DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING
AUGUST 25, 2020 at 5:30 PM
VIRTUAL MEETING AND PUBLIC COMMENTS PROCEDURE

The Dania Beach Community Redevelopment Agency (CRA) will be conducting a "Virtual" CRA Board meeting utilizing communications media technology ("CMT"), in accordance with Governor Ron DeSantis' Executive Order No. 20-69, dated March 20, 2020, related to conducting local government public meetings while under the public health emergency related to the spread of Novel Coronavirus Disease 2019 (COVID-19). City Hall building is closed to the public.

Please visit www.daniabeachfl.gov/virtualmeetings for detailed instructions on how to attend and participate in virtual CRA Board meetings. Public access to this virtual meeting can be accomplished as follows:

- Watch Meeting on the City's YouTube Channel at www.daniabeachfl.gov/2654/Watch-DaniaTV
- Watch Meeting on Comcast Cable Channel 78
- Join the Meeting virtually or by telephone using RingCentral Meetings

Any member of the public wishing to comment publicly on any matter including on specific agenda items can do so by one of the following options:

Before 2:00 p.m. on the day of a meeting, comments can be submitted into the record using the following link:

https://daniabeach.seamlessdocs.com/f/PublicSpeakingFormCRAMeeting *(all public comments submitted will be provided to the CRA Board prior to the meeting and will be attached to the minutes of this meeting and become part of the official record)*

Participating in a public meeting using the video conference platform:

- Virtual attendance: download and install RingCentral Meetings and join using the meeting ID; to be recognized during public comment, click "Raise my hand" in the software
- Telephone attendee: dial meeting phone number and enter meeting ID; to be recognized during public comment, dial *9 to raise your hand

For more information about this CRA Board meeting or submitting a public comment at the meeting, please contact:

Thomas Schneider, City Clerk
City of Dania Beach
100 W Dania Beach Boulevard
Dania Beach, FL 33004
954-924-6800 | tschneider@daniabeachfl.gov

NOTICE: This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 954-924-6800 ext. 3624, no later than two days prior to such proceeding. Anyone wishing to appeal any decision made by the Dania Beach City Commission with respect to any matter considered at such meeting or hearing will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Agenda items may be viewed online at www.daniabeachfl.gov.

Instructions for Participating and Viewing
Dania Beach CRA Board Virtual Meeting
August 25, 2020 at 5:30 PM

Through the City's Website:

Please click the link below:
www.daniabeachfl.gov/2654/Watch-DaniaTV

Through Comcast Channel 78:

If you are a Comcast/Xfinity customer, please go to Channel 78 to view the meeting.

Before 2:00 p.m. on the day of the meeting, submit Public Comments by clicking this link:

https://daniabeach.seamlessdocs.com/f/PublicSpeakingFormCRAMeeting *(all public comments submitted will be provided to the CRA Board prior to the meeting and will be attached to the minutes of this meeting and become part of the official record)*

Options for Viewing and Participating in the Meeting Using RingCentral Meetings software

Visit https://www.ringcentral.com/apps/rc-meetings to download and install the software on your device

Use this meeting link to join as an attendee:
https://meetings.ringcentral.com/j/1496302229

Using your telephone – for higher quality, dial a number based on your current US location:

+1(773)2319226 (US North)
+1(312)2630281
+1(470)8692200 (US East)
+1(646)3573664
+1(346)9804201
+1(469)4450100 (US South)
+1(623)4049000 (US West)
+1(650)2424929
+1(720)9027700 (US Central)
+1(213)2505700

Enter the meeting ID: 149 630 2229

To raise hand and be acknowledged to speak:

1. Users who call in can dial *9 to raise their hand
2. If using the meeting software, to raise hand click or tap "Participants", then choose the option to raise hand.
3. Once you have been selected to speak, you may be prompted to unmute your device or this will be done for you.

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, AUGUST 25, 2020 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL TWO HUNDRED FIFTY DOLLARS ($250.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019; AMENDED BY ORDINANCE #2019-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

DECORUM POLICY FOR MEETINGS OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

INDIVIDUALS WHO WISH TO MAKE ANY "CITIZEN'S COMMENTS" UNDER THAT PORTION OF THE CRA BOARD AGENDA, OR WHO OTHERWISE WANT TO ADDRESS THE CRA BOARD, MUST FIRST BE REGISTERED WITH THE CRA SECRETARY (CLERK) (FORMS ARE AVAILABLE OUTSIDE OF THE CITY COMMISSION CHAMBER AND MUST BE GIVEN TO THE CLERK BEFORE THE MEETING). OTHERS WHO WANT TO ADDRESS THE CRA BOARD ON ANY MATTERS MUST FIRST BE RECOGNIZED BY THE CHAIR. ALL SUCH PERSONS MUST USE THE PODIUM IN THE COMMISSION CHAMBER. NO MORE THAN ONE PERSON AT A TIME MAY ADDRESS THE CRA BOARD FROM THE PODIUM. COMMENTS ARE ONLY TO BE MADE TO THE CRA BOARD AND ARE NOT TO BE DIRECTED TO THE AUDIENCE OR CRA STAFF.

NO INDIVIDUAL SHALL MAKE ANY SLANDEROUS OR UNDULY REPETITIVE REMARKS, OR ENGAGE IN ANY OTHER FORM OF BEHAVIOR THAT DISRUPTS OR IMPEDES THE ORDERLY CONDUCT OF THE MEETING, AS DETERMINED BY THE CHAIR. NO INDIVIDUAL MAY SPEAK DIRECTLY TO OR ADDRESS THE CHAIR, BOARD MEMBER OR CRA STAFF: COMMENTS ARE TO BE ONLY DIRECTED TO THE CRA BOARD AS A WHOLE. NO CLAPPING, APPLAUDING, HECKLING OR VERBAL OUTBURSTS IN SUPPORT OF OR OPPOSITION TO A SPEAKER OR HIS OR HER REMARKS SHALL BE PERMITTED. NO SIGNS OR PLACARDS SHALL BE PERMITTED IN THE COMMISSION CHAMBER.

IF ANY PERSON'S CONDUCT AS DETERMINED BY THE CHAIR IS FOUND TO BE DISRUPTIVE OR INTERFERES WITH THE ORDERLY CONDUCT OF THE MEETING, THE PERSON MAY BE ASKED BY THE CHAIR TO LEAVE THE COMMISSION CHAMBER; IF THE PERSON DOES NOT LEAVE AND THE CONDUCT PERSISTS, THE CITY POLICE DEPARTMENT WILL BE REQUESTED TO ESCORT THE INDIVIDUAL FROM THE COMMISSION CHAMBER.

