Connected TV (CTV) and over-the-top (OTT) video viewing have grown by leaps and bounds.

Connected TV / OTT

When we refer to **Connected TV or CTV**, we are generally referring to the hardware that specifically enables someone to connect their television set to the internet. This can occur directly through an **IP-enabled television set**, through a **cable set-top box**, through a **dedicated digital media player** like a **Fire stick**, **Chromecast stick** or a **Roku box**, etc. **Over-the-top (OTT) media** refers to the software/apps which enable the delivery of streaming media to televisions and other connected devices.



Items
3.3, 3.4, 3.5



Dania Pointe Fall Events
City Commission Meeting





When:

- October 30, 2022
- 8am – 11am

Where:

- The Lawn

What:

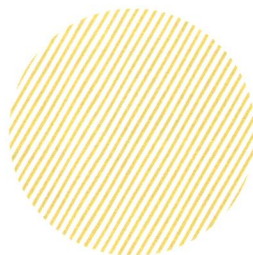
- 5k course beginning and ending at Dania Pointe
- Music and entertainment at the finish line

Expected Attendance:

- 300

Register:

- www.daniapointe.com/5k

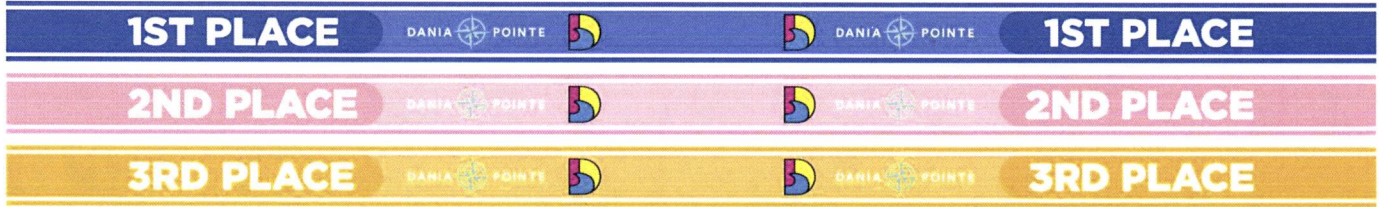




CHECK SPELLING

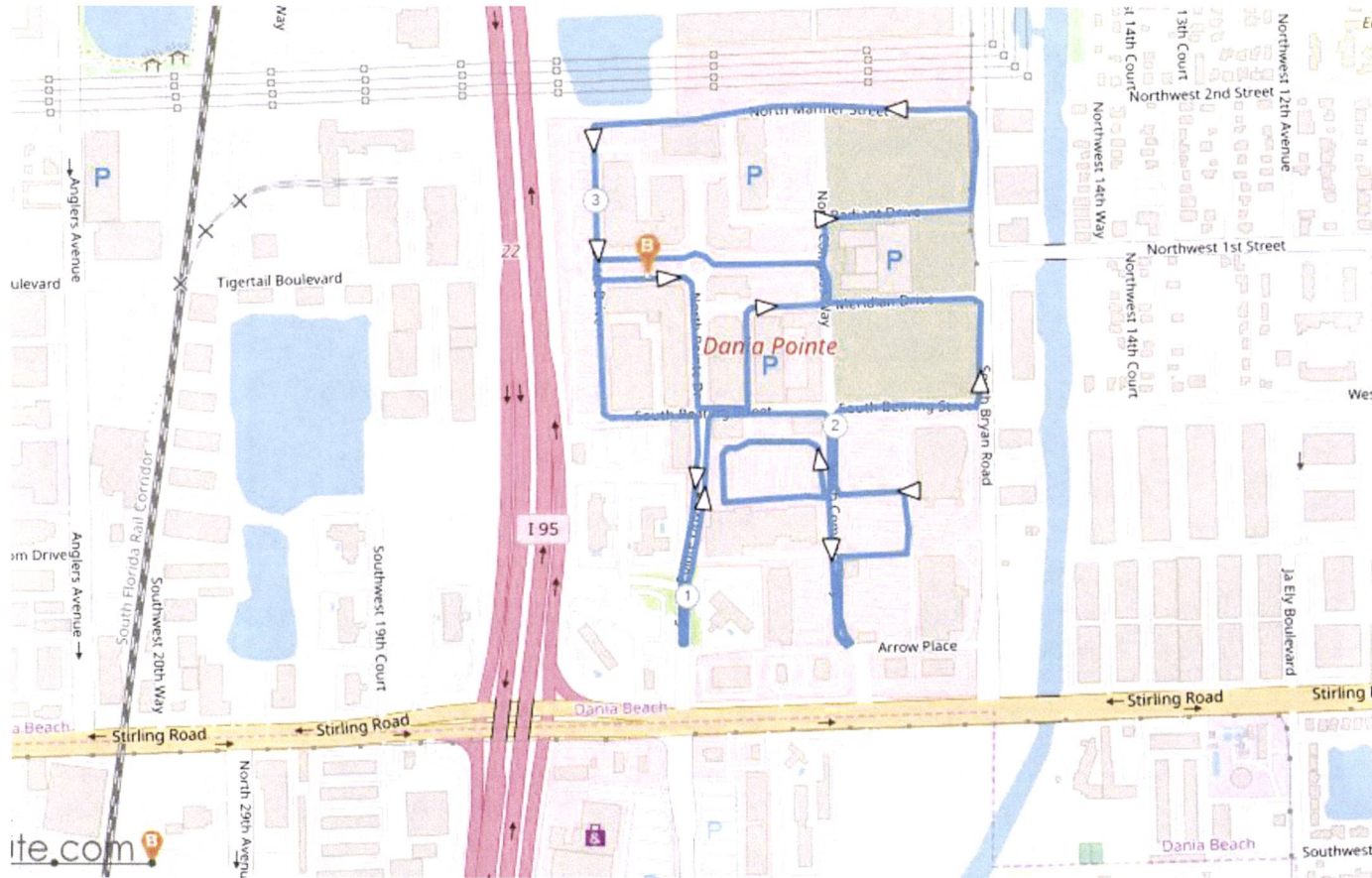


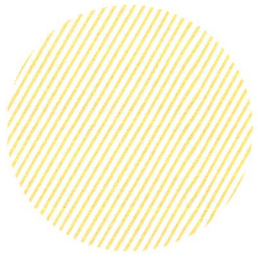
FRONT





5k Course





DANIA POINTE
FOOD *and* **WINE**
FESTIVAL

When:

- October 22, 2022
- 5pm – 11pm

Where:

- The Lawn

What:

- Tasting stations from Dania Pointe restaurants
- Wine and Spirits tastings (max 2oz per sample)
- Hands-on workshops for kids
- Live chef demos
- Ambient music and closing entertainment

Expected Attendance:

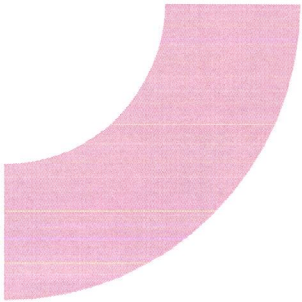
- 1500





Floor Plan





EXOTICS

AT DANIA POINTE

When:

- November 13, 2022
- 11am – 4pm

Where:

- Pointe Drive and Pointe Blvd.

