

MINUTES OF HYBRID MEETING  
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY  
TUESDAY, JULY 12, 2022 – 5:30 P.M.

1. Call to Order/Roll Call

Chair James called the meeting to order at 5:30 p.m.

Present:

|                     |                                       |
|---------------------|---------------------------------------|
| Chair:              | Tamara James                          |
| Vice-Chair:         | Marco A. Salvino, Sr.                 |
| Board Members:      | Joyce L. Davis                        |
|                     | Lori Lewellen                         |
|                     | Lauren Odman – via virtual attendance |
| Executive Director: | K. Michael Chen                       |
| City Attorney:      | Eve Boutsis                           |
| CRA Secretary:      | Thomas Schneider                      |

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Administrative Report

Director Chen reviewed the information included in the agenda packet, consisting of updates on contacting CRA staff, the CRA Plan update, the Dania Beach Innovation Ecosystem (the Dania Beach Business Academy and the Passions To Profits program), Dania After Dark, economic development activities (pending Façade Grant inquiries and BRAVO business visits), and the PATCH (volunteer donation and Parks & Recreation Summer Camp visits).

Chair James asked if Shenanigans and Home Designing are through the Façade Grant process or if they are incomplete.

Director Chen noted staff will try to get the applications to the table soon, but they are still in the process.

Chair James questioned what the plan is to get people into this program.

Director Chen explained staff is doing everything to get the notice out about the Façade program. He thinks there is still some tightness to the economy and businesses are having trouble getting construction estimates, which are required in the grant application process.

Board Member Davis questioned the BRAVO visits and what happens during the visits.

Director Chen responded staff goes out and meets face to face with our business owners to introduce them to the CRA and let them know we are here to service them; we let them know about the Façade Grant program and Business Academy. In general, the BRAVO is a meaningless title, but he picked it up from the Fort Lauderdale Alliance and the letters have no meaning in and of themselves.

#### 4. Presentations

##### 4.1 Emerging Arts District Downtown Dania Beach

Director Chen noted he is very enthusiastic about bringing this to the Board tonight and he reviewed the information included in the agenda packet.

Lloyd S. Goradesky, Innovative Public Art Group, LLC (sculptor of the Let Love Guide Your Way weathervane) addressed public art and the significance of it in Dania Beach. He thanked the City for creating the Public Art Advisory Board to move art forward in the City.

Kisha Eugene, CRA Strategic Communications & Community Outreach Representative, introduced the following representatives of businesses in Dania Beach who collectively gave a PowerPoint presentation which is attached to and incorporated into these minutes:

Robert Stern, Robert Stern Glass Art  
Jason Wenig, Creative Workshop  
Marshall Stauber, Art Dania  
Mark Cameron, Junkanoo Restaurant  
Nicole Stodard, PhD, Thinking Cap Theatre  
Juan Cantor, We Are Mad  
Tess Aptakin, We Are Mad  
Scot Distefano, architect for We Are Mad

#### 5. Consent Agenda

- 5.1 Minutes:  
Approve Minutes of June 14, 2022 CRA Board Hybrid Meeting
- 5.2 Travel Requests: None

**Board Member Lewellen motioned to approve the Consent Agenda; seconded by Vice-Chair Salvino. The motion carried unanimously.**



## 6. Proposals and Bids

There were no proposals on this agenda.

## 7. Discussion and Possible Action

There were no discussion items on this agenda.

## 8. Board Member Comments

Board Member Davis thanked all the artists and everyone who came out this evening for making Dania Beach so much more exciting with all the projects that are coming to us and to the CRA District. This is our long vision that we have been wanting to see for quite some time and it makes it more exciting to call our City home.

Vice-Chair Salvino said he wanted to bring up the grant monies we are using for the Façade Program. He realizes what the problems are with the contractors and materials; it is a little more difficult to get the grants out there. Also, some businesses are not doing that well and the match does not go that far anymore because of the cost of the materials. He would like an update from the CRA in the areas of some of the things that are going on right now, like what the Director has created and what has been going on, what businesses are coming into the City, and what businesses have gone out of the City. He noted Checkers is an empty restaurant and has a drive-thru that is not allowed anymore but is already grandfathered in; he is shocked we do not have something going on there besides code violations.

Vice-Chair Salvino requested that at the next meeting, Director Chen provide updates on what businesses are stagnant and which ones are not because he would like to know what is going on. With all the other things that are happening that we are talking about in the CRA District, it seems like we are stagnant right now. He does not know where we are with the businesses. Regarding our business district, especially with talk about building in the area where we do not have any RAC units available for another two years, there are a lot of things he would like to propose. He will meet with Director Chen, and he can bring it up at the next meeting. We need to talk about some of the areas people want to develop and we cannot build it right now. We are two years away from issuing the permit because there are no RAC units available.

Chair James commented she wants discussion next time and questioned if an appraisal was ever done on the land that Vice-Chair Salvino asked about at the June meeting.

Vice-Chair Salvino noted we were talking about appraisals on the lots that we were either going to put up for sale or put back in our coffers so we could do certain things with the programs.

Director Chen responded the appraisal was done and he thought it was reported back to the Board, but he would be happy to provide it.

Chair James noted at the last meeting Director Chen said we never discussed developing those properties on Phippen Waiters Road, but we did last year. She has the meeting minutes available and Director Chen's memo which talks about the four adjacent parcels and putting them up for development for multi-family housing, low density townhomes. She would like to go back and address those things because we have a lot of opportunities, and we are providing first-time homebuyers assistance with these programs. She wants to make sure that we are also focusing on putting people in homes in these communities and not just building. She loves the arts and entertainment district which we have envisioned for a long time, but she does not want to lose sight of the people who live in our CRA District and the other missions of our district. She wants to make sure the community is involved in these decisions that we are making if we are not going to do these At Home Dania Beach phases and turn them into different projects that we did not discuss beforehand.

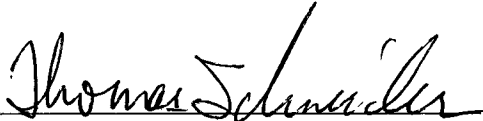
9. Information Items

There were no items on this agenda.

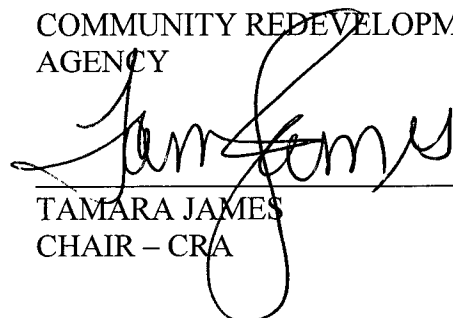
10. Adjournment

Chair James adjourned the meeting at 6:50 p.m.