ALL CELLULAR TELEPHONES ARE TO BE SILENCED DURING THE MEETING. ALL PERSONS EXITING THE COMMISSION CHAMBER SHALL DO SO QUIETLY. (RESOLUTION #2020-CRA-006)

1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

1. Administrative Report

4. PRESENTATIONS

1. Budget Presentation (Follow-up)

5. CONSENT AGENDA

1. Minutes:
   Approve Minutes of July 28, 2020 CRA Board Meeting

2. Travel Requests: None

6. PROPOSALS AND BIDS

7. DISCUSSION AND POSSIBLE ACTION

1. Art of Community Grant Extension and Mural

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT

DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

100 W. Dania Beach Blvd.
Dania Beach, Florida 33004

tel (954) 924-6801
fax (954) 921-2604
www.DaniaBeachCRA.org

Memorandum

To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: August 25, 2020

Re: Administrative Report

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1. **Dania Beach CRA Small Business Resiliency Reimbursement Grant Program**

   The CRA Board approved the Dania Beach CRA Small Business Resiliency Reimbursement Grant Program on July 28th 2020 as a means to provide relief from the impact of COVID-19. The purpose of the $1,000 grant is to help local businesses recover with resources to promote and practice the highest standards of health and safety for their operating environments. The grant application was made available online on August 1st. To date the CRA has received eight (8) applications which are currently being processed. Additionally, there have been fifteen serious inquiries from businesses interested in applying and that have indicated that they are getting their application documents in order. The feedback from the business community has been positive. Acceptance to the program is based on a policy of first-come, first-qualified, first-served. Completed applications and supporting documents must be submitted to cra@daniabeachfl.gov. Details on the program are noted in the Grant Application.

   Some businesses have requested that the eligibility requirement be adjusted to accommodate a larger number of employees. The current criteria stipulates five (5) employees or less including the owner. With the consent of the CRA Board, the CRA increase the employee requirement to ten (10) or more.

2. **PATCH ongoing Online Ordering System**

   PATCH staff continues to reach out to current and potential buyers via email and social media to participate in online purchases. Staff is also working on a PATCH reset with cleaning and preparations for the fall planting season. The PATCH plans to highlight our nursery Items for sale in September. Seedlings and seed packs will be prepared for sale. Other value added items are also being offered to boost revenue. Photos of PATCH value added items are attached. PATCH patrons are reminded that through the Fresh Access Bucks program (EBT/SNAP), customers receive 50 percent off PATCH grown produce at the PATCH if they utilize their SNAP benefits. *The PATCH market garden remains closed. Online orders and wholesale transactions continue.*

3. **Broward County Redevelopment Capital Program – Loan-to- Grant Conversion: Parking Garage**
   The fully executed loan agreement for the remaining loan balance of $621,876 was hand-delivered to Broward County on May 19, 2020, and the CRA/City received the executed document by Broward County officials on June 30, 2020. The CRA is working on a request for a loan-to-grant conversion based on recently completed projects within the allowed CRA boundaries. This upcoming conversion will result in another reduction to the loan balance. *This request is expected to be submitted by the end of August 2020.*

DANIA BEACH
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4. **At Home Dania Beach – First-Time Homebuyer Program**
   At the July 28th 2020 the CRA Board conducted the lottery drawing for two qualified buyers for the NW 6th Avenue homes. Contracts have since been issued by the developer to these two buyers. The buyers have executed the contract and submitted the deposit to the developer. These last two buyers are now working on their approvals to receive funding from Broward County. Closing for the first four approved homebuyers will take place in August 2020.

5. **At Home Dania Beach – Affordable Housing Development**
   Construction on the six (6) homes has been completed. It is important to note that the CRA has reached out to Code Enforcement and BSO to assist with excessive loitering taking place at a vacant lot on NW 14th Avenue. This activity creates blighted conditions and is an eyesore in the neighborhood. The new homebuyers have also expressed concerns. This type of activity is a deterrent for new development and investment. Both Code and BSO have agreed to provide assistance although the current conditions persist.

6. **At Home Dania Beach - Residential Beautification Grants**
   Rebuilding Together Broward County is working on the Residential Beautification program. *Sixteen (16) homes have been completed and Rebuilding Together continues to work on homes operating under the social distancing precautions outlined by state and local governments.* The process is slower because they are working with a smaller team and can't do block day painting with large groups of volunteers and workers, as this violates the social distancing precautions. We have fourteen (14) more homes on the schedule to be worked on.

7. **Workforce Housing Project on J.A. Ely Boulevard**
   The CRA has been working with an architect to produce architectural plans and construction documents for the three homes designated for workforce housing. The proposed floor plans feature two homes at roughly 1,800 square feet and one at $1,400 square feet. All homes feature a garage and have three bedrooms with additional flex space for an office, family room or den to promote working from home. The renderings, elevations and floor plans are attached.

8. **Rebranding Signage**
   Facility/park signage – Larger facility/park monument signs were requested by the CRA Board and City Administration for sites on main roadways. The CRA Board was advised that there would be a cost impact. The signage company produced mock-up signs in a few sizes and a quote has been prepared to cover the costs for all remaining signs. As this is a City-funded project being managed by the CRA, the CRA has drafted a memorandum and resolution for the August 25th City Commission agenda.

   Entryway signage – Entryway signage was primarily installed the week of August 17th at six (6) locations where old entryway signs were located. Installation of the solar lighting component will be done the week of August 24th.

9. **Partnership with Casino at Dania Beach for Drive-In movie events**
   The Casino at Dania Beach is partnering with the Fort Lauderdale Film Festival (FLFF) and has sought the assistance of the Dania Beach CRA, to bring a Drive In Movie experience to Dania Beach as a form of safe entertainment for the adult community (21 years and older), seeking to once again experience movie night out in the comfort of their cars.

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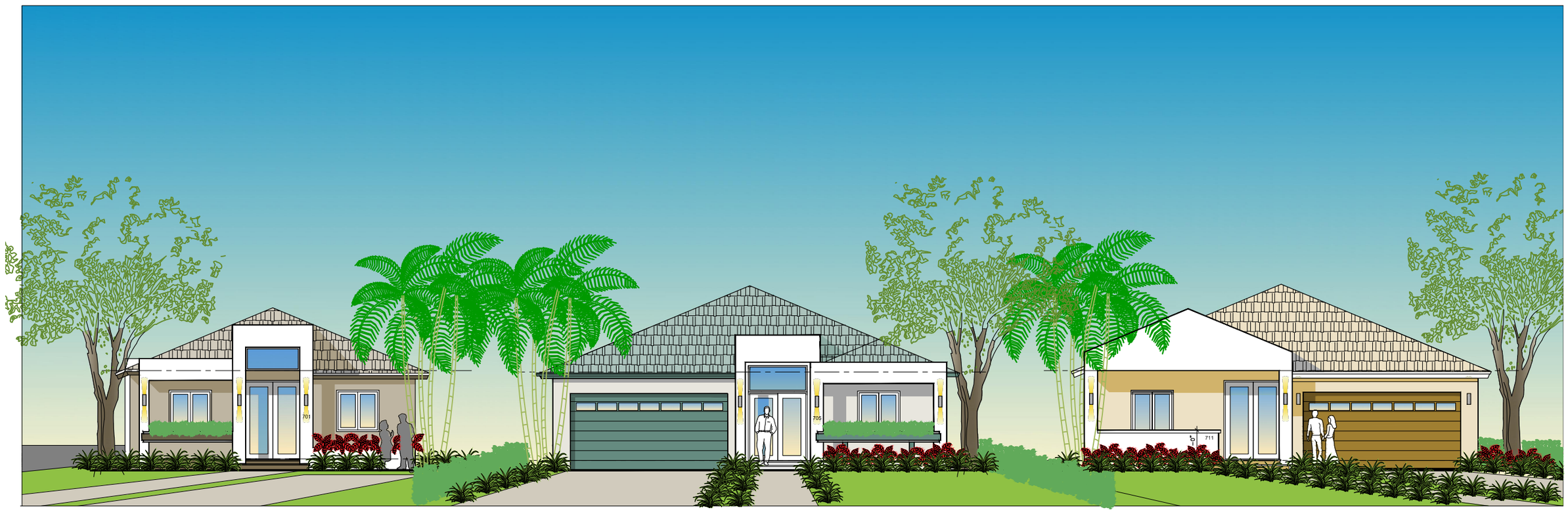
A number of communities across the country are staging outdoor and drive-in cinema experiences in consideration of severe restrictions on indoor cinemas because of COVID-19.

