

MINUTES OF REGULAR MEETING
DANIA BEACH CITY COMMISSION
TUESDAY, DECEMBER 10, 2019 – 7:00 P.M.

1. Call to Order/Roll Call

Mayor Lewellen called the meeting to order at 7:06 p.m.

Present:

Mayor:	Lori Lewellen
Vice-Mayor:	Lauren Odman
Commissioners:	Chickie Brandimarte
	Bill Harris
	Tamara James
City Manager:	Ana M. Garcia, ICMA-CM
City Attorney:	Thomas Ansbro
City Clerk:	Thomas Schneider

2. Moment of Silence and Pledge of Allegiance

Mayor Lewellen called for a moment of silence after the Pledge of Allegiance to the United States Flag.

3. Presentations and Special Event Approvals

Mayor Lewellen introduced Rabbi Eli Eckstein, who spoke about a Chabad Center which is a Jewish outreach organization to make the world a better place, and noted they will be opening up a Chabad Center in Dania Beach. He also noted a public Menorah lighting would be held in front of City Hall on Monday, December 23rd, the second day of Hanukkah.

- 3.1 Presentation on social media, website updating and graphic design services by Multi-Media Marketing Associates, Inc.

Jose Luya, President and CEO of Multi-Media Marketing Associates, and Sonja Jange, Multi-Media Marketing Associates, gave a PowerPoint presentation which is attached to and incorporated into these minutes.

- 3.2 Dania Beach Chamber of Commerce update by Randie Shane

Ms. Shane was unable to attend the meeting.

- 3.3 Update on The Place at Dania Beach by Eddie Rojas, Building Official, C.A.P. Government

Carlos Penin, President of C.A.P. Government, introduced Mr. Rojas, who gave an update on C.A.P.'s third party review, requested by City Manager Garcia, of the two water loss incidents that occurred at The Place at Dania Beach.

Commissioner James questioned the time frame for the fact finding results.

Commissioner Brandimarte asked if City staff would be overseeing the inspection project.

City Manager Garcia indicated Assistant City Manager Sosa-Cruz and Marc LaFerrier, Director of Community Development, would oversee C.A.P.'s review.

3.4 Opportunities for City-Wide Environmental Redevelopment - Michael R. Goldstein, Esq.

This item was postponed until January.

3.5 Acknowledgment of Melaleuca Gardens Homeowner's Association for donating park benches to Parks & Recreation - Eric Brown, Director of Parks & Recreation

Eric Brown, Parks & Recreation Director, presented a Certificate of Recognition to members of the homeowner's association.

3.6 Announcement of the tickets to go on sale for the 115 Anniversary Celebration - Vice-Mayor Odman

Vice-Mayor Odman thanked staff and Tropical Acres for their efforts with the celebration and announced that tickets would go on sale live at daniabeach115.com for the January 12th event.

3.7 Announcement of the winner of the City's Nickname Contest - Vice-Mayor Odman

This item was withdrawn.

4. Proclamations

There were no proclamations at this meeting.

5. Citizen Comments

Nancy Self, 5531 SW 44th Terrace, spoke on behalf of herself and her neighbors regarding a proposed six-story hotel in Hollywood, which is 20 feet away from their neighborhood, and asked for assistance in mitigating the negative impacts to the neighborhood.

Mayor Lewellen requested City Manager Garcia contact the City Manager of Hollywood regarding this issue.

Vice-Mayor Odman noted there would be a workshop in February with the City of Hollywood.

Commissioner Harris added the meeting would be held on February 26th at the library on Stirling Road.

Christine Musial, 5414 SW 44 Terrace, reported on receiving assistance with traffic problems on 54 Court, from 441 to 40th, and requested assistance with the proposed kosher hotel in Hollywood.

Marge Perry, 5521 SW 44 Terrace, commented on the proposed kosher hotel in Hollywood and the lack of follow-through after she first came to the Commission about it several months ago.

Linda Wilson, Friends of the Dania Beach Library, acknowledged Melaleuca Gardens' contribution to the library, and commented on vacancies on the Creative Arts Council Advisory Board.

6. Public Safety Reports

Captain Daniel Marks, BSO Chief of Police, commented on Deputy Matt Griffith, and reported on a recent incident in the parking garage involving a juvenile. He noted Deputy Brittany Armstrong was recognized as the Deputy of the Year by the Chamber of Commerce, and warned of holiday thefts.