ATTEST:

  
THOMAS SCHNEIDER, CMC  
CRA SECRETARY

COMMUNITY REDEVELOPMENT  
AGENCY

  
TAMARA JAMES  
CHAIR – CRA

Approved: August 23, 2022



#4.1



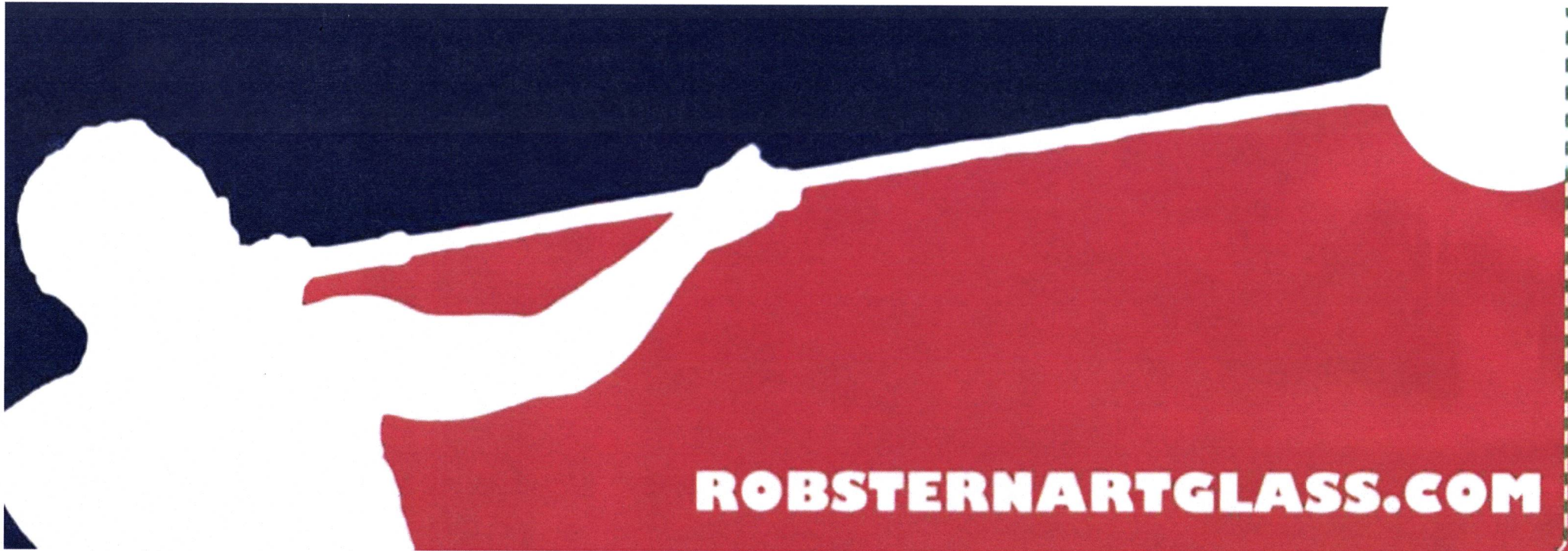
DANIA BEACH

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COMMUNITY REDEVELOPMENT AGENCY

# Rob Stern Glass Artist

- Dania arts district





# Museums and Gallerys



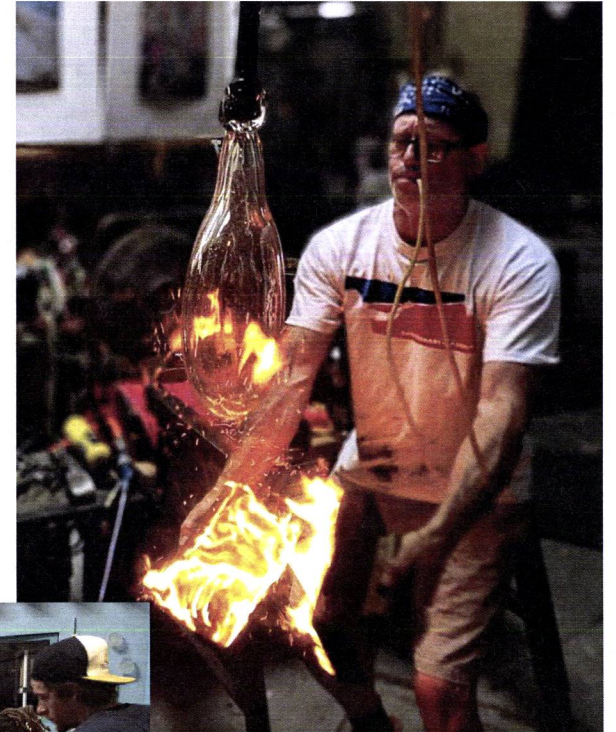


# International connections





# Studio Practice



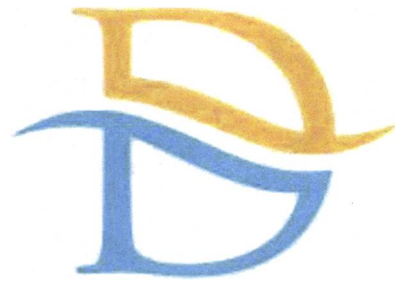


# Education and workshops









**DANIA BEACH**  

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**COMMUNITY REDEVELOPMENT AGENCY**