The series will run for eight weeks every Saturday in September and October. The proposed outdoor theatre features a 40 foot screen and can accommodate up to 120 cars. It will be located on the Casino property in the northeast end of the parking lot (where parking is usually allocated for the annual Arts and Seafood Celebration). Doors will open at 7:00 pm with a movie start time at 8:00 pm. The ticket fee is $30 per car and this would enable the event to cover cost and provide a percentage of the proceeds to FLFF. Guests will receive a Casino goodie bag with coupons.

The CRA has a longstanding relationship with the Casino in terms of events and marketing, and with the CRA's events cancelled for the near future, this may be a nice and safe way to partner to bring some activity back to the City. The CRA is following up with the Casino to ensure all permitting, safety and security measures are followed.

PATCH – Value add items

PATCH
MORINGAPOWDER
PATCH
MORINGA TEA
Thepatchgarden.com
1201 W. Dania Beach Blvd., Dania Beach,



FRONT ELEVATION 701 SW 12TH AVENUE

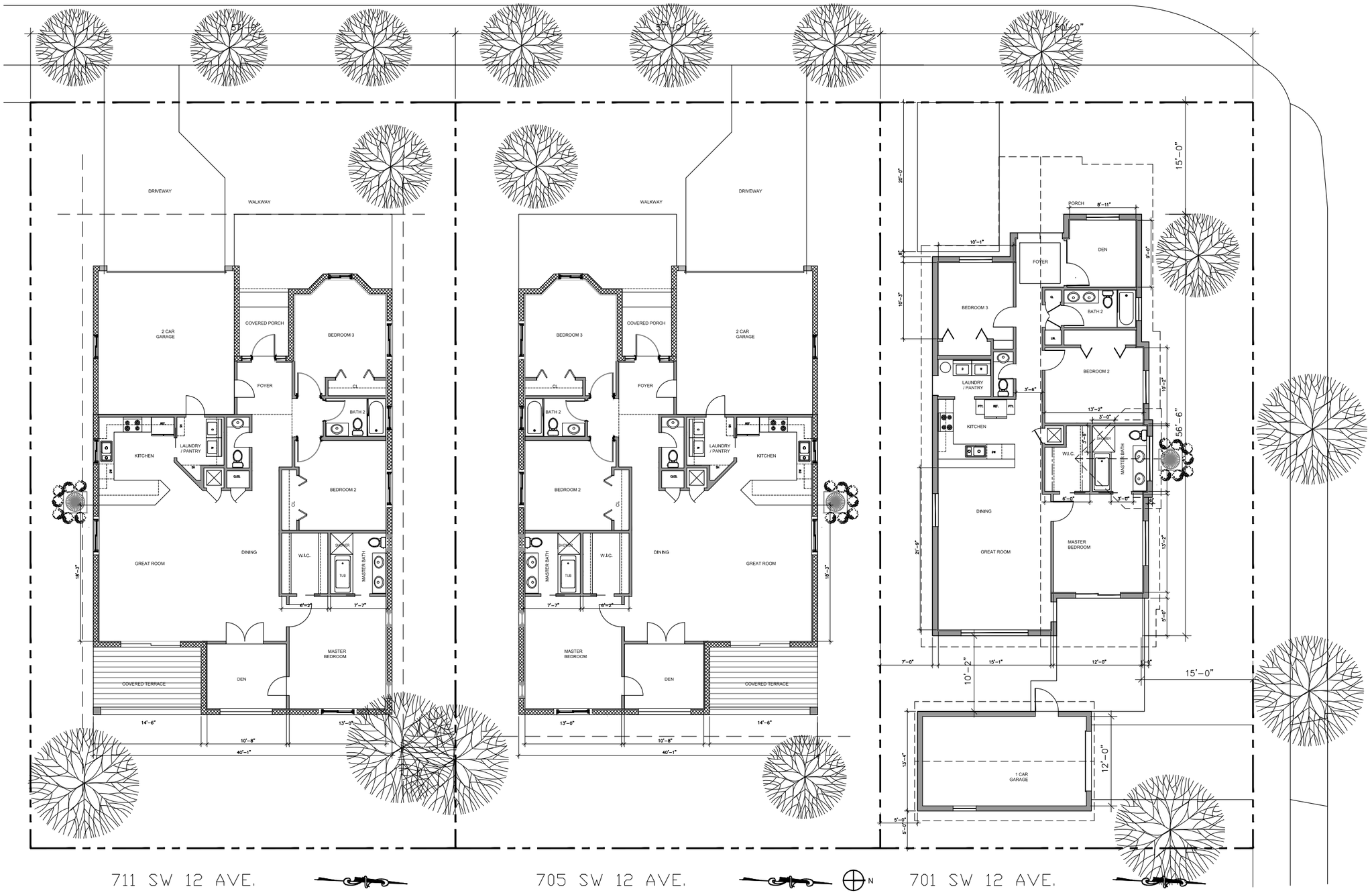
SCALE: 1/4"=1'-0" 8-18-20 1,490 SF

FRONT ELEVATION 705 SW 12TH AVENUE

SCALE: 1/4"=1'-0" 8-18-20 1,490 SF

FRONT ELEVATION 711 SW 12TH AVENUE

SCALE: 1/4"=1'-0" 8-18-20 1,490 SF



1 SITE PLAN

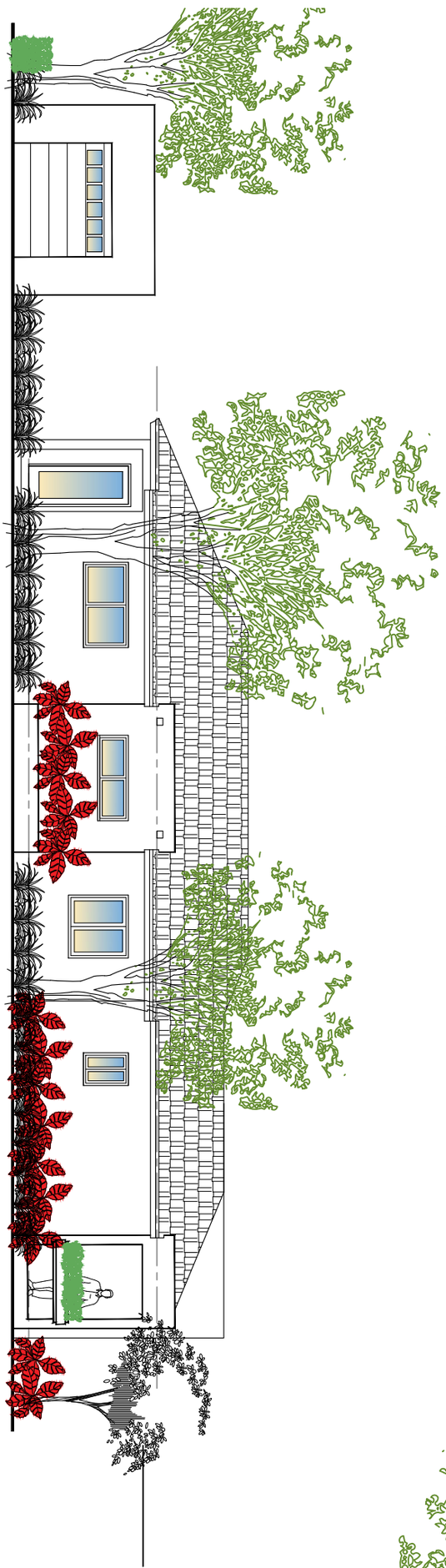
SCALE: 1/4"=1'-0" 8-17-20

Roamscape, Inc.
305 305 3822 roamscape@bellsouth.net

FRONT ELEVATION 701 SW 12TH AVENUE

SCALE: 1/4"=1'-0" 8-18-20 1,490 SF

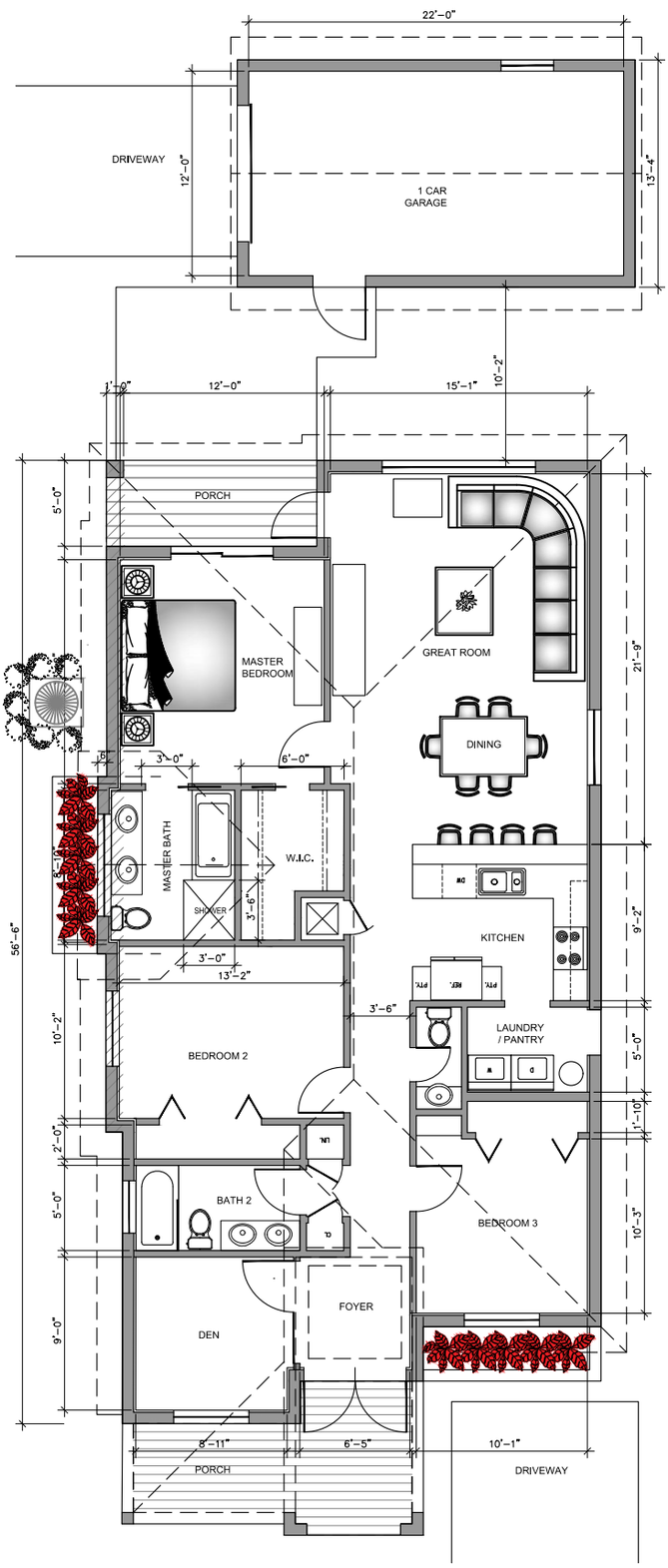
Roomscapes, Inc. • Architecture Planning
305 305 3380 roomscapesarchitecture.com



