

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, JULY 30, 2019 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
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1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

- 1. Administrative Report Memo
- 2. Florida Redevelopment Association Annual Conference Information - October 16-18, 2019
 - Preliminary Program
 - Tour Schedule
 - Boot Camp Program
 - Legal and Ethics Credits

4. PRESENTATIONS

- 1. Advertising and Marketing Rebranding Update - Laura Pierson (Mad 4 Marketing)
- 2. Winterfest Sponsorship & Rebranding Opportunity - Lisa Scott-Founds (President &

CEO, Winterfest Boat Parade), Dawn Read (Event Director, Winterfest Boat Parade), and Kim Butler (Director of Marketing, Dania Pointe)

3. PATCH Mobile Market Award Presentation - Kathleen Weekes, CRA Manager

5. CONSENT AGENDA

1. Minutes:
Approve Minutes of the June 11, 2019 CRA Board Meeting

2. Travel Requests:

Request from CRA Executive Director Rickelle Williams to attend the ICSC (International Council of Shopping Centers) Florida Conference & Deal Making in Orlando, Florida on August 25-27, 2019 (Estimated cost \$508.69)

3. Approve Winterfest Boat Parade sponsorship partnership with Dania Pointe under the Rebranding Initiative
4. Approve two (2) Commercial Property Improvement Grants for Alex's Flamingo Plaza, located at 222 N Federal Highway and 236 N Federal Highway, in an amount not to exceed \$20,000.00 for each address
5. RESOLUTION NO. 2019-CRA-013

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE 2020 DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT; AUTHORIZING THE CRA EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE CERTAIN CONTRACTS AS MAY BE NECESSARY FOR THE PRODUCTION OF THE EIGHTH ANNUAL DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT TO BE HELD IN MARCH, 2020; PROVIDING FOR WAIVER OF CERTAIN COMPETITIVE QUOTE REQUIREMENTS REQUIRED BY THE PROCUREMENT POLICY FOR CERTAIN PURCHASES MADE IN CONNECTION WITH THE EVENT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

6. PROPOSALS AND BIDS

7. DISCUSSION AND POSSIBLE ACTION

1. RESOLUTION NO. 2019-CRA-014 - Requested by Board Member James

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA

BEACH, FLORIDA, CREATING A CRA CONTRACTS POLICY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

2. Superbowl 2020 Plan - Board Member James
3. Compensation and Classification Study: CRA Executive Director - Board Member Brandimarte

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT

To: Chair, Vice Chair and Board of Directors

From: Rickelle Williams, Executive Director

Date: July 30, 2019

Re: **Administrative Report**

1. Current and Upcoming Bids

- The CRA advertised the following solicitations subsequent to approval from the CRA Board.
 - A. RFP# CRA-19-001: *2019 Holiday Lighting and Decoration*
Advertised on: July 20, 2019
Responses Due on: August 9, 2019 at 10:00 AM
 - B. RFP# CRA-19-002: *Production Services for the 2020 Arts and Seafood Celebration*
Advertised on: July 20, 2019
Responses Due on: August 15, 2019 at 10:00 AM
- CRA staff has taken initial steps toward preparing a bid solicitation for the proposed Decorative Crosswalk project. The evaluation committee has held a pre-proposal meeting in accordance with the newly adopted Bid and Solicitations Policy. The Bid is tentatively scheduled to be advertised in August 2019.

2. TAP Grant Bid Award – Multimodal Enhancements in the Redevelopment Area

- There is a bid award item on the July 30, 2019 City Commission agenda related to ITB No. 19-004 *City of Dania Beach Multimodal Enhancements Project*. The multimodal enhancements are being constructed in the CRA district. The project scope includes constructing stamped asphalt crosswalks and associated striping, signage and pedestrian improvements. The firm recommended for award is Sagaris Corp.
- This project is primarily being funded through the Transportation Alternatives Program (TAP) grant applied for by the CRA in 2014. (See attached Resolution for the application and award letters). The Transportation Alternative Program (TAP) grant was awarded in 2016 for Fiscal Year 2019 through the Local Agency Program which resulted in **\$344,379** to partly fund this project, with an additional amount of **\$213,514** for partial construction costs and engineering to be funded by the City. The Public Services department of the City of Dania Beach will be providing contract administration for this project.

3. Garage Mural Workshop Date - TBD

CRA staff is seeking to schedule an evening workshop between Monday, August 5th and Friday, August 9th to discuss the creative direction for the proposed garage mural project with the two artists selected as finalists by the CRA Board.

4. PATCH: Sustainable Agriculture Workshops at the University of Florida

On July 22, 2019, the CRA's PATCH, through funding from the Frederick A. Deluca Foundation grant and in conjunction with the University of Florida Institute of Food & Agricultural Sciences (UF/IFAS) launched the Sustainable Agriculture Short-Course series held at the UF Extension campus in Davie, FL. Other partners include Broward County Parks and Recreation and Collier County Public Services Division. Please see attached flyer for more details.

5. Broward County Loan to Grant Conversion – City Center Parking Garage

CRA staff has submitted documents to Broward County for the final loan-to-grant conversion for the remaining loan balance of \$2,590,909 based on investment in the original Redevelopment Area for projects including the Holocaust Center, Hotel Morrison, Wyndham Gardens, Comfort Suites, TNT Fireworks, Mega Yachts and 3 Sons Brewery. Although initial response to the submission has been positive, formal evaluation and acceptance of the submittal is still pending.

6. West Dania Beach Railway Approach Project SW 1st Avenue to West of SW 4th Avenue

CRA staff is recommending that plans for this project be suspended until proposals for the City Center RFP have been fully evaluated. Since the City Center project site is in close proximity to the railway approach site, there may be some considerations that could impact both projects.

7. City Center Redevelopment RFP – Public Private Partnership for new City Hall/Mixed-use Development

The initial evaluation committee meeting was held on June 27, 2019. The Evaluation committee reviewed and discussed the three proposals submitted and determined that clarification was required from each Respondent. Follow-up questions were issued to each Respondent with a July 29th due date. The evaluation committee will reconvene for oral presentations, questions & answers, and scoring on Friday, August 2, 2019 at 9:30 AM in the City Commission Chambers. After evaluation by the evaluation committee, a determination will be made as to whether the highest ranked firm will be recommended to the City Commission/CRA Board to present an oral presentation and to proceed with negotiations.

8. Community Development Block Grant (CDBG) 45th Program Year Application- Wayfinding Signage

The required public hearing for the Community Development Block Grant (CDBG) 45th Year application for Wayfinding signs is slated for Monday, July 29, 2019 at 5:30 PM in the City Commission Chambers. Please see attached flyer for more details.

9. Rebranding Initiative

- Entranceway Signage: There is an item on the July 30, 2019 City Commission agenda requesting approval for Community Aesthetic Feature Agreements (CAFA) with the Florida Department of Transportation (FDOT) that will allow for the permitting and installation of the three (3) entranceway signs on FDOT right-of-ways. Once approved, permit documents will be completed and submitted to all appropriate agencies for all six (6) signs. Three of the signs are in the fabrication phase (please see attached).

- **Exterior Facility Wall Signs:** Preliminary designs have been submitted for exterior facility wall signs including those for Quarterdeck, the public restrooms at the Beach, the Fire Station, City Hall, Frost Park Community Center and CW Thomas Park Community Center. Comment has been provided to the vendor. Revisions are pending.
- **Park Monument and Neighborhood Signs:** all signs are in the permitting process.
- **Public Relations –** A stakeholder survey has been prepared and plans are being made for an internal branding plan with a focus on employees.
- **Marketing/Advertising:** An update on services performed and future media plans will be presented at the July 30, 2019 CRA Board meeting.

10. Housing Development

All plans have been reviewed and approved by the Community Development department. The lots are being marked off, cleared of debris and the designated foliage. Now that the amendment to the developer agreement has been executed, special warranty deeds and title documents are being prepared to convey the parcels.

11. Beautification Grants (Residential)

Since the grant kick-off, Rebuilding Together Broward County has completed nine (9) additional homes in the Redevelopment Area. Fifteen (15) homes are on the upcoming project list. This will bring the total to twenty-nine (29) out of the forty-five (45) that are budgeted. See attached document highlighting a few completed projects.

Rebuilding Together Broward County has also completed a number of additional projects beyond the scope of their engagement with the CRA for residential beautification. These projects include providing 85 volunteers at the PATCH, and exterior painting and landscaping at four (4) additional homes.

12. Bike-sharing

A preliminary meeting with Dania Pointe was held on July 9, 2019 to discuss the potential of providing a bike sharing program within the development. A follow-up meeting is being scheduled to include a local bike-sharing company already operating within the City limits.

13. Events:

- **Dania After Dark/Art in the Hall – 5:00 PM to 10:00 PM**
Saturday, August 10, 2019
Saturday, September 14, 2019 – Hispanic Heritage theme
Saturday, October 12, 2019 – PRIDE theme
- **PATCH 2nd Saturday's:** Herbs and Teas Workshop – Saturday, August 10, 2019
- **PATCH 3rd Saturday's:** Back to School Bash – Saturday, August 17, 2019 from 9:00 AM to 1:00 PM
- **Florida Redevelopment Association Academy Course:** CRA/Redevelopment 101 – October 15, 2019 in Tampa, FL
- **Florida Redevelopment Association Annual Conference** – October 16-18, 2019 in Tampa, FL

ADDENDUM
DANIA BEACH CITY COMMISSION
REGULAR MEETING
TUESDAY, MARCH 25, 2014 – 7:00 P.M.

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

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-

7. CONSENT AGENDA

7.6 RESOLUTION NO. 2014-024

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, SUPPORTING THE DESIGN AND CONSTRUCTION OF PROPOSED DANIA BEACH MULTI-MODAL ENHANCEMENTS WITH TRANSPORTATION ALTERNATIVE PROGRAM FUNDING; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.



100 W. Dania Beach Blvd.
Dania Beach, Florida 33004

tel (954) 924-6801
fax (954) 921-2604
www.DaniaBeachCRA.org

Memo

To: City Commission

From: Jeremy Earle, ASLA, AICP, Executive Director

Date: 03/25/2014

Re: FDOT/MPO Transportation Alternative Program (TAP)

Background:

Transportation Alternatives Program (TAP) authorized under Section 1122 of MAP-21 (23 U.S.C. 213(b), 101(a)(29)) provides funding for programs and projects defined as transportation alternatives, including on- and off-road pedestrian and bicycle facilities, infrastructure projects for improving non-driver access to public transportation and enhanced mobility, community improvement activities, and environmental mitigation; recreational trail program projects; safe routes to school projects; and projects for the planning, design or construction of boulevards and other roadways largely in the right-of-way of former Interstate System routes or other divided highways. The program will be administered by the Metropolitan Planning Organization (MPO).

The City of Dania Beach and the Dania Beach Community Redevelopment Agency (DBCRA) would like to ensure that the City is in the running to compete for some of the approximately \$4.4 million dollars that will be available in **FY 2017-2018**. City Management and the DBCRA have determined that based on the criteria listed for the funding, that the Sun Garden Isles neighborhood would be our area of choice due to the fact that a major component of the grant entails providing safe pedestrian friendly routes to local schools for our local children.

The grant will be for sidewalk/bike/ pedestrian improvements in the Sun Garden Isles neighborhood west of the FEC tracks from Old Griffin down to Stirling Road. The maximum funding amount is approximately \$1,000,000. The minimum amount of the grant is \$250,000. Based on the cost estimates provided by our engineering consultants the amount that would be requested in our application which is due on March, 28th 2014 is approximately \$621,641.

If the City is awarded the grant, it would be based on a reimbursement basis.

Recommendations:

Approval of the resolution supporting the City of Dania Beach's application for the TAP Grant from the FDOT.

RESOLUTION NO. 2014-024

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA, SUPPORTING THE DESIGN AND APPROVING THE GRANT APPLICATION FOR FUNDING OF THE CONSTRUCTION OF PROPOSED DANIA BEACH MULTI-MODAL ENHANCEMENTS WITH TRANSPORTATION ALTERNATIVE PROGRAM FUNDING; PROVIDING FOR CONFLICTS; PROVIDING FOR FUNDING; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, walking helps meet the goals of Chapter 339.175 Florida Statutes – Metropolitan Planning Organization – to serve the mobility needs of people while minimizing transportation related fuel consumption and air pollution; and

WHEREAS, the Center for Disease Control (CDC) encourages people to walk for fitness, transportation and fun; and

WHEREAS, the Transportation Alternatives Program of the Florida Department of Transportation (“FDOT”) named in this resolution is an eligible activity under the Moving Ahead for Progress in the 21st Century (MAP 21) Program; and

WHEREAS, the City supports this project and desires to receive grant funding awards to help pay for costs of construction; and

WHEREAS, the City has agreed to fund all project development, environmental analysis and design costs separate from the cost of land acquisition and construction for an estimated one-time total of \$130,000.00; and

WHEREAS, the City of Dania Beach has agreed to fund all on-going annual maintenance costs for this Transportation Alternatives Program project after construction for an estimated annual total of \$50,000.00;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the proper officials are authorized to submit an application for Transportation Alternatives Program funding to the Florida Department of Transportation, to be used to improve multi-modal facilities in the City of Dania Beach, Florida.

Section 2. That the City commits to providing matching funds in an amount of up to \$90,613.50 for this project as specified in the City’s Transportation Alternatives Program

application with funds to be transferred from the General Fund, General Services Department, Contingency account #001-18-00-519-99-10 .

Section 3. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 4. That this Resolution shall be in force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on _____, 2014.

ATTEST:

LOUISE STILSON, CMC
CITY CLERK

WALTER B. DUKE III
MAYOR

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CITY ATTORNEY

November 17, 2015

Ms. Rachel Bach
Community Redevelopment Agency Director
100 West Dania Beach Boulevard
Dania Beach, Florida 33004

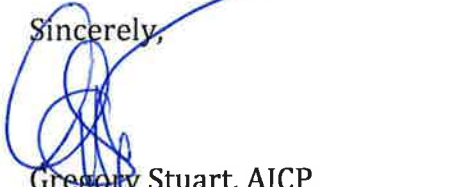
Subject: Transportation Alternatives Program (TAP) – 2015 cycle

Dear Ms. Bach:

Congratulations on your Agency's successful TAP application approved by the BMPO's Board this year. The selected project is proposed within the City's CRA area at various locations in the amount of \$503,551.25 (TAP funds) and with a local match of \$220,613.50.

If you have any questions and/or need guidance about the next steps, please contact me at 954-876-0035 or Ms. Priscila Clawges, the BMPO's TAP Coordinator at 954-876-0047.

Sincerely,



Gregory Stuart, AICP
Executive Director

GS/re

cc: Commissioner Walter Duke
Arlene Tanis, FDOT District 4 Intergovernmental Coordinator

Chair

Richard Blattner

Vice Chair

Bryan Caletka

Second Vice Chair

Bruce G. Roberts

Members/ Alternates

Mikkie Belvedere

Mark Brown

Charlotte Burrie

Yvette Colbourne

Joy Cooper

Walter Duke

Freddy Fisikelli

Toby Feuer

Jerry Graziose

Tom Green

Patricia Good

Dale Holness

Ron Jacobs

Sandy Johnson

Eric H. Jones, Jr

Richard J. Kaplan

Troy Link

Lisa Mallozzi

Shari L. McCartney

Ashira A. Mohammed

Frank Ortis

Debra Placko

Romney Rogers

David Rosenof

Richard Rosenzweig

Tim Ryan

Barbara Sharief

Joanne Simone

Lawrence A. Sofield

Gregory Sollitto

Larry Vignola

Lois Wexler

Beverly Williams

Executive Director

Gregory Stuart

General Counsel

Alan Gabriel



Florida Department of Transportation

RICK SCOTT
GOVERNOR

3400 West Commercial Blvd.
Fort Lauderdale, FL 33309

JIM BOXOLD
SECRETARY

January 25, 2016

Ronnie Navarro, City Engineer
City of Dania Beach
100 W. Dania Beach Boulevard
Dania Beach, FL 33004

Subject: Transportation Alternatives Program - FY 2019 Funding
FM# 438282-1: Dania Beach City Wide Improvements (Various Locations)

Dear Mr. Navarro,

Congratulations on your Agency's successful Transportation Alternatives Program application for FY 2019 Funding. The selected project will be City Wide Improvements occurring at various locations. The project is programmed under the work mix code 9956 – Pedestrian Safety Improvement.

Funding Breakdown for FM# 438282-1:

FY 19 - Phase 58 (Funds for Construction):	Federal Funds: \$ 429,175
	Local Funds: \$ 90,614
FY 19 - Phase 68 (Construction Engineering and Inspection):	Federal Funds: \$ 51,501

Scheduling milestones include:

Preliminary Phase Submittal:	02/27/2017
Initial Phase Submittal:	09/14/2017
Draft Environmental Document:	02/19/2018
Constructability Phase Submittal:	03/12/2018
Final Draft Environmental Document:	04/10/2018
Production Phase Submittal:	06/08/2018
Production:	07/02/2018
Encumbrance:	11/01/2018

A detailed project schedule is also attached for your use.

As you are aware, the Department uses the LAP Certification process to determine that Local Agencies are qualified to administer federal-aid projects. The City of Dania Beach will need to be project specific certified for Consultant Selection, Bid and Award, and Construction Engineering Inspection (CEI) for the referenced project. Attached is the LAP Certification Qualification Tool to be completed and included with your Preliminary Phase Submittal on February 27, 2017.

In compliance with Chapter 3 of the LAP Manual, Performance Management, your Agency's performance on this project will be rated on several aspects, as shown on the Local Agency Performance Evaluation form, attached for your information.

The District is here to help the City of Dania Beach to have a successful project and look forward to partnering together. Marsha Taylor will be your LAP Coordinator; her contact information is 954-777-4621 or Marsha.Taylor@dot.state.fl.us. Marsha will be contacting you to schedule a project kick-off meeting.

Thank you for your continued support of the Local Agency Program. If you have any questions, I can be reached at 954-777-4480 or at christine.fasiska@dot.state.fl.us.

Sincerely,



Christine M. Fasiska
Local Program Administrator
Program Management Office – District 4

Cc: Leslie Wetherell, P.E., FDOT
Sabrina Aubrey, P.E., FDOT
Jeremy Earle, Dania Beach Community Redevelopment Agency
Priscila Clawges, Broward MPO
File

RESP	Activity ID	Activity Name	Orig. Dur.	Remaining Duration	Activity % Complete	Start	Finish	Late Start	Late Finish	Total Float
CC	8025099010	Phase 31 Opened	1.0d	1.0d	0%	08-Aug-16	08-Aug-16	28-Sep-16	28-Sep-16	36.0d
CC	8029901010	Assign Project Manager	0.0d	0.0d	0%	08-Aug-16*		28-Sep-16		36.0d
CC	8023499020	Project Kickoff Meeting	1.0d	1.0d	0%	05-Oct-16	05-Oct-16	29-Nov-16	29-Nov-16	36.0d
AG	8006899010	Agency Prepares Project-Specific LAP Certification	60.0d	60.0d	0%	06-Oct-16	04-Jan-17	30-Nov-16	24-Feb-17	36.0d
CC	8057002010	Project Planning and Programming	40.0d	40.0d	0%	09-Aug-16	04-Oct-16	29-Dec-16	24-Feb-17	97.0d
AG	8006199020	Agency Submits Preliminary Phase	1.0d	1.0d	0%	05-Jan-17	05-Jan-17	27-Feb-17	27-Feb-17	36.0d
AG	8016899020	Agency Submits Project-Specific LAP Certification Documentation	1.0d	1.0d	0%	05-Jan-17	05-Jan-17	27-Feb-17	27-Feb-17	36.0d
AG	8006101030	Agency Prepares Initial Plans	120	120.0d	0%	06-Jan-17	26-Jun-17	28-Feb-17	16-Aug-17	36.0d
EM	8013599110	FDOT Environmental Preliminary Field Review	20.0d	20.0d	0%	06-Jan-17	03-Feb-17	27-Jun-17	25-Jul-17	120.0d
AG	8026099045	Agency Prepare and Submit Typical Section Package (SHS Only)	20.0d	20.0d	0%	30-May-17	26-Jun-17	20-Jul-17	16-Aug-17	36.0d
EM	8012599151	FDOT PLEM Notifies Need for Environmental Documents	1.0d	1.0d	0%	06-Feb-17	06-Feb-17	26-Jul-17	26-Jul-17	120.0d
AG	8023399010	Agency Environmental Consultant Acquisition	40.0d	40.0d	0%	07-Feb-17	03-Apr-17	27-Jul-17	21-Sep-17	120.0d
CC	8026099055	FDOT Review and Approve Typical Section Package (SHS Only)	20.0d	20.0d	0%	27-Jun-17	25-Jul-17	17-Aug-17	14-Sep-17	36.0d
AG	8006199130	Agency Submits Initial Phase	1.0d	1.0d	0%	27-Jun-17	27-Jun-17	14-Sep-17	14-Sep-17	55.0d
CC	8016899030	FDOT Reviews Project Specific LAP Certification Package	60.0d	60.0d	0%	06-Jan-17	31-Mar-17	15-Sep-17	12-Dec-17	176.0d
AG	8016199260	Agency Prepares Constructability Plans	120	120.0d	0%	26-Jul-17	18-Jan-18	15-Sep-17	09-Mar-18	36.0d
AG	8012599251	Agency Prepares Environmental Documentation / Memo	100	100.0d	0%	04-Apr-17	23-Aug-17	22-Sep-17	16-Feb-18	120.0d
AG	8016899040	Agency Revises Project Specific LAP Certification Package	20.0d	20.0d	0%	03-Apr-17	28-Apr-17	13-Dec-17	11-Jan-18	176.0d
CC	8023599020	FDOT Submits Initial Phase for ERC Review (optional)	1.0d	1.0d	0%	28-Jun-17	28-Jun-17	11-Jan-18	11-Jan-18	134.0d
CC	8016899050	FDOT Final Review of Project Specific LAP Certification Package	40.0d	40.0d	0%	01-May-17	26-Jun-17	12-Jan-18	09-Mar-18	176.0d
CC	8023599030	FDOT ERC Review of Initial Phase (for critical projects)	20.0d	20.0d	0%	29-Jun-17	27-Jul-17	12-Jan-18	09-Feb-18	134.0d
EM	8017499020	FDOT Environmental Review of Initial Plans	20.0d	20.0d	0%	28-Jun-17	26-Jul-17	12-Jan-18	09-Feb-18	135.0d
CC	8023599010	FDOT Right of Way Review of Initial Plans	20.0d	20.0d	0%	28-Jun-17	26-Jul-17	12-Jan-18	09-Feb-18	135.0d
AG	8018899010	Agency Responds to Initial Phase Review Comments	20.0d	20.0d	0%	28-Jul-17	24-Aug-17	12-Feb-18	09-Mar-18	134.0d
AG	8012599351	Agency Submits Environmental Document Draft	1.0d	1.0d	0%	24-Aug-17	24-Aug-17	19-Feb-18	19-Feb-18	120.0d
EM	8013299451	FDOT Reviews Environmental Document Draft	20.0d	20.0d	0%	25-Aug-17	22-Sep-17	20-Feb-18	19-Mar-18	120.0d
EM	8012599140	FDOT Env LAP Contamination Coord Mtg w Dist Contamination Ir	5.0d	5.0d	0%	28-Jul-17	03-Aug-17	05-Mar-18	09-Mar-18	149.0d
CC	8016899060	FDOT Issues Project-Specific LAP Certification	1.0d	1.0d	0%	27-Jun-17	27-Jun-17	12-Mar-18	12-Mar-18	176.0d
AG	8006199140	Agency Submits Constructability Phase	1.0d	1.0d	0%	19-Jan-18	19-Jan-18	12-Mar-18	12-Mar-18	36.0d
CC	8036199270	FDOT Submits Constructability Phase for ERC Review	1.0d	1.0d	0%	22-Jan-18	22-Jan-18	13-Mar-18	13-Mar-18	36.0d
EM	8036199160	FDOT Environmental Review of Constructability Plans	20.0d	20.0d	0%	22-Jan-18	16-Feb-18	14-Mar-18	10-Apr-18	37.0d
CC	8036199290	FDOT ERC Review of Constructability Phase	20.0d	20.0d	0%	23-Jan-18	19-Feb-18	14-Mar-18	10-Apr-18	36.0d
AG	8012599551	Agency Revises Environmental Documents	15.0d	15.0d	0%	25-Sep-17	13-Oct-17	20-Mar-18	09-Apr-18	120.0d
AG	8012599651	Agency Submits Final Draft Environmental Documents	1.0d	1.0d	0%	16-Oct-17	16-Oct-17	10-Apr-18	10-Apr-18	120.0d

Data Date: 12-Oct-15

RESP	Activity ID	Activity Name	Orig. Dur.	Remaining Duration	Activity % Complete	Start	Finish	Late Start	Late Finish	Total Float
AG	8012599451	Agency Prepares Environmental Memo	40.0d	40.0d	0%	07-Feb-17	03-Apr-17	11-Apr-18	06-Jun-18	297.0d
EM	8012599751	FDOT Sends Final Documents to FHWA for Review	20.0d	20.0d	0%	17-Oct-17	14-Nov-17	11-Apr-18	08-May-18	120.0d
AG	8036199280	Agency Responds to Constructability ERC Comments	40.0d	40.0d	0%	20-Feb-18	16-Apr-18	11-Apr-18	06-Jun-18	36.0d
CC	8013403085	FDOT Request ODA Clear Letter (SHS Only)	1.0d	1.0d	0%	22-Jan-18	22-Jan-18	01-May-18	01-May-18	71.0d
LA	8013404085	DLA Prepares ODA Clear Letter (SHS Only)	25.0d	25.0d	0%	23-Jan-18	26-Feb-18	02-May-18	06-Jun-18	71.0d
EM	8012599851	FHWA Sends Final Documents to SHPO for Review	20.0d	20.0d	0%	15-Nov-17	14-Dec-17	09-May-18	06-Jun-18	120.0d
EM	8017499030	FDOT Environmental Certification	1.0d	1.0d	0%	17-Apr-18	17-Apr-18	07-Jun-18	07-Jun-18	36.0d
RW	8018701080	FDOT ROW Certification for Construction (Letter)	1.0d	1.0d	0%	17-Apr-18	17-Apr-18	07-Jun-18	07-Jun-18	36.0d
CC	8013403105	FDOT Receives ODA Clear Letter (SHS Only)	1.0d	1.0d	0%	27-Feb-18	27-Feb-18	07-Jun-18	07-Jun-18	71.0d
AG	8006199160	Agency Submits Production Package	1.0d	1.0d	0%	18-Apr-18	18-Apr-18	08-Jun-18	08-Jun-18	36.0d
CC	8006199170	FDOT Reviews Production Package	15.0d	15.0d	0%	19-Apr-18	09-May-18	11-Jun-18	29-Jun-18	36.0d
CC	8006199150	Production	1.0d	1.0d	0%	02-Jul-18*	02-Jul-18*	02-Jul-18	02-Jul-18	0.0d
CC	8007701110	FDOT Prepares LAP Agreement	15.0d	15.0d	0%	03-Jul-18	24-Jul-18	03-Aug-18	23-Aug-18	22.0d
CC	8007702110	FDOT Sends LAP agreement to Agency	1.0d	1.0d	0%	25-Jul-18	25-Jul-18	24-Aug-18	24-Aug-18	22.0d
AG	8007701130	Agency Signs and Returns LAP Agreement	60.0d	60.0d	0%	26-Jul-18	23-Sep-18	27-Aug-18	25-Oct-18	32.0d
CC	8045601130	FDOT Encumbrance Process	5.0d	5.0d	0%	24-Sep-18	28-Sep-18	26-Oct-18	01-Nov-18	24.0d
CC	8045501010	FDOT Encumbers Funds for CEI Other Agency (Phase 68)	1.0d	1.0d	0%	02-Nov-18*	02-Nov-18*	02-Nov-18	02-Nov-18	0.0d
CC	8045401130	FDOT Encumbrance (LAP Commitment)	1.0d	1.0d	0%	02-Nov-18*	02-Nov-18*	02-Nov-18	02-Nov-18	0.0d
CC	8006101160	FDOT Legal Review of Signed LAP Agreement	5.0d	5.0d	0%	05-Nov-18	09-Nov-18	04-Feb-19	08-Feb-19	59.0d
CC	8077011140	FDOT Executes LAP Agreement	3.0d	3.0d	0%	13-Nov-18	15-Nov-18	11-Feb-19	13-Feb-19	59.0d
CN	8040899901	Encumber for CEI Phase 62	1.0d	1.0d	0%	13-Feb-19*	13-Feb-19*	13-Feb-19	13-Feb-19	0.0d
CN	8020300101	Execution Date (CEI Oversight)	1.0d	1.0d	0%	14-Feb-19*	14-Feb-19*	14-Feb-19	14-Feb-19	0.0d
CC	8023401080	FDOT Issues LAP NTP to Agency	1.0d	1.0d	0%	16-Nov-18	16-Nov-18	14-Feb-19	14-Feb-19	59.0d
AG	8027801030	Agency Prepares Project Advertisement	15.0d	15.0d	0%	15-Feb-19	07-Mar-19	15-Feb-19	07-Mar-19	0.0d
AG	8027801040	Agency Project Advertisement	20.0d	20.0d	0%	08-Mar-19	04-Apr-19	08-Mar-19	04-Apr-19	0.0d
AG	8028901010	Agency Opens Bids and Notifies FDOT of Results	20.0d	20.0d	0%	05-Apr-19	02-May-19	05-Apr-19	02-May-19	0.0d
CC	8007701270	FDOT Issues Bid Concurrence	5.0d	5.0d	0%	03-May-19	09-May-19	03-May-19	09-May-19	0.0d
AG	8007701140	Agency Commission Approves Construction Contract	40.0d	40.0d	0%	10-May-19	08-Jul-19	10-May-19	08-Jul-19	0.0d
AG	8023401040	Agency Issues Construction NTP	15.0d	15.0d	0%	09-Jul-19	29-Jul-19	09-Jul-19	29-Jul-19	0.0d
AG	8023499050	Agency Breaks Ground	5.0d	5.0d	0%	30-Jul-19	05-Aug-19	30-Jul-19	05-Aug-19	0.0d
AG	8007701230	Agency Submits Construction and CEI Invoices	240	240.0d	0%	06-Aug-19	17-Jul-20	06-Aug-19	17-Jul-20	0.0d
AG	8007701240	Agency Submits Final Invoice and Close-Out Package	20.0d	20.0d	0%	20-Jul-20	14-Aug-20	20-Jul-20	14-Aug-20	0.0d
CC	8007711240	FDOT Prepares/Issues LAP Performance Evaluation to Local Agt	20.0d	20.0d	0%	17-Aug-20	14-Sep-20	17-Aug-20	14-Sep-20	0.0d
CC	8007701260	FDOT Submits Close-Out Package to Financial Services	40.0d	40.0d	0%	15-Sep-20	09-Nov-20	15-Sep-20	09-Nov-20	0.0d



U.S. Department
of Transportation

**Federal Highway
Administration**

LAP CERTIFICATION QUALIFICATION TOOL

Per the Stewardship and Oversight Agreement, in enacting **23 United States Code (USC) 106(c)** Congress recognized the need to give states more authority to carry out Federal-Aid Highway Program project responsibilities traditionally handled by the Federal Highway Administration (FHWA). Under this assignment of responsibilities, the Florida Department of Transportation (FDOT) may permit local agencies to carry out the FDOT's assumed responsibilities on locally administered projects. The FDOT is responsible for Local Agency compliance with all applicable Federal laws and requirements.

Congress recognized the importance of a risk-based approach to oversight of the Federal-Aid Highway Program (FAHP) and established requirements in **23 U.S.C. 106(g)**. The processes of Certification and recertification record local agency staff capability and proficiency in executing Local Agency Program (LAP) projects. Local agencies may be certified in up to five phases in the transportation project life cycle and each phase carries its own requirements and commitments. The keys to compliance and reducing state and federal risk factors related to compliance in the most simplest of terms are Local Agency staff experience and cooperation and state sponsored training of local agency staff.

Certification and recertification is a commitment by the local agency to perform all associated activities of the Federal-Aid Highway Program including but not limited to Title VI compliance, ADA compliance, grant management and fiscal accountability, procurement of professional service and construction administration in adherence to all federal and state requirements. The Certification Qualification Tool is a risk-based assessment of your Local Agency and measures performance based risk of your participation in LAP.

Answer all questions in this Tool to the best of your ability. Your District LAP Team is there to provide assistance and support as required while you complete the re/certification process.

1. INITIAL SCREENING

Based on the initial screening

is eligible for

Please Choose One

Title VI Sub-recipient Compliance Assessment approval date by Central Office:

Financial Risk Assessment approval date by Central Office:

Number of projects programmed in the current 5 Year Adopted Work Program:

2. RESPONSIBLE CHARGE

The responsible charge for your agency is:

This person must be a

full time employee of the agency. This person (or people) will be the designated point of contact in LAPIT. This person (or people) should be available upon request to attend all coordination meetings with the FDOT.

Which project phases does your agency plan to implement LAP projects?

Check all that apply:

☐

Planning

☐

Design

☐

Construction

☐

Construction Administration

☐

All of the Above

****Environmental and Right of Way phases are not eligible for delegation to local agencies without additional authority. Contact your District Local Program Administrator for information.***

3. LAPIT

Adding a new agency in LAPIT requires the agency to submit their State and Florida Vendor Identification number and their Dun & Bradstreet (D-U-N-S) number. Vendor identification provided here should be the primary ID for the agency with the correct mailing address for payments from the FDOT to your agency. DUNS numbers are required for reporting federal grants under the Federal Funding Accountability and Transparency Act (FFATA) and may be obtained free of charge at the following link: <http://fedgov.dnb.com/webform>

Vendor ID #

DUNS #

Please provide your Agency's LAPIT Administrator name and contact information. This person is responsible for maintaining your agency's information in LAPIT and granting access to other agency users. All LAPIT users are assigned a role that limits access to project information as needed. The Local Agency is responsible for determining the appropriate level of access for each user.

4. TRAINING

Training requirements identified in Section 2.5 of the LAP Manual must be completed by each agency designated employee (as instructed by the District LAP Administrator) prior to Initial Certification (unless indicated otherwise by the District LAP Administrator) and/or within 12 months of LAP Recertification approval letter date. **Failure to complete all required training courses as indicated will effectively terminate your agency's LAP Certification and may affect future program participation and reimbursement of project funds.** The list of training courses required is maintained in the LAP Manual Chapter 2.

Is your agency able to send one or more staff members to each course listed in Lap Manual Chapter 2 and also send additional staff at the request of the Department to maintain Certification in the LAP program?

****The agency may use multiple staff members to satisfy the LAP Certification training requirement.***

Please Choose One

5. AGENCY STAFFING

Your agency must have adequate staff to provide oversight for all phases of Federal-Aid Highway Projects as listed below, or may supplement staff with consultant support as needed to demonstrate adequate oversight staff.

- a) Does your agency have adequate staff to manage multiple projects at one time?

Please Choose One

Describe delegation of duties or organizational structure for contract administration.

- b) Does your agency plan to use consultant support to supplement oversight and administrative personnel?

Please Choose One

- c) Will consultant support be limited to specific project phases or required for all project phases? *For example, your agency does not have a professional engineer on staff and will use a consultant P.E. for managing all design phase projects.*

Please Choose One

If yes, what services will consultants perform on behalf of your agency? *For example project applications, cost estimates, scoping, administration, project management, etc.*

- d) If a consultant firm(s) will provide oversight and administration of design phases, what is the name and firm name of your agency's designated Professional Engineer?

- e) Which consulting firm(s) will perform the services listed in 5(c)? ****Note all agencies are required to adhere to the LAP Conflict of Interest Procedure as defined in the LAP Manual Chapter 18.***

6. PROJECT DEVELOPMENT

- a) Does your agency prioritize projects through the Metropolitan Planning Organization (MPO) process?

Please Choose One

If yes, which MPO?

Is your agency located in a designated Rural Area of Opportunity per 288.0656 F.S.? *If unsure, please visit the Florida Department of Economic Opportunity's website at: <http://www.floridajobs.org/RED1/RAOMap.pdf>*

Please Choose One

- b) Which department and/or staff will be responsible for project development including; preparing and submitting transportation project applications for agency eligible local programs? *Provide point of contact information (or multiple points of contact if each respective office participates in project development).*
- c) Has project development staff completed the ADA Design Accessibility Training Course or a similar training course? ****Note all FAHP projects must comply with ADA. Required ADA upgrades within proposed project limits should be identified during the project application stage and included in the agency cost estimate(s) submitted to the Department.***

Please Choose One

If yes, list staff name(s), name of course, and date of training here:

If no, is your agency able to send project development staff to ADA Accessibility Training within the next 12 months?

Please Choose One

7. PROCUREMENT

Your agency's ability to maintain reimbursement eligibility is dependant on the following federal procurement regulations.

- a) Identify agency staff with federal procurement experience and the primary point(s) of contact for LAP project procurement:
- b) Is your agency able to send a minimum of one procurement staff member to the training courses identified in LAP Manual Chapter 2 to maintain familiarity with federal and state requirements throughout the Certification period? Note: Your agency may be responsible for both construction and professional services contract procurement as participants in LAP.

Please Choose One

c) How does your agency monitor bid opportunity reporting by both contractors and consultants on federal contracts?

d) Identify those employees with oversight responsibility and access to the Department's Equal Opportunity Compliance database.

e) Does your agency approve all sub-contracts?