# THE CREATIVE WORKSHOP





# THE CREATIVE WORKSHOP





# THE CREATIVE WORKSHOP



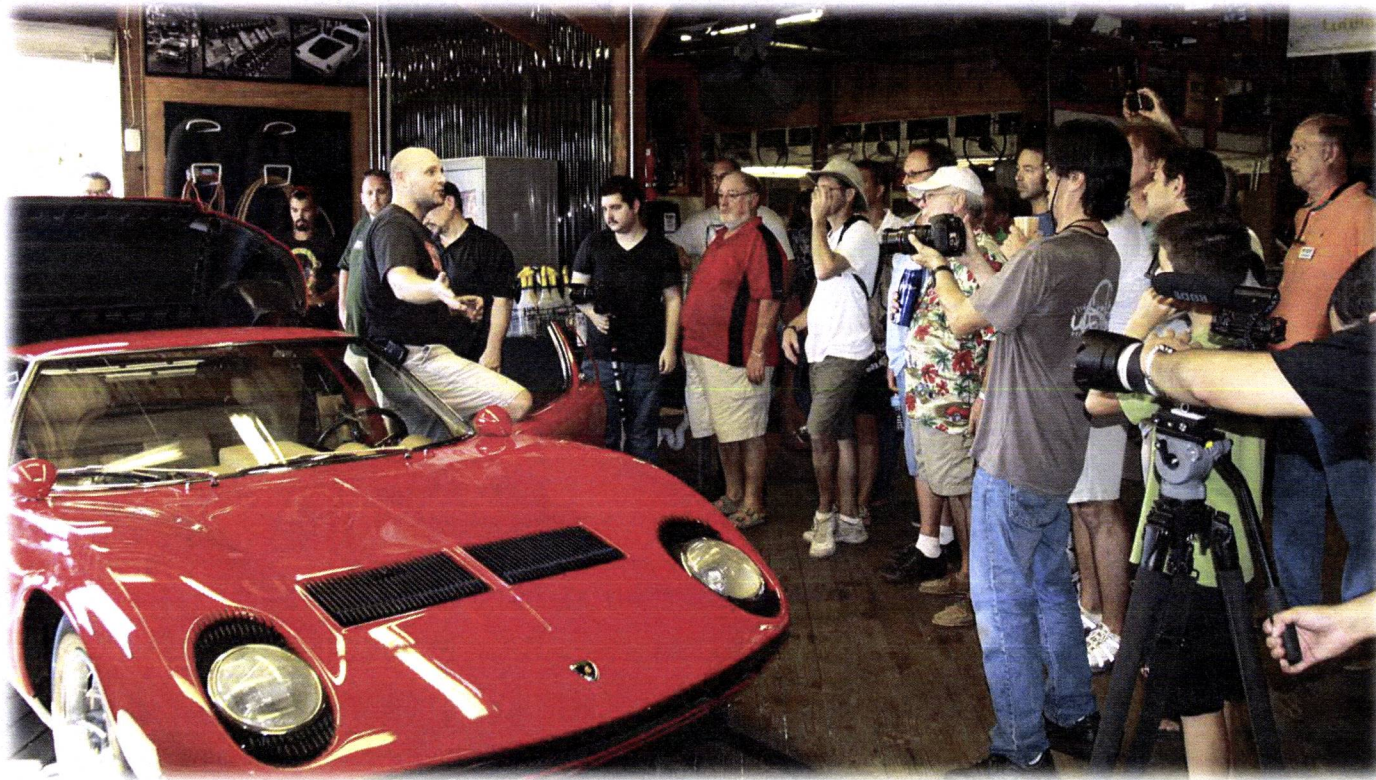


# THE CREATIVE WORKSHOP



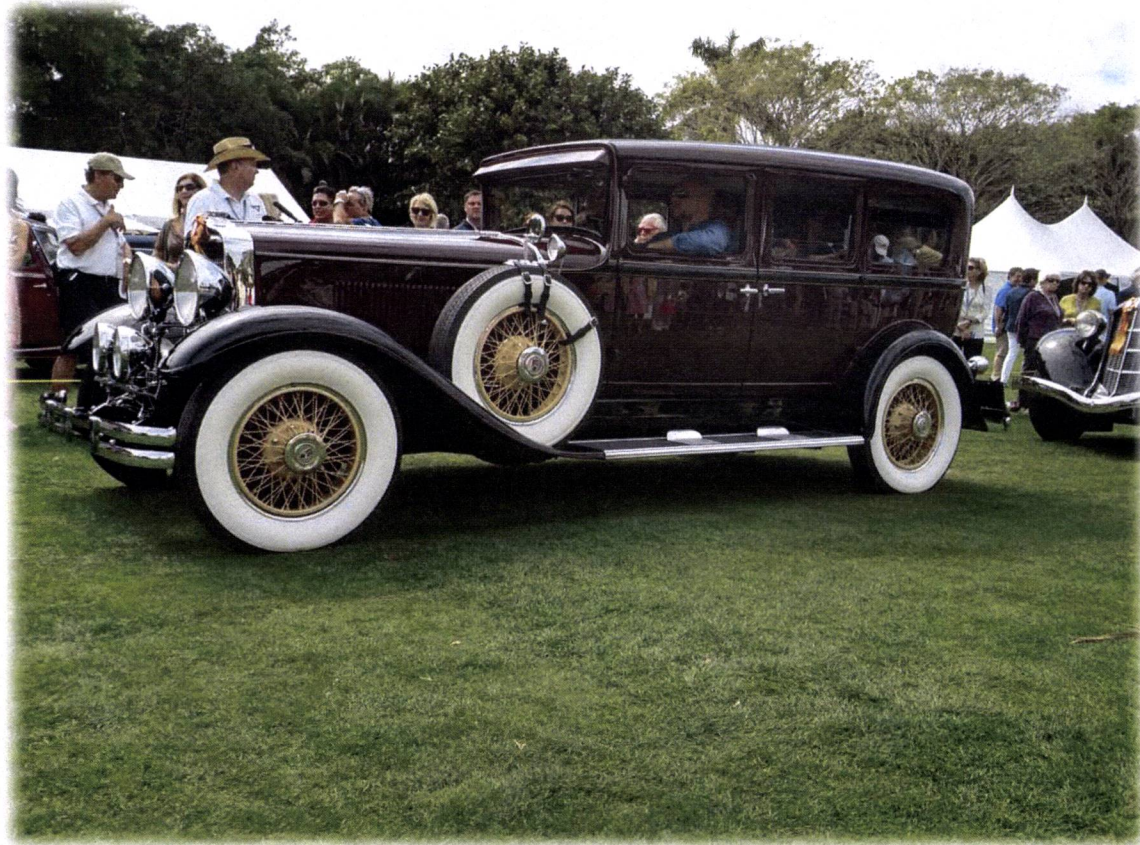


# THE CREATIVE WORKSHOP



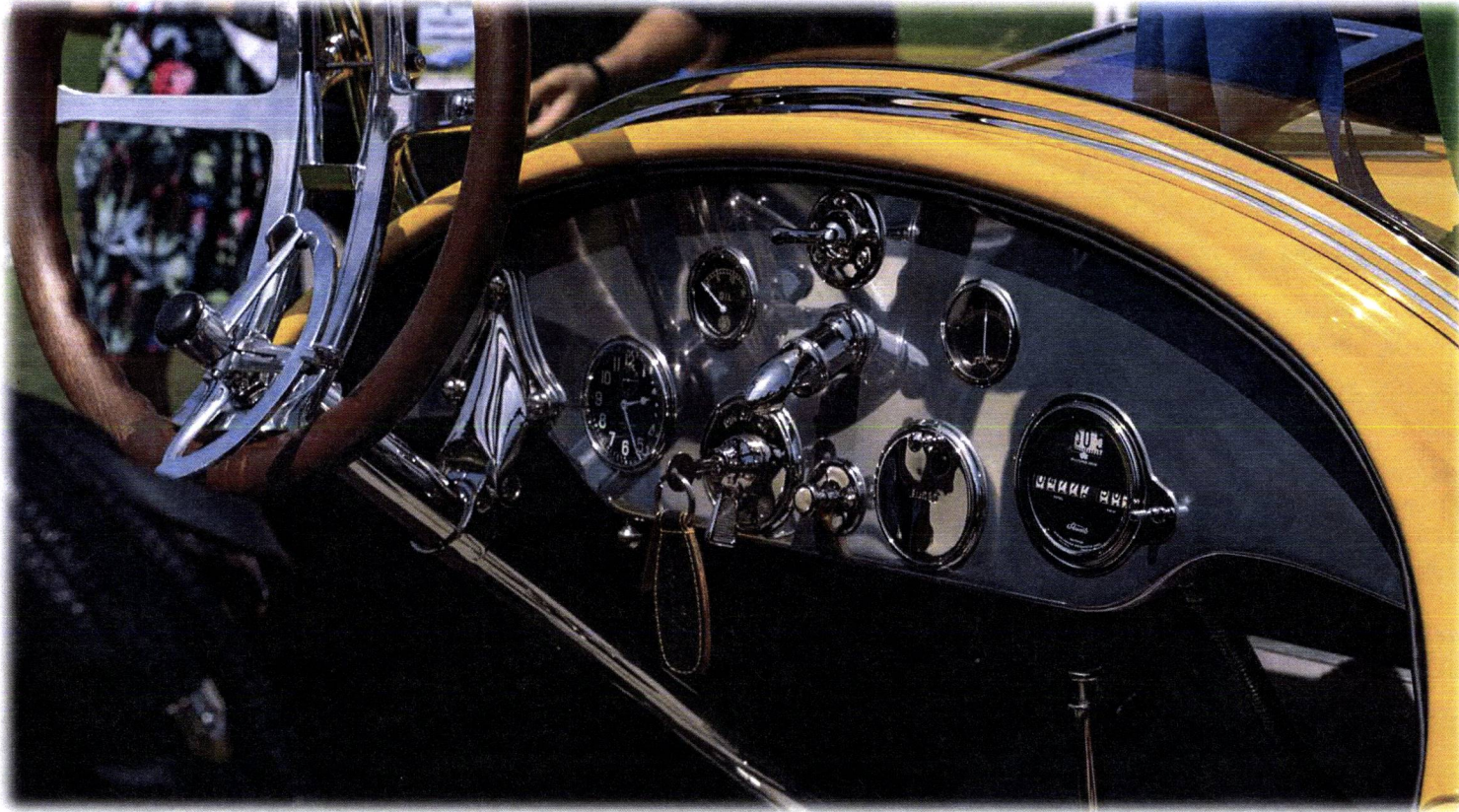


THE CREATIVE WORKSHOP





THE CREATIVE WORKSHOP





THE CREATIVE WORKSHOP





THE CREATIVE WORKSHOP



# THE CREATIVE WORKSHOP







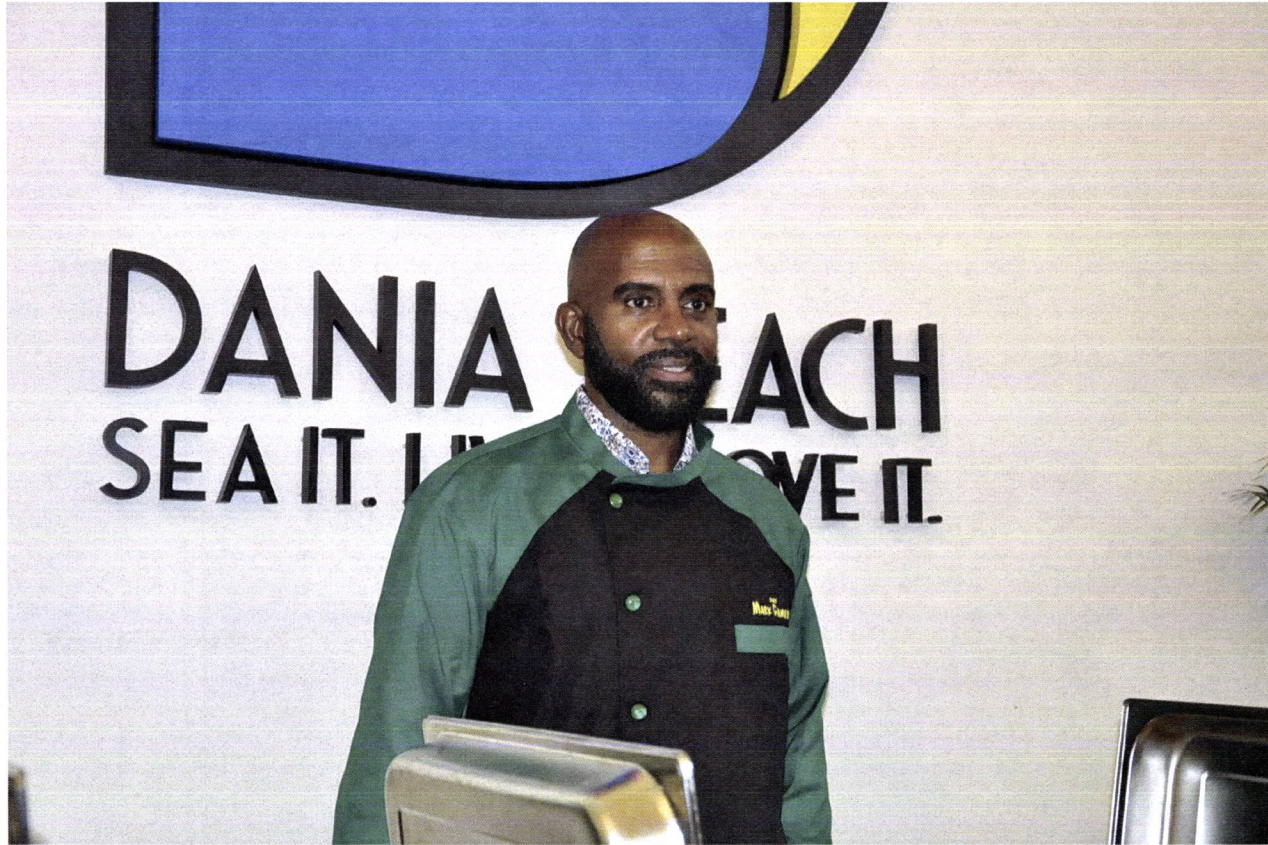
DANIA BEACH

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COMMUNITY REDEVELOPMENT AGENCY















**DANIA BEACH**  

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**COMMUNITY REDEVELOPMENT AGENCY**





# THINKING CAP THEATRE

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Prepared by Nicole Stodard, Ph.D.  
Founding Artistic Director





PROFESSIONAL

501c3 NON-PROFIT

EST. 2010

35 PRODUCTIONS