Captain Sergio Pellecer, BSO District Fire Chief, reported on the push-in ceremony held earlier today and the recent toy program event. He presented a certificate of recognition to Lieutenant Joshua Cornblit for Firefighter of the Year.

7. Consent Agenda

Items removed from Consent Agenda: #7.7, #7.8

- 7.1 Minutes:
 - Approve Minutes of October 28, 2019 City Commission Meeting
 - Approve Minutes of November 12, 2019 City Commission Meeting

- 7.2 Travel Requests: None

Resolutions

- 7.3 RESOLUTION #2019-152

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE EXPENDITURE OF FUNDS BY THE PUBLIC SERVICES DEPARTMENT AND VARIOUS DEPARTMENTS TO PURCHASE ACCESSORIES AND PARTS FROM ADVANCE AUTO PARTS UTILIZING THE CITY OF CHARLOTTE, NORTH CAROLINA AMENDED CONTRACT NO. 2017000280-5 THROUGH THE TERM OF THE CONTRACT AND TO EXCEED AN ANNUAL VENDOR TOTAL AMOUNT OF TWENTY FIVE THOUSAND DOLLARS (\$25,000.00); AUTHORIZING SUCH PURCHASES TO BE MADE WITHIN THE RESPECTIVE CITY DEPARTMENTS' APPROVED ANNUAL BUDGET APPROPRIATIONS; AUTHORIZING THE PROPER CITY OFFICIALS TO WAIVE COMPETITIVE BIDDING REQUIREMENTS AND AUTHORIZE CITY OFFICIALS TO PROCEED WITHOUT ADVERTISEMENT FOR BIDS; PROVIDING FOR CONFLICTS FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

7.4 RESOLUTION #2019-153

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE EXPENDITURE OF FUNDS BY THE PARKS AND RECREATION DEPARTMENT FOR THE PURCHASE OF MOTOROLA APX RADIOS FROM MOTOROLA SOLUTIONS, INC., FOR FISCAL YEAR 2019-2020, WHICH MAY EXCEED AN ANNUAL SINGLE VENDOR TOTAL AMOUNT OF TWENTY FIVE THOUSAND DOLLARS (\$25,000.00); AUTHORIZING SUCH PURCHASES TO BE MADE WITHIN THE PARKS AND RECREATION DEPARTMENT'S APPROVED ANNUAL BUDGET APPROPRIATIONS; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Parks & Recreation)*

7.5 RESOLUTION #2019-154

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO PURCHASE ONE (1) JOHN DEERE 310SL BACKHOE AND ONE (1) JOHN DEERE 35G MINI EXCAVATOR FOR THE PUBLIC SERVICES DEPARTMENT, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED SIXTY-NINE THOUSAND NINE HUNDRED NINETY SIX DOLLARS AND FIFTY CENTS (\$169,996.50) FROM DOBBS EQUIPMENT WITHOUT COMPETITIVE BIDDING AND WITHOUT ADVERTISEMENT FOR BIDS, BY UTILIZING THE PRICING UNDER THE FLORIDA SHERIFFS' ASSOCIATION CONTRACT FSA19-VEH17.0; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

7.6 RESOLUTION #2019-155

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING VARIOUS DEPARTMENTS TO UTILIZE THE SERVICES OF KILOWATT ELECTRIC COMPANY UNDER THE CITY OF CORAL SPRINGS AMENDED CONTRACT ITB NUMBER 17-B-008F AND TO EXCEED THE CITY'S ANNUAL VENDOR THRESHOLD TOTAL AMOUNT OF TWENTY FIVE THOUSAND DOLLARS (\$25,000.00) FOR THE TERM OF THE CONTRACT; AUTHORIZING SUCH PURCHASES TO BE MADE WITHIN THE RESPECTIVE DEPARTMENTS' APPROVED ANNUAL BUDGET APPROPRIATIONS; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Public Services)*

Commissioner James motioned to adopt the Consent Agenda, with the exception of Item #7.7 and #7.8; seconded by Commissioner Harris. The motion carried unanimously.

7.7 RESOLUTION #2019-156

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING AN APPROPRIATION OF FUNDS RELATING TO A CHANGE ORDER WITH TIGO INC. (D/B/A EXPOSE YOURSELF USA) FOR THE FABRICATION AND INSTALLATION OF THE CITY

WELCOME SIGN AT THE SOUTHWEST CORNER OF THE INTERSECTION OF GRIFFIN ROAD AND U.S. HIGHWAY 1, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED THOUSAND DOLLARS (\$100,000.00) PERTAINING TO ASSOCIATED LANDSCAPING; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Community Development)*

City Attorney Ansbro read the title of Resolution #2019-156.