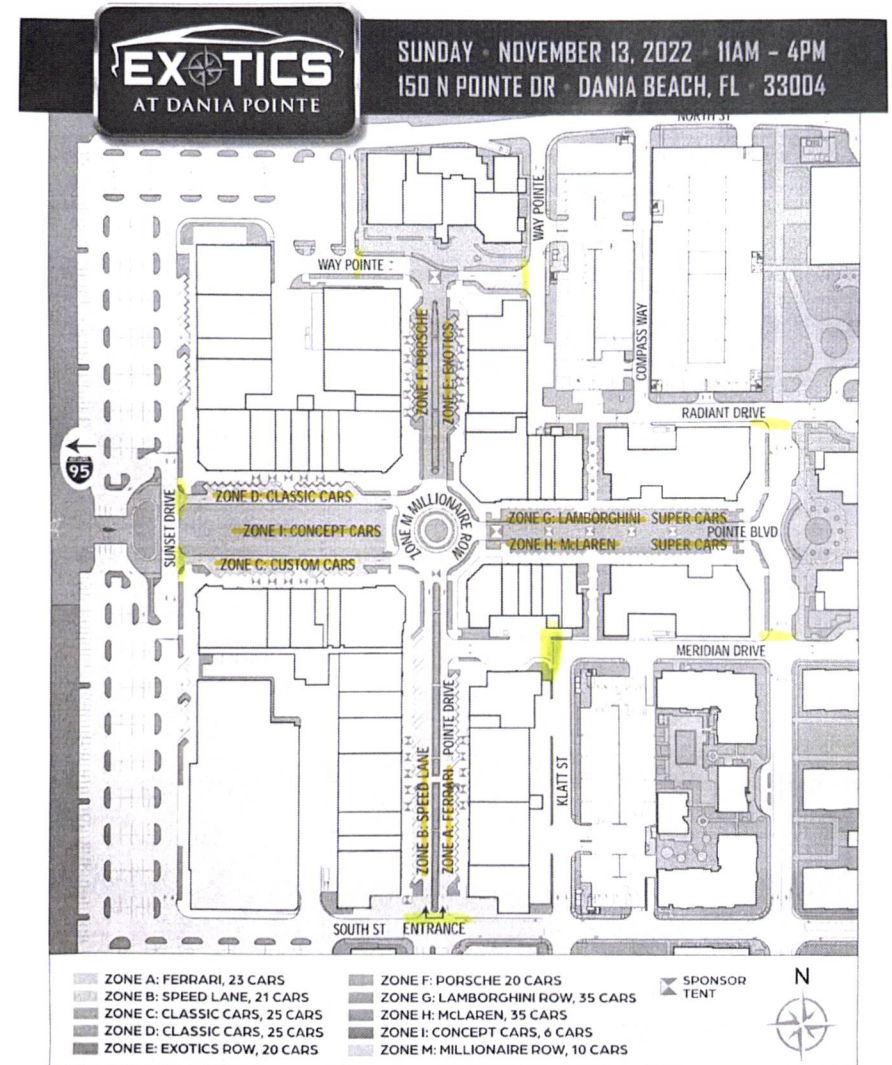
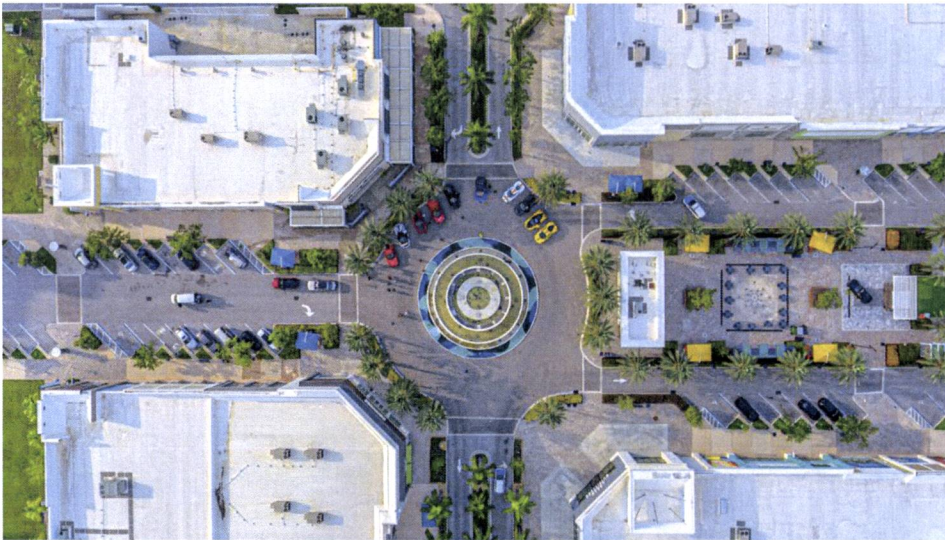
What:

- 250 highly curated vehicles on display, valued up to \$4 million
 - Categories of vehicles, such as race car row, classic car row, million-dollar row, Supercar row and dealer row
- 

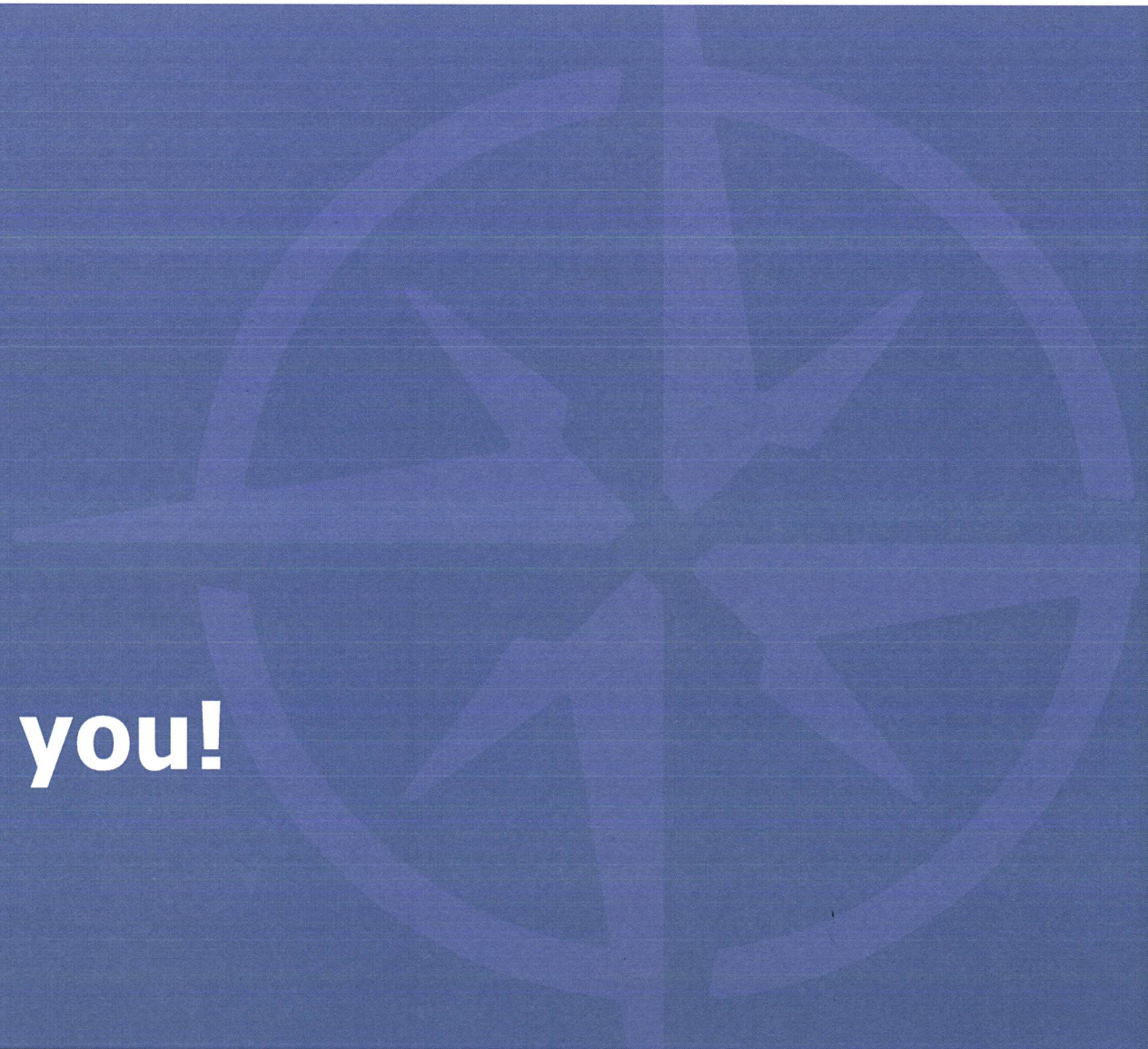




Site Plan



Thank you!