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# MISSION

PLAYS THAT EXPERIMENT WITH FORM

PLAYS THAT ENGAGE SOCIAL ISSUES &  
SPARK CONVERSATION

PLAYS THAT DEPICT THE DIVERSITY OF  
OUR SOCIETY

FRESHLY REIMAGINED CLASSICAL PLAYS

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# OBJECTIVES

Bridge the gap between artistic experimentation and audience accessibility

Promote gender equity, diversity, and inclusivity in programming and hiring

Fairly compensate artists and staff

Serve as an educational resource for professional and non-professional artists and youth

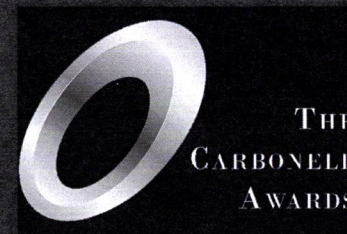
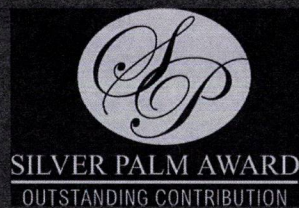
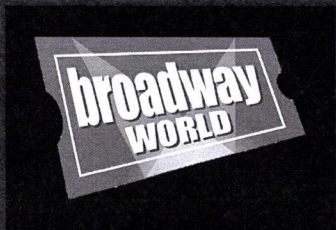
Develop community-based arts projects that reflect the diversity of South Florida

Build relationships with the Broward and South Florida communities through creative partnerships