NOTE: ADMINISTRATIVE VARIANCE REQUIRED FOR 10% OF 15FT SIDE STREET SETBACK = 1.5 FT

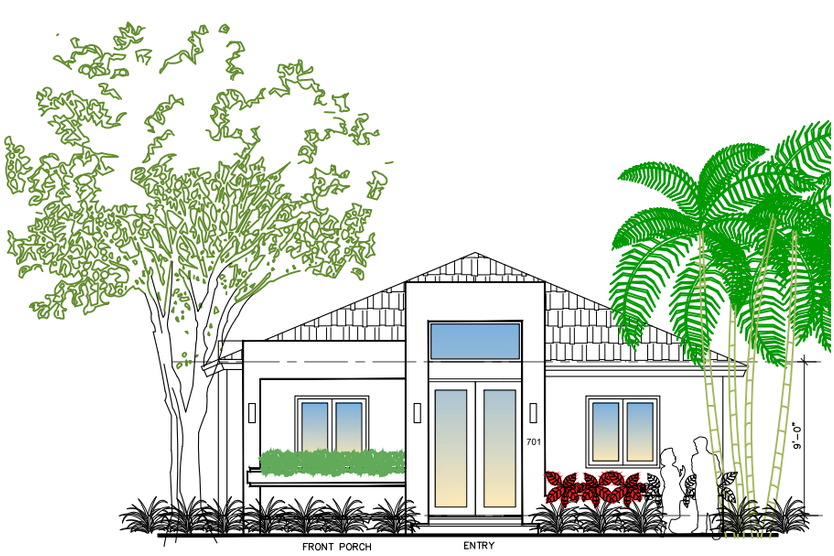
3 SIDE ELEVATION

SCALE: 1/4"=1'-0" 701 SW 12TH AVE. OPTION 1C
8-18-20 1,490 SF



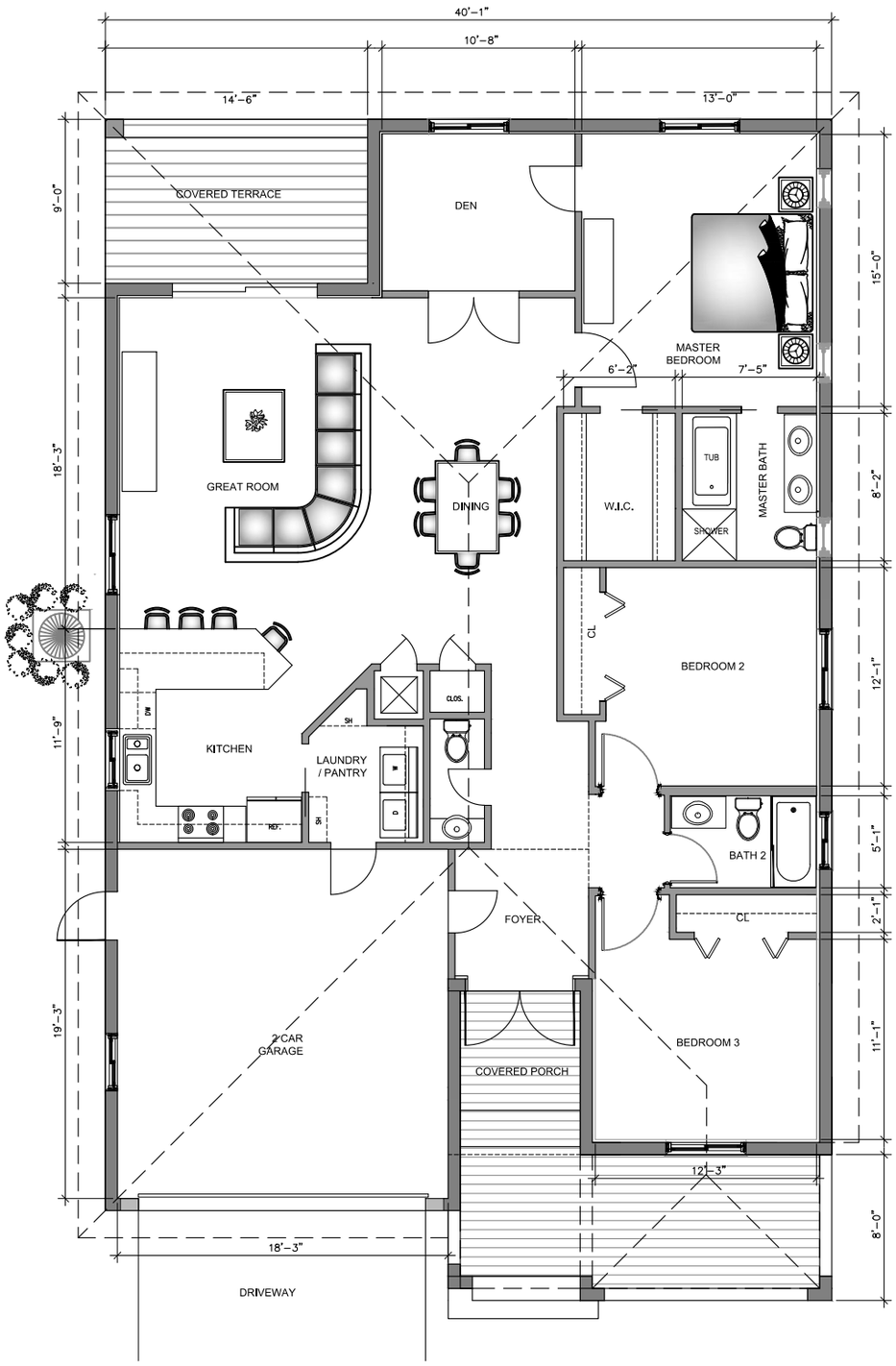
1 FLOOR PLAN

SCALE: 1/4"=1'-0" 701 SW 12TH AVE. OPTION 1B
8-17-20 1,490 SF



2 FRONT ELEVATION

SCALE: 1/4"=1'-0" 701 SW 12TH AVE. OPTION 1C
8-18-20 1,490 SF



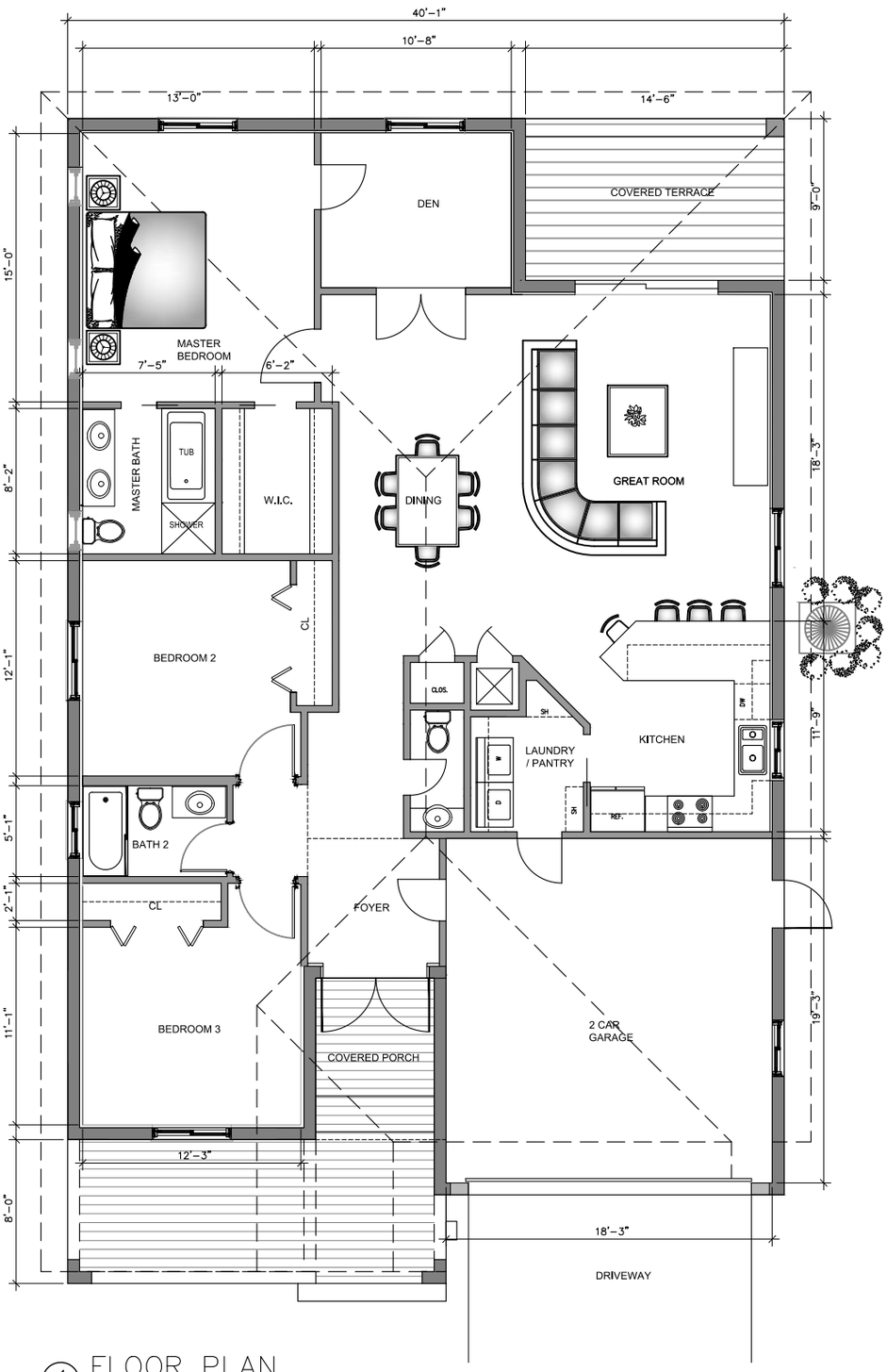
1 FLOOR PLAN

SCALE: 1/4"=1'-0" 705 SW 12TH AVE. OPTION 1B
8-17-20 1,773 SF

2 FRONT ELEVATION

SCALE: 1/4"=1'-0" 705 SW 12TH AVE. OPTION 1C
8-18-20 1,773 SF

Roomscapes, Inc. Architecture Planning
305 908 0660 roomscapesarchitecture.com



1 FLOOR PLAN

SCALE: 1/4"=1'-0" 711 SW 12TH AVE. OPTION 1B
8-17-20 1,773 SF

2 FRONT ELEVATION

SCALE: 1/4"=1'-0" 711 SW 12TH AVE. OPTION 1C
8-18-20 1,773 SF

Casino Drive-In Movie Series

WELCOME TO
DANIA
BEACH
SEA IT. LIVE IT. LOVE IT

MINUTES OF VIRTUAL MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, JULY 28, 2020 – 5:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 5:33 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Administrative Report

