

MINUTES OF VIRTUAL WORKSHOP
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
MONDAY, AUGUST 2, 2021 – 5:30 P.M.

1. Call to Order/Roll Call

Chair James called the meeting to order at 5:32 p.m.

Present:

Chair:	Tamara James
Vice-Chair:	Marco A. Salvino, Sr.
Board Members:	Joyce L. Davis
	Lori Lewellen
	Lauren Odman
Executive Director:	K. Michael Chen
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Items for Discussion

2.1 Focus and direction of the Creative Arts Council Advisory Board

Director Chen noted the meeting was called to discuss the role and potential funding of the CACAB. He noted the board was created by the City Commission as a City board to include the CRA area based on the establishing resolution which provided for Ad Hoc members appointed by the CRA Director, Director of Community Development, and the City Manager.

Linda Wilson, Associate member of the CACAB, gave an historical perspective of the CACAB and is happy it was confirmed the board is a citywide board. She spoke of the Ad Hoc memberships which clarifies that the board is also representative of the CRA.

Laura Lombardo, Chairperson of CACAB, introduced herself and noted there are five empty Ad Hoc seats on the board. She asked the Board to consider appointing these members as representatives of the Public Art Board and there would be no need for a separate board.

Ms. Wilson felt Tony Walsh should be reappointed as one of the five Ad Hoc members, which would leave four vacancies for appointments.

Board Member Odman questioned the goal of today's meeting, whether it is to decide if the board would be sunsetted or for potential funding.

Chair James said it is to decide the future of the board and how it would operate as an advisory board. After tonight's discussion, a decision on funding could be made at the Commission budget workshop.

Ms. Lombardo gave a PowerPoint presentation which is attached to and incorporated into these minutes.

Board Member Odman asked if the board had submitted any requests to City administration.

Ms. Lombardo responded not as of yet, pending tonight's discussion.

Chair James said she is interested in seeing how much we are paying the performers for Art in the Hall.

Ms. Wilson noted the cost in the past was \$250-\$300 per month for the performers; sometimes it was for an individual and sometimes for a group. She explained why the cost is included in the budget recommendations insofar as they are no longer getting the pro bono people they had.

Ms. Lombardo continued the PowerPoint presentation.

Kisha Eugene, CRA Strategic Communications & Community Outreach Representative, CACAB staff liaison, clarified the past costs and funding for the performance artists.

Ms. Lombardo continued the PowerPoint presentation.

Chair James asked for clarification regarding the differences of the roles of the CACAB and the Public Art Board with respect to the Public Art Fund. She felt the CACAB should go back to being citywide and a liaison from the City be added.

City Attorney Ansbro clarified this should really be a City Commission discussion regarding a City board. Without knowing the details of the board to be created, defining the differences of the two boards would be difficult.

Eleanor Norena, Director of Community Development, felt the projects described would fit into the Public Art Plan and noted the Public Art Board is currently being defined.

Corinne Lajoie, Assistant Director of Community Development, reviewed the roles and responsibilities of the CACAB and the Public Art Board. It was envisioned as two cultural arts boards that would interact.

Board Member Odman said it is premature for us to know how the garage murals would fit.

Assistant Director of Community Development Lajoie further addressed projects within the scope of the Public Art Board.

Chair James said we need to decide how the CACAB would function and which City staff person would be the liaison.

Board Member Davis commented there was confusion whether this was a citywide board or a CRA board. She read the Art in Public Places plan closely and she felt it is premature to establish what we want to do. There needs to be a true definition of the roles of the two boards in order for them to work synergistically and it is too premature to make budget decisions.

Chair James noted we cannot make any decisions tonight since this is a workshop. She asked if there is someone the Board wishes to assign as a City liaison to the CACAB.

Board Member Lewellen expressed concern that this should be under the City Commission to decide.

Chair James said she wanted to have a dialogue as to what our thoughts are.

City Attorney Ansbro advised discussion is permissible, but a formal consensus would not be because the CACAB is a City board.

Vice-Chair Salvino addressed the CACAB and the Art in Public Places. The City is collecting funds for certain things for the Art in Public Places and would be paying for these things with the funds. He cannot see using taxpayer money for the CACAB; maybe the Commission could allow putting money to the CACAB from the Art Fund for their projects rather than using taxpayer money. If not, he would not be agreeable to funding the CACAB.

Chair James noted she is okay with Dania After Dark, Art in the Hall, and the various installations as we have done these before. Now since we have the Public Art Board, she does not know if taking away money from the Public Art Fund would be prudent. \$47,000 is a hard ask as we do not fund other City boards; if we want to earmark, that is one thing, but to allow it to go to a board that is not structured like the Public Art Board would be questionable.

