

MINUTES OF VIRTUAL MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, MAY 11, 2021 – 5:30 P.M.

1. Call to Order/Roll Call

Chair James called the meeting to order at 5:30 p.m.

Present:

Chair:	Tamara James
Vice-Chair:	Marco A. Salvino, Sr.
Board Members:	Joyce L. Davis
	Lori Lewellen
	Lauren Odman
Executive Director:	K. Michael Chen
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Administrative Report

Director Chen reviewed the information included in the agenda packet, consisting of updates of the At Home Dania Beach residential program, Innovation Ecosystem (Dania Beach Academy/Patents to Paychecks, targeted to begin online in July and anticipating 10 people per class with increasing numbers over time), and CRA property issues and maintenance. He noted he would like to bring disposition of some CRA properties before the Board for discussion at the next meeting.

Chair James noted the properties were not given to the CRA by the City for disposal, but were intended for the At Home Dania Beach residential program.

Director Chen addressed his understanding of the strategy for the Smith properties. A lot of progress has been made.

Director Chen temporarily lost his virtual meeting connection.

The Consent Agenda was taken up at this time pending Director Chen's return to the meeting.

Pending the return of Director Chen, a brief discussion ensued regarding bringing Dania After Dark back.

Chair James recessed the meeting at 5:55 p.m. and reconvened the meeting at 6:00 p.m. with all present as before.

Director Chen continued with his report and addressed Dania After Dark. He noted the Atlantic Studios contract has expired and the renewal was terminated by the previous Director; we will have to go out for a new RFP, the re-written draft of which he submitted to the Purchasing Department last week.

In response to Chair James, City Attorney Ansbro noted competitive bidding could be waived.

Board Member Lewellen felt competitive bidding should not be waived; there are many companies that exist and would be willing to bid.

Director Chen explained the new RFP and changes made from the previous version.

Board Member Odman questioned the timeline and when we can anticipate the budget impact.

Director Chen responded we were paying \$5,000 per month under the previous contract; he expects over the last two-year time span, prices have increased because a lot of communities have begun outdoor events and production companies are involved in all of them.

Chair James asked if we had the option to extend the event down the street if it becomes very successful with greater attendance.

Director Chen felt there are opportunities to expand the event area; he thought taking it a block south would be good logistics. Extending west on Dania Beach Boulevard would not be good due to access issues with the parking garage.

Chair James asked that it be kept in mind where to expand if needed.

Board Member Lewellen noted there would be cost and safety factors that would have to be explored before expanding the event area. She felt the Board should see the RFP before it goes out and have an idea of the cost before we move forward. There have to be plans for rain dates as it costs us even if the event is cancelled.

Director Chen explained there is land area for expansion where we could install tent anchors and erect a tent for the event in case of rain.

Chair James noted band members and vendors expect to get paid even if the event is rained out.

Director Chen said this is something that needs to be addressed and discussed with the chosen vendors and bands. It may be worthwhile exploring a strategy to figure out a way of having an insurance policy such as a tent that could be erected on event day. More research on a tent is needed.

Board Member Lewellen suggested including rain events in the RFP for the production company to come up with creative options.

Director Chen noted he would add this to the RFP and would circulate the RFP to the Board for review.

Director Chen continued with his report which included an overview of a pilot program to promote our businesses for the entire month of May, a job fair for Oasis Point (in corroboration with CareerSource Broward), the Dania Beach PATCH, and schematic drawings for the Smith properties and a flyer of activities for the month of May that were included in the agenda packet.

4. Presentations

There were no presentations on this agenda.

5. Consent Agenda

5.1 Minutes:
Approve Minutes of April 13, 2021 CRA Board Virtual Meeting

5.2 Travel Requests: None

Board Member Odman motioned to approve the Consent Agenda; seconded by Vice-Chair Salvino. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

There were no discussion items on this agenda.

8. Board Member Comments

There were no comments at this meeting.

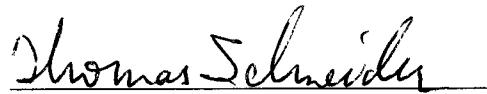
9. Information Items

There were not items on this agenda.

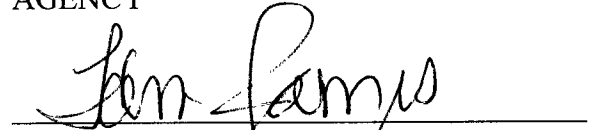
10. Adjournment

Chair James adjourned the meeting at 6:25 p.m.

ATTEST:


THOMAS SCHNEIDER, CMC
CRA SECRETARY

COMMUNITY REDEVELOPMENT
AGENCY


TAMARA JAMES
CHAIR – CRA

Approved: June 8, 2021