Please Choose One

How will your agency monitor all sub-contracts for incorporation of required federal terms and provisions, including FHWA 1273 and Appendix I: Terms for Federal-Aid Contracts?

f) Does your agency have local preference, location, minority, disadvantaged, or other required programs incorporated into your procurement procedures?

Please Choose One

Check all that apply:

☐ Local Preference ☐ Location ☐ Minority ☐ Disadvantaged

☐ Other:

g) Is your agency able to remove all preference programs, except those approved by the Federal government, from federally funded contracts?

Please Choose One

h) Does your agency incorporate contract language for termination for cause, convenience, and default in contracts and subcontracts greater than \$10,000?

Please Choose One

i) Does your agency develop expected project durations and incorporate beginning and end dates in each contract?

Please Choose One

j) What is the average duration of your professional services and construction procurement processes from advertisement to contract award?

Professional Services:

Construction:

7a. Continuing Services Contracts

Does your agency have a continuing services contract it would like to utilize for professional services phases of LAP projects?

Please Choose One

If yes, is it a federalized contract procured in compliance with the Brooks Act and CCNA and with all the federal contract language incorporated? ****The contract cannot be for more than one category or phase of work, cannot exceed 5 years in duration, and cannot exceed \$1.5 million to be eligible for reimbursement of services.***

Please Choose One

7b. Professional Services Procurement

- a) Has your agency procured federally funded professional services contracts in the previous 3 years?

Please Choose One

Identify all locations your agency advertises contracts and the duration of advertisement(s).

- b) Does your agency have a qualifications or grading program for consultants?

Please Choose One

If no, does your agency use FDOT pre-qualified consultants for Department funded contracts?

Please Choose One

- c) Does your agency formally evaluate consultants' performance during the contract period?

Please Choose One

If no, is your agency able to establish a performance evaluation method for use on federally funded contracts? ****Performance evaluations are required for all federally funded professional services contracts per 23 CFR 172.***

Please Choose One

Who will perform the consultant evaluations for your agency?

- d) Does your agency publish all selection criteria in the advertisement?

Please Choose One

- e) Does your agency request qualifications and then proposals from consultant firms, or combine these into one step?

Please Choose One

- f) Does your agency routinely prepare independent man hour estimates prior to negotiating with consultants?

Please Choose One

Identify staff members (or consultant) with experience developing independent man hour estimates for engineering related consultant services?

- g) Does your agency foresee issues incorporating the Terms for Federal-Aid Contracts into all contracts and subcontracts or executing all required forms (as identified in LAP Manual Ch 18 and on the LAP Checklist of Professional Services Contracts Form # 525-010-49) for each project?

Please Choose One

7c. Construction Procurement

- a) Has your agency procured federally funded construction contracts in the previous 3 years?

Please Choose One

- b) What methods of bidding does your agency employ for infrastructure projects? ****Alternative contracting procedures require district review and approval prior to advertisement per Chapter 9 of the LAP Manual.***

- c) Identify all locations your agency advertises contracts and the duration of advertisement.

- d) Does your agency foresee any issues physically incorporating the FHWA 1273 Form into all contracts and subcontracts or executing all required forms (as identified in LAP Manual Ch 23 and on the LAP Checklist for Construction Contracts Form #525-010-44) for each project?

Please Choose One

- e) Does your agency incorporate materials purchasing preferences in contracts?

Please Choose One

- f) Does your agency incorporate warranty provisions or maintenance bonds in contracts?

Please Choose One

8. PLANNING

Refer to Florida Administrative Code Chapter 14-75 for minimum planning qualifications required for any project performed on the State Highway System or National Highway System.

- a) Does your agency have a planning department with at least one planner on staff full or part time?

Please Choose One

- b) Does your agency planning department have a designated transportation planner on staff?

Please Choose One

- c) Does your agency expect to perform transportation planning studies with in-house staff or consultant staff or both?

Please Choose One

- d) Has your agency planning staff performed and completed transportation planning studies?

Please Choose One

If yes, how many studies has staff performed in the last 5 years?

- e) How many transportation planning studies have been performed by consultants on behalf of your agency over the last 5 years?

9. PLANS, SPECIFICATIONS AND ESTIMATES (PS&E)

The Florida Professional Engineer on staff with your agency is:

This person has _____ years of transportation design experience.

Florida License # _____

- a) Does your agency plan on designing projects with in-house design staff?

Please Choose One Number of engineers on staff: _____

- b) Does your agency design transportation projects in accordance with the Department's Plans Preparation Manual or the Florida Greenbook, as applicable?

Please Choose One

- c) The FDOT must review project design plans prior to approving the PS&E Package. The FHWA Florida Division Office will also review design plans at its discretion. What is your agency's typical plans review schedule?

- d) Please identify agency staff responsible for submitting or monitoring consultant submittal of design plans to the FDOT's Electronic Review Comments (ERC) application.

- e) Has project design staff completed the ADA Design Accessibility Training Course or a similar training course? ****All FAHP projects must comply with ADA. Required ADA upgrades within proposed project limits shall be incorporated during the design phase.*** *Please Choose One*

If yes, list staff name(s), name of course, and date of training here:

- f) Does your agency regularly use preferred or proprietary products on improvement projects (i.e. street lights, benches, trash cans, patterned pavement)?

Please Choose One

- g) Who on staff is responsible for certifying right of way activities for all projects are in compliance with the Uniform Relocation Assistance and Real Property Acquisition Act of 1970?

- h) Who on staff is responsible for certifying that all utilities are either cleared or coordinated for each project in compliance with 23 CFR 635.309?

- i) Who on staff is responsible for certifying that all railroad work is either cleared or coordinated for each project in compliance with 23 CFR 635.309?

- j) Who on staff is responsible for identifying all environmental or cultural resources (Section 4f) within project limits and certifying NEPA compliance?

- k) Who on staff is responsible for certifying environmental clearance or all permits and/or exemptions have been obtained?

- l) Identify any staff that have completed the Department's PD&E Training and received a certificate of completion:

- m) Does your agency have specifications for roadway construction you would like to use on off-system LAP projects?

Please Choose One

If yes, submit all specifications to the District Specifications Office for review and approval.

Specifications Approval Date:

If no, does your agency foresee any issues incorporating the LAP Big Four Specifications (off-system) or the Department's Standard Specifications (SHS/NHS) into project PS&E packages?

Please Choose One

10. CONSTRUCTION

- a) Does your agency seek to self-perform construction activities? Force account construction requires a Department approved public interest finding. Acceptable justifications for force account construction cannot be based on cost alone.

Please Choose One

If yes, identify agency experience with public works construction projects (i.e. resurfacing, sidewalks, trails, traffic signals, lighting).

- b) Does your agency have a timekeeping system that associates employee time to specific projects?

Please Choose One

11. CONSTRUCTION ADMINISTRATION

- a) Does your agency hold pre-construction meetings?

Please Choose One

- b) Describe your agency's change order approval process.

- c) Describe your agency's time extension approval process.

How does your agency count contract time? *Please Choose One*

Does your agency allow work on weekends, holidays, and nights? If yes, oversight staff shall be available during these times. Please check all that apply:

☐ Weekends

☐ Holidays

☐ Nights

- d) Describe your agency's materials testing and approval process.

Identify all inspectors on staff with CTQP certification(s):

****The District Materials Offices shall perform a quality assurance review of each local agency materials acceptance and testing procedures during the certification review period.**

- e) How does your agency track and certify Buy America compliance on federal projects?

- f) Identify your agency's schedule of liquidated damages. You may elect to use the Department's schedule.
- g) Describe your agency's liquidated damages assessment process.
- h) Describe your agency's process for monitoring subcontractors and subletting to ensure compliance with FHWA 1273.

11a. Inspection

- a) Does your agency seek to self-perform construction inspection activities?
Please Choose One
If yes, how many inspectors does your agency employ?
- b) Do any or all of your agency inspectors maintain certifications per FAC 14-75 in order to perform SHS or NHS projects? *Please Choose One*
- c) Describe your agency's process for inspecting construction projects.
- d) Describe your agency's process for completing inspectors' daily reports and recordkeeping.
- e) How will your agency manage oversight and control of a project when a consultant CEI is performing inspection duties?

11b. Contract Compliance (Wages, Payrolls, DBE)

- a) Has your agency administered FAHP construction contracts in the previous 3 years?

Please Choose One

- b) Do any staff members have direct experience performing or monitoring Resident Compliance Specialist (RCS) duties on FAHP construction contracts?

Please Choose One

If yes, identify all staff who will self-perform contract compliance on construction contracts per the FDOT Contract Compliance Manual Topic No. 275-020-002. Staff must complete training as offered by the Department or FHWA and demonstrate adequate knowledge of federal contract compliance requirements.

If no, identify staff who will monitor consultant performed RCS services, which includes bid opportunity, DBE payment reporting approvals, subcontractor approvals, etc. Staff must complete training as offered to perform this role.

- c) How does your agency monitor DBE payment reporting by contractors and consultants on federal contracts?
- d) Identify those employees with oversight responsibility and access to the Department's Equal Opportunity Compliance database.

12. INVOICING

- a) Describe how your agency complies with Prompt Payment requirements.
- b) Describe how your agency verifies work invoiced by a contractor/consultant compared to work performed.

c) Is there any reason why your agency cannot comply with the LAP quarterly invoicing requirement?

d) Identify staff and/or departments within your agency responsible for preparing and submitting invoices to the Department.

13. CERTIFICATION / RECERTIFICATION STATUS

Effective _____,
following certification/recertification:

_____ qualifies for the

Please Choose One

The following exceptions are applicable to this Certification/Recertification:

Check all that apply:

- ☐ AGENCY MAY NOT PERFORM IN-HOUSE DESIGN
- ☐ AGENCY MAY NOT PERFORM FORCE ACCOUNT CONSTRUCTION
- ☐ AGENCY MAY NOT PERFORM IN-HOUSE CEI ON OFF-SYSTEM PROJECTS
- ☐ AGENCY MAY NOT PERFORM IN-HOUSE CEI ON SHS/NHS PROJECTS
- ☐ AGENCY MAY NOT PERFORM IN-HOUSE CONTRACT COMPLIANCE (RSC)

District Local Program Administrator

Date

Local Agency Responsible Charge

Date



STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
LOCAL AGENCY PROGRAM PERFORMANCE EVALUATION

LAP Performance Evaluation
January 2016

Financial Project Number

Local Agency Name

Reviewer

District

Select One

Professional Services Procurement (Planning, Design, CEI Phases where a consultant is being hired. A given project may have multiple evaluations for multiple consultant procurement phases. If planning, design, and/or CEI is being performed in-house, this section would not apply to that particular phase.)

Select One

1) The Agency's staff promptly replied to Department requests for information and provided project information in a timely manner.

1 *The Agency's staff were difficult to contact, taking two weeks or more to provide requested information and/or requiring numerous follow-up requests from the Department.*

2 *The Agency's staff provided requested information in less than a week and/or with one follow-up request*

3 *The Agency's staff provided requested information within 72 hours without additional follow-up needed.*

N/A *Not applicable (No requests for information from the Department to the Agency.)*

Select One

2) The Agency's draft RFQ/RFP contained all federal and state requirements. (Tied to LAP Professional Services Checklist: Required Forms, Compliance with State and Federal Contracting Requirements, and Disadvantaged Business Enterprise (DBE) and Bid Opportunity List)

1 *The Agency's RFQ/RFP was missing three or more of the required items and/or multiple revisions of the document were required.*

2 *The Agency's RFQ/RFP was missing less than three of the required items and only one revision of the document was required.*

3 *The Agency's RFQ/RFP contained all federal and state requirements upon initial review. No revisions were required.*

Select One

3) The Agency provided all addenda for the Department's concurrence prior to issuance. (Tied to LAP Manual, Chapter 21 Construction Advertising and Award Procedures)

1 *The Agency issued addenda without requesting concurrence.*

2 *The Agency obtained concurrence prior to issuing addenda, but only after being prompted by the Department.*

3 *The Agency submitted request for concurrence prior to issuance.*

N/A *Not Applicable (No addenda issued.)*

Select One

4) The Agency submitted a minimum of three shortlisted firms to FDOT for review based on qualifications review and score. Sufficient supporting documentation was provided. (Tied to LAP Professional Services Checklist: Shortlist)

1 *The Agency submitted fewer than three shortlisted firms without prior coordination with the Department.*

2 *The Agency submitted at least three shortlisted firms but required follow-up for sufficient supporting documentation.*

3 *The Agency submitted at least three shortlisted firms with sufficient supporting documentation.*

- 5) The Agency provided an independent in-house staff hour estimate to the Department prior to negotiations. (Tied to LAP Professional Services Checklist: Independent Staff Hour Estimates)
- 1 *The Agency did not provide an independent in-house staff hour estimate prior to negotiations.*
 - 2 *The Agency provided an independent in-house staff hour estimate prior to negotiations after Department follow-up.*
 - 3 *The Agency provided an independent in-house staff hour estimate prior to negotiations without Department follow-up.*
- 6) The Agency's draft contract contained all federal and state requirements. (Note: Each item under Requirement 6 is considered a separate requirement. (Tied to LAP Professional Services Checklist: Required Forms, Compliance with State and Federal Contracting Requirements, and Disadvantaged Business Enterprise (DBE) and Bid Opportunity List))
- 1 *The Agency's draft contract was missing three or more of the required items and/or multiple revisions of the document were required.*
 - 2 *The Agency's draft contract was missing less than three of the required items and minimal revisions of the document were required.*
 - 3 *The Agency's draft contract contained all federal and state requirements upon initial review. No revisions were required.*
- 7) The Agency uploaded required Professional Services related documents into LAPIT. Required documents include: advertisement, shortlist and scoring sheets, man-hour estimate, proof of negotiations, federal forms, executed copy of the professional services agreement, and Professional Services Checklist.
- 1 *The Agency did not utilize LAPIT and/or required constant follow-up from the Department to use LAPIT.*
 - 2 *The Agency utilized LAPIT and entered documents with minimal prompting by the Department.*
 - 3 *The Agency utilized LAPIT and entered documents and data without prompts by the Department.*
- 8) The Agency set-up the "Local Agency Contract" for the consultant in LAPIT prior to the start of the project.
- 1 *The Agency never set-up a "Local Agency Contract" in LAPIT and/or set-up after project start following constant follow-up from the Department.*
 - 2 *The Agency set-up the "Local Agency Contract" in LAPIT, prior to the start of the project with minimal follow-up from the Department.*
 - 3 *The Agency set-up the "Local Agency Contract" in LAPIT prior to the start of the project without follow-up from the Department.*

Total	0
Count	0
Average	NaN

**Professional
Services
Comments**

Design Phase

- Select One
- 1) The Agency's Responsible Charge was identified at the beginning of the phase. (Tied to LAP Agreement and LAP Manual Chapter 2 – Local Agency Program Certification and Performance Management)
- 1 *The Agency failed to identify the responsible charge for the phase.*
 - 2 *The Agency's responsible charge for the phase\ was identified once requested by the Department.*
 - 3 *The Agency proactively identified the responsible charge for the phase and provided to the Department.*

- Select One
- 2) The Agency's staff promptly replied to Department requests for information and provided project information in a timely manner.
- 1 *The Agency's staff were difficult to contact, taking two weeks or more to provide requested information and/or requiring numerous follow-up requests from the Department.*
 - 2 *The Agency's staff provided requested information in less than a week and/or with one follow-up request.*
 - 3 *The Agency's staff provided requested information in less than 72 hours without additional follow-up needed.*
- N/A *Not applicable (No requests for information from the Department to the Agency.)*

- Select One
- 3) The Agency submitted change orders for concurrence prior to implementation of the change and backup was detailed enough to support the changes and identified eligible costs. (Tied to LAP Agreement)
- 1 *The Agency did not request concurrence with change orders prior to implementation or backup was significantly insufficient to support the changes and/or eligible costs.*
 - 2 *The Agency requested concurrence with change orders prior to implementation and few revisions were needed to the backup documentation.*
 - 3 *The Agency requested concurrence with change orders prior to implementation and no revisions were required.*
- N/A *Not Applicable (No change orders issued.)*

- Select One
- 4) The Agency submitted invoices at least quarterly, beginning from the day the NTP was issued. Any delays in invoicing were communicated to the Department. (Tied to LAP Agreement)
- 1 *The Agency did not submit invoices on a quarterly basis and did not communicate any reason for the delay to the Department. The Agency required constant follow-up from the Department.*
 - 2 *The Agency submitted invoices at least quarterly*
 - 3 *The Agency submitted invoices more frequent than quarterly.*

- Select One
- 5) The Agency submitted invoices supported by proper documentation. (i.e. executed payrolls, time records, invoices, contracts or vouchers) Supporting documentation established that the deliverables were received and accepted in writing by the Agency. (Tied to LAP Agreement)

- 1 *The Agency consistently submitted incomplete and/or unsupported invoices.*
- 2 *The Agency submitted complete invoices and required minimal follow-up from the Department for clarification.*
- 3 *The Agency consistently submitted invoices that required no follow-up from the Department.*

Select One

6) The Agency submitted updated project schedules when requested. Any delays in providing requested information were communicated to the Department.

- 1 *The Agency did not submit updated project schedules when requested and did not communicate the reason for the delay to the Department.*
- 2 *The Agency submitted updated project schedules when requested, and any delays were communicated to the Department.*
- 3 *The Agency submitted updated project schedules when requested without exception.*

N/A *Not Applicable (No updates to project schedule.)*

Select One

7) The Agency worked with the Department to identify & resolve all potential right of way issues prior to construction.

- 1 *The Agency did not identify potential right of way issues prior to construction commencing.*
- 2 *The Agency identified potential right of way issues prior to construction commencing, but after LAP agreement execution.*
- 3 *The Agency identified and resolved all potential right of way issues prior to LAP agreement execution.*

N/A *Not Applicable (No right of way issues.)*

Select One

8) The Agency submitted phase reviews into the Department's Electronic Review Comments (ERC) system. The Agency responded to all comments within the given submittal deadline.

- 1 *The Agency did not submit phase reviews into the Department's ERC system and/or did not respond to comments within the given submittal deadline.*
- 2 *The Agency submitted phase reviews into the Department's ERC system and responded to comments with minimal follow-up from the Department.*
- 3 *The Agency submitted phase reviews into the Department's ERC system and responded to comments without follow-up from the Department.*

Select One

9) The Agency uploaded required design documents into LAPIT. Required documents include: plans, engineer's estimate, field notes, Proprietary Products Certification form, Utility and Railroad certifications, and other relevant design documents

- 1 *The Agency did not utilize LAPIT and/or required constant follow-up from the Department to use LAPIT.*
- 2 *The Agency utilized LAPIT and entered documents with minimal prompting by the Department.*
- 3 *The Agency utilized LAPIT and entered documents and data without prompts by the Department.*

Select One

10) The Agency completed the project prior to the expiration of the LAP Agreement or requested a reasonable time extension. (Tied to LAP Agreement)

- 1 *The Agency did not complete the project prior to agreement expiration. Delays to the schedule were not communicated to the Department. The Agency did not proactively request a time extension.*
- 2 *The Agency did not complete the project prior to the original agreement expiration, but communicated delays to the Department and proactively requested a time extension.*
- 3 *The Agency completed the project prior to agreement expiration.*

Select One

11) The agency submitted final invoices within 120 days of project completion as required by the LAP Agreement. The Department was notified by the Agency of any delays in submitting the final invoice. (Tied to LAP Agreement)

- 1 *The Agency took more than 120 days to submit the final invoice, without notifying the Department of the delay or having justifiable cause.*
- 2 *The Agency took more than 120 days to submit the final invoice, but notified the Department of a justifiable cause.*
- 3 *The Agency took less than 120 days to submit the final invoice.*

Total	0
Count	0
Average	NaN

Design Phase
Comments

Construction Advertisement and Award

- 1) The Agency's staff promptly replied to Department requests for information and provided project information in a timely manner.
- 1 *The Agency's staff were difficult to contact, taking two weeks or more to provide requested information and/or requiring numerous follow-up requests from the Department.*
 - 2 *The Agency's staff provided requested information in less than a week and/or with one follow-up request.*
 - 3 *The Agency's staff provided requested information in less than 72 hours without additional follow-up needed.*
- N/A *Not applicable (No requests for information from the Department to the Agency.)*
- 2) The Agency's draft bid package and contract contained all federal and state requirements. (Tied to Construction checklist)
- 1 *The Agency's draft bid package and contract were missing six or more of the required items and/or multiple revisions of the document were required.*
 - 2 *The Agency's draft bid package and contract were missing no more than five of the required items and only one revision of the document was required.*
 - 3 *The Agency's draft bid package and contract contained all federal and state requirements upon initial review. No revisions were required.*
- 3) The Agency advertised the project within thirty (30) days of the date the Department issued the Construction Notice to Proceed. If the project was not able to meet the scheduled advertisement, the Department was notified. (Tied to LAP Agreement)
- 1 *The Agency did not advertise within 30 days of the date the Department issued the NTP. Delays to the schedule were not communicated to the Department. Actual construction award was more than one month off from original schedule without justification.*
 - 2 *The Agency did not advertise within 30 days of the date the Department issued the NTP and/or experienced delays in the bid award schedule, but communicated delays to the Department.*
 - 3 *The Agency advertised within 30 days of the date the Department issued the NTP and experienced no delays in the bid award schedule.*
- 4) The Agency provided all addenda for the Department's concurrence prior to issuance. (Tied to LAP Manual, Chapter 21 Construction Advertising and Award Procedures)
- 1 *The Agency issued addenda without requesting concurrence.*
 - 2 *The Agency obtained concurrence prior to issuing addenda, but only after being prompted by the Department.*
 - 3 *The Agency submitted request for concurrence prior to issuance.*
- N/A *Not Applicable (No addenda issued.)*

Select One

5) The Agency provided a request for Department concurrence to award the project to the lowest responsive bidder. The Agency provided a bid tabulation and bid analysis (or other supporting documentation in the case of design/build projects). (Tied to LAP Manual, Chapter 21 Construction Advertising and Award Procedures)

- 1 *The Agency did not request concurrence, or the Department had to prompt the agency for the request and associated documents multiple times.*
- 2 *The Agency requested concurrence and supplied all documents. Department had to request additional information to supplement the information provided.*
- 3 *The Agency requested concurrence and supplied all supporting documents without Department prompting. Documents supplied were sufficient and no additional information was needed to provide concurrence.*

Select One

6) The Agency's submitted a final contract containing all federal and state requirements prior to contract execution. (Tied to Construction checklist)

- 1 *The Agency's did not submit a final contract to the Department prior to contract execution.*
- 2 *The Agency's submitted a final contract to the Department prior to contract execution, but federal and/or state requirements were missing and a revision of the document was required.*
- 3 *The Agency's submitted a final contract containing all federal and state requirements to the Department prior to contract execution.*

Select One

7) The Agency uploaded required construction advertisement and award documents into LAPIT. Required documents include: bid tabulation, bid analysis, executed contract.

- 1 *The Agency did not utilize LAPIT and/or required constant follow-up from the Department to use LAPIT.*
- 2 *The Agency utilized LAPIT and entered documents with minimal prompting by the Department.*
- 3 *The Agency utilized LAPIT and entered documents and data without prompts by the Department.*

Total	0
Count	0
Average	NaN

**Construction
Advertisement
and Award
Comments**

Construction Phase

- 1) The Agency's Responsible Charge was identified at the beginning of the phase. (Tied to LAP Agreement and LAP Manual Chapter 2 – Local Agency Program Certification and Performance Management)
- 1 *The Agency failed to identify the responsible charge for the phase.*
 - 2 *The Agency's responsible charge for the phase\ was identified once requested by the Department.*
 - 3 *The Agency proactively identified the responsible charge for the phase and provided to the Department.*
- 2) The Agency's staff promptly replied to Department requests for information and provided project information in a timely manner.
- 1 *The Agency's staff were difficult to contact, taking two weeks or more to provide requested information and/or requiring numerous follow-up requests from the Department.*
 - 2 *The Agency's staff provided requested information in less than a week and/or with one follow-up request.*
 - 3 *The Agency's staff provided requested information in less than 72 hours without additional follow-up needed.*
- N/A *Not applicable (No requests for information from the Department to the Agency.)*
- 3) The Agency set-up the "Local Agency Contract" in LAPIT prior to the pre-construction meeting.
- 1 *The Agency never set-up a "Local Agency Contract" in LAPIT and/or set-up after the pre-construction meeting following constant follow-up from the Department.*
 - 2 *The Agency set-up the "Local Agency Contract" in LAPIT, prior to the pre-construction meeting with minimal follow-up from the Department.*
 - 3 *The Agency set-up the "Local Agency Contract" in LAPIT prior to the pre-construction meeting without follow-up from the Department.*
- 4) The Agency notified and invited the Department to the pre-construction meeting.
- 1 *The Agency did not notify and invite the Department to the pre-construction meeting.*
 - 2 *The Agency notified and invited the Department to the pre-construction meeting.*
 - 3 *The Agency notified and invited the Department to the pre-construction meeting two weeks (10 business day) or more prior to the meeting.*
- 5) The Agency submitted change orders for concurrence prior to implementation of the change and backup was detailed enough to support the changes and identified eligible costs. (Tied to LAP Agreement)
- 1 *The Agency did not request concurrence with change orders prior to implementation or backup was significantly insufficient to support the changes and/or eligible costs.*
 - 2 *The Agency requested concurrence with change orders prior to implementation and few revisions were needed to the backup documentation.*

- 3 *The Agency requested concurrence with change orders prior to implementation and no revisions were required.*
N/A *Not Applicable (No change orders issued.)*

Select One

- 6) The Agency submitted invoices at least quarterly, beginning from the day the NTP was issued. Any delays in invoicing were communicated to the Department. (Tied to LAP Agreement)

- 1 *The Agency did not submit invoices on a quarterly basis and did not communicate any reason for the delay to the Department. The Agency required constant follow-up from the Department.*
2 *The Agency submitted invoices at least quarterly*
3 *The Agency submitted invoices more frequent than quarterly.*

Select One

- 7) The Agency submitted invoices supported by proper documentation. (i.e. executed payrolls, time records, invoices, contracts or vouchers) Supporting documentation established that the deliverables were received and accepted in writing by the Agency. (Tied to LAP Agreement)

- 1 *The Agency consistently submitted incomplete and/or unsupported invoices.*
2 *The Agency submitted complete invoices and required minimal follow-up from the Department for clarification.*
3 *The Agency consistently submitted invoices that required no follow-up from the Department*

Select One

- 8) The Agency submitted updated project schedules when requested. Any delays in providing requested information were communicated to the Department.

- 1 *The Agency did not submit updated project schedules when requested and did not communicate the reason for the delay to the Department.*
2 *The Agency submitted updated project schedules when requested, and any delays were communicated to the Department.*
3 *The Agency submitted updated project schedules when requested without exception.*

N/A *Not Applicable (No updates to project schedule.)*

Select One

- 9) The Agency completed all materials testing requirements at the time of Final Acceptance.

- 1 *The Agency did not complete the materials testing prior to the completion of the project.*
2 *The Agency completed most materials testing requirements, but provided corrective actions to remedy the tests that were not performed.*
3 *The Agency complied with all materials testing requirements.*

Select One

- 10) The project was constructed as planned and no major delays occurred due to field changes.

- 1 *Not constructed as planned, resulting in major project delays.*
2 *Project was constructed as planned, with minimal changes and/or delays required.*
3 *Project was constructed as planned, no delays to project.*

- Select One 11) The Agency uploaded required construction documents into LAPIT. Required documents include: pre-construction meeting minutes, progress meetings, change orders, certifications, materials testing, and other relevant construction documents.
- 1 The Agency did not utilize LAPIT and/or required constant follow-up from the Department to use LAPIT.*
 - 2 The Agency utilized LAPIT and entered documents with minimal prompting by the Department.*
 - 3 The Agency utilized LAPIT and entered documents and data without prompts by the Department.*
- Select One 12) The Agency completed the project prior to the expiration of the LAP Agreement or requested a reasonable time extension. (Tied to LAP Agreement)
- 1 The Agency did not complete the project prior to agreement expiration. Delays to the schedule were not communicated to the Department. The Agency did not proactively request a time extension.*
 - 2 The Agency did not complete the project prior to the original agreement expiration, but communicated delays to the Department and proactively requested a time extension.*
 - 3 The Agency completed the project prior to agreement expiration.*
- Select One 13) The Agency's Construction Contract Compliance Administration was successfully managed in accordance with the federal requirements. Project could be closed out within 120 days of project completion. The Department was notified by the Agency of any delays in Construction Contract Compliance Administration.
- 1 The Agency's Construction Contract Compliance Administration was not successfully managed, and the project could not be closed out within 120 days of project completion.*
 - 2 The Agency's Construction Contract Compliance Administration delayed project close out beyond 120 days of project completion, but the Agency notified the Department of a justifiable delay.*
 - 3 The Agency's Construction Contract Compliance Administration was completed such that the Project could be closed out within 120 days of project completion.*
- Select One 14) The Agency's project close out documents were completed and submitted to the Department within 120 days of project completion. The Department was notified by the Agency of any delays in Construction Contract Compliance Administration.
- 1 Agency took more than 120 days to submit the project close out documents, without notifying the Department of the delay or having justifiable cause.*
 - 2 Agency took more than 120 days to submit the project close out documents, but notified the Department of a justifiable delay.*
 - 3 Agency took less than 120 days submit the project close out documents.*

- Select One 15) The agency submitted final invoices within 120 days of project completion as required by the LAP Agreement. The Department was notified by the Agency of any delays in submitting the final invoice. (Tied to LAP Agreement)
- 1 *The Agency took more than 120 days to submit the final invoice, without notifying the Department of the delay or having justifiable cause.*
 - 2 *The Agency took more than 120 days to submit the final invoice, but notified the Department of a justifiable cause.*
 - 3 *The Agency took less than 120 days to submit the final invoice.*

Total	0
Count	0
Average	NaN

Construction
Phase
Comments

Performance Evaluation Scoring

Total	0
Count	0
Average	0

Dania Beach - Community Spotlight

Posted on: November 16, 2018

FDOT TAP Grant - Multimodal Pedestrian Improvements

The city of Dania Beach is planning to implement Multimodal Pedestrian Improvements at various locations within the Sun Garden Isles Neighborhood as shown below:

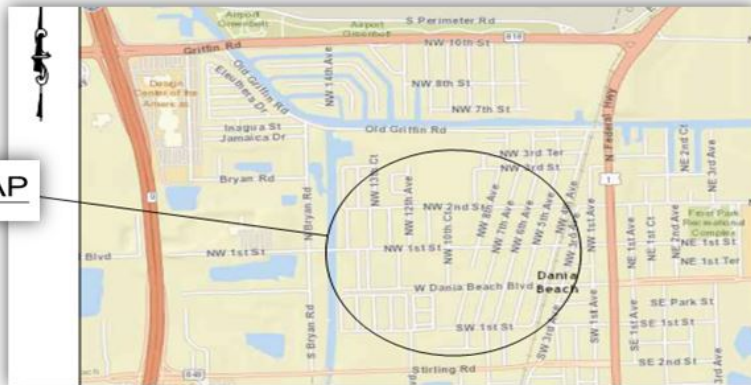


MULTIMODAL IMPROVEMENTS

LOCATION MAP

N.T.S.

Sun Garden Isles Neighborhood



Project Facts: The grant is intended for sidewalk and pedestrian safety improvements in the Sun Garden Isles neighborhood west of the FEC tracks from Old Griffin down to Stirling Road. The project is approved for construction in June 2019.

Tools

[RSS](#)

[Notify Me](#)

[View Archived](#)

Categories

- [All Categories](#)
- [Activities @ C.W. Thomas Park](#)
- [Activities @ Dania Beach Parks](#)
- [Activities @ Frost Park](#)
- [Activities @ Ocean Park Beach](#)
- [Activities @ P.J. Meli Park](#)
- [Activities @ Tigertail Lakes](#)
- [Airport](#)
- [Commission Public Notices](#)
- [Dania Beach - News & Announcements](#)
- [Dania Beach - Career Opportunities](#)
- [Dania Beach - Commission News Flash](#)
- [Dania Beach - Community Spotlight](#)
- [Sports & Athletics](#)

In 2014, the City of Dania Community Redevelopment Agency (DBCRA) applied for a grant from the Transportation Alternatives Program (TAP) program. Transportation Alternatives Program (TAP) is authorized under Section 1122 of MAP-21 (23U.S.C. 213(b), 101(a)(29)) provides funding for programs and projects defined as transportation alternatives, including on-and off-road pedestrian and bicycle facilities, infrastructure projects for improving non-driver access to public transportation and enhanced mobility, community improvement activities, and environmental mitigation; recreational trail program projects; safe routes to school projects; and projects for the planning, design or construction of boulevards and other roadways largely in the right-of-way of former Interstate System routes or other divided highways. The program will be administered by the Metropolitan Planning Organization (MPO) and the Florida Department of Transportation (FDOT).

- Federal Aid Project # D418-112-B
- Cost: \$413,255.00
- Expected Construction Date: June 2019

Should you have any comments or questions, please contact:

Community Redevelopment Authority

Attention: Rickelle Williams, Executive Director

rwilliams@daniabeachfl.gov

Department of Public Services

Attention: Ronnie S. Navarro, PE, CFM, City Engineer

rnavarro@daniabeachfl.gov

← [Previous](#)
[Community Video Tour](#)

[Next](#) ⇒
[Dania Beach Marina](#)

Other News in Dania Beach - Community Spotlight

Use Dania Beach Police Stations as your Safe Spot!

Posted on: July 23, 2019



Back-to-School Sales Tax Holiday - AUG 2-6

Posted on: July 23, 2019





2019 SUSTAINABLE URBAN AGRICULTURAL SHORT-COURSE

MONDAYS, 1:00 - 4:30 PM

JULY 22, 2019

**Introduction to Sustainable Urban
Agriculture & Regulations**

Workshop: Tour sites in Broward County

AUGUST 5, 2019

**Business/Marketing Plan, and
Financial Resources**

Workshop: Local farm (TBD)

AUGUST 19, 2019

**Production Systems of
Urban Agriculture**

Workshop: Container &
Hydroponics System

Location

**UF/IFAS Extension
Broward County**
3245 College Ave.
Davie, FL, 33314

SEPT. 9, 2019

Best Management Practices

Workshop: Composting, nutrient and
disease management

SEPT. 23, 2019

**Technology Integration in
Urban Agriculture**

Workshop: Renewable energy &
water technologies (e.g., PV, rain
barrel, irrigation etc.)

OCTOBER 7, 2019

Post Harvesting & Food Handling

Workshop: Develop food safety plan &
Hands on demo

For More Information Contact

Lorna Bravo (lbravo1@ufl.edu)
Julio Perez (pjulio@ufl.edu) or
954-756-8519

This comprehensive UF/IFAS Extension program includes a series of lectures and hands on workshops on sustainable urban agriculture geared for small farmers, urban farmers, community gardeners, backyard gardeners and entrepreneurs. Participants will gain a better understanding of social, environmental benefits of urban agriculture, acquire knowledge and adopt management practices to start or expand their farming operations.

Structure: 3.5 hours length
(1.5 h lecture + 2 h hands
on workshop)

Materials and light
refreshments included.

It is recommended, though
not required, to participate in
all classes.

**\$15 per class,
or 6 classes for \$50**

Seating limited

Register online here
[https://browardurbanag2019.
eventbrite.com](https://browardurbanag2019.eventbrite.com)

The City of Dania Beach
Community Development Block Grant (CDBG)
45th Year Application-Public Hearing Notice

FOR WAYFINDING → SIGNS

Come out to this community meeting to learn about and share ideas on new directional signs within the CRA Boundaries. Make suggestions for best possible sites, attractions and locations.

