

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, SEPTEMBER 10, 2019 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
 - B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
-

1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

- 1. Administrative Report Memo

4. PRESENTATIONS

5. CONSENT AGENDA

- 1. Minutes:
 - Approve Minutes of the July 30, 2019 CRA Board Meeting
 - Approve Minutes of the August 20, 2019 Workshop - Parking Garage Mural Project
- 2. Travel Requests: None
- 3. RESOLUTION NO. 2019-CRA-019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA, ADOPTING THE FINAL ESTIMATES OF REVENUE AND EXPENDITURES FOR THE FISCAL YEAR COMMENCING ON OCTOBER 1, 2019 AND ENDING ON SEPTEMBER 30, 2020; APPROPRIATING FUNDS AS MAY BE NEEDED OR DEEMED NECESSARY TO DEFRAID ALL EXPENDITURES AND LIABILITIES OF THE CRA FOR SUCH FISCAL YEAR; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

4. RESOLUTION NO. 2019-CRA-020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA, RECOMMENDING PROJECT MAGIC BE APPROVED AS A QUALIFIED TARGET INDUSTRY BUSINESS PURSUANT TO FLORIDA STATUTES, SECTION 288.106; AFFIRMING THE SITE OF THIS PROJECT IS IN A DESIGNATED BROWNFIELD AREA; PROVIDING FOR LOCAL FINANCIAL SUPPORT IN THE FORM OF CASH IN THE AMOUNT OF ONE HUNDRED THIRTY FIVE THOUSAND DOLLARS (\$135,000.00) FOR THE QUALIFIED TARGET INDUSTRY TAX REFUND WITH HIGH-IMPACT SECTOR BONUS AS THE CRA’S LOCAL MATCH FOR FISCAL YEARS 2023 THROUGH 2030; REQUESTING A WAIVER OF LOCAL FINANCIAL SUPPORT FOR THE BROWNFIELD BONUS PORTION; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; AND FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

6. PROPOSALS AND BIDS

1. RESOLUTION NO. 2019-CRA-021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO AWARD A BID RELATED TO REQUEST FOR PROPOSALS (RFP NO. CRA-19-002) TO STANDING OVATIONS, LLC FOR PRODUCTION SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; AUTHORIZING THE PROPER CRA OFFICIALS TO NEGOTIATE AN AGREEMENT IN AN AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000.00); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

7. DISCUSSION AND POSSIBLE ACTION

1. Garage Mural Project Update - Additional Back-up Information

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: September 10, 2019
Re: **Administrative Report**

1. Community Development Block Grant (CDBG) 45th Program Year Application- Wayfinding Signage

The Broward County Administrator has approved the Fiscal Year (FY) 2019-2020 Annual Action Plan (AAP) and the Board of County Commissioners has ratified it. The proposed funding allocations are for the Community Development Block Grant (CDBG) and Emergency Solutions Grants (ESG) Program activities/projects. The Housing Finance and Community Redevelopment Division (HFCRD) submitted the AAP to the Department of Housing and Urban Development (HUD) for final approval and award by Thursday, August 15, 2019. The award for CDBG funding is \$172,549 for Installation of Wayfinding Signs. The 2019-2020 Program Year begins on October 1, 2019 and ends on September 30, 2020. It is HFCRD's intent to complete the CDBG Agreements as quickly as possible. An integral part of the Agreement is the inclusion of the exhibits listed below which the CRA has submitted.

- Exhibit A: Project Description
- Exhibit B: Budget Table/Costs for Project and Budget Narrative
- Exhibit C: Project Schedule/Timeline
- Exhibit D: Monthly/Quarterly Progress Report
- Exhibit E: Request for Payment
- Exhibit F: Insurance Requirements (will be inserted by the County, as applicable)

2. Rebranding Initiative

- Entranceway Signage: The Community Aesthetic Feature Agreements (CAFA) agreement with the Florida Department of Transportation (FDOT) has been approved by FDOT. This will allow for the permitting and installation of the three (3) entranceway signs on FDOT right-of-ways. The permitting process is ongoing with one final requirement remaining that will be submitted next week. Permit documents for the non-FDOT signs are also being prepared. Two (2) of these signs are not on Dania Beach right-of-ways and will require permission from Broward County and Walgreens. Fabrication is progressing (see attached photo).
- Exterior Facility Wall Signs: Preliminary designs have been submitted for exterior facility wall signs including those for Quarterdeck, the public restrooms at the Beach, the Fire Station, City Hall, Frost Park Community Center and CW Thomas Park Community Center. Comment has been provided to the vendor. Revisions have been received. A work order will be prepared.
- Park Monument Signs: All signs have received permits and will be installed in batches in the Fall.
- Neighborhood Signs: All signs are pending permit approval. As of September 5th, right-of-way permit application review by the City Engineer is the final step before permits can be approved.

- Public Relations – A stakeholder survey has been prepared and plans are being made for an internal branding plan with a focus on employees.
- Marketing/Advertising: The media schedule for advertising and marketing is ongoing. New features in magazines and on billboards are forthcoming. Details to follow via email correspondence.

3. Housing Development

The CRA Board approved an amendment to the Development Agreement in June, which was executed in July. Special Warranty Deeds were prepared and recorded and the lots were conveyed on August 5th. Therefore, based on the Development Agreement, the developer has nine (9) months from August 5th to complete the project although that time period is expected to be much shorter. A construction schedule will be provided to the CRA Board by the October 8th CRA Board meeting.

4. Beautification Grants (Residential)

We currently have eight (8) slots left out of forty-five (45) for the first round of homes for the residential beautification grants. Residents continue to contact us to determine if they qualify.

5. Events:

- **Dania After Dark/Art in the Hall** – 5:00 PM to 10:00 PM
Saturday, September 14, 2019
Saturday, October 12, 2019
Saturday, November 9, 2019 – 115th Birthday Celebration
- **PATCH 3rd Saturday's: Peace Celebration**– Saturday, September 21, 2019 from 9:00 AM to 1:00 PM
- **Florida Redevelopment Association Academy Course:** CRA/Redevelopment 101 – October 15, 2019 in Tampa, FL
- **Florida Redevelopment Association Annual Conference** – October 16-18, 2019 in Tampa, FL



MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, JULY 30, 2019 – 5:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 5:52 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Administrative Report Memo

Director Williams noted the proposed CRA budget would be presented to the Board by August 12th.

Director Williams reviewed the information included in the agenda packet.

Director Williams noted she is looking for a proposed date in August for the garage mural workshop, either late afternoon or early evening.

The Board consensus was to hold a workshop on the garage mural on August 20, 2019 at 4:30 p.m.

Director Williams noted the City Center evaluation committee meeting would be held on August 2, 2019, at 9:30 a.m. Evaluation committee members would be asking questions of and receiving answers from the proposers.

3.2 Florida Redevelopment Association Annual Conference Information - October 16-18, 2019

- Preliminary Program
- Tour Schedule
- Boot Camp Program
- Legal and Ethics Credits

Director Williams reviewed the information included in the agenda packet.

4. Presentations

4.1 Advertising and Marketing Rebranding Update - Laura Pierson (Mad 4 Marketing)

Ms. Pierson gave an update on the advertising and marketing rebranding, which is attached to and incorporated into these minutes.

The Board Members complimented the marketing team for their work.

Discussion ensued regarding social media posts made by the City and CRA, aside from Mad 4 Marketing's posts.

4.2 Winterfest Sponsorship & Rebranding Opportunity - Lisa Scott-Founds (President & CEO, Winterfest Boat Parade), Dawn Read (Event Director, Winterfest Boat Parade), and Kim Butler (Director of Marketing, Dania Pointe)

Ms. Scott-Founds presented a video on the Winterfest Board Parade and gave an overview of the exposure Dania Beach would receive from the event.

Ms. Butler noted they are thrilled to be working with the CRA.

4.3 PATCH Mobile Market Award Presentation - Kathleen Weekes, CRA Manager

CRA Manager Weekes gave a PowerPoint presentation which is attached to and incorporated into these minutes.

The CRA Board presented the PATCH Mobile Market Awards to the recipients.

Board Member Brandimarte asked for a continuation of this meeting due to the time.

5. Consent Agenda

5.1 Minutes:

Approve Minutes of the June 11, 2019 CRA Board Meeting

5.2 Travel Requests:

Minutes of Regular Meeting
 Dania Beach Community Redevelopment Agency
 Tuesday, July 30, 2019 – 5:30 p.m.
 Recessed & Reconvened Tuesday, August 13, 2019 – 1:00 p.m.

Request from CRA Executive Director Rickelle Williams to attend the ICSC (International Council of Shopping Centers) Florida Conference & Deal Making in Orlando, Florida on August 25-27, 2019 (Estimated cost \$508.69)

- 5.3 Approve Winterfest Boat Parade sponsorship partnership with Dania Pointe under the Rebranding Initiative
- 5.4 Approve two (2) Commercial Property Improvement Grants for Alex's Flamingo Plaza, located at 222 N Federal Highway and 236 N Federal Highway, in an amount not to exceed \$20,000.00 for each address
- 5.5 RESOLUTION NO. 2019-CRA-013

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE 2020 DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT; AUTHORIZING THE CRA EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE CERTAIN CONTRACTS AS MAY BE NECESSARY FOR THE PRODUCTION OF THE EIGHTH ANNUAL DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT TO BE HELD IN MARCH, 2020; PROVIDING FOR WAIVER OF CERTAIN COMPETITIVE QUOTE REQUIREMENTS REQUIRED BY THE PROCUREMENT POLICY FOR CERTAIN PURCHASES MADE IN CONNECTION WITH THE EVENT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member Harris motioned to approve the Consent Agenda; seconded by Board Member James. The motion carried unanimously.

Chair Lewellen recessed the meeting at 7:10 p.m. and reconvened the meeting at 1:00 p.m. on August 13, 2019, with all present as before.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 RESOLUTION NO. 2019-CRA-014 - Requested by Board Member James

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, CREATING A CRA CONTRACTS POLICY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2019-CRA-014.

Board Member James noted this is a mirror policy of what was passed at the July 30th City Commission meeting.

Board Member James motioned to adopt Resolution #2019-CRA-014; seconded by Board Member Harris. The motion carried unanimously.

7.2 Superbowl 2020 Plan - Board Member James

Board Member James requested an update of what we are doing for the Superbowl.

Director Williams noted staff has had meetings and are planning to hold the event the weekend of February 1st in conjunction with Dania After Dark. She met with the Casino and Dania Pointe, and has established a theme “Touchdown Dania Beach”. Each entity will be having one or more events. She also met with the Chamber of Commerce about engaging local businesses, particularly restaurants and hotels. We are looking at an earlier start time of 4:00 p.m. and a larger bar and staging, and will be doing a joint marketing effort with the Casino and Dania Pointe.

Chair Lewellen asked if there had been discussion with City Manager Garcia.

Director Williams responded she had discussed this with the City Manager on July 11th.

City Manager Garcia said she would love to collaborate with a Superbowl event and recommends collaborating as a team to include all resources. She noted Commissioner Harris set up a meeting with herself, Bob Shapiro and Stacey Ritter; there is a \$1 million pool of money available to market the event, which we can tap into. In the meantime, there is a banner that is being worked on; DAD is an existing event and should be augmented.

Chair Lewellen noted she would like the City Manager and CRA Director to work together.

Director Williams said she would like to keep the Board informed of any new information and wants to make sure we are on the same page.

Discussion ensued regarding the \$1 million pool and the meeting with Ms. Ritter and Dania Pointe.

Board Member Brandimarte asked that whatever is in the works be brought to the Board in the future whether or not it is 100% sure.

Board Member Harris addressed the meeting with Stacey Ritter; the only thing that came out of it was that we are going to have another meeting. The NFL is stringent in their requirements about showing the game. It is a long process, but there is potential for good will and promotional opportunities around the County.

Board Member James noted she would like to attend these meetings. It is protocol that the CRA be at the same table as the City when we are discussing these items.

Mayor Lewellen felt there needs to be more communication between the CRA and the City Manager. CRA funding comes from the General Fund, and she always understood this was a joint effort. She requested we work together to get it done.

Vice-Chair Odman stated she would like to see the City and CRA work better on projects; whatever extent City Manager Garcia is able to augment and expand would be great.

Director Williams said she heard the will of the Board and is excited to move forward fulfilling the expectations of the Board. She will be more aware of communication with and seeking information from the City.

Vice-Chair Odman noted we are a team and the expectation is to be the best version of ourselves.

Board Member Brandimarte felt things in the CRA area must go to the CRA Director and things in the City must go to the City Manager.

Chair Lewellen moved out of the regular order of business to take up Addendum item 7.4.

7.3 Compensation and Classification Study: CRA Executive Director - Board Member Brandimarte

Board Member Brandimarte noted there was a comparison chart made for CRA Directors in our area which compared what Director Williams is being paid as our CRA Director.

Director Williams said it has been a couple weeks since this came up. She thought Board Member Brandimarte wanted more discussion on Evergreen's comparison of positions. No CRAs were looked at in the peer groups. Evergreen went back and looked at the Job Assessment Tool (JAT) score, and there was an upgrade to her position and CRA Coordinator position, as a result of talking to our Human Resources Department.

Board Member James said it was a very complex study; however, she did her research and Evergreen could not find any other CRA Directors. She added Director Williams is being underpaid and she would like to discuss numbers and budgets now. Her numbers show CRA Executive Directors making \$96,000.00 to \$195,000.00 and she would like to offer Director Williams a raise to meet market level.

Chair Lewellen asked when Director Williams's employment contract is up.

Director Williams responded November 2020.

Chair Lewellen said her understanding is that the Comp and Class Study was done for staff to get them up to mid-grade, not for contract positions. You negotiate the contract when it comes due,

and discuss pros and cons, good and bad. The contract is not due at this time and it is not appropriate to bring up raises.

Discussion ensued regarding the email chain where initial discussion about this occurred.

Director Williams noted every employee, including executive level employees, were asked to score their JAT. Based on the resubmitted JAT score, the Executive Director and CRA Coordinator positions would go up one level. Evergreen was tasked to do executive level positions at the request of the Commission, including contract employees hired by the Board or Commission. The CRA Executive Director position was included; however, no survey or analysis was done.

Board Member James said she wants to extend Director Williams' contract and discuss a pay increase in her contract.

Board Member Harris noted because we are getting close to budget time, he would request that Director Williams develop an evaluation form of current projects, projects in the pipeline and projects completed, and provide it to the Board Members. At that point, the Board could decide whether to tie this to the CRA budget. An evaluation needs to happen before talking about giving anybody a raise.

Chair Lewellen asked for a copy of what Evergreen came up with; she would like a breakdown of TIF and TIF-less CRAs, population, annual salary and the number of staff of the other CRAs. She does not want to rely on Director Williams or a Board Member's research; it should be done by Evergreen so it is objective.

Board Member Brandimarte said no matter how it is broken down, Director Williams is at least underpaid by 5%.

Director Williams noted Evergreen completed their study; the depth of their research was very limited and she does not know if they would do more research. We can do a separate salary survey.

Board Member James said she knows the amount of projects the CRA does. She has been in conversations with Evergreen, City Manager Garcia and Human Resources; it is not irresponsible to have this conversation right now. The Board is seated here to make the right decisions, and what is being asked for has never been done for any other person.

Board Member Harris agreed there are a lot of projects in the pipeline, and requested more time, until August 27, to review this. He wants CRA staff to evaluate Director Williams and vice-versa, and the Board to evaluate her.

Board Member Brandimarte noted she was going after an extension of Director Williams's contract; she wants to know she will stay here.

Vice-Chair Odman felt everyone was right with what they said. Director Williams deserves a raise, but the Board cannot do things off the cuff without all of the Members having the same information. Everyone deserves to have the data in front of them.

Board Member James motioned that a Resolution be brought back on August 27th under Discussion and Possible Action that includes a salary number the CRA Director brings to the Board and an extension of her contract; seconded by Vice-Mayor Odman. The motion carried on the following 5-0 Roll Call vote:

Board Member Brandimarte	Yes	Vice-Chair Odman	Yes
Board Member Harris	Yes	Chair Lewellen	Yes
Board Member James	Yes		

Addendum

7.4 115th Anniversary celebration at Dania After Dark

Director Williams referenced the June 25th and July 30th City Commission meetings; she was notified at the July 30th meeting the anniversary event would be coming to the Dania After Dark event. Since then, she has been talking to event producers, CRA staff and vendors to come up with what can be done. She would like to bring a proposed budget line item forward at the August 27th meeting, as she does not know the level of sponsorship.

Board Member James felt this should be decided at the CRA level because it is the CRA that has the DAD event.

Chair Lewellen noted Tropical Acres offered a sponsorship, and addressed the discussion at the July meeting. Regarding a committee, it was summer and people were on vacation. She added if anyone has any sponsorship opportunities, they should bring them forward.

Vice-Chair Odman agreed this should have been worked into in a different way; nonetheless, it is a great idea and can work.

Director Williams wanted to know the desired funding level.

Vice-Chair Odman expressed concern about public funding for private events.

Chair Lewellen stated we may not need the full \$10,000.00 for the DAD event; some of it could be used the next day.

Director Williams noted staff put a rough sketch together: extra police officer, crowd pleaser restroom, additional bands, games, spotlight, additional sanitation staff, table cloths, chairs, tomato queen, heritage presentations and confetti. Nothing has been finalized, but this could take up to \$10,000.00. She noted we need to identify what the cost for the Tropical Acres event would be.

Chair Lewellen felt this needs to be discussed by Director Williams and the City Manager. She questioned if there had been conversations with the current production team.

Director Williams responded yes, recent discussion was had on these same elements; adding kids' entertainment is pricey but we want to welcome families. It comes down to funding priorities for the Board. To bring a line item of \$10,000.00, the Board will have to provide direction on what to do with it. She confirmed the date of the event would be November 9th; the tree lighting is scheduled for November 21st and has a ripple affect due to other factors such as the holiday lighting.

Board Member Harris requested Director Williams make a wish list.

Board Member James motioned to allocate a \$10,000.00 budget for the DAD 115th Anniversary celebration being held November 9th regardless of what the City spends.

Board Member Harris asked if Director Williams could put together a budget before the August 27th meeting or before a vote to allocate another \$10,000.00 on top of what was previously allocated.

Director Williams responded she would put together a detailed budget; the event is time-sensitive and she would identify what the funds would be allocated for.

The motion was seconded by Board Member Brandimarte.

Chair Lewellen said she is fine with putting the \$10,000.00 in the CRA's line item, but would like to see the CRA budget in total to determine if that number needs to stay there or whether we should do something different.

The motion carried on the following 5-0 Roll Call vote:

Board Member Brandimarte	Yes	Vice-Chair Odman	Yes
Board Member Harris	Yes	Chair Lewellen	Yes
Board Member James	Yes		

7.5 CRA Board meeting monthly schedule

Director Williams noted she received comments after the last CRA Board meeting about changing the Board meeting schedule.

Chair Lewellen commented 10 minutes would not have made a difference at the last meeting. She proposes limiting presentations to 15 minutes; if a longer time is needed, it should be set up as a workshop. If there are certain things that are not time-sensitive, they should be moved to the next agenda.

Board Member Brandimarte noted she does not want a separate meeting night.

Board Member James said we should keep the same Board meeting schedule as long as we are not rushed in the meetings. Commission meetings are much too long and we need to limit presentations at them.

Director Williams felt an hour and a half is usually enough time to get business done. If we need more time, perhaps she would request to start 15 minutes earlier.

Chair Lewellen asked for a draft agenda sooner, and noted Commission agendas were requested a week before the meeting.

Vice-Chair Odman said we now have access to Civic Clerk to view agenda items as they are added.

CRA Board Secretary Schneider noted the initial discussion was to provide draft agendas, but subsequently everyone was given access to Civic Clerk.

Chair Lewellen said she still wants draft agendas and felt we should limit presentations for the Commission also.

Vice-Chair Odman commented she would rather not change the meeting day. She does not have an issue with limiting presentations at CRA Board and City Commission meetings.

8. Board Member Comments

Board Member Brandimarte spoke of working on bringing an event to the City that is bigger than the Superbowl.

Director Williams noted the subject is related to the Fort Lauderdale Art and Film Festival; it is an annual festival we are trying to bring to Dania Beach. She is looking at a partnership with the Casino and will bring something back to the Board once she knows more.

Board Member Brandimarte added movie stars would be coming here; this is like a part of history to bring an international film festival to Dania Beach.

Board Member Harris said there is also the World Pride Festival next year in Fort Lauderdale; we have an opportunity to showcase that too.

Board Member James spoke about the bike share program; the Casino has expressed interest in putting another location there.

Chair Lewellen noted everyone needs to be mindful of how much time we spend talking on the dais; we are here for a business meeting.

9. Information Items

There were no items on this agenda.

10. Adjournment

Chair Lewellen adjourned the meeting at 2:48 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
CHAIR – CRA

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
WORKSHOP – PARKING GARAGE MURAL PROJECT
TUESDAY, AUGUST 20, 2019 – 4:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 4:30 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Parking Garage Mural Project

Director Williams gave a brief overview of the CRA Board's actions to date regarding this project. The intent for this meeting is to determine if one of the artists can capture what is desired for the design of the garage column murals.

Jacklyn Laflamme and Isabel Perez Salazar gave a presentation of their four main concepts, timeline and budget for the facades which is attached to and incorporated into these minutes.

Board Member Harris asked about the paint and surface preparation.

Ms. Laflamme responded the paint is latex and the surface would be pressure washed, either by the City or herself.

Board Member Brandimarte congratulated Ms. Laflamme on her stating they would work within our budget.

Board Member James asked if they had done the scale of this project before.

Ms. Laflamme explained her mural work with the City of Tamarac, and noted the structure was not as tall as the garage façade.

Vice-Chair Odman noted the specifications of the building in Tamarac and said she likes the Dania Beach postcard mural.

Ms. Laflamme explained how the mural would fit on the façade.

Chair Lewellen asked about an estimated budget.

Ms. Laflamme said she did not feel comfortable quoting amounts because of the number of walls and designs.

Chair Lewellen asked if they could put some numbers together.

Ms. Laflamme responded she would like to refrain from the budget discussion until she would be chosen. If chosen, they would be willing to work within the Board's budget.

Board Member Brandimarte said she has seen seven beautiful pieces; however, she agrees that we should be provided a number of what a particular piece may cost. A range would be helpful.

Ms. Laflamme noted she would get back to the Board with an estimated budget.

Board Member James questioned the number of columns that would be painted.

Director Williams said one or two columns is the direction given to the artists. She addressed the elements of the budget, including owner direct purchase of items, and dimensions of the columns.

Board Member Harris noted the design he favors.

Ms. Laflamme requested the dimensions of the columns or the plans of the building.

Iryna Kanishcheva, present at the meeting via Skype, presented images of artist Peta's mural designs which are attached to and incorporated into these minutes. She responded to Board Member James' comment regarding the mural being changed from the side of the garage to the columns and the effect on the budget. She described the concepts and images.

Vice-Chair Odman questioned how we would know what we are getting.

Ms. Kanishcheva explained how the artist would proceed.

Board Member Harris questioned the preparation of the surface.

Ms. Kanishcheva noted it is normally the responsibility of the City to pressure wash. The artist may prime the surface.

Board Member Brandimarte commented she realizes 3D is the art of the future; she does not see in the budget estimate the sealant that is put on the image for graffiti.

Ms. Kanishcheva said it would be an add-on cost.

Board Member James asked if there is any diversity in the type of work or photos with lines, circles and shapes.

Ms. Kanishcheva explained how the artist would proceed with the project.

Vice-Chair Odman noted both artists are wonderful, but they are completely different.

Board Member James asked what we are getting from this meeting.

Director Williams said it would be helpful for the Board to determine which style they prefer. She would sit down with the artist to get the exact design and cost.