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# AWARDS





**“TRIUMPHANT”**

**- BILL HIRSCHMAN, FLORIDA THEATER ON STAGE**

**“A SUPERB PRODUCTION”**

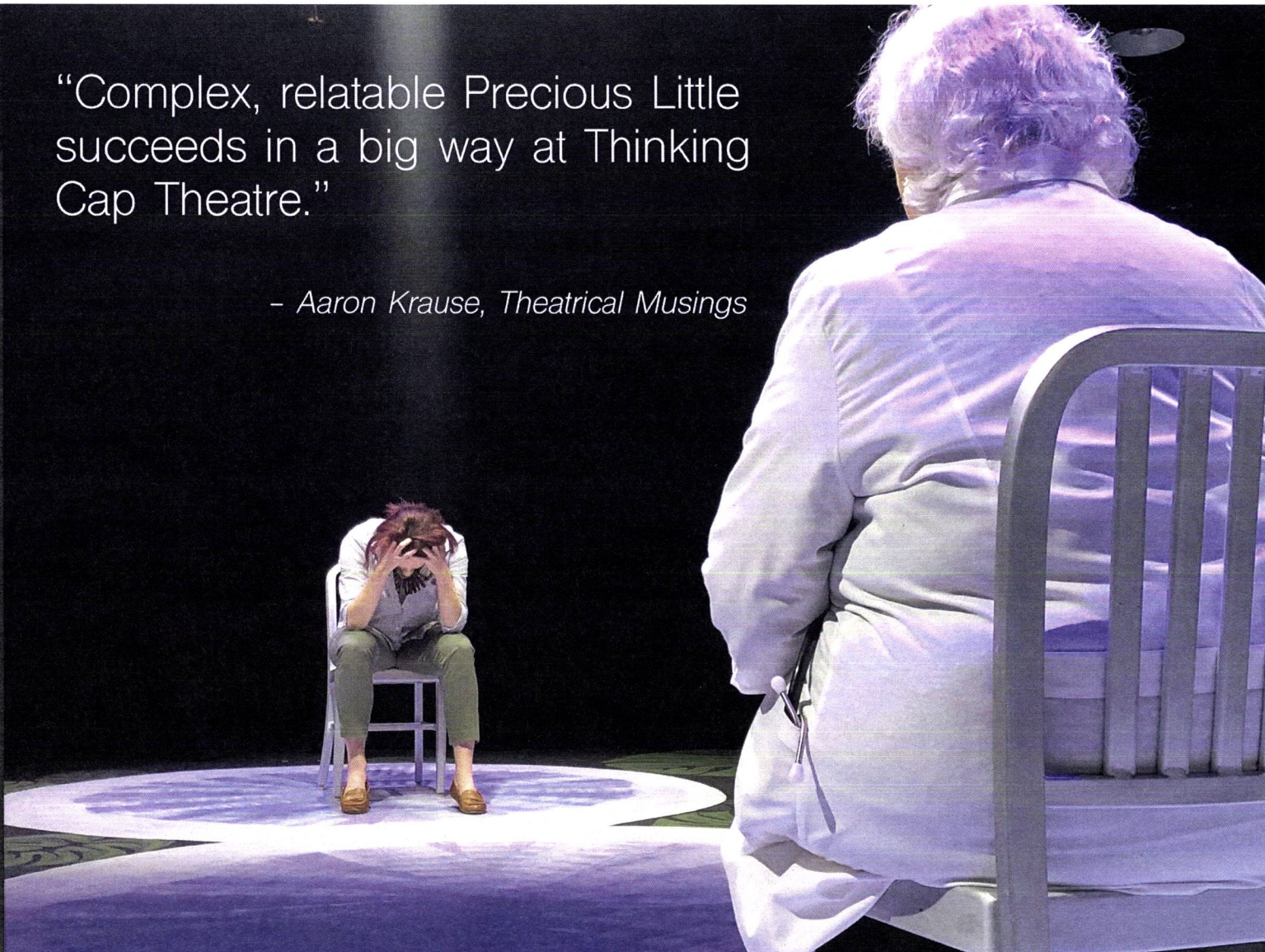
**- AARON KRUASE, THEATRICAL MUSINGS**





“Complex, relatable Precious Little succeeds in a big way at Thinking Cap Theatre.”

– Aaron Krause, *Theatrical Musings*





"Thinking Cap's reputation for excellence . . . is enhanced with Crooked."

Roger Martin,  
*BroadwayWorld*

## "straight up great"

Christine Dolen, *Sun Sentinel*

"small play delivers big"

Michelle Solomon,  
*Miamiartztine*

"spot-on direction of a  
brilliantly chosen cast"

Mindy Leaf,  
*Around Town*

"vibrant performances expertly directed" –  
Bill Hirschman, *FL Theater On Stage*





"Were a prize given out today for Best Ensemble, the cast of Dance Nation would take home a trophy.  
Dare your adult to take your inner child to see it."  
*Michelle Solomon, Florida Theater On Stage*





"so engrossing"

Michelle Solomon, *Florida Theater On Stage*

"the chance to look at LEAR afresh . . . is worth taking"

Christine Dolen, *Sun Sentinel*

THE  
CARBONELL AWARDS  
RECOMMENDED



"Shakespeare done right"

Mindy Leaf, *Around Town Newspaper*



**"MOVING AND STRANGE, MYSTERIOUS, GROUNDBREAKING"**



**"A BELIEVABLE AND PLAYFUL PRODUCTION"**

- Aaron Krause, *Berkshire Fine Arts*



THANKING CAP  
THEATRE

# GRANTS & SPONSORSHIP





# PODCAST

THINKING CAP  
THEATRE

## the FUTURE is FORNES

podcast series



hosted by  
nicole stodard



episode 1  
gwendolyn alker

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# UP NEXT

THINKING CAP  
THEATRE

## The Importance of Being ME

A Dramatic & Visual Art Program Celebrating LGBTQ+ Youth Authenticity  
Inspired by Gay Icon & Artist Oscar Wilde

produced by   sponsored by 

in community partnership with  
 TRANSOCIAL, INC.

August - October 2022 | [ThinkingCapTheatre.org](http://ThinkingCapTheatre.org)

THINKING CAP  
THEATRE

## Stranger than Fiction

a playwriting workshop  
& public performance

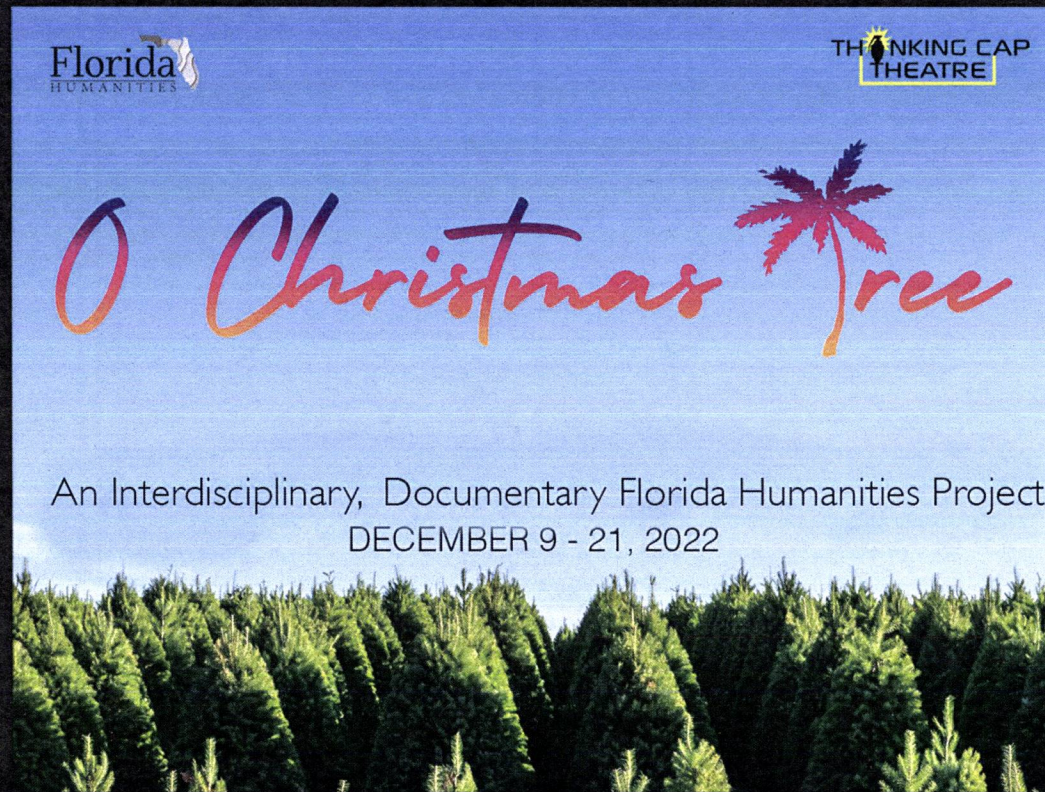


  
CITY OF FORT LAUDERDALE

Workshops: 7/17, 7/24, 7/31 & 8/7 | Public Performance: Sunday 8/21



# UP NEXT







**DANIA BEACH**  

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**COMMUNITY REDEVELOPMENT AGENCY**





WLD





At Mad, our **connection to the community**  
is at the heart of everything we do.