29

MONDAY
JULY

5:30PM

Dania Beach Commission Chamber

100 W. Dania Beach Blvd | Dania Beach

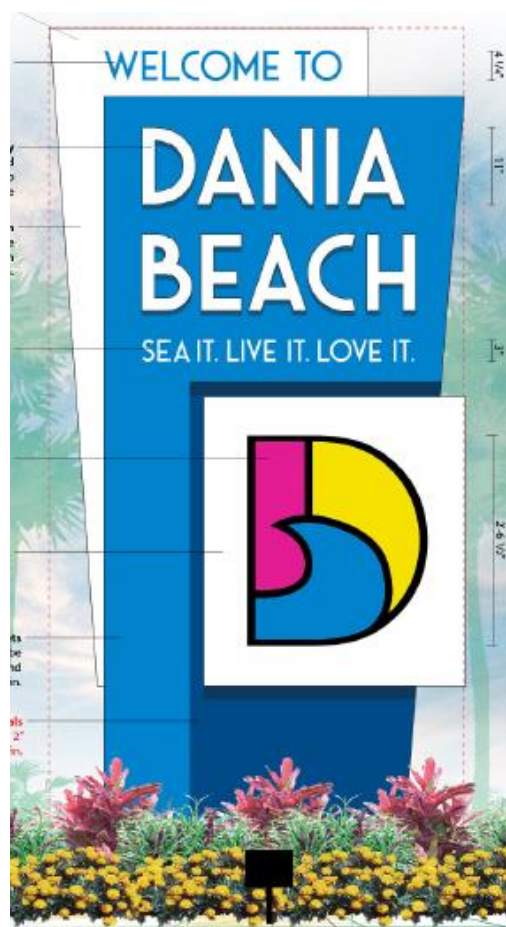
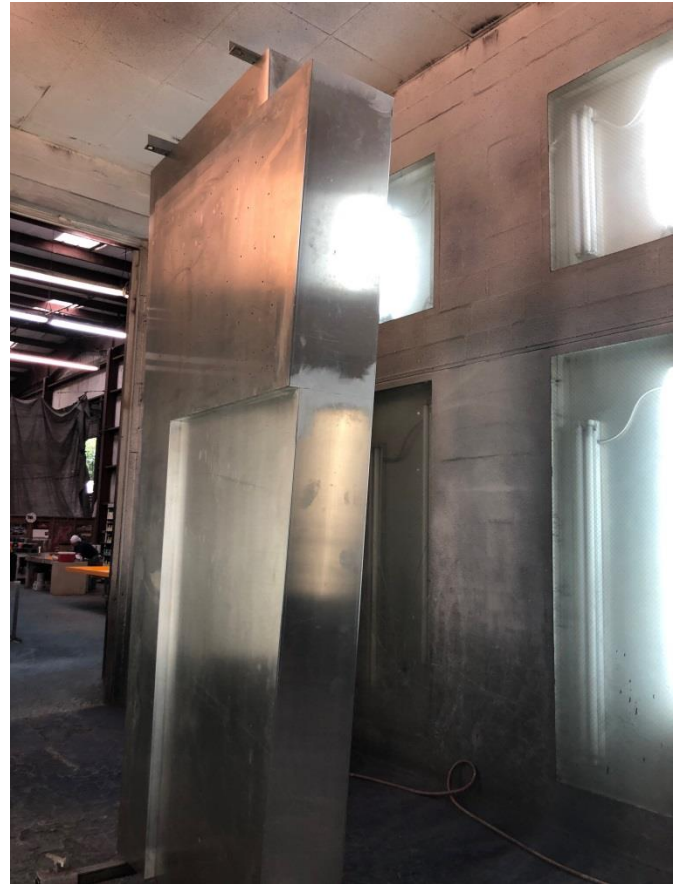
More Information Contact: 954.924.6801

**DANIA
BEACH**



Hosted by: The Dania Beach Community Redevelopment Agency

Three (3) of Six (6) Entranceway Signs in Fabrication Phase



RENDERING

Beautification Grant Projects (sampling)

749 Stirling: BEFORE



749 Stirling: AFTER



214 NW 7th Ave: BEFORE



214 NW 7th Ave: AFTER



745 Stirling Road: BEFORE



745 Stirling Road: AFTER





Florida Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

PRELIMINARY PROGRAM

WEDNESDAY

7:00 AM **REGISTRATION OPENS**

8:00 AM **DOWNTOWN PARTNERSHIP TOUR**
YBOR WALKING TOUR
CRA BOOT CAMP

LUNCH (EXHIBIT HALL)

12:45 PM **KEYNOTE: LENORA BILLINGS-HARRIS "LEVERAGING DIVERSITY"**

1:45 PM **WEST TAMPA TOUR**
ENGAGING THE UNDERSERVED COMMUNITY

BREAK (EXHIBIT HALL)

3:30 PM **WEST TAMPA TOUR (cont'd)**
KEYNOTE: MATTHEW PERRY
"INCREMENTAL DEVELOPMENT"

BREAK IN EXHIBIT HALL

4:45 PM **FRA ACADEMY OVERVIEW**
CRA ROLE IN RESILIENCY

6:00 - 7:30 PM **RECEPTION IN EXHIBIT HALL**



Florida Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
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THURSDAY

7:00 AM **BREAKFAST IN EXHIBIT HALL**

8:30 AM CITY COUNTY AGREEMENTS
FILLING VACANT STOREFRONTS

BREAK (EXHIBIT HALL)

9:45 AM WATER STREET CASE STUDY
STORM REDEVELOPMENT

BREAK (EXHIBIT HALL)

11:00 PM BROWNFIELDS
PLUG INTO FEDERAL CRA PROGRAMS

LUNCH (EXHIBIT HALL)

1:15 PM **KEYNOTE:** CHUCK MAROHN "STRONGEST TOWNS"

2:15 PM FOUR TAMPA CRAS **TOUR**
PLENARY "TAKE ON TAMPA TRANSPORTATION"
LAND USE BASICS

BREAK

4:00 PM FOUR TAMPA CRAS **TOUR** (cont'd)
FILLING THE GAPS
CRAS PRESENT PROJECTS FOR FUNDING

6:30 - 9:00 PM **AWARDS AND GRADUATION CEREMONY**



Florida Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

FRIDAY

7:00 AM **BREAKFAST**

7:45 AM FRA BUSINESS MEETING

8:00 AM ETHICS ISSUES (1.5 CM/IEDC/FL BAR Credits)

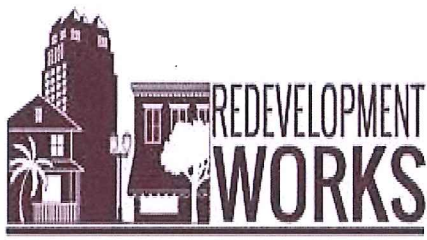
CRA REPORTING (1.5 CM/IEDC/FL BAR Legal Credits)

9:30 AM CRA LEGAL ISSUES (1.5 CM/IEDC/FL BAR Credits)

CRA AUDIT RULES (1.5 CM/IEDC/FL BAR Legal Credits)

11:00 AM ARMATURE WORKS MOBILE **TOUR AND LUNCH**

≠



FL Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

TOURS

Ybor City – Then, Now & Tomorrow

WEDNESDAY – OCTOBER 16, 2019

8:00 am – 11:30 am

\$50 additional pre-registration; space is limited – see registration form

This is a walking tour. Participants will meet at the hotel, walk to the Fort Brooke Streetcar Station (less than a block away), and ride the streetcar(s) to Ybor for the tour. We will conclude at Jose Marti Park where everyone can board a streetcar on 13th Street (next to Park) and head back to the hotel.

Ybor City is Tampa's National Historic Landmark District. This tour will provide an update on the 2020 vision plan, streetcar study, mixed-use projects, preservation projects and redevelopment activity. Through the Ybor district CRAs and other programs, there are new businesses, expansions, historic renovations, streetscapes and façade projects. Highlights include the Ybor City State Museum, Centennial Park, Centro Ybor, Visitor Information Center, Ybor Square, and a community college in the heart of Tampa's Historic Latin Quarter. Interspersed with the existing historic structures in Ybor City. We will walk down famous Seventh Avenue, designated "a 2008 Great Streets in America", for its history, character and strong community involvement.

Tour Guides: Dr. Wallace Reyes, Ph.D., Ybor Historian and Ambassador and Brenda Thrower, Economic Development Specialist, Ybor City Corporation

Tampa Downtown Partnership (TDP) District

WEDNESDAY – OCTOBER 16, 2019

8:30 am – 11:30 am

\$50 additional pre-registration; space is limited – see registration form

We will meet at the hotel, walk to the river, and take the Jolly Trolley through the district, returning to the hotel.

This tour offers a great overview and insider specifics about the very successful downtown business improvement district in downtown Tampa. You will learn about the history, expansion, initiatives, marketing program, transportation services, "Clean and Safe" and "Public Space" programs. Also, we will cover the funding and administration, and who is involved in working with them to support these efforts. We will traverse from Curtis Hixon Park, MacDill Park, the Riverwalk, the Channel Club and Sparkman Wharf. We will ride the Jolly Trolley, and find out exactly what "the Downtowner" is!

Tour Guide: Rachel Radawec, Placemaking/Community Engagement Manager, Tampa Downtown Partnership

Tour Sponsor: Tampa Downtown Partnership



FL Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

West Tampa CRA

WEDNESDAY – OCTOBER 16, 2019

2:15 pm – 4:30 pm

\$50 additional pre-registration; space is limited – see registration form

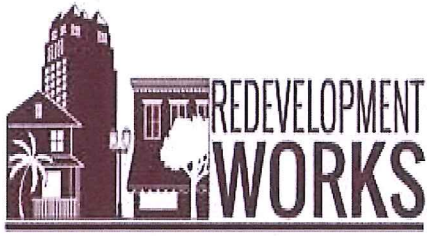
This is a riding tour, with some walking. Participants will take the bus from the hotel and back.

West Tampa is the newest CRA, created in 2015. It is centrally located in the heart of the city, between downtown and the Westshore business district. Through the West River Plan, public housing, and active and passive community parks are a priority – a community open to the Hillsborough River. Covered on the tour are some beautiful renovations in the historic district, Salcines Park and a new HUD housing project with mixed income and 50% subsidized units.

If we have time, we will stop by the Bryan Glazer Family Jewish Community Center, which includes a beautiful fitness and aquatic center/premier event facility as a catalyst project in the area.

Also we will not be able to see it live, but will share information about the Drew Park CRA. Its history began as Drew Field, the city of Tampa's grass landing strip airfield, with a rich history, which became the International Airport. Today, the over 600 acres to the east comprises the CRA. Its proximity to the Dale Mabry Campus of Hillsborough Community College, professional sports and recreational facilities is a major draw for private investment.

Tour Guide: Malcolm Kiner, Manager, Drew Park and West Tampa CRAs



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Four CRAS Tour

THURSDAY – OCTOBER 17, 2019

2:15 pm – 5:00 pm

\$50 additional pre-registration; space is limited – see registration form

This is a riding tour, with some walking. Participants will take the bus from the hotel and back.

We will cover the astounding growth and redevelopment going on in the *other* four CRA districts in the downtown Tampa area. In the **Channel District CRA**, a former warehouse district, there are many dramatic projects to see and more planned, including a district wide infrastructure improvement program. The **Central Park CRA** covers an area rich in culture and history, as a thriving African-American business and entertainment district. It is home to the Encore catalyst project, many residential, business and recreational developments, right next to the urban job center. Hotels and residential projects are the most recent activities in the **Downtown CRA** area – which includes the convention center and an incredibly unique waterfront. The **Tampa Heights Riverfront CRA** is home to many exciting smaller scale redevelopment projects that visitors and locals rave about. You will get the backstory on all these projects and learn about how the CRAs support this redevelopment.

Tour Guide: Rob Rosner, Manager, Channel/Downtown/Heights/Central Park CRAs

Tour Sponsors: VHB

Armature Works and Master Plan

FRIDAY – OCTOBER 18, 2019

10:30 am – 1:30 pm

\$50 additional pre-registration; space is limited – see registration form

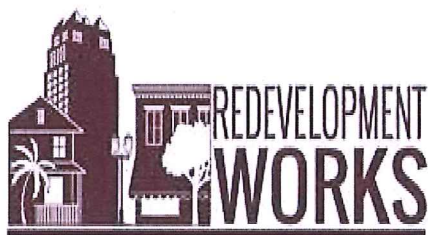
Participants will take the bus from the hotel and back. You are welcome to stay longer in the area, but parking is limited, so we recommend ride sharing.

On this tour, you will learn about the impressive catalyst project known as Armature Works. We will share the history, funding, construction, and other aspects of its redevelopment. Funded by a New Markets Tax Credit loan, it was an anchor redevelopment in a master plan, featuring adjacent commercial space and apartments. There are 50 acres surrounding it, with many projects targeted over the next 10 years in phases. The site originally met the criteria for a USDA Food Desert, an SBA HUB Zone, an area of Heavy Distress, a federal and local Enterprise Zone, a medically underserved population, and a brownfield site before its transformation. After the presentations, we will enjoy lunch just for us in the beautiful Theatre room.

Tour Guide: Janel De Guehery, Community and Marketing Manager, Florida Community Loan Fund

Tour Sponsor: Florida Community Loan Fund

#



FL Redevelopment Association

October 16-18, 2019

Hilton Tampa Downtown

www.redevelopment.net

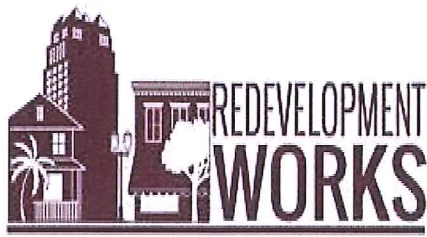
BOOT CAMP

Community Redevelopment Agency (CRA) Boot Camp (separate registration fee \$50)

8:00 a.m. – 11:30 a.m.

Bring the combat boots - we will cover what you need to know about your Florida CRA before you take another step soldier! We will share facts, dispel fantasy, and make sense of CRAs for you. Bring your questions and you will take home reliable information to help you carry out your role in the CRA process. Geared towards policy setters, attorneys, administrators and volunteers, this will be about the top answers to the top questions about running a CRA in Florida. Space is limited. **CM Legal 3.0**

Speaker and Facilitator: *Carol Westmoreland*, Executive Director, Florida Redevelopment Association



FL Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

Ethical Considerations in Redevelopment

October 18, 2019

8:00 am – 9:30 am

Hilton Tampa Downtown

This course is geared toward CRA attorneys and others who want to learn about some specific ethics requirements for CRAs, as well as general requirements for all governments. We will focus on conflicts of interest, doing business with one's agency, voting conflicts, financial disclosure, sunshine, the gift law and ways to keep CRA business "separate but equal" to city or county business. Our instructors are members of the Florida Bar with a great deal of specific CRA legal ethics experience. We will target the presentations and discussions for attorneys, practitioners, board members and volunteers who work with Community Redevelopment Agencies in Florida. For further information, please visit www.redevelopment.net, or contact Carol Westmoreland at cwestmoreland@flcities.com.

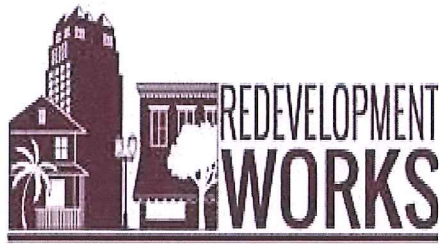
Legal Overview of CS/HB 9 Passed by the 2019 Florida Legislature

October 18, 2019

9:30 am – 11:00 am

Hilton Tampa Downtown

This course is geared toward CRA attorneys and others who want to learn about some specific legal requirements for CRAs, especially relative to the changes generally in CS/HB 9 passed by the Florida Legislature in 2019. The topics specifically that will be covered include a line by line analysis of the changes to the statute effective October 1, 2019. In addition, we will focus in detail on tips and best practices for CRA expenditure compliance. This course will feature instructors who are members of the Florida Bar with a great deal of specific CRA legal experience. We will target the presentations and discussions for attorneys, practitioners, board members and volunteers who work with Community Redevelopment Agencies in Florida. For further information, please visit www.redevelopment.net, or contact Carol Westmoreland at cwestmoreland@flcities.com.



FL Redevelopment Association
October 16-18, 2019
Hilton Tampa Downtown
www.redevelopment.net

Legal Reporting Issues for CRAs

October 18, 2019

8:00 am – 9:30 am

Hilton Tampa Downtown

This course is geared toward CRA attorneys and others who want to learn about some specific legal requirements for CRAs, especially relative to reporting in CS/HB 9 passed by the Florida Legislature in 2019, Chapter 163 Part III, and Chapter 189, Florida Statutes. We will share tips and best practices for compliance, templates for compliant reporting and discussion of the CRA reporting requirements under Chapters 163 Part III (community redevelopment agencies) and Chapter 189 (special districts). This course this year will feature instructors who are members of the Florida Bar with a great deal of specific CRA legal experience. We will target the presentations and discussions for attorneys, practitioners, board members and volunteers who work with Community Redevelopment Agencies in Florida. For further information, please visit www.redevelopment.net, or contact Carol Westmoreland at cwestmoreland@flcities.com.

Legal Auditing Issues for CRAs

October 18, 2019

9:30 am – 11:00 am

Hilton Tampa Downtown

This course is geared toward finance, audit and CRA staff who are involved with CRA audits. We will be covering the new audit requirements contained in CS/HB 9 passed by the Florida Legislature in 2019. We will share tips and best practices for compliance. This course will feature instructors with audit and finance with specific CRA experience. We will target the presentations and discussions for practitioners or others who work with or are responsible for CRAs, and CRA audits. For further information, please visit www.redevelopment.net, or contact Carol Westmoreland at cwestmoreland@flcities.com.



Client: City of Dania Beach

Overall Objective: Increase awareness of Dania Beach's new branding through creative advertising campaigns, web presence, and social media initiatives. Drive traffic to the city for shopping, dining, leisure activities/vacations, and business.

Strategic Planning/Campaign Development

Discovery –

Mad 4 Marketing met with representatives of the City of Dania Beach and CRA for the purpose of gaining a clear understanding of their goals and objectives and learning as much as possible about the business and community environment.

Concept Development -

- Mad 4 Marketing developed multiple campaign concepts that were presented to the CRA and the City of Dania Beach Public Information Officer, including visuals and messaging (headlines and ad copy)
- Based on feedback provided, the concepts were modified and then finalized for use in ad design

Initiatives:

Media Planning and Placement

Plan Development based on an established budget -

- Research target audiences
- Identify appropriate channels to reach those audiences
- Build out preliminary plan for review by staff
- Negotiate competitive pricing for approved channels
- Finalize 8-month plan

Below is the current media plan that is being executed. This plan shows the 8-month timeline of the advertising, specific channels and media outlets, and costs associated with each media placement.

CITY OF DANIA BEACH
RECOMMENDED MEDIA SCHEDULE
MAY-DECEMBER 2019

										Pg. 1/2
INITIATIVE/									TOTAL	TOTAL
MEDIA	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	MEDIA	COST
General Public										
Sun-Sentinel								12/30	1 insertion	\$2,800
Showtime								1/2 Pg. 4/C	Vintage Motorcycle Show	
106,015 Circ.								\$2,800		
sunsentinel.com									97,000 imps	N/C
Front Page News Strips	5/15 (Wed)	6/5 (Wed)	7/10 (Wed)				11/16 (Wed)		4 insertions	\$7,336
Main News/135,230 Circ.	3"x10" 4/C	3"x10" 4/C	3"x10" 4/C				3"x10" 4/C		305,000 imps	
sunsentinel.com	61M Imps	61M Imps	61M Imps				61M Imps		(Ent. Channel)	N/C
City & Shore Magazine					9/7		11/3	12/1	3 insertions	\$7,650
April & Nov = 130M Circ					"Food & Dining" Pg. 4/C		"Life After 50 & Arts" Pg. 4/C	"Holiday" Pg. 4/C	306,000 Circ.	
Dec-46M Circ (Gift Guide)					\$2,550		\$2,550	\$2,550		
								Total	Sun-Sentinel	\$17,786
	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DEC/ JAN		
Travel Host		full Pg 4/C						Full Page 4/C	2 Insertions	\$3,730
18,000 in-room @		\$1,840	JUN/JUL					DEC/JAN		
115 hotels + 96								\$1,890		
condos				half page 4/c					1 insertion	\$955
				\$955	Art Serve Co-op					\$4,685
Gold Coast/ Ft. Lauderdale			July/Aug/ Sept Pg. 4/c			Oct Pg 4/C	Nov/ Dec Pg. 4/C		3 insertions	\$6,000
			"Going Places"			"Charity"	"Arts & Ent"			
25,000 Circ.										
"Insider's Guide"	1x	1x	1x	1x	1x	1x	1x	1x	8 Newsletters	\$1,600
E-Newsletter - 14,000	Thurs	Thurs	Thurs	Thurs	Thurs	Thurs	Thurs	Thurs	140,000 imps	
(Shared - Banner As)										
Sole Sponsor - 14,000					Wed or Fri		Wed or Fri		2 Sole - 28,000 imps	\$2,100
										\$9,700
Traffic Sponsorships									105 Sponsorships	
Opening BB + 35 Wds					35 Anns		35 Anns	35 Anns	334,180	\$5,775
of Copy					Miami + PB		Miami + PB	Miami + PB	Adults 18+	

Out-Of-Home	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
Billboards - 12'x50'										
Griffin & SW 27 Ave			8 weeks starting 7/10							\$5,800
#48848B										includes production
Stirling Rd. 160' E/O					8 weeks starting 9/2					\$4,900
Phippen Rd. #9997 & #9998										includes production
Bus Shelters										
#903880 Dania Beach Blvd/Fronton Blvd							starting 11/4		\$1,350 +\$225	\$1,575

INITIATIVE/									TOTAL	TOTAL
MEDIA	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	MEDIA	COST
General Public (Con'd)										
Bus Ads		routes 1, 4, and 6 will run at same time for 6 months- start June 24							24 Weeks 2,079,837 Adults 18+	\$18,448
3 Buses-"Ultra Super Kings" - 3 Routes 1, 4, 6 (Sterling, Federal and A1A)										includes production
(19' W x 8' H)										
									TOTAL O-O-H	\$30,723

									TOTAL GENERAL	
Small Businesses									PUBLIC	\$68,669
South Florida	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
Business Journal		"Biz of Pride Awards"			"Real Estate"	"Marine Industry"				
9,300 Circ		6/14 1/2 Pg/4/C			9/6 1/2 Pg/4/C	10/11			3 insertions 27,900 circ	\$8,106
Morning E-mail		1x			1x	1x			3 Weeks	\$6,870
23,000 opt-ins		M-F			M-F	M-F			69,000 circ	
728x90		6/9			9/8	10/6			TOTAL B2B	\$14,976
Winterfest										\$5,000
Casino Co-op										\$5,000
Geo- targeted campaign										\$5,000
Digital Advertising									TOTAL ALL	\$98,645

Placement –

- Submit Pre-Approval forms to the city
- Develop/sign insertion orders and media contracts
- Reconcile all media invoicing as it comes in – ensure all media runs as ordered and is invoiced correctly

Creative Design and Production

Ad design -

- The chosen creative concept was then developed into multiple media formats
 - Print advertisements – Gold Coast Magazine, TravelHost Magazine, Sun Sentinel, South Florida Business Journal, City & Shore Magazine



Gold Coast Magazine
 Monthly circulation – 25,000
 Monthly Print Readership – 278,000
 Digital Edition page views – 34,900

TravelHost Magazine
 In 18,000+ hotel rooms, 96 prestigious condominium buildings and 11 marinas
 Issue readership – 200,000



OPEN FOR BUSINESS

The City of Dania Beach takes pride in not just welcoming new businesses — but helping them thrive. We are attracting visitors from near and far with our freshly restored beaches, fabulous shopping, new hotels, and a wide selection of restaurants to satisfy everyone's tastes. Come be a part of the excitement and discover why Dania Beach is a great place to work, live and play.

DISCOVER DANIA BEACH

SEA IT. LIVE IT. LOVE IT.

DANIABEACHFL.GOV

South Florida Business Journal – Biz Pride Issue
Paid Circulation – 9,891 affluent top business leaders



From street painting and galleries to food and music festivals, Dania Beach is the place to immerse yourself in the arts. Come enjoy the sights and sounds of local musicians, artists, poets and more.

DISCOVER DANIA BEACH

SEA IT. LIVE IT. LOVE IT.

DANIABEACHFL.GOV



TravelHost – ArtServe Co-op

Sun Sentinel Front Page News Strips
Circulation 135,230 daily



- Digital advertisements – Sun Sentinel, Gold Coast Insider eNewsletter, SFBJ Morning email, Geo-targeted digital campaign (programmatic)

Animated banner – SFBJ 23,000 subscribers



Static banner – Sun Sentinel
61,000 impressions



Animated banner – Gold Coast Insider 14,000 subscribers



- Out of Home – Ultra King Bus ads, Billboards, Bus Shelters



14' x 48' Billboard at Griffin Road and SW 27th Avenue – 8 weeks

Ultra King Bus Ads – 3 routes for 6 months each, estimated impressions 2,079,837 Adults 18+



Search Engine Optimization (SEO)

The purpose of this initiative is to help the City of Dania Beach appear more often, and higher in the list of search results on Google and other search engines for various key search terms. There are many activities that lead to better rankings and more traffic to the city's website.

Mad 4 Marketing began with a comprehensive audit of the website to determine where the weaknesses were related to SEO. The results of that audit revealed many issues with the structure of the website from an SEO perspective. Some of the more significant ones included:

- Duplicate content which Google penalizes—
 - Multiple versions of the Home page
 - <http://daniabeachfl.gov>
 - <https://daniabeachfl.gov>
 - <http://www.daniabeachfl.gov>
 - <https://www.daniabeachfl.gov>
 - <http://daniabeachfl.gov/1/Home>
 - <https://daniabeachfl.gov/1/Home>
 - <http://www.daniabeachfl.gov/1/Home>
 - <https://www.daniabeachfl.gov/1/Home>
 - Many pages were duplicated using different capitalization in the URLs
 - All page titles contained the same phrase
 - Both HTTP and HTTPS versions of pages
 - Both www. and non-www. versions of pages
- Too many characters in the page titles
- Missing, multiple, or duplicated page title tags (how google knows what page is about)

The competitive landscape was also reviewed for monthly website traffic comparison:

Dania Beach – 23.4k (now 25.9k)

Fort Lauderdale – 159k

Hollywood – 95.2k

Hallandale – 22.2k

Pompano Beach – 58.1k

Results:

We put a large focus on duplicate content issues – Started with over 17,000 pages in the site due to the duplication. Now down to 3,171 pages as a result of the work done.

Additionally:

- Search impressions and clicks are **UP dramatically** for top pages and terms.
 - An impression is when the website shows up in a Google search. The more impressions we have, the more clicks thru to the website
 - **The number of impressions jumped from 321,582 in May to 721,520 in June!**
 - **The number of clicks to the site from searches jumped from 8,563 in May to 18,813 in June!**

May 2019

Landing Page	Acquisition	
	Impressions	Clicks
	321,582 % of Total: 100.00% (321,582)	8,563 % of Total: 100.00% (8,563)
1. /1640/BeachPier-WebCam	32,014 (9.96%)	2,092 (24.43%)
2. /	30,484 (9.48%)	1,116 (13.03%)
3. /124/Ocean-Park-Beach	17,235 (5.36%)	144 (1.68%)
4. /2724/Casino-Jai-Alai	15,069 (4.69%)	34 (0.40%)
5. /2372/Departments	14,862 (4.62%)	124 (1.45%)
6. /careers	14,463 (4.50%)	366 (4.27%)
7. /directory	11,922 (3.71%)	27 (0.32%)
8. /125/Building-Division	10,835 (3.37%)	544 (6.35%)
9. /528/Airport	10,592 (3.29%)	27 (0.32%)
10. /8/Government	8,822 (2.74%)	1 (0.01%)

June 2019

Landing Page	Acquisition	
	Impressions	Clicks
	721,520 % of Total: 100.00% (721,520)	18,813 % of Total: 100.00% (18,813)
1. /	69,849 (9.68%)	2,531 (13.45%)
2. /1640/BeachPier-WebCam	67,847 (9.40%)	5,211 (27.70%)
3. /124/Ocean-Park-Beach	42,239 (5.85%)	406 (2.16%)
4. /2724/Casino-Jai-Alai	39,202 (5.43%)	116 (0.62%)
5. /careers	34,223 (4.74%)	737 (3.92%)
6. /2372/Departments	32,640 (4.52%)	280 (1.49%)
7. /directory	26,394 (3.66%)	32 (0.17%)
8. /528/Airport	24,025 (3.33%)	63 (0.33%)
9. /8/Government	21,983 (3.05%)	4 (0.02%)
10. /9/Services	19,564 (2.71%)	59 (0.31%)

- Organic Search traffic is the dominant form of traffic to the website –up from 56% in May to 59% in June. This is a large increase for one month. Referral traffic is also up as a result of digital ads we have run that link back to the website, and social visits have also seen an increase.

	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	2.16% ↑	2.76% ↑	0.99% ↑	0.95% ↓	1.45% ↓	2.83% ↓
1 Organic Search	4.59% ↑			0.34% ↑		
2 Direct	6.74% ↓			2.59% ↓		
3 Referral	13.92% ↑			2.51% ↓		
4 Social	89.06% ↑			10.18% ↓		
5 (Other)	6.98% ↓			34.88% ↑		

- Top search term is “dania beach cam” and top page is <https://daniabeachfl.gov/1640/BeachPier-WebCam>

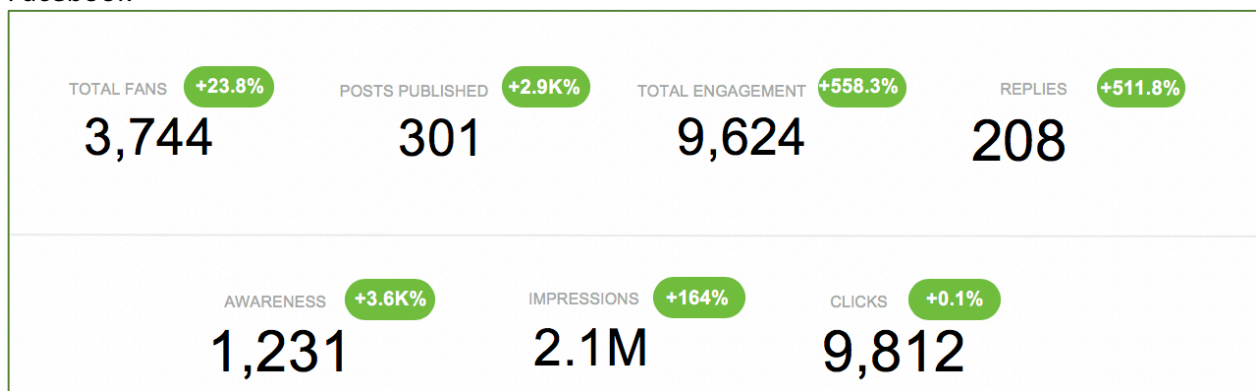
Social Media Support

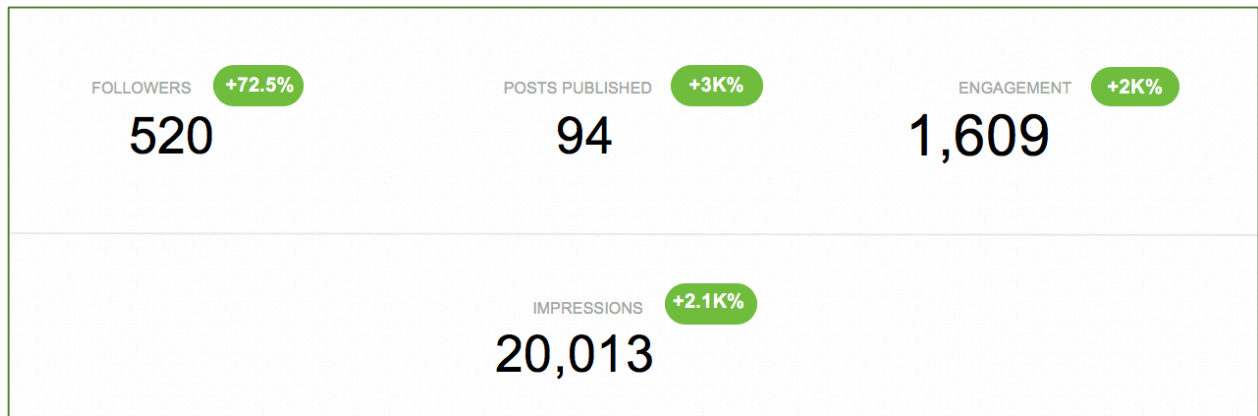
Mad 4 Marketing is supporting the City of Dania Beach social media efforts through the following activities:

- Developing a content calendar of posts (text and images) to be approved by the CRA for Facebook and Instagram
- Scheduling these posts and monitoring engagement (likes, follows, comments, shares)
- Replying to/acknowledging engagement and encouraging positive user-generated content
- Boosting posts that are performing well to increase reach and awareness
 - Boosting a post for as little as \$10-15 can quadruple the number of people that see it and are exposed to your brand
- Execution of fan acquisition campaigns (paid)
 - This does not mean people are being paid to follow the City of Dania Beach. It simply means there is an increase in the number of people who will see our posts inviting them to follow, which in turn increases the number of followers who will see our future posts
- Analyzing the types of posts that garner the most engagement and developing future content accordingly to maximize the growth of the profile and our brand ambassadors
 - Branding posts that follow the design being used for our advertising campaigns have performed well and reinforce the new look and feel
- Sharing content from the CRA page
 - Cross-sharing is a great social mechanism to maximize exposure through relevant existing content
- Sharing photos posted by visitors and residents (with their permission) to increase reach and capitalize on user-generated content and broader audiences
 - Cross-sharing is an amazing mechanism for original content + interaction and shows our appreciation for people loving Dania Beach
- Reporting on the improvement of profile performance

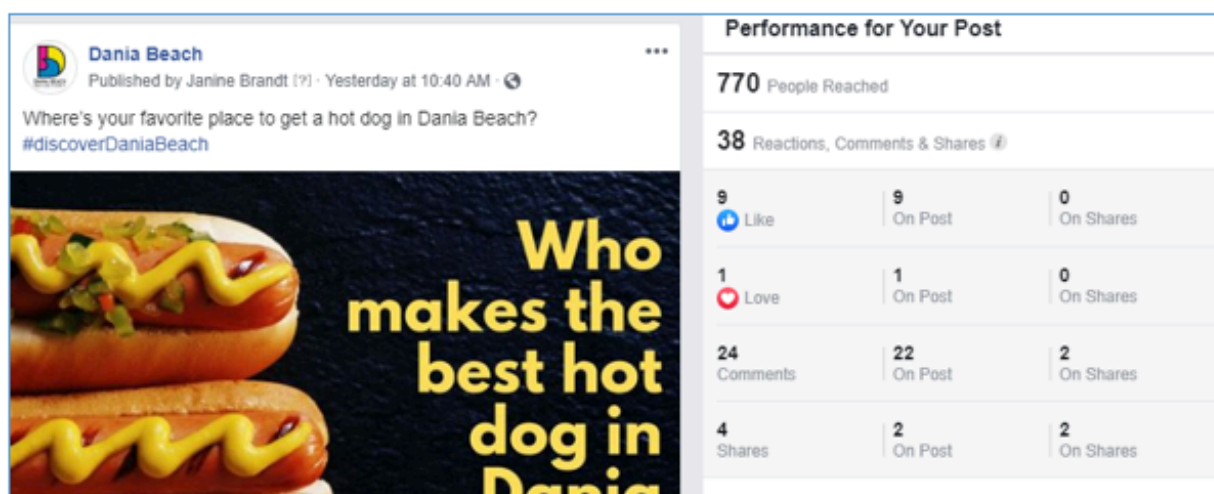
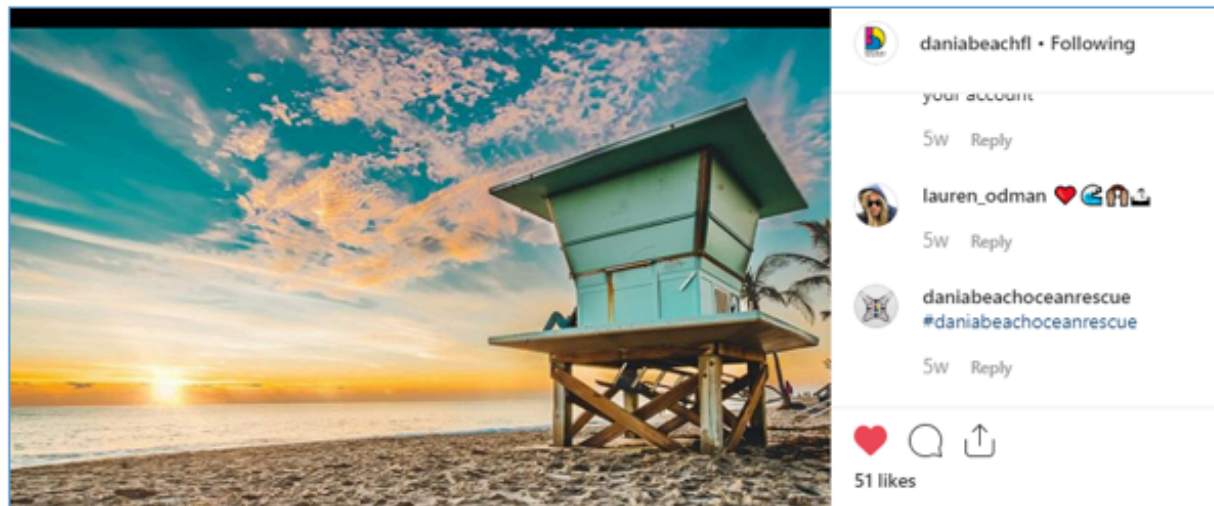
Results:

Facebook -





- **Significant increases** across the board on engagement, followers, impressions, etc.
- Over **1,200 new fans and followers** on FB and IG combined, in a joint effort with the PIO
- Below are some examples of the different types of posts and the results



This post was shared from the CRA Facebook page. They received great engagement on their page and this shows the additional engagement on the Dania Beach page from the share.


Dania Beach
 Published by Janine Brandt [?] · July 12 at 12:39 PM ·

Like Page

The Chester Byrd Park is a great place for everyone! With a walk/run path, outdoor exercise equipment, children's play equipment and more, you'll love this neighborly park. daniabeachfl.gov/119/Chester-Byrd-Park #discoverDaniaBeach



Performance for Your Post

869 People Reached

33 Reactions, Comments & Shares

25 Like	20 On Post	5 On Shares
2 Love	2 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
6 Shares	6 On Post	0 On Shares

100 Post Clicks

53 Photo Views	12 Link Clicks	35 Other Clicks
-----------------------	-----------------------	------------------------

This post received over 100 link clicks onto the website about the park for \$1. Increased awareness through strategic boosts

Below - A user posted a great photo that we shared and gave her credit through tagging.




daniabeachfl · Following

daniabeachfl Great photo shot at the pier by @aqua.monica! We love the wildlife that calls Dania Beach home. . . . #discoverDaniaBeach #SealLiveltLovelt #DaniaBeach #Pier #BeachDay

4d

aqua.monica Thanks for the share!