Board Member James noted the 3D is very appealing to her; the initial desire was for 3D.

Board Member Harris noted he liked Ms. Laflamme's design on the exact dimension of the column. He felt the Board could not make a decision until we see artist Peta's design projected on the actual building dimensions.

Chair Lewellen agreed we would like to see the artist's design on the actual building.

Ms. Kanishcheva responded the artist could do it, but it would take time and he would need the dimensions. He would not design the exact image until he knew he was commissioned for the project.

Board Member Brandimarte questioned whether we are ready for 3D art.

Ms. Kanishcheva explained how the artist would proceed.

Chair Lewellen felt we should not choose the artist today and she would like to see a budget. She likes 3D but she is not sure Dania Beach is ready for it. She likes the idea of the postcard, which feels more like hometown.

Luis Rimoli, Chair of the Creative Arts Council Advisory Board, noted it is imperative for the artist to show a sample of their work on the actual structure. He likes 3D, but would like to see a 3D image similar to what Ms. Laflamme displayed. He added Ms. Laflamme had boldness to her design; the 3D design has to be in the right place.

Board Member Brandimarte felt the 3D should be in the entertainment district at Dania Pointe.

Board Member James asked Ms. Laflamme if she could bring back a 3D design, perhaps not as bold.

Ms. Laflamme said she is willing to work with the City on their vision if they are selected. She explained her understanding of what the City wanted and designed her images accordingly.

Vice-Mayor Odman commented the letters are what she loves about Ms. Laflamme's design.

Ms. Laflamme noted she could make the letters pop out on the building.

Board Member Harris felt The Place on Dania Beach Boulevard would be a good place for the 3D art. He prefers Ms. Laflamme's designs for the garage.

Director Williams noted the Board could come to a consensus on an artist.

City Attorney Ansbro explained there could be a consensus taken, and then the CRA Director could come back with the details and cost.

Board Member James said she needs to see more of what Ms. Laflamme has done and completed. She wants to be sure the images presented are what would actually be done.

Ms. Laflamme responded she would send a rendering of the Tamarac project and an image of the completed project.

Board Member Harris suggested Ms. Laflamme get her paint from Sherwin Williams through the City.

The Board consensus was to get additional information on the artists' designs and budgets for the garage towers and bring the item back.

3. Adjournment

Chair Lewellen adjourned the meeting at 5:48 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
CHAIR – CRA

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION ADOPTING THE FINAL ESTIMATES OF REVENUE AND EXPENDITURES FOR THE FISCAL YEAR COMMENCING ON OCTOBER 1, 2019 AND ENDING ON SEPTEMBER 30, 2020; APPROPRIATING FUNDS AS MAY BE NEEDED OR DEEMED NECESSARY TO DEFRAY ALL EXPENDITURES AND LIABILITIES OF THE CRA FOR SUCH FISCAL YEAR

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo FY2019-2020 Budget, R-2019-CRA- CRA Budget FY 2019-2020, Exhibit A - FY2020 Proposed Budget Revised

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: September 10, 2019
Re: **Resolution adopting the Dania Beach CRA Budget for Fiscal Year 2019-2020**

In accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency (CRA), operating as a special district, shall adopt a budget by resolution each fiscal year. The CRA Board met on August 27, 2019 to consider recommendations from the CRA Executive Director on the proposed Fiscal Year 2019-2020 Budget. Tonight, the CRA Board, after considering public input, will take action to approve the final Fiscal Year 2019-2020 Budget.

Fiscal Year 2020 Budget - CRA Fund

Revenues

Revenues for the CRA for FY 2020 and include the following:

City of Dania Beach

- General Fund - In-lieu of Tax Increment from the City
Represents funding (in lieu of tax increment) from the City for operations/redevelopment initiatives that benefit the business owners, residents, and customers within the CRA.
- Cost Allocation
Represents funding from the City used to cover the CRA's portion of the cost allocation plan. The City of Dania Beach completed a cost allocation plan that is a model for allocating costs from the City's support functions (e.g. Finance Department for processing payroll and vendor payments) to its users (of which the CRA is one).
- Contribution towards the Dania Beach Arts and Seafood Celebration
Represents contributions from the City towards the annual Arts and Seafood Celebration.

Community Event Revenues

Represents estimated revenue collections from the Dania Beach Arts & Seafood Celebration and other events.

At Home Dania Beach Program

Represents forecasted program revenue collections from property sales in FY 2020.

PATCH Revenues

Represents estimated revenue collections from PATCH operations.

Interest/Investment Earnings

Represents investment earnings (i.e. interest) generated from the CRA's cash balances.

Re-Appropriated/Carry-forward Fund Balance

Represents the carry-forward of estimated fund balance (i.e. unspent cash balance) within the CRA that is available for investment in redevelopment projects.

Expenditures

Expenditures for the CRA for FY 2020 and include the following:

Operations

- Costs for existing and new programs, projects and initiatives.
- Personnel (represents funding for four full-time positions and four part-time positions). This budget reflects the reclassification of the existing part-time Administrative Specialist position (from part time 20 hours to part time 28 hours) to better reflect their actual job duties.

As indicated in the personnel cost analysis, over the past six (6) years, the net growth in costs for Life and Health insurance, FICA Medicate, FICA Taxes, FRS Pension and wages has increased by \$125,344.00 while the General Fund allocation has remained stagnant for the past five (5) years. This has limited funding for redevelopment initiatives and programs over time.

- Miscellaneous operating expenditures, professional redevelopment services, etc.

Cost Allocation

Represents reimbursement to the City for administrative services provided to the CRA (e.g. finance department for payroll, and vendor payment processing).

Debt Service (Loan Repayment Reserve)

The CRA borrowed \$5.3 million under the Broward County Redevelopment Capital Program (RCP) for various redevelopment projects primarily related to construction of the municipal parking garage. Provisions under the agreements allow for the conversion of all, or a portion, to grants if the CRA can demonstrate a net increase in the tax base (new construction). As of August 2019, the CRA has received approval of \$2.8 million in loan-to-grant conversion. The CRA has applied for loan-to-grant conversion of the remaining \$2.5 million and as such, the FY 2020 budget allocates \$250,000 for estimated debt service as a precaution.

Reserves

The FY 2020 budget includes an allocation to reserve totaling \$25,000. Reserves are an integral part of the budget and are necessary to cover deficiencies in revenue collection/forecasting as well as provide flexibility to invest in redevelopment opportunities as they arise.

As reflected in the budget, there is currently a shortfall of \$467,069 which primarily accounts for the six year net growth in personnel costs in the amount of \$125,344 and roughly \$241,800 for new programs. In order to balance the budget, the CRA Board would need to designate that additional funds be allocated from the City of Dania Beach or reduce expenditures. The total requested General Fund is \$1,604,167 while the current General Fund allocation is \$1,137,098, a difference of \$467,069. The requested General Fund amount of \$1,604,167 is \$1,027,173 less than the tax increment revenue of \$2,631,340 that would be allocated to the CRA by the City of Dania Beach under a tax increment financing (TIF).

RESOLUTION NO. 2019-CRA-019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, ADOPTING THE FINAL ESTIMATES OF REVENUE AND EXPENDITURES FOR THE FISCAL YEAR COMMENCING ON OCTOBER 1, 2019 AND ENDING ON SEPTEMBER 30, 2020; APPROPRIATING FUNDS AS MAY BE NEEDED OR DEEMED NECESSARY TO DEFRAY ALL EXPENDITURES AND LIABILITIES OF THE CRA FOR SUCH FISCAL YEAR; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency ("CRA"), operating as a special district, shall adopt a budget by resolution each fiscal year; and

WHEREAS, the proposed budget for the Fiscal Year commencing on October 1, 2019 and ending on September 30, 2020 has been prepared and was presented to the CRA Board at the CRA Board meeting held on August 27, 2019; and

WHEREAS, the proposed budget for the Fiscal Year commencing on October 1, 2019 and ending on September 30, 2020 has been finalized by the CRA Board;

NOW, THEREFORE, BE IT RESOLVED BY THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY BOARD OF COMMISSIONERS:

Section 1. That the budget for the Community Redevelopment Agency as attached, marked "Exhibit A", which is incorporated and made a part of this Resolution by this reference, is adopted as the final and approved budget for the Fiscal Year commencing October 1, 2019, and ending on September 30, 2020; included in this budget is a reconciliation of changes to capital projects (i.e., defined as all Divisions except "01-Administration") funding between Fiscal Years 2019 and 2020.

Section 2. For all funds, appropriations for the 2018-2019 fiscal year which are encumbered but unexpended as of the last day of the fiscal year shall be re-appropriated for the same purpose for the 2019-2020 fiscal year. The CRA Executive Director, with assistance from the CRA Treasurer, shall make the final determination on which encumbrances remain open (e.g. ongoing initiatives and/or capital projects) and which encumbrances are closed (e.g. monthly operations) as of the last day of Fiscal Year 2018-2019.

Section 3. For all capital projects, appropriations for the 2018-2019 fiscal year which are unencumbered and unexpended as of the last day of the fiscal year, shall be re-appropriated for the same purpose or project or reallocated pursuant to Exhibit “A”, or if complete, shall be re-appropriated to a reserve account.

Section 4. That CRA staffing positions and capital expenditures reflected and approved in the annual budget establish CRA Board consent over these areas and that all additions to these items shall be approved through CRA Board approval of an amendment to the approved budget.

Section 5. That this Resolution shall be in force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on September 10, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA SECRETARY

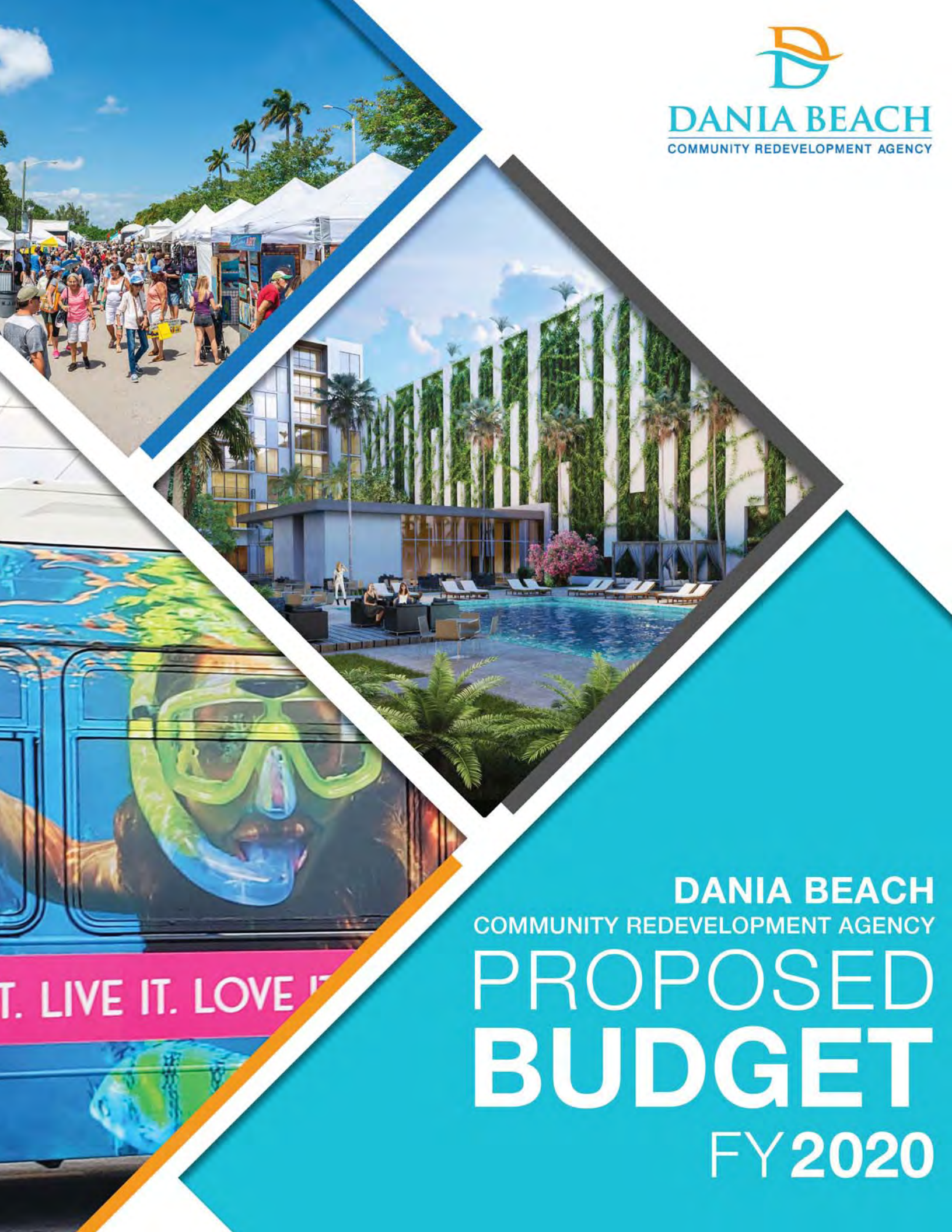
LORI LEWELLEN
CHAIR

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY



DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY



DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
**PROPOSED
BUDGET**
FY 2020

TABLE OF CONTENTS

BOARD MEMBERS & STAFF	PAGE 2
BUDGET MESSAGE	PAGE 3
PROGRAM MODIFICATION	PAGE 8
ORGANIZATIONAL CHART	PAGE 9
BUDGET HISTORY	PAGE 10
COST ALLOCATION	PAGE 12
PERSONNEL COST ANALYSIS & GENERAL FUND CONTRIBUTION	PAGE 13
TAX INCREMENT FINANCING	PAGE 14
LINE ITEM BUDGET	PAGE 21

BOARD MEMBERS & STAFF

COMMUNITY REDEVELOPMENT AGENCY

FY 2020



CHAIR
LORI LEWELLEN



VICE CHAIR
LAUREN ODMAN



BOARD MEMBER
CHICKIE BRANDIMARTE



BOARD MEMBER
BILL HARRIS



BOARD MEMBER
TAMARA JAMES

EXECUTIVE DIRECTOR
RICKELLE WILLAMS

CRA TREASURER
NICKI SATTERFIELD

CRA MANAGER
KATHLEEN WEEKES

BUDGET MESSAGE

COMMUNITY REDEVELOPMENT AGENCY**FY 2020**

Executive Director's Budget Message: Fiscal Year 2019-2020

August 27, 2019

Chair Lori Lewellen
Vice-Chair Lauren Odman
Board Member Chickie Brandimarte
Board Member Bill Harris
Board Member Tamara James

Dear Chair, Vice-Chair and Board of Directors of the Dania Beach Community Redevelopment Agency:

In accordance with Florida Statutes Chapter 189.016, the governing body of the Dania Beach Community Redevelopment Agency (CRA), operating as a special district, shall adopt a budget by resolution each fiscal year. As such, I am pleased to present for your consideration the Executive Director's Annual Budget Proposal for the Fiscal Year commencing October 1, 2019. The recommended budget is a reflection of the priorities and policies set by the CRA Board of Directors within the guidelines of the adopted Redevelopment Plan. The budget proposal herein outlines the resources needed to strategically approach eliminating slum and blight, improving quality of life, marketing and rebranding the City, promoting investment and increasing the tax base in the redevelopment area.

The combined proposed budget for Funds 106 and 112 for Fiscal Year 2020 totals \$2,520,004.26 including operations, transfers, and re-appropriations. About 47 percent of the proposed revenue stems from contributions from the City of Dania Beach General Fund. The City Manager has proposed \$1,137,098 in General Fund contributions, reflecting a 15.35 percent decrease over the FY2019 actual contribution of \$1,343,307. The General Fund contribution is itemized as follows: \$880,000 in operating resources, \$247,098 for the administrative cost allocation back to the City, and \$10,000 for the Arts and Seafood Celebration. Other revenue sources include interest earnings, Arts and Seafood Celebration and At Home Dania Beach program revenue. The remaining revenue sources are re-appropriations of CRA appropriated fund balance including \$250,000 in Debt Service transferred in 2018.

The proposed budget shows Fund 112 as fully funded at \$182,336.89 and Fund 106 partially funded at \$2,337,667.37 for a total budget request of \$2,520,004.26 for FY2019-2020. In order to fully cover expenses for Fund 106, the CRA would require an additional contribution of \$467,069.37, bringing the total contribution from the City of Dania Beach to \$1,604,167.37.

The budget reflects a variety of ongoing and new projects, programs and initiatives related to housing development, commercial and residential grants, public art, business retention and attraction, workforce development, marketing, promotions and training. Many of the new projects and programs proposed are based on specific policy direction from the CRA Board.

BUDGET MESSAGE

COMMUNITY REDEVELOPMENT AGENCY

FY 2020

Mission

The mission of the Dania Beach Community Redevelopment Agency is to create and implement economically sound redevelopment and revitalization activities in the City of Dania Beach, improve the unique quality of life while simultaneously facilitating investment, commercial development, innovation and growth for our diverse population.

Redevelopment Goals: 2015 Adopted CRA Plan

1. Enhance and Reinforce the CRA Sub Areas
2. Eliminate Substandard Housing and Provide Affordable Housing
3. Redevelop the CRA in a manner that is Energy Efficient and Sustainable
4. Attract Targeted New Industries and Retain and Expand Core Industries
5. Enhance Redevelopment Activities through an Active Marketing Strategy the Supports Redevelopment Initiatives

Current Year 2018-2019 Accomplishments

During the current 2018-2019 Fiscal Year, the Dania Beach Community Redevelopment Agency (CRA) has had several accomplishments including:

1. City Center Redevelopment Public-Private-Partnership (P3) project:
 - Adopted Action Plan
 - Engaged professional real estate brokerage firm: Colliers International South Florida
 - Wrote, issued and advertised Request for Proposals (RFP)
 - Completed RFP process with responses from three (3) viable developers (local, national & international)
2. Conducted business attraction and retention by corresponding with fifteen (15) potential developers or future Dania Beach business owners and thirty-three (33) existing Dania Beach business owners.
3. Worked with the Greater Fort Lauderdale Alliance, Broward County and Enterprise Florida to collaborate on an incentive package to attract a major airline to relocate and build their headquarters, operations, simulation center and corporate housing in the Dania Beach Community Redevelopment Area for a future estimated of capital investment of \$173,420,000.
4. Awarded Broward Redevelopment Program \$1 million grant award for Trion Project
5. Marketed the Commercial Property Improvement Grant program generating three (3) grant awards to Associates MD, Alex's Flamingo Plaza 1 and Alex's Flamingo Plaza 2.
6. Produced 7th Annual Arts and Seafood Celebration with 60 percent increase in revenue and 40 percent decrease in net operating costs as compared to the 5th annual event in 2017. Won six (6) Florida Festival and Events Association awards.
7. Managed eleven (11) successful installments of Dania After Dark art walk and street festival drawing approximately 2,000- 3,000 people to downtown Dania Beach.

BUDGET MESSAGE

COMMUNITY REDEVELOPMENT AGENCY

FY 2020

8. Supported twelve (12) successful installments of Art in the Hall in coordination with the Creative Arts Council Advisory Board.
9. Completion of a signal box public art project on J.A. Ely Boulevard in collaboration with the Creative Arts Council Advisory Board.
10. Hosted annual Business Luncheon at the American Maritime Officers Star Center with marine industry panel discussion.
11. Started PATCH mobile market and awarded \$59,500 grant from the Frederic A. Deluca Foundation to support the mobile market.
12. Assisted with coordination of Housing Forum with local and regional stakeholders.
13. At Home Dania Beach Program:
 - Residential Beautification Grants – partnered with Rebuilding Broward County to complete exterior painting and landscaping for over twenty (20) homes to date.
 - Affordable Housing Development – Completed architectural plans and have approved permits for all six (6) homes in pilot program. Parcels have been conveyed to development partner and site work is underway.
 - Homebuyer Education Course – implemented first Dania Beach-sponsored homebuyer education and training course series.
14. Rebranding Initiative:
 - Legal: Received trademark of the City of Dania Beach logo
 - Advertising: developed media campaign and completed advertising on buses, billboards, bus shelters, in magazines, newspapers and on social media.
 - Public relations: garnered earned media on television and in newspapers.
 - Signage: completed installation of exterior signage at Public Services building and perimeter, Water Treatment Plant, water tank, SW Community Center, and City Hall parking areas. Completed installation of majority of interior signage at City Hall and the library.
15. Marketed the City and Redevelopment Area at International Council of Shopping Centers (ICSC) in Orlando, FL.
16. Provided exterior holiday lighting and decorations at City Hall.

Ongoing and Proposed Projects FY 2019-2020

The CRA anticipates the continuation of existing and start of new projects and programs in the new fiscal year. These include:

1. City Center Redevelopment Public-Private-Partnership (P3) project: Negotiate developer agreement.
2. Monitor and track Commercial Property Improvement Grant program projects by Associates MD, Alex's Flamingo Plaza 1 and Alex's Flamingo Plaza 2.
3. Continued outreach and interactions with businesses, developers and investors.
4. Host annual Business Luncheon.
5. Develop or support a small business boot camp training program targeting City businesses and workers.

BUDGET MESSAGE

COMMUNITY REDEVELOPMENT AGENCY

FY 2020

6. Develop Guide to Doing Business and coordinate with Chamber of Commerce to produce a map.
7. Signal box public art project on Federal Highway and NW 1st Street.
8. Complete Art of Community grant project funded by the Community Foundation of Broward.
9. Manage garage mural public art project.
10. Expand holiday lighting to Federal Highway and Dania Beach Boulevard.
11. Initiate plans for the Decorative Crosswalk project.
12. Completion of Redevelopment Area Multimodal Enhancement funded through the FDOT TAP Grant.
13. Promote, support and facilitate the addition of bike sharing stations at Dania Pointe and the Casino at Dania Beach.
14. Rebranding Initiative:
 - Signage: installation of entranceway, neighborhood, park and exterior facility signs.
 - Advertising: participation at Winterfest Boat Parade, targeted digital campaign, additional media buys, social media and search optimization support
 - Public Relations: coordinate and support internal stakeholder brand training
 - Wayfinding Signs through the Community Development Block Grant (CDBG) project
15. Continue PATCH urban farm and garden workshops, events and mobile market throughout Broward County (administration of USDA and Deluca Foundation grants).
16. Production of the 8th Annual Arts and Seafood Celebration.
17. Dania After Dark and Art in the Hall– continuation of the monthly events to include 115th Birthday celebration during the November installation.
18. Touchdown Dania Beach joint marketing and event collaboration for the upcoming Super Bowl to include the Casino at Dania Beach, Dania Pointe and the Chamber of Commerce with activation of local businesses.
19. Incorporation of PRIDE at events including Dania After Dark, tree lighting ceremony and special event sponsorship.
20. Assist with planning and coordination of Martin Luther King Jr. Day parade and events.
21. Remaining loan-to-grant conversion in the amount of \$2,590,909 for Broward County Redevelopment Capital Program based on new Redevelopment Area projects.
22. Interlocal Agreement with Broward County for the Broward Redevelopment Program grant for the Trion project.
23. At Home Dania Beach Program:
 - Residential Beautification Grants – continue to implement Residential Beautification grants.
 - Affordable Housing Development – complete development of six (6) homes and provide down payment assistance to eligible buyers with funding support from Steller Communities.
 - Homebuyer Education Course – implement additional course series for upcoming projects.
24. Smith Store market-rate single-family housing project – complete architectural plans, permitting and facilitate development .
25. Phippen Waiters properties – complete architectural plans and permitting.