# Where are we?

**150+** | **4**  
People | Offices

- Miami-Fort Lauderdale, Florida (HQ)
- Bentonville, Arkansas
- Tampa, Florida
- São Paulo, Brazil







**We build future-forward solutions  
and ideas that prepare our  
partners for a new digital world.**

**A RELENTLESS PASSION** for creativity, culture  
and innovation fuels everything we do.

**OUR DESIGN THINKING METHODOLOGY**  
revolves around problem-solving and  
empathy for your customers and end users.

**WE ARE LED** by an incredible in-house team of  
award-winning creative directors, storytellers,  
artists, designers, techies, and developers who  
have joined us from top agencies worldwide.

**HBO®**

 **TOYOTA**

**chewy**

**verizon✓**

*LaCroix*

**PANTONE®**

**ROBLOX**

*Gibson*

**tigô**

greenlane

**LOLAVIE**

 **NETWORKPARTNERS**

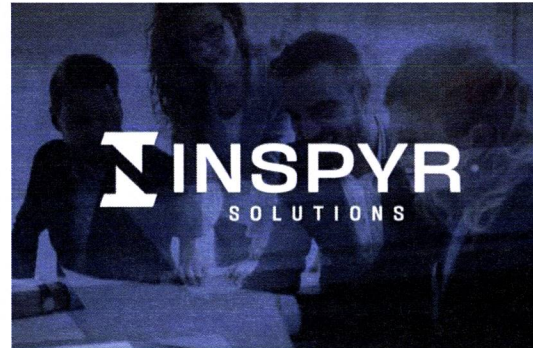




# Mad Agency

**Crafting transformative brand experiences in creative and digital.**

- Campaign
- Strategy
- Branding
- UX & UI

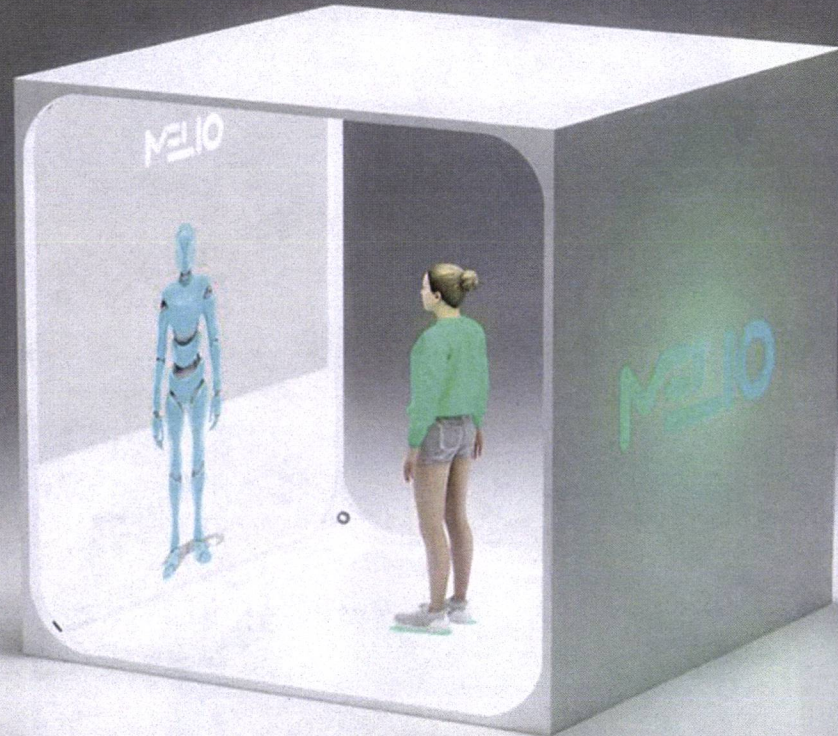




MMD

MMD/BS

We don't just  
predict the future.  
We elevate it.







# MadLabs

**The lab is where the magic happens.**

- Virtual production
- 3D rendering
- Interactive
  - Web 3D
  - VR & AR
  - Gaming
- Projection mapping
  - Branded animations
  - Transforming venue interiors
  - Video mapping technology
- Motion capture
- Metaverse & NFTs