Dania Beach
 Published by Agorapulse [?] · June 12 ·

Like Page

Love swimming? You're in luck here in Dania Beach. Come down to the amazing [Pj Meli Pool](#) and get your laps in! Open every day of the week, the complex is equipped with a short course competition pool, 12 lap lanes and 10 diving blocks. There's also a children's pool!



Performance for Your Post

1,225 People Reached

94 Reactions, Comments & Shares

62 Like	46 On Post	16 On Shares
3 Love	2 On Post	1 On Shares
20 Comments	2 On Post	18 On Shares
9 Shares	9 On Post	0 On Shares

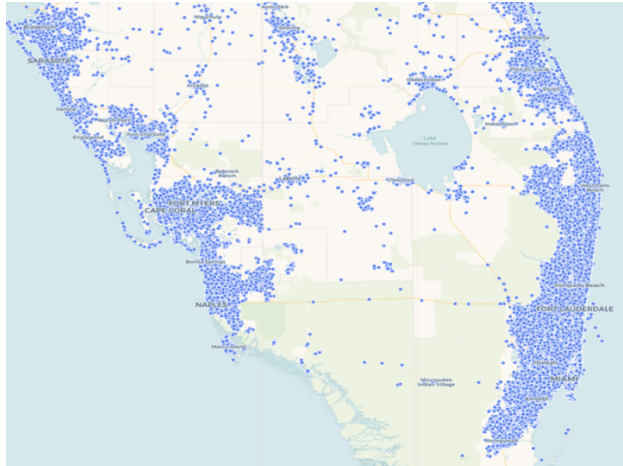
199 Post Clicks

23 Photo Views	0 Link Clicks	176 Other Clicks
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Coming in September – Programmatic Digital Ad Campaign

Mad 4 Marketing will run a digital advertising campaign that uses geo-targeting and device ID targeting to reach people who fall into one or both of these two categories:

- Frequent vacation travelers - These individuals are frequently using travel apps, seen at airports, hotels and vacation destinations
- Casual diners - Individuals that are likely to go out to a restaurant for dinner within driving distance of Dania Beach



Also, by looking at device ID data, we have determined where there are “pockets” of people that have been to Dania Beach in the last 90 days. We can geo-target these areas and serve ads to these specific device IDs.

Testing these tactics in September will provide insights on the best use of this technology for promotions related to the 2020 Super Bowl in January.

The digital plan is shown below and includes 800,000 impressions (75,000 no charge added value)

Line Item	Start Date	End Date	Creative Size	Net Rate	Add'l Specs	Type	Impressions	Net Total
Device ID Targeting - Vacation Travel Audience - Geo areas include: Orlando-Daytona Beach, Tampa-St. Petersburg, Ft. Myers, West Palm Beach--Mobile Display	8/1/19	8/30/19	320x50, 728x90, 300x250	\$7.00	Targeting devices that are frequent vacation travelers. These individuals are frequently using travel apps, seen at airports, hotels and vacation destinations.	CPM	500,000	\$3,500.00
Device ID Targeting - Casual Diner - Geo areas include: Miami, West Palm Beach, Fort Lauderdale--Mobile Display	8/1/19	8/30/19	320x50, 728x90, 300x250	\$7.00	Targeting devices for people that are casual diners. Individuals that are likely to go out to a restaurant for dinner in driving distance of Dania Beach FL.	CPM	225,000	\$1,575.00
VALUE ADDED- Device ID Targeting - Casual Diner - Geo areas include: Miami, West Palm Beach, Fort Lauderdale--Mobile Display	8/1/19	8/30/19	320x50, 728x90, 300x250	\$0.00	Targeting devices for people that are casual diners. Individuals that are likely to go out to a restaurant for dinner in driving distance of Dania Beach FL.	CPM	75,000	\$0.00
				\$6.34			800,000	\$5,075.00

Account Services

Mad 4 Marketing is supporting all of the above initiatives through the following activities:

- Regular (almost daily) communication with the CRA team
- Facilitating bi-weekly meetings (every other Friday) with the CRA and the City of Dania Beach Public Information Officer to review all activities and ongoing-results
- Reporting on campaigns and progress on all initiatives at each meeting
- Providing and getting approval on all creative and media expenditures
- Developing/participating in co-op relationships where applicable (i.e. Dania Pointe, Winterfest)
- Presentations to CRA Board and City Commission as needed

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, JUNE 11, 2019 – 5:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 5:35 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Administrative Report Memo

Director Williams thanked the Dania Beach Improvement Committee for the donation of trees to the PATCH. She reviewed the memo included in the agenda packet, which addressed the Broward County Loan to Grant Conversion, City Center Redevelopment RFP, Rebranding Initiative, Housing Development, and First-time Homebuyer Program.

Board Member James questioned whether she could attend the bid opening for the City Center RFP.

City Attorney Ansbro referred to the Sunshine Law; if there are two or more Board Member attendees, we will need to provide notice. He noted the Board is not precluded from going, but recommended they not attend.

Board Member James asked about the Homebuyers Program and new residents showing interest.

Director Williams responded interested persons can email the CRA.

Board Member Brandimarte spoke of a previous encounter while attending a homeowner's association meeting where one elected official would exit as another entered the room.

City Attorney Ansbro noted recent changes to the law where two or more elected officials can be at the same meeting but may not participate in the dialogue. He reiterated he does not recommend attending the bid opening.

Chair Lewellen asked if he should be notified if someone wanted to attend.

City Attorney Ansbro replied no, they would notify the City Clerk's Office and if more than one Board Member wanted to attend, a notice would be posted.

Chair Lewellen asked if the additional interested residents would delay homes being built.

Director Williams responded no, they would be processed through the program before homes would be finished being built.

4. Presentations

There were no presentations at this meeting.

5. Consent Agenda

Items Removed from Consent Agenda: #5.3, #5.4

- 5.1 Minutes:
Approve Minutes of the May 14, 2019 CRA Board Meeting
- 5.2 Travel Requests: None
- 5.5 RESOLUTION NO. 2019-CRA-012

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, PROVIDING FOR AN AMENDMENT TO RESOLUTION NO. 2019-CRA-003, TO PROVIDE FOR A MODIFIED CONSTRUCTION SCHEDULE; AUTHORIZING AN AMENDMENT TO THE DEVELOPMENT AGREEMENT WITH MIAMI-DADE AFFORDABLE HOUSING FOUNDATION, INC., D/B/A AFFORDABLE HOUSING DEVELOPMENT SOLUTIONS, TO PROVIDE FOR A MODIFIED CONSTRUCTION SCHEDULE; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member James motioned to approve the Consent Agenda, with the exception of Item #5.3 and #5.4; seconded by Board Member Harris. The motion carried unanimously.

5.3 RESOLUTION NO. 2019-CRA-010

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH, FLORIDA, PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR 2019-2020 HOLIDAY LIGHTING AND DECORATIONS FOR CITY HALL AND FEDERAL HIGHWAY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2019-CRA-010.

Vice-Chair Odman asked what areas would be covered and what the scale-out plan would be. She also asked if there would be existing lights at the area to be enhanced that could be moved out west.

Director Williams responded it would be more feasible to start on Federal Highway, which is where the greatest traffic is, as we wanted to be more conservative. We can do a scale-out plan, but we are primarily bidding to find out what the costs are going to be. She would not recommend doubling-up with lighting and existing décor on Federal Highway, and would consult with the City Manager about the placement of excess décor & lighting. She noted that anywhere there has been existing decorations she does not recommend pulling back; they will continue the same placement, along with the direction of the Board.

Board Member Brandimarte thought the Board wanted to decorate for other holidays, as well as decorating out west.

Director Williams noted for the other holiday décor, she does not feel we would have to go out to bid. She will take the direction of the Board and follow through.

Board Member James asked if the scope for the RFP could be added to so we could include additional lighting and décor.

Director Williams responded the scope could be updated.

Mayor Lewellen questioned other holidays being included.

Director Williams noted based on research, it does not appear that we would reach a price point to have to out to bid. We can probably do three quotes for that.

Board Member James added regarding our residents out west, the City Manager has a different budget. She suggested Director Williams speak with the City Manager about Vice-Chair Odman’s requests and the possibility of using the same vendor to piggyback on.

Director Williams confirmed it is possible for the City to piggyback the CRA’s bid.

Board Member James motioned to adopt Resolution #2019-CRA-010; seconded by Board Member Brandimarte. The motion carried unanimously.

5.4 RESOLUTION NO. 2019-CRA-011

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR A PAINTED CROSSWALK PROJECT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2019-CRA-011.

Chair Lewellen questioned there being only one crosswalk included in the agenda packet; she thought the Board wanted two intersections done, and asked which crosswalk was being selected.

Director Williams said it would be at Dania Beach Boulevard and US-1.

Board Member James motioned to adopt Resolution #2019-CRA-011; seconded by Vice-Chair Odman. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Garage Mural Project Update

Director Williams reviewed the information included in the agenda packet.

Board Member James said she only has one to add, the one from Iryna Kanishcheva.

Vice-Chair Odman agreed Iryna Kanishcheva had the 3-D technical aspects the Board was looking for and seemed to have a lot of places where they have had exhibitions that shows experience.

Chair Lewellen noted she is still concerned about the side of the garage; the City Center RFP is coming up. She wants to see what the proposals are as there is the potential something may be constructed next to the wall. She would like to see the option to do something on the pillars of the garage and referenced pages 95 and 96 of the project submissions included in the agenda packet. In the event the wall space will not be visible to the public, having an option that would be visible would be beneficial and we should keep this as an open option.

Board Member James felt we need to choose an artist first since we do not know what the next steps are. She questioned whether the CRA could put out a sponsorship form so we do not have to pay the entire cost. She felt the Board should narrow down the artists and agree upon one.

Director Williams agreed that if the intent is to select an artist whose style the Board appreciates but who has not shown exactly what is going to be depicted, conversation should begin with the artist to discuss placement and pricing. If it will be the columns, the cost would be cheaper than the initial proposals. She noted we can do sponsorships. We need a creative direction and then discussion can be held about a theoretic approach, renderings, and placement. Repositioning the art may be in our best interest.

Board Member Brandimarte felt this is premature; she likes the column idea because we really do not know what will be done next to the garage. Dania After Dark only wants a light show on the garage wall.

Board Member James asked about a timeline once the bids for the City Center come back.

Director Williams responded the evaluation committee meeting is June 27th and explained what steps the committee could take. This could be a process that takes a month or two and she does not want to speculate when the process may conclude.

Board Member James noted she is okay with the art going on the columns since there is uncertainty with the City Center RFP process.

Director Williams added the ability to determine site and placement before budget will give us a better idea of what the options are. She felt the City Center submittals and evaluation schedule would not prohibit us from planning. The Board can set the timeline and schedule; this does not have to be rushed, but we want to be diligent in having the right people execute the Board's vision.

Board Member James suggested the Board choose an artist who would then give us estimates on both the wall and the columns. The Board can choose depending upon the City Center project.

Chair Lewellen expressed concern about artist Iryna Kanishcheva and felt some of her styles of work were dark and depressing; others were very dramatic.

Board Member James proposed the artist create and provide the Board with a project best suited for Dania Beach based on the Board's direction.

Chair Lewellen suggested picking two artists.

Board Member Harris agreed with having two artists submit work based on Dania Beach's needs.

Vice-Chair Odman noted some of the darker images are appropriate for the areas they were created for. She was looking at the technical ability and what received consensus.

Discussion ensued about choosing two artists and the artists' submittals.

Louis Rimoli, 902 Natures Cove, Chair of the CACAB, explained what was requested of the artists. He suggested if an artist has the skills the Board is looking for, bring them in to have a discussion to come up with a concept based the Board's needs. He recommended not relying on the price as everything is negotiable.

The Board consensus was to go with artists Iryna Kanishcheva and Jacklyn Laflamme.

8. Board Member Comments

Board Member James questioned who would be going to Wilton Manors Pride Parade on Saturday and who the point person was.

Vice-Chair Odman noted Mayor Flippen said we are welcome to join and they will have an air conditioned VIP tent set up. Several of the cities want to get involved; if Dania Beach wants to participate in only marching, that is fine.

Chair Lewellen suggested selecting a point person.

Board Member Harris said there is a Stonewall reception at Hagen Park on Thursday evening and suggested the Board go and find out about participating on Saturday. The Board agreed to discuss it on Thursday evening.

Director Williams felt something easy would be to get a banner done, with the City and CRA logos, in support of gay pride. We could rent a car if they allow it.

Chair Lewellen asked if Director Williams could be the point person.

Director Williams agreed to be the point person and asked she be provided with any specific contacts for her to reach out to.

Board Member James spoke of the Huddle for 100 event held today.

Board Member James also spoke of attending the Redevelopment Academy with Vice-Chair Odman.

Board Member James asked about having a development agreement or ordinance to mandate a certain percentage of affordable housing in Dania Beach.

Director Williams responded a Nexus study was done to establish a linkage fee, which would mandate affordable housing. House Bill 7103 passed and has put a lot of restrictions on a city's capacity to mandate affordable housing. There is a current ordinance on the books that allows for inclusionary zoning and for a density bonus if developers include affordable housing; there is nothing to mandate them, only incentives they can opt into. It can be done, but you have to look at the costs of it and the offset incentives if a builder were to provide affordable housing.

Board Member James asked if it could be done project by project specific.

Director Williams noted you could determine which projects you want to focus on and have different approaches depending on the ownership structure. She recommended if you make something mandatory, you look at it holistically. You have to set the criteria in place first and not do it arbitrarily; this way everyone knows where they stand and there is fairness across the board.

Vice-Chair Odman spoke about the FRA Academy she recently attended and noted she appreciated the opportunity.

9. Information Items

There were no items on this agenda.

10. Adjournment

Chair Lewellen adjourned the meeting at 6:37 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
CHAIR – CRA

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

Request from CRA Executive Director Rickelle Williams to attend the ICSC (International Council of Shopping Centers) Florida Conference & Deal Making in Orlando, Florida on August 25-27, 2019 (Estimated cost \$508.69)

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo - Travel Request for Rickelle Williams ICSC Conference Orlando August 25-27, 2019,
Travel Request - Rickelle Williams ICSC Florida Conference and Deal Making, Orlando
August 25-27, 2019

To: Chair, Vice Chair and Board of Commissioners

From: Rickelle Williams, Executive Director

Date: July 30, 2019

Re: Travel Request for Rickelle Williams to attend the International Council of Shopping Centers (ICSC) Conference in Orlando, FL.

Attached you will find a travel request for Rickelle Williams, Executive Director to represent Dania Beach at the International Council of Shopping Centers (ICSC) Conference in Orlando, Florida from August 25, 2019 to August 27, 2019. The Conference and exhibition will be held at the Orange County Convention Center and host a number of retail industry professionals including site selectors, capital market financiers, retailers, and real estate developers among others. As in past years, the Dania Beach CRA will take full advantage of the opportunity to promote our city to top retail and real estate professionals and decision makers at the conference.

The amount of the travel request is \$508.69 inclusive of the registration fee, mileage, tolls and per diem.

Recommendation:

It is recommended that the CRA Board approve the travel request for Rickelle Williams, Executive Director.

DANIA BEACH CRA TRAVEL AUTHORIZATION

EMPLOYEE: Rickelle Williams
DEPARTMENT: CRA
LOCATION: Orlando, FL
TRIP/TRAINING DATE: August 25 - 27, 2019
PURPOSE: Attend 2019 ICSC Florida Conference & Deal Making

CHECK ONE

- ☒ Certification
☐ General Training
☐ License
☒ Other

Note any overnight or out of state travel events attended in the last 12 months:

FRA Training, Orlando, FL, October 2018

ACCOUNT NO: 106-52-01-552-40-10

COST SUMMARY		
Expense	Description	Estimate
Registration	ICSC	\$ 95.00
Lodging (2 nights @ \$190)	Hyatt Regency Orlando (Paid by R. Williams)	\$ -
Self-Parking (2 nights @ \$27)	Hyatt Regency Orlando (Paid by R. Williams)	\$ -
Tolls	Estimate	\$ 37.08
Per Diem	Rickelle Williams	\$ 132.00
TOTAL EXPENSES		\$ 264.08

MILEAGE DETAIL - PERSONAL VEHICLE (attach MapQuest or Google Maps mileage calculation)		
Departure/Destination	Standard Mileage Calculation	
City of Dania Beach City Hall	Cost per Mile	Round Trip Mileage
Hyatt Regency Orlando, Orlando, FL	0.58	421.7
TOTAL MILEAGE CALCULATION		\$ 244.61

TOTAL ESTIMATED TRAVEL COST \$ 508.69

I hereby certify that travel as shown above is to be incurred in connection with official business of the City of Dania Beach.

Traveler (print)	Signature	Date
Rickelle Williams	<i>Rickelle Williams</i>	7-17-2019
CRA Director (print)	Signature	Date
Rickelle Williams	<i>Rickelle Williams</i>	7-17-2019
Finance Director (print)	Signature	Date
Nicki Satterfield	<i>NS</i>	7-18-19

TO BE COMPLETED BY FINANCE

Preparer (print name)	Signature	Date
Tania Stevens	<i>TAS</i>	7/17/19

White Davis, Kha

From: Williams, Rickelle
Sent: Wednesday, July 03, 2019 1:00 PM
To: White Davis, Kha
Cc: Weekes, Kathleen
Subject: FW: ICSC Transaction Acknowledgement - Florida Conference & Deal Making

From: ICSC Registration [<mailto:registrations@icsc.org>]
Sent: Monday, July 01, 2019 10:23 AM
To: Williams, Rickelle
Subject: ICSC Transaction Acknowledgement - Florida Conference & Deal Making



International Council of Shopping Centers

1221 Avenue of the Americas New York, NY 10020-1099 Phone: (646)728-3800 Fax: (732) 694-1755

Meeting Confirmation

Rickelle Williams
Dania Beach Community Redevelopment Agency
100 W. Dania Beach Blvd.
Dania Beach, FL 33004
United States

You are registered for the following: Date Registered: July 1 2019

Florida Conference & Deal Making

Sunday, August 25 2019 through Tuesday, August 27 2019
Orange County Convention Center - South Concourse
9899 International Dr
Orlando, FL 32819

Function

	Amount
Full Program	95.00
Grand Total	95.00

"TERMS CONDITIONS AND RULES. This ICSC Event Registration is subject to the ICSC Terms, Conditions and Rules for Event Registrants, available at <http://www.icsc.org/event-terms-and-conditions>, which are hereby incorporated by reference"

White Davis, Kha

From: 'ICSC Events Housing' <donotreply@onpeak.com>
Sent: Monday, July 01, 2019 12:13 PM
To: White Davis, Kha
Subject: Hotel Reservation Confirmation for 2019 ICSC Florida Conference & Deal Making



Your reservation for the 2019 ICSC Florida Conference & Deal Making | [Access your reservation online »](#)



2019 ICSC Florida Conference & Deal Making

Aug 25 - Aug 27, 2019

Orange County Convention Center - South Building • Orlando, FL



July 01, 2019

Rickelle Williams,

Thank you for booking in the hotel block with onPeak. As the official housing partner of 2019 ICSC Florida Conference & Deal Making, we're here to make sure you have the best possible stay.

Your Account

Login Email

kwhitedavis@daniabeachfl.gov

onPeak ID

31412757

[View/Edit your reservation >](#)

Reservation Details



Hyatt Regency Orlando

9801 International Drive,
Orlando, FL 32819

1.10 miles to Event

Location

**Run of House - Single
Occupancy**

Check-in

Sun Aug 25, 2019

Check-out

Tue Aug 27, 2019

Occupant Name

Rickelle Williams

Dania Beach CRA

9549246801

kwhitedavis@daniabeachfl.gov

Hotel Confirmation Number: Available approximately 1 week prior to the event for participating hotels.

Shuttle Service: Shuttle service between the hotel and the event is NOT provided.

Exclusive Promotions: **Optional Resort Fee: \$5.00/day plus taxes**

Fee Includes:

- Two (2) Bottled Waters a day
- Incoming and Going fares
- I-Rode Trolley Tickets (2)
- Local and Toll-Free number phone calls
- 10% off Spa treatments and merchandise
- Access to the fitness center

Note: Resort Fees and inclusions are subject to change by the hotel. Fees are not included in your nightly rate, are taxable, and will be collected upon check-in.

Payment Information

NOTE: Your credit card is being used as a guarantee only at this time. Your card will be charged by the hotel(s) directly. Please review all hotel policies related to this reservation. If you want to pay the required deposit by check, the check must be received no later than 07/26/2019

Payment: Rickelle Williams's VISA (Ending in 3390)

Hyatt Regency Orlando

Run of House - Single Occupancy

1 Reservations (2 Room Nights)	\$380.00
--------------------------------	----------

Taxes & Fees	\$51.80
--------------	---------

Estimated Total	\$431.80
-----------------	----------

Guarantee	\$215.90
-----------	----------

Amount charged to credit card today	\$0.00
-------------------------------------	--------

Prices are in USD.

[View a detailed summary](#)

Hotel Policies

Guarantee Policy

Please provide a valid credit card to hold your reservation. Credit card **MUST** expire after the date of the event. Approximately 30 days prior to start of event, the HOTEL, NOT ONPEAK will charge your credit card a deposit equal to one night's room charge plus tax. First night's room and tax is also payable by check. Please make checks payable to onPeak. Reservation(s) not guaranteed are subject to cancellation.

Cancellation Policy

Reservations must be cancelled at least 72 hours prior to the day of arrival in order to avoid loss of deposit.

Changes Policy

If you need to make any changes or cancellations to your reservation on or before 08/15/2019, make your changes online or call (877) 541-9876. Changes or cancellations to your reservation after this date must be made directly with Hyatt Regency Orlando at (407) 284-1234. All changes are based on availability.

Special Policy

An early departure fee may apply if hotel is not notified of an early departure prior to or at check in. Failure to check-in on your scheduled arrival date will result in a no-show charge of one night's room and tax.

How did we do?

2019 ICSC Florida Conference & Deal Making

August 25 - 27, 2019 | Orange County Convention Center - South Building | Orlando, FL



Hyatt Regency Orlando

\$190

USD | average nightly event rate

1.10 Miles

[View hotel policies »](#)

Exclusive Promotions

Optional Resort Fee:
\$5.00/day plus taxes

Fee Includes:

- Two (2) Bottled Waters a day
- Incoming and Going Faxes
- I-Rode Trolley Tickets (2)
- Local and Toll-Free number phone calls
- 10% off Spa treatments and merchandise
- Access to the fitness center

Note: Resort Fees and Inclusions are subject to change by the hotel. Fees are not included in your nightly rate, are taxable, and will be collected upon check-in.

Reservations

Photos

Map

Info

Rates & Availabi...

› Promotions

› Hotel Description

› Hotel Location

› Driving Directions

› Airport Transportation

▼ Parking

Self Parking \$27 + tax / per night Valet Parking \$40 + tax per night / Overnight
Rates subject to change without notice

› Amenities



▼ Toll Calculator

Payment Type

☐ SunPass ☐ Cash ☒ TOLL-BY-PLATE

Axle Count

☒ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8

Route Detail

Start Point: Griffin Rd. - \$0.54
Cypress Creek Toll Plaza - \$1.50
Lantana Plaza - \$0.00
Three Lakes Plaza - \$16.50
End Point: Orlando (I-4) - \$0.00

Trip Cost: \$18.54

You could save \$4.84 by using SunPass.
*TOLL-BY-PLATE tolls are billed monthly, plus a \$2.50 administrative charge.

► Payment Options

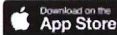
► Toll Violation Info

► Construction Info

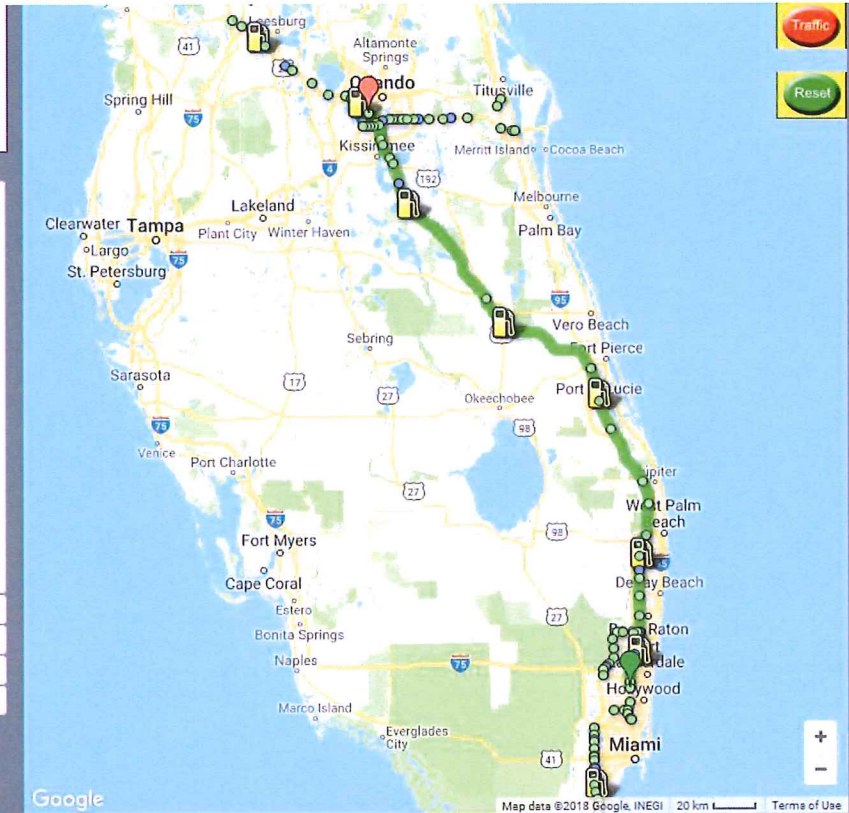
► Toll Calculator Instructions



Download the
**Toll Calculator
Mobile App!**



Supported Browsers
IE10 or newer, Firefox and Chrome
IE11 may require adjustments to the
compatibility settings



Toll rates effective as of October 29, 2017
Please note that the toll values shown in this application are the same as the toll rates displayed at each respective toll collection location on the Turnpike system, which are shown via roadway signs and toll tickets. In the unlikely event that there is a discrepancy between the toll rates shown in this application and those displayed at the toll collection locations, those shown at the toll collection locations are the official toll rates on the Turnpike system facilities.

Map Legend	Interchange	
	Mainline Toll Point	
	Service Plaza	

Round-trip Total \$18.54 x 2 = \$37.08

**Dania Beach CRA
Travel Per Diem Calculator**

Traveler Name: Rickelle Williams

Description of Trip: Attend 2019 ICSC Florida Conference & Deal Making

Daily Per Diem Rate for FY 19: \$ 66.00

Destination: Orlando, FL

First Date of Travel 25-Aug-19

Last Date of Travel 27-Aug-19

							Travel
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date							25-Aug-19
Breakfast (\$16)							
Lunch (\$17)							
Dinner (\$28)							
Incidental (\$5)							
Total Daily total =							\$ 49.50

								Travel
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Date	26-Aug-19	27-Aug-19						
Breakfast (\$16)	\$ -							
Lunch (\$17)	\$ -							
Dinner (\$28)	\$ 28.00							
Incidental (\$5)	\$ 5.00							
Total Daily total =	\$ 33.00	\$ 49.50						

Pro-rating Per Diem for Travel Date of Departure/Return: \$ 49.50

Total Per Diem Due to Traveler \$ 132.00

Meal Exclusions		
Date	Meal Provided	Amount
26-Aug-19	Breakfast	\$ 16.00
26-Aug-19	Lunch	\$ 17.00



FY 2019 Per Diem Rates for Orlando, Florida

Meals & Incidentals (M&IE) Breakdown

Primary Destination	County	M&IE Total	Continental Breakfast/Breakfast	Lunch	Dinner	Incidental Expenses	First & Last Day of Travel
Orlando	Orange	\$66	\$16	\$17	\$28	\$5	\$49.50

YOUR TRIP:

Total Route: **6 hr 29 min - 422 miles**

Est. Fuel cost: \$30.60 - IRS Reimbursement: \$244.61



Print a full health report of your car with HUM
vehicle diagnostics (800) 906-2501



100 W Dania Beach Blvd, Dania, FL 33004-3643



1. Start out going west on W Dania Beach Blvd toward NW 3rd Ave.

Then 0.03 miles



2. Turn left onto SW 3rd Ave.

Then 0.25 miles



3. Turn right onto Stirling Rd/FL-848.

Then 0.91 miles



4. Merge onto I-95 N toward W Palm Bch.

Then 64.37 miles



5. Merge onto W Indiantown Rd/FL-706 W via EXIT 87B toward Okeechobee.

Then 0.87 miles



6. Merge onto FL-91 N toward Orlando (Portions toll).

Then 138.96 miles



7. Take the US-17/US-92/US-441/FL-528 exit, EXIT 254, toward Orange Blossom Tr.

Then 0.50 miles



8. Merge onto S Orange Blossom Tr/US-17 S/US-92 W/US-441 S via the ramp on the left.

Then 0.73 miles



9. Turn right onto Consulate Dr.

Then 0.56 miles



10. Merge onto FL-528 W via the ramp on the left.

Then 2.93 miles



11. Take the International Dr exit, EXIT 1.

Then 0.46 miles



12. Keep right to take the ramp toward Sea World/Wet n Wild.

Then 0.04 miles

 **13. Merge onto International Dr.**

Then 0.74 miles

 **14. 9801 INTERNATIONAL DRIVE is on the right.**

 **Hyatt Regency Orlando**

This leg: 3 hr 14 min - 211.35 miles

 **1. Start out going north on International Dr toward Exhibit Dr.**

Then 0.08 miles

 **2. Turn slight right onto Pointe Plaza Ave.**

Then 0.50 miles

 **3. Turn right onto Universal Blvd.**

Then 1.99 miles

 **4. Universal Blvd becomes Orangewood Blvd.**

Then 0.12 miles

 **5. Merge onto FL-528 E toward Cocoa/Int'l Airport.**

Then 1.16 miles

 **6. Take EXIT 3 toward John Young Pkwy/County Hwy-423.**

Then 0.21 miles

 **7. Keep right to take the John Young Pkwy/County Hwy-423 S ramp.**

Then 0.25 miles

 **8. Merge onto S John Young Pkwy/FL-423.**

Then 3.18 miles

 **9. Turn slight left to take the FL-417 N ramp toward Int'l Airport.**

Then 0.09 miles

 **10. Merge onto FL-417 N via the ramp on the left (Portions toll).**

Then 1.85 miles

 **11. Merge onto FL-91 S via EXIT 12 toward Miami (Portions toll).**

Then 134.47 miles

 **12. Take the FL-706 exit, EXIT 116, toward Jupiter.**

Then 0.52 miles

🔙 13. Turn left onto W Indiantown Rd/FL-706.

Then 0.14 miles

🛣️ 14. Merge onto I-95 S toward W Palm Beach.

Then 64.12 miles

🛣️ 15. Take the FL-848/Stirling Rd exit, EXIT 22.

Then 0.39 miles

🛣️ 16. Keep left to take the ramp toward Dania Beach.

Then 0.02 miles

🔙 17. Turn left onto Stirling Rd/FL-848.

Then 1.01 miles

🛣️ 18. Turn slight left onto SW 3rd Ave.

Then 0.27 miles

➡️ 19. Turn right onto W Dania Beach Blvd.

Then 0.03 miles



20. 100 W DANIA BEACH BLVD is on the right.



100 W Dania Beach Blvd, Dania, FL 33004-3643

This leg: 3 hr 15 min - 210.39 miles



IRS issues standard mileage rates for 2019

IR-2018-251, December 14, 2018

WASHINGTON — The Internal Revenue Service today issued the 2019 optional standard mileage rates used to calculate the deductible costs of operating an automobile for business, charitable, medical or moving purposes.

Beginning on Jan. 1, 2019, the standard mileage rates for the use of a car (also vans, pickups or panel trucks) will be:

- **58 cents per mile driven** for business use, up 3.5 cents from the rate for 2018,
- 20 cents per mile driven for medical or moving purposes, up 2 cents from the rate for 2018, and
- 14 cents per mile driven in service of charitable organizations.

The business mileage rate increased 3.5 cents for business travel driven and 2 cents for medical and certain moving expense from the rates for 2018. The charitable rate is set by statute and remains unchanged.

It is important to note that under the Tax Cuts and Jobs Act, taxpayers cannot claim a miscellaneous itemized deduction for unreimbursed employee travel expenses. Taxpayers also cannot claim a deduction for moving expenses, except members of the Armed Forces on active duty moving under orders to a permanent change of station. For more details see [Notice-2019-02](#).

The standard mileage rate for business use is based on an annual study of the fixed and variable costs of operating an automobile. The rate for medical and moving purposes is based on the variable costs.

Taxpayers always have the option of calculating the actual costs of using their vehicle rather than using the standard mileage rates.

A taxpayer may not use the business standard mileage rate for a vehicle after using any depreciation method under the Modified Accelerated Cost Recovery System (MACRS) or after claiming a Section 179 deduction for that vehicle. In addition, the business standard mileage rate cannot be used for more than four vehicles used simultaneously. These and other limitations are described in section 4.05 of [Rev. Proc. 2010-51](#).

Morning Tania:

Hope you had a great weekend ☺

Rickelle, Kisha, DeAndrae will be traveling for ICSC. I have attached the hotel and registration information. A rental car is need for both Kisha and DeAndrae. He has requested to be picked up his from West Palm Beach North Congress. Rickelle will be driving her own car

Travel Dates are:

August 24th – 27 for DeAndrae and Kisha – Rental cars need to be done the 23rd through the 28th please

Rickelle will be August 25th - 27

The hotel has been placed on Kisha's P Card

Please advise if you need any further information.

As always thank you for your assistance



Program

Florida Conference & Deal Making

Orange County Convention Center
Orlando, FL | August 25 – 27, 2019
#ICSC



www.icsc.org/2019FL

Florida Conference & Deal Making

Join more than 4,500 retail real estate professionals at the event that brings the industry together in one place, ICSC Florida Conference & Deal Making. In between expert-led sessions, you'll network, generate new business and spark new ideas to implement in our fast-paced industry.

SUNDAY, AUGUST 25

Registration

1:00 – 7:00 pm

Certified Retail Real Estate Professional (CRRP) Information Session

2:15 – 2:45 pm

Join us and learn about ICSC's new credential. Find out why earning this designation will help you increase your industry knowledge and become a more well-rounded professional. You will also receive information on the best way to prepare for the exam.



Karen M. Scott, CRRP
Senior Project Manager
CBRE

Professional Development Workshops

3:00 – 4:30 pm

A. Nine Creative Ways to Lease Your Vacancies Faster

Discover nine creative ways to lease space faster. With these tried-and-true, yet unique, measures to find new prospects, you will learn practical advice and methods for you to hit the ground running and fill vacancies. You will learn how to execute leases using Facebook prospecting, Craigslist listings, chamber memberships and more.

INSTRUCTOR



Beth Azor
President
Azor Advisory Services

B. Real Estate Finance 101*

Whether you are brand-new to the industry or have a few years' experience, it is always useful to learn and refresh financial concepts and terms used regularly in the industry. This session will focus on retail real estate financial principles, practices and terminology. You will also obtain a better understanding of shopping center business finances. *CRRP Course

Student Networking Event

3:00 – 4:30 pm

Join more than a dozen industry professionals for informal mingling and three 20-minute, small group mentoring conversations. Our mentors represent a wide range of companies and industry disciplines and stand ready to offer career advice to student attendees.

ICSC First-Timers, New Members and Students Exhibit Floor Walking Tour

4:30 – 5:00 pm

ICSC Team Members, ICSC Ambassadors and ICSC Volunteer Leaders will be on-hand to tell you how to make the most of your Conference experience. Join us for a tour of the exhibit floor to get your bearings.

Member-Hosted Reception

5:00 – 7:00 pm

Corporate sponsorship opportunities are available. For more information, visit www.icsc.org/2019FL or refer to the included Sponsor Form.

PARTICIPATE IN RETAILER CENTRAL ICSC Retailer Members can take advantage of a complimentary table in Retailer Central to promote their brand and discuss expansion plans with shopping center owners and developers. Participating retailers must complete a deal sheet that details their space requirements and expansion plans. Retailer Central exhibits must be staffed by retail employees. Reserve your table today—advance registration is required.

MONDAY, AUGUST 26

Registration

7:00 am – 5:30 pm

Smokin' Hot Breakfast

7:30 – 8:00 am

Enjoy breakfast with special "hair of the dog" additions. Mimosas and Bloody Marys will be on hand to ease you into your Monday agenda. Sponsored by Sleiman Enterprises.



Opening Remarks, Program Overview and Industry Update

8:00 – 8:15 am



Kane Morris-Webster, CCIM
Florida Conference & Deal Making
Program Planning Committee Chair
Senior Director
B+E



Eric Rapkin
ICSC Florida State Director
Chair, Real Estate Practice Group
Akerman, LLP



Leslie Fox
Senior Vice President, Membership
& Strategy
ICSC

Smokin' Hot Retailers on the Move

8:15 – 9:00 am

Join this dynamic retailer panel while learning about their brands, what they are up to, and their latest site requirements and expansion plans.