Director Williams reviewed highlights of the information included in the agenda packet regarding the proposed budget, the business survey, the PATCH, the next loan-to-grant conversion request to Broward County, closing dates for the first four homes in the housing program, partnering with the Casino and Dania Pointe for upcoming events, the beautification program (special participant Evelyn Williams), and Dania Beach signage.

4. Presentations

4.1 Commercial Property Improvement Grants

Director Williams noted because of COVID-19, the CRA is not hosting grand openings for businesses and are utilizing a different approach. She presented videos on Commercial Property Improvement Grant recipients Associates MD Medical Group, The Fish Grill and Alex's Flamingo Groves and Gift Shop, which will be used as marketing tools for the grant program.

A brief discussion ensued regarding improvements made to The Fish Grill, particularly the new sign.

5. Consent Agenda

Items Removed from Consent Agenda: #5.5

5.1 Minutes:
Approve Minutes of June 9, 2020 CRA Board Meeting

5.2 Travel Requests: None

5.3 RESOLUTION NO. 2020-CRA-009

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO ENCUMBER AN ADDITIONAL AMOUNT NOT TO EXCEED TWELVE THOUSAND TWO HUNDRED NINETY-EIGHT DOLLARS AND FORTY-FIVE CENTS ($12,298.45) WITH WEISS, SEROTA, HELFMAN, COLE & BIERMAN, P.L., TO CONTINUE TO PROVIDE LEGAL SERVICES AS SPECIAL COUNSEL TO THE CRA; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

5.4 RESOLUTION NO. 2020-CRA-010

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, ESTABLISHING A LOTTERY SYSTEM AND AWARDING TWO (2) PARTICIPANT-COMMITMENTS FOR BENEFITS OF TWENTY THOUSAND DOLLARS ($20,000.00) PER HOUSEHOLD UNDER THE FIRST-TIME HOMEBUYERS PROGRAM OF THE AT HOME DANIA BEACH PROGRAM; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Vice-Mayor Odman motioned to approve the Consent Agenda, with the exception of Item #5.5; seconded by Board Member James. The motion carried unanimously.

Chair Lewellen administered the lottery drawing for Item 5.4 and drew the names of the two awardees; first place was Corinthian Jones and second place was Daudi Jean-Louis.

5.5 RESOLUTION NO. 2020-CRA-011

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH FLORIDA, ESTABLISHING THE DANIA BEACH CRA SMALL BUSINESS RESILIENCY REIMBURSEMENT GRANT PROGRAM AND AMENDING THE FISCAL YEAR 2019-2020 BUDGET BY ALLOCATING FIFTY THOUSAND DOLLARS ($50,000.00) TO FUND THE GRANT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2020-CRA-011

Chair Lewellen questioned whether the grant is limited to small businesses of five or less employees.

Director Williams replied yes; consideration is for micro-sized small business.

Chair Lewellen asked Director Williams if she was able to research the number of small businesses of that size in our City.

Director Williams stated she has no way of retrieving that particular information. She did research and the City has 2,200 businesses within the CRA that have business tax receipts.

Chair Lewellen spoke of ensuring that small businesses are not limited to purchasing only PPE items, but also allowing funding to be used for anything they need help with.

Director Williams projects the funding to go rapidly. Additionally, they are looking into the grant being reimbursable to assist businesses that have already utilized resources. The CRA is being conservative trying to keep a balanced budget through the end of the fiscal year.

Board Member James asked if we are doing any phasing that could possibly increase the amount. She is going to reach out to the City Manager to mirror something like this for businesses that are not in the CRA.

Director Williams replied there is a potential to identify more funds, but would prefer to start here, and ask for a budget amendment at the next meeting for additional funding if necessary. She would not want to give a number on the spot, but would not rule out potential funding. She prefers to wait until August 25th so we can evaluate this.

Board Member James asked if there would be a savings from the travel budget due to COVID; she is willing to donate her budgeted money for travel to donate to the small businesses.

Director Williams responded the travel cost savings would be looked at and provided to the Board at the next meeting.

Vice-Chair Odman thought the travel money was previously allocated and given to the small business grant already. She felt all travel money should be utilized in this effort.

Director Williams answered she has been working on the budget to identify cost savings. If Vice-Chair Odman and Board Member James want to specify that their travel budgets go towards the grant, she would like to bring it back to the Board to identify the allocation to the Board.

Vice-Chair Odman said the other Board Members should be asked to donate their travel money as she does not foresee travel happening.

Chair Lewellen requested to hear from the Finance Director whether the money is needed for something else other than PPE.

Director Williams noted CRA staff would meet with Finance on Thursday about their budget.

Frank DiPaolo, Director of Finance, agreed that after looking at the budget on Thursday with CRA staff they would be able to identify any cost saving revenues. We will take a good look at everything as a whole and will come up with a reasonable solution.

Chair Lewellen would like to explore using the travel allocation for more than just PPE items. The businesses need help with rent, payroll, and even building repairs.

Director Williams noted when the shutdown began, she brought forward to the Board the possibility of initiating a program that addressed rent or payroll assistance. There is no provision for this in the existing CRA Plan. We would need a CRA Plan amendment and budget amendment to do so. When we started the reopening phase, through outreach, we identified that some of key needs of the businesses, based on reopening, were PPE and marketing.

Chair Lewellen commented she would like to explore other avenues, as well, as opposed to making it strictly for PPE.

Director Williams said the other eligible uses for the grant that are justifiable under the CRA Plan could be looked into; there is flexibility if the need falls within our discretion with the intention of the grant. If there is something justifiable based on the language of the grant, the Board does have flexibility to honor the grant.

Board Member Harris asked if we could do some in-service programs for the availability of funds from the Economic Injury Disaster Loans (EIDL) as well as the $1.3 million still available in the PPP. It is a lot of paperwork, but he is willing to help, as the responses have been good.

Director Williams responded she knows the SBA has virtual technical assistance; we can increase promotion of that and connect people with those who are administering the grant. She would like to do an in-service training, but given where we are with the pandemic, she would like to try the virtual route first, and would promote the SBA's virtual mentoring training.

Board Member Harris noted he helped three businesses with the EIDL loan; the resources are there.

Director Williams said she would bring it back August 25th, after exploring all avenues, for approval of additional funds, and would like to keep it at a lower amount in order to spread it out among many businesses.