City of Dania Beach Comments/Questions on Interlocal Agreement for Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida (9/9/22 version)

1. The ILA is seeking a commitment of 40 years Can cities be released from the ILA early, and if so, what would be the cost? Any penalties?
2. The current language says that cities can join “later” (after the ILA & Master Plan is set, and the group of cities have joined). What is the “penalty” to join later? Also, what is the point of joining “now” if one can join *later*?
3. The ILA does not provide a range or estimate for the fee per ton that would be implemented. By contrast, our 5-year agreement with Wheelabrator, to start on July 2023, provides a rate in the low \$50’s per ton with an annual CPI provision. The City of Dania Beach acknowledge that it is difficult for the County to ascertain a range at this point, as the County does not have the specific number of cities that will join, and obviously to tonnage projections, etc. This unknown is of concern to the City.
4. **Section 2.3** – The City proposes that the amount of Solid Waste be determined in accordance with the Arcadis report.
5. **Section 2.7** – The City requests that subsections (e) and (f) be stricken as these categories are overly broad.
6. **Section 2.9** – Are recovered materials expected to be sorted by municipalities as they are not included within the definition of Solid Waste? Will there be there a percentage of recovered materials that are allowed to be included within Solid Waste?
7. **Sections 3.3** - The City objects to the approval of a veto only requiring a vote of 6 County Commissioners IT should be 8.
8. **Under Section 3.3.3.2**, 80% of cities need to sign on as a party to the Facilities Agreement; and county needs to sign on. But, if 100% of cities sign on, the county can only reject the Facilities Agreement by a 6 person veto of the County Commission. Dania Beach recommends 8 county commissioner veto.
9. **Section 3.11** - “Withdrawal”, change 90 days to 120 days.
10. **Section 5.4** – The City proposes that the ongoing contributions be based on tonnage, not on population. Until the Authority can assess taxes/assessments to fund itself, all participating cities and county will fund \$2,000,000, for the Authority, on a pro rata basis based upon population, payable quarterly. Can the group please provide a break down the \$2,000,000 by city population percentage.

11. **Article 6** – How is the selection process going to take place for Executive Committee members? The City proposes that municipalities have a right of first refusal by population within each of the 1/3 of municipal parties by population groups.
12. If the Interlocal is Adopted, the later coming Master Plan, which would be signed off by the Independent Authority – would determine what is included in the proposed definition of Solid Waste. This interlocal should require that definition to be determined now, so that items like, storm debris, white appliances and construction materials are included.
13. **Section 6.3.1.1** - If 80 percent of the cities vote to overturn, why then would there be a second voted be needed of the cities, and why unanimous?
14. **Section 7.1.3** - Who makes the legal determination of “creates any additional liability or obligation of any Party”?
15. **Section 8.1.8** - Authority Cannot Own Solid Waste Disposal Facility As That Is County Responsibility. To gain authority to do so, need 2/3 of population of city and county vote, or 100% cities vote (County 6 vote veto). City of Dania Beach would like to see a higher County vote of 8.
16. **Section 16.1.3** - Who determines “substantively modifies” the provision
17. **Section 16.1.4** - The City proposes that failure to act on an amendment within 90 days is not deemed an approval, but is deemed a denial.
18. The City would like to know its accurate data for the City’s System Waste (authority solid waste, recovered materials and recyclable materials in city’s jurisdiction). If not, the Agreement wants the City Commission to vote on the amount, based upon population figures, based upon recent Bureau of Economic and Business Research – University of Florida Report. However, the City of Dania Beach believes that the ILA should calculate solid waste based upon consumption and not population.