MODERATOR



Britta Eriksson
Florida Conference & Deal Making
Program Planning Committee
Co-Chair
Owner/Broker
Leaseconomics, LLC

PANELISTS



Chris Byam
Director of Real Estate
Kendra Scott



Randy Frank
Area Representative
BIGGBY COFFEE



Edward Keith
Co-Founder and CSO
Regymen Fitness



Chad Montgomery
Real Estate & Development Manager
Andretti Indoor Karting & Games

Special Industry Groups (SIGs)

9:15 – 10:30 am

Capital Markets

FACILITATOR



Lori Schneider
ICSC Southern Division Ambassador
Senior Vice President, Investments
Marcus & Millichap

PANELIST



Mark Thompson
CEO
GroceryAnchored.com

Development, Design and Architecture

MODERATOR



Paul Ajdaharian
Senior Vice President
Simon

PANELISTS

Kenneth Adams
Director, Project Management
CBRE



Stacy Berthon
Senior Vice President
HOAR



Erin Nellis
Director of Retail Development &
Construction
Tavistock



Jeff Suchan
Chief Development Officer
Cuhaci & Petersen

Florida Conference & Deal Making

Leasing

See list of topics on page 7.

MODERATORS



Dana Dowsett
Vice President
Southeast Retail Group



Sandi Rogacki
Leasing Associate
Woolbright Development

Property Management

See list of topics on page 8.

MODERATOR



Annette Aravena
Principal
CPM Services

Retailers

The Retailers SIG has been established by retailers, for retailers only. You must be employed by a retail company to attend. Brokers representing retailers do not qualify.

MODERATORS



Dan Depace
ICSC Southern Division Ambassador
Senior Director, Real Estate
Office Depot



Bridgid O'Connor
ICSC Southern Division Retail Chair
Director of Real Estate Strategy
Publix Super Markets, Inc.

P3 Public/Private Partnership

MODERATORS



David Barilla
ICSC Florida P3 Public Chair
Assistant Director
Downtown Development Board/
Community Redevelopment Agency
City of Orlando



Lynn Dehlinger
ICSC Florida P3 Private Chair
Senior Manager
Redevelopment Management
Associates, LLC

Industry Talent Overview: From Student to Emerging Professional

10:30 – 11:30 am

Students will have a chance to meet mentors from across the industry at this informal meet and greet and attend a short panel presentation on how to best launch and grow a retail real estate career.

Deal Making and Retailer Central

10:30 am – 5:30 pm

Exhibit space is available. For more information, visit www.icsc.org/2019FL.

Industry Spotlight Pop-Up Sessions

11:30 am – 4:30 pm

Come here for industry news from top leaders about finance, insurance, technology and more. These are 20-minute sessions with each leader and will be held in the back of the exhibit hall in our Pop-Up Theater.

♦ Medical Marijuana

11:30 am

SPEAKERS

Nicholas Hansen
Regional Director of Government
Affairs
MedMen



Tara Tedrow
Attorney-Shareholder
Lowndes

♦ Crash Course in Hard/Private Money

2:00 pm

SPEAKER



Alex Horn
Managing Partner
BridgeInvest

♦ Insurance

3:00 pm

SPEAKERS



Jamie Levenshon-Najman
Commercial Real Estate Producer
Hays Companies



David McBride
Executive Vice President
Hays Companies of Florida

♦ **Retail Real Estate Through
The Data Lens**

4:00 pm

SPEAKER



Ethan Chernofsky
Vice President, Marketing
Placer.ai

Lunch Served

12:00 – 12:30 pm

No lunch service after 12:30 pm.

Keynote Presentation

12:30 – 1:30 pm



Vernice Armour, the first African American Female Combat Pilot, has a “Zero to Breakthrough Mentality” to ensure success in business and life. She energizes people to see obstacles as opportunities and conquer them at full speed.

Economic Update

2:30 – 3:30 pm

State of the Market from industry leader, Cushman & Wakefield and some of their top clients. They will explore where we are today and where we will be headed in the future.



Mark Gilbert
Vice Chairman
Cushman & Wakefield



Greg Masin
Senior Director
Cushman & Wakefield

Professional Development Workshops

3:30 – 5:00 pm

**A. Urban Redevelopment: Reimagine
and Rebuilding**

Redevelopment can transform a whole neighborhood. Cities come alive through

innovative design and accessible, adaptable community spaces. This session will discuss how an integrated approach that addresses the environmental, structural and social aspects of communities can benefit your properties. Get insight on what it takes to successfully redevelop existing retail real estate properties for today's market.

**B. Experience is Everything: New Rules
for Driving Shopper Engagement**

Join us for this session as we address how retail centers are achieving long-term value and increased NOI through the incorporation of experiential retail. This shift in strategy, when done right, will result in unique, memorable experiences, increased loyalty and connection, longer shopping times and repeat visits.

TUESDAY, AUGUST 27

Registration

7:30 am – 2:00 pm

Continental Breakfast

8:00 – 8:30 am

No breakfast service after 8:30 am.

Deal Making and Retailer Central

8:00 am – 2:00 pm

Retailer Pop-Up Sessions

9:30 – 11:30 am

Come to our Retailer Pop-Up Sessions to hear about exciting concepts and how they are moving to the next level. These are 20-minute sessions with each tenant and will be held in the back of the exhibit hall in our Pop-Up Theater.

♦ **Master Brokerage**

9:30 am

SPEAKER



Sherry Naquin Sanchez
Principal
Retail Solutions

Florida Conference & Deal Making

◆ Restaurant Market Update

10:00 am

SPEAKERS



Mike Kelly
Area Representative
Firehouse Subs



Greg Sausaman
CEO/CDO
Toppers Craft Creamery

◆ Medical in a Retail World

10:30 am

SPEAKERS



Jamie Goldberg
Vice President of Real Estate and
Development
One Medical



Eric Simon
Vice President of Franchise Sales and
Development
The Joint Chiropractic

◆ CDO Spotlight

11:00 am

SPEAKER



Richard Renninger
Chief Development Officer
Darden

Lunch Served

12:00 – 1:30 pm

No lunch service after 1:30 pm.

Conference Adjourns

2:00 pm

Program information current as of July 3, 2019.

REGISTRATION AND HOTEL INFORMATION

Registration Fees

	Advance	On-Site
Member*	\$400	\$500
Non-Member	\$800	\$1,000
Public Official Member	\$95	\$125
Retailer Member**	\$0	N/A
Student Member***	\$50	N/A

*Must be an ICSC member or affiliate member—visit www.icsc.org/membership or call +1 646 728 3800 to join.

**Advance registration is required—on-site complimentary registration is not available.

Third-party retail representatives are not eligible.

***On-site student registration is not available—advance registration is required.

Deadline Advance registrations must be received by July 25, 2019

Hotel Reservations

A block of rooms has been reserved at:

Hilton Orlando

Rate: \$190 | Cut-Off Date: August 2, 2019

Hyatt Regency Orlando

Rate: \$190 | Cut-Off Date: August 2, 2019

Rosen Centre

Rate: \$149 | Cut-Off Date: August 2, 2019

To make a reservation, visit www.icsc.org/2019FL. For assistance, call +1 877 541 9876, or internationally at +1 312 527 7300.

Monday, 9:15 – 10:30 am **Leasing Roundtables**

#	Topic	Leader
1	Personal Branding and Social Media Marketing	Michael Mogerman, Trinity Commercial Group
2	Medical Tenants in Retail Settings	Jon Johnson, Equity Construction Solutions Ben McLeish, Equity LLC
3	Net Leased Investments: Whatever Happened to all That Talk About Rising Cap Rates?	Doug Aronson, Colliers International
4	Move Your Assets: Positioning Your Center to Add More Value	Deighton Babis, BDG Architects
5	Nuanced Issues in Real Estate Joint Venture Agreements	David Resnick, Bilzin Sumberg Baena Price & Axelrod, LLP
6	From Dream to Built - Development/Entitlement Process	Douette Pryce, Pryce Resources, LLC
7	Making Sense of Florida Demos to Sell the Site	Britta Eriksson, Leaseconomics, LLC
8	Leasing Trends In Northwest Florida	Shawn Maxey, Beck Partners
9	Why the Future of Retail is Mixed-Use	Britney Mroczkowski, BTI Partners
10	8 Creative Tips to Fill Vacancies Faster	Beth Azor, Azor Advisory Services, Inc.
11	Sell Like A [LinkedIn] All-Star	Courtney Saksefski, LandQwest Commercial
12	Sourcing Tenants	Cammi Goldberg, Courtelis Company
13	Sourcing Quality Retail Acquisitions from a Contrarian Perspective	Peter Crane, Sansone Group Adam Lubkin, Ibis Development Group
14	Creative Leasing for Strips and Malls	Kevin Hipes, Hipes Consulting & Brokerage
15	Leasing and Tenant Coordination... How to Successfully Partner to Find and Onboard New Tenants and Generate Repeat Business	Karen Scott, CBRE Skye Group
16	A Recipe for Landing the Game-Changer Restaurant	Rafael Romero, JLL
17	What You Should be Doing in Your First Five Years of Commercial Real Estate	Jeffrey Kalil, Woolbright Development
18	Leasing Reps - How to Get Your Foot in the Door	Eric Apple, Regency Centers Ricky Ostrofsky, Franklin Street
19	Internet Resistant Leasing	Patrick Berman, Cushman & Wakefield
20	Getting an Early Jump on New Development Leasing Opportunities	Craig Kopko, North American Properties
21	What Does NNN Mean?	Cynthia Shelton, LandQwest Commercial
22	Evolution of the Retail Bank Branch	Chris Kirschner, BDG Architects
23	Landlord Protections in Lease Provisions	Kristy Armada, Hackleman Olive & Judd PA

Florida Conference & Deal Making

Monday, 9:15 – 10:30 am **Property Management Roundtables**

#	Topic	Leader
1	Know Your Lease: Landlord's Role in Fire Protection. Inspection Differences Required by NFPA (National Fire Protection Association) vs. AHCA (American Health Care Association)	Mary Gentile, LandQwest Commercial Property Management
2	Low Hanging Fruit For Maintaining Buildings With Lean Budgets	Devon Newton, Stiles
3	Preventative Maintenance – Why it's Worth Every Ounce of Energy and Every Penny	Rachel Slater, Casto
4	Security: Different Ways to Integrate Recent Technology Advancements	Brittney Liberti, Brixmor Property Group
5	Optimizing the Property Management & Brokerage Team for Leasing Success	Dwight Robertson, CFM Equity

EXHIBIT SPACE AND SPONSORSHIPS AVAILABLE

Deal Making Contact

Mayuri Patel
Trade Expositions Department
Tel: +1 646 728 3518 | Email: mpatel@icsc.org

Retailer Central Contact

Megan Hoole
Retail Initiatives Associate
Tel: +1 646 728 3531 | Email: mhoole@icsc.org

Sponsorship Contacts

Casey Burwell (Account Manager)
Tel: +1 646 728 3536 | Email: cburwell@icsc.org

Amie Leibovitz (Southern and Midwest USA, Texas and Puerto Rico)
Tel: +1 773 360 1179 | Email: aleibovitz@icsc.org

Terri Sobol (Canada, Northeast and Mid-Atlantic USA)
Tel: +1 646 728 3523 | Email: tsobol@icsc.org

Visit www.icsc.org/2019FL for more information.

DIVISIONAL VOLUNTEER LEADERSHIP

Kenton McKeehan, CRX, CSM, ICSC Southern Division Vice President, Hines
Trey Morgan, ICSC Southern Division Government Relations Chair, Morgan Property Group
John Wiles, Esq., ICSC Southern Division P3 Private Chair, Wiles & Wiles, LLP
Marty Wieder, ICSC Southern Division P3 Public Chair, City of Grand Prairie
Steve Althoff, ICSC Southern Division Innovation Chair, Four M Development
Bridgid O'Connor, ICSC Southern Division Retail Chair, Publix Super Markets, Inc.
Ryan Rivera, ICSC Southern Division Next Generation Chair, Hartman Simons & Wood LLP

STATE VOLUNTEER LEADERSHIP

Eric Rapkin, ICSC Florida State Director, Akerman, LLP
Bill Tomala, P.E., ICSC Florida Government Relations Committee Chair, Cuhaci & Peterson Architects, Inc.
Lynn Dehlinger, ICSC Florida P3 Private Chair, Redevelopment Management Associates, LLC
David Barilla, ICSC Florida P3 Public Chair, Downtown Development Board/Community Redevelopment Agency, City of Orlando, Orlando, FL
Katy Welsh, CRRP, CRX, CLS, ICSC Florida Operations Chair, Colliers International
Sharon Bodden, ICSC Florida Retail Chair, Spencer Spirit Holdings, Inc.
Katy Figg, ICSC Florida Next Generation Chair, Colliers International

PROGRAM PLANNING COMMITTEE

Kane Morris-Webster, CCIM, Florida Conference & Deal Making Program Planning Committee Chair, B+E
Britta Eriksson, Florida Conference & Deal Making Committee Co-Chair, Leaseconomics, LLC
Dana Dowsett, Southeast Retail Group
Justin Greider, JLL
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Florida Conference & Deal Making

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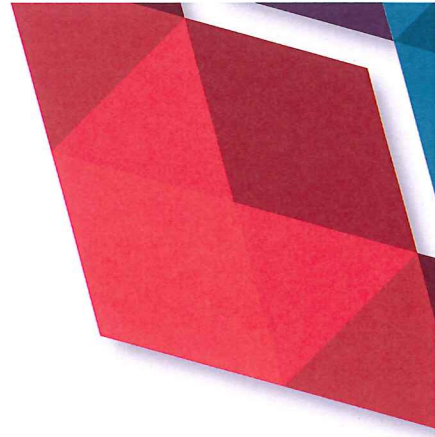


Gold _____



Silver _____



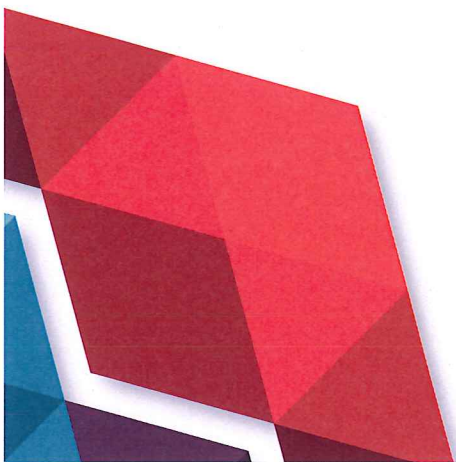


NEW Trends.
NEW Tenants.
NEW Technology.

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Join us **December 10 – 12, 2019** to experience how
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Register by **September 6** and save.
Visit www.icsc.org/2019EDM.

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New York, NY 10020-1099



Experience the Experience of 2019 Deal Makings



We're changing the game for retail real estate. ICSC Deal Makings now offer attendees the opportunity to experience new connections, programming, exhibitors and tenants in this evolving industry. Don't miss these remaining 2019 Deal Makings.

PA/NJ/DE Conference & Deal Making
September 11 – 12 | Philadelphia, PA

Western Conference & Deal Making
September 16 – 18 | Los Angeles, CA

Canadian Conference & Deal Making
September 23 – 25 | Toronto, ON

Chicago Deal Making
October 16 – 17 | Chicago, IL

Southeast Conference & Deal Making
November 14 – 15 | Atlanta, GA

New York Deal Making
December 10 – 12 | New York, NY

Visit www.icsc.org for more details.

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

Approve Winterfest Boat Parade sponsorship partnership with Dania Pointe under the Rebranding Initiative

Purchasing Requests ONLY

Dept:	Acct #:	Amt:
-------	---------	------

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo- Winterfest Boat Parade Sponsorship, Winterfest Boat Parade Sponsorship Package, 2018 Annual Report - Winterfest Boat Parade

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: July 30, 2019
Re: 2019 Winterfest Boat Parade Sponsorship & Rebranding Opportunity

Redevelopment Plan (Adopted 2015):

Goal #5 – To Enhance Redevelopment Activities through an Active Marketing Strategy that Supports Redevelopment Initiatives – p. 4

Marketing and Business Recruitment - Advertisement and Promotions: There will be an ongoing need to ensure awareness of investment, development, business, and residential opportunities within the redevelopment area. In addition, there will also be a need to provide promotional support for area businesses and to create an identity (branding). Towards this end, the CRA may assist in the funding for the creation of promotional campaigns aimed at increasing business volume and residential interest in the area. Appropriate media venues shall include, but not be limited to, visual (television commercials), audio (radio commercials), digital (internet web site), and print media (newspaper, magazine, specialty publications, marketing collateral). The CRA also will be empowered to pay for other promotional efforts, including but not limited to, staff, consultants, materials production costs, distribution costs, special purpose equipment systems and events. p. 82-83

Background

The internationally recognized Seminole Hard Rock Winterfest Boat Parade is the 7th largest one-day spectator event in the United States of America and also the largest one-day spectator event in the State of Florida. Now in its 48th year, the Winterfest Boat Parade captures the minds and hearts of a million spectators along its twelve-mile route and millions more nationally, through television and online coverage. The promotion and publicity gained from this event is significant. Publicity and brand awareness is garnered over months of pre-parade events and media coverage leading up to the event day which this year is December 14, 2019. The countdown to the “Greatest Show on H2O” as it is called receives ample print and broadcast publicity through the local media and especially on WSVN Channel 7 and its affiliates.

As the Dania Beach Community Redevelopment Agency continues to roll out the Rebranding Initiative, and in Celebration of the 115th Birthday of the City of Dania Beach, CRA staff proposes to participate as a sponsor of the most anticipated vessel in the parade, the Santa Sleigh Showboat, in partnership with KIMCO/Dania Pointe.

Current Situation: Sponsorship and Rebranding Opportunity

CRA staff proposes a joint venture sponsorship with Dania Pointe, Dania Beach’s premier mixed-use development, which is now a major lifestyle destination. Dania Pointe is promoting and elevating the City as a place to enjoy one of the best live, work, dine, shop and play experiences in South Florida. The CRA anticipates a beneficial collaboration with this prominent business entity and community stakeholder, which is located in the Redevelopment Area.

A Santa Sleigh Showboat sponsorship package provides a variety of marketing opportunities and exposure for the City of Dania Beach brand. A detailed sponsorship guide and annual report are attached. The guide outlines the sponsorship benefits which include millions of television views within Florida and nationally, online reach to a potential audience of 4.3 million, print publicity and collateral, digital media, and a number of VIP networking events which provide additional high-end exposure.

The famous Jungle Queen riverboat is outfitted annually as the Santa Sleigh Showboat for the parade. Santa will be perched at the top of the boat on his sleigh extending Season's Greetings to parade viewers. As part of the décor, several Dania Pointe and the City of Dania Beach logos will be proudly displayed as the main decorative accents and provide great visuals to promote the City.

Fiscal Impact

The overall total investment for the Santa Sleigh Showboat is \$45,000 and the breakdown of the partners' financial investment is as follows:

- KIMCO/Dania Pointe - \$30,000 plus additional costs for 2nd table at Black Tie Ball
- Dania Beach Rebranding Initiative - \$15,000 (\$5,000 already budgeted; \$10,000 requested through the FY2020 Budget)

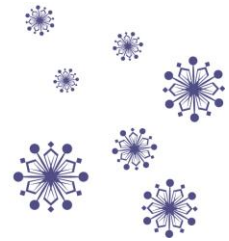
Recommendation

Authorize an advanced Fiscal Year 2020 budget appropriation and sponsorship commitment of Ten Thousand Dollars (\$10,000.00) for the Rebranding Initiative to partner with KIMCO/Dania Pointe for the 2019 Winterfest Board Parade Santa Sleigh Showboat sponsorship package.



WINTERFEST

BOAT PARADE



December 14, 2019

SANTA SLEIGH SHOWBOAT PACKAGE

The 48th Annual **Seminole Hard Rock Winterfest Boat Parade**
Theme: Lights Camera Action

- Internationally recognized event that reaches:
 - 1 million people in a single day along a 12 mile parade route in Broward County.
 - More than 7.1 million television viewers in the State of Florida and across the United States
 - Nearly 200,000 viewers on streamed broadcasts and Facebook LIVE
 - Fox Sports affiliate stations airs parade 10 to 18 times in 35 markets on the Eastern Seaboard
 - Parade has been seen in Canada, Mexico, Puerto Rico and on some Cruise Lines.
- Reputation:
 - Named one of the TOP 20 Parades in the World by the International Festivals and Events Association Pinnacle Awards.
 - Selected by Reader's Digest for its list of "100 Best Events in America"
 - Selected by people's choice for USA Today top 10 best Holiday Parade
 - The 7th largest one day spectator event in the United States of America
 - The LARGEST ONE DAY spectator event in the State of Florida.
- Winterfest is a partnership that pays dividends
 - Advertising campaigns and marketing valued in excess of \$3 million
 - An average economic impact exceeding \$50 million for the South Florida economy

2018 Parade By the Numbers Earned Media and Publicity Coverage

Earned Media and Publicity Coverage

- Values: \$1,256 million
- With over 81,453,339 total views-reported by Bitner Group

TV Media

- Reached a United States audience of over 7.1 million
- Bitner Group tracked WSVN viewers of Winterfest stories as 2,977,323 with a value of \$974,654

Online

- Online coverage reached a potential audience of 4.3 million
 - [Eye On South Florida](#) – live stream 328,721
 - [Visitlauderdale.tv](#) – live stream 35,000
 - [WSVN Channel 7](#) – social media engagement of their followers with Winterfest
 - Facebook 548,000
 - Twitter 126,000 and Instagram 58,500

SANTA SLEIGH SHOWBOAT PACKAGE cont.

SPONSOR BENEFITS

Junior Captain Program

- The official Winterfest Junior Captain is selected from Broward County non-profit organizations who nominate a child between the ages of 7-16 who best represents the charity's mission and services.
- The participating non-profit organizations create a social media buzz to drive likes to their nominee for Junior Captain, which gives added exposure to the Santa Sleigh Showcase Sponsor.
- All nominees receive tickets to enjoy the Winterfest Parade aboard the Santa Sleigh Showboat.
- Logo inclusion on flyer
- PR exposure through staff presentations to business and community groups
- Additional exposure in 2019 at Dania Pointe's Fall Festival/Community Day weekend

Hospitality/Promotion

- 150 sponsor guests are treated to the most unique experience of the Winterfest Parade onboard the Santa Sleigh Showboat.
 - 12 miles of fun and laughter along the parade route aboard the most awaited arrival of the entire parade with a million spectators cheering them on!
 - Complimentary catered buffet and soft drinks* (bar and upgrades available at sponsor discretion and additional cost)
 - Tickets may be sold (\$75 each) or used for promotions throughout the fall.

Media

TELEVISION:

- The Santa Showboat is the Most Anticipated Family Entry in the parade. Multiple **City of Dania Beach and Dania Pointe** logos will be highlighted on both sides of the boat and displayed along the 12 mile parade route.
- ***Guaranteed appearance and commentary*** for the Santa Showboat in the live presentation and the **60-minute televised special** of the Seminole Hard Rock Winterfest Boat Parade broadcast on WSVN Channel 7 Miami/Ft. Lauderdale (FOX affiliate), WHDH-TV Boston, and available nationally to millions of homes. Show is regularly rebroadcast on Christmas and New Year's Day. (Script to be determined / subject to final editing by WSVN)
- Opportunity to participate in morning cut-ins on WSVN'S Today in Florida on Friday, December 13, 2019 (between 7-10 a.m.).

PRINT:

- Design rendering of the Showboat to be featured with multiple **City of Dania Beach and Dania Pointe** logos and Santa image on the tickets for the showboat.
- **Souvenir Journal/Newsletter** - logo and acknowledgment in over 10,000 Official Souvenir Journal/Newsletter, which is mailed and delivered along the Parade Route. **See digital.**
- **Brochure** – Design rendering of Santa Showboat inclusion with **City of Dania Beach and Dania Pointe** logos and acknowledgment in **100,000+** brochures.
 - Distribution channels include: mail, select Publix Supermarkets, area hotels, businesses, restaurants, festivals, fairs and the Fort Lauderdale International Boat Show.

SANTA SLEIGH SHOWBOAT PACKAGE cont.

DIGITAL/SOCIAL MEDIA:

- Media updates identifying **City of Dania Beach and Dania Pointe** as Santa Sleigh Showboat Title Sponsors with links on Winterfest website and social media platforms.
- LinkedIn, Facebook, Twitter, Instagram – **City of Dania Beach and Dania Pointe** will be included in the announcement of the Santa Sleigh Showboat.
- Winterfest will cross-promote a minimum of three social media messages by linking them to the Winterfest Facebook/Twitter/Instagram.
- Inclusion in live webcast (Visitlauderdale.TV) on Parade Night with commentary regarding the Santa Sleigh Showboat.
- Design of Santa Showboat to be featured with **City of Dania Beach and Dania Pointe** logos and acknowledgment in the Official Souvenir Journal/Newsletter digitally distributed through social media/email services to 150,000+.

BRAND ACTIVATION with BOOTH SPACE:

- Family Fun Day at Wayne Huizenga Park, 32 East Las Olas Blvd, Fort Lauderdale, FL 33301, on Sunday, November 24th, 10:00 am-3:00 pm. Presented by Joe DiMaggio Children's Hospital.
 - 10 x 10 space for brand activation (must have a kids activity) / giveaways.
 - FREE Event- Approximately 5000+ attendees.
- Winterfest Boat Parade Grandstand Viewing Area at Hugh Taylor Birch State Park on Parade Night, Saturday, December 14th, 3:30 pm – 10 pm. Booth activation reaching our 6500+ guests with an interactive experience / giveaway.
 - 10 x 10 booth at the Grandstand Viewing Area.
 - Opportunity to hang two banners at the Grandstand Viewing area (banners shall be provided by sponsor).

SANTA SLEIGH SHOWBOAT cont.

TICKETS:

- One hundred fifty (150) tickets for guests aboard the **Santa Showboat** with a casual dining experience. 75 Tickets for the City and 75 Tickets for Dania Pointe. *Tickets to be used for promotional purposes, staff. Any ticket sale revenue to be applied to cost of sponsorship between both parties.*
- Four (4) tickets to the **Winterfest White Party** at the Harbor Beach Marriott scheduled to be held on October 26, 2019. Two (2) tickets for the City and Two (2) Tickets for Dania Pointe.
- Two (2) Tables of 10 at the **Black Tie Ball** to be held at the Seminole Hard Rock Hotel & Casino on December 7, 2019. One table for City of Dania Beach, one table for Dania Pointe. (One of the tables is provided courtesy of Dania Pointe).
- Four (4) tickets to the **Grand Marshal Reception** at the Seminole Hard Rock Hotel & Casino scheduled to be held on December 13, 2019. Four (4) tickets for the City (2 of the 4 tickets are courtesy of Dania Pointe).
- Six (6) tickets to the Parade **Grandstand Viewing Area** at Birch State Park, scheduled to be held on December 14, 2019. Six (6) tickets for the City (3 of the 6 tickets are courtesy of Dania Pointe). May be used for a Social Media Contest.
- Four (4) tickets and sponsor recognition at the 2019 Winterfest **Captain's Cup Reception Dinner** and Awards Presentation to be held February 2020. Four (4) tickets for the City (2 of the 4 tickets are courtesy of Dania Pointe).

PARTNER INVESTMENT:

Dania Pointe:	\$30,000 plus the 2 nd Table at the Black Tie Ball
Dania Beach Rebranding Initiative:	\$15,000 = \$5,000 (already budgeted/encumbered in media plan) +\$10,000 (Request through the FY2020 Budget)
Total Investment:	\$45,000

Please Note: This proposal reflects the minimum number of benefits. As opportunities for promotions present themselves the, City of Dania Beach and Dania Pointe will be automatically included in additional promotional/media opportunities.

Dates / venues subject to change





WINTERFEST

BOAT PARADE



“Greatest Show on H2O”

Winterfest, best known for its one-of-a-kind Boat Parade, brings together our community and visitors from around the world. In 1988, community leaders decided to build upon the popularity of the Boat Parade and create a non-profit organization that would make the Parade and all of its surrounding events into a world-class community extravaganza. Broward County also benefits, thanks to Winterfest’s economic impact on the community of more than \$50 million per year.

Winterfest encourages and promotes diversity among all Fort Lauderdale cultures, races and religions. Winterfest has a huge base of 300+ volunteers, supporters, and sponsors led by its Board of Directors. Since most Winterfest events are free to the public, sponsorships from local and national corporations and organizations provide the “fuel” to help run all Winterfest festivities. Our sponsors ensure the continued success and future growth of the Winterfest Celebration.

The International Festival and Events Association has named Winterfest to its top 20 Parades in the World. With more than 50,000 parades in the United States alone, this is a huge international honor that places Winterfest in the prestigious company of the Macy’s, Mardi Gras, Rose Bowl and Disney Parades.



2018 Parade by the Numbers

The Seminole Hard Rock Winterfest Boat Parade has made an economic impact on Broward County of \$50 million annually.

Marketing and Promotion

PROMOTIONAL ADVERTISING

Reached a United States

In 2018, Print and Online Stories

108,202,677 Impressions

Burrelle's Reports our print value as \$304,765

WEBSITE / SOCIAL MEDIA

1 million+ visits from 652,000+ unique visitors



Winterfest Twitter- 3, 294 Followers

121,000 Impressions during 3 month campaign

Winterfest Facebook- **40,071** likes

37,332 followers with a reach of 2-23K per post

Winterfest Snapchat- not captured

Winterfest Instagram- **1,329** followers

121,000 Impressions during 3 month campaign

- Website and Internet reported by JLB Florida

Burrelle's Reports Winterfest WEB value as **\$4,025,836**

Earned Media and Publicity Coverage

VALUES: \$1, 256 million

With over **81,453,339** total views - reported by Bitner Group

TV MEDIA

Reached a United States

Potential audience of 7.1 million

Bitner Group tracked WSVN viewers of Winterfest stories as 2,977,323 with a value of \$974,654

ONLINE MEDIA

Online coverage reached

a potential audience of **4.3 million**

- EyeOnSouthFlorida – live stream 328,721
- Visitlauderdale.tv – live stream 35,000
- WSN Channel 7 - social media engagement of their followers with Winterfest - 548,000 Facebook, 126,000 Twitter and 58,500 Instagram

Visitors

HOTEL

34% Of out-of-area visitors stayed in a hotel in Broward County with an average stay of 3.3 nights. 63% traveled to Broward County especially for Winterfest

CRUISE

6% Of the out-of-area visitors added Winterfest as part of a cruise vacation

Awards, Honors and Accolades

Between 2018-2019, The Seminole Hard Rock Winterfest Boat Parade received numerous industry awards for excellence.

2018 Florida Festivals and Events Association SUNsational

The Florida Festival and Events Association has named Winterfest to its top 20 Parades in the World. With more than 50,000 parades in the United States alone, this is a huge international honor that places Winterfest in the prestigious company of the Macy's, Mardi Gras, Rose Bowl and Disney Parades.

1st PLACE:

- Promotional item
- Twitter - promoting the Parade
- Family Fun Day outdoor ad

2nd PLACE:

- White Party Invitation
- TV ad created by WSVN-TV
- Family Fun Day PR campaign
- Winterfest Mobile App
- Student Art Invitation

3rd PLACE:

- Black Tie Ball outdoor advertising
- VIP invitations
- Winterfest website featuring Family Fun
- Promotional Poster
- Parade outdoor ad
- Parade website
- Grand Marshal Reception invitations

2018 International Festivals and Events Association Pinnacle Awards

The International Festival and Events Association has named Winterfest to its top 20 Parades in the World. With more than 50,000 parades in the United States alone, this is a huge international honor that places Winterfest in the prestigious company of the Macy's, Mardi Gras, Rose Bowl and Disney Parades.

SILVER:

- Best Full Length TV Program (National Promotion/Syndication)
- Best Single Newspaper Display Ad
- Best Single Magazine Display Ad
- Best Ad Series

BRONZE

- Best TV Promotion (Ad spot or PSA)
- Best Radio Promotion (Ad Spot
- Best Single Magazine Display Ad
- or PSA) Black Tie Ball
- Best Targeted Sponsor Solicitation Proposal
- Best Social Media Campaign
- Best Radio Promotion (Ad Spot or PSA) Parade

Southeast Festival & Events Association Kaleidoscope Awards

SILVER

- Best Television PSA – Black Tie Ball
- Best Promotional Poster

BRONZE

- Best Television Ad - Parade

Additional Honors

BizBash has announced its 2018 list of Top 100 Events in Miami/South Florida and has named Seminole Hard Rock Winterfest Boat Parade to this exclusive list

2018, Winterfest won USA Today 10Best Readers' Choice Travel Award Contest.

2018
29x WINNER





2018
ECONOMIC
IMPACT on



\$45,317,101

+ PLUS +

\$3 Million Advertising Value

\$4,330,601 * Public Relations value

(PR VALUE not include television and radio commercials / paid print advertising)

*Burrelle's Report / Bitner value \$1,1256,844



34% Of out-of-area visitors stayed in a hotel in Broward County with an average stay of **3.3 nights**

Heads In Beds

1.6 nights is the average night stay in December 2018

63% Out-of-County traveled to Broward for Winterfest

\$6,400,800 **SPENDING**

Food & Beverage Parade Day

6% Of the out-of-area visitors added Winterfest as part of a cruise vacation

43% Travelled to watch the parade using other forms of transportation than parking their car.

82% Grandstand Viewers rated the Parade Good or Excellent

Data unavailable regarding visitors using Airbnb and other alternative vacation stays



Winterfest White Party

Presented by: Gray Robinson Attorneys at Law
An Invitation only event

The kickoff for the Winterfest celebration! Fort Lauderdale Marriott Harbor Beach Resort & Spa hosted the Gray Robinson, P.A. Winterfest® White Party featuring Casa Calabria Restaurant. This exclusive party commenced the Winterfest® 2018 season themed, **"Best of the 80s."** Guests were the first to experience the focus of the parade's media campaign and the unveiling of the poster in a spectacularly decorated room bathed in white with a splash of the coral.

2018 video: [White Party](#)







Winterfest Family Fun Day

Presented by: Florida Panthers &
Joe DiMaggio Children's Hospital
Free Event

There were exciting activities such as a REAL Ice Rink sponsored by the Florida Panthers at the 2018 Family Fun Day. Toboggan Tunnel, Trackless Train, Fair Superslide, face painting, sampling, massages, and activities from our partners: Museum of Discovery & Science, iHeart media, Southwest Airlines Plinko game, Florida Renaissance Festival with a Pirate Ship, and iFly virtual demonstrations. Cathy & Larry Danielle Pet Rescue Row, Photo Opps with mascots and Santa; to name a few.

Free bicycle helmets from the Epilepsy Foundation and other giveaways. Sample La Croix, Power Crunch, RX Bar, Floor & Décor and Nesquick. Live entertainment by School of Rock, and Shane Duncan Band.

Live Entertainment and so much more entertained the over 7,000 people in attendance!

2018 VIDEO: [Family Fun Day](#)







Seminole Hard Rock Winterfest Black Tie Ball

Presented by Ford in Association with Republic National Distributing Company



Seminole Hard Rock Winterfest Black Tie Ball presented by Ford, in Association with Republic National Distributing Co. set the surrealistic mood for an enchanted evening. "Anastasia" theme decor accented special performances direct from the Broadway Production (Special thank you to Broadway Across America). Attendees enjoyed beverages from brands such as Brugal Rum, Jose Cuervo and 1888, while dressed in formal wear. Over 960 danced and were entertained throughout the night. Tagged as the largest Broward County holiday gala, the ball is the most elegant of our festivities and the highlight of Fort Lauderdale's social season.

2018 VIDEO: [Black Tie Ball](#)





Grand Marshal Reception

Presented by JM Lexus

This Winterfest Celebration welcomed our Grand Marshals with dignitaries and celebrities at the Seminole Hard Rock Hotel & Casino. This fabulous reception is the prelude to the Parade. Over 500 people were in attendance with a VIP Experience by Sylvester Comprehensive Cancer Center.

Grand Marshal Huey Lewis.

2018 VIDEO: [Grand Marshal Reception](#)







Seminole Hard Rock Winterfest Boat Parade

An internationally recognized event that reaches a live audience in excess of **1,000,000 people** in one day along the 12 mile parade route while reaching millions more on television. In addition to the evening of the parade itself, we produce a one hour television special in cooperation with **WSVN Channel 7** (South Florida FOX Affiliate with 1.5 million household viewers).



2018 TELEVISION SHOW: [Television Special](#)



PHOTO BY MICHAEL JAMES



2018 GRANDSTAND AREA

34% out of area visitors stayed an average of 3.3 nights in a hotel
6% also booked a cruise
43% traveled using ride share or another form of transportation other than their automobile - Touch-Poll Survey



Grandstands

The Grandstand Viewing Area is the prime location for a **“front row seat”** to view the parade, located inside Hugh Taylor Birch State Park. The Grandstand Area is the largest organized viewing area on the 12-mile parade route. All seats are RESERVED and assigned with **3,500+** seating capacity. Approximately **3,000** additional guests pay a general admission fee to enter the park, utilize the Fun Zone and other activities at no charge. The Grandstand Viewing Area is a festival within the event with an assortment of interactive games, hospitality, vendors, food and beverages for purchase. A stage with live entertainment and Santa Claus will be on hand for photos!