Commissioner James asked how much was spent before and what the total amount is now.

Marc LaFerrier, Director of Community Development, explained the original scope did not include this level of landscape design. He itemized the expenditures to date, including a prior Change Order.

Commissioner James confirmed we are close to \$344,000.00 for the project.

Director of Community Development LaFerrier noted the work is due to be completed by the first of the year and he does not see a reason for another Change Order.

Commissioner James motioned to adopt Resolution #2019-156; seconded by Commissioner Harris. The motion carried unanimously.

7.8 ORDINANCE #2020-001

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, AMENDING CHAPTER 18, ENTITLED "PENSIONS AND RETIREMENT", ARTICLE IV, ENTITLED "POLICEMEN AND FIREMEN", SECTION 18-42, ENTITLED "BENEFIT AMOUNTS AND ELIGIBILITY" OF THE CITY CODE OF ORDINANCES RELATING TO THE POLICE AND FIREFIGHTERS' RETIREMENT SYSTEM; AMENDING THE ORDINANCE IN ORDER TO BE IN COMPLIANCE WITH CHAPTER 2019-21, LAWS OF FLORIDA; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. **(FIRST READING)** *(Police & Fire Pension Administrator)*

City Attorney Ansbro read the title of Ordinance #2020-001 and gave a brief overview of the code amendment.

Commissioner Harris motioned to adopt Ordinance #2020-001, on first reading; seconded by Vice-Mayor Odman. The motion carried unanimously.

8. Bids and Requests for Proposals

There were no proposals on this agenda.

9. Public Hearings and Site Plans

9.1 ORDINANCE #2019-023

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, TO AMEND CHAPTER 28, THE "LAND DEVELOPMENT CODE," OF THE CITY'S CODE OF ORDINANCES BY AMENDING PART 1 "USE REGULATIONS," ARTICLE 110 "USE REGULATIONS FOR COMMERCIAL AND MIXED-USE DISTRICTS" TO PROVIDE FOR LIQUOR, PACKAGE STORE AS A PERMITTED ACCESSORY USE TO A RETAIL USE; AMENDING PART 3 "SPECIAL ZONING DISTRICTS", SUBPART 1 "COMMUNITY REDEVELOPMENT AREA (CRA) FORM-BASED ZONING DISTRICTS" TO PROVIDE FOR LIQUOR, PACKAGE STORE AS A PERMITTED ACCESSORY USE TO A RETAIL USE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE. **(SECOND READING)** *(Community Development)*

City Attorney Ansbro read the title of Ordinance #2019-023.

Corinne Lajoie, Planning & Zoning Manager, gave a brief presentation.

Mayor Lewellen opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Commissioner James motioned to adopt Ordinance #2019-023, on second reading; seconded by Commissioner Harris. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

9.2 ORDINANCE #2019-024

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, TO AMEND CHAPTER 4 "ALCOHOLIC BEVERAGES," OF THE CITY'S CODE OF ORDINANCES BY AMENDING ARTICLE I "IN GENERAL," SECTION 4-1 "DEFINITIONS" TO DEFINE SINGLE-SERVING CONTAINER, ARTICLE II "OPERATION REGULATIONS," SECTION 4-18 "HOURS OF SALE" TO MODIFY THE HOURS OF PACKAGE SALES FOR LIQUOR, BEER AND WINE FOR OFF-SITE CONSUMPTION CONDUCTED AS AN ACCESSORY USE TO A RETAIL GROCERY STORE USE WITH A MINIMUM 27,500 SQUARE FEET, AND ARTICLE II "OPERATION REGULATIONS," TO CREATE SECTION 4-37 "RESTRICTION ON THE SALE OF SINGLE-SERVING CONTAINERS;" AND PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE. **(SECOND READING)** *(Community Development)*

City Attorney Ansbro read the title of Ordinance #2019-024.

Corinne Lajoie, Planning & Zoning Manager, gave a brief presentation.