BUDGET MESSAGE

COMMUNITY REDEVELOPMENT AGENCY

FY 2020

Notable Budget Items

There are several notable budget items that reflect the directives of the CRA Board over the past year. These include the following:

Continuation of Existing Programs and Obligations

Debt Service (if needed for Broward County)	\$ 250,000	
Administrative Cost Allocation	\$ 247,098	
Architectural Services	\$ 48,000	
Arts and Seafood Celebration	\$ 150,000	
Commercial Property Improvement Grants	\$ 60,000	
Residential Beautification Grants	\$ 80,000	
Dania After Dark	\$ 75,000	
Down-Payment/Closing Cost Assistance	\$ 120,000	(\$82k from Stellar Communities)
Home Buyer Education Courses	\$ 12,000	
Vintage Motorcycle Show Sponsorship	\$ 5,000	

New Programs and Initiatives

Winterfest Sponsorship	\$ 10,000	
Small Business Training Bootcamp	\$ 6,000	
Guide to Doing Business	\$ 6,000	
Personnel: 1 part time staff 20 hours to 28 hours	\$ 7,375	
Expanded Holiday Lighting	\$ 46,000	
CRA Board Travel and Training	\$ 22,300	(estimated; \$30,000 approved)
Pride Events and Sponsorship	\$ 11,500	
Bike Sharing (2 locations)	\$ 20,000	
Wrestling Enhancement at Arts & Seafood Celebration	\$ 10,000	
115th Birthday at Dania After Dark	\$ 10,000	
Super Bowl Event at Dania After Dark	\$ 20,000	
Garage Mural Project	\$ 30,000	
Decorative Crosswalk Project	\$ 45,000	
FTL International Film Festival	\$ 5,000	

In summary, the CRA is ready to take on the challenge of accomplishing many redevelopment goals as outlined in the adopted CRA Plan. The Proposed Budget acknowledges the objectives of the CRA Board of Directors while reflecting the growth of the Redevelopment Area. I am thankful to CRA Board members, CRA staff, CRA Treasurer Nicki Satterfield and City of Dania Beach City Manager Ana Garcia for efforts to develop a budget that meets the needs of the community we serve.

Respectfully submitted,

Rickelle Williams
Executive Director

PROGRAM MODIFICATION

COMMUNITY REDEVELOPMENT AGENCY

FY 2020

Department Information:

Department: 5201 CRA
 Fund 1: CRA % 100
 Fund 2: _____ % _____

Total Impact

\$ **7,375**

Detailed Description of Operations/Level of Service Being Affected
Request:

The CRA Executive Director is requesting a modification to the classification of the existing Administrative Specialist I position from Part-time Pension-only to Part-time Regular. The Administrative Specialist I position is currently classified as Part-time Pension-only which allows for twenty (20) hours per week and participation in the Florida Retirement System. If granted, this program modification would change the classification to Part-time Regular allowing for up to twenty-eight (28) hours per week, accrual of leave time and the ability to earn holiday pay.

Background:

In FY 2017-2018, the CRA Board authorized the Administrative Specialist I position at the request of the CRA Executive Director. This request was as a result of the CRA ending the consulting services contract with Redevelopment Management Associates (RMA). The Administrative Specialist I performs budget and accounts payable functions for the department including invoice payment, quote solicitation, budget transfers and purchase orders. The person in this position also prepares and processes payroll, maintains records and the filing system, responds to inquiries and interacts with customers. The current rate of pay for this position is \$15.60 per hour. The requested reclassification will not impact the rate of pay.

Current Situation:

On November 1, 2018, the Finance Department implemented new requirements related to procurement card reconciliation. As procurement card reconciliation is a major function of the Administrative Specialist I position, this added additional administrative workload for completion during the same time period. In addition, in FY 2018 and FY 2019, the CRA has developed new programs and initiatives that have increased the administrative functions of the organization.

Personnel:

Description of Personnel Change: Reclassify existing Administrative Specialist I position from Part-time Pension-only to Part-time Regular

Salary	FICA	Medicare	Pension	Insurance	W/Comp	Salary Total
\$ 6,490	\$ 402	\$ 94	\$ -	\$ -	\$ 389	\$ 7,375

Expenditure:

Line Item	Description of Request	Cost
		\$ -
		\$ -
		\$ -
		\$ -
		\$ -
	Total:	\$ -

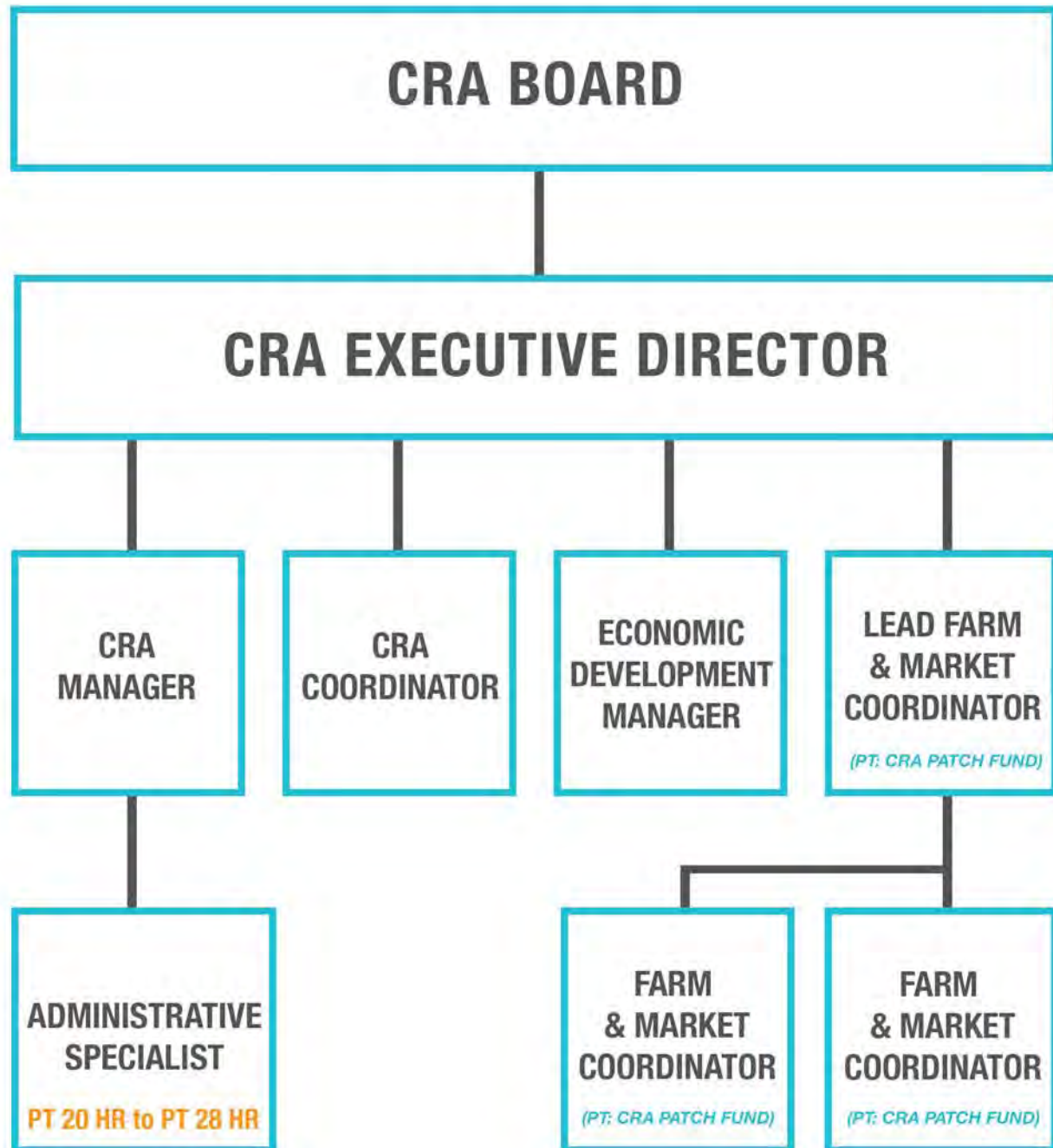
Revenue:

Line Item	Description of Funding	Amount
		\$ -
		\$ -
		\$ -
		\$ -
	Total:	\$ -

ORGANIZATIONAL CHART

COMMUNITY REDEVELOPMENT AGENCY

FY 2020



FY19 FTE=6
FY20 FTE=6

BUDGET HISTORY

HISTORICAL BUDGETS/ACTUALS

FY 2020



COMMUNITY REVELOPMENT AGENCY FUND 106

		Executive Director Proposal FY 2020	Amended Budget FY 2019	Actuals FY 2018	Actuals FY 2017
REVENUE					
Department	00 - Revenues				
361-10-01	Interest and Other Earnings Interest Operating Interest	\$ 16,500.00	\$ 10,300.00	\$ 10,771.00	\$ 19,031.88
369-90-00	Miscellaneous Revenues Miscellaneous Seafood Festival	125,000.00	75,000.00	62,295.31	58,903.66
369-90-01	Miscellaneous Revenues Miscellaneous All	142,000.00	100,000.00	1,188.50	100.00
369-90-06	Miscellaneous Revenues Miscellaneous Community Foundation Grant	-	-	32,000.00	-
381-00-01	Other Sources: Non-Operating Transfer from General Fund	1,137,098.00	1,343,307.00	1,364,331.00	1,169,170.00
389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance	450,000.00	639,870.00	-	-
389-90-14	Other Sources: Non-Operating Re-Appropriations Transportation Impact Fees	-	50,620.00	-	-
TOTAL REVENUE		\$ 1,870,598.00	\$ 2,219,097.00	\$ 1,470,585.81	\$ 1,247,205.54
EXPENSE					
Department	52 - CRA				
12-10	Salaries and Wages Full-Time	\$ 343,312.40	319,582.00	262,754.18	184,119.34
12-11	Salaries and Wages Part-Time (FRS Eligible)	25,953.96	16,287.00	11,542.00	614.59
12-13	Salaries and Wages Expense Allowance	6,000.02	6,001.00	5,225.30	-
12-14	Salaries and Wages Cell Phone Stipend	959.92	960.00	899.27	481.28
14-10	Overtime Regular	4,000.00	4,500.00	547.93	4,920.64
15-15	Special Pay Accrued Leave Buyback	1,929.64	1,441.00	17,928.56	354.20
21-10	FICA Taxes	23,610.10	21,552.00	17,168.97	11,011.32
21-20	FICA Medicare	5,521.71	5,041.00	4,015.32	2,575.25
22-20	Retirement Contributions FRS Pension	54,992.44	46,337.00	37,494.21	12,522.29
22-30	Retirement Contributions Deferred Compensation Match	6,305.03	5,878.00	4,537.95	7,755.39
23-10	Life and Health Insurance Insurance	71,605.56	76,170.00	54,622.08	47,352.05
24-10	Workers' Compensation Premium	384.59	840.00	582.68	1,434.93
31-10	Prof. Services General	286,601.00	214,900.00	137,001.18	324,985.40
31-20	Prof. Services Legal	35,000.00	50,000.00	3,784.00	12,793.02
31-41	Prof. Services CRA - Marketing/PR	48,050.00	45,650.00	21,945.65	14,202.36
31-42	Prof. Services CRA - Redevelopment Initiatives	513,250.00	281,750.00	28,002.79	74,433.53
34-10	Contractual Services General	30,000.00	-	-	10,358.00
40-10	Travel and Per Diem Training and Per Diem	35,400.00	18,000.00	14,903.57	8,681.89
41-10	Communications Services Telephone	2,000.00	2,000.00	853.85	1,514.55
42-10	Freight & Postage Services Freight & Postage	4,000.00	2,000.00	195.87	753.72
46-30	Repair & Maint. Services Vehicles	1,800.00	-	-	-
47-10	Printing and Binding General	2,000.00	4,000.00	16.98	547.95
48-10	Promotional Activities General	25,742.00	18,300.00	36,872.76	8,471.82
48-14	Promotional Activities Seafood Festival	160,000.00	169,000.00	125,378.90	179,201.91
48-16	Promotional Activities Community Foundation Grant	-	47,000.00	5,000.00	-
49-20	Other Current Charges/Obligations Legal & Display Advertising	2,860.00	1,360.00	348.50	348.50
51-10	Office Supplies General	4,000.00	5,740.00	6,751.00	2,360.41
52-10	Operating Supplies Gasoline and Diesel Fuel	1,500.00	-	-	-
52-20	Operating Supplies Miscellaneous	1,450.00	6,300.00	951.13	1,181.35
52-30	Operating Supplies Software	600.00	830.00	-	-
54-10	Books/Publications, Memberships, Subscriptions Books & Subscriptions	6,715.00	5,240.00	500.00	-
54-20	Books/Publications, Memberships, Subscriptions Memberships	5,690.00	5,040.00	5,000.00	5,294.53
63-41	Infrastructure CRA Streetscape Enhancements	-	143,000.00	-	6,620.70
63-42	Infrastructure CRA Landscaping Enhancements	2,000.00	-	-	-
63-43	Infrastructure CRA Parks Improvements	-	-	-	1,364.36
64-20	M&E Vehicles	-	32,000.00	-	-
71-10	Debt Service Principal All Other Principal	250,000.00	250,000.00	-	-
91-00	Intragovernmental Transfers Out General Fund	247,098.00	233,080.00	224,331.00	279,170.00
91-11	Intragovernmental Transfers Out CRA Community Gardens PATCH	102,336.00	154,318.00	55,000.00	120,000.00
99-80	Other Uses Reserve for CRA	25,000.00	25,000.00	-	-
TOTAL EXPENSE		\$ 2,337,667.37	\$ 2,219,097.00	\$ 1,084,155.63	\$ 1,325,425.28
Fund 106 - Community Redevelopment Agency Totals					
REVENUE		\$ 1,870,598.00	\$ 2,219,097.00	\$ 1,470,585.81	\$ 1,247,205.54
EXPENSE		\$ 2,337,667.37	\$ 2,219,097.00	\$ 1,084,155.63	\$ 1,325,425.28
SURPLUS/(DEFICIT)		\$ (467,069.37)	\$ -	\$ 386,430.18	\$ (78,219.74)

BUDGET HISTORY

HISTORICAL BUDGETS/ACTUALS

FY 2020



CRA COMMUNITY GARDENS PATCH FUND 112

		Executive Director Proposal FY 2020	Amended Budget FY 2019	Actuals FY 2018	Actuals FY 2017
REVENUE					
Department 00 - Revenues					
369-90-01	Miscellaneous Revenues Miscellaneous All	\$ -	\$ -	\$ 28,111.04	\$ 14,600.00
369-90-03	Miscellaneous Revenues Miscellaneous Florida Organic Growers	-	-	-	3,653.45
369-90-05	Miscellaneous Revenues Miscellaneous Community Garden Patch Sales	25,000.00	25,000.00	19,672.17	17,858.06
369-90-07	Miscellaneous Revenues Miscellaneous DeLuca Grant	-	59,500.00	-	-
381-01-06	Other Sources: Non-Operating Transfer from CRA	102,336.00	154,318.00	55,000.00	120,000.00
389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance	55,000.00	20,200.00	-	-
389-90-17	Other Sources: Non-Operating Re-Appropriations USDA Grant	-	187,621.00	-	-
TOTAL REVENUE		\$ 182,336.00	\$ 446,639.00	\$ 102,783.21	\$ 156,111.51
EXPENSE					
Department 52 - CRA					
12-11	Salaries and Wages Part-Time (FRS Eligible)	\$ 67,093.34	\$ 70,230.00	\$ 50,710.23	\$ 48,356.75
14-10	Overtime Regular	-	-	398.87	2,357.64
21-10	FICA Taxes	4,159.79	4,355.00	3,073.71	3,053.73
21-20	FICA Medicare	972.85	1,019.00	718.87	714.16
22-20	Retirement Contributions FRS Pension	5,682.84	5,802.00	4,096.76	3,715.57
24-10	Workers' Compensation Premium	1,778.07	2,209.00	1,107.08	228.32
31-10	Prof. Services General	18,500.00	138,952.00	72,795.46	8,652.13
34-10	Contractual Services General	-	60,500.00	-	-
34-20	Contractual Services Merchant Card Processing Fees	1,400.00	850.00	878.61	738.86
40-10	Travel and Per Diem Training and Per Diem	3,000.00	3,931.00	-	-
41-10	Communications Services Telephone	300.00	300.00	216.42	36.07
43-10	Utility Services Water	7,300.00	7,000.00	5,965.06	6,642.42
43-20	Utility Services Electricity	1,200.00	1,200.00	902.82	147.58
44-10	Rentals and Leases Equipment	5,000.00	5,500.00	4,442.30	4,598.38
44-20	Rentals and Leases Trailers	-	24,443.00	-	-
46-10	Repair & Maint. Services Equipment	2,000.00	2,500.00	477.19	-
46-30	Repair & Maint. Services Vehicles	4,200.00	500.00	-	-
46-50	Repair & Maint. Services Grounds	10,000.00	11,848.00	10,040.32	11,148.36
46-70	Repair & Maint. Services Utilities	-	-	1,800.00	3,400.00
47-10	Printing and Binding General	2,000.00	2,800.00	122.00	-
48-10	Promotional Activities General	14,000.00	16,000.00	12,000.00	8,791.15
49-30	Other Current Charges/Obligations Permits & Licenses	900.00	850.00	-	446.00
51-10	Office Supplies General	350.00	350.00	-	-
52-06	Operating Supplies Cost of Goods Sold (Patch)	12,500.00	12,500.00	9,933.86	11,082.82
52-10	Operating Supplies Gasoline and Diesel Fuel	3,500.00	500.00	-	-
52-20	Operating Supplies Miscellaneous	16,500.00	42,500.00	20,024.41	20,147.89
62-10	Buildings Buildings	-	-	-	6,058.00
64-20	M&E Vehicles	-	25,000.00	-	-
99-10	Other Uses Contingency	-	5,000.00	-	-
TOTAL EXPENSE		\$ 182,336.89	\$ 446,639.00	\$ 199,703.97	\$ 140,315.83
Fund 112 - CRA Community Gardens PATCH					
REVENUE		\$ 182,336.00	\$ 446,639.00	\$ 102,783.21	\$ 156,111.51
EXPENSE		\$ 182,336.89	\$ 446,639.00	\$ 199,703.97	\$ 140,315.83
SURPLUS/(DEFICIT)		\$ (0.89)	\$ -	\$ (96,920.76)	\$ 15,795.68

COST ALLOCATION

DANIA BEACH COST ALLOCATION

FY 2020



COMMUNITY REVELOPMENT AGENCY ADMINISTRATIVE COST ALLOCATION

City Departments		Claimable Cost Totals	CRA Cost Allocation			CRA Cost Allocation FY 2020
			106-01-52 CRA Admin	106-02-52 CRA City Center	106-08-52 CRA Citywide	
001-01-11	City Commission	\$ 454,542	\$ 105,849	\$ -	\$ -	\$ 105,849
001-01-12	City Manager	633,021	-	-	-	-
001-01-13	Human Resources/Risk Management	308,403	14,360	-	-	14,360
001-01-14	Legal Counsel	768,838	8,337	-	-	8,337
001-01-16	City Clerk	365,451	10,958	-	-	10,958
001-01-17	Finance	1,323,889	42,679	1,900	928	45,507
001-04-17	Finance Information Systems	638,305	40,314	-	-	40,314
001-03-39	Public Services - Fleet Management	262,818	2,137	-	-	2,137
001-00-18	General Government	1,248,974	19,637	-	-	19,637
TOTAL		\$ 6,004,240	\$ 244,270	\$ 1,900	\$ 928	\$ 247,098



PERSONNEL COST ANALYSIS

GENERAL FUND

FY 2020



COMMUNITY REVELOPMENT AGENCY CRA PERSONAL COST ANALYSIS & ANNUAL CITY CONTRIBUTIONS

EXPENSE	Executive Director Proposal FY 2020	Historical Activity								
		YTD thru August 3, 2019 FY 2019	(3) Actuals FY 2018	Actuals FY 2017	Actuals FY 2016	Actuals FY 2015	Actuals FY 2014	Actuals FY 2013	Actuals FY 2012	Actuals FY 2011
10 Personal Services										
(1) 12-10 Salaries and Wages Full-Time	\$ 343,312.40	\$ 255,189.00	\$ 262,754.18	\$ 184,119.34	\$ 178,980.33	\$ 237,457.12	\$ 241,047.56	\$ 219,603.38	\$ 217,971.92	\$ 177,968.00
(2) 12-11 Salaries and Wages Part-Time (FRS Eligible)	25,953.96	13,531.00	11,542.00	614.59	836.49	-	-	-	-	-
12-13 Salaries and Wages Expense Allowance	6,000.02	4,929.00	5,225.30	-	-	3,626.39	6,065.95	-	-	-
12-14 Salaries and Wages Cell Phone Stipend	959.92	789.00	899.27	481.28	482.60	-	154.27	-	-	-
14-10 Overtime Regular	4,000.00	2,353.00	547.93	4,920.64	9,463.63	2,379.19	6,439.97	1,942.72	126.82	-
15-15 Special Pay Accrued Leave Buyback	1,929.64	172.54	17,928.56	354.20	297.85	30,670.93	375.75	5,222.37	-	154.00
21-10 FICA Taxes	23,610.10	16,036.00	17,168.97	11,011.32	10,959.04	16,256.45	15,414.48	13,605.17	13,892.93	11,195.00
21-20 FICA Medicare	5,521.71	3,750.00	4,016.32	2,575.25	2,562.99	3,835.30	3,629.43	3,278.88	3,268.53	2,717.00
22-20 Retirement Contributions FRS Pension	54,992.44	37,590.00	37,494.21	12,522.29	10,788.30	25,151.96	25,955.61	15,057.41	12,269.00	-
Retirement Contributions City Pension	-	-	-	-	-	-	-	-	-	19,889.00
22-30 Retirement Contributions Deferred Comp Match	6,305.03	4,538.00	4,537.95	7,755.39	8,781.32	9,778.00	9,568.82	6,069.79	3,555.00	933.00
23-10 Life and Health Insurance	71,605.56	50,815.00	54,822.08	47,352.05	50,386.07	57,960.31	52,180.04	58,303.20	59,282.00	66,832.00
24-10 Workers' Compensation Premium	384.59	503.00	582.68	1,434.93	1,266.39	-	702.93	672.29	732.64	930.44
TOTAL PERSONNEL SERVICES EXPENSE	\$ 544,575.37	\$ 390,195.54	\$ 417,318.45	\$ 273,141.28	\$ 272,805.01	\$ 387,269.92	\$ 361,380.54	\$ 323,655.21	\$ 311,098.84	\$ 280,618.44

Notes:

- (1) FY 2015 - Full-time Administrative Assistant was added, FY 2016-2017 - Administrative Assistant was promoted to CRA Coordinator and Director position was contracted.
 (2) FY 2018 - Part-time Administrative Assistant was added. FY 2020 Proposed - Part-time Administrative Assistant weekly hours increased from 20 to 28.
 (3) FY 2019 Personnel Services expense for FY 2019 is estimated at \$468,235.