The Grandstand Area will also host members of the media and “The Village,” where corporate and private parties are available to view the parade and entertain guests.

2018 VIDEO: [Party In The Park](#)



2018 GRANDSTAND AREA

77% were first time at the Grandstands
10% downloaded the Winterfest App
14% of the local ticket holders also attended Family Fun Day
- Touch-Poll Survey



Winterfest VIP Viewing Party

**Presented by Hotwire
Communications and Holy Cross
Hospital**

The most prestigious location to watch the Winterfest Boat Parade is the VIP Parade Viewing Area! In recent years, approximately 500 community leaders, dignitaries and Winterfest Sponsors have gathered to enjoy the Parade from the best viewing location in town. Located in the heart of downtown Fort Lauderdale, viewers see the parade close to its start location. This festive event at Laura Ward Park and the beautiful Stranahan House, includes an open bar and a magnificent buffet catered by our host hotel – The Riverside Hotel and area restaurants. Parade participants pull out all the action aboard their entries since this area is host to television and parade judges.





Volunteer Party

This celebratory event honors the people who play a huge role in the success of Winterfest® – our volunteers! Carolyn McLaughlin Spirit of Volunteerism Award winner is announced during the event. The 2018 winner was Volunteer Anne Hunt!



Carolyn McLaughlin was the voice of Winterfest who dedicated decades serving this event.





Winterfest 2018 Poster Artist

Raquel Cordon selected to create the poster for the 48th Seminole Hard Rock Winterfest Boat Parade. With her acrylic paint and paint brushes, Cordon created a retro night on paper to showcase the parade theme — “Best of The 80’s.”



Sanctioned events



Coral Springs Holiday Parade – The City of Coral Springs “Holiday Express” Parade will host more than 60 entries. The parade includes local high school bands, as well as themed floats, mascots, and of course, Santa!



Travel back in time to the 16th Century at the Annual Florida Renaissance Festival



Celebrate Fort Lauderdale’s pirate history at the Fort Lauderdale Pirate Festival, brought to you by the Rotary Club of Fort Lauderdale.



Divas don’t hike...they STRUT! Glam-A-Thon stages exciting events to raise awareness and funding for breast cancer research.



Hope Floats Benefiting Tomorrow’s Rainbow is a memorial celebration for the entire family.



The South Florida Fair features 17 days of themed parades, highlighting a famous parade from around the world each day!



Marine Industries Cares Spin-A-Thon benefits local charities



More than 30,000 motorcyclists take part in the “South Florida President’s Council (SFPC) Toys in the Sun Run.” Proceeds benefit the Joe DiMaggio Children’s Hospital Foundation.

SPONSORS

TITLE SPONSOR

Seminole Hard Rock Hotel & Casino

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Hilton Fort Lauderdale Marina
Historic Stranahan House Museum
Holy Cross Hospital
Hugh Taylor Birch State Park
iFly Fort Lauderdale
Informa, U.S. Boat Shows
Joe DiMaggio Children's Hospital
La Croix
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PSAV South Florida Presentation Services
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BOAT PARADE SPONSORS

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The Galleria at Fort Lauderdale
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Wild Fork Foods
Wizard Creations
Zeidel & Co.
Zola Keller

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Broward Amateur Radio Club
Broward County Board of County Commissioners
BSO Marine Unit
City of Fort Lauderdale Dockmaster
City of Fort Lauderdale Parks and Recreation F.I.N.D.
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FPL

Staff

Lisa Scott- Founds
President and CEO
Dawn Read
Event Director
Kathy Keleher
Marketing and Parade Director



Looking Ahead...

- 2019 Parade: December 14th
Theme: "Lights, Camera Action ...
Movies on Parade"
- 50th Anniversary
1971 - 2021

QUESTIONS?

Contact Lisa Scott-Founds, President & CEO
Winterfest, Inc. 954-767-0686
lisa@winterfestparade.com





Founded in 2017, The **Winterfest Foundation** is a 501(C)(3) which focuses on, but is not limited to:

- Education
- Arts and Culture in public places
- Water Safety
- Assisting other charitable sectors in the South Florida Community

QUESTIONS?

Contact the Winterfest Office 954-767-0686

Jr. Captain

Every Year Winterfest chooses one lucky nominee/organization to win the Jr. Captain title. Their name along with the non profits name are put in lights! They ride aboard the FPL Jr. Captain showboat in the Seminole Hard Rock Winterfest Boat Parade with 25 family members and guests.



2018 Jr. Captain Winner
Tommy – The Salah Foundation



Winterfest Student Art Contest



The Winterfest Fantasy Boat Student Art Contest is for Broward County Students in 3rd-5th grade attending public, private or home schools. The contest runs September - December. We promote the contest in our advertising campaign on radio, newspaper, social media and flyers. The contest has great residual as the gallery display and reception takes place in March. The reception includes each participant's artwork on display at the Museum of Discovery and Science with awards given to the top students. The event has boasted up to 1,800 pieces of artwork from 45 schools with over 500 RSVPs to the reception.



CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

Approve two (2) Commercial Property Improvement Grants for Alex's Flamingo Plaza, located at 222 N Federal Highway and 236 N Federal Highway, in an amount not to exceed \$20,000.00 for each address

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo- Commercial Property Improvement Grant - Alex's Flamingo Plaza, Commercial Grant Application 1 - 222 N Federal Highway, Commercial Grant Application 2 - 236 N Federal Highway

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: July 30, 2019
Re: Commercial Property Improvement Grant Program – Alex’s Flamingo Plaza (2 Applications) and Waiver of Application Deadline

Redevelopment Plan (Adopted 2015):

Goal #1 – To Enhance and Reinforce the CRA sub areas – p. 4

Goal #4 – To Attract targeted new Industries and Retain and Expand Core Industries – p. 4

Community Redevelopment Programs – Development and Improvement Incentives – p. 81

Background

The Dania Beach Community Redevelopment Agency (CRA) began offering Façade Improvement and Merchant Assistance grants to commercial property owners in 2011. At the October 10, 2016 CRA Board meeting, the CRA Board authorized the sunset of these specific grants and the creation of the Commercial Property Improvement Grant Program, with a sole focus on exterior improvements. Together, these grants have served as an economic development incentive to encourage and allow for interior and exterior improvements that enhance business viability, economic investment and aesthetic appeal in critical commercial corridors in the Redevelopment Area.

The Commercial Property Improvement Grant Program is designed to assist businesses located on the Federal Highway and Dania Beach Boulevard corridors to improve the exterior of commercial buildings and enhance street presence and visible appearance. Under the Program, the CRA may provide grants of up to Twenty Thousand Dollars (\$20,000.00) with a 30 percent match from the grant recipient. At the March 13, 2018 CRA Board meeting, the CRA Board by consensus authorized an four-month application window for the Program from October 1 through January 31st of each fiscal year.

Enclosed for your review and approval are two (2) Commercial Property Improvement Grant applications for Alex’s Flamingo Plaza located at 222 N Federal Highway and 236 N Federal Highway submitted to the CRA on July 8, 2019, after the grant application deadline of January 31, 2019.

Current Situation: Overview of Alex’s Flamingo Plaza

Ms. Joyce Medina, the registered secretary for the corporation, is applying on behalf of the property owner Import Export Livestock Corporation. Alex’s Flamingo Plaza was built in 1985 and currently accommodates multiple tenants including Alex’s Flamingo Groves and Gift Shop, 3 Sons Brewery, Fit 101 Personal Gym, La Fonda de Aurora Cuban Restaurant, ValGal Vacation Rentals, and Maribel A. Piza PA Law Office. The applicant will be cleaning, sealing, and painting the exterior of the building including the walkway area and railings. Additionally, the applicant will be performing asphalt and sealcoat repairs to the parking lot.

The applicant is seeking the maximum grant amount of Twenty Thousand Dollars (\$20,000.00) for each property (222 N Federal Highway and 236 N Federal Highway) for a total of Forty Thousand Dollars (\$40,000.00) to assist with the proposed paint work and parking lot improvements.

The craft brewing industry is one of the fastest growing in South Florida and around the country. As 3 Sons Brewery is one of the largest and newest tenants in Alex's Flamingo Plaza, it is in the best interest of the CRA to have these properties enhanced to showcase and support this food and beverage offering while also visually improving over 300 linear feet of frontage on N Federal Highway.

Fiscal Impact

Funding is available and budgeted in CRA Redevelopment Initiatives Account #106-52-08-552-31-42.

Recommendation

Motion to waive the application deadline and approve Import Export Livestock Corporation's two (2) applications for the Commercial Property Improvement Grant Program in the amount of Twenty Thousand Dollars (\$20,000.00) for each application for painting and parking lot improvements at 222 N Federal Highway and 236 N Federal Highway with a total Grant amount of \$40,000.00.



**Dania Beach Community Redevelopment Agency (DBCRA or CRA)
COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM**

About the Program

The DBCRA Commercial Property Improvement Grant Program is an incentive program available to businesses located within the CRA priority area along US-1/Federal Highway and Dania Beach Blvd from SW 5th Avenue to Gulfstream Road. The purpose is to substantially improve the visible appearance and street presence of properties as well as enhance the functionality of businesses within the DBCRA priority area.

Through this program the DBCRA may provide grants up to \$20,000 based on the Funding Guidelines below. All grant recipients are required to provide a minimum 30% match for their project. The Commercial Property Improvement Grant Program (Program) is subject to funding availability. All applications will be scored by CRA Staff based on the specific criteria specified herein and in the event that multiple completed applications are received within a 30 day window, the highest scoring applications shall prevail.

Eligibility Criteria

- a. Property must be located within the Dania Beach CRA priority area.
- b. Primary and principle property use must be commercial. Residential uses are ineligible.
- c. Exterior improvements must adhere to the City of Dania Beach Building Code and Zoning Regulations and all Federal, State, and Local Requirements.
- d. Improvements must support the objectives and goals of the Dania Beach CRA Redevelopment Plan.
- e. Properties "for sale" or listed on the MLS at the time of application are not eligible.
- f. Property Owners may not reapply if they have received the maximum funding amount within a 5 year period under this or any other grant program administered by the Dania Beach CRA.
- g. The property's use must be a legally conforming use per the City of Dania Beach Zoning Code.
- h. Property to be improved must not have any delinquent ad valorem taxes, be free of all municipal and county liens, judgments and encumbrances of any kind. This provision can be waived by the CRA Board if development plans for the property meet the goals and objectives as set forth in the Dania Beach CRA Plan, as determined by the Board. Upon grant approval, the property must remain free of all municipal and county liens, judgments or encumbrances of any kind under the term of the Grant Program.

Funding Guidelines

- a. Maximum Award Amount - The DBCRA is making available to commercial and/or mixed use properties within the CRA priority area matching grants for improvements up to a maximum grant award as follows:
 - For properties with more than 60 feet to 120 feet of priority area street frontage - **Up to \$20,000**
 - For properties with 60 feet or less of priority area street frontage - **Up to \$10,000**

The intent is to encourage multiple property owners within a priority area to engage in property improvements simultaneously and in areas where public investment has or is planned to occur.

Example

Total Project Cost	Owner Responsibility	CRA Grant Amount
\$25,000	\$7,500 (30%)	\$17,500

**Example based on a property with 75 feet of frontage – max. Award \$20,000*

- b. Applicants applying for funding below the maximum award amount may reapply, but are only entitled to the total maximum amount within a 5 year period of initial approval. However, if a property has already received funding to the maximum amount, said Applicant may not reapply for the Program or any other grant program administered by the DBCRA for a period of 5 years.
- c. Applicants are required to match the grant award with a minimum of 30% of the project costs. Only after the Applicant has paid the match amount will the CRA begin disbursement of grant funds.
- d. Properties that are sold or transferred or if there is a change of use within twenty-four months of receiving grant funding, the Applicant must repay the full amount of the Program grant. A Declaration of Restrictive Covenants shall be recorded by the CRA against the property in order to secure the CRA's right of repayment.
- d. Program Grant Agreement and the Declaration of Restrictive Covenants shall be executed within (30) days following approval of the grant by the CRA Board.
- e. Building Permit applications must be submitted within sixty (60) days following execution of the grant Agreement and construction to begin immediately after permit approvals
- f. Executed Declaration of Restrictive Covenants must be recorded in the Broward County public records and a recorded copy provided to the CRA within ten days of receipt of the executed Program Grant Agreement. No Grant funds will be disbursed for the project before this is done.

Eligible Expenses

Eligible expenses are those reasonable costs associated with undertaking a substantial facade improvement and/or substantial site improvements that are visible from a major corridor or street within the priority area. Eligible expenses include design, permitting, labor and materials related to construction or installation of eligible improvements. The following are eligible improvements to be funded under the Program:

- a. Eligible Improvements:
 - ✓ Façade Improvements
 - ✓ Landscaping (trees, shrubs and perennials)
 - ✓ Signage
 - ✓ Awnings
 - ✓ Impact resistant windows
 - ✓ Parking lot improvements
 - ✓ Exterior Painting and repair
 - Any other site or building improvements complimentary to the above
- b. All work must be performed in a first class workmanlike manner in compliance with ordinances and regulations of the City of Dania Beach, and must meet all building and other applicable codes, including state and federal regulations.
- c. To be eligible for this grant, Applicants must undertake a comprehensive improvement project undertaking 2 or more of the eligible improvements.
- d. Due to limited funding, CRA Staff will evaluate the submission and may request additional improvements to make projects more comprehensive prior to CRA Board consideration.

Ineligible Expenses

Ineligible expenses include general maintenance items; parking lot repairs (not related to a comprehensive improvement of the overall appearance of the property); Roofing; air conditioning systems and ductwork; interior repairs or renovations; or correction of code violations, and; ADA compliance except in limited instances where these expenses are mandated as part of eligible improvements by the City of Dania Beach Community Development Department. Any improvements undertaken prior to execution of the Program Documents will be ineligible for reimbursement

Scoring Criteria

Scoring for applications that are received by the CRA shall be based upon a 100 point value system.

- a. Location - 20 Points
Businesses located along US-1/Federal Hwy in the core of the City Center/Downtown area from NW 2nd Street to Stirling Road, and on Dania Beach Blvd from SW 5th Avenue to NE 3rd Avenue shall receive the maximum points allotted in this category. Businesses that are outside of these priority areas shall receive a maximum of 10 points.
- b. Use of Sustainable Materials - 20 Points
Sustainable materials might include for example xeriscaping, energy efficient lighting, environmentally sensitive paint or other types of sustainable or green initiatives. The maximum number of points allocated for this category means that the applicant has incorporated numerous green initiatives into their design.
- c. Comprehensiveness of Property Improvement – 20 points
Businesses undertaking both property and façade improvements or substantial renovations to one or the other shall receive maximum points. Points less than 20 will be allocated based on the level of the improvement and its contribution to the street presence and visibility of improvement.
- d. Other Renovations and Business Improvements Outside of CRA Incentives - 20 points.
If an Applicant contributes funding, (see table below for contribution point scale) above the required 30% match in order to make additional improvements to their business, they may receive up to 20 incentive points.

CONTRIBUTION POINT SCALE

POINTS	EXTRA CONTRIBUTION AMOUNT
5	\$2,500 - \$4,999
10	\$5,000 - \$9,999
15	\$10,000 - \$14,999
20	\$15,000 and above

Step 1: Application Process

- a. Schedule an appointment with Dania Beach CRA Staff to discuss potential project and make sure it meets Program intent. Please call (954)924-6801 or e-mail cra@daniabeachfl.gov.
- b. Submit a completed application with a check for \$250.00 made payable to the City of Dania Beach for zoning reviews. Incomplete applications will not be considered for funding until a complete application and all supporting documents are received by the DBCRA. Applications must be signed by the fee simple owner of the property; tenants and/or other occupants are ineligible to participate in the Program and are prohibited from filing an application on behalf of an owner, unless otherwise authorized, in writing, by the property owner.
- c. DBCRA will complete the application review within 30 days of receipt and notify Applicants of any missing information or deficiencies in terms of eligibility for the Program.
- d. Upon determination of completeness and eligibility CRA Staff will place the Application on the next available CRA Board agenda for consideration. The CRA Board meets monthly on the 2nd Tuesday of the month at 5:30 p.m. in City Commission Chambers.
- e. Applicants are strongly encouraged to attend the CRA Board meeting. The decision(s) of the DBCRA Board shall be final.
- f. Applicants not approved may apply again with modifications. A fully executed and accepted Program Grant Agreement between the DBCRA and the Applicant, together with the Declaration of Restrictive Covenants shall be executed within 30 days of DBCRA Board approval and shall serve as a Notice to Proceed.
- g. Project commences and is completed within 9 months of Program Agreement execution.
- h. Should project delays arise, it is at the discretion of the CRA Executive Director to grant no more than one 6-month extension to the Agreement prior to its expiration. Extensions will not be considered once the Agreement has expired.

Step 2: Construction/Payment by the CRA/City of Dania Beach:

- a. If your contractor agrees to wait for payment until a check is issued by the CRA of Dania Beach, you must submit an invoice for the work for both you and your contractor, a letter from you indicating the work is complete and that you are satisfied with the job.
- b. If your contractor(s) requires payment upon completion of the work you must pay the invoice. You may then provide the CRA/City of Dania Beach with the paid invoice and/or a copy of *both* sides of the cancelled check. It is also recommended that you obtain a release from your contractor in consideration of final payment.
- c. A CRA/City of Dania Beach staff member will visit the property and take photographs of the completed project. A check will be issued in the Applicants name.

PLEASE READ THE FOLLOWING PRIOR TO APPLICATION SUBMITTAL

- The application must include **all** of the following items: Photographs of current condition of site and structures; architectural renderings of proposed façade improvements in color; a detailed outline of all proposed improvements with cost estimate, and; a Compact Disk or other electronic device containing copies of all required documents. If any components of the project pertain to paving, fencing, landscaping, etc., a survey showing location of work shall also be required.
- Owners of properties that are for sale may not apply for grant funding. Properties sold within twenty-four months of receiving grant funding **must repay the full grant amount**.
- After approval by the CRA Board, the CRA will provide the Applicant with an approved Grant Agreement and Declaration of Restrictive Covenants for signature. The property owner shall not

begin construction (Grants cannot be applied retroactively for work previously completed) until the Grant Agreement and Declaration of Restrictive Covenants is signed by all parties and the Declaration has been recorded in Broward County public records. Improvements completed prior to approval by the CRA Board, will not be eligible for reimbursement.

- If deemed necessary, the CRA reserves the right to have the application and its contents evaluated and analyzed by an outside third party including but not limited to; the proposed business plan, partnership/ownership information with equity positions, mortgage on the property, lease agreements, letter of Intent from lending institution and any other documents provided by the Applicant.
- If your site plan or application request includes landscaping, the landscaping must consist of species and varieties of native plants that are drought tolerant require little irrigation and withstand the environmental conditions of Dania Beach. Irrigation systems must prevent over spray and water waste and it is recommended a drip irrigation system be installed.
- Property to be improved must not have any delinquent ad valorem taxes, be free of all municipal and county liens, judgments and encumbrances of any kind. This provision can be waived by the CRA Board if development plans for the property meet the goals and objectives as set forth in the Dania Beach CRA Plan. Upon grant approval, the property must remain free of all municipal and county liens, judgments or encumbrances of any kind under the term of the agreement.

I have read completely and understand the program requirements, including the application guidelines and grant reimbursement process.



Signature

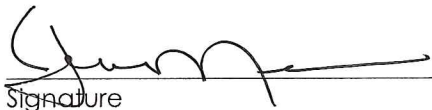
Joyce Medina - Secretary

Printed Name and Title

Date 7/8/2019

COMMERCIAL IMPROVEMENT GRANT PROGRAM CHECKLIST

- ☒ One (1) hard copy and one (1) electronic copy of the completed application with check for \$250.00 made payable to the City of Dania Beach
- ☒ Photographs of current condition of site and structures.
- ☒ Architectural renderings of proposed façade improvements in color.
- ☒ A detailed outline of all proposed improvements with three (3) quotes from a licensed contractor.
- ☐ If any components of the project pertain to paving, fencing, landscaping, etc., a survey showing location of work is also required.
- ☒ Applicant acknowledges that the property to be improved does not have any delinquent ad valorem taxes and is free of all municipal and county liens, judgments and encumbrances of any kind.
- ☒ Applicant acknowledges that properties that are sold within twenty-four months of receiving grant funding must repay the full amount of the grant and that a **lien** shall be recorded by the CRA against the property in order to secure the right of repayment.
- ☒ Cancelled check of payment to contractor/GC (your 30%). The CRA must receive proof of payment of your 30% via a cancelled check within fifteen (15) days of project start (prior to first payment from the grant)
- ☒ Both the CRA Commercial Improvement Grant Program Application and Program Agreement have been signed.
- ☐ Preliminary schedule for completion of improvements
- ☒ Copy Authorized Agent letter (or other documentation) if applicant is not the owner
- ☒ Copy of Business Tax Receipt
- ☐ Completed W-9 Form for payee


Signature

Joyce Medina - Secretary
Printed name and Title

7/8/2019
Date

DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY

COMMERCIAL IMPROVEMENT PROGRAM APPLICATION

Date of Application 7/8/2019

1. Property Address: 222 N. Federal Hwy, Dania Beach, FL 33004

2. Name of Applicant: Import - Export Livestock Corp / Joyce Medina

3. Address of Applicant: 236 N. Federal Hwy, Dania Beach, FL 33004
Suite 101

Phone: (954) 921-7600

Fax: (954) 921-1764

Email: joyce.jmedina@gmail.com

4. Does the applicant own property? ☒ Yes ☐ No

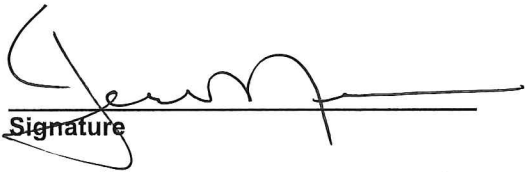
5. Indicate the owning entity of the property (i.e. name on property title)

Import - Export Livestock Corp.

6. Project Description: Clean, seal and paint building including
sidewalk / walkways and railings. Paint will have
a ten year material warranty with Sherwin Williams.
Asphalt patch and sealcoat parking lot.

7. Total Project Cost ~ \$ 80,000 Total Funding Request \$ 20,000

Authorized Representative (Property Owner or Agent):


Signature

7/8/2019
Date

Joyce Medina - Secretary
Print Name and Title

*If application is signed by authorized agent, please provide proof through notarized letter, articles of incorporation or some other form acceptable to DBCRA legal counsel.

2019 FLORIDA PROFIT CORPORATION AMENDED ANNUAL REPORT

DOCUMENT# 226654

Entity Name: IMPORT-EXPORT LIVESTOCK CORP.

Current Principal Place of Business:

222-236 NORTH FEDERAL HIGHWAY
DANIA BEACH, FL 33004-2871

Current Mailing Address:

236 NORTH FEDERAL HIGHWAY
SUITE 101
DANIA BEACH, FL 33004-2871 US

FEI Number: 59-0883912

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

MEDINA, JOYCE JENNIFER
236 NORTH FEDERAL HIGHWAY
SUITE 101
DANIA BEACH, FL 33004-2871 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: JOYCE JENNIFER MEDINA

04/12/2019

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title PRESIDENT
Name MEDINA, CONNIE
Address 9010 SW 20TH ST
City-State-Zip: MIAMI FL 33165-8233

Title VP, TREASURER
Name MEDINA, ARAEL JR.
Address 3740 NE 16TH TERRACE
City-State-Zip: FORT LAUDERDALE FL 33334-5406

Title SECRETARY
Name MEDINA, JOYCE JENNIFER
Address 236 NORTH FEDERAL HIGHWAY
 SUITE 101
City-State-Zip: DANIA BEACH FL 33004-2871

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOYCE JENNIFER MEDINA

SECRETARY

04/12/2019

Electronic Signature of Signing Officer/Director Detail

Date

CITY OF DANIA BEACH Business Tax Receipt

VALID THROUGH 9/30/2019

IELC LAND TR
IMPORT-EXPORT LIVESTOCK CORP
236 N FEDERAL HWY
DANIA BEACH, FL 33004

Business Name: IELC LAND TR
Location Address: 222 N FEDERAL HWY
Number/Class: 4955 / Rental Property
Issue Date: 9/28/2018
Expiration Date: 9/30/2019

Charge Detail:

Quantity	Charge Description	Amount Paid
100	Fire Prevention Annual Fee	\$100.00
1	Rental Property/Management	\$236.25
Total:		\$336.25

Comments:

Restrictions:

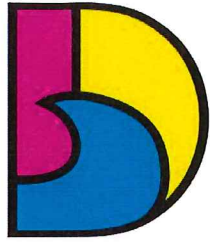
SUBJECT AND ISSUED ACCORDING TO BUSINESS TAX RECEIPT ORDINANCE CHAPTER 15.

This Business Tax Receipt does not permit the holder to operate in violation of any City law, ordinance, or regulation. Any change in location or ownership must be approved by the City, subject to zoning restrictions. This Business Tax Receipt does not endorse, approve, or disapprove the holder's skill or competence or of the holder's compliance or non-compliance with other laws, regulations or standards.

MUST BE POSTED CONSPICUOUSLY AT BUSINESS LOCATION

"Broward's First City"

100 West Dania Beach Boulevard * Dania Beach, Florida 33004 * Phone: 954-924-6800 ext. 3672



DANIA BEACH
SEA IT. LIVE IT. LOVE IT.

**CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
Facade Improvements Grant
ZONING REVIEW**

July 19, 2019

RE: Import-Export Livestock Corp - 222 N Federal Hwy

Zoning Designation: City Center, CC

Reviewer: Muriel Bryan, Planner 954-924-6805 x3654

All items reviewed are listed below. Only items in **BOLD** font need to be further addressed.

- 1. Survey: Submit a survey indicating calculations of existing and proposed parking conditions.**



CITY OF DANIA BEACH
COMMUNITY DEVELOPMENT
Payment Receipt

No: 000412

Date: 7/12/19

RECEIVED FROM:

Name: Joyce Medina

Address: 236 N. Federal Hwy

Address 2: Suite 101

City/St/ZIP: Dania Beach FL 33004

Service or Item	Quantity	Amount
ZR - Grant Application (CRA)	1	\$250.00
TOTAL DUE:		\$250.00

Prepared by: Muriel Bryan

Additional Information

Business Name: Import-Export Livestock Corp

Business Address: 236 N Federal Hwy, Suite 101

DBCRA Application Fee - \$250.00 (check # 1768)

PAYMENT DATE

07/18/2019

COLLECTION STATION

City Hall Window 1

RECEIVED FROM

JOYCE MEDINA

DESCRIPTION

236 N FEDERAL HWY SUITE 101

City of Dania Beach
100 W. Dania Beach Blvd.
Dania Beach, FL 33004

BATCH NO.

2019-10000872

RECEIPT NO.

2019-00044270

CASHIER

fincashier1

PAYMENT CODE	RECEIPT DESCRIPTION		TRANSACTION AMOUNT
ZR	Zoning Review Fees IMPORT-EXPORT LIVESTOCK CORP		\$250.00
Payments:	Type	Detail	Amount
	Check	1768	\$250.00
Total Amount:			\$250.00
Customer Copy			

Customer Copy



Alex's Flamingo Plaza - ORIGINAL IMAGE

Caroline Tobin

(954) 732-8801 • Caroline.J.Tobin@sherwin.com



SW 7571

Casa Blanca

Body / Fascia / Eyebrows



SW 7012
Creamy

Body / Fascia / Eyebrows



SW 7571

Casa Blanca

Body

SW 7037

Balanced Beige

Fascia / Eyebrows

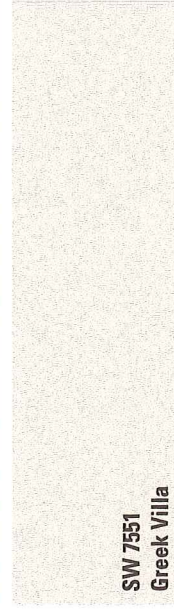


SW 7012
Creamy

Body

SW 7038
Tony Taupe

Fascia / Eyebrows



SW 7551
Greek Villa

Body



SW 7512
Pavilion Beige

Fascia / Eyebrows



SW 7103
Whitetail

Body

SW 7018
Dovetail

Fascia / Eyebrows



Alex's Flamingo Plaza - ORIGINAL IMAGE

Caroline Tobin

(954) 732-8801 • Caroline.J.Tobin@sherwin.com

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SW 7571

Casa Blanca

Body / Fascia / Eyebrows



SW 7012
Creamy

Body / Fascia / Eyebrows



SW 7571

Casa Blanca

Body

SW 7037

Balanced Beige

Fascia / Eyebrows



SW 7012
Creamy

Body

SW 7038
Tony Taupe

Fascia / Eyebrows



SW 7551
Greek Villa

Body

SW 7512
Pavilion Beige

Fascia / Eyebrows



SW 7103
Whitetail

Body

SW 7018
Dovetail

Fascia / Eyebrows



APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

6800 SW 21st Court Suite #4 | Davie, FL 33317
 (954) 909-5979 | info@apexpw.com | www.apexpw.com

RECIPIENT:

Joyce Medina

222 North Federal Highway
 Dania Beach, Florida 33004

Estimate #284

Sent on 06/21/2019

Total \$27,768.00

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
Concrete Restoration	1) Crack Repair: This proposal shall include small patches required on stucco surface areas and fascia boards to be prepared for paint. Small cracks will be cleaned and covered with elastomeric patching compound. Stair step block cracks will be scraped out and filled with a urethane sealant. Major repairs, or large items not mentioned above are to be billed at a predetermined rate in the customer/contractor agreement, or change order form. 2) Skim back section of patio steps and smooth to proper textured finish.	1	\$2,900.00	\$2,900.00
Exterior Restoration & Painting	Exterior repaint shall be performed as per the scope of work outlined below: 1) Pressure wash entire building with 3500 PSI or greater to properly remove all chalking and buildup (walls, windows, columns, gutters, soffit, doors, overhangs, etc.) 2) Prepare all surfaces to receive primer and/or paint. 3) Properly cover all windows, sliding doors, hurricane shutters, fans, electronics and light fixtures. 4) Apply Sherwin Williams Premium Resilience Exterior Acrylic Latex by brush, sprayer, or roller as per application specifications, allow curing. Includes barrier wall.	1	\$15,250.00	\$15,250.00



APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

6800 SW 21st Court Suite #4 | Davie, FL 33317
 (954) 909-5979 | info@apexpw.com | www.apexpw.com

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
Ironwork	1) Scuff sand to ensure surface is properly prepared to receive primer. 2) Clean all sanded areas with denatured alcohol to remove dust and debris from prep work. 3) Blow off surfaces to be coated with compressed air @150 PSI to remove any remaining debris from prep work. 4) Properly cover window glass where necessary, patio surface, areas surrounding workspace and anything not specified to receive primer and/or polyurethane coatings. 5) Apply one (1) coat of Marine Industrial Acrylic Primer by brush and roller, allow curing. 6) Apply one (2) coats of Marine Industrial Hydrogloss or Industrial enamel by brush and roller, allow curing.	1	\$1,850.00	\$1,850.00
Walkway Coating Removal/Concrete Refinishing	Surface coating removal/refinishing project shall be performed as per the scope of work outlined below: 1) Apply chemical stripper so concrete surface by roller, allow set time. 2) Steam clean concrete walkways at 3000PSI (8gpm) to remove any loose/failed coating(s). Client must provide water source. Apex will supply 550 gallon holding tank, equipment and any related fuel costs. 3) Repair small cracks and imperfections in slab. Repair and shape broken edges of walkway. 4) Spot sweep and blow off concrete surface to to remove any loose dirt and debris left behind from cleaning. 5) Tape off surrounding surfaces adjacent to work space not specified to receive staining materials. 6) Apply two (2) coats of Industrial Marine Coatings stain by roller and brush as per application standards, allow curing. Topcoat will include non-skid additive for slip resistance.	1	\$6,500.00	\$6,500.00
Equipment Rental	60' Articulating boom lift one month.	1	\$1,268.00	\$1,268.00



APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

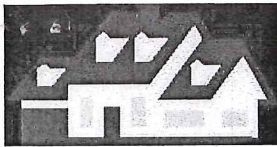
6800 SW 21st Court Suite #4 | Davie, FL 33317
(954) 909-5979 | info@apexpw.com | www.apexpw.com

Total

\$27,768.00

Scope itemization and separate proposal #'s 270, 283 & 284 priced as a single (1) awarded project. Revisions to scope of work subject to rate increase.

This quote is valid for the next 30 days, after which values may be subject to change.



A Partnership

AGREEMENT

Date: 03/27/2018

CGC 1509139

To: ARIEL MEDINA

Owner' Name: SAME -

222 N. FEDERAL HIGHWAY :

Job Address: _____

DANIA BEACH FL 33004

City: _____

We propose to furnish all labor, material, and equipment necessary for the EXTERIOR REPAIR & PAINT of the BUILDING WALLS & RELATED AREAS referenced project as detailed in our Scope of Work and Exclusions below:

SCOPE OF WORK: REPAIR & PAINT EXTERIOR WALL AREAS OF BUILDING AS LISTED:

1. Prep & Layout
2. PRESSURE WASH / affected areas of walls through out as needed
3. Inspect affected and damaged areas on walls through out
4. Scaffolding & Shoring as needed - stucco work affected wall areas
5. Wall repairs - Finisher & Painting, Caulking etc
6. Repair areas around back patio and adjoining wall divider in parking lot near the back to add new surface stucco to make base of wall & patio a smooth finish
7. Debris Cleaning & removal
8. Includes wall repair of cracks only for project as needed in proposed agreement
9. PRIME & PAINT PROCESS ON ALL EXTERIOR WALLS AS NEEDED

Includes the following ::

All cleaning as needed, includes, Primer, Paint & Accessories etc
All wall repairs – facia repairs/prep etc
All Labor & Work to related areas, Materials and labor - paint & finishes and related accessories

Interior

NO WORK IS INCLUDED IN THIS AREA

MISCELLANEOUS ITEMS:

Provide labor & related materials

Provide Caulking & waterproofing on all windows & doors as needed

EXCLUSIONS:

1. Temporary toilet facilities
2. Dumpster
3. Permit fees
4. Surveyors for layout - any new engineering or engineer letters or inspections
5. Kitchen Cabinets, Bathroom vanity(s) / cabinets nor fixtures, Counter tops – not included if needed
6. Any labor or material not included or as a change will extra and billed based on time and material basis and may delay progress.
7. ANYTHING NOT LISTED ABOVE or in addendum, permits, city, county fee's -runner fee's, engineering plans, letters or documents.

Total for this Project.....\$18,750.00

We herby propose to furnish and install, as specified above, the materials and labor for the above job for the sum of: _____

TWENTY ONE THOUSAND NINE HUNDRED FIFTY Dollars and **ZERO** cents (\$ 21,950.00).

FLORIDA CONSULTING / IBS CONST GROUP shall not be responsible for any delays due to any acts of God, or any condition beyond our control.

I accept the above proposal at the proposed price and agree to pay for said work, according to the "TERMS" herein.

SPECIAL CONDITION:: THIS AGREEMENT IS ONLY VALID IF BOTH BUILDINGS AT 222 & 236 N FEDERAL HWY DANIA BCH ARE INCLUDED TO HAVE THE PAINTING AGREEMENTS DONE TOGETHER AT THE SAME TIME AND EACH BUILDING WILL BE PAINTED SEPARATELY & INDIVIDUALLY

CONSTRUCTION AND DEMOLITION: SCOPE INCLUDES:

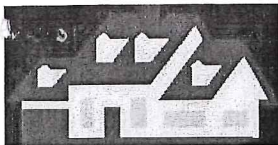
- o PREP WALLS & WORK AREA AS NEEDED
- o Labor & material for all walls & windows & door openings and all above work
 - Door frames & window frames
 - All columns as needed
 - Mortar -- High Strength Mortar Cement for repairs
- o Supply and installation of all accessories required - sheeting and coverings for protection & clean up etc.
- Paint / primer & sanding to be Standard grade
- o Supply labor & material for finishing of stucco surface as needed with a finish to match existing as best as possible.

INTERIOR FINISHES

- o NO INTERIOR WORK WITH THIS AGREEMENT

HAMILTON DESOUZA
FLORIDA CONSULTING ENTERPRISES
IBS CONSTRUCTION GROUP

954-914-8377
HDESOUZA@MSN.COM



A Partnership

AGREEMENT

Date: 04/30/2018

CGC 1509139

To: IMPORT EXPORT LIVESTOCK

Owner' Name: SAME -

222 N. FEDERAL HIGHWAY :

Job Address: _____

DANIA BEACH FL 33004

City: _____

We propose to furnish all labor, material, and equipment necessary for the SEALCOATING & STRIPING OF THE PARKING LOT referenced project as detailed in our Scope of Work and Exclusions below:

SCOPE OF WORK: MINOR REPAIRS -- SEALCOAT & STRIPE PARKING LOT AS LISTED:

1. CLEAN AREA BETWEEN THE 2 BUILDING AND REPAIR CRACKS AS NEEDED - & PREPARE AREA AND SEAL OFF SECTIONS TO BE WORKED ON
2. Clean & prepare & repair areas Of The parking through out as needed
3. REPAIR damaged areas of the parking through out
4. Cracks & other repair area treated & preped -
5. Debris -- remove all work related debris
6. Includes repair of cracks only for project as needed in proposed work area of parking lot ground per agreement
7. Renovate handicap parking spots designated
8. Supply all materials for proposed project

Includes the following ::

- All cleaning as needed, includes, sealcoat, traffic Paint & Accessories etc
All minor repairs/prep etc
All Labor & Work to related areas , Materials and labor - paint & sealers and related accessories

MISCELLANEOUS ITEMS:

Provide labor & related materials

EXCLUSIONS:

1. Temporary toilet facilities
 2. Dumpster
 3. Permit fees
 4. Plans / drawings for layout - any new engineering or engineer letters or inspections
 5. Any labor or material not included or as a change will extra and billed based on time and material basis and may delay progress.
 6. ANYTHING NOT LISTED ABOVE or in addendum, permits, city, county fee's -runner fee's, engineering plans, letters or documents.
- Total for this Project.....\$14,800.00

We herby propose to furnish and install, as specified above, the materials and labor for the above job for the sum of: _____

FOURTEEN THOUSAND EIGHT HUNDRED FIFTY Dollars and **ZERO** cents (**\$ 14,800.00**).