Mayor Lewellen opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Commissioner James motioned to adopt Ordinance #2019-024, on second reading; seconded by Vice-Mayor Odman. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

9.3 ORDINANCE #2019-025

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, TO AMEND CHAPTER 28, OF THE "LAND DEVELOPMENT CODE," OF THE CITY'S CODE OF ORDINANCES BY AMENDING PART 8 "TECHNICAL APPENDIX" BY CREATING AND ESTABLISHING ARTICLE 811 "PUBLIC ART PROGRAM," CREATING PUBLIC ART PROGRAM REQUIREMENTS FOR NEW DEVELOPMENT AND REDEVELOPMENT IN NON-RESIDENTIAL, MIXED-USE, AND MULTI-FAMILY ZONING DISTRICTS; PROVIDING FOR GENERAL PROVISIONS FOR PUBLIC ART PROGRAM ORGANIZATION, OPERATION AND IMPLEMENTATION; PROVIDING FOR A PUBLIC ART FEE FOR THE CREATION, ACQUISITION AND INSTALLATION OF PUBLIC ART IN THE CITY; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR INCLUSION IN THE CODE; AND FURTHER PROVIDING FOR AN EFFECTIVE DATE. **(SECOND READING)** *(Community Development)*

City Attorney Ansbro read the title of Ordinance #2019-025.

Corinne Lajoie, Planning & Zoning Manager, noted the effective date of the ordinance was changed since first reading.

Commissioner James noted she had a lot of concerns about the ordinance on first reading and there were no changes made for second reading.

Marc LaFerrier, Director of Community Development, explained staff had not had an opportunity to meet with the Commission; moving the ordinance forward will allow the Commission to add language.

Commissioner James said no one reached out to her about the changes she was seeking. She would like to sit down with staff and discuss it.

Director of Community Development LaFerrier felt the ordinance could be amended tonight by adding the language "or other body as approved by the City Commission" wherever CACAB is referenced. He noted there will be some time before funds would be expended, and explained the process of a plan being implemented, which would ultimately come before the Commission.

Commissioner James commented this is a total disregard of the conversation she had at the last meeting. She knows the CACAB is going through a transition. They have great ideas, but she wants to make sure City staff is a part of the process.

Director of Community Development LaFerrier reiterated the language he recommended could be added to the motion.

Commissioner Harris asked if the 60 days effective date could be changed to 90 days.

Vice-Mayor Odman noted the developers have been involved in this discussion and they thought this was a fair ordinance. She agreed the additional language should be added wherever CACAB is referenced, as she does not want to stall the process if there is a lack of quorum at the Board's meetings.

Discussion ensued about the Board.

Mayor Lewellen opened the Public Hearing.

Linda Wilson, Friends of the Dania Beach Library, and member of the CACAB, noted the CACAB had asked for some time that an art fee be charged. She added she is disappointed with the 60-day delay. She spoke of the recent membership issues with the CACAB and the mission of the Board. She complained about the atrium art gallery floor plan having to be changed due to the holiday decorations being placed near the elevator.

Jorge Palacios, 218 NW 1st Avenue, commented NW 1st Avenue is being ignored and we should concentrate on it as it is where we will bring everyone into downtown.

Seeing as there was no one else to speak in favor or opposition, Mayor Lewellen closed the Public Hearing.

Mayor Lewellen clarified the effective date of implementation of the ordinance.

Vice-Mayor Odman motioned to adopt Ordinance #2019-025, on second reading, as amended to include the language recommended by Community Development Director LaFerrier; seconded by Commissioner James. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

9.4 ORDINANCE #2019-026

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, TO AMEND CHAPTER 28, THE "LAND DEVELOPMENT CODE," OF THE CITY'S CODE OF ORDINANCES BY AMENDING PART 1 "USE REGULATIONS," ARTICLE 110 "USE REGULATIONS FOR COMMERCIAL AND MIXED-USE DISTRICTS," SECTION 110-20 "LIST OF PERMITTED, SPECIAL EXCEPTION AND PROHIBITED USES" TO AMEND THE SCHEDULE OF PERMITTED USES; CREATING SECTION 110-320 "MOBILE FOOD VENDING CONDITIONS OF USE;" ARTICLE 115 "INDUSTRIAL DISTRICTS: PERMITTED, PROHIBITED, SPECIAL EXCEPTION USES, AND CONDITIONS OF USE," SECTION 115-40 "SCHEDULE OF PERMITTED USES" TO AMEND THE SCHEDULE OF PERMITTED USES; AMENDING PART 3 "SPECIAL ZONING DISTRICTS," SUBPART 1, "COMMUNITY REDEVELOPMENT AREA (CRA) FORM-BASED ZONING DISTRICTS," ARTICLE 302 "DETAILED USE REGULATIONS," SECTION 302-10 "PERMITTED, SPECIAL EXCEPTION AND PROHIBITED USES" TO AMEND THE SCHEDULE OF PERMITTED USES; AMENDING PART 6 "DEVELOPMENT REVIEW PROCEDURES AND REQUIREMENTS," ARTICLE 675 "TEMPORARY USE AND SPECIAL EVENT PERMITS," TO PROVIDE FOR MOBILE FOOD VENDOR EVENTS; AND FURTHER AMENDING PART 7 "CODE ADMINISTRATION," ARTICLE 725 "DEFINITIONS," SECTION 725-30 "TERMS DEFINED" TO PROVIDE FOR MOBILE FOOD VENDORS; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE. **(SECOND READING)** *(Community Development)*

City Attorney Ansbro read the title of Ordinance #2019-026.