Board Member James motioned to adopt Resolution #2020-CRA-011; seconded by Board Member Harris. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Styrofoam regulations - Thomas Ansbro, CRA Attorney

CRA Attorney Ansbro noted Chair Lewellen was approached by a local environmental activist to see if the City would be in interested in adopting an ordinance to prohibit the use of Styrofoam products in the City. He spoke of cities that have adopted an ordinance and explained it prohibits vendors and distributors from marketing, selling and providing Styrofoam products in the cities. This would affect the CRA and City, and would preclude new contractors or vendors from using those products unless they were a part of the few allowable exceptions. We propose to give a six-month time period to gear up for this. This would add to the successful plastic straw ordinance and would be an additional effort to help the local environment.

Board Member James questioned if this is only for City properties.

CRA Attorney Ansbro explained any vendor or food truck on City property would be prohibited from the use or distribution.

Board Member James asked if it includes private events and organizations that receive City funding. The exemption would have been more effective if we could have made it like the straw ordinance. She wants to make sure private events are spelled out clearly as to what applies to them.

CRA Attorney Ansbro said this would be defined for second reading of the ordinance.

Board Member Brandimarte felt this is not the right time for this. At the IT Parker facility, Styrofoam products are used; dishes are not washed by hand. She does not approve of this ordinance applying to restaurants.

CRA Attorney Ansbro clarified restaurants would not be affected. The state pre-empted counties and cities from regulating the restaurants. This is a small, but significant way, to let people know those products are not desired to be used on City property. The law would take effect in six months.

Board Member James suggested we put the effective date six months after everything opens back up.

CRA Attorney Ansbro noted he does not know what trigger event would determine that everything is open. We can revisit it in six months and possibly push it out farther before it is enforced.

Chair Lewellen agreed we could always revisit it to push out enforcement.

CRA Attorney Ansbro reviewed the timeline of passage and enforcement based on the Commission directive.

Vice-Chair Odman commented that if you wait six months, you might wait another six and another six. We should come up with a benchmark, some measurable criteria for what that means for the majority of the Board. She is anti-single use products and felt losses should be eaten and investment in paper or plant-based products be made. We need to come up with something to measure the initiation of enforcement or else we will keep pushing the date back.

CRA Attorney Ansbro said the ordinance would be adopted but only enforced under the Commission direction.

Board Member Brandimarte noted she would rather buy the time.

Chair Lewellen said give it six months and at that time, revisit it; she is hopeful by that time we will have a better sense of things.

Board Member James agreed we need something measurable, and suggested six months after the City has opened back up to give people the opportunity to use their inventory. This would allow vendors to understand in order to start budgeting for stocking up on those particular products before the enforcement date. This will prevent coming back and forth with the enforcement.

CRA Attorney Ansbro clarified this only applies to City facilities, City events and City vendors.

Director Williams felt the CRA Board would have to come to a consensus.

CRA Attorney Ansbro said a six-month wait period would be built into the ordinance. Next February, the six months will expire and at that time, we will bring it to the CRA Board and City Commission to revisit for a further extension or enforcement conditioned on a watershed moment.

The Board consensus was to make it effective in February, but enforcement would not occur until it comes back to the Board and Commission, and the Commission says it is ready to be enforced.

8. Board Member Comments

Board Member Brandimarte read from a brochure entitled House Rules that provided health safety precautions while dining in restaurants in order to prevent the spread of COVID-19.

Board Member Brandimarte thanked the City for donating food boxes to the Meadowbrook condominium residents.

9. Information Items

There were no items on this agenda.

10. Adjournment

Chair Lewellen adjourned the meeting at 6:46 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY

_____
THOMAS SCHNEIDER, CMC
CRA SECRETARY

_____
LORI LEWELLEN
CHAIR – CRA

DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

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Dania Beach, Florida 33004

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To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: August 25, 2020

Re: Art of Community Grant Extension and Mural

CRA Plan – page 83
Beautification and Appearance Improvement:
Signage/Entry Features/Public Art/Landscape - The visual appearance of amenities needs to be enhanced in the community redevelopment area. Further, there is a need to establish an identity for this important core area of the community. The CRA will be empowered to pay for aesthetic and identity enhancements, including but not limited to, signage, entry features, public art, and landscaping.

Background
The CRA received Thirty-Two Thousand Dollars ($32,000.00) in grant funding from the Community Foundation of Broward to complete the Art of Community Honor the Legacy Project to design artistic markers with a focus on the history and legacy of Dania Beach. Gary Moore of Kneebaby Arts, Inc. was written into the grant application as the artist. The CRA conducted community events where residents shared stories and memories of Dania Beach to provide Mr. Moore with a foundation of historical perspectives to inspire the marker designs using his creativity. Residents and interested parties were invited and permitted to visit Mr. Moore at his studio in Dania Beach to provide comment on the marker designs. The artistic markers will be installed at different locations within the downtown area.

After a review of designs submitted by Gary Moore, the CRA met with the Community Foundation of Broward to discuss the design concepts. The Community Foundation of Broward made some requests for updates to the project plans to include a mural as a statement piece summarizing the collective artistic marker concepts. The Foundation permitted an extension of the grant to give the artist adequate time for revision and fabrication and installation of the markers as well as the mural. Afterward, the CRA postponed the timeline and plans for this project because of the COVID-19 shelter in place and closure orders.

Current Situation
Although a no-cost amendment to the agreement to extend the timeline may be done administratively, the CRA Executive Director would like to ensure that there is discussion about the new mural aspect of the project. The mural rendition is considered of major importance to this project to create a unique visual featuring some of the iconic images, which are representative of the legacy of Dania Beach.

The CRA has received consent from Steve and Tracey Katz, owners of the building at the corner of NW 3rd Avenue and Dania Beach Boulevard at the railroad intersection, to have the mural placed on the exterior western wall of their building with an address of 5 NW 3rd Avenue. This building features a 100-foot long wall along the FEC railroad tracks and provides an ideal

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location for a mural that will be visible to pedestrians, motorists, and the Brightline passenger train. This location also pays homage to the legacy of Dania Beach as a railroad and farming community.