FLORIDA CONSULTING / IBS CONST GROUP shall not be responsible for any delays due to any acts of God, or any condition beyond our control.

I accept the above proposal at the proposed price and agree to pay for said work, according to the "TERMS" herein

CONSTRUCTION AND DEMOLITION: SCOPE INCLUDES:

- o PREP GROUNDS & WORK AREA AS NEEDED
- o Labor & material for all of the above work
- Parking bumpers & parking spots to be prepped & painted

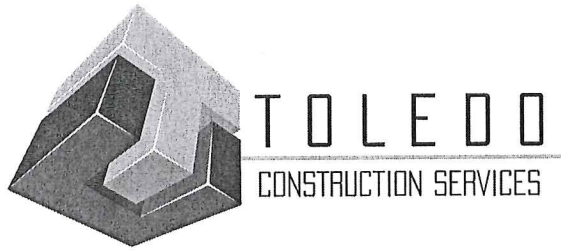
o Supply and installation of all accessories required - sheeting and coverings for protection & clean up etc.

- Sealcoat / primer & Traffic paint to be Standard grade

o Supply labor & finishing as needed with a high grade material to be as best as possible.

HAMILTON DESOUZA
FLORIDA CONSULTING ENTERPRISES
IBS CONSTRUCTION GROUP

954-914-8377
HDESOUZA@MSN.COM



PROPOSAL RENOVATION OF EXISTING STRUCTURE

Proposal Reference Number: 2019-0226

Prepared for: Joyce Medina

Prepared by: Armando Toledo

LIC# CGC1524024

LIC# CCC1331329

“

**TO ME, A BUILDING –
IF IT'S BEAUTIFUL – IS
THE LOVE OF ONE MAN,
HE'S MADE IT OUT OF
HIS LOVE FOR SPACE,
MATERIALS, THINGS
LIKE THAT.**

MARTHA GRAHAM



February 26, 2019

Toledo Construction Services LLC
8711 Johnson St
Pembroke Pines, FL 33024
954-778-4303
LIC# CGC1524024

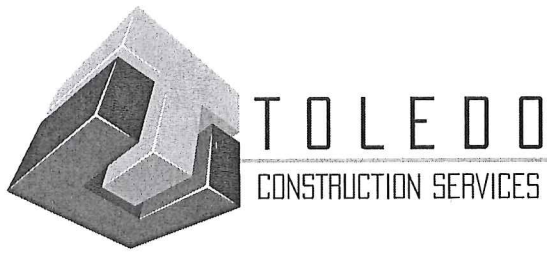
Dear Joyce,

Thank you allowing me the opportunity to give you a proposal on the renovation of your project. I understand that choosing a contractor to undertake such an important task such as this is very stressful but I assure you that if you entrust me with this job you will not be disappointed. I take my jobs very seriously and I promise to work extremely hard for you to make sure we not only meet but exceed your expectations. I look forward to hearing from you soon!

Sincerely,

Armando Toledo
President, Toledo Construction Services LLC
info@toledofl.com

LIC# CGC1524024
LIC# CCC1331329



GOALS & OBJECTIVES

Toledo Construction Services, LLC structures each job by goals and objectives. Below is a list of 3 main goals and objectives.

GOAL 1

Finish the project on time.

- ▶ **Objective 1.1:** To accomplish this goal, we manage your scope very carefully. Implement a change control process so that any changes to the scope are properly managed. Always keep your plan up to date, recording actual vs. planned progress. Identify any deviations from plan and fix them quickly.

GOAL 2

Finish the project at the estimated cost.

- ▶ **Objective 2.1:** To make sure that your project costs don't spiral, we set a project budget at the start to compare against. Include in this budget all of the project costs that will accrue, whether they have to do with people, equipment, suppliers or materials. Then work out how much each task in your plan is going to cost to complete, and track any deviations from this plan.

GOAL 3

Meet Requirements

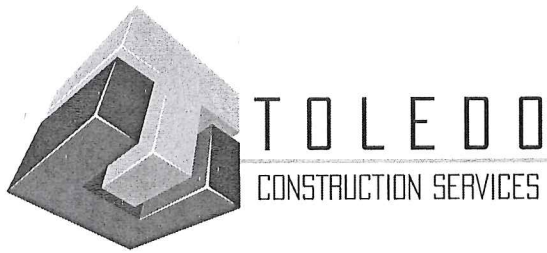
- ▶ **Objective 3.1:** We make sure that we have a detailed set of requirements at the beginning of the job. If the requirements are ambiguous in any way, then what was initially seen as a small piece of work could become huge, taking up valuable time and resources to complete.



PROPOSED TEAM



LIC# CGC1524024
LIC# CCC1331329



PROJECT TIMELINE

The project schedule is based on the project start date. Any change in start date would result in changes in all subsequent delivery dates. Any delays in inspections may or may not delay project completion date.

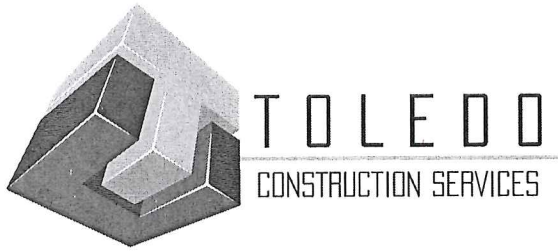
PHASE I: Prep	COMPLETION
Prep 1-2 days	TBD
PHASE II: Buildout	COMPLETION
1week	TBD
PHASE III: Punchlist	COMPLETION
1 day	TBD

LIC# CGC1524024
LIC# CCC1331329



DESCRIPTION OF WORK

- Prep, prime and paint 222 N Federal Hwy building. (2 coats)
- Fill in any cracks or holes prior to paint.
- Paint, material and labor included in price.

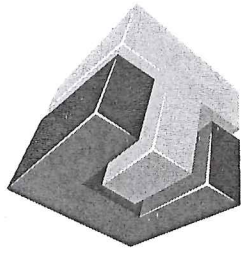


PAYMENT SCHEDULE

40%	30%	20%	10%
\$5,450.40	\$4,087.80	\$2,725.20	\$1,362.60
Amount equal to 40% of total cost of job is required at the signing of the contract.	Amount equal to 30% of total cost of job is due at completion of pressure wash.	Amount equal to 20% is due at completion of primer application.	Amount equal to 10% due at completion.

**Any delays in clearing of payments will result in delays in the project timeline. Any additional findings once demolition is completed can and/or will result in additional costs. Changes in work will only occur with proper signed change orders. Above payment schedule is based on estimated price minus cost of building permit.

LIC# CGC1524024
LIC# CCC1331329



TOLEDO
CONSTRUCTION SERVICES

DETAILED FEE ESTIMATE

DELIVERABLES AND SERVICES

Time & Cost Estimate

Prep and paint exterior (236 N Federal Hwy)	7,570	\$1.80/sqft	\$13,626.00
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This figure is an estimate, not a quote and is based on the information provided, and may be inappropriate if any additional information is forthcoming, or specifications change. It does not account for additional findings or discoveries at the time of demolition. It is valid for 30 days.

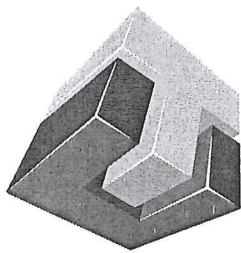
SUBTOTAL \$13,626.00

10% Comm. \$0.00

TOTAL \$13,626.00

LIC# CGC1524024

LIC# CCC1331329



TOLEDO
CONSTRUCTION SERVICES

ACCEPTANCE OF PROPOSAL

Client: Alex Flamingo Groves & Gift Shop

Project #: 2019-0226

Contact: Joyce Medina

Date: February 26, 2019

236 N Federal Hwy

Dania Beach, FL 33004

DESCRIPTION OF SERVICES:

See Description of Work Page

METHOD OF PAYMENT

☐ Payment Schedule ☐ Monthly Installments ☐ Method ☐ Agreed amount per month

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY COMPANY

.....
Company Signature

.....
Print Name/Title

.....
Date

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY CLIENT

.....
Client Signature

.....
Print Name/Title

.....
Date

This proposal constitutes an offer by Toledo Construction, Inc which may be accepted for a period of 30 days from the date of this proposal. If not accepted prior to the expiration of the 30-day period, this proposal shall be subject to revision, and shall not become binding in its present form. This offer may be accepted by signing a copy of this proposal and returning it to Toledo Construction, Inc.

LIC# CGC1524024
LIC# CCC1331329



O: 954-957-9761 F: 954-957-9766

Roof Painting by Hartzell, Inc.

2301 NW 33rd Court, Suite 112

Pompano Beach, FL 33069

May 30, 2019

PROFESSIONAL COMMERCIAL PAINTING PROJECT

Specifically prepared for:

Alex's Flamingo Plaza
(hereinafter known as "Client")
236 / 222 North Federal Hwy
Dania Beach, FL 33004
Phone (954) 921-7600
Email: Joyce@flamingogroves.com
ATTN: Joyce Medina, Executive Vice President

Billing Address

SAME AS ABOVE

Job site/Reference location

SAME AS ABOVE

Overview:

This Proposal/Agreement is prepared specifically for the above Client for painting. All products are manufactured by **SHERWIN WILLIAMS** and the work will be performed in accordance with the manufacturer's specifications. The work comes with a **TEN (10)-YEAR LABOR AND MATERIAL WARRANTY**.

INCLUDED STRUCTURES

Exterior Painting of Two (2) Two-Story Buildings located at 236 and 222 N Federal Hwy., Electrical boxes and pipes on backside of building & Mural painting outside of store (sea life)

SCOPE OF WORK IN SUMMARY

***Scope Details - see PROJECT DETAILS & SCHEDULE**

The work to be done by Hartzell shall include the furnishing of all materials, labor, tools, and equipment required to complete the painting and decorating of the structure(s) as may be specified (hereinafter "Scope of Work"). The submission of a bid by Hartzell confirms an understanding of all conditions pertaining to this work and proper application of materials specified.

- Pressure clean the exterior surfaces to be painted.
- Seal all exterior surfaces to be painted.
- Remove and replace sealants as necessary.
- Exterior Masonry
 - a) Shear walls
 - b) Soffits
 - c) Fascia
 - d) Perimeter walls
 - e) Walkways
 - f) Stairwell treads and risers
 - g) Any previously field-painted painted stucco
- Exterior Metal
 - a) Previously painted railings
 - b) Gates
 - c) Service doors
 - d) Garage doors
 - e) Hurricane shutter boxes
 - f) Any other previously field-painted metal

BROWARD

PALM BEACH

CBC 1252852

MIAMI-DADE

MARTIN

89-5201-P

U-16217

www.MYHARTZELL.com

1160001

SP02651

SCOPE OF WORK IN SUMMARY (cont.)

- Exterior Wood
 - a) Service doors
 - b) Any other previously field-painted wood
- Choice of color may determine how many coats will be required to cover existing colors to be painted.

EXCLUSIONS

- * Aluminum window and door frames
- * Gutters
- * Mail kiosks
- * Light fixtures
- * Bars on windows
- * Roof structures
- * Portion of soffit painted blue on 222 Building
- * All surfaces not mentioned in the scope of work.

CONDITIONS

General. Hartzell will supply all materials, tools, and equipment necessary for the Scope of Work. It is understood by all parties to this Proposal/Agreement that Hartzell, its agents, etc. are not employees of the Client. Hartzell complies with OSHA and the Construction Safety Act and is a drug-free work place.

Insurance & Licensing. Upon request, Hartzell will furnish suitable insurance certificates covering liability and property damage. Further upon request, for the additional sum of \$250.00, the Client will be named as an additionally insured for those policies – Proof of Workman's Compensation coverage will be available. Policies shall be kept in force during the course of the service period. Hartzell shall further provide valid and required licenses necessary to operate in the appropriate county of work being performed.

Hartzell shall hold the Client harmless from all liens or damages arising from work performed by Hartzell. To the fullest extent permitted by law, Hartzell shall indemnify and hold harmless the Client, its directors, officers and employees from and against all claims, damages, losses and expenses, including but not limited to legal and attorneys' fees, arising out of or relating to the work, providing that such claim, damage, loss or expense is attributable to bodily injury, sickness, disease or death, business or economic loss, or to injury to or destruction of tangible property, including unit interiors (other than the work itself), or for any payment or performance made by the Client to any third party to perform or discharge any liability or obligation of Hartzell in relation to the work and/or for consequential damages, but only to the extent caused by breach of the this agreement, negligent acts, omissions or intentional misconduct on the part of Hartzell or anyone directly or indirectly employed by them or anyone for whose acts they may be liable, regardless of whether or not such claim, damage, loss or expense is caused in part by a party indemnified hereunder. It is understood and agreed that Hartzell (and Hartzell's insurer) will be held harmless for alleged or actual damages/claims as a result of mold, algae, or fungus. It is understood that Hartzell's and Hartzell's insurer will exclude all coverage, including defense, damages related to bodily injury, property damage, and clean up expenses caused directly or indirectly in whole or in part for any action brought as a result of mold, including fungus and mildew regardless of the cost, event, material, product, or workmanship that may have contributed concurrently or in any sequence to the injury or damage that occurs.

AGREEMENT

Liaison/Communication. Client shall designate one (and no more than two) representatives of the Client as a liaison with whom Hartzell may communicate. Hartzell will transact all business relating to the job with that designated person(s). The Client agrees that Hartzell may rely on the designated liaison(s) as having full authority to act on behalf of the Client on all matters and decisions regarding any and all agreements with Hartzell and the Scope of Work.

Access. Client agrees to, and will be responsible for, the trimming and/or removal of all foliage clinging to or otherwise obstructing the building, and permit unobstructed access to the areas to be painted. Upon mobilization or during the course of painting, should Hartzell require the removal of any Client or, as may be applicable, resident/unit owner property to proceed, Hartzell will notify the designated liaison instruction as Hartzell will not move anything without approval.

Hartzell will coordinate scheduling with the Client. Client agrees to remove any personal items, patio furniture and vehicles as necessary so that Hartzell can proceed without delay. The Client agrees to make every effort to fully notify all occupants to remove said property and vehicles. Clients, Hartzell will not permit unauthorized interference from the Client's unit owners.

Notification/Posting. For Clients, and to the extent practical, Hartzell will post notices 2-3 days prior to pressure cleaning and painting as needed. These notices are for the convenience of the residents/unit owners as a final notice to make preparations to protect personal items. The liaison will direct Hartzell where the notices should be posted.

Staging Area. Hartzell is to submit requirements for a staging area for equipment and material prior to mobilization. The Client will make every effort to provide a suitable area. At the end of each working day, equipment, ladders, paint, supplies, vehicles, etc. will be returned to the staging area and the working area left clean.

Paint Sample Display. Prior to starting the job, and for signed approval, the Client will designate an area of a building on which Hartzell will apply a paint sample of the chosen final color and finish.

Preparation of Painted Surfaces. Proper preparation is the responsibility of Hartzell. Surfaces must be prepared in accordance with normally accepted industry standards or to the paint manufacturer's specifications to provide a substrate suitable for the long-term adhesion of specified coatings. The following recommendations are for guidance only since other suitable methods may be substituted for the procedures based on the conditions found.

If it is discovered that a surface(s) cannot be put into proper condition, Hartzell will notify the Client in writing or assume responsibilities for such surfaces and rectify any unsatisfactory results.

Inspections. Hartzell along with the liaison will conduct a minimum of two inspections – Pre-Commencement and Final for each structure. Initially a current-condition inspection (walk-through) of each structure (as applicable) prior to project commencement will be conducted. A copy of this inspection report will be given to the Client. The Final inspection will be performed upon project completion.

SHERWIN WILLIAMS personnel will make periodic inspections before, during and upon completion of the painting project to validate the product warranty.

Inspections by the local building department will only be conducted if the local building department requires a permit and inspection for the project.

PROJECT DETAILS & SCHEDULE:

Exterior Masonry/Stucco Preparation & Primer

1. **Pre-treatment.** All heavily infested mildew areas will be pre-treated with **SHERWIN WILLIAMS Mildew Treatment** prior to pressure cleaning.
2. **Masonry Preparation.** All exterior masonry surfaces will be pressure cleaned with a minimum of 3,000 PSI to remove all surface contaminants including salt deposits, chalking and dirt which would adversely affect the bond of the coatings. Areas of severe deterioration or peeling paint will be scraped, wire brushed and pressure cleaned a second time using a "turbo rotating tip" or other like device to remove as much peeling paint as possible. Care must be taken around areas of a delicate nature; for example, windows, screens, etc. and the pressure at the tip reduced accordingly. Pressure cleaning shall not precede application of the masonry primer/surface condition or by more than one week.
3. **Masonry Conditioner.** Apply one coat of **SHERWIN WILLIAMS Acrylic Masonry Conditioner** to all weather exposed masonry surfaces. Some non-weathered exposed masonry surfaces such as patios, stairwells, etc. may not require sealing. These areas will be determined by supplier prior to painting.
4. **Caulking.** All loose or deteriorated perimeter caulking around exterior doors and windows is to be cleaned out, the masonry surface at the joint sealed, and a bead of caulk applied. Perimeters of all windows will be caulked 360 degrees metal to masonry. Where separation has occurred at the 90 degree angles (inside corners) of all masonry surfaces, apply a continuous band of caulking, tooled to provide complete adhesion to the opposing surface where walls change direction, both vertically and horizontally. Where there is penetration through exterior walls, such as electrical conduit, roof scuppers, gutter straps, etc., will be sealed with approved caulk.
 - a. Cracks less than 1/32" will be cleaned, primed with a sealer, and covered with Fiber-Lastic Fibrous Elastomeric Waterproofing Patching Compound.
 - b. Cracks between 1/32" & 5/64" will be V'd out, cleaned, primed with a sealer, then filled and covered with Fibrous Elastomeric Waterproofing Patching Compound.
 - c. Cracks greater than 5/64", stairway block cracks or large movable cracks, will be ground out (saw cut), cleaned, primed with a sealer, then filled with Acrylic Urethane Caulk or approved equal. After caulking cures completely, apply by trowel a coat of Fibrous Elastomeric Waterproofing Patching Compound.
 - d. Areas where hairline cracks form a spider web pattern will have a troweled coat of Fibrous Patching Compound.

PAINT & PRIMER BASIC SPECIFICATIONS

EXTERIOR COATING SCHEUDLE

Stucco, EIFS, and Other Masonry Surfaces

- 1) **Prime Coat:** Loxon® Acrylic Conditioner (LX03x100 series) (applied 200-300 sq. ft. per gallon)
- 2) **Repairs & Fresh Stucco:** Loxon® Concrete Masonry Primer/Sealer Latex (LX02W50) (applied 5.3-8 mils WFT or 2.1-3.2 DFT)
- 3) **Finish Coat:** Duration® Exterior Acrylic (K32 or K33 Series) (5.3-6.4 WFT or 2.2-2.7 DFT)

Wood

- 1) **Prime Coat:** Prime new or bare areas using Exterior Latex Wood Primer (B42W8041) (4 mils WFT or 1.4 mils DFT)
- 2) **Finish Coat:** Duration® Exterior Acrylic (K32 or K33 Series) (5.3-6.4 WFT or 2.2-2.7 DFT)

Wood Doors

- 1) **Prime Coat:** Prime new or bare areas using Exterior Latex Wood Primer (B42W8041) (4 mils WFT or 1.2 mils DFT)
- 2) **Finish Coat:** Pro Industrial™ Waterbased Urethane Alkyd Enamel (B53 Series) (4-5 mils WFT or 1.4-1.7 mils DFT)

Ferrous Metal Railings and Doors

- 1) **Prime Coat:** Pro Industrial™ Pro-Cryl Universal Metal Primer (B66 Series) (5-10 mils WFT or 2-4 mils DFT)
- 2) **Finish Coat:** Pro Industrial™ Waterbased Urethane Alkyd Enamel (B53 Series) (4-5 mils WFT or 1.4-1.7 mils DFT)

Aluminum Railings and Doors

- 1) **Prime Coat:** Pro Industrial™ Pro-Cryl Universal Metal Primer (B66 Series) (B66 Series) (5-10 mils WFT or 2-4 mils DFT)
- 2) **Finish Coat:** Pro Industrial™ Waterbased Urethane Alkyd Enamel (B53 Series) (4-5 mils WFT or 1.4-1.7 mils DFT)

Concrete Walkways

- 1) **Two Coats:** H&C Heavy Shield Waterbased Solid Color Concrete & Driveway Enamel/Stain (100-300 sq. ft. per gallon) **Add H&C SharkGrip to each coat of material applied.**

ADDITIONAL FEES

NOTE! CONCEALED CONDITIONS

Occasionally, Hartzell's cleaning technique reveals a concealed and latent condition unforeseen by Hartzell necessitating additional labor and/or materials. The Client may opt to submit a Work/Change Order for added service, or Hartzell and the Client may agree to re-negotiate this Proposal/Agreement. The Client may additionally need to retain and negotiate a contract with another business (for example, Hartzell Construction) should the condition be outside the scope or standard of this Proposal/Agreement.

Extras & Changes. It is anticipated that the aforementioned work shall be inclusive and that there will not be extras and changes. The need for extra work or changes within the specifications will be the sole responsibility of the Client and will be submitted as a written Work/Change Order to Hartzell. No extra work will be done or changes made in the Scope of Work without a written Work/Change Order from the Client.

Changing Color from Existing to New. Hartzell will notify the Client of any color change (from the current or existing building color) requiring more than the standard coat(s) not included in the Scope of Work. Any such additional scope of work may be subject to additional charges.

Permits and Municipality Inspections. The cost of any state, county or municipality permitting or inspection, if required, will be added to the contract price at actual cost.

WARRANTY AND INSPECTIONS

This project provides a Ten (10)-Year labor and material warranty.

1. Hartzell will submit a **SHERWIN WILLIAMS (10)-YEAR** Material Paint Warranty on all stucco surfaces upon completion of job.
2. The factory representative of the **SHERWIN WILLIAMS** shall make inspections as the representative deems necessary or upon reasonable request and at reasonable intervals by the Client during the Warranty Period providing reports to the Client and Hartzell.
3. Hartzell will return yearly during the Warranty Period at the Client's request to inspect building(s) for possible defects in paint coat integrity. Defects found, if any, will be corrected in a timely manner at no cost to the Client.
Note: This excludes coating failure due to substrate shift or failure.

CONTRACT VALUE AND DRAW SCHEDULE

Please Initial
Accept/Decline

Exterior Painting of One (1) Two-Story Building
located at 236 N Federal Hwy.

Exterior Painting of One (1) Two-Story Building
located at 222 N Federal Hwy.

Electrical boxes and pipes on backside of building.

Mural painting outside of store (sea life).

*****PLEASE NOTE: Option pricing is only valid with the acceptance of the base bid.***

TOTAL OF SELECTED PROJECTS ABOVE: \$ 40,585.00

TOTAL CONTRACT VALUE

PAYMENTS TO BE DISCUSSED UPON EXECUTION OF CONTRACT

TERMS

The term "Final Completion" as used in this Agreement shall mean where the Client is satisfied that the work has been completed, any applicable municipality has given its final approval, and Hartzell's other obligations under the Agreement have been fulfilled.

All payments for goods, materials, equipment, costs, labor, services rendered and any other financial obligation of the Client, are due upon receipt of each invoice. Any invoice not paid within thirty (30) days shall be subject to interest at 1.25% per month.

Attorney's Fees, Jurisdiction, and Venue: Hartzell, or the prevailing party if a lawsuit is filed, shall be entitled to recover all of its attorney's fees, costs, expenses, and any other fees incurred in connection with collecting any amounts due and owing under this Proposal/Agreement. This provision includes invoices which remain outstanding for more than sixty (60) days. This entitlement shall include in presuit, in litigation, in mediation, in arbitration, at all appellate levels, in bankruptcy, and for the collection and enforcement of any judgment. This also includes all attorney's fees and costs for litigating entitlement to attorney's fees and costs and determining the amount of recoverable attorneys' fees and costs. Florida law shall apply to this Proposal/Agreement and the exclusive jurisdiction and venue for any dispute relating to, or arising out of, this Proposal/Agreement shall be instituted in the appropriate Circuit or County Court for the 17th Judicial Circuit in and for Broward County, Florida. Each party consents to personal jurisdiction, subject matter jurisdiction, and venue in Broward County, Florida.

Release of Lien: Upon request, Hartzell will furnish a Release of Lien for all materials, equipment and labor used in the performance of this work along with all manufacturers' warranties and government approvals (if applicable). Upon written request, progress payment affidavits or partial releases will be provided.

GENERAL PROVISIONS

Delay/Damages: Hartzell shall not be responsible for delay caused by the Client, any owner, resident, or tenant, any other person or entity hired by the Client, any other entity or person over whom Hartzell has no control, an act of God, or force majeure. Force majeure shall mean, by way of example, and not in limitation, fire, governmental act, delay in government inspections, national emergency, strike, labor dispute, unusual delay in transportation, inability to procure materials, adverse weather, and unavoidable casualties, and other causes beyond Hartzell's control. To the extent the delay is caused by the Client, any owner, resident, or tenant, or any other person or entity hired by the Client, then Client shall be responsible to Hartzell for all of Hartzell's actual costs caused by such a delay. Should the Client terminate Hartzell or otherwise cancel any proposal or agreement with Hartzell without good cause, the Client will be responsible to Hartzell for all service already provided, for all materials already provided or ordered, and any other actual costs that have been expended by Hartzell, including, but not limited to, for overhead, mobilization, and lost profits.

Acceptance, Understanding, and Benefit to Others: This Proposal/Agreement shall be deemed to have been fully accepted when executed by the Client. It shall be deemed to have set forth the entire understanding and agreement between the parties to this Proposal/Agreement and supersedes all previous understandings, written or oral, relating to the subject matter of this Proposal/Agreement. This Proposal/Agreement, upon acceptance by the Client, may only be amended, modified, or supplemented by a written instrument signed by the Party against whom it is sought to be enforced. All of the terms and provisions to this Proposal/Agreement shall be deemed to apply, and be incorporated therein, to any subsequent proposal or agreement between the parties to this Proposal/Agreement. This Proposal/Agreement shall not be deemed to benefit any party not a party to this Proposal/Agreement.

Authority to Bind: The persons executing this Proposal/Agreement represent and warrant that they have the full authority and power to sign, on behalf of the party for whom they are signing, and that their signature on this Proposal/Agreement shall be binding on such party. Said representation includes that no further action, such as the approval of a Board of Directors, is required.

Mutual Negotiations: This Proposal/Agreement was created through mutual negotiations with each party having consulted with, or having had the opportunity to consult with, counsel. As such, the doctrine of contra proferentem shall not apply against any party to this Proposal/Agreement.

This Agreement between Alex's Flamingo Plaza and Hartzell Painting Contractors is

accepted and agreed upon this _____ day of _____, 2019.

Alex's Flamingo Plaza

By:

(Signature)

(Title)

Roof Painting by Hartzell, Inc.

Project Manager
Leo Citrangulo



**Dania Beach Community Redevelopment Agency (DBCRA or CRA)
COMMERCIAL PROPERTY IMPROVEMENT GRANT PROGRAM**

About the Program

The DBCRA Commercial Property Improvement Grant Program is an incentive program available to businesses located within the CRA priority area along US-1/Federal Highway and Dania Beach Blvd from SW 5th Avenue to Gulfstream Road. The purpose is to substantially improve the visible appearance and street presence of properties as well as enhance the functionality of businesses within the DBCRA priority area.

Through this program the DBCRA may provide grants up to \$20,000 based on the Funding Guidelines below. All grant recipients are required to provide a minimum 30% match for their project. The Commercial Property Improvement Grant Program (Program) is subject to funding availability. All applications will be scored by CRA Staff based on the specific criteria specified herein and in the event that multiple completed applications are received within a 30 day window, the highest scoring applications shall prevail.

Eligibility Criteria

- a. Property must be located within the Dania Beach CRA priority area.
- b. Primary and principle property use must be commercial. Residential uses are ineligible.
- c. Exterior improvements must adhere to the City of Dania Beach Building Code and Zoning Regulations and all Federal, State, and Local Requirements.
- d. Improvements must support the objectives and goals of the Dania Beach CRA Redevelopment Plan.
- e. Properties "for sale" or listed on the MLS at the time of application are not eligible.
- f. Property Owners may not reapply if they have received the maximum funding amount within a 5 year period under this or any other grant program administered by the Dania Beach CRA.
- g. The property's use must be a legally conforming use per the City of Dania Beach Zoning Code.
- h. Property to be improved must not have any delinquent ad valorem taxes, be free of all municipal and county liens, judgments and encumbrances of any kind. This provision can be waived by the CRA Board if development plans for the property meet the goals and objectives as set forth in the Dania Beach CRA Plan, as determined by the Board. Upon grant approval, the property must remain free of all municipal and county liens, judgments or encumbrances of any kind under the term of the Grant Program.

Funding Guidelines

- a. Maximum Award Amount - The DBCRA is making available to commercial and/or mixed use properties within the CRA priority area matching grants for improvements up to a maximum grant award as follows:
 - For properties with more than 60 feet to 120 feet of priority area street frontage - **Up to \$20,000**
 - For properties with 60 feet or less of priority area street frontage - **Up to \$10,000**

The intent is to encourage multiple property owners within a priority area to engage in property improvements simultaneously and in areas where public investment has or is planned to occur.

Example

Total Project Cost	Owner Responsibility	CRA Grant Amount
\$25,000	\$7,500 (30%)	\$17,500

**Example based on a property with 75 feet of frontage – max. Award \$20,000*

- b. Applicants applying for funding below the maximum award amount may reapply, but are only entitled to the total maximum amount within a 5 year period of initial approval. However, if a property has already received funding to the maximum amount, said Applicant may not reapply for the Program or any other grant program administered by the DBCRA for a period of 5 years.
- c. Applicants are required to match the grant award with a minimum of 30% of the project costs. Only after the Applicant has paid the match amount will the CRA begin disbursement of grant funds.
- d. Properties that are sold or transferred or if there is a change of use within twenty-four months of receiving grant funding, the Applicant must repay the full amount of the Program grant. A Declaration of Restrictive Covenants shall be recorded by the CRA against the property in order to secure the CRA's right of repayment.
- d. Program Grant Agreement and the Declaration of Restrictive Covenants shall be executed within (30) days following approval of the grant by the CRA Board.
- e. Building Permit applications must be submitted within sixty (60) days following execution of the grant Agreement and construction to begin immediately after permit approvals
- f. Executed Declaration of Restrictive Covenants must be recorded in the Broward County public records and a recorded copy provided to the CRA within ten days of receipt of the executed Program Grant Agreement. No Grant funds will be disbursed for the project before this is done.

Eligible Expenses

Eligible expenses are those reasonable costs associated with undertaking a substantial facade improvement and/or substantial site improvements that are visible from a major corridor or street within the priority area. Eligible expenses include design, permitting, labor and materials related to construction or installation of eligible improvements. The following are eligible improvements to be funded under the Program:

- a. Eligible Improvements:
 - ✓ Façade Improvements
 - ✓ Landscaping (trees, shrubs and perennials)
 - ✓ Signage
 - ✓ Awnings
 - ✓ Impact resistant windows
 - ✓ Parking lot improvements
 - ✓ Exterior Painting and repair
 - Any other site or building improvements complimentary to the above
- b. All work must be performed in a first class workmanlike manner in compliance with ordinances and regulations of the City of Dania Beach, and must meet all building and other applicable codes, including state and federal regulations.
- c. To be eligible for this grant, Applicants must undertake a comprehensive improvement project undertaking 2 or more of the eligible improvements.
- d. Due to limited funding, CRA Staff will evaluate the submission and may request additional improvements to make projects more comprehensive prior to CRA Board consideration.

Ineligible Expenses

Ineligible expenses include general maintenance items; parking lot repairs (not related to a comprehensive improvement of the overall appearance of the property); Roofing; air conditioning systems and ductwork; interior repairs or renovations; or correction of code violations, and; ADA compliance except in limited instances where these expenses are mandated as part of eligible improvements by the City of Dania Beach Community Development Department. Any improvements undertaken prior to execution of the Program Documents will be ineligible for reimbursement

Scoring Criteria

Scoring for applications that are received by the CRA shall be based upon a 100 point value system.

- a. Location - 20 Points
Businesses located along US-1/Federal Hwy in the core of the City Center/Downtown area from NW 2nd Street to Stirling Road, and on Dania Beach Blvd from SW 5th Avenue to NE 3rd Avenue shall receive the maximum points allotted in this category. Businesses that are outside of these priority areas shall receive a maximum of 10 points.
- b. Use of Sustainable Materials - 20 Points
Sustainable materials might include for example xeriscaping, energy efficient lighting, environmentally sensitive paint or other types of sustainable or green initiatives. The maximum number of points allocated for this category means that the applicant has incorporated numerous green initiatives into their design.
- c. Comprehensiveness of Property Improvement – 20 points
Businesses undertaking both property and façade improvements or substantial renovations to one or the other shall receive maximum points. Points less than 20 will be allocated based on the level of the improvement and its contribution to the street presence and visibility of improvement.
- d. Other Renovations and Business Improvements Outside of CRA Incentives - 20 points.
If an Applicant contributes funding, (see table below for contribution point scale) above the required 30% match in order to make additional improvements to their business, they may receive up to 20 incentive points.

CONTRIBUTION POINT SCALE

POINTS	EXTRA CONTRIBUTION AMOUNT
5	\$2,500 - \$4,999
10	\$5,000 - \$9,999
15	\$10,000 - \$14,999
20	\$15,000 and above

Step 1: Application Process

- a. Schedule an appointment with Dania Beach CRA Staff to discuss potential project and make sure it meets Program intent. Please call (954)924-6801 or e-mail cra@daniabeachfl.gov.
- b. Submit a completed application with a check for \$250.00 made payable to the City of Dania Beach for zoning reviews. Incomplete applications will not be considered for funding until a complete application and all supporting documents are received by the DBCRA. Applications must be signed by the fee simple owner of the property; tenants and/or other occupants are ineligible to participate in the Program and are prohibited from filing an application on behalf of an owner, unless otherwise authorized, in writing, by the property owner.
- c. DBCRA will complete the application review within 30 days of receipt and notify Applicants of any missing information or deficiencies in terms of eligibility for the Program.
- d. Upon determination of completeness and eligibility CRA Staff will place the Application on the next available CRA Board agenda for consideration. The CRA Board meets monthly on the 2nd Tuesday of the month at 5:30 p.m. in City Commission Chambers.
- e. Applicants are strongly encouraged to attend the CRA Board meeting. The decision(s) of the DBCRA Board shall be final.
- f. Applicants not approved may apply again with modifications. A fully executed and accepted Program Grant Agreement between the DBCRA and the Applicant, together with the Declaration of Restrictive Covenants shall be executed within 30 days of DBCRA Board approval and shall serve as a Notice to Proceed.
- g. Project commences and is completed within 9 months of Program Agreement execution.
- h. Should project delays arise, it is at the discretion of the CRA Executive Director to grant no more than one 6-month extension to the Agreement prior to its expiration. Extensions will not be considered once the Agreement has expired.

Step 2: Construction/Payment by the CRA/City of Dania Beach:

- a. If your contractor agrees to wait for payment until a check is issued by the CRA of Dania Beach, you must submit an invoice for the work for both you and your contractor, a letter from you indicating the work is complete and that you are satisfied with the job.
- b. If your contractor(s) requires payment upon completion of the work you must pay the invoice. You may then provide the CRA/City of Dania Beach with the paid invoice and/or a copy of *both* sides of the cancelled check. It is also recommended that you obtain a release from your contractor in consideration of final payment.
- c. A CRA/City of Dania Beach staff member will visit the property and take photographs of the completed project. A check will be issued in the Applicants name.

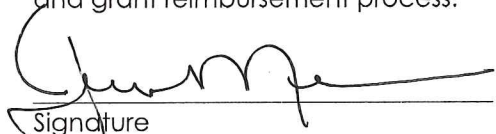
PLEASE READ THE FOLLOWING PRIOR TO APPLICATION SUBMITTAL

- The application must include **all** of the following items: Photographs of current condition of site and structures; architectural renderings of proposed façade improvements in color; a detailed outline of all proposed improvements with cost estimate, and; a Compact Disk or other electronic device containing copies of all required documents. If any components of the project pertain to paving, fencing, landscaping, etc., a survey showing location of work shall also be required.
- Owners of properties that are for sale may not apply for grant funding. Properties sold within twenty-four months of receiving grant funding **must repay the full grant amount**.
- After approval by the CRA Board, the CRA will provide the Applicant with an approved Grant Agreement and Declaration of Restrictive Covenants for signature. The property owner shall not

begin construction (Grants cannot be applied retroactively for work previously completed) until the Grant Agreement and Declaration of Restrictive Covenants is signed by all parties and the Declaration has been recorded in Broward County public records. Improvements completed prior to approval by the CRA Board, will not be eligible for reimbursement.