Corinne Lajoie, Planning & Zoning Manager, was available to answer questions.

Mayor Lewellen opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Commissioner James motioned to adopt Ordinance #2019-026, on second reading; seconded by Commissioner Harris. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

9.5 ORDINANCE #2020-002

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE REQUEST MADE BY LEIGH ROBINSON KERR, ON BEHALF OF BEJL 4200 REAL ESTATE, LLC, TO AMEND CHAPTER 28, "LAND DEVELOPMENT CODE," OF THE CITY CODE OF ORDINANCES BY AMENDING PART 2, "SITE DEVELOPMENT REGULATIONS," ARTICLE 205, "TABULAR SUMMARY OF SITE DEVELOPMENT STANDARDS FOR ALL ZONING DISTRICTS," SECTION 205-10(B) "PRD-1 AND MULTIPLE-FAMILY DISTRICTS" (TX-155-19) TO AMEND THE MAXIMUM ALLOWED DENSITY IN THE MULTIPLE-FAMILY(10 DU/AC) RESIDENTIAL DISTRICT (RM-2);PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE. **(FIRST READING)**
(Community Development)

City Attorney Ansbro read the title of Ordinance #2020-002.

Corinne Lajoie, Planning & Zoning Manager, gave a presentation on the text amendment request.

Mayor Lewellen opened the Public Hearing. Seeing as there was no one to speak in favor or opposition, she closed the Public Hearing.

Vice-Mayor Odman motioned to adopt Ordinance #2020-002, on first reading; seconded by Commissioner Harris. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

City Attorney Ansbro advised the remaining items were quasi-judicial hearings and swore-in those who would speak. He asked the Commission to disclose any communication they had on these matters.

9.6 RESOLUTION #2019-157

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE SITE PLAN AND ALTERNATE PARKING STANDARD (SP-151-19) SUBMITTED BY DANIA LIVE 1748, LLC FOR PROPERTY GENERALLY LOCATED ON THE NORTH SIDE OF STIRLING ROAD BETWEEN BRYAN ROAD AND INTERSTATE 95 WITHIN THE CITY OF DANIA BEACH, FLORIDA, AS LEGALLY DESCRIBED IN EXHIBIT "A," A COPY OF WHICH IS ATTACHED TO THIS RESOLUTION; PROVIDING FOR CONFLICTS; AND FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Community Development)*

City Attorney Ansbro read the title of Resolution #2019-157.

Corinne Lajoie, Planning & Zoning Manager, gave an overview of the site plan and alternate parking standard requests for Spirit Airlines.

Commissioner James questioned whether they would be using the City seal or logo.

Planning & Zoning Manager Lajoie said the logo.

Commissioner James asked if the design standards for the logo would be given to the developer.

Planning & Zoning Manager Lajoie responded in the affirmative.

Mayor Lewellen opened the Public Hearing.

Dennis Mele, Greenspoon Marder, representing the applicant, thanked the Commission and staff for their support with this project.

Seeing as there was no one else to speak in favor or opposition, Mayor Lewellen closed the Public Hearing.

Commissioner James motioned to adopt Resolution #2019-157; seconded by Commissioner Harris. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

9.7 RESOLUTION #2019-158

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE DEVELOPMENT DESIGN GUIDELINES (DDG) AND SITE PLAN (SP-106-19) SUBMITTED BY STEPHANIE J. TOOTHAKER, ESQ., P.A., ON BEHALF OF PROJECT USA, LLC AND CYMBAL DEVELOPMENT FOR PROPERTY GENERALLY LOCATED ON THE NORTH SIDE OF STIRLING ROAD AND EAST SIDE OF BRYAN ROAD WITHIN THE CITY OF DANIA BEACH, FLORIDA, AS LEGALLY DESCRIBED IN EXHIBIT "A," A COPY OF WHICH IS ATTACHED TO THIS RESOLUTION; PROVIDING FOR CONFLICTS; AND FURTHER, PROVIDING FOR AN EFFECTIVE DATE. *(Community Development)*

City Attorney Ansbro read the title of Resolution #2019-158.