Ms. Wilson said the Public Art Board is far more expanded than the CACAB; however, the CACAB was being funded in the past from the CRA. There is nothing in the budget for enhancement of performing arts. This should be a primary consideration for the City in that we do not have a venue for performing arts. Regarding the \$47,000 total budget, realistically we are talking about \$6,000 for the upcoming year. The total amount would be for over several years and the CACAB can find funding from the City budget and sponsorships.

Board Member Odman felt what is being said is that for some of the projects being discussed, we are wanting to see how it will shake out with the Public Arts funding. The funding for Arts in the Hall is very reasonable for a year and she would like to look at this funding at the Commission budget workshop. She would like to see the Board come up with qualifications for what they would prefer for members, perhaps more stringent qualifications. Additionally, she would like the Board to come up with projects they would like to be funded. In the present, she felt we need to look at funding the most immediate needs that were presented; \$8,500 per year is reasonable for the amount of joy the community has received.

Vice-Chair Salvino felt we should end this discussion because we are repeating ourselves and it should be discussed at our Commission budget workshop.

Chair James agreed and felt this discussion would shorten the discussion at the Commission budget workshop.

Director Chen noted there are two subjects he would like the Board to think about. Within the CACAB creation resolution, there are definitions of standards for the CACAB membership. Last week, he received a bio for a prospective Ad Hoc member; there was nothing in it that met the standards, and he addressed the application process. He noted all meetings of the CACAB are sunshine meetings and when they are doing events, if there are two or more members present, it needs to be noticed and minutes taken. Thought needs to be given to the sunshine laws.

Ms. Lombardo asked that she be able to complete her presentation.

Chair James said she knows the goals of the CACAB and what it is doing and reiterated what the purpose of this meeting was.

Ms. Lombardo continued with the presentation.

Ms. Wilson said she had a conversation with the Parks & Recreation Director and noted they could collaborate to provide a venue for performing arts. Her idea is to bring the performing arts to each community utilizing park facilities and she would like the Board to see the value in this.

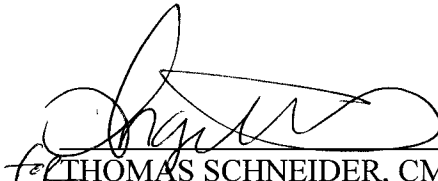
Chair James noted Ms. Wilson could work hand-in-hand with Parks & Recreation and these items could be placed in the Parks & Recreation budget.

Natalie Taveras, CACAB member, noted her background is in theater and she wanted to join the CACAB because there is a lack of performing arts in the City. Regarding funding, performing arts are really integral to making a positive impact in the community, and the Art in Public Places funding is for art objects and sculptures.

3. Adjournment

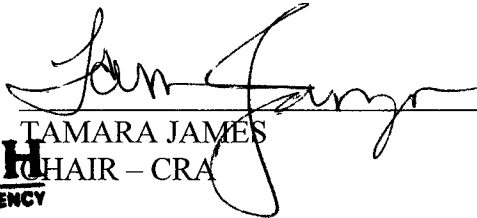
Chair James adjourned the meeting at 6:44 p.m.

ATTEST:


THOMAS SCHNEIDER, CMC
CRA SECRETARY



COMMUNITY REDEVELOPMENT
AGENCY


TAMARA JAMES
CHAIR – CRA

Approved: August 24, 2021

Creative Arts Council - Budget Sub-Committee

June 30th, 2022 3:00PM

DRAFT

The Dania Beach creative arts Council advisory board is requesting the opportunity at the July 13, 2021 meeting, To present it's current prospectus regarding Art and cultural projects we feel are very important in the city of Dania beach. We are formally requesting allocation for the remainder of the 2021 fiscal year as well as a funding request for the upcoming 2022 fiscal year in order to continue to promote and provide appreciation understanding that arts provide jobs attract visitors and influence economic standing and development.

As you are aware, be creative arts Council advisory board was created by resolution #2012-056 on May 8, 2012

"on a simple promise that are enrich lives expand minds and form a vital thread in the fabric of lives of the citizens in the community." "... fosters classical, Traditional, And emerging forms of artistic expression through music, paintings, sculpture, dance, theater including arts-in-education programs." To this end, the CACAB has endeavored, with initial city funding, and through some contributed funds to complete and continue to plan projects which contribute to our mission.

Creative Arts Council Advisory Board Budget Recommendations: FY 2022 -

1. Atrium Art Gallery Exhibitions for FY 2021-2022 (Oct 2021- Sept. 2022): It is anticipated that the Atrium Gallery will have 4 Formal Exhibitions/Receptions exhibitions (November, February, May, Aug, or September) for introduction and Receptions for Exhibiting Artists. It is estimated that the cost will be \$600/per month. These may include Paintings, Sculptures, Glass Art; Musical dance performances, short play readings, Spoken word Performances & entertainment. We feel the Artist Formal Receptions alone should be enhanced by additional cultural exhibits and performances, as a cultural compliment to the City's proposed continuation of ArtWalks. Henriette Arnold will prepare and submit a Schedule of Events for the Atrium Gallery Wall exhibits, indicating the dates and Primary Artist exhibitions for the Fall, Winter, Spring and Summer 2022-2023. The eight additional monthly art exhibits and musical performance artists are being budgeted at \$450/per month. The tentative event date schedule for Winter, Spring, Summer and Fall 2022 will be prepared in advance. This information for all Atrium Art Events will be presented to the City CRA, Public Information, Marketing staff and as many FREE media venues as possible, including Broward Art Calendar for publication and media releases.