NET GROWTH IN PERSONNEL COSTS SINCE 2014

FY 2020 Proposed Personnel Costs	\$ 544,575.37
FY 2014 Actual Personnel Costs	361,380.54
Personnel Increase 2014-2020	\$ 183,194.83
Less Previous Increase in Annual Funding for Administrative Assistant	(57,850.00)
DIFFERENTIAL	\$ 125,344.83

CRA Contributions from the General Fund	Executive Director Proposal FY 2020	Historical Activity								
		Estimated Actuals FY 2019	Actuals FY 2018	Actuals FY 2017	Actuals FY 2016	Actuals FY 2015	Actuals FY 2014	Actuals FY 2013	Actuals FY 2012	Actuals FY 2011
Admin Allocation	\$ 247,098.00	\$ 233,080.00	\$ 224,331.00	\$ 279,170.00	\$ 279,170.00	\$ 279,170.00	\$ 279,170.00	\$ -	\$ 261,867.00	\$ -
Annual Funding	822,150.00	822,150.00	822,150.00	822,150.00	822,150.00	822,150.00	822,150.00	822,150.00	1,030,838.00	822,150.00
Annual Funding (New Positions)	57,850.00	57,850.00	57,850.00	57,850.00	57,850.00	57,850.00	-	-	-	-
Contribution to the Dania Beach Arts & Seafood Celebration	10,000.00	10,000.00	10,000.00	10,000.00	10,000.00	10,000.00	10,000.00	8,312.00	-	-
Broward County Debt Service	-	-	250,000.00	-	-	-	-	-	-	-
Other Contributions per City Commission (Projects)	-	220,227.00	-	-	-	-	-	-	800,823.00	-
TOTAL CRA CONTRIBUTIONS FROM THE GENERAL FUND	\$ 1,137,098.00	\$ 1,343,507.00	\$ 1,364,331.00	\$ 1,169,170.00	\$ 1,169,170.00	\$ 1,169,170.00	\$ 1,111,320.00	\$ 830,462.00	\$ 2,093,520.00	\$ 822,150.00
Less Personnel Services Expenses	(544,575.37)	(468,235.00)	(417,318.45)	(273,141.28)	(272,805.01)	(387,269.92)	(361,380.54)	(323,655.21)	(311,098.84)	(280,618.44)
Less Admin Allocations	(247,098.00)	(233,080.00)	(224,331.00)	(279,170.00)	(279,170.00)	(279,170.00)	(279,170.00)	-	(261,867.00)	-
Less Broward County Debt Service	-	-	(250,000.00)	-	-	-	-	-	-	-
NET CRA CONTRIBUTIONS AVAILABLE FOR REDEVELOPMENT ACTIVITIES	\$ 345,424.63	\$ 641,992.00	\$ 472,681.55	\$ 616,858.72	\$ 617,194.99	\$ 502,730.08	\$ 470,769.46	\$ 506,806.79	\$ 1,520,562.16	\$ 541,531.56

TAX INCREMENT FINANCING

TAXABLE VALUES AND TIF GENERATION SCENARIOS



DANIA BEACH COMMUNITY REVELOPMENT AGENCY

	Final FY 2010	Final FY 2011	Final FY 2012	Final FY 2013	Final FY 2014	Final FY 2015	Final FY 2016	Final FY 2017
ORIGINAL BOUNDARIES								
City of Dania Beach								
Actual/Forecasted Growth	-5.9%	-8.8%	-12.7%	-0.4%	2.8%	9.0%	4.0%	6.2%
Existing Value:	\$ 276,714,880	\$ 252,370,700	\$ 220,323,790	\$ 219,469,440	\$ 225,663,520	\$ 245,913,760	\$ 255,671,150	\$ 271,631,690
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>
Taxable Value	\$ 276,714,880	\$ 252,370,700	\$ 220,323,790	\$ 219,469,440	\$ 225,663,520	\$ 245,913,760	\$ 255,671,150	\$ 271,631,690
Base Year Value	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440
Tax Increment	\$ 103,999,440	\$ 79,655,260	\$ 47,608,350	\$ 46,754,000	\$ 52,948,080	\$ 73,198,320	\$ 82,955,710	\$ 98,916,250
Millage Rate	5.8579	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998
Gross Incremental Revenue	\$ 609,218	\$ 477,916	\$ 285,641	\$ 280,515	\$ 317,678	\$ 439,175	\$ 497,718	\$ 593,478
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ 578,757	\$ 454,020	\$ 271,359	\$ 266,489	\$ 301,794	\$ 417,217	\$ 472,832	\$ 563,804
Broward County								
Actual/Forecasted Growth	-5.8%	-8.8%	-12.7%	-0.4%	2.8%	8.9%	4.0%	6.3%
Existing Value:	\$ 276,857,530	\$ 252,582,250	\$ 220,521,270	\$ 219,642,710	\$ 225,837,090	\$ 245,997,810	\$ 255,784,870	\$ 271,783,350
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>
Taxable Value	\$ 276,857,530	\$ 252,582,250	\$ 220,521,270	\$ 219,642,710	\$ 225,837,090	\$ 245,997,810	\$ 255,784,870	\$ 271,783,350
Base Year Value	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440
Tax Increment	\$ 104,142,090	\$ 79,866,810	\$ 47,805,830	\$ 46,927,270	\$ 53,121,650	\$ 73,282,370	\$ 83,069,430	\$ 99,067,910
Millage Rate	4.8889	5.1021	5.1860	5.2576	5.4400	5.4584	5.4741	5.4474
Gross Incremental Revenue	\$ 509,140	\$ 407,488	\$ 247,921	\$ 246,725	\$ 288,982	\$ 400,004	\$ 454,730	\$ 539,663
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ 483,683	\$ 387,114	\$ 235,525	\$ 234,389	\$ 274,533	\$ 380,004	\$ 431,994	\$ 512,679
Total Incremental Revenue (Combined)	\$ 1,062,440	\$ 841,134	\$ 506,884	\$ 500,878	\$ 576,327	\$ 797,221	\$ 904,826	\$ 1,076,483

TAX INCREMENT FINANCING

TAXABLE VALUES AND TIF GENERATION SCENARIOS



DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY

EXPANDED BOUNDARIES

City of Dania Beach

	Final FY 2010	Final FY 2011	Final FY 2012	Final FY 2013	Final FY 2014	Final FY 2015	Final FY 2016	Final FY 2017
Actual/Forecasted Growth		-19.4%	-2.2%	-5.1%	2.8%	7.3%	10.9%	10.1%
Existing Value:	\$ 383,273,470	\$ 308,808,290	\$ 302,087,340	\$ 286,578,780	\$ 294,529,160	\$ 316,080,540	\$ 350,496,240	\$ 386,044,250
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>
Taxable Value	\$ 383,273,470	\$ 308,808,290	\$ 302,087,340	\$ 286,578,780	\$ 294,529,160	\$ 316,080,540	\$ 350,496,240	\$ 386,044,250
Base Year Value	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$ -	\$ (74,465,180)	\$ (81,186,130)	\$ (96,694,690)	\$ (88,744,310)	\$ (67,192,930)	\$ (32,777,230)	\$ 2,770,780
Millage Rate	5.8579	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998
Gross Incremental Revenue	\$ -	\$ (446,776)	\$ (487,101)	\$ (580,149)	\$ (532,448)	\$ (403,144)	\$ (196,657)	\$ 16,624
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,793

Broward County

Actual/Forecasted Growth		-19.4%	-2.1%	-5.1%	2.8%	7.3%	10.9%	10.1%
Existing Value:	\$ 383,273,470	\$ 308,808,290	\$ 302,277,000	\$ 286,833,470	\$ 294,767,770	\$ 316,285,380	\$ 350,774,210	\$ 386,276,600
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>
Taxable Value	\$ 383,273,470	\$ 308,808,290	\$ 302,277,000	\$ 286,833,470	\$ 294,767,770	\$ 316,285,380	\$ 350,774,210	\$ 386,276,600
Base Year Value	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$ -	\$ (74,465,180)	\$ (80,996,470)	\$ (96,440,000)	\$ (88,505,700)	\$ (66,988,090)	\$ (32,499,260)	\$ 3,003,130
Millage Rate	4.8889	5.1021	5.1860	5.2576	5.4400	5.4584	5.4741	5.4474
Gross Incremental Revenue	\$ -	\$ (379,929)	\$ (420,048)	\$ (507,043)	\$ (481,471)	\$ (365,648)	\$ (177,904)	\$ 16,359
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,541
Total Incremental Revenue (Combined)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 31,334

Notes:

(1) Assumes that the City's millage rate will remain at FY 2019 levels for FY 2020 and throughout the forecast period.

TAX INCREMENT FINANCING

TAXABLE VALUES AND TIF GENERATION SCENARIOS



DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY

	Final FY 2018	Final FY 2019	Certified FY 2020	Forecasted FY 2021	Forecasted FY 2022	Forecasted FY 2023	Forecasted FY 2024	Forecasted FY 2025
ORIGINAL BOUNDARIES								
City of Dania Beach								
Actual/Forecasted Growth	26.0%	13.4%	18.0%	3.0%	3.0%	3.0%	3.0%	3.0%
Existing Value:	\$342,126,380	\$388,054,400	\$457,846,830	\$471,582,235	\$485,729,702	\$500,301,593	\$515,310,641	\$530,769,960
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	TBD	TBD	TBD	TBD	TBD
Taxable Value	\$342,126,380	\$388,054,400	\$457,846,830	\$471,582,235	\$485,729,702	\$500,301,593	\$515,310,641	\$530,769,960
Base Year Value	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440
Tax Increment	\$169,410,940	\$215,338,960	\$285,131,390	\$298,866,795	\$313,014,262	\$327,586,153	\$342,595,201	\$358,054,520
Millage Rate	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998
Gross Incremental Revenue	\$1,016,432	\$1,291,991	\$1,710,731	\$1,793,141	\$1,878,023	\$1,965,451	\$2,055,503	\$2,148,256
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$965,610	\$1,227,391	\$1,625,195	\$1,703,484	\$1,784,122	\$1,867,179	\$1,952,728	\$2,040,843
Broward County								
Actual/Forecasted Growth	25.9%	13.4%	18.0%	3.0%	3.0%	3.0%	3.0%	3.0%
Existing Value:	\$342,144,680	\$388,054,400	\$457,846,830	\$471,582,235	\$485,729,702	\$500,301,593	\$515,310,641	\$530,769,960
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	TBD	TBD	TBD	TBD	TBD
Taxable Value	\$342,144,680	\$388,054,400	\$457,846,830	\$471,582,235	\$485,729,702	\$500,301,593	\$515,310,641	\$530,769,960
Base Year Value	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440	172,715,440
Tax Increment	\$169,429,240	\$215,338,960	\$285,131,390	\$298,866,795	\$313,014,262	\$327,586,153	\$342,595,201	\$358,054,520
Millage Rate	5.4623	5.4792	5.4792	5.4792	5.4792	5.4792	5.4792	5.4792
Gross Incremental Revenue	\$925,473	\$1,179,885	\$1,562,292	\$1,637,551	\$1,715,068	\$1,794,910	\$1,877,148	\$1,961,852
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$879,200	\$1,120,891	\$1,484,177	\$1,555,673	\$1,629,314	\$1,705,165	\$1,783,290	\$1,863,760
Total Incremental Revenue (Combined)	\$1,844,810	\$2,348,282	\$3,109,372	\$3,259,157	\$3,413,436	\$3,572,344	\$3,736,018	\$3,904,603

TAX INCREMENT FINANCING

TAXABLE VALUES AND TIF GENERATION SCENARIOS



DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY

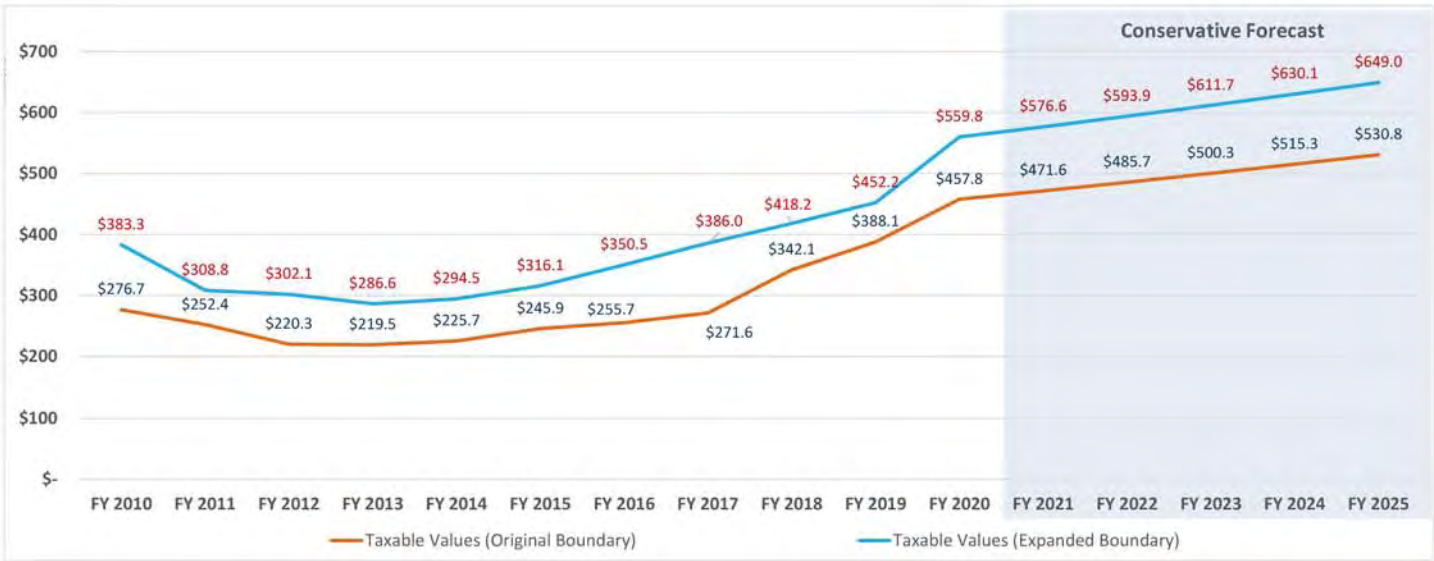
	Final FY 2018	Final FY 2019	Certified FY 2020	Forecasted FY 2021	Forecasted FY 2022	Forecasted FY 2023	Forecasted FY 2024	Forecasted FY 2025
EXPANDED BOUNDARIES								
City of Dania Beach								
Actual/Forecasted Growth	8.3%	8.1%	23.8%	3.0%	3.0%	3.0%	3.0%	3.0%
Existing Value:	\$ 418,193,930	\$ 452,211,440	\$ 559,796,040	\$ 576,589,921	\$ 593,887,619	\$ 611,704,248	\$ 630,055,375	\$ 648,957,036
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	TBD	TBD	TBD	TBD	TBD
Taxable Value	\$ 418,193,930	\$ 452,211,440	\$ 559,796,040	\$ 576,589,921	\$ 593,887,619	\$ 611,704,248	\$ 630,055,375	\$ 648,957,036
Base Year Value	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$ 34,920,460	\$ 68,937,970	\$ 176,522,570	\$ 193,316,451	\$ 210,614,149	\$ 228,430,778	\$ 246,781,905	\$ 265,683,566
Millage Rate	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998	5.9998
Gross Incremental Revenue	\$ 209,516	\$ 413,614	\$ 1,059,100	\$ 1,159,860	\$ 1,263,643	\$ 1,370,539	\$ 1,480,642	\$ 1,594,048
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ 199,040	\$ 392,933	\$ 1,006,145	\$ 1,101,867	\$ 1,200,461	\$ 1,302,012	\$ 1,406,610	\$ 1,514,346
Broward County								
Actual/Forecasted Growth	8.3%	8.1%	23.8%	3.0%	3.0%	3.0%	3.0%	3.0%
Existing Value:	\$ 418,193,930	\$ 452,225,280	\$ 559,812,040	\$ 576,606,401	\$ 593,904,593	\$ 611,721,731	\$ 630,073,383	\$ 648,975,584
New Construction:	<i>incl. above</i>	<i>incl. above</i>	<i>incl. above</i>	TBD	TBD	TBD	TBD	TBD
Taxable Value	\$ 418,193,930	\$ 452,225,280	\$ 559,812,040	\$ 576,606,401	\$ 593,904,593	\$ 611,721,731	\$ 630,073,383	\$ 648,975,584
Base Year Value	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470	383,273,470
Tax Increment	\$ 34,920,460	\$ 68,951,810	\$ 176,538,570	\$ 193,332,931	\$ 210,631,123	\$ 228,448,261	\$ 246,799,913	\$ 265,702,114
Millage Rate	5.4623	5.4792	5.4792	5.4792	5.4792	5.4792	5.4792	5.4792
Gross Incremental Revenue	\$ 190,746	\$ 377,801	\$ 967,290	\$ 1,059,310	\$ 1,154,090	\$ 1,251,714	\$ 1,352,266	\$ 1,455,835
Statutory Reduction	0.95	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Incremental Revenue	\$ 181,209	\$ 358,911	\$ 918,926	\$ 1,006,344	\$ 1,096,386	\$ 1,189,128	\$ 1,284,653	\$ 1,383,043
Total Incremental Revenue (Combined)	\$ 380,249	\$ 751,844	\$ 1,925,071	\$ 2,108,211	\$ 2,296,847	\$ 2,491,140	\$ 2,691,263	\$ 2,897,389

TAX INCREMENT FINANCING

TAXABLE VALUES HISTORY FORECAST



DANIA BEACH COMMUNITY REVELOPMENT AGENCY



TAX INCREMENT FINANCING

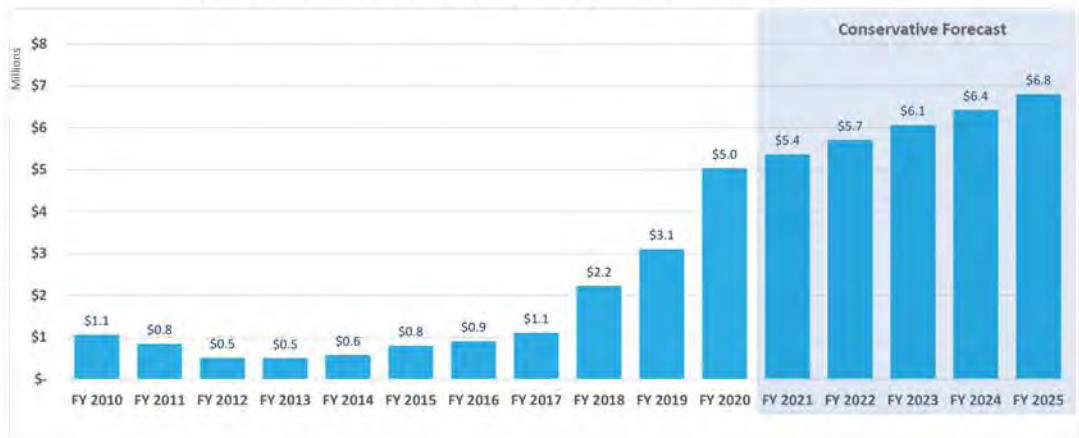
WHAT-IF SCENARIOS - INCREMENTAL REVENUE UNDER A TIF MODEL



DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY

What-If Scenario - Total TIF (Original/Expanded Boundaries combined)

		Total Incremental Revenue
Final	FY 2010	\$ 1,062,440
Final	FY 2011	\$ 841,134
Final	FY 2012	\$ 506,884
Final	FY 2013	\$ 500,878
Final	FY 2014	\$ 576,327
Final	FY 2015	\$ 797,221
Final	FY 2016	\$ 904,826
Final	FY 2017	\$ 1,107,817
Final	FY 2018	\$ 2,225,059
Final	FY 2019	\$ 3,100,126
Certified	FY 2020	\$ 5,034,443
Forecasted	FY 2021	\$ 5,367,368
Forecasted	FY 2022	\$ 5,710,283
Forecasted	FY 2023	\$ 6,063,484
Forecasted	FY 2024	\$ 6,427,281
Forecasted	FY 2025	\$ 6,801,992



What-If Scenario - City TIF



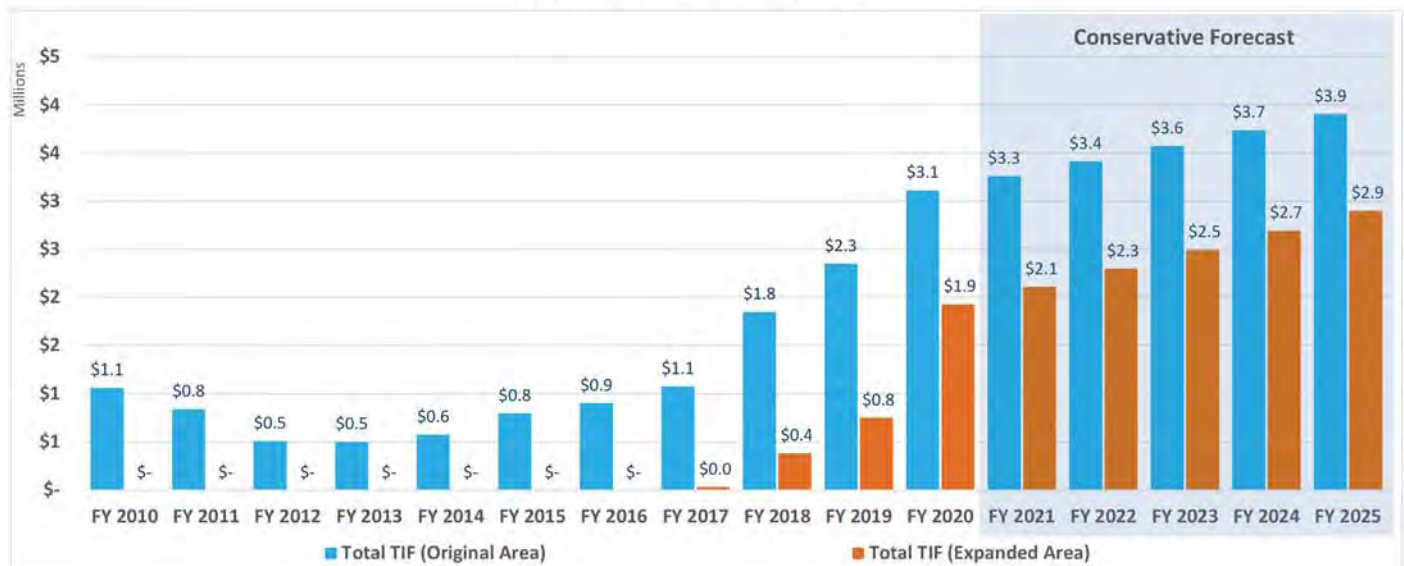
TAX INCREMENT FINANCING

WHAT-IF SCENARIOS - INCREMENTAL REVENUE UNDER A TIF MODEL



DANIA BEACH COMMUNITY REVELOPMENT AGENCY

What-If Scenario - Total TIF



What-If Scenario - County TIF



LINE ITEM BUDGET

BUDGET ROLLUP BY FUND

FY 2020


DANIA BEACH COMMUNITY REVELOPMENT AGENCY

REVENUE

Fund 106	Community Redevelopment Agency	\$ 1,870,598.00
Fund 112	CRA Community Gardens PATCH	182,336.00
TOTAL REVENUE		\$ 2,052,934.00

EXPENSE

Fund 106	Community Redevelopment Agency	\$ 2,337,667.37
Fund 112	CRA Community Gardens PATCH	182,336.89
TOTAL EXPENSE		\$ 2,520,004.26

SURPLUS/(DEFICIT)
\$ (467,070.26)


LINE ITEM BUDGET

LINE-ITEM BUDGET BY DIVISION

FY 2020



COMMUNITY REVELOPMENT AGENCY FUND 106

Executive
Director
Proposal
FY 2020

REVENUE

Department 00 - Revenues

Division 00 - Non-Dep.