Corinne Lajoie, Planning & Zoning Manager, gave a presentation on the Bryan Road Development Design Guidelines and site plan requests.

Mayor Lewellen opened the Public Hearing.

Attorney Stephanie Toothaker, representing the applicant, requested language be added to condition #27 and #28 that they will do their best effort in meeting those conditions in order to give the developer flexibility regarding the South Florida Water Management District.

Marc LaFerrier, Director of Community Development, explained #27 speaks to an approval from the South Florida Water Management District; regarding #28, a pedestrian cross access easement at the south end may not be possible. As to Ms. Toothaker's request, amending those two items would be acceptable.

Seeing as there was no one else to speak in favor or opposition, Mayor Lewellen closed the Public Hearing.

Commissioner James motioned to adopt Resolution #2019-158, as amended; seconded by Commissioner Harris. The motion carried on the following 5-0 Roll Call vote:

Commissioner Brandimarte	Yes	Vice-Mayor Odman	Yes
Commissioner Harris	Yes	Mayor Lewellen	Yes
Commissioner James	Yes		

10. Discussion and Possible Action

There were no discussion items on this agenda.

11. Commission Comments

11.1 Commissioner Brandimarte

Commissioner Brandimarte spoke of the art in the atrium and questioned whether there could be a wall for less expensive art; prices should be brought within reach. The artists are getting the gallery for free and they are not local artists.

Commissioner Brandimarte noted the Lifetime Channel has been filming in Dania Beach; she will provide the dates that the segment will be aired to the City Manager to disseminate.

11.2 Commissioner Harris

Commissioner Harris noted there will be a joint workshop with Hollywood at the library on Stirling Road.

Commissioner Harris commented on the sea level rise initiative program by the County; seawalls will be required to be raised by 2030.

Commissioner Harris noted a trip for Broward Days in Tallahassee is planned, and spoke of the topics that will be covered.

Commissioner Harris thanked everyone who participated in helping distribute food for Thanksgiving at St. Maurice Church.

Commissioner Harris listed the numerous events scheduled for December 14th.

11.3 Commissioner James

Commissioner James commented on the Tamara James Foundation's 14th Annual Food Drive in Dania Beach. She thanked City and CRA staff and all the businesses for their involvement.

Commissioner James noted Rabbi Eckstein called her a month ago; this is a start of something great, including the Menorah ceremony at City Hall.

Commissioner James also noted her son won the PAL Youth Championship Super Bowl and she will bring the champions to a Commission meeting.

11.4 Vice-Mayor Odman

Vice-Mayor Odman spoke of the tree lighting ceremony and thanked Parks & Recreation for their hard work.

Vice-Mayor Odman noted a Menorah lighting is special and invited everyone to attend.

Vice-Mayor Odman reminded everyone to get their tickets to the 115th Anniversary celebration.

11.5 Mayor Lewellen

Mayor Lewellen spoke of the Thanksgiving Day event at St. Maurice's Church.

Mayor Lewellen also spoke of the tree lighting event at City Hall.

Mayor Lewellen noted she is glad to see we will be doing the Menorah lighting on December 23rd at 6:00 p.m.

Mayor Lewellen thanked City staff for their hard work and efforts.

12. Appointments

12.1 Complete Count Advisory Committee – no appointments

12.2 Creative Arts Council Advisory Board

Commissioner James appointed: Heather Holmes

12.3 Green Advisory Board – no appointments

Commissioner James motioned to approve the appointments; seconded by Commissioner Harris. The motion carried unanimously.

13. Administrative Reports

13.1 City Manager

City Manager Garcia spoke of her tenure as City Manager, and reported on a public auction hosted by Public Services and our First Annual Winter Camp with the Parks and Recreation Department.

City Manager Garcia referenced her Manager's Report and spoke of the attached memos which were included in the agenda packet; we have a remarkable team.

City Manager Garcia reported she received a letter today from Waste Management regarding complaints she has received about bulk waste and illegal dumping. We may have an opportunity to have two bulk pick-ups per month; she will report back to the Commission.

City Manager Garcia noted she would like the Commission to schedule a workshop on January 8th or 9th to discuss financing options for the Parks Master Plan.

A brief discussion ensued.