Atrium Art Gallery Formal Art Exhibits (4 or-5_ receptions are estimated \$2400-.00

Additional Atrium Art Gallery & Musical Entertainment (8) are estimated \$3600.00

Total FY 2021 2022 CACAB Funding Request:

\$6,000.00

Artwalk Participation inside the City Hall Atrium Art Gallery, 2nd Saturdays of August and September 2021. Creative Arts Council members and volunteers will continue to exhibit Fine Art and Musical/Performances inside the Atrium Art Gallery, as part of the Dania After Dark events. To date all of these monthly and bi/tri-monthly Artist Receptions have been very well attended. **Formal Receptions will be held for Artists, Entertainment, Public attendees & Volunteers with canapes, small bites and refreshments April, June and September. Monthly refreshments will be provided for Artists, Entertainers, and Volunteers monthly August and September.** Light refreshments will be provided (water ice tea, lemonade), and continuation of food.. We anticipate CAC expenses for the refreshments and Performance Entertainment to be approximately **\$350/per Monthly Art in the Hall (3x350=\$1050)** and an additional **\$450 Art Walk/per Formal Receptions (3: \$1350).**

Total: \$2400.

2. Bridge Mural Projects (3) US 1 at Old Griffin Road, Bryan Road and NW 1st Street, & Stirling Road at Bryan Rd. **FDOT and South Florida Water Management approvals and permits would be required.** CACAB will solicit Local businesses/major corporations/developers to underwrite the paint, materials, and equipment safety requirements. A Resolution of the City Commission would need to be approved (example Resolution attached). The Creative Arts Council would do a “Call to Artists”, to submit designs for approval. The CAC would review the designs and make recommendations for final Murals to the Commission. The cost of the Artists chosen, permits, paints, labor is estimated @: **\$10,000.00/per bridge**
FY 2022-2025 Est. Total Bridge Mural Cost: \$30,000

- a) Two Additional Mural Projects are suggested for FY 2022. The Creative Arts Council would like to focus on City owned properties, if we are unable to secure private properties. Proposed possible sites: C.W. Thomas and Frost Park Community Centers (2) **Estimated Not to exceed: \$4000.00/per Center**

Total: \$ 8,000.00

Creative Arts Council Funding Request for FY 2021--2022 Sub-Total: \$47,300

The CACAB anticipates that several of these projects could be multi-year projects, such as the proposed bridge projects since they would be a multi-jurisdictional approval process. Possibly, the Community Center projects might also be a multi-year project due to the Parks & Recreation redevelopment plans; however, we would really like to start concentrating on making our community centers reflect the bright, fresh art murals that would attract more people to these centers. “Call to Artists” would also be proposed for the Mural projects at these Community Centers.

Additional CAC Recommendations for FY 2022: There may be several I Signal Boxes that may require re-wrap .. The Creative Arts Council suggests that we proceed to identify the appropriate focus for these boxes. The Call to Artists would still be used for other remaining utility boxes. The past costs for the Utility Box wraps have been \$1,700/per box, plus the Artist’s fee estimated \$400-500. Many Broward cities surrounding Dania Beach continue moving

forward with Art in the Community focus in the form of Murals on public and private buildings, utility box wraps, and Public Art Displays such as Sculptures.

The CACAB recommendation is that the City should budget over the next three or more fiscal years to support Art in Public Places., determine a temporary or potential permanent location for land purchase so a Museum/, a performing & visual arts theater/center, using either a developer fee or developer contribution to a Public Arts fund to help pay for these expenses. New Development projects could encompass Public Art within their development and add to their artistic draw to the public in court yards, on their blank walls, and within their lobbies or public spaces. Finally, the City should enlist professional Grant Writers to seek Federal, State and County funding to pay for many of these Public Art Projects.

FY 2022-2025 We estimate the cost of the remaining boxes:

Estimated Not to exceed: \$2300/ea.

Art in the Community is a necessary enhancement for Dania Beach to maintain investment interest, promote tourism activities, encourage Dania Beach as a destination, and provide cultural outlets for the Community, including part-time residents, and visitors. The future must include art and cultural activities, and spaces for the enjoyment of all, not just for the Art & Seafood Celebration, but all year round.

We are requesting that the City Commission approve funding the Creative Arts Council Advisory Board as outlined above for the remainder of FY 2021, and the proposed projects and expenses for FY 2022, as they progress.

Creative Arts Council Advisory Board

Budget Sub-Committee