361-10-01	Interest and Other Earnings Interest Operating Interest	\$ 16,500.00
369-90-00	Miscellaneous Revenues Miscellaneous Seafood Festival	125,000.00
369-90-01	Miscellaneous Revenues Miscellaneous All	142,000.00
381-00-01	Other Sources: Non-Operating Transfer from General Fund	1,137,098.00
389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance	450,000.00

TOTAL REVENUE		\$ 1,870,598.00
----------------------	--	------------------------

EXPENSE

Department 52 - CRA

Division 01 - Admin

Activity 552 - Industry Development

12-10	Salaries and Wages Full-Time	\$ 343,312.40
12-11	Salaries and Wages Part-Time (FRS Eligible)	25,953.96
12-13	Salaries and Wages Expense Allowance	6,000.02
12-14	Salaries and Wages Cell Phone Stipend	959.92
14-10	Overtime Regular	4,000.00
15-15	Special Pay Accrued Leave Buyback	1,929.64
21-10	FICA Taxes	23,610.10
21-20	FICA Medicare	5,521.71
22-20	Retirement Contributions FRS Pension	54,992.44
22-30	Retirement Contributions Deferred Compensation Match	6,305.03
23-10	Life and Health Insurance Insurance	71,605.56
24-10	Workers' Compensation Premium	384.59

LINE ITEM BUDGET

LINE-ITEM BUDGET BY DIVISION

FY 2020


COMMUNITY REVELOPMENT AGENCY FUND 106

		Executive Director Proposal FY 2020
31-10	Prof. Services General	152,200.00
31-20	Prof. Services Legal	35,000.00
34-10	Contractual Services General	30,000.00
40-10	Travel and Per Diem Training and Per Diem	35,400.00
41-10	Communications Services Telephone	2,000.00
42-10	Freight & Postage Services Freight & Postage	4,000.00
46-30	Repair & Maint. Services Vehicles	1,800.00
47-10	Printing and Binding General	2,000.00
48-14	Promotional Activities Seafood Festival	160,000.00
49-20	Other Current Charges/Obligations Legal & Display Advertising	2,860.00
51-10	Office Supplies General	4,000.00
52-10	Operating Supplies Gasoline and Diesel Fuel	1,500.00
52-20	Operating Supplies Miscellaneous	1,450.00
52-30	Operating Supplies Software	600.00
54-10	Books/Publications, Memberships, Subscriptions Books & Subscriptions	6,715.00
54-20	Books/Publications, Memberships, Subscriptions Memberships	5,690.00
71-10	Debt Service Principal All Other Principal	250,000.00
91-00	Intragovernmental Transfers Out General Fund	247,098.00 (1)
91-11	Intragovernmental Transfers Out CRA Community Gardens PATCH	102,336.00
99-80	Other Uses Reserve for CRA	25,000.00
Subtotal (Division 01)		\$ 1,614,224.37

LINE ITEM BUDGET

LINE-ITEM BUDGET BY DIVISION

FY 2020


COMMUNITY REVELOPMENT AGENCY FUND 106

Division 02 - City Center

Activity 552 - Industry Development

31-41	Prof. Services CRA - Marketing/PR	\$ 48,050.00
31-42	Prof. Services CRA - Redevelopment Initiatives	257,500.00
48-10	Promotional Activities General	25,742.00
63-42	Infrastructure CRA Landscaping Enhancements	2,000.00
Subtotal (Division 02)		\$ 333,292.00

Division 08 - City-Wide

Activity 552 - Industry Development

31-10	Prof. Services General	\$ 134,401.00
31-42	Prof. Services CRA - Redevelopment Initiatives	255,750.00
Subtotal (Division 08)		\$ 390,151.00

TOTAL EXPENSE	\$ 2,337,667.37
----------------------	------------------------

Fund 106 - Community Redevelopment Agency Totals

REVENUE	\$ 1,870,598.00
EXPENSE	\$ 2,337,667.37
SURPLUS/(DEFICIT)	\$ (467,069.37)

Notes:

(1) Please refer to the Cost Allocation section of the Budget Document for the detailed components of this allocation.

LINE ITEM BUDGET

LINE-ITEM BUDGET BY DIVISION

FY 2020


CRA COMMUNITY GARDENS PATCH FUND 112

REVENUE

Department 00 - Revenues

Division 00 - Non-Dep.

369-90-05	Miscellaneous Revenues Miscellaneous Community Garden Patch Sales	\$	25,000.00
381-01-06	Other Sources: Non-Operating Transfer from CRA		102,336.00
389-90-01	Other Sources: Non-Operating Re-Appropriations Appropriated Fund Balance		55,000.00

TOTAL REVENUE		\$	182,336.00
----------------------	--	-----------	-------------------

**Executive
Director
Proposal
FY 2020**
EXPENSE

Department 52 - CRA

Division 09 - Community Gardens PATCH

Activity 552 - Industry Development

12-11	Salaries and Wages Part-Time (FRS Eligible)	\$	67,093.34
21-10	FICA Taxes		4,159.79
21-20	FICA Medicare		972.85
22-20	Retirement Contributions FRS Pension		5,682.84
24-10	Workers' Compensation Premium		1,778.07
31-10	Prof. Services General		18,500.00
34-20	Contractual Services Merchant Card Processing Fees		1,400.00
40-10	Travel and Per Diem Training and Per Diem		3,000.00
41-10	Communications Services Telephone		300.00
43-10	Utility Services Water		7,300.00
43-20	Utility Services Electricity		1,200.00
44-10	Rentals and Leases Equipment		5,000.00
46-10	Repair & Maint. Services Equipment		2,000.00
46-30	Repair & Maint. Services Vehicles		4,200.00

LINE ITEM BUDGET

LINE-ITEM BUDGET BY DIVISION

FY 2020



CRA COMMUNITY GARDENS PATCH FUND 112

Executive
Director
Proposal
FY 2020

46-50	Repair & Maint. Services Grounds	10,000.00
47-10	Printing and Binding General	2,000.00
48-10	Promotional Activities General	14,000.00
49-30	Other Current Charges/Obligations Permits & Licenses	900.00
51-10	Office Supplies General	350.00
52-06	Operating Supplies Cost of Goods Sold (Patch)	12,500.00
52-10	Operating Supplies Gasoline and Diesel Fuel	3,500.00
52-20	Operating Supplies Miscellaneous	16,500.00
TOTAL EXPENSE		\$ 182,336.89

Fund 112 - Community Redevelopment Agency Totals

REVENUE	\$ 182,336.00
EXPENSE	\$ 182,336.89
SURPLUS/(DEFICIT)	\$ (0.89)





DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY



CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION RECOMMENDING PROJECT MAGIC BE APPROVED AS A QUALIFIED TARGET INDUSTRY BUSINESS PURSUANT TO FLORIDA STATUTES, SECTION 288.106; AFFIRMING THE SITE OF THIS PROJECT IS IN A DESIGNATED BROWNFIELD AREA; PROVIDING FOR LOCAL FINANCIAL SUPPORT IN THE FORM OF CASH IN THE AMOUNT OF ONE HUNDRED THIRTY FIVE THOUSAND DOLLARS (\$135,000.00) FOR THE QUALIFIED TARGET INDUSTRY TAX REFUND WITH HIGH-IMPACT SECTOR BONUS AS THE CRA'S LOCAL MATCH FOR FISCAL YEARS 2023 THROUGH 2030; REQUESTING A WAIVER OF LOCAL FINANCIAL SUPPORT FOR THE BROWNFIELD BONUS PORTION

Purchasing Requests ONLY

Dept:	Acct #:	Amt:
Fund:		

Fiscal Impact/Cost Summary

--

Exhibits Attached

Memo Project Magic, R-2019-CRA- Project Magic Approval as Qualified Target Industry Business, Exhibit A: Project Magic - Sample QTI Payout Schedule , Project Magic - Project Outline, Project Magic - Estimated Taxes, Project Magic - IMPLAN Total Impact Summary

To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: September 10, 2019

Re: **Economic Development Incentive Package for Project Magic as a Qualified Target Industry in the Redevelopment Area**

Redevelopment Plan (adopted 2015):

- Redevelopment Goal 4: To Attract Targeted New Industries and Retain and Expand Core Industries
- The CRA has an opportunity due to its locational advantages adjacent to Port Everglades and Fort Lauderdale-Hollywood International Airport, which is also partially located within the City of Dania Beach, to attract and grow several industries within the CRA. (p. 79)
- Development and Improvement Incentives: The programs in this subsection are designed to directly stimulate and support private investment in new real estate development, property improvements, new businesses, increased business activity, and as a result thereof creation of new jobs. These programs are needed to eliminate and prevent blighting conditions. (p. 81)
- Direct Financial Incentives to Generate New Private Development - The CRA shall be empowered to financially subsidize commercial, residential, and mixed-use private development projects, including but not limited to, direct grants, and the sale of real estate owned by the CRA at a discounted price. (p. 81)

Background

The CRA has been an active member of the Greater Fort Lauderdale Alliance (Alliance) for nine years. The Alliance is the primary economic development organization for Greater Fort Lauderdale/Broward County, with a focus on creating, attracting, expanding and retaining high-wage jobs and capital investment in high value targeted industries, developing more vibrant communities, and improving the quality of life for our area's citizens. As members of the Alliance, the CRA participates in various programs, meetings, trainings and initiatives that serve to enhance economic development and investment in the City of Dania Beach.

Current Situation

On July 16, 2019, the CRA met with the Alliance to discuss the potential for Project Magic, a transportation and logistics company, to relocate to the Redevelopment Area at the Dania Pointe site bringing 225 high wage jobs at one hundred fifty percent (150%) of the Broward County average annual wage and capital investment of \$173,420,000 for a new headquarters and operations facility. In order to finalize the relocation, the project requires economic development incentives in the form of local support from the public sector.

The CRA is partnering with Enterprise Florida, Inc./Florida Department of Economic Opportunity and Broward County Office of Economic and Small Business Development to provide an incentive package for Project Magic where the CRA will offer local support of ten percent (10%) in the amount of One Hundred Thirty Five Thousand Dollars (\$135,000) in installments over an eight-year period from Fiscal Year 2023 through Fiscal



100 W. Dania Beach Blvd.
Dania Beach, Florida 33004

tel (954) 924-6801
fax (954) 921-2604
www.DaniaBeachCRA.org

Year 2030. Since the CRA does not currently receive tax increment financing from Broward County, the County has offered to match the CRA's ten percent (10%) contribution. The State of Florida will contribute eighty percent (80%) in the amount of One Million Eighty Thousand Dollars (\$1,080,000.00) over the same period.

Fiscal Impact

The total impact over eight fiscal years (2023 to 2030) is One Hundred Thirty Five Thousand Dollars (\$135,000.00). Future funding will be proposed in each Fiscal Year's budget as appropriate, from Fiscal Year 2023 through 2030 in the Redevelopment Initiatives Account 106-52-08-552-21-52.

Recommendation

Approve the ten percent (10%) local support incentive of One Hundred Thirty Five Thousand Dollars (\$135,000.00) for Project Magic through the Qualified Target Industry Tax Refund Program and High Impact Sector Tax Refund Bonus Program.

Attachments

Resolution
Letter of Support
Quality Target Industry Payout Schedule

RESOLUTION NO. 2019-CRA-020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA, RECOMMENDING PROJECT MAGIC BE APPROVED AS A QUALIFIED TARGET INDUSTRY BUSINESS PURSUANT TO FLORIDA STATUTES, SECTION 288.106; AFFIRMING THE SITE OF THIS PROJECT IS IN A DESIGNATED BROWNFIELD AREA; PROVIDING FOR LOCAL FINANCIAL SUPPORT IN THE FORM OF CASH IN THE AMOUNT OF ONE HUNDRED THIRTY FIVE THOUSAND DOLLARS (\$135,000.00) FOR THE QUALIFIED TARGET INDUSTRY TAX REFUND WITH HIGH-IMPACT SECTOR BONUS AS THE CRA’S LOCAL MATCH FOR FISCAL YEARS 2023 THROUGH 2030; REQUESTING A WAIVER OF LOCAL FINANCIAL SUPPORT FOR THE BROWNFIELD BONUS PORTION; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; AND FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the corporation referred to as Project Magic, for the purpose of this Resolution, has requested that the Dania Beach Community Redevelopment Agency (“CRA”) maintain the confidentiality of its name and business information pursuant to Florida Statutes, Section 288.075; and

WHEREAS, Project Magic, the business under consideration, is a transportation and logistics company considering relocating and expanding its operations into the Community Redevelopment Area of the City of Dania Beach, Florida to include its corporate headquarters and operations facility at Dania Pointe, which is a 102-acre mixed-use development site; and

WHEREAS, Project Magic has been identified as a Qualified Target Industry Business and, moreover, falls within one of the high-impact sectors designated under Section 288.108, Florida Statutes, and is eligible to apply for the Qualified Target Industry Tax Refund with a High-Impact Sector Bonus, pursuant to Florida Statutes, Section 288.106; and

WHEREAS, Project Magic intends to locate in the Dania Beach Community Redevelopment Area at Dania Pointe, which is a 102-acre mixed-use development site between Interstate 95 to the west, Bryan Road to the east and Stirling Road to the south; and

WHEREAS, this site is in a Designated Brownfield Area within the City of Dania Beach, specifically known as the Dania Beach Brownfield Area ID BF060801000; and

WHEREAS, as a result of this location, Project Magic is eligible to apply for the Qualified Target Industry Tax Refund with a Brownfield Bonus; pursuant to Section 288.107, Florida Statutes; and

WHEREAS, Project Magic, as the Applicant, is eligible for the local financial support exemption option of the Brownfield Redevelopment Bonus Refund Program authorized under Section 288.106, Florida Statutes, and desires to exercise that option; and

WHEREAS, the Board of Directors of the Dania Beach Community Redevelopment Agency hereby acknowledges that local financial support of ten percent (10%) of the total tax refund is required under the provisions of Florida Statutes, Section 288.106, governing the State's Qualified Target Industry Tax Refund Program and will contribute local financial support in the form of cash for the Qualified Targeted Industry Tax Refund with High-Impact Sector Bonus;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the foregoing "Whereas" clauses are ratified and confirmed to be true and correct and they are made a part of and are incorporated into this Resolution by reference.

Section 2. That the CRA Board recommends Project Magic to be approved as a Qualified Target Industry Business and a High-Impact Sector Business, both pursuant to Florida Statutes, Section 288.108.

Section 3. That the Dania Beach Community Redevelopment Agency requests a waiver of the local financial support required for the Brownfield Bonus, as authorized under the Qualified Target Industry Refund Program, pursuant to Florida Statutes, Section 288.106(2)(l).

Section 4. That the CRA Board recommends and approves the necessary commitment of local financial support for Project Magic as a Qualified Target Industry Business under the Qualified Target Industry Tax Refund Program and the High-Impact Sector Tax Refund Bonus Program in the total amount of One Hundred Thirty Five Thousand Dollars (\$135,000.00), for fiscal years 2023 through 2030, per the attached Exhibit "A" which is incorporated and made a part of this Resolution by this reference, subject to the condition that Broward County commit for the same period to provide a match of local financial support for a

Qualified Target Industry in the amount of One Hundred Thirty Five Thousand Dollars (\$135,000.00).

Section 5. The CRA's commitment for local financial support will be made available in accordance with the guidelines set forth by the Florida Department of Economic Opportunity with the stipulation that these funds are intended to represent local financial support pursuant to Section 288.106, Florida Statutes.

Section 6. In furtherance of Project Magic's request for approval, the CRA Board has determined that the basis of this proposed project's private sector wage commitment calculation is one hundred fifty percent (150%) of the Broward County average annual wage.

Section 7. That all resolutions or parts of resolutions in conflict with this Resolution shall be repealed to the extent of such conflict.

Section 8. That this Resolution shall be in full force and take effect immediately upon passage and adoption.

PASSED and ADOPTED on September 10, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
CHAIR

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

QTI Payout Schedule Project Magic

Number of Jobs
QTI Award Amount
Total QTI Refund

225
\$ 6,000
\$1,350,000

Input
Calculation

	12/31/2022	12/31/2023	12/31/2024	12/31/2025	12/31/2026	12/31/2027	12/31/2028	12/31/2029	12/31/2030	Total
Jobs	25	50	50	50	50	-	-	-	-	225

	12/31/2022	12/31/2023	12/31/2024	12/31/2025	12/31/2026	12/31/2027	12/31/2028	12/31/2029	12/31/2030	Total
Phase I		\$ 37,500	\$ 37,500	\$ 37,500	\$ 37,500					\$ 150,000
Phase II			\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000				\$ 300,000
Phase III				\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000			\$ 300,000
Phase IV					\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000		\$ 300,000
Phase V						\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000	\$ 300,000
Total Refund Payment	\$ -	\$ 37,500	\$ 112,500	\$ 187,500	\$ 262,500	\$ 300,000	\$ 225,000	\$ 150,000	\$ 75,000	\$ 1,350,000

State Contribution (80%)	\$ -	\$ 30,000	\$ 90,000	\$ 150,000	\$ 210,000	\$ 240,000	\$ 180,000	\$ 120,000	\$ 60,000	\$ 1,080,000
Local Contribution (20%)		\$ 7,500	\$ 22,500	\$ 37,500	\$ 52,500	\$ 60,000	\$ 45,000	\$ 30,000	\$ 15,000	\$ 270,000
Local Contribution (10%)		\$ 3,750	\$ 11,250	\$ 18,750	\$ 26,250	\$ 30,000	\$ 22,500	\$ 15,000	\$ 7,500	\$ 135,000

Note: Refund payments are offset from the job creation by one year because the refund payment is made to the company after July 1 (the beginning of the state's fiscal year), the year following the job creation. For example, for jobs created 12/31/15, the refund payment would be made in July 2016.

Minimum Program Requirements (288,106, Florida Statutes)		
Criteria	Met	Unmet
Proposed annual average wage is at least 115% of local area or Statewide wage	X	
Creation of at least ten (10) jobs	X	
Expansion of a least ten percent (10%) net increase in jobs	X	
Targeted industry as approved by the legislature	X	

Project Characteristics and Waivers (288,106, Florida Statutes)		
Criteria	Yes	No
150% Average Wage Bonus \$4,000 per job	X	
200% Average Wage Bonus		
High Impact Sector Bonus (HQ) \$2,000 per job	X	
Port Bonus		
Local Financial Support Bonus		
Brownfield Area	X	
Enterprise Area		
Rural County		
Average Wage Waiver Requested		
Local Financial Support Waiver Requested		
Ad Valorem Tax Abatement OR Land Discount Used as Match		

PROJECT CODE NAME: Project "Magic"

APPLICANT: Confidential

PROJECT DESCRIPTION: Project Magic is a transportation/logistics company with operations throughout the United States and Latin America.

CURRENT LOCATION: Southeast United States

PROPOSED LOCATION: TBD

CAPITAL INVESTMENT: Approximately **\$173,420,000 over three years** for property purchase, development, specific construction requirements and additional dollars for purchase of training & office equipment.

JOB CREATION: **225 new hires** on from 2022 to 2026
Average salary of **new jobs \$78,854.**
Retained jobs to South Florida: **853**

Economic Impact Results using **IMPLAN PRO Model Version 3.1**

Total Job Creation Output Impact	Direct, Indirect and Induced Jobs	\$ 87,988,239 @ 5 Yr
Total Labor Income Impact	Direct Jobs Only	\$ 27,589,463 @ 5 Yr
State & Local Tax Impact (excluding ad valorem tax)	Direct Jobs Only	\$ 2,462,101 @ 5 Yr
Total Employment Impact	Direct Jobs	225.0
	Indirect Jobs	131.5
	Induced Jobs	134.5
	Total jobs resulting from this investment	491

This information is intended solely for the use of The Greater Fort Lauderdale Alliance, Inc. in the determination of recommendation for financial incentives. The information will be treated as confidential and/or privileged material for the sole use of the Greater Fort Lauderdale Alliance and its governmental partners. This information will remain confidential per Florida Statutes 288.075, Confidentiality of Records. Any review, retransmission, dissemination or other use of or taking action in reliance upon this information by persons or entities other than the intended recipient is prohibited by Florida Law.

HQ/Occurring

Estimated

	County	School	City	Dist
Taxable Value	158,750,000	158,750,000	158,750,000	158,750,000

	<u>Proposed</u>	<u>Roll-Back</u>
County Commission	871,188.25	831,516.63
Debt Service	28,765.50	28,765.50
School Board - RLE	617,061.25	607,123.50
School Board - Dis & Cap	436,245.00	338,915.38
Debt Service	16,557.63	16,557.63
SFWMD- District	38,068.25	38,068.25
SFWMD- Evergl. Proj.	6,302.38	6,302.38
Florida Inland	5,080.00	4,826.00
Children's Council	77,501.75	73,898.13
Dania Beach	952,468.25	941,466.88
Dania Beach Debt Service	26,828.75	26,828.75
S. Brow. Hosp.	20,002.50	21,542.38
TOTAL	3,096,069.51	2,935,811.41

Corporate Housing

Estimated Taxable Value

County	School	City	Dist
50,000,000	50,000,000	50,000,000	50,000,000

	<u>Proposed</u>	<u>Roll-Back</u>
County Commission	274,390.00	261,895.00
Debt Service	9,060.00	9,060.00
School Board - RLE	194,350.00	191,220.00
School Board - Dis & Cap	137,400.00	106,745.00
Debt Service	5,215.00	5,215.00
SFWMD- District	11,990.00	11,990.00
SFWMD- Evergl. Proj.	1,985.00	1,985.00
Florida Inland	1,600.00	1,520.00
Children's Council	24,410.00	23,275.00
Dania Beach	299,990.00	296,525.00
Dania Beach Debt Service	8,450.00	8,450.00
S. Brow. Hosp.	6,300.00	6,785.00
TOTAL	975,140.00	924,665.00

Direct Investment Impact Summary**Project:****Magic****Operations****1. Total Employment Impact Summary from IMPLAN** (reported in 2019 dollars)

ImpactType	Employment (Jobs)	Labor Income (\$)	TotalValueAdded (\$)	Output (\$)
Direct Effect	225	\$ 14,789,661.00	\$ 21,847,417.00	\$ 51,037,304.00
Indirect Effect	131.5	\$ 7,300,963.00	\$ 11,545,167.00	\$ 19,803,476.00
Induced Effect	134.5	\$ 5,498,839.00	\$ 10,044,752.00	\$ 17,147,459.00
Total Effect	491.0	\$ 27,589,463.00	\$ 43,437,336.00	\$ 87,988,239.00

Capital Investment**2. Total Construction/Renovations Impact Summary** (reported in 2019 dollars)

ImpactType	Employment (Jobs)	Labor Income (\$)	Total Value Added (\$)	Output (\$)
Direct Effect	828.9	\$ 42,970,622.00	\$ 65,437,105.00	\$ 126,249,998.00
Indirect Effect	182.2	\$ 9,542,914.00	\$ 15,713,988.00	\$ 26,447,328.00
Induced Effect	310.6	\$ 12,977,003.00	\$ 23,718,019.00	\$ 40,455,119.00
Total Effect	1,321.7	\$ 65,490,539.00	\$ 104,869,112.00	\$ 193,152,445.00

3. Total Office Equipment Impact Summary (reported in 2019 dollars)

ImpactType	Employment (Jobs)	Labor Income (\$)	Total Value Added (\$)	Output (\$)
Direct Effect	68.0	\$ 3,464,937.00	\$ 2,898,536.00	\$ 4,503,690.00
Indirect Effect	11.4	\$ 509,223.00	\$ 979,671.00	\$ 1,656,881.00
Induced Effect	23.6	\$ 985,349.00	\$ 1,800,472.00	\$ 3,072,194.00
Total Effect	103.0	\$ 4,959,509.00	\$ 5,678,679.00	\$ 9,232,765.00

Grand Total**4. Grand Total Impact Summary from** (reported in 2019 dollars)

ImpactType	Employment (Jobs)	Labor Income (\$)	Total Value Added (\$)	Output (\$)
Direct Effect	1,121.9	\$ 61,225,220.00	\$ 90,183,058.00	\$ 181,790,992.00
Indirect Effect	325.1	\$ 17,353,100.00	\$ 28,238,826.00	\$ 47,907,685.00
Induced Effect	468.7	\$ 19,461,191.00	\$ 35,563,243.00	\$ 60,674,772.00
Total Effect	1,915.7	\$ 98,039,511.00	\$ 153,985,127.00	\$ 290,373,449.00

Definitions:

Direct Effect	Refers to the impact created directly by the business activity. All jobs created as a direct result of the business activity.
Indirect Effect	Refers to those effects created by the producers of intermediate goods and service. All goods and services purchased as a result of the business activity.
Induced Effect	Refers to the subsequent round of spending in the local economy made by the households of the employees of businesses that incur both direct and indirect expenditures.
Total Effect	Refers to the Direct, Indirect, and Induced impacts summed together.
Employment	Total annual average jobs. This includes self-employed and wage and salary employees, and all full-time, part-time and seasonal jobs, based on a count of full-time /part-time averages over twelve months.
Labor Income	Defines the total value paid to local workers within a region. Labor Income is the income source for Induced household spending estimations. <i>Labor Income = Employee Compensation + Proprietor Income</i>

Total Value Added	Comprised of Labor Income, Indirect Business Taxes, and Other Property Type Income. Value Added demonstrates an industry's value of production over the cost of its purchasing goods and services required to make its products. Value Added is often referred to as Gross Domestic Product (GDP). <i>Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income</i>
Output	The total value of an industry's production, comprised of the value of the Intermediate Inputs and Value Added. In IMPLAN this is typically viewed as the value of a change in sales or the value of increased production. However, annual production is not always equal to annual sales. If production levels are higher than sales, surpluses become inventory. Because inventory does not drive additional impact in the year it was produced, in IMPLAN Direct Industry sales = Direct Output. <i>Output = Intermediate Inputs + Value Added</i>

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Bids and Proposals

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION AUTHORIZING THE PROPER CRA OFFICIALS TO AWARD A BID RELATED TO REQUEST FOR PROPOSALS (RFP NO. CRA-19-002) TO STANDING OVATIONS, LLC FOR PRODUCTION SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; AUTHORIZING THE PROPER CRA OFFICIALS TO NEGOTIATE AN AGREEMENT IN AN AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000.00);

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo Bid Award 2020 Arts and Seafood Production Services, R-2019-CRA- Standing Oventions Bid Award for 2020 Arts and Seafood Celebration Production Services, Tabulation Sheet RFP 19-002 2020 Arts and Seafood Production Services, Evaluation Score Sheets RFP 19-002 2020 Arts and Seafood Production Services

To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: September 10, 2019

Re: **Request to approve bid award to Standing Ovations, LLC for RFP CRA-19-002: Production Services for the 2020 Arts and Seafood Celebration**

Redevelopment Plan (adopted 2015):

Redevelopment Goal 5 - To Enhance Redevelopment Activities through an Active Marketing Strategy that Supports Redevelopment Initiatives. (p. 80)

Background

The Community Redevelopment Agency (CRA) Board authorized the advertisement for Production Services for the 2020 Arts and Seafood Celebration on March 12, 2019 pursuant to Resolution No. 2019-CRA-004. The CRA posted and advertised Request for Proposal ("RFP") No. CRA-19-002 on the City of Dania Beach's website, Demand Star and in the Sun-Sentinel newspaper on July 20, 2019.

