

MINUTES OF VIRTUAL MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, JANUARY 12, 2021 – 5:30 P.M.

1. Call to Order/Roll Call

Chair James called the meeting to order at 5:30 p.m.

Present:

Chair:	Tamara James
Vice-Chair:	Marco A. Salvino, Sr.
Board Members:	Joyce L. Davis
	Lori Lewellen
	Lauren Odman
Executive Director:	K. Michael Chen
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

Kayri Pozo, 1101 W Dania Beach Boulevard, questioned components on the CRA's business page on their website, to which Director Chen responded.

3. Administrative Reports

3.1 Administrative Report

Director Chen gave updates on the PATCH and reviewed the information included in the agenda packet, which included ongoing updates to the CRA website, economic development, update on the markers project, and an upcoming Broward College Big Band outdoor concert.

4. Presentations

There were no presentations on this agenda.

5. Consent Agenda

5.1 Minutes:

Approve Minutes of December 8, 2020 CRA Board Virtual Meeting

5.2 Travel Requests: None

Board Member Lewellen motioned to approve the Consent Agenda; seconded by Vice-Chair Salvino. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Mission to Market Update

Director Chen reviewed the information included in the agenda packet, and explained the Innovation Echo System. He addressed SCORE Broward and introduced Tim Haider, Director of Government & Community Relations of SCORE Broward.

Mr. Haider reviewed a PowerPoint presentation, which is attached to and incorporated into these minutes, and addressed SCORE Broward's mission.

Director Chen addressed the Alliance of Entrepreneur Resource Organizations (AERO), and introduced Jennifer Brin Kovach, Director, South Florida Operations, Jim Moran Institute for Global Entrepreneurship.

Ms. Kovach further explained the AERO group and the Jim Moran Institute for Global Entrepreneurship, and responded to comments made by the Board.

Director Chen gave updated information on the collaboration with Broward Technical College.

7.2 Update CRA's Vision and Mission Statements

Director Chen spoke of the CRA's Mission Statement and noted it needs to be the product of a group interactive discussion. He also addressed a vision statement, which the CRA is lacking. He felt it is important to update the mission statement and create a vision statement, and thought these would be a good starting point for the CRA Plan update. He noted he has chosen Michael Anderson, Managing Director of Abstract HR, to facilitate this effort, and introduced Mr. Anderson.

Mr. Anderson gave an overview of the importance of strategic planning and having a mission or value statement so the organization can be laser-focused.

Chair James questioned if this would happen via a workshop where the public would be invited, and the duration of the sessions.

Mr. Anderson responded the public should be given an opportunity to weigh-in on the process.

Director Chen noted there would be three interactive sessions that would be internal and then a zoom meeting for an open public session to get the Board's input, as well as the stakeholders' input.

Discussion ensued regarding the sessions.

Director Chen noted he would like to get this underway as soon as possible; the agreement with Mr. Anderson has to be signed first.

Further discussion ensued regarding the sessions.

8. Board Member Comments

There were no comments at this meeting.

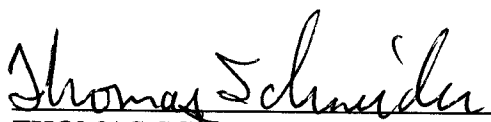
9. Information Items

There were no items on this agenda.

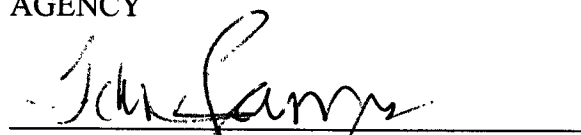
10. Adjournment

Chair James adjourned the meeting at 6:29 p.m.

ATTEST:


THOMAS SCHNEIDER, CMC
CRA SECRETARY

COMMUNITY REDEVELOPMENT
AGENCY


TAMARA JAMES
CHAIR – CRA

Approved: February 9, 2021





FOR THE LIFE OF YOUR BUSINESS

Small Business Services for Dania Beach

Tim Haider

Director, Govt & Community Relations

Tim.haider@scorevolunteer.org

754-265-3143



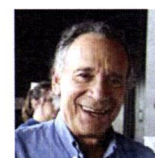
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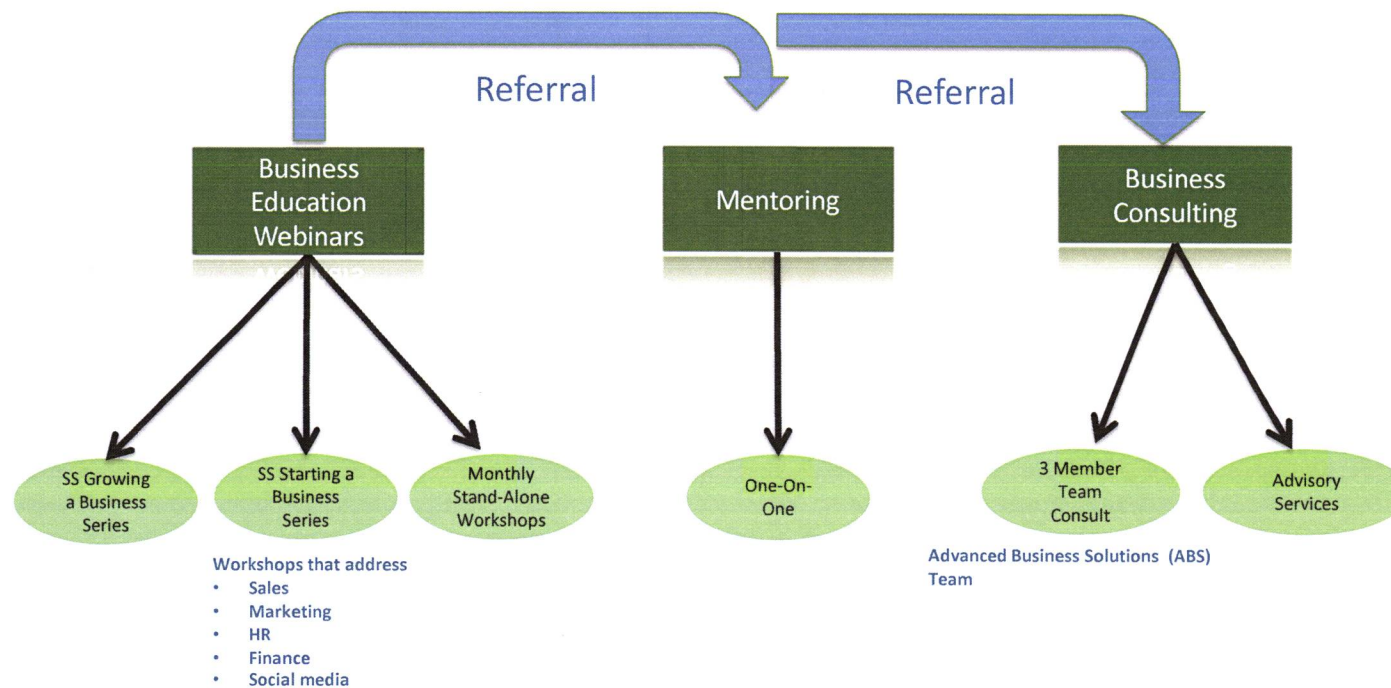
Who we are - SCORE Broward

- Nonprofit. Established 56 years ago
- Very strong chapter with continuous business community involvement (300 nationwide)
- Cadre of 70 volunteers
- 2,500 face-to-face mentoring sessions/yr.
- 5,500 South Florida entrepreneurs/yr. attend our workshops