The Commission consensus was to schedule the workshop on Thursday, January 9, 2020 at 2:30 p.m. pending confirmation of Commissioner Brandimarte's availability.

13.2 City Attorney

City Attorney Ansbro wished everyone happy holidays.

13.3 City Clerk - Reminders

Thursday, December 12, 2019 – 4:00 p.m.

Tuesday, January 14, 2020 - 5:30 p.m.

Tuesday, January 14, 2020 - 7:00 p.m.

Tuesday, January 28, 2020 - 7:00 p.m.

CRA Board Meeting

CRA Board Meeting

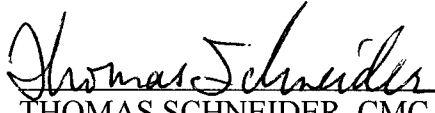
City Commission Meeting

City Commission Meeting

14. Adjournment

Mayor Lewellen adjourned the meeting at 9:12 p.m.

ATTEST:


THOMAS SCHNEIDER, CMC
CITY CLERK



CITY OF DANIA BEACH


LORI LEWELLEN
MAYOR

Approved: January 14, 2020



Multi Media
Marketing Associates Inc.

City of Dania Beach
Social Media, Website Updating, and
Graphic Design Support Services



Delivering Dependable Marketing and Multimedia Solutions Since 1995

Leadership

Multi Media Marketing Assoc., Inc. (Multi Media) was incorporated in 1995, and has since established itself as a local, award-winning, certified Small Minority Business with 24-years of experience.



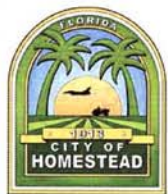
Jose M. Luya, President and CEO

Jose Luya has been in the creative industry for over 26 years, conducting and managing all pre-production, production, and post-production processes. As President and CEO of Multi Media Marketing Associates, Inc., Jose oversees and provides operational support to a variety of visual information contracts for a wide range of customers; including corporate, state, local and federal.



Clients

- City of Cutler Bay
- City of Doral
- City of Homestead
- City of Miramar
- City of Lake Alfred
- City of Oakland Park
- Centers for Disease Control
- Department of Veteran Affairs
- Florida Department of Health
- Florida Office of Supplier Diversity
- Bascom Palmer Eye Institute
- Florida Memorial College
- Hershey's
- Memorial Regional Hospital
- Miami-Dade Community College
- National Park Service
- Parsons Corporation
- Ryder System
- Strand Communications
- South Florida Water Management
- SunTrust Bank
- University of Miami
- University of Miami Health System
- U.S. Air Force
- U.S. Army
- U.S. Army Corps of Engineers
- U.S. Marine Corps
- U.S. Navy
- U.S. Southern Command
- Western Union Financial Services



Our Services

Multi Media provides our clients with a wide array of services, including:

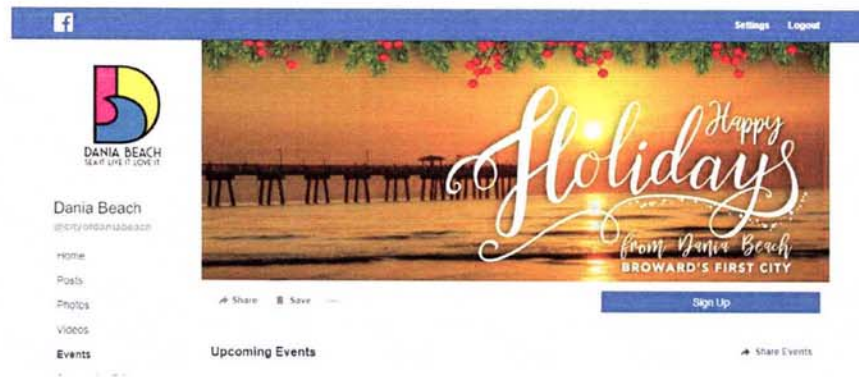
- Web & Social Media Management
- Public Outreach
- Graphic Design
- Community Engagement
- Video Production
- Production Studio
- Meeting & Event Support
- Exhibit and Environmental Design



Social Media Management

Our developers balance functionality and creativity, while still focusing on the best online internal and external solutions for the Government.

- Social media management
- Citizen engagement
- Email campaigns & promotions
- Information architecture design
- Web design and development
- Social media management
- Interactive training
- Website maintenance



Graphic Design

The design team at Multi Media takes pride in providing clients with smart, efficient and modern design solutions. Our team can provide you with original results in the following areas:

- Logo / Identity Design
- Brand Development
- Ad Development
- Brochure Design
- Marketing Collateral
- Promotional Design
- Direct Mail
- Newsletters
- Presentations
- Trade Show Design
- Signage
- Posters / Flyers
- Invitations
- Graphic Illustration
- Exhibit Design
- Photo Manipulation



Graphic Design

This service is a relevant part of supporting your social media efforts.