The bid opening was held on Thursday, August 15, 2019 at 10:30 a.m. and two (2) bidders, Atlantic Studios, Inc. and Standing Ovations, LLC, submitted their respective proposals. The Evaluation Committee held a review meeting on August 15, 2019 at 10:30 a.m. at City Hall to evaluate the proposals received. Both bidders were found to be responsible and responsive.

The bidders ranked as follows based on total points for all Evaluation Committee members:

- Rank #1: Standing Ovations, LLC
Total Points: 369 out of 400
- Rank #2: Atlantic Studios, Inc.
Total Points: 337 out of 400

Fiscal Impact

Funding is proposed in the Fiscal Year 2019-2020 budget in the Professional Activities Seafood Festival Account 106-52-01-552-48-14 and as such, any contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 Budget.

Recommendation

The Evaluation Committee recommends awarding the bid to Standing Ovations, LLC for RFP CRA-19-002 Production Services for the 2020 Arts and Seafood Celebration in an amount not to exceed Forty Thousand Dollars (\$40,000.00).

Attachments

Resolution
Evaluation Committee Member Score Sheets
Evaluation Committee Tabulation Sheet

RESOLUTION NO. 2019-CRA-021

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO AWARD A BID RELATED TO REQUEST FOR PROPOSALS (RFP NO. CRA-19-002) TO STANDING OVATIONS, LLC FOR PRODUCTION SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; AUTHORIZING THE PROPER CRA OFFICIALS TO NEGOTIATE AN AGREEMENT IN AN AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000.00); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Community Redevelopment Agency (CRA) Board authorized the advertisement for event production and management services for the 2020 Arts and Seafood Celebration on March 12, 2019 per Resolution No. 2019-CRA-004; and

WHEREAS, the CRA posted and advertised Request for Proposal ("RFP") No. CRA-19-002 on the City of Dania Beach's website, Demand Star and in the Sun-Sentinel newspaper on July 20, 2019; and

WHEREAS, the bid opening was held on Thursday, August 15, 2019 at 10:30 a.m. at City Hall; and

WHEREAS, two (2) bidders, Atlantic Studios, Inc. and Standing Ouations, LLC, submitted their respective proposals; and

WHEREAS; the Evaluation Committee held a review meeting on Monday, August 19, 2019 at 3:30 p.m. at City Hall to evaluate the proposals received; and

WHEREAS, the Evaluation Committee consisted of Rafael Acosta (City of Dania Beach Parks and Recreation Department), Tania Stevens (City of Dania Beach Finance Department), Kathleen Weekes (Dania Beach Community Redevelopment Agency), and Rickelle Williams (Dania Beach Community Redevelopment Agency); and

WHEREAS, the proposals were evaluated by each of the four (4) Evaluation Committee members out of one hundred (100) maximum points based on the following criteria:

- 15 points- Understanding of the project and strategy for success.
- 20 points- Experience in producing and managing similar events
- 5 points- References from past projects

- 15 points- Innovative, creative approach to rendering the Services and indicators for a successful program.
- 20 points- Proven experience and available staff to complete assignments in a timely and professional manner
- 25 points- Pricing

WHEREAS, both bidders were found to be responsible and responsive; and

WHEREAS, the bidders ranked as follows based on total points for all Evaluation Committee members:

Rank #1: Standing Ovations, LLC

Total Points: 369 out of 400

Rank #2: Atlantic Studios, Inc.

Total Points: 337 out of 400

WHEREAS, the Evaluation Committee recommends awarding the bid to Standing Ovations, LLC in an amount not to exceed Forty Thousand Dollars (\$40,000.00); and

WHEREAS, CRA staff is requesting authorization to negotiate an Agreement with Standing Ovations, LLC for Production Services for the 2020 Arts and Seafood Celebration in an amount not to exceed Forty Thousand Dollars (\$40,000.00); and

WHEREAS, funding is proposed in the Fiscal Year 2019-2020 budget in the Promotional Activities Seafood Festival Account and as such, any successful proposal and subsequent contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 CRA Budget.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the above “Whereas” clauses are ratified and confirmed as being true and correct, and they are made a part of and incorporated into this Resolution by this reference.

Section 2. That the CRA Board approves the bid award for Request for Proposal (RFP) No. CRA-19-002 Production Services for the 2020 Arts and Seafood Celebration to Standing Ovations, LLC.

Section 3. That the proper CRA officials are authorized to negotiate an Agreement with Standing Ovations, LLC for Production Services for the 2020 Arts and Seafood Celebration in an amount not to exceed Forty Thousand Dollars (\$40,000.00).

Section 4. That funding is proposed in the Fiscal Year 2019-2020 budget in the Promotional Activities Seafood Festival Account and as such, any successful proposal and subsequent contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 CRA Budget.

Section 5. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 6. That this Resolution shall be in full force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on September 10, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
CHAIR

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

**DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
EVALUATION COMMITTEE TABULATION SHEET**

**RFP#: CRA-19-002 Production Services for the 2020 Arts and Seafood Celebration
August 19, 2019**

	Evaluation Criteria	Max Score	Atlantic Studios, Inc.				Total	Standing Ovations, LLC				Total
	Evaluation Committee Member		Rafael Acosta	Tania Stevens	Kathleen Weekes	Rickelle Williams		Rafael Acosta	Tania Stevens	Kathleen Weekes	Rickelle Williams	
1	Understanding of the project and strategy for success.	15	12	10	12	12	46	15	15	13	15	58
2	Experience in producing and managing similar events a) Number, type, quality and scale of similar projects	20	14	15	16	16	61	19	20	19	18	76
3	References from past projects	5	5	5	5	5	20	5	5	5	5	20
4	Innovative, creative approach to rendering the Services and indicators for a successful program.	15	12	10	12	13	47	15	15	14	12	56
5	Proven experience and available staff to complete assignments in a timely and professional manner a) Organizational chart for the project team b) Qualifications of Staff including number of licensed or certified staff c) Experience of staff on similar projects	20	16	15	17	17	65	19	20	18	20	77
6	Pricing	25	25	25	23	25	98	22	20	20	20	82
	Total	100	84	80	85	88	337	95	95	89	90	369



	Evaluation Criteria	Max Score	Atlantic Studios, Inc.	Standing Ovations, LLC
1	Understanding of the project and strategy for success.	15	12	15
2	Experience in producing and managing similar events	20		
	a) Number, type, quality and scale of similar projects		14	19
3	References from past projects	5		
			5	5
4	Innovative, creative approach to rendering the Services and indicators for a successful program.	15	12	15
5	Proven experience and available staff to complete assignments in a timely and professional manner	20		
	a) Organizational chart for the project team		16	19
	b) Qualifications of Staff including number of licensed or certified staff			
	c) Experience of staff on similar projects			
6	Pricing	25	25	22
	Total	100	84	95

Evaluation Committee Member Name: Rafael Acosta

Evaluation Committee Member Signature: [Signature]



	Evaluation Criteria	Max Score	Atlantic Studios, Inc.	Standing Ovations, LLC
1	Understanding of the project and strategy for success.	15	10	15
2	Experience in producing and managing similar events a) Number, type, quality and scale of similar projects	20	15	20
3	References from past projects	5	5	5
4	Innovative, creative approach to rendering the Services and indicators for a successful program.	15	10	15
5	Proven experience and available staff to complete assignments in a timely and professional manner a) Organizational chart for the project team b) Qualifications of Staff including number of licensed or certified staff c) Experience of staff on similar projects	20	15	20
6	Pricing	25	25	20
	Total	100	80	95

Evaluation Committee Member Name: Tania Stevens

Evaluation Committee Member Signature: Dania Stevens



	Evaluation Criteria	Max Score	Atlantic Studios, Inc.	Standing Ovations, LLC
1	Understanding of the project and strategy for success.	15	12	13
2	Experience in producing and managing similar events a) Number, type, quality and scale of similar projects	20	16	19
3	References from past projects	5	5	5
4	Innovative, creative approach to rendering the Services and indicators for a successful program.	15	12	14
5	Proven experience and available staff to complete assignments in a timely and professional manner a) Organizational chart for the project team b) Qualifications of Staff including number of licensed or certified staff c) Experience of staff on similar projects	20	17	18
6	Pricing	25	23	20
	Total	100	85	89

Evaluation Committee Member Name: KATHLEEN A. WEEKS.

Evaluation Committee Member Signature: 



	Evaluation Criteria	Max Score	Atlantic Studios, Inc.	Standing Ovations, LLC
1	Understanding of the project and strategy for success.	15	12	15
2	Experience in producing and managing similar events	20	16	18
3	a) Number, type, quality and scale of similar projects References from past projects	5	5	5
4	Innovative, creative approach to rendering the Services and indicators for a successful program.	15	13	12
5	Proven experience and available staff to complete assignments in a timely and professional manner a) Organizational chart for the project team b) Qualifications of Staff including number of licensed or certified staff c) Experience of staff on similar projects	20	17	20
6	Pricing	25	25	20
	Total	100	88	90

Evaluation Committee Member Name: Rickelle Williams

Evaluation Committee Member Signature: Rickelle Williams

To: Chair, Vice Chair and Board of Commissioners

From: Rickelle Williams, Executive Director

Date: September 10, 2019

Re: **Garage Mural Art Project Update since Workshop on August 20, 2019**

Background

The CRA Board conducted a workshop on August 20, 2019 to discuss the proposed Garage Mural Art project. Two artists/teams were given the opportunity to answer and ask questions regarding budget, artistic process and style, painting process, materials, and previous experience. These artists/teams were selected as finalists after a call-to-artists and review of submissions by the CRA Board in June 2019. At the August 20th workshop, the CRA Board, by consensus, asked that the artists/teams provide additional back-up information for further review. The artists/teams included:

Team #1: Jacklyn Laflamme and Isabel Perez Salazar; and
Team #2: Iryna Kanishcheva and Peeta (Manuel Di Rita).

Current Situation

The artists/teams have provided back-up information for review by the CRA Board. The budget proposal for each team is as follows:

Team #1: One (1) Column completely painted - \$55,000.00 total
Two (2) Columns completely painted - \$85,000.00 total

Team #2: One (1) Column completely painted = \$17,000 total
Two (2) Columns halfway painted = \$17,000 total
Two (2) Columns completely painted = \$20,000 total

Fiscal Impact

The fiscal impact is yet to be determined.

Recommendation

It is recommended that the CRA Board discuss the proposals and provide direction to CRA staff.

Attachments

Team #1: Proposal
Team #2: About Peeta
Team #2: Rendering A
Team #2: Rendering B
Team #2: Budget Email



Dania Beach

Jacklyn Laflamme
Isabel Perez Salazar



Tamarac Mainland Park



© 2018

Jacklyn Laflamme
Isabel Perez Salazar

Design Proposal



Tamarac Mainland Park



© 2018

Jacklyn Laflamme
Isabel Perez Salazar

Final Mural



From
"Conception"

The creative Process behind creating "Wearable Art"

Imagine &
Let Go....

The Subconscious
to Conscious

Illumination
& Allignment

The desired
comes to life

To your
"Feel"
(Doors to SHOP HERE)

Design Proposal

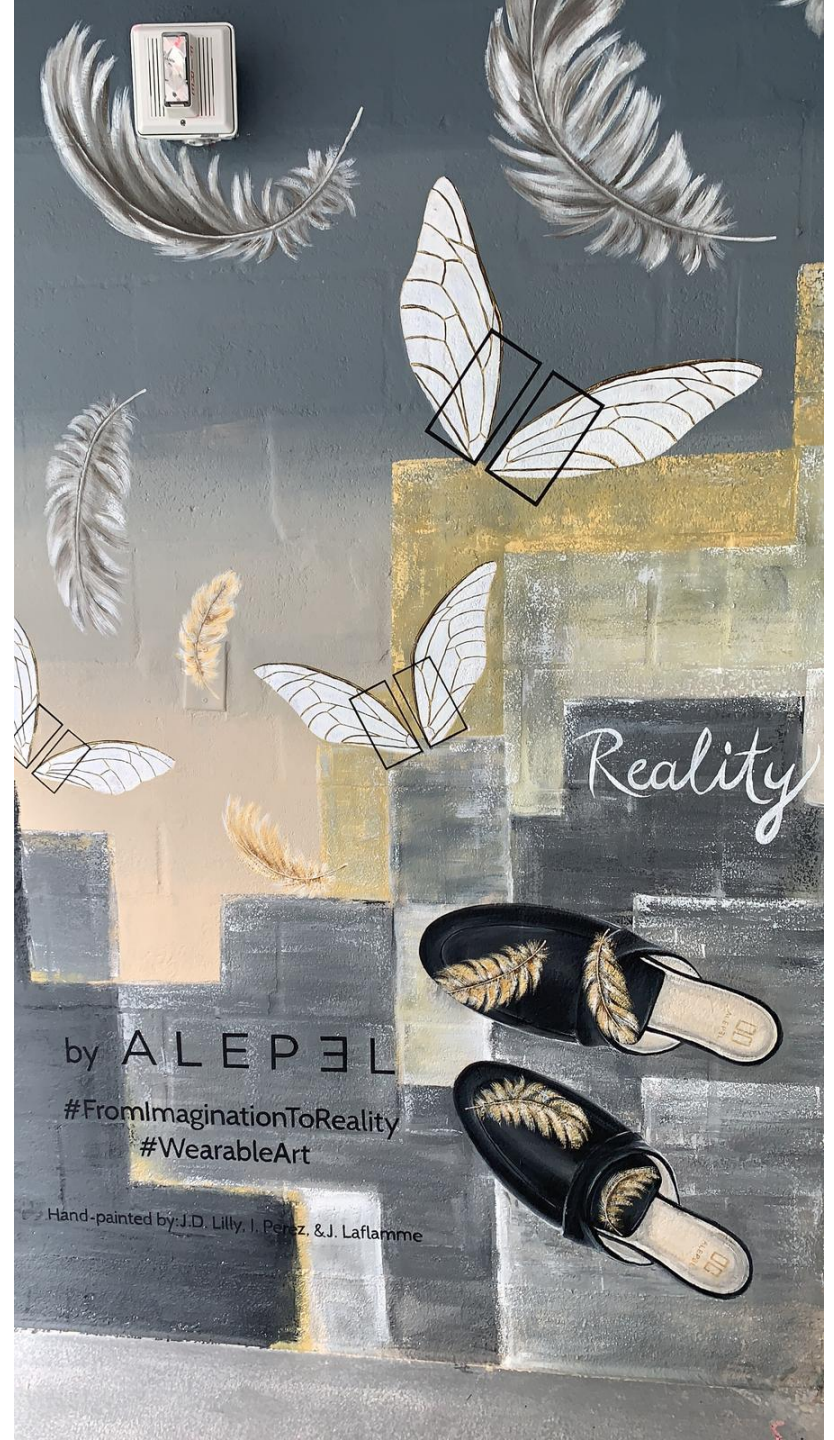


Final Mural

Faena Hotel Bazar – Miami Beach Florida



Details



by ALEP3L

#FromImaginationToReality

#WearableArt

Hand-painted by J.D. Lilly, J. Perez, & J. Laflamme



The Sentinel



Venezuelan artist is part of a historic mural in Tamarac



The Venezuelan Isabel Pérez Salazar has left her mark on a colorful and expressive mural in Maitland Park, in the city of Tamarac. (Courtesy)



By Aurelio Moreno • Contact Reporter
The Sentinel

DECEMBER 7, 2018, 12:00 PM

A historical and biological crush. This could define the new mural that has filled with color and life a building in Maitland Park, in the city of Tamarac, where the present has stopped forever thanks to a cultural miracle.

Historical because it has paralyzed a moment of community everyday life. And biological because it traps on a wall the idiosyncrasy of its modern and active people.

And at the same time it adds personality to the hygienic services area, located in the middle of the park.

The work is a joint work of two surfloridanas; the Venezuelan Isabel Pérez Salazar and the Canadian Jacklyn Laflamme, and since last Sunday and from now on will be the great reference point of Maitland Park, located at 4500 Monterey Drive.

"When we designed the mural we wanted to include women, children, men ... all genders and ages. Contemporary people an active community, people doing exercises. It's very colorful, it's a colorful vibration," explained Pérez, a Coral Springs resident.

The mural, which exhibits silhouettes of humans in movement, birds, flowers, balloons, water and a sun among other living and floating elements - there its 'light' baroque - covers an approximate area of 57 inches high by 87 inches wide, a bathroom of the place. It took 10 days to complete and presented serious challenges for the artists.

"The last wall was the hardest because the sun hit us head on. We had problems with the stairs that got hot and the paint dried very fast. That forced us to work very fast, the light bounced like when you're in the snow."



Isabel Pérez Salazar working on her mural in Tamarac. The project took 10 days to complete. (Courtesy)

Color of Venezuela

Although he has already worked on other public works of art (including two other walls and several sculptures), Pérez feels a special attraction for his work in Tamarac.

"I feel very proud of the mural when I see it. I'm from another country, but one gets involved with the community, and this mural is a gift for the community and a great satisfaction for me," said the 45-year-old artist, mother of two boys (aged 20 and 14), who has 10 residing in the United States.

"The mural has the color of Venezuela, our strength is the color, the most important element of a composition and linked to the design and transition," he adds.

Art teacher at the Kaleidoscope Project at the Coral Springs Museum of Art - an initiative that works with autistic children - and a karate instructor at the CG Smith Community Center in Plantation (she has a black belt and in the second dan category), reports that his next project will be to participate with two works at the art fair Fort Lauderdale Art on the Water from January 24 to 27.

Pérez was born in Caracas, he specialized in Fine Arts at the Cristóbal Rojas School of Arts and received a scholarship in drawing at the Federico Brandt Art Institute. The artist also completed studies in stained glass, wood carvings, moldings and photography.

In his works, he uses different media, such as oil, acrylic and mixed media. He has exhibited widely, both nationally and internationally and has received several awards.

In fact, one of his sculptures, called 'Mrs. Allie Gator' is permanently on display at the Sawgrass Mills Mall in Sunrise.

"Since I remember my life has been surrounded by art. I believe that art is a powerful tool of expression. It is a way to share your inner emotion. How the environment affects us and how I can transform all these images and experiences into a process of creativity," says Pérez, who since moving to southern Florida sought to make his way into the artistic world of the Sunshine State.



The Canadian Jacklyn Laflamme (foreground) and the Venezuelan Isabel Pérez Salazar have added color and life to the city of Tamarac with a special mural in the Maitland Park. (Courtesy)

Changing community

At the beginning of the year the city of Tamarac opened a contest for artists from South Florida to complete a public art project.

Officials were looking for ideas for a mural that would cover the outside of Maitland Park's bathroom.

"Murals should be fun, playful, big, visible and memorable. All styles of art will be considered. The artwork must reflect the spirit of Tamarac and be impressive," indicated an official announcement.

The winner of the project would receive an \$ 8,000 contract and be responsible for the creation and installation of the final work. Pérez and Laflamme, from Hallandale Beach, were selected to reflect with their art the spirit of Tamarac as a "changing community" and a city of families and young people.

The Maitland Park is described by the city as "an amazing place with a fascinating history" and has a multi-purpose path, a natural kiosk, exercise stations, fishing pier and observation deck.

"It's a beautiful park and a perfect location for another public art project that adds to the already incredible collection of public artwork in Tamarac," the city says.

More about the artist at www.isabelperezsalazar.com and www.jacklynlaflamme.com

Give 'Like' to our Facebook page



aimoreno@sun-sentinel.com , 954-356-4087. Twitter , instagram and Facebook @elsentinel1



Design Proposal



Final Design

JACKLYN LAFLAMME

Seasonal Mural Project

November of 2012 The City Of Pembroke Pines commissioned a mural to be located on the exterior wall of City Hall in Pembroke Pines. Funded in part by Whole Foods, they wanted a Holiday themed piece.



I had the idea to create a huge Cornucopia with all the Holidays represented. Images of Thanksgiving, Christmas, Chanukah, Kwanza and New Years Eve were depicted, spilling out of a Horn Of Plenty.

The sketch for the project was submitted and approved. I was going to Paint "The Holiday Cornucopia"

COMMUNITY NEWS

Local Artists Paints Mural on Pembroke Pines City Hall

BY DESBAY TEICH

LAST MONTH, EVEN THE EXTERIOR WALLS OF PEMBROKE PINES CITY HALL were decorated for the holidays. Professional artist Jacklyn Laflamme was hired to paint a holiday mural on the side of the building.

Laflamme, who calls Studio 18 in the Pines home, enjoys painting, sculpting, and creating murals. She was excited when Jill Slaughter, curator of Special Projects for the City of Pembroke Pines, asked her to create a holiday mural for City Hall that depicted Thanksgiving, Kwanza, Chanukah and Christmas.



Jacklyn Laflamme

After researching some ideas, Laflamme submitted a sketch of a cornucopia, or horn of plenty, which is a symbol of abundance and nourishment. "I thought that a cornucopia would be a great way to tie everything together," said Laflamme. And Slaughter agreed. Laflamme embarked on the eight-hour-a-day, five-day project, which was completed in time for the holidays. The bright, colorful design was true to her style of painting. "I hope that the visitors to City Hall enjoyed my art work," said Laflamme.