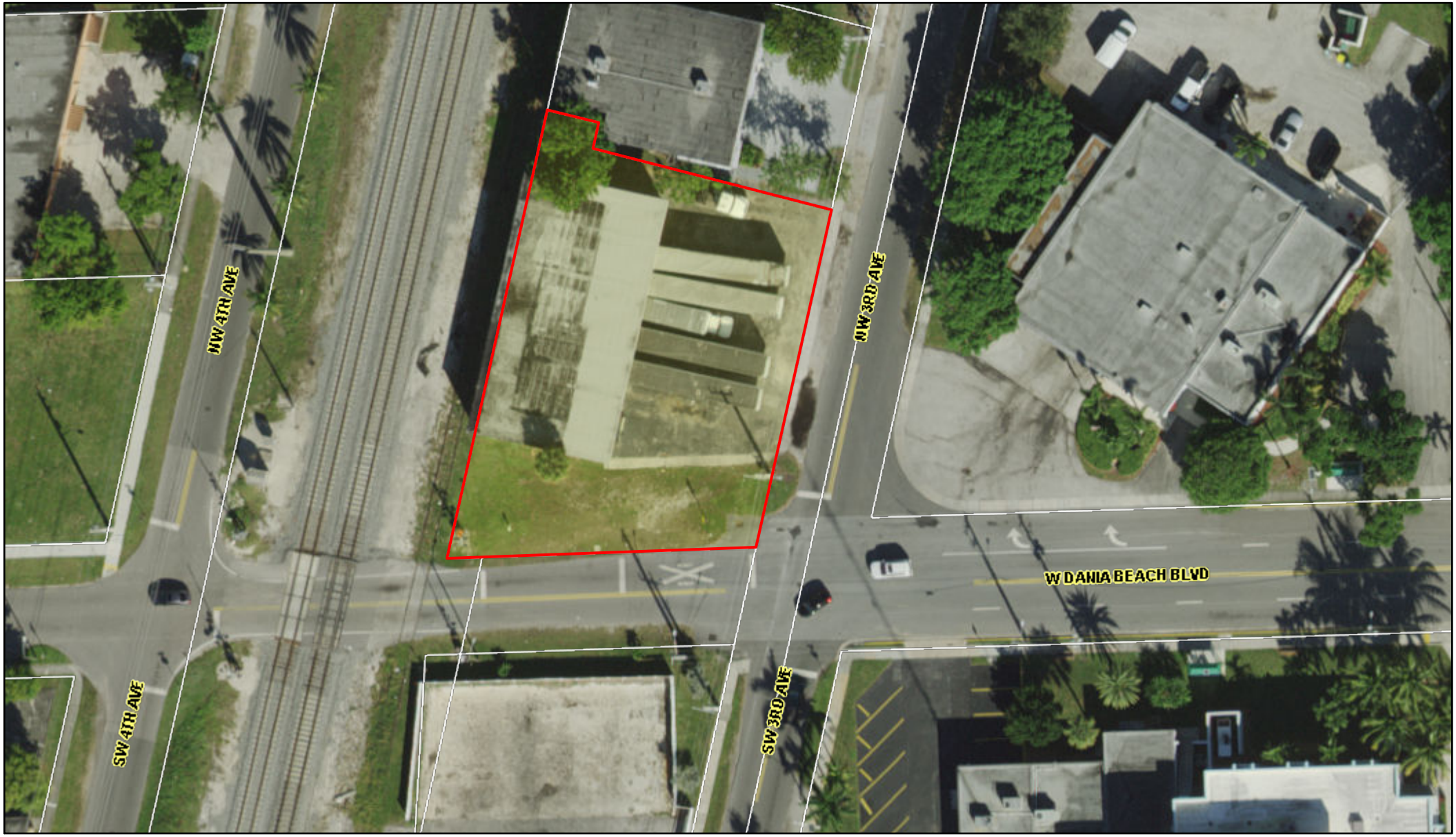
The intent to place the mural on a private building requires an agreement in terms of risk management and maintenance. With the consent of the Board, the CRA will develop and execute an agreement with the property owners that identifies responsibilities and mitigates risk to the CRA. All funding for the remaining portion of the project stems from grant funding provided by the Foundation for the project. Arrangements are being made to start the mural in September and we are working to ensure that the project is executed in a way that is complimentary to the Foundation, the Dania Beach CRA and City of Dania Beach regulations. The entire project is now planned for completion by November 2020, with the mural beginning in September. The mural portion of the project will take 30 to 40 days based on the size of the wall.

Fiscal Impact
Funding for this project has already been budgeted and is encumbered via the Agreement with Kneebaby Arts, Inc (Gary Moore). Extension of the agreement and approval of the mural does not impact the cost of the project.

Recommendation
Authorize extension of the grant to include placement of a mural at 5 NW 3rd Avenue pending agreement with the property owner.

Attached
Mural Building Aerial View
Mural Building Western Elevation
Mural Rendering
Artistic Legacy Marker Rendering

Property Id: 504234000480 **Please see map disclaimer



August 20, 2020

1:600

0 25 50 100 ft

0 5 10 20 m

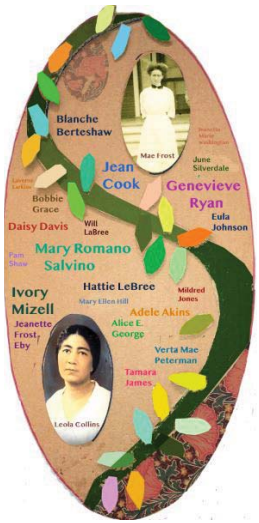
Flight Date : Between Dec 15, 2019 and Jan 26, 2020 Broward County Property Appraiser

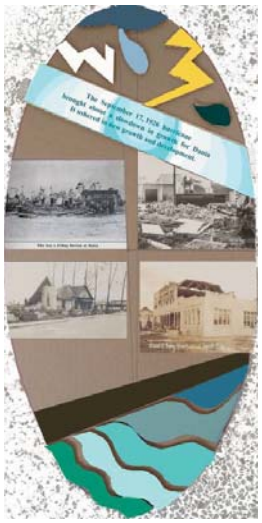
Mural Wall – 5 NW 3rd Avenue

West elevation

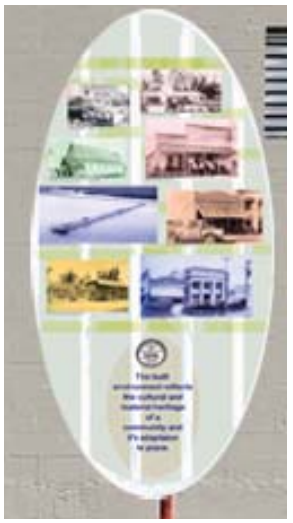
DANIA
BEACH

MARKERS


Blanche Berteshaw
Mae Frost
June Silverdale
Jean Cook
Genevieve Ryan
Bobbie Grace
Eula Johnson
Will LaBree
Daisy Davis
Mary Romano Salvino
Hattie LeBree
Mildred Jones
Ivory Mizell
Adele Akins
Alice E. George
Verta Mae Peterman
Tamara James
Leola Collins



Andrew Christian Frost



We
grow together as a culture of immigrants from around the world to manifest our dreams.
We
learn together about other people to understand and treasure our connection to a world heritage.

1845 Florida becomes the 27th State in the Union.
1880 Modello First city in Broward. Founder is W.C. Valentine
1896 Flager Railroad completed. Henry Flagler, James Edmunson Ingraham
1897 First Post Office in Dania
1898-1904 W.C. Valentine, planned a settlement called Modello and 12 Danish families moved from Oconto, Wisconsin to colonize the settlement, and the first home was built by A.C. Frost, for whom a park is now named.
1908 St. Ruth's Missionary Baptist Church
1910 Dania is the "Tomato Capitol of the World"
1913 Charles Willers General Store
1923 First Bank of Dania - Dania First Baptist Church
1925 Dania Beach Hotel built by A.J. Ryan; designed by architect, Francis Abreau
1926 Dania Seminole Indian Reservation opens. Disabrous hurricane puts finishing touches on land boom, period of economic depression begins. 1926 hurricane with winds at 200 mph. It was the most destructive storm in the nations history.
1927 Dania absorbed by Hollywood during the boom, reincorporated. The first Tomato Festival helped to raise funds for hurricane victims.
1999 Dania name change to Dania Beach
2016 Van D. Mizell-Eula Johnson first state park in Florida to be named for African Americans.