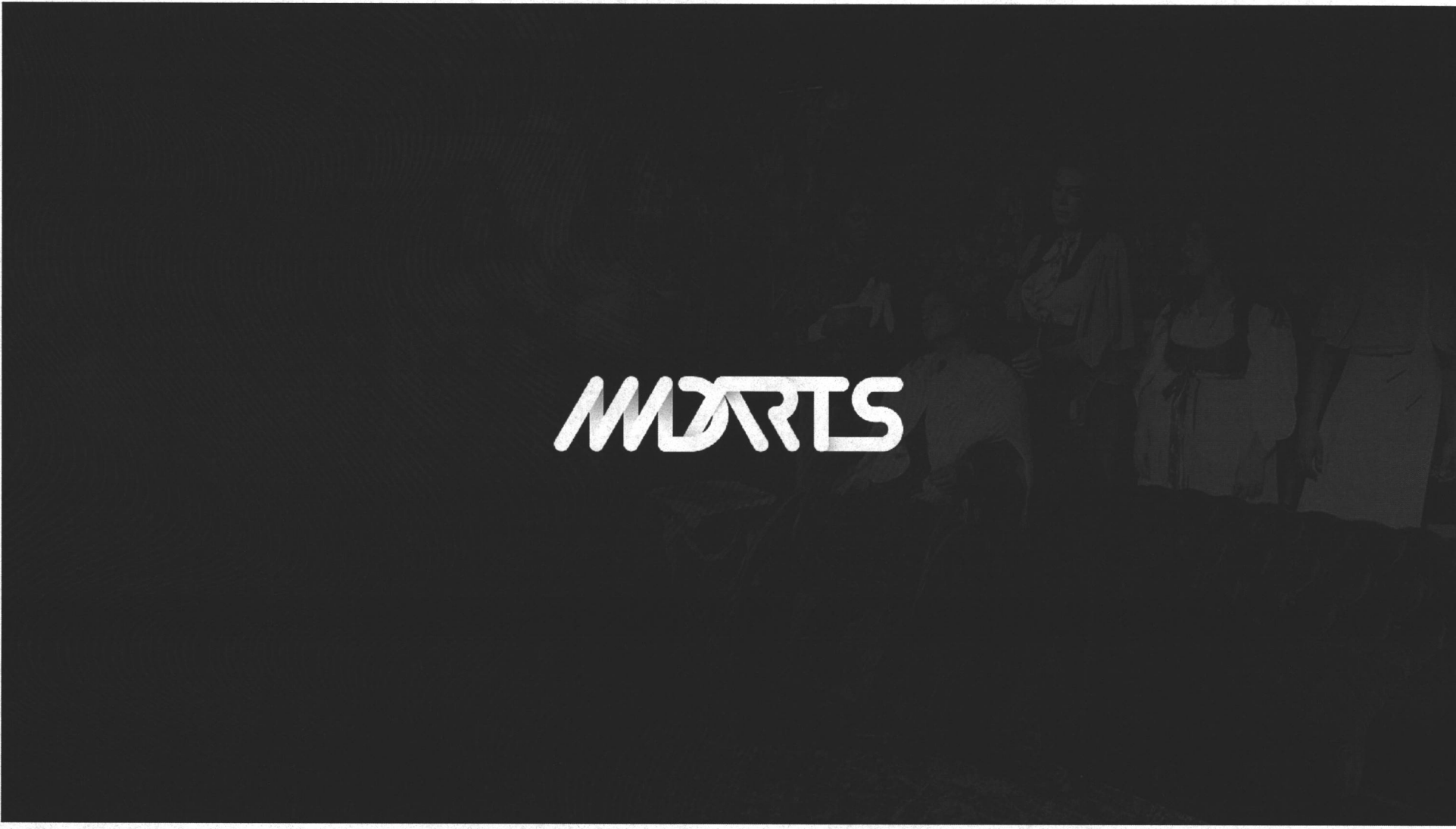
# Step into the Metaverse

**The possibilities are endless.**

- Immersive worlds & environments
- Interactive functionality
  - E-commerce
  - Product discovery
  - Brand discovery
- Community building
  - User interaction







MDARTS





## Advances in NFTs

**The next wave of digital is here.**

- High-quality NFT art
- Live variable data programming
  - Dynamic applications
- Partnering with award-winning creators

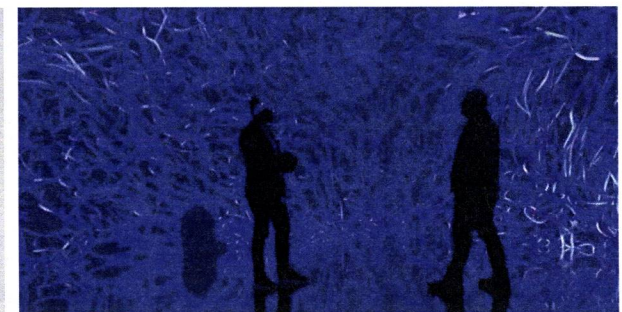
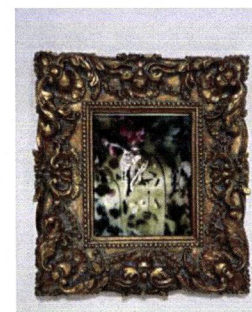
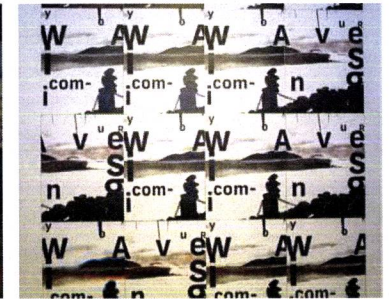
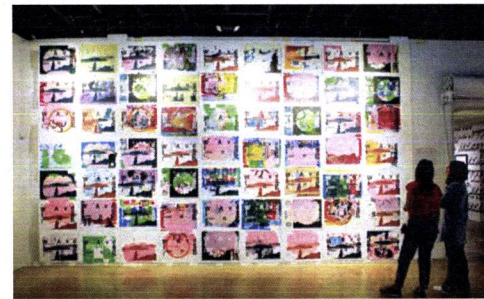




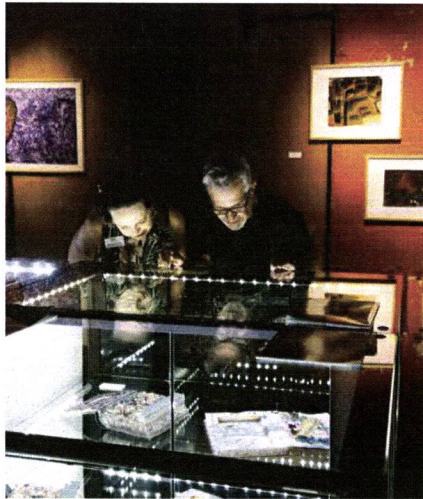
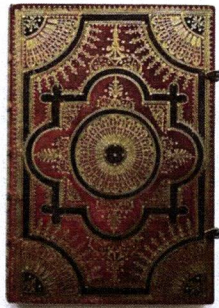
# Mad Arts

**Bringing creativity to life through innovation.**

- Power and freedom in experimentation
- Giving power back to artists
- Partnering with local and international artists
  - Resources from the Mad ecosystem
    - Technical assets and tools
    - Print and production work
    - Workspaces
    - Exhibits and events to promote their work
- Commission structure to pay it forward
  - Supporting artists with 25% commission











## IGNITE Broward

IGNITE Broward is an annual, must-see event presented by the Broward County Cultural Division and produced by Mad Arts. This immersive artistic exhibition in innovative technology spotlights site-specific works crafted by award-winning, local and international artists.