Laflamme started by covering the glass wall with white paint to create a blank canvas. She used the original sketch as a guide and painted the entire project freehand. She used more than a dozen bright colors of exterior latex paint in the mural. When visitors were standing close to the mural, they could see all of the detail in the design, including the Christmas tree ornaments. Instead of painting over the white color, Laflamme scraped it off and integrated the glass from the building into the design. "Since the ornaments were glass, they twinkled in the sun," said Laflamme.

Studio 18 in the Pines is open Monday through Friday, from 8:30am-5pm and Saturday 10am-2pm. It is located at 1101 Poinciana Drive in Pembroke Pines. For information, visit www.ppines.com or call 954-961-6067.



The project received press and two videos were created to document the process. See links below.



"Comucopia"



I had the opportunity to interact with the public as they went about their business in and out of City Hall. The most frequently asked question was how do you manage to paint the images and keep track of the designs when the mural is almost three stories high? My answer "I just feel it, that, a lot of practice and many years of experience."



The Mural was so well received over the Holidays, that when it was scheduled to come down, **the City decided to create a new piece** to represent Valentines Day and Presidents Day. Pembroke Pines prides itself on being an all-inclusive community, so I presented the idea of theme that would include a message to "Love Thy Neighbor"



"Love Thy Neighbor"

Press, news interviews, photos and videos:

Blog: Jacklyn Laflamme... In Living Color

<http://jacklynlaflamme.wordpress.com/murals/holidays-pembroke-pines/>



City of Pembroke Pines



Frank C. Ortis, Mayor
Carl Shechter, Vice-Mayor
Charles F. Dodge, City Manager

Angelo Castillo, Commissioner
Jay Schwartz, Commissioner
Iris A. Siple, Commissioner

January 30, 2013

Jacklyn Laflamme
6530 Ridgeloock Court
Davie, FL, 33311

Dear Ms. Laflamme,

Thank you for making time in your busy schedule to design and execute the seasonal murals in the courtyard of city hall.

Your ability to translate cultural icons into vibrant symbols the entire community recognizes and responds to has transformed this subdued space into an outdoor gallery for every city hall visitor to appreciate.

The two murals you created for this location celebrate the quality of your craftsmanship, and whimsical style. Your artistry has been instrumental in helping to brand Pembroke Pines as a city dedicated to the arts.

We look forward to working with you again in the future, and take great pride in displaying your work.

With appreciation,

Chuck Vones
Director of Park and Recreation

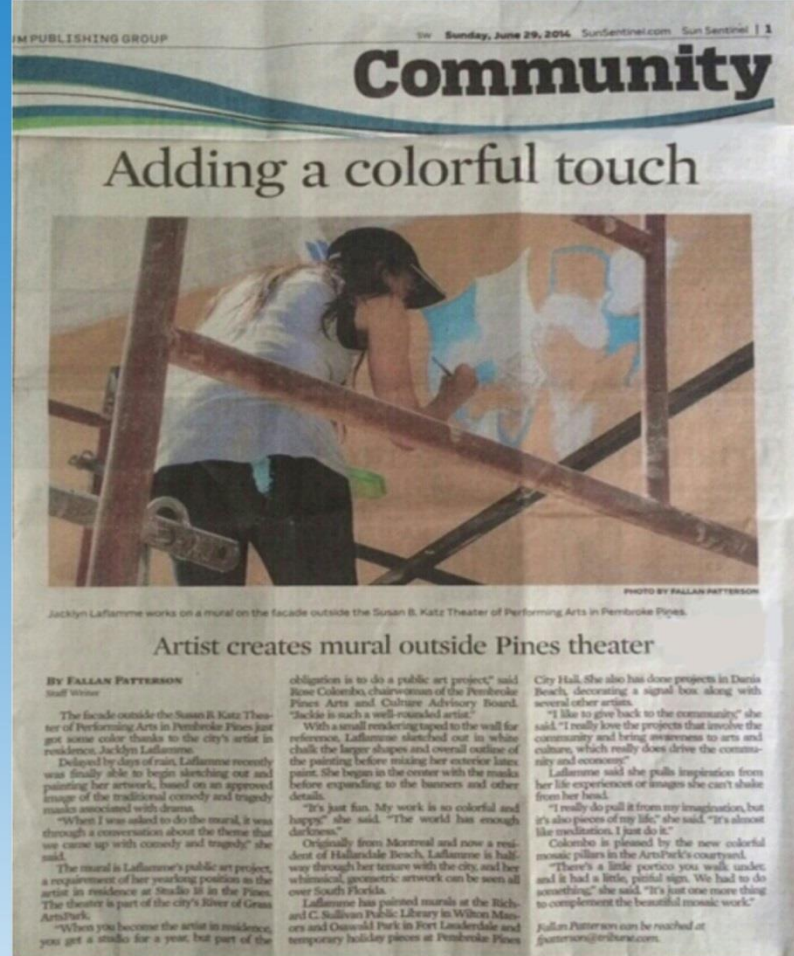
Parks & Recreation Department
10100 Pines Blvd., Bldg B, Second Floor • Pembroke Pines, Florida 33026
954-435-6520



Laflamme was celebrated by elected officials, members of the Arts and Cultural Advisory Board, The Artists of Studio 18 and local residence. Following the ribbon cutting Laflamme was presented with flowers and a certificate of appreciation.



Attendees gather and point to the new mural, Mayor Frank C. Ortis reads a certificate of appreciation, also in attendance, Holly Bonkowski, Norma and Ben Menasche, Rose Colombo, Ruth Rosenberg, Vice Mayor Jay Schwartz, Commissioners Carl Shechter and Iris Siple and Jill Slaughter.



Jacklyn Laflamme and mural



NEW MURAL

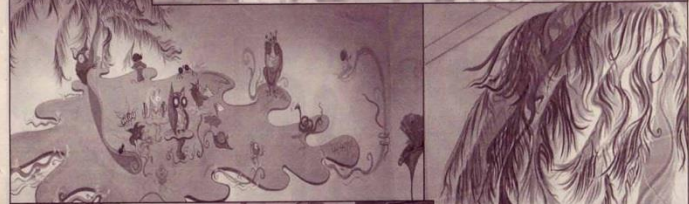
Jacklyn Laflamme added her artistic touch to the facade of the Susan B. Katz Theater of Performing Arts. Mayor Frank C. Ortis and Vice Mayor Jay Schwartz address her work.



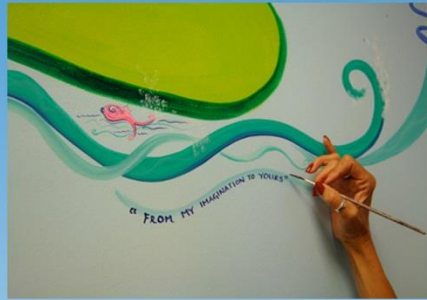
Laflamme

WM Library unveils new mural

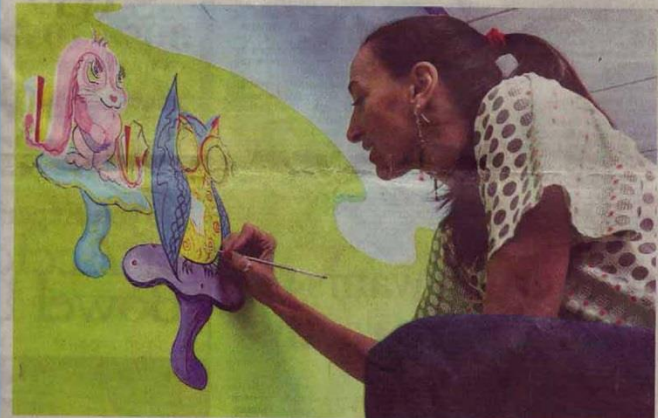
On March 18 the Richard C. Sullivan Public Library in Wilton Manors unveiled its second mural in as many years. With the help of local elementary students, and a \$2,000 grant from the Broward Cultural Division, artist Jacklyn Laflamme was able to bring her talents to the walls of the Richard Sullivan Library.



Jacklyn Laflamme ©



ARTISTIC EXPRESSION



STAFF PHOTOS BY KIMBERLY OTMARE

Above, local artist Jacklyn Laflamme, 45, of Hollywood, paints a mural on the Richard C. Sullivan Public Library walls in the children's book section in Wilton Manors. Below, from front, Jonny Simon, 7, of Wilton Manors, Nikita Reno, 11, of Pompano Beach, Joseph Presume, 10, of Lauderdale Lakes, and Fridline Kola, 10, of Lauderdale Lakes, use latex and acrylic paints on a mini-mural project.

Local children create artwork at Wilton Manors library

By Christina Velga
SPECIAL CORRESPONDENT

An eclectic, neon-colored mural is taking shape in the children's book section at the Richard C. Sullivan Public Library in Wilton Manors.

Below it, about 40 children got to make their own masterpieces with the help of a county grant and a local artist.

Esther Delis, 11, held up a watercolor painting with red and brown shapes. "I'm making art," she

said.

Esther and other elementary school students made collages, learned photography and watched the progression of Hollywood artist Jacklyn Laflamme's whimsical mural after school every day for about two weeks, thanks to a \$2,000 grant from the Broward County Cultural Division.

"I really wanted to think of a way to have the kids involved," said Laflamme, 45, who was awarded the grant and planned the after-

school classes. "From an artist's point of view, their imaginations are so free. They're uninhibited."

As she mixed paint from her scaffold, Laflamme watched the children mix watercolors after learning about primary and secondary colors from local artist and Florida Atlantic University professor Timothy Leistner.

Just look at these kids. They're just amazing," she said.

ARTWORK PAGE 12

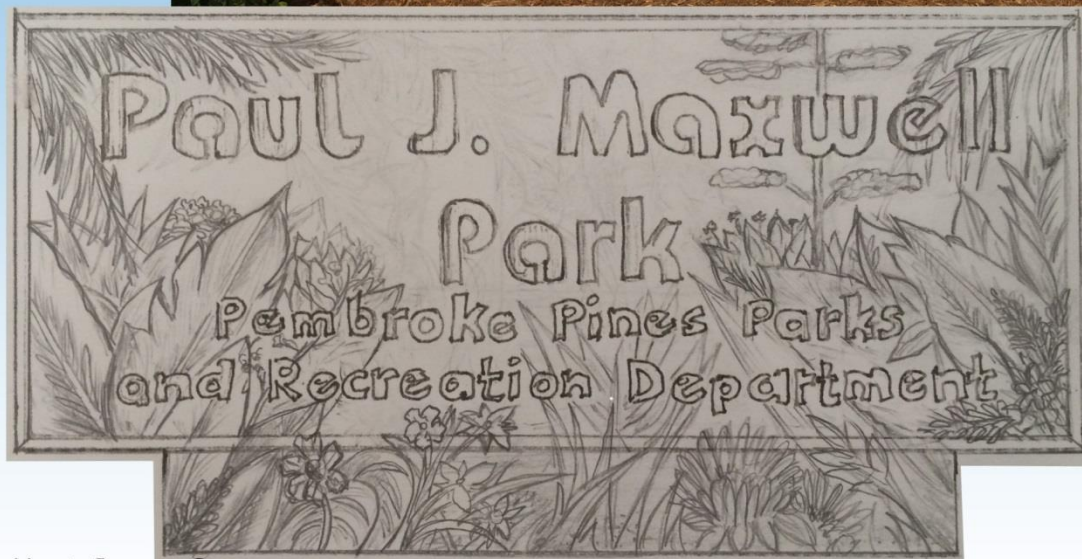


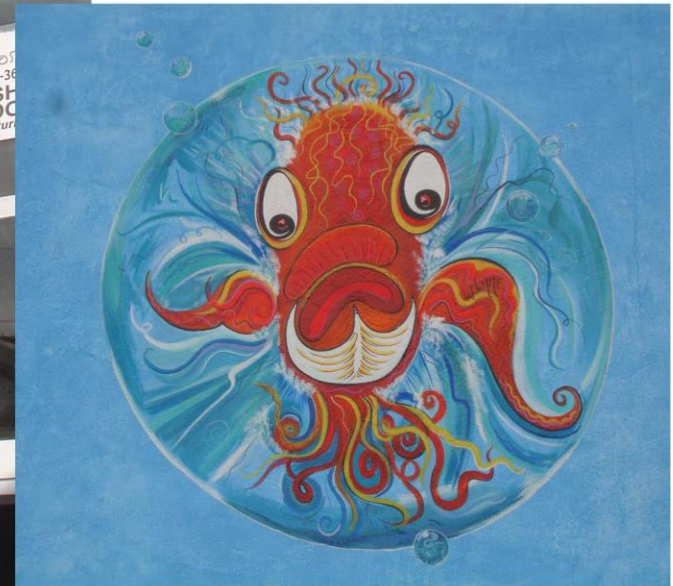
LAFLAMME





LaFlamme







September 10, 2008

To whom it may concern,

My name is William Braemer, I am the Director and Co-founder of Art Fusion Galleries. We have been in business since fall of 2002. Located in the heart of the Miami Design District, Art Fusion Galleries continues to be the largest contemporary gallery in the district. We represent over 500 international artists and growing.

One artist that always stands out is Jacklyn Laflamme. Native of Montreal, Canada, Jacklyn Laflamme has been represented by our gallery since its commencement. Since then, she has worked directly with me in several large projects. She has exhibited in our gallery space and sold upwards of sixty paintings. Numerous clients both in and out of the country have commissioned her artwork. Interior Decorators have also been inspired by her colorful & whimsical work and have placed her paintings in many interior designs for their clients.

Furthermore, she was contracted to design a condominium wall mural and the interior of the model apartment with placement of her brilliant work.

Donations of Jacklyn Laflamme artwork have been made to many charity organizations. Such organizations include The Victory School for Children with Autism, C.H.A.R.L.I.E. Organization and The Humane Society just to mention a few.

Jacklyn Laflamme is not only a brilliant artist, she is focused, reliable, hard working and has an acute business sense. I am very proud to represent her work here at Art Fusion Galleries and we wish her much success in any future ventures.

Please feel free to contact me for any further information regarding this bright and talented star.

Kindest regards,

William Braemer

A handwritten signature in dark ink, appearing to read "W. Braemer", with a long horizontal line extending to the right.

1 Northeast 40th Street
Suites 3,6&7
Miami, FL 33137

Tel: 305 573 5730 Fax: 305 573 5769

www.artfusiongallery.com

The Miami Herald

\$2.00

100TH YEAR, MO. 870 02013

MiamiHerald.com



SUNDAY, MARCH 3, 2013

FINAL EDITION

ADDING A SPLASH OF COLOR



GREGORY CASTILLO/MIAMI HERALD STAFF

About 30 people turned out to paint murals on two buildings that face Northeast 13th Street in Fort Lauderdale on Saturday as part of the 'Paint the Town' initiative. Nationally known artist Jacklyn Laflamme, center, helped organize the project to expand community beautification. Eventually, organizers hope to paint 15 or 20 murals in the neighborhood. **Story, 5B**

SOUTH FLORIDA SunSentinel

SunSentinel.com
Mobile.SunSentinel.com



MIKE STOCKER/STAFF PHOTOGRAPHER

Art goes outside

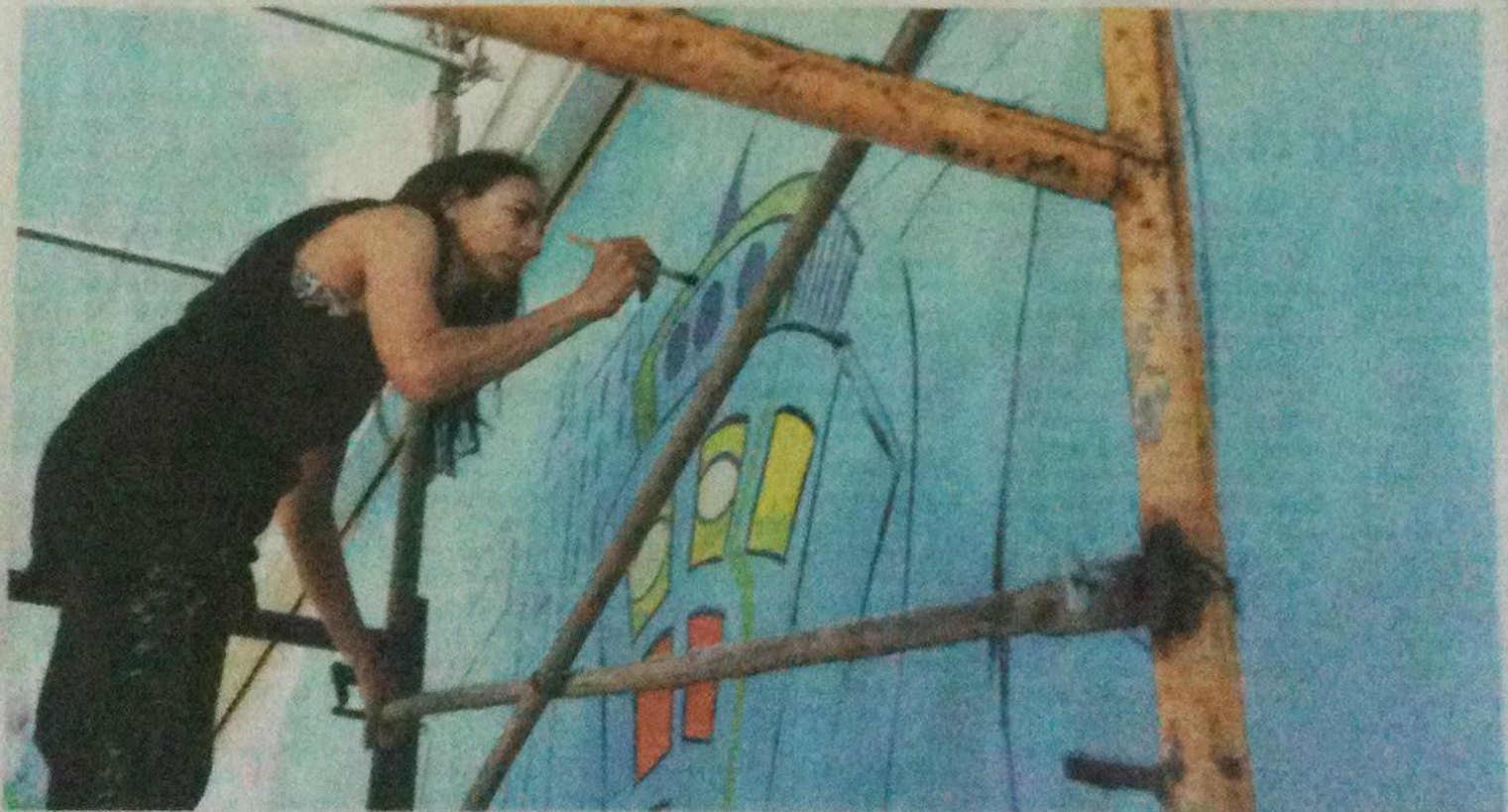
Jacklyn Laflamme puts the finishing touches on a mural on a building in the 500 block of Northeast 13th Street in Fort Lauderdale. Several buildings on the block have been painted by community volunteers as part of the 13th Street Outdoor Gallery project.

SOUTH FLORIDA SunSentinel

SunSentinel.com
Mobile.SunSentinel.com



13th Street Project



CARLINE JEAN/STAFF PHOTOGRAPHER

Nationally recognized artist, Jacklyn Laflamme, of Hallandale, paints a mural on a building in the 500 block of NE 13th Street in Fort Lauderdale as part of The 13th Street Outdoor Gallery Project. A community art day will be held March 2. The public is encouraged to participate by helping paint the lower part of two murals, which will be outlined by the artist and painted in by children and adults.

TUESDAY, OCTOBER 8, 2013

SunSentinel.com

BROWARD COUNTY EDITION » \$1.50

SOUTH FLORIDA SunSentinel

5B Tuesday, October 8, 2013 SunSentinel.com Sun Sentinel | 1B

Local

Walking past a world of color



SUSAN STOCKER/STAFF PHOTOGRAPHER

A pedestrian strolls past a Jacklyn Laflamme mural on Northeast 13th Street in Fort Lauderdale. Our warm weather rolls on. A high of 88 is forecast Tuesday. Partly sunny skies are expected with a chance of a T-storm or two.

Meet Isabel Perez Salazar of Isabel Perez Salazar

May 2018

Today we'd like to introduce you to Isabel Perez Salazar.



Thanks for sharing your story with us Isabel. So, let's start at the beginning and we can move on from there.

Since my childhood, my life has been surrounded by art. My early incursions with the arts was at eight years old with formal painting and drawing classes. I was the kind of kid and teenager that spent a lot of time drawing and dreaming. Then, years later I graduated and pursued my dream career in Fine arts at the Cristobal Rojas School of Visual Arts and received a scholarship in Drawing at the Federico Brandt Art Institute.

The curiosity is one of my powerful motors to investigate and create. Learning new techniques help you mastering your work. That is why I took several courses from stained glass to wood carving, molding, drawing, photography and restoration. Last year I graduated with a certificate in Interior Decorating and Home Staging. Being a fine art and mixed media artist allows me to use a Kaleidoscope of techniques that help me transform everyday and usual elements into art pieces and extensions of my imagination and soul.

I had exhibited widely since I was eighteen years old, both nationally and internationally. In my background, I displayed some Art pieces at RED DOT art fair in Miami, NEA, National Art Gallery in Venezuela, Sunrise City Center, Coral Springs Museum of Art, Correo del Orinoco Museum and more. On 2013 I won the Signature Artist Competition at the Coral Springs Festival of the Art.

Among many of others achievements, I received first place in the sculpture competition at the Ateneo Del Riatillo in Venezuela; first place with Fiber - Castell at the National Art Gallery in Caracas, Venezuela; Best in Show at the Broward Art Guild 90th Anniversary Exhibit; Best in Mixed Media in the Art Competition at the Glass Gallery in Pembroke Pines; and Best in Show in the Gator Glam Project with the Art and Culture Center of Hollywood.

We're always bombarded by how great it is to pursue your passion, etc - but we've spoken with enough people to know that it's not always easy. Overall, would you say things have been easy for you?

I would like to start answering this question explaining how I got to where I am today. The key words are perseverance and believe in what you are doing. Art is not an easy road.

Some of her work:



They are moments that your work is well received In the Art Competitions and the Art world and sometimes is completely rejected. Getting involved with the community and Art Guilds are smart moves to introduce your work with the Cities and Artist venues.

One of the hardest struggles in my career was when I moved to Florida from Venezuela. Start in a different country is tough, you need to learn a new language, a new system and way of life. I moved to the United States more than ten years ago, the first two years were moments of adaptation, observation and discovery.

Those years at the same time made me stronger. It took me some time to adapt to my new environment and then all that I was observing turns into Creations and Expressions about Florida and America.

So, as you know, we're impressed with Isabel Perez Salazar - tell our readers more, for example what you're most proud of as a company and what sets you apart from others.

I am a Fine art and mixed media artist with extraordinary abilities and outstanding background in Mixed Media, sculpture and painting.

People, colleagues and some art collector know my work because they are in some Important Institutions like Fort Lauderdale City Hall, Alliance Francaises in Caracas- Venezuela, Museo del Correo del Orinoco, Coral Springs Museum of Art, Centro de Arte Villa La Fuente Argentina, Art and Culture Center of Hollywood and private collections.

As an art lover and art Instructor I believed that a piece of Art has the power of visual stories; through images, you can enrich understanding.

I intend to create positive social changes through the image to spread knowledge and it's my way to be grateful and contribute. Art must bring out an artist fact sufficiently self-sustained that communicates and acts over the observer.

To be precise I offer quality, a professional trajectory of more than 20 years in the Art industry, sculpture, paintings, mural for public space and Art instruction for adults, kids and children with special needs. Art- Passion- creation-professionalism-responsibility.

So, what's next? Any big plans?