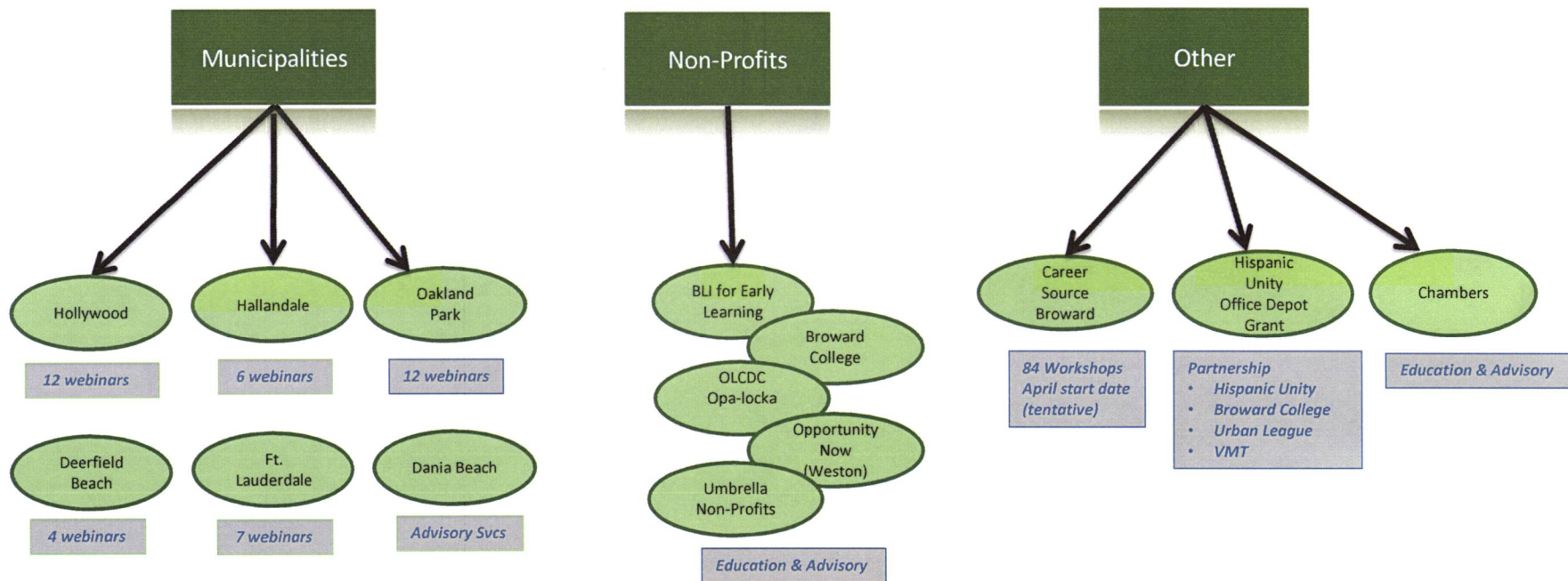


SCORE Virtual Support

2021 Small Business Initiative



SCORE 2021 Activity



Webinars & Mentoring

- Continue your search for knowledge through other SCORE's workshops/webinars and mentoring/counseling services: www.broward.score.org

The screenshot shows the SCORE Broward website. At the top, the SCORE logo is on the left, and navigation links (Donate, Volunteer, Contact Us, Consulting, Volunteer Log In, Enter Terms) and a SEARCH button are on the right. Below the logo, the text "Broward" is followed by "SCORE has locations throughout Broward County". A dark blue navigation bar contains links: FIND A MENTOR, TAKE A WORKSHOP, BROWSE THE LIBRARY, SUCCESS STORIES, BLOG AND NEWS, and ABOUT US. The main content area features a large image of a woman mentoring a young girl. To the right of the image, text reads: "We are here to serve you especially during this challenging times. Our mentors can meet with you by phone, video or online. Our workshops have moved online. Check our Covid 19 related resources." Below this, a paragraph states: "The mission of Fort Lauderdale, or Broward, SCORE is to help entrepreneurs and small business men and women start, develop, and grow businesses in Broward County. We have been doing this successfully for over 52 years." At the bottom of the main content area, there are two dark blue buttons: "Get Started, Find Your Mentor" and "Upcoming Workshops", both with red arrows pointing to them from the right. On the left side of the main image, a list titled "Workshops that address" includes: Sales, Marketing, HR, Finance, and Social media.

SCORE

Donate Volunteer Contact Us Consulting Volunteer Log In Enter Terms SEARCH

Broward SCORE has locations throughout Broward County

FIND A MENTOR TAKE A WORKSHOP BROWSE THE LIBRARY SUCCESS STORIES BLOG AND NEWS ABOUT US

We are here to serve you
especially during this challenging times. Our mentors can meet with you by phone, video or online. Our workshops have moved online. Check our Covid 19 related resources.

The mission of Fort Lauderdale, or Broward, SCORE is to help entrepreneurs and small business men and women start, develop, and grow businesses in Broward County. We have been doing this successfully for over 52 years.

Get Started, Find Your Mentor

Upcoming Workshops

Workshops that address

- Sales
- Marketing
- HR
- Finance
- Social media

Advanced Business Solution Team



Grow with SCORE's Advanced Business Solution Services!

Our SCORE Broward Advanced Business Solution Team will work you through a series of multiple sessions. During this period of uncertainty, we will utilize Zoom. When considered safe we will meet at your business location.

[Apply Now ▶](#) 

Broward SCORE® is pleased to offer businesses that are at least two-years old specialized assistance using a team-format.

We provide a team of seasoned business specialists to help your existing small businesses identify growth opportunities, solve problems, and plan for the future. Through a series of meetings, our team works with your management team to devise a plan for achieving your objectives.

There is no charge!



Ready to Support

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