IMMERSIVE LIGHT AND ART EXPERIENCE

# IGNITE

## BROWARD

JANUARY 26-30



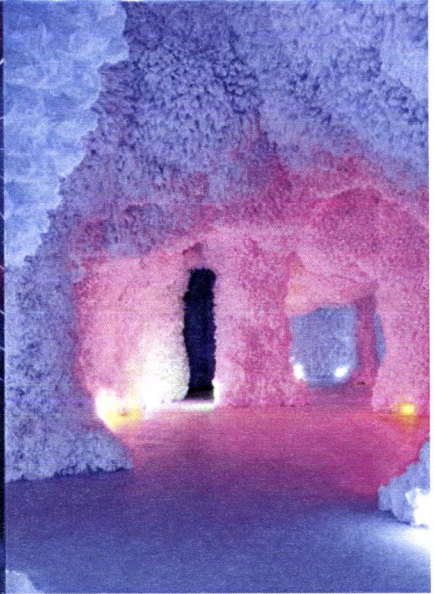
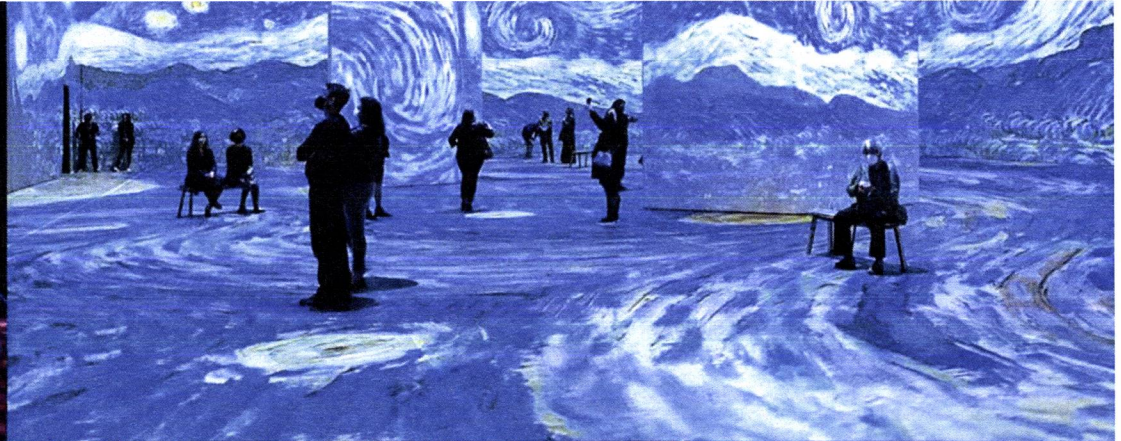
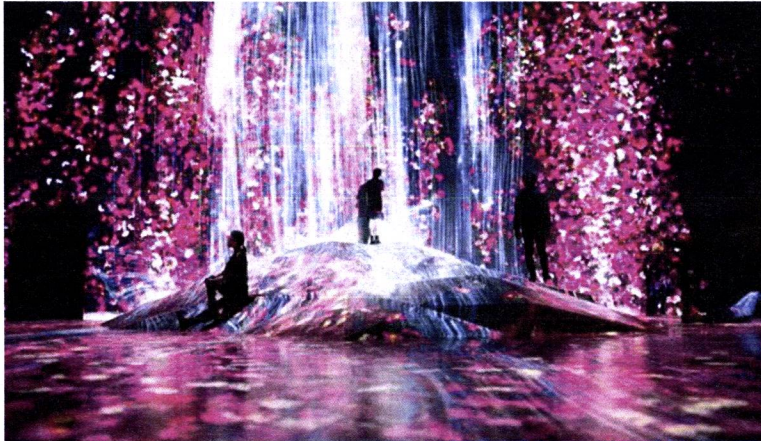


# Immersive Art Museum

- Immersive art experiences and exhibits
- Fusion of art and technology
  - Digital projectors
  - Holography
  - VR
- Fuel ever-growing experience economy
- Second-floor museum space of 17,000 sqft
  - Room to expand alongside proposed container park complex
- Boost exposure for Dania as a creative destination







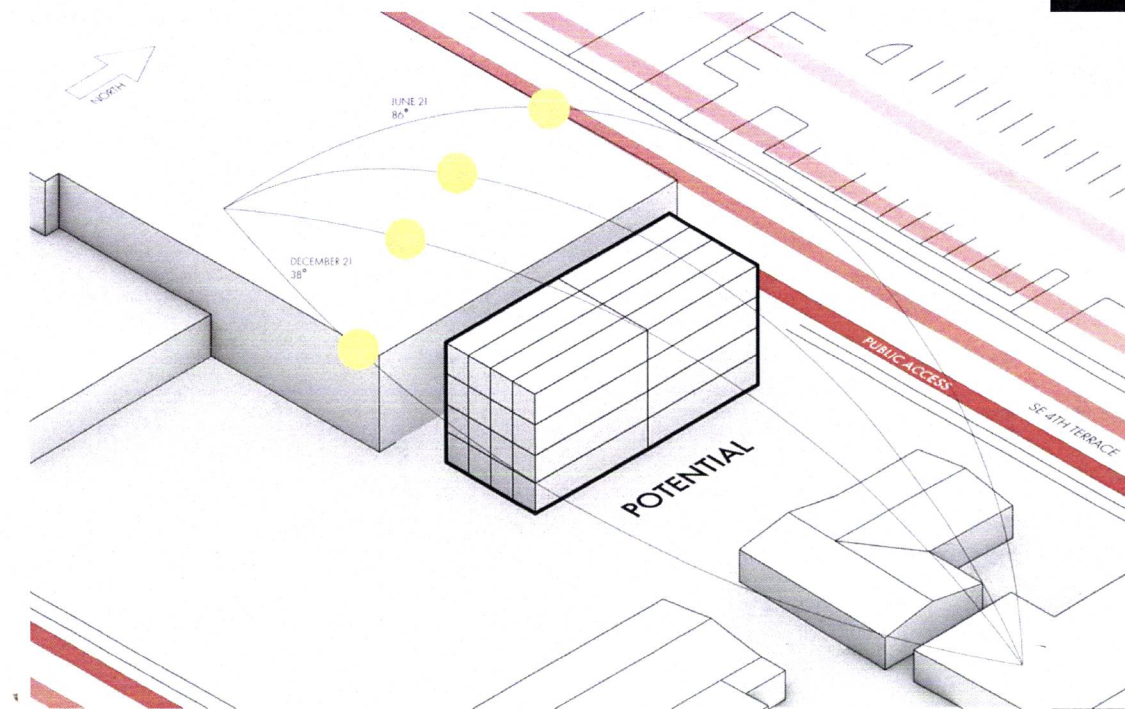




Mad Yard



# Building Stages

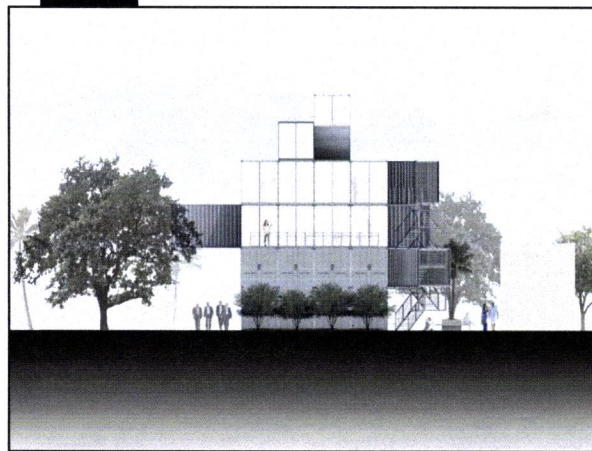
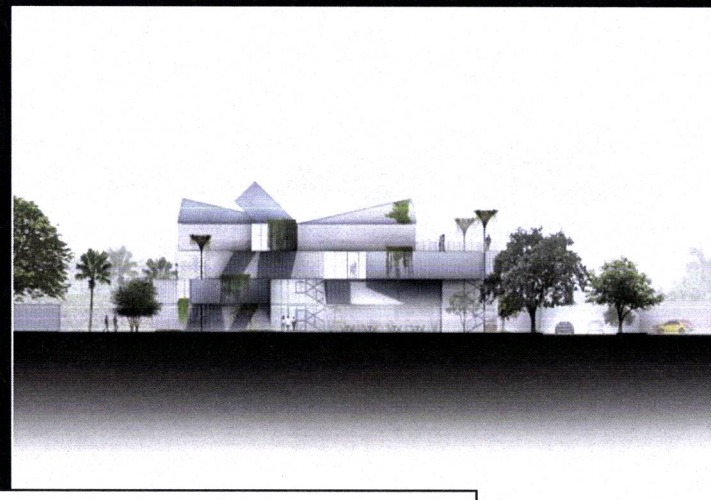


## Expanding the Mad universe.

- Extension of the immersive museum
- Artist studios
- Retail space
- Restaurants

**MD**





MD





THANK YOU





DANIA BEACH

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COMMUNITY REDEVELOPMENT AGENCY