Printed Flyer



Facebook Cover Image



Website Graphics

Community Engagement

Multi Media has developed outreach initiatives to help the Government educate, build consensus, and communicate timely and accurate information to the public. Each awareness campaign is customized to engage the public and achieve the program's mission.

- Outreach campaigns
- Event branding
- Social media promotion
- Registration website development
- Venue and logistics liaison
- Printed materials and direct mail
- Onsite conference and registration support



Approach

- Our firm will collaborate with the **Public Information Office** to deliver compelling, ongoing social media content, graphic design support, and web updates as tasked.
- Our firm is only minutes away from the City of Dania Beach and can provide onsite support to increase community engagement.
- Our firm is easily accessible, works well with our customers, and passionately provides innovative approaches to our creative deliverables.





REQUEST TO ADDRESS CITY COMMISSION AT REGULAR OR SPECIAL MEETINGS

The City is required by state law to keep minutes of City Commission meetings. To properly identify persons who address the City Commission in those minutes, the City requests that this form be completed and provided to the City Clerk, before the meeting begins.

DATE OF COMMISSION MEETING: 11/10, 2019

PRINT NAME: Nancy Self

ADDRESS: 5531 SW 44th Terr Dania Beach 33314

PHONE NO. (optional): _____

PLEASE CHECK ONE OR BOTH OF THE BOXES BELOW:

1) ☒ 1 CITIZEN COMMENTS:

Comments by Dania Beach citizens or interested parties that are not part of the regular printed agenda may be made during each Commission meeting during the period set aside for "Citizen Comments." A thirty (30) minute "Citizen Comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk immediately prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine on a meeting by meeting basis whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

assistance for proposed Koster Hotel

2) ☐ 2 PUBLIC HEARINGS – ITEM # _____ (AS PRINTED ON AGENDA)

PLEASE NOTE: IF YOU WISH TO SPEAK ON AN ITEM THAT PERTAINS TO A "ZONING" TYPE OF MATTER (FOR EXAMPLE, A SITE PLAN, VARIANCE, SPECIAL EXCEPTION OR SIMILAR TYPE OF ITEM KNOWN AS A "QUASI-JUDICIAL" MATTER, YOU ARE SUBJECT TO BEING ASKED TO SWEAR OR AFFIRM THAT YOU WILL BE TRUTHFUL AS TO YOUR COMMENTS OR TESTIMONY. YOU MAY ALSO BE SUBJECT TO QUESTIONS ASKED OF YOU BY AN APPLICANT OR AN APPLICANT'S REPRESENTATIVE OR ATTORNEY WHICH RELATE TO THE ITEM.

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)



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DATE OF COMMISSION MEETING: Dec 10, 2019

PRINT NAME: CHRISTINE MUSIAL

ADDRESS: 5414 SW 44 Ter

PHONE NO. (optional): _____

PLEASE CHECK ONE OR BOTH OF THE BOXES BELOW:

1) ☒ CITIZEN COMMENTS:

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PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

asst. for Kosher Hotel
Traffic on 54th 441 to 40th

2) ☐ PUBLIC HEARINGS – ITEM # _____ (AS PRINTED ON AGENDA)

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DATE OF COMMISSION MEETING: 12-10, 2019

PRINT NAME: Marge Perry

ADDRESS: 5521 SW 44 Terr

PHONE NO. (optional): 954 587 5830

PLEASE CHECK ONE OR BOTH OF THE BOXES BELOW:

1) ☒ CITIZEN COMMENTS:

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PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

Kosher Note!

2) ☐ PUBLIC HEARINGS – ITEM # (AS PRINTED ON AGENDA)

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DATE OF COMMISSION MEETING: 12/10, 2019

PRINT NAME: Linda Wilson

ADDRESS: Friends of the Dania Beach Paul Dugan
February

PHONE NO. (optional): 954 929 8712

PLEASE CHECK ONE OR BOTH OF THE BOXES BELOW:

1) ☐ ☒ CITIZEN COMMENTS:

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PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

Public Hearings #3 City
Public Plan of Action Hall

2) ☐ ☒ PUBLIC HEARINGS – ITEM # _____ (AS PRINTED ON AGENDA)

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