I will continue to exhibit my work with the same passion and dedication. I would like to design Mural and Art for Public Space. As an Art Instructor since more than 16 years ago in Caracas and The Coral Springs Museum Of Art, I also want to continue to educate and give the right tools to my students so they can express themselves.

My future plans are KEEP GOING and fusion Art, design with Public Spaces. Of course that I have more plans... but sometimes you need to keep your secret until the right moment... and of course, give back to the community.



'Art & Soul' fundraiser salutes visual and performing arts

Business for the Arts of Broward will host "Art & Soul," featuring works from 60 local artists that will be for sale. Money raised will benefit the organization and artists.

The event takes place April 1 from 6 to 8 p.m. at GALLERYone DoubleTree Suites by Hilton, 2670 E. Sunrise Blvd., Fort Lauderdale.

Featured at this year's "Art & Soul" will be award-winning artist Isabel Perez Salazar. Born in Caracas, Venezuela, Perez Salazar studied fine arts at the Cristobal Rojas School of Visual Arts and received a scholarship from the Federico Brandt Art Institute. She completed studies in stained glass, wood carving, molding and photography prior to moving to South Florida. She uses many different mediums in her work, including oil, acrylic and mixed techniques. Now working as a teacher at Coral Springs Museum of Art, Perez Salazar has been exhibited both nationally and internationally.

During the event, guests will be treated to gourmet food and live music provided by the Symphony of the Americas, all in support of the arts. The exhibit of juried local art for sale includes "Chairs for Charity," 10 one-of-a-kind chairs donated by IKEA Sunrise that have been painted/embellished by local artists.

Sponsors for "Art & Soul" include GALLERYone DoubleTree Suites by Hilton, BankUnited, BBX Capital, DigiVision, Florida Power & Light Co., Hoffman's Chocolates, IKEA Sunrise, RoboVault, Steven Greenwald Design, Stiles Corp., Symphony of the Americas, Toshiba and Executive Catering.

Tickets are \$50 in advance and \$60 at the door. For more information, call Robyn Vegas at 954-940-5344, email rvegas@bfabroward.org or visit www.bfabroward.org.

To purchase tickets, visit www.mkt.com/business-for-the-arts-of-broward/art-soul-tickets.

PHOTOS BY KARA STARZYK



Steven Sylvester, back left, and Angel Rodriguez; Eris Sandler, front left, Bridget DeSeno, front



Business for the Arts "Art & Soul" will take place April 1 at GALLERYone DoubleTree Suites by Hilton in Fort Lauderdale.



Diane Delorey, left, Erin Bassett, Kimberly Miller and Bunny Sheffield



Gail Bulfin, left, Ní Satterfield, Robyn Vegas, Lois Marino, Ana Aguerrevere and Isabel Perez Salazar



Judy Polstra, left, Renee LaBonte and Sara Conca



Jacklyn Laflamme, left, Juliet Rouillac and Mary Pohlmann

The *Greetings* Project

A Public Mural is a Gift of Art from the City to Itself...

Our concept for this project is to “Bring the Beach to the City”. We thought it would be interesting and fun to create a Nostalgic Vintage Postcard with a contemporary twist. This concept will allow for the Trompe-L’oeil effect depicting Dania’s beautiful beach scene including the pier. Adding the post card lettering “Greetings from Dania Beach” will not only make the design pop, it will allow us the space to paint within the letters. This is where we will incorporate all the different landmarks including historical references that are specific to the City.

This huge nostalgic postcard will become a destination for locals and tourists alike. It will be a place to come and learn about the city and what it has to offer. It will provide the perfect backdrop for those amazing vacation photos, a place to be inspired and create memories. Folks will want to “Sea it. Live it. Love it.”

We are team players and we are open and willing to work with the city to ensure the best quality artwork. A mural that will exceed your expectations that citizens can identify with and feel proud of their city!





Greetings From

DANIA BEACH

The letters of 'DANIA BEACH' are large, 3D, and filled with various local scenes and products. The 'D' is pink and yellow with the text 'SEA IT, LOVE IT, LIVE IT'. The 'A' is blue and white with a beach scene. The 'N' is blue and white with a beach scene. The 'I' is blue and white with a beach scene. The 'A' is blue and white with a beach scene. The 'B' is blue and white with a beach scene. The 'E' is blue and white with a beach scene. The 'A' is blue and white with a beach scene. The 'C' is blue and white with a beach scene. The 'H' is blue and white with a beach scene.



New Designs Concepts...

Column Façade

1. Dania Beach Logo Design.
2. Tromp l'oeil Dania Beach pier.
3. Post Card letters vertical.
4. Sea to Sky Theme.









Paint



Top name brand paints
UV/ fade resistant
Warranty 10 - 15 Years

APPLICATION PROCEDURES

Surface preparation must be completed as indicated.

Application of coating outside of the listed parameters may adversely affect coating performance.

Mixing Instructions:

Mix paint thoroughly with low speed power agitation prior to use.

Apply paint at the recommended film thickness and spreading rate as indicated below:

Recommended Spreading Rate per coat:			
	Minimum	Maximum	
Wet mils (microns)	8.0 (200)	12.0 (300)	
Dry mils (microns)	6.0 (150)	9.0 (225)	
Coverage sq ft/gal (m ² /L)	120 ¹ (3.1) ¹	192 ¹ (4.7) ¹	
Theoretical coverage sq ft/gal (m ² /L) @ 1 mil / 25 microns dry	1152 (28.2)		
¹ For Clear (B97C150)			

NOTE: Brush or roll application may require multiple coats to achieve maximum film thickness and uniformity of appearance.

Drying Schedule @ 10.0 mils wet (250 microns):			
DRYING (Clear): @ 40°F/4.5°C	@ 77°F/25°C	@ 120°F/49°C	
To touch:	9 hours	1 hour	30 minutes
Task free:	12 hours	4 hours	1 hour
To cure:	21 days	7 days	4 days

Drying Schedule @ 10.0 mils wet (250 microns):			
Clear:	@ 40°F/4.5°C	@ 77°F/25°C	@ 120°F/49°C
To touch:	9 hours	2 hours	1 hour
Task free:	12 hours	4 hours	2 hours
To cure:	21 days	7 days	4 days

CLEAN UP INSTRUCTIONS

Clean spills and splatters immediately with Mineral Spirits. Clean tools immediately after use with Mineral Spirits. After clearing, flush spray equipment with Mineral Spirits to prevent clogging of the equipment. Follow manufacturer's safety recommendations when using Mineral Spirits.

DISCLAIMER

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Information and Application Bulletin.

SURFACE PREPARATIONS

Surface must be clean, dry, and in sound condition. Remove all oil, dust, grease, dirt, loose rust, and other foreign material to ensure adequate adhesion.

Masonry and Block

For surface preparation, refer to SSPC-SP13/NACE 6, or ICRI 03732, CSP 1-3. Surfaces should be thoroughly clean and dry. Concrete and masonry must be cured at least 28 days @ 73°F (24°C). Remove all loose mortar and foreign material. Surface must be free of alkaline, concrete dust, dirt, form release agents, moisture curing membranes, loose cement and hardeners. Fill bug holes, air pockets and other voids with Cement-Plex 575. Weathered masonry and soft or porous cement board must be brush blasted or power tool cleaned to remove loosely adhering contamination and to get to a hard, firm surface. Latexes must be removed.

Previously Painted:

If previously painted surface is in sound condition, clean surface of all foreign material. Smooth, hard or glossy coatings should be dulled by abrading the surface. Apply a test area, allowing to dry one week before testing adhesion. If adhesion is poor, or if this product attacks the previous finish, removal of the previous coating may be necessary.

Brush	Mineral Spirits or Naptha
Brush	Natural Bristle
Reduction	None required
Roller	
Cover	3/8" – 1/2" woven with solvent resistant cover
Reduction	None required

NOTE: Brush or roll application may require multiple coats to achieve maximum film thickness and uniformity of appearance.

Equivalent application equipment may be substituted for the above recommendations.

Published technical data and instructions are subject to change without notice. Contact your Sherwin-Williams representative for additional technical data and instructions.

If specific application equipment is not listed above, equivalent equipment may be substituted.

Surface Preparation Standards			
Coastal or Salt Water	ISO 8501-1	ISO 8501-2	SSPC NACE
White Metal	SA 2	SA 2.5	SP 5
Blue White Metal	SA 3	SA 3	SP 10
Brush Blast	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10

Pro Industrial™ Anti-Graffiti Coating®

Graffiti removal isn't just labor-intensive, it's also costly. Fortunately there's Sherwin-Williams Pro Industrial Anti-Graffiti Coating® – a unique clear siloxane product that creates a non-stick surface that repels graffiti from paint, paint spray cans and permanent markers. Ideal for transit stations, bridges, overpasses, rail cars, retaining walls, municipal buildings, fences, schools, shopping plazas and restrooms. Ready to brush, roll or spray. This single component, semi-gloss product requires no mixing, applies in one coat and dries quickly.

PERFORMANCE CHARACTERISTICS (CONT')

ANTI-GRAFFITI COATING is a one-component, non-sacrificial, ready-to-use siloxane coating that cures with atmospheric moisture. Intended for use over properly prepared concrete surface.

- Excellent graffiti resistance
- Excellent cleanability with either water power-washing, or solvent wipe
- UV resistance
- Excellent adhesion
- Low VOC
- Fast drying
- Outstanding airless spray properties
- Single component

RECOMMENDED USES

- Use over interior or exterior concrete surface that needs protection from graffiti defacing
- Bridge Abutments
- Commercial Buildings
- Schools
- Transit Stations
- Overpasses
- Railcars
- New Construction

PERFORMANCE CHARACTERISTICS

Performance with Clear (B97C150):

Passed 4000 hours of QUV / multi-graffiti application and removal

Color retention = 93%

Color change < 5 delta E CIE L*a*b

Recommended Spreading Rate per coat:			
	Minimum	Maximum	
Wet mils (microns)	8.0 (200)	12.0 (300)	
Dry mils (microns)	6.0 (150)	9.0 (225)	
Coverage sq ft/gal (m ² /L)	120 ¹ (3.1) ¹	192 ¹ (4.7) ¹	
Theoretical coverage sq ft/gal (m ² /L) @ 1 mil / 25 microns dry	1152 (28.2)		
¹ For Clear (B97C150)			

NOTE: Brush or roll application may require multiple coats to achieve maximum film thickness and uniformity of appearance.

Drying Schedule @ 10.0 mils wet (250 microns):			
Clear (B97C150):	@ 40°F/4.5°C	@ 77°F/25°C	@ 120°F/49°C
To touch:	9 hours	1 hour	30 minutes
Task free:	12 hours	4 hours	1 hour
To cure:	21 days	7 days	4 days

Drying Schedule @ 10.0 mils wet (250 microns):			
Clear:	@ 40°F/4.5°C	@ 77°F/25°C	@ 120°F/49°C
To touch:	9 hours	2 hours	1 hour
Task free:	12 hours	4 hours	2 hours
To cure:	21 days	7 days	4 days

Test Name			
Accelerated Weathering (B97C150)	ASTM D4587, QUV-A, 4,500 hours Xenon Arc, 2,000 hours	<0.50 color change, CE L*a,b 65% gloss retention	
Removal Testing	Testes Dotted - Graffiti	Pass	
Adhesion	ASTM D6677	Passes, Rating 8	

RECOMMENDED SYSTEMS

Dry Film Thickness / ct. Mils (microns)

Concrete/Masonry, smooth: 6.0-8.0 (150-225)

Previously Painted Surface:

1. Anti-Graffiti Coating 6.0-8.0 (150-225)

The systems listed above are representative of the product's use, other systems may be appropriate.

For surfaces prepared by water jetting/blasting, the SSPC-Via 16.4 condition directly after water jetting/blasting.

If previously painted surface is in sound condition, clean surface of all foreign material. Smooth, hard or glossy coatings should be dulled by abrading the surface. Apply a test area, allowing to dry one week before testing adhesion. If adhesion is poor, or if this product attacks the previous finish, removal of the previous coating may be necessary.

Surface Preparation Standards			
Coastal or Salt Water	ISO 8501-1	ISO 8501-2	SSPC NACE
White Metal	SA 2	SA 2.5	SP 5
Blue White Metal	SA 3	SA 3	SP 10
Brush Blast	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10
Power Tool Cleaned	SA 2.5	SA 2.5	SP 10

Do not tint.

APPLICATION CONDITIONS

Temperature:

35°F (1.7°C) minimum, 120°F (49°C) maximum

Relative Humidity:

30% minimum, 95% maximum

ORDERING INFORMATION

Packaging

1 gal and 5 gal

SAFETY PRECAUTIONS

Refer to the MSDS sheet before use.

Published technical data and instructions are subject to change without notice. Contact your Sherwin-Williams representative for additional technical data and instructions.

DISCLAIMER

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Information and Application Bulletin.

WARRANTY

The Sherwin-Williams Company warrants our products to be free of manufacturing defects in accordance with applicable Sherwin-Williams quality control procedures. Liability for product performance, if any, is limited to replacement of the defective product or the refund of the purchase price paid for the defective product and is not intended to constitute a warranty. NO OTHER WARRANTY OR GUARANTEE OF ANY KIND IS MADE BY SHERWIN-WILLIAMS, EXPRESSED OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

www.sherwin-williams.com/protective

Safety First



We are firm believers in safety first.

A lift will be used to reach the top portions of the walls.

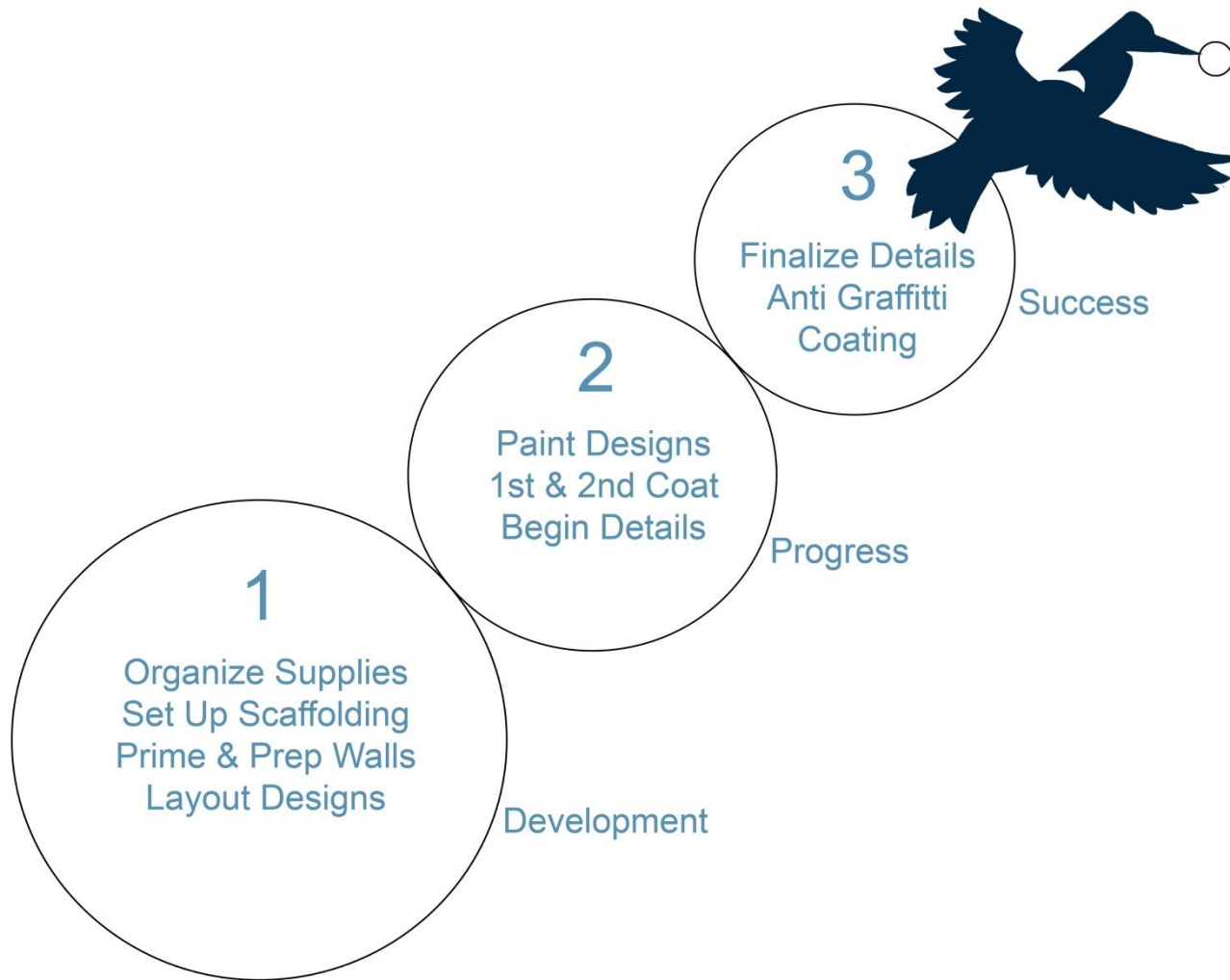
We both have years of experience creating large scale works.

The lift will have all the safety bars in place as well as safety harnesses/ helmets etc.

We will use caution tape and safety cones.

We are organized and we will keep the sidewalks clear and free of paint and other debris, drop clothes will be used.

Timeline



We estimate 3-4 weeks give or take, weather permitting.

Upon starting the project we will be present everyday until the project is complete.

Budget

Two Columns \$85,000.
One Column \$55,000.

Labor Costs

- Preliminary Designs
- Sketches
- Artists Fees

Supplies

- Paint
- Brushes/ rollers
- Buckets
- Tape
- Drop Cloths
- Anti Graffiti Coating

Equipment rentals

- Scaffold
- Ladders
- Lifts
- Safety Equipment

Insurance

Mural

- Design
- Size
- Condition of the wall
 - Texture
 - Repairs

Permits



Dania Beach

Jacklyn Laflamme
Isabel Perez Salazar

954-297-4387
info@jacklynlaflamme.com

954-825-3389
isabelperezsalazr@gmail.com

ABOUT PEETA

In my pictorial, sculptural and mural compositions, my geometrical shapes act as they interact with the surrounding environment. In particular, when painting on walls, my aim is always to create a dialogue with the structural and cultural parameters of the surrounding context, either architectural or not.

Initially, my works only realized the sculptural quality of individual letters, namely the ones that spelled out my own moniker, Peeta. Progressively, the fusion between traditional lettering and three dimensional style has given life to a unique kind of visual rhythm. Today, through my anamorphic works I redesign the volumes of any kind of surface involved, thus causing with my paintings a “temporary interruption of normality” by altering the perception of familiar contexts and so raising a different understanding of spaces and, consequently, of reality on a whole.

Metaphorically, I want to neutralize preconceptions and urge the emergence of new perspectives. Anamorphism totally embodies the intent, always pivotal in my production, to reveal the deceptiveness of human perception, the fallacy of narrow and fixed points of view through visual tricks which, proceeding from the attempt to confer a three-dimensional semblance on a pictorial representation, ultimately reveal their will to deceive.

Due to my turn towards anamorphic painting, I choose to transform also my traditional shapes in order to let them interplay with standard modules of architectonic structures, often changing them from irregular and smooth to geometrical solids.

Constantly running in parallel with my mural and painting activity, the role of sculpture comes to be essential for my overall production as it represents for me a direct contact with three-dimensionality in order to understand the rules of light and shadows and to reproduce them.

Peeta, also known as Manuel Di Rita, is a graffiti artist since 1993 currently living in Venice. He is a member of the EAD crew (Padova, Italy), FX and RWK crews (New York City) and has participated, over the years, in jams, festivals and art shows all over the world. His work explores the potential of sculptural lettering and anamorphism, both in painting and in sculpture.

Art

Abstract Shapes and Graffiti-Inspired Swirls Leap off the Wall New Three-Dimensional Murals by Peeta

MAY 10, 2018

KATE SIERZPUTOV



Italian artist Manuel de Rita a.k.a. Peeta (previously) transforms static structures by painting colorful cubes and abstracted cylinder shapes to appear as if they are floating above the surface of the wall. This technique was derived from the traditional 3D lettering he grew up painting, and continues to evolve as he experiments with realistic objects, like the window that protrudes from the turquoise and purple work below.

“Initially, my works only realized the sculptural quality of individual letters, namely the ones that spelled out my own moniker Peeta he says in an artist statement. “Progressively, the fusion between traditional lettering and three dimensional style has given life to a unique kind of visual rhythm. Today, through my anamorphic works I redesign the volumes of any kind of surface involved, thus causing with my paintings a temporary interruption of normality by altering the perception of familiar contexts, and so raising a different understanding of spaces and, consequently, of reality as a whole.”

These large-scale explorations of multiple dimensions and eye-boggling optics have been painted globally, including Guangzhou, China; Barcelona, Spain; Mirano, Italy, and more. Recently the artist wrapped up an artist residency at Jardin Orange in Shenzhen China. You can see more of Peeta’s work, including his paintings on canvas and sculptural objects, on his website and Instagram. (via Cross Connect Magazine)













Williams, Rickelle

From: Iryna Kanishcheva <kanishcheva.iryana@gmail.com>
Sent: Thursday, September 05, 2019 1:59 PM
To: Williams, Rickelle
Cc: Weekes, Kathleen; White Davis, Kha; Payen, Kisha
Subject: Re: Garage Mural
Attachments: image001.png

Hello!

Thanks for asking. Yes, correct. The \$17,000 would be the minimum budget either way. For \$20,000 we can do more.

Sincerely,
Iryna

On Thu, Sep 5, 2019, 1:31 PM Williams, Rickelle <rwilliams@daniabeachfl.gov> wrote:

Hi Iryna. Is this the budget that you are offering?

Cover 1 Column Completely = \$17,000 total

Cover 2 Columns Halfway = \$17,000 total

Cover 2 Columns Completely = \$20,000 total

Thanks,

Rickelle Williams, MPA, LEED AP ND, PMP®

Executive Director

Dania Beach Community Redevelopment Agency

100 W. Dania Beach Boulevard

Dania Beach, FL

954-924-6801 Ext. 3732



Please note: Florida has a very broad public records law. Most written communications to or from CRA Officials regarding CRA business are public records available to the public and media upon request. Your e-mail communications may therefore be subject to public disclosure.

From: Iryna Kanishcheva [mailto:kanishcheva.iryna@gmail.com]
Sent: Wednesday, September 04, 2019 6:56 AM
To: Williams, Rickelle; Weekes, Kathleen; White Davis, Kha
Subject: Fwd: Garage Mural

Hello!

1. See and read about Peeta's work on Colossal: <https://www.thisiscolossal.com/2018/05/new-three-dimensional-murals-by-peeta/> and attached file.
2. Rendering ideas attached.
3. The minimum budget is \$17,000 to cover either one column or spread the design on half of two columns. For two columns we need \$20,000.

Thank you!

1. **Examples of previous work completed**
2. **Example of existing or proposed artwork on the column to be painted**
3. **Two budgets for completing one column and two columns**

4. See dimensions for the garage (attached)

Please “repl all” when you submit the documents.

Best regards,

Kisha Payen

CRA Coordinator

Dania Beach Community Redevelopment Agency

100 W. Dania Beach Blvd.

Dania Beach, FL 33004

954-924-6801 ext.3750

www.DaniaBeachCRA.org

www.ThePatchGarden.com

www.DaniaBeachArtsAndSeafoodCelebration.com

--

Iryna Kanishcheva

Founder & Owner | GNV URBAN ART LLC

Cell: (352) 328-0960

Website: gnvurbanart.com

Personal: kanishcheva.com

Email: iryna@kanishcheva.com



--

Iryna Kanishcheva
Founder & Owner | GNV URBAN ART LLC

Cell: (352) 328-0960

Website: gnvurbanart.com

Personal: kanishcheva.com

Email: iryna@kanishcheva.com