- If deemed necessary, the CRA reserves the right to have the application and its contents evaluated and analyzed by an outside third party including but not limited to; the proposed business plan, partnership/ownership information with equity positions, mortgage on the property, lease agreements, letter of Intent from lending institution and any other documents provided by the Applicant.
- If your site plan or application request includes landscaping, the landscaping must consist of species and varieties of native plants that are drought tolerant require little irrigation and withstand the environmental conditions of Dania Beach. Irrigation systems must prevent over spray and water waste and it is recommended a drip irrigation system be installed.
- Property to be improved must not have any delinquent ad valorem taxes, be free of all municipal and county liens, judgments and encumbrances of any kind. This provision can be waived by the CRA Board if development plans for the property meet the goals and objectives as set forth in the Dania Beach CRA Plan. Upon grant approval, the property must remain free of all municipal and county liens, judgments or encumbrances of any kind under the term of the agreement.

I have read completely and understand the program requirements, including the application guidelines and grant reimbursement process.



Signature

Date 7/8/2019

Joyce Medina - Secretary

Printed Name and Title

COMMERCIAL IMPROVEMENT GRANT PROGRAM CHECKLIST

- ☒ One (1) hard copy and one (1) electronic copy of the completed application with check for \$250.00 made payable to the City of Dania Beach
- ☒ Photographs of current condition of site and structures.
- ☒ Architectural renderings of proposed façade improvements in color.
- ☒ A detailed outline of all proposed improvements with three (3) quotes from a licensed contractor.
- ☐ If any components of the project pertain to paving, fencing, landscaping, etc., a survey showing location of work is also required.
- ☒ Applicant acknowledges that the property to be improved does not have any delinquent ad valorem taxes and is free of all municipal and county liens, judgments and encumbrances of any kind.
- ☒ Applicant acknowledges that properties that are sold within twenty-four months of receiving grant funding must repay the full amount of the grant and that a **lien** shall be recorded by the CRA against the property in order to secure the right of repayment.
- ☒ Cancelled check of payment to contractor/GC (your 30%). The CRA must receive proof of payment of your 30% via a cancelled check within fifteen (15) days of project start (prior to first payment from the grant)
- ☒ Both the CRA Commercial Improvement Grant Program Application and Program Agreement have been signed.
- ☐ Preliminary schedule for completion of improvements
- ☒ Copy Authorized Agent letter (or other documentation) if applicant is not the owner
- ☒ Copy of Business Tax Receipt
- ☐ Completed W-9 Form for payee


Signature
Joyce Medina - Secretary
Printed name and Title

7/8/2019
Date

DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
COMMERCIAL IMPROVEMENT PROGRAM APPLICATION

Date of Application 7/8/2019

1. Property Address: 236 N. Federal Hwy, Dania Beach, FL 33004

2. Name of Applicant: Import - Export Livestock Corp / Joyce Medina

3. Address of Applicant: 236 N. Federal Hwy, Dania Beach, FL 33004
Suite 101

Phone: (954) 921-7600

Fax: (954) 921-1764

Email: joyce.jmedina@gmail.com

4. Does the applicant own property? ☒ Yes ☐ No

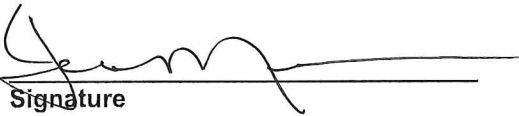
5. Indicate the owning entity of the property (i.e. name on property title)

Import - Export Livestock Corp

6. Project Description: Clean, seal and paint building including
sidewalk / walkways and railings. Paint will have
a ten year material warranty with Sherwin Williams.
Asphalt patch and sealcoat parking lot.

7. Total Project Cost ~ \$80,000 Total Funding Request \$20,000

Authorized Representative (Property Owner or Agent):


Signature

7/8/2019
Date

Joyce Medina - Secretary
Print Name and Title

*If application is signed by authorized agent, please provide proof through notarized letter, articles of incorporation or some other form acceptable to DBCRA legal counsel.

2019 FLORIDA PROFIT CORPORATION AMENDED ANNUAL REPORT

DOCUMENT# 226654

Entity Name: IMPORT-EXPORT LIVESTOCK CORP.

Current Principal Place of Business:

222-236 NORTH FEDERAL HIGHWAY
DANIA BEACH, FL 33004-2871

Current Mailing Address:

236 NORTH FEDERAL HIGHWAY
SUITE 101
DANIA BEACH, FL 33004-2871 US

FEI Number: 59-0883912

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

MEDINA , JOYCE JENNIFER
236 NORTH FEDERAL HIGHWAY
SUITE 101
DANIA BEACH, FL 33004-2871 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: JOYCE JENNIFER MEDINA

04/12/2019

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title PRESIDENT
Name MEDINA, CONNIE
Address 9010 SW 20TH ST
City-State-Zip: MIAMI FL 33165-8233

Title VP, TREASURER
Name MEDINA, ARAEL JR.
Address 3740 NE 16TH TERRACE
City-State-Zip: FORT LAUDERDALE FL 33334-5406

Title SECRETARY
Name MEDINA, JOYCE JENNIFER
Address 236 NORTH FEDERAL HIGHWAY
 SUITE 101
City-State-Zip: DANIA BEACH FL 33004-2871

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOYCE JENNIFER MEDINA

SECRETARY

04/12/2019

Electronic Signature of Signing Officer/Director Detail

Date

CITY OF DANIA BEACH Business Tax Receipt

VALID THROUGH 9/30/2019

IELC LAND TR
IMPORT-EXPORT LIVESTOCK CORP
236 N FEDERAL HWY
DANIA BEACH, FL 33004

Business Name: IELC LAND TR
Location Address: 222 N FEDERAL HWY
Number/Class: 4955 / Rental Property
Issue Date: 9/28/2018
Expiration Date: 9/30/2019

Charge Detail:

Quantity	Charge Description	Amount Paid
100	Fire Prevention Annual Fee	\$100.00
1	Rental Property/Management	\$236.25
Total:		\$336.25

Comments:

Restrictions:

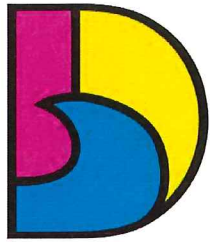
SUBJECT AND ISSUED ACCORDING TO BUSINESS TAX RECEIPT ORDINANCE CHAPTER 15.

This Business Tax Receipt does not permit the holder to operate in violation of any City law, ordinance, or regulation. Any change in location or ownership must be approved by the City, subject to zoning restrictions. This Business Tax Receipt does not endorse, approve, or disapprove the holder's skill or competence or of the holder's compliance or non-compliance with other laws, regulations or standards.

MUST BE POSTED CONSPICUOUSLY AT BUSINESS LOCATION

"Broward's First City"

100 West Dania Beach Boulevard * Dania Beach, Florida 33004 * Phone: 954-924-6800 ext. 3672



DANIA BEACH
SEA IT. LIVE IT. LOVE IT.

**CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
Facade Improvements Grant
ZONING REVIEW**

July 19, 2019

RE: Import-Export Livestock Corp - 236 N Federal Hwy

Zoning Designation: City Center, CC

Reviewer: Muriel Bryan, Planner 954-924-6805 x3654

All items reviewed are listed below. Only items in **BOLD** font need to be further addressed.

1. **Code Violations. One violation as of 07/17/19 per Code. (Case No. 2018-00000890)**
2. **Survey: Submit a survey indicating calculations of existing and proposed parking conditions.**

Bryan, Muriel

From: McClendon, Erin
Sent: Wednesday, July 17, 2019 9:22 AM
To: Bryan, Muriel
Subject: RE: CRA Facade Grant - Code Violation Check
Attachments: chr2018-0890.pdf

Hi Muriel,

222 N Federal Hwy does not have any open code violations.

236 N Federal Hwy has the following open violation. I have attached a copy of the case history report.
2018-0890

Thanks,

Erin

From: Bryan, Muriel
Sent: Wednesday, July 17, 2019 8:57 AM
To: McClendon, Erin
Cc: Lajoie, Corinne; Spradley, DeAndrae
Subject: CRA Facade Grant - Code Violation Check

Good Morning Erin,

I am working on a letter for the CRA Façade Grant application for the following properties and would like to know if there are any active/current code violations.

- 222 N Federal Hwy - [504234000080](#)
- 236 N Federal Hwy - [504234020010](#)

Thank you in advance!

Best Regards,



DANIA BEACH
SEA IT. LIVE IT. LOVE IT.

Muriel Bryan
Planner | City of Dania Beach
mbryan@daniabeachfl.gov | daniabeachfl.gov
100 W Dania Beach Blvd. | Dania Beach, FL 33004
Phone: 954-924-6805 ext. 3654 | **Fax:** 954-922-2687

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Williams, Rickelle

From: Ansbro, Tom
Sent: Friday, July 19, 2019 3:13 PM
To: Williams, Rickelle
Cc: Adams, Lori; Spradley, DeAndrae
Subject: RE: CRA Grant/Code Violation - 236 N Federal Highway

The gun shop use violation should not operate to preclude the applicant from seeking and obtaining the façade grant.



Thomas J. Ansbro
City Attorney | City of Dania Beach
tansbro@daniabeachfl.gov | daniabeachfl.gov
100 W Dania Beach Blvd. | Dania Beach, FL 33004
Phone: 954-924-6800 ext. 3635 | **Fax:** 954-921-2604

Please note: Florida has a very broad public records law. Most written communications to or from City Officials regarding City business are public records available to the public and media upon request. Your e-mail communications may therefore be subject to public disclosure.

From: Williams, Rickelle
Sent: Friday, July 19, 2019 1:16 PM
To: Ansbro, Tom
Cc: Adams, Lori; Spradley, DeAndrae
Subject: CRA Grant/Code Violation - 236 N Federal Highway

Good afternoon Tom,

The owner of 236 N. Federal Highway has applied for a Commercial Property Improvement Grant. One of the requirements of the grant is that there are no active code violations on the property. When the grant application was circulated to the Community Development Department for initial review, a code violation was found (Case No. 2018-00000890). The owner indicated that the violation relates to a previous tenant regarding a Certificate of Use issue with the City of Dania Beach. Please indicate whether this code violation should preclude the owner from being awarded the grant.

Best,

Rickelle Williams
Executive Director
Dania Beach Community Redevelopment Agency
100 W. Dania Beach Boulevard
Dania Beach, FL
954-924-6801 Ext. 3732

Case Type:
Notice of Violation

Case Description:
Initial case

Case Start Date:
06-25-2018

Status:
Active

Status Date:

Default Inspector:
Ricky Ali

Cited Address:
236 N FEDERAL HWY

Folio Number:
504234020010

Cited Party:
IELC LAND TR MEDINA, ARAEL
& MEDINA, CONNIE TRS

Note Type**Case Notes****Date**

CASE INSPECTION NOTES	CASE INSPECTION NOTES	07-09-2018
CASE HEARING NOTES	CASE HEARING NOTES	07-09-2018
CASE ACTIVITY NOTES	Per Insp Ali: NOV posted on 6/25/18 and mailed on a later date. JC 7/9/18	07-09-2018
CASE INSPECTION NOTES	Per code Insp. R. Ali: Case failed re-inspection on 7/20/18. Case scheduled for 12/6/18 SM hearing.	07-24-2018
CASE HEARING NOTES	Per Special Magistrate Judith Secher, at the October 4, 2018 hearing the following was ordered: Continued to 12/6/18 Special Magistrate Hearing	10-10-2018
CASE INSPECTION NOTES	Per E. Walton: Case rescheduled to 1/10/19 SM hearing.	12-04-2018
CASE INSPECTION NOTES	Continued to 3/7/19 SM hearing	01-09-2019
CASE INSPECTION NOTES	Per City Staff: Continued to 5/2/19 hearing.	02-21-2019
CASE INSPECTION NOTES	Per Code Manager E. Walton: SM hearing scheduled for 05/02/2019 is continued to 09/12/2019.	05-01-2019

Case Activity Comments**Case Violations**

1	100-40(D) Prohibited Use	DBLDC 100-40(D) states any use not specifically listed as a permitted use or a special exception use for the subject property's zoning district is prohibited.	07/09/2018
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CITY OF DANIA BEACH
COMMUNITY DEVELOPMENT
Payment Receipt

No: 000413

Date: 7/12/19

RECEIVED FROM:

Name: Joyce Medina

Address: 236 N. Federal Hwy

Address 2: Suite 101

City/St/ZIP: Dania Beach FL 33004

Service or Item	Quantity	Amount
ZR - Grant Application (CRA)	1	\$250.00
TOTAL DUE:		\$250.00

Prepared by: Muriel Bryan

Additional Information

Business Name: Import-Export Livestock Corp

Business Address: 222 N Federal Hwy

DBCRA Application Fee - \$250.00 (check # 1769)

PAYMENT DATE

07/18/2019

COLLECTION STATION

City Hall Window 1

RECEIVED FROM

JOYCE MEDINA

DESCRIPTION

236 N FEDERAL HWY SUITE 101 DANIA BEACH

City of Dania Beach

100 W. Dania Beach Blvd.

Dania Beach, FL 33004

BATCH NO.

2019-10000872

RECEIPT NO.

2019-00044269

CASHIER

fincashier1

PAYMENT CODE	RECEIPT DESCRIPTION	TRANSACTION AMOUNT						
ZR	Zoning Review Fees IMPORT-EXPORT LIVESTOCK CORP 222 N FEDERAL HWY	\$250.00						
Payments:	<table><tr><th>Type</th><th>Detail</th><th>Amount</th></tr><tr><td>Check</td><td>1769</td><td>\$250.00</td></tr></table>	Type	Detail	Amount	Check	1769	\$250.00	
Type	Detail	Amount						
Check	1769	\$250.00						
Total Amount:		\$250.00						

Customer Copy

Exterior Repaint Specification for Alex's Flamingo Plaza

236 North Federal Hwy
Dania Beach, FL 33004



Prepared for:

Joyce Medina
Alex's Flamingo Plaza
Executive Vice President
(954) 921-7600
Joyce@flamingogroves.com

Prepared by:

Caroline Tobin
The Sherwin-Williams Company
Property Management Sales Representative
(954) 732-8801
Caroline.J.Tobin@sherwin.com



SHERWIN-WILLIAMS.

Project Scope

Inclusions: 2 Two-Story Buildings located at 236 and 222 N Federal Hwy

- Pressure clean the exterior surfaces to be painted. (see Pressure Washing Surface Preparation)
- Seal all exterior surfaces to be painted (see Coatings Schedule)
- Remove and replace sealants as necessary (see Caulks & Sealants)
- Exterior Masonry
 - Shear walls
 - Soffits
 - Fascia
 - Perimeter walls
 - Walkways
 - Stairwell treads and risers
 - Any previously field-painted painted stucco
- Exterior Metal
 - Previously painted railings
 - Gates
 - Service doors
 - Garage doors
 - Hurricane shutter boxes
 - Any other previously field-painted metal
- Exterior Wood
 - Service doors
 - Any other previously field-painted wood
- Choice of color may determine how many coats will be required to cover existing colors to be painted.

Exclusions

- Aluminum window and door frames
- Gutters
- Mail kiosks
- Light fixtures
- Bars on windows
- Roof structures
- Portion of soffit painted blue on 222 Building

Options:

- Electrostatic on railings
- Prep floors down to bare concrete
- Electrical boxes and pipes on backside of building

The work will consist of all preparation, painting, finishing work and related items necessary to complete work described in these specifications and listed in the remaining pages included within this specification.



Exterior Coating Schedule

Please note that all masonry finish coats specified within have been tested for and have passed the ASTM D6904-03 wind driven rain test.

Stucco, EIFS, and Other Masonry Surfaces

- A. Prime Coat:** Loxon® Acrylic Conditioner (LX03x100 series) (applied 200-300 sq. ft. per gallon)
- B. Repairs & Fresh Stucco:** Loxon® Concrete Masonry Primer/Sealer Latex (LX02W50) (applied 5.3-8 mils WFT or 2.1-3.2 DFT)
- C. Finish Coat:** Duration® Exterior Acrylic (K32 or K33 Series) (5.3-6.4 WFT or 2.2-2.7 DFT)

Wood

- A. Prime Coat:** Prime new or bare areas using Exterior Latex Wood Primer (B42W8041) (4 mils WFT or 1.4 mils DFT)
- B. Finish Coat:** Duration® Exterior Acrylic (K32 or K33 Series) (5.3-6.4 WFT or 2.2-2.7 DFT)

Wood Doors

- A. Prime Coat:** Prime new or bare areas using Exterior Latex Wood Primer (B42W8041) (4 mils WFT or 1.2 mils DFT)
- B. Finish Coat:** Pro Industrial™ Waterbased Urethane Alkyd Enamel (B53 Series) (4-5 mils WFT or 1.4-1.7 mils DFT)

Ferrous Metal Railings and Doors

- A. Prime Coat:** Pro Industrial™ Pro-Cryl Universal Metal Primer (B66 Series) (5-10 mils WFT or 2-4 mils DFT)
- B. Finish Coat:** Pro Industrial™ Waterbased Urethane Alkyd Enamel (B53 Series) (4-5 mils WFT or 1.4-1.7 mils DFT)

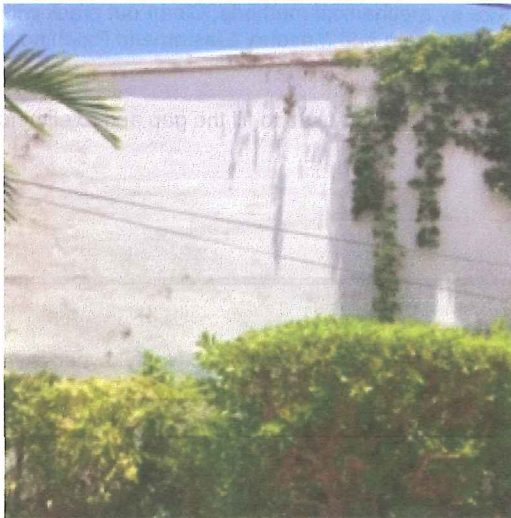
Problem Area Pictures/Substrate





SHERWIN-WILLIAMS.

Problem Area Pictures/Substrate





SHERWIN-WILLIAMS.

1. Wait at least 30 days before applying to new concrete or masonry, or follow manufacturer's procedures to apply appropriate sealants prior to 30 days.
2. Wait until wood is fully dry after rain or morning fog or dew.

C. Apply sealants using methods recommended by manufacturer.

D. Uniformly apply caulks and sealants without skips, voids or sags. Tool bead to a consistent, smooth surface.

PVC, Plastic, Brick, Stone, Masonry, Marble, Stucco, Cementitious Siding, Vinyl Siding, Wood:

1. Exterior Polyurethane:
Sherwin-Williams Loxon S1

Concrete: Vertical Applications

1. Exterior Polyurethane:
Sherwin-Williams Loxon S1

Concrete: Horizontal Applications

1. Exterior Polyurethane:
Sherwin-Williams: Loxon SL1 One Component Self Leveling for Horizontal Surfaces

Gaps: Window & Door Frames

1. Interior/Exterior Insulating Foam:
Sherwin-Williams STOP GAP! Minimal Expanding Insulating Foam

Gaps: Large Areas

1. Interior/Exterior Insulating Foam:
Sherwin-Williams STOP GAP! Triple Expanding Insulating Foam

Glass: Glazing

1. Exterior Latex:
Sherwin-Williams White Lightning Window & Door Siliconized Acrylic Latex Glazing Compound

Glass: Non-Structural Sealing

1. Exterior:
Sherwin-Williams White Lightning All Purpose Silicone Ultra

Metal: Ferrous and Non-Ferrous

2. Exterior Polyurethane:
Sherwin-Williams Loxon S1 One Component Smooth

EIFS

1. Exterior Polyurethane/Silicone Hybrid:
Sherwin-Williams Loxon H1 One Component Polyurethane/Silicone Hybrid



Coordination of Work

1. The general contractor and subcontractor shall be responsible for coordination of his work with the other crafts and contractors working on the same job and with the Management Company or owner.

Safety

1. All pertinent safety regulations shall be adhered to rigidly. In addition, all safety noted on the manufacturer's Product Data Sheets and labels shall be observed. Material Safety Data Sheets and Product Data Sheets are available from your local Sherwin-Williams store or representative or by visiting www.sherwin-williams.com.
2. Verify the existence of lead-based paints on the project. Buildings constructed after 1978 are less likely to contain lead-based paints. If lead-based paints are suspected on the project, all removal must be done in accordance with the EPA Renovation, Repair and Painting Rule or similar state regulation. Verify that owner has completed a Hazardous Material Assessment Report for the project prior to issuing of Drawings.

Jobsite Visitation

1. The contractor shall be responsible for visiting the jobsite and familiarizing himself with the job and working conditions.
2. All work during application is subject to inspection by the owner or his representative.
3. It will be the paint contractor's responsibility to own and use a wet film thickness gauge to check his application thickness as he proceeds.
4. Contractor and owner have complete responsibility for ensuring that the project specifications are followed, notwithstanding periodic visits to the project by any Sherwin-Williams representative.
5. Any questions concerning these specifications should be clarified prior to commencing the job. Any changes to these specifications would require written approval of the owner, agent, or Sherwin-Williams representative.

Surface Preparation

1. Each surface shall be cleaned, scrapped, sanded and prepared as specified. The painting contractor is responsible for the finish of his work. Should any surface be found unsuitable to produce a proper paint or sealant finish, the project representative shall be notified, in writing, and no materials shall be applied until the unsuitable surfaces have been made satisfactory. Commencing of work in a specific area shall be construed as acceptance of surfaces and thereafter as fit and proper to receive finish. Contractor shall be fully responsible for satisfactory work.
2. All deteriorated or delaminated substrates (i.e. wood, hardboard siding, T-111, stucco and masonry surfaces) shall be replaced with new materials. New substrates will be box primed (6 sides) before installation in accordance with specifications. Delaminating substrate is defined as a substrate surface that paint is being applied to lifting or peeling away from the previous coating/s or original substrate/s.
3. All exterior surfaces to be painted shall be pressure cleaned, scrapped to remove all dirt, mildew, peeling paint, chalk and any foreign materials detrimental to the new finish (see Pressure Washing).
4. Thoroughly sand all glossy surfaces to create a profile for paint and/or primer to adhere to.
5. Apply caulks and sealants where appropriate. All existing underperforming caulks or sealants should be removed and replaced with sealant as specified. Allow sealant to cure for specified time in dry weather before paint is



8. Painting in inclement weather.
9. Painting an un-dry substrate.
10. Un-caulked nail holes.

Pressure Washing & Surface Preparation

1. Pressure wash or water blast to remove oil, grease, dirt, loose mill scale and loose paint by water at pressures of 2500-3000 p.s.i. Power tool clean per SSPC-SP3 to remove loose rust and mill scale. Hand tool clean per SSPC-SP2 and sand all glossy surfaces to promote adhesion.
2. Remove mildew per the following:
 - a. Tools: Stiff brush, garden pump sprayer or chemical injector power washer method.
 - b. Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

Application

1. Contractor shall be responsible for notification of owner's representative before beginning work if conditions substantially exceed Scope of Work.
2. Contractor shall protect his/her work at all times and shall protect all adjacent work and materials by suitable covering or other method during progress of the work. Upon completion of work, he/she shall remove all paint and varnish spots from floors, glass and other surfaces. He shall remove from premises all rubbish and accumulated materials of whatever nature not caused by others and shall leave his part of work in a clean, orderly, and acceptable condition.
3. Remove and protect hardware, accessories, device plates, lighting fixtures, factory finished work and similar items or provide ample in-place protection. Upon completion of each space, carefully replace all removed items.
4. Cover all electrical panel box covers and doors before painting walls. Omit if covers have been previously painted.
5. Materials shall be applied under adequate illumination, evenly spread and flowed on smoothly to avoid runs, sags, holidays, brush marks, air bubbles and excessive roller stipple. The finished paint film should be a consistent color and sheen to provide a uniform appearance.
6. All coats shall be dry to manufacturer's instructions before applying additional coats.
7. Any masonry surface with an elevated pH level or "hot spots" shall be sealed with a suitable primer/sealer prior to application of finish coat. High pH is considered at a level of 12 pH or greater.
8. When spray painting is specified, contractor shall finish 100 square feet by spraying a sample of finish upon request of owner. This shall be finished with materials specified and shall be called a Pilot Wall.
9. Exterior doors with paintable tops, bottoms, and side edges should be painted or sealed using the Door Manufacturer's paint specification and recommendations.
10. Building by building inspections will be made by the owner or his representative. If requested, a Sherwin-Williams representative may participate in these visits for technical consultation.
11. All repairs, replacements and applications are to meet or exceed all manufacturers' and attached specifications.



Color Schedule

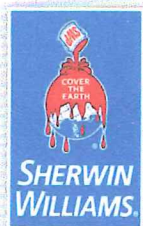
1. To be approved by owners.
2. The owner and project coordinator should be aware that certain colors, especially darker tones, fade more rapidly than other colors, regardless of the product manufacturer, product type, or substrate to which the product is applied. It is advisable for the owner, project coordinator, and/or person responsible for color selection to consult with Sherwin-Williams early in the planning stage to assure the most durable combination of tinting formulation is used to achieve the desired color. Additionally, color selection affects the hiding ability of the finish coats.

Custodian

1. Upon conclusion of the project, the Contractor or paint manufacture/supplier shall furnish a coating maintenance manual, such as Sherwin-Williams "Custodian Project Color and Product Information" report or equal. Manual shall include an Area Summary with finish schedule, Area Detail designating where each product/color/finish was used, product data pages, Material Safety Data Sheets, care and cleaning instructions, touch-up procedures, and color samples of each color and finish used.



SHERWIN-WILLIAMS.



5 EASY STEPS TO A GREAT EXTERIOR FINISH FOR YOUR MULTI-FAMILY PROPERTY

Keeping your communities looking fresh is an investment that pays off by helping you attract and retain residents. Count on Sherwin-Williams to deliver all the high-quality solutions to minimize costs, achieve long-term value and enhance your net operating income (NOI) – All in 5 easy steps.

- #1 ASK YOUR SHERWIN-WILLIAMS REPRESENTATIVE TO SURVEY YOUR EXTERIOR.** They will identify the surface prep needed and write a paint specification. This specification will detail the correct paint system to use to meet your performance expectations, timeline and budget.



- #2 PHOTO IMAGING SERVICE –** you'll be shown a range of color combinations to help you select the most appealing color scheme for your community. Ask your Sherwin-Williams representative.



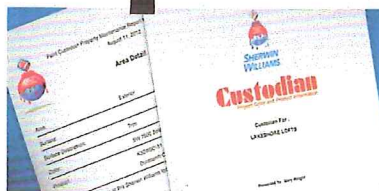
- #3 HIRE AN EXPERIENCED PAINTING CONTRACTOR** who can do the work specified.



- #4** As the work is underway, your Sherwin-Williams representative can visit the project frequently to **ENSURE THAT THE JOB RUNS SMOOTHLY.**



- #5** Once your project is complete, your representative can provide a **CUSTODIAN REPORT** detailing all of your products and colors for easy future maintenance.





APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

6800 SW 21st Court Suite #4 | Davie, FL 33317
(954) 909-5979 | info@apexpw.com | www.apexpw.com

RECIPIENT:

Joyce Medina
236 N FEDERAL HWY
Dania Beach, FL 33304

Estimate #283

Sent on 06/21/2019

Total \$42,750.00

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
Demolition & Concrete Restoration	1) Demolition, removal and disposal of iron gate enclosure. Remove loose and chipping stucco on building to the point of failure and expose a solid, bondable surface. 2) Crack Repair: This proposal shall include small patches required on stucco surface areas and trim to be prepared for paint. Small cracks will be cleaned and covered with elastomeric patching compound. Stair step block cracks will be cut out and injected with a flexible urethane joint sealant. Once sealants have cured, a coat of elastomeric patching compound will be applied. 3) Apply Ospho chemical treatments by spray bottle, brush or roller to all areas with exposed rust in structural steel. 4) Apply Lanco bonding agent by brush and roller on all newly exposed surfaces to receive stucco application. 5) Mix and apply rapid set mortar to areas prepared for new concrete and match texture accordingly.	1	\$9,500.00	\$9,500.00



APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

6800 SW 21st Court Suite #4 | Davie, FL 33317
(954) 909-5979 | info@apexpw.com | www.apexpw.com

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
Exterior Painting	Exterior repaint shall be performed as per the scope of work outlined below: 1) Pressure wash entire building with 3500 PSI or greater to properly remove all chalking and buildup (walls, windows, columns, gutters, soffit, doors, overhangs, etc.) 2) Properly cover all windows, doors, signage, hurricane shutters, ventilation fans, electronics and light fixtures. New tenant A/C components (east side) will also be protected. 3) Apply Loxon acrylic conditioner to all stucco surfaces. 4) Apply Sherwin Williams Resilience Exterior Acrylic Latex by brush, sprayer, or roller as per application specifications, allow curing. 5) Final inspection and walkthrough to be performed upon project completion. Inclusions: This project will include ALL paintable exterior wall and trim surfaces. Hurricane shutters (approx 40) will be sealed at seams with urethane, primed with rust inhibitor and coated to match exterior wall color.	1	\$28,750.00	\$28,750.00



APEX Painting & Waterproofing Inc.

CC#18-PU-20173-X

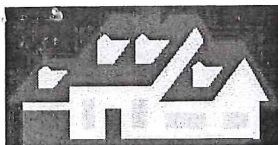
6800 SW 21st Court Suite #4 | Davie, FL 33317
 (954) 909-5979 | info@apexpw.com | www.apexpw.com

SERVICE / PRODUCT	DESCRIPTION	QTY.	UNIT COST	TOTAL
Walkway Coating Removal/Concrete Refinishing	Surface coating removal/refinishing project shall be performed as per the scope of work outlined below: 1) Apply chemical stripper so concrete surface by roller, allow set time. 2) Steam clean concrete walkways at 3000PSI (8gpm) to remove any loose/failed coating(s). Client must provide water source. Apex will supply 550 gallon holding tank, equipment and any related fuel costs. 3) Repair small cracks and imperfections in slab. Repair and shape broken edges of walkway. 4) Spot sweep and blow off concrete surface to to remove any loose dirt and debris left behind from cleaning. 5) Tape off surrounding surfaces adjacent to work space not specified to receive staining materials. 6) Apply two (2) coats of Industrial Marine Coatings stain by roller and brush as per application standards, allow curing. Topcoat will include non-skid additive for slip resistance.	1	\$4,500.00	\$4,500.00
Pending Items to Discuss	Wheelchair ramps	1	\$0.00	\$0.00

Total

\$42,750.00

This quote is valid for the next 30 days, after which values may be subject to change.



AGREEMENT

Date: 03/27/2018

CGC 1509139

To: ARIEL MEDINA

Owner' Name: SAME -

236 N. FEDERAL HIGHWAY :

Job Address: _____

DANIA BEACH FL 33004

City: _____

We propose to furnish all labor, material, and equipment necessary for the EXTERIOR REPAIR & PAINT of the BUILDING WALLS referenced project as detailed in our Scope of Work and Exclusions below:

SCOPE OF WORK: REPAIR & PAINT EXTERIOR WALL AREAS OF BUILDING AS LISTED:

1. Prep & Layout
2. PRESSURE WASH / affected areas of walls through out as needed
3. Inspect affected and damaged areas on walls through out
4. Scaffolding & Shoring as needed - stucco work affected wall areas
5. Wall repairs - Finisher & Painting, Caulking etc
6. Debris Cleaning
7. Includes wall repair of cracks only for project as needed in proposed agreement
8. PRIME & PAINT PROCESS ON ALL EXTERIOR WALLS AS NEEDED

Includes the following ::

- All cleaning as needed, includes, Primer , Paint & Accessories etc
All wall repairs – facia repairs/prep etc
All Labor & Work to related areas , Materials and labor - paint & finishes and related accessories

Interior

NO WORK IS INCLUDED IN THIS AREA

MISCELLANEOUS ITEMS:

Provide labor & related materials

Provide Caulking & waterproofing on all windows & doors as needed

EXCLUSIONS:

1. Temporary toilet facilities
2. Dumpster
3. Permit fees
4. Surveyors for layout - any new engineering or engineer letters or inspections
5. Kitchen Cabinets, Bathroom vanity(s) / cabinets nor fixtures, Counter tops – not included if needed
6. Any labor or material not included or as a change will extra and billed based on time and material basis and may delay progress.
7. ANYTHING NOT LISTED ABOVE or in addendum, permits, city, county fee's -runner fee's, engineering plans, letters or documents.

Total for this Project.....\$19,450.00

We herby propose to furnish and install, as specified above, the materials and labor for the above job for the sum of: _____
NINETEEN THOUSAND FOUR HUNDRED FIFTY Dollars and **ZERO** cents (**\$ 19,450.00**).

FLORIDA CONSULTING / IBS CONST GROUP shall not be responsible for any delays due to any acts of God, or any condition beyond our control.

I accept the above proposal at the proposed price and agree to pay for said work, according to the "TERMS" herein.

SPECIAL CONDITION:: THIS AGREEMENT IS ONLY VALID IF BOTH BUILDINGS AT 222 & 236 N FEDERAL HWY DANIA BCH ARE INCLUDED TO HAVE THE PAINTING AGREEMENTS DONE TOGETHER AT THE SAME TIME AND EACH BUILDING WILL BE PAINTED SEPARATELY & INDIVIDUALLY

CONSTRUCTION AND DEMOLITION: SCOPE INCLUDES:

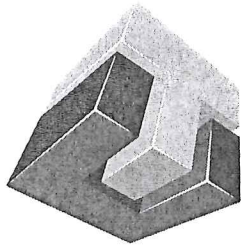
- o PREP WALLS & WORK AREA AS NEEDED
- o Labor & material for all walls & windows & door openings and all above work
 - Door frames & window frames
 - All columns as needed
 - **Mortar -- High Strength Mortar Cement for repairs**
- o Supply and installation of all accessories required - sheeting and coverings for protection & clean up etc.
 - Paint / primer & sanding to be Standard grade
- o Supply labor & material for finishing of stucco surface as needed with a finish to match existing as best as possible.

INTERIOR FINISHES

- o NO INTERIOR WORK WITH THIS AGREEMENT

HAMILTON DESOUZA
FLORIDA CONSULTING ENTERPRISES
IBS CONSTRUCTION GROUP

954-914-8377
HDESOUZA@MSN.COM



TOLEDO
CONSTRUCTION SERVICES

PROPOSAL RENOVATION OF EXISTING STRUCTURE

Proposal Reference Number: 2019-0226

Prepared for: Joyce Medina

Prepared by: Armando Toledo

LIC# CGC1524024

LIC# CCC1331329

“

**TO ME, A BUILDING -
IF IT'S BEAUTIFUL - IS
THE LOVE OF ONE MAN,
HE'S MADE IT OUT OF
HIS LOVE FOR SPACE,
MATERIALS, THINGS
LIKE THAT.**

MARTHA GRAHAM



February 26, 2019

Toledo Construction Services LLC
8711 Johnson St
Pembroke Pines, FL 33024
954-778-4303
LIC# CGC1524024

Dear Joyce,

Thank you allowing me the opportunity to give you a proposal on the renovation of your project. I understand that choosing a contractor to undertake such an important task such as this is very stressful but I assure you that if you entrust me with this job you will not be disappointed. I take my jobs very seriously and I promise to work extremely hard for you to make sure we not only meet but exceed your expectations. I look forward to hearing from you soon!

Sincerely,

Armando Toledo
President, Toledo Construction Services LLC
info@toledofl.com

LIC# CGC1524024
LIC# CCC1331329



GOALS & OBJECTIVES

Toledo Construction Services, LLC structures each job by goals and objectives. Below is a list of 3 main goals and objectives.

GOAL 1

Finish the project on time.

- ▶ **Objective 1.1:** To accomplish this goal, we manage your scope very carefully. Implement a change control process so that any changes to the scope are properly managed. Always keep your plan up to date, recording actual vs. planned progress. Identify any deviations from plan and fix them quickly.

GOAL 2

Finish the project at the estimated cost.

- ▶ **Objective 2.1:** To make sure that your project costs don't spiral, we set a project budget at the start to compare against. Include in this budget all of the project costs that will accrue, whether they have to do with people, equipment, suppliers or materials. Then work out how much each task in your plan is going to cost to complete, and track any deviations from this plan.

GOAL 3

Meet Requirements

- ▶ **Objective 3.1:** We make sure that we have a detailed set of requirements at the beginning of the job. If the requirements are ambiguous in any way, then what was initially seen as a small piece of work could become huge, taking up valuable time and resources to complete.



PROPOSED TEAM



LIC# CGC1524024

LIC# CCC1331329



PROJECT TIMELINE

The project schedule is based on the project start date. Any change in start date would result in changes in all subsequent delivery dates. Any delays in inspections may or may not delay project completion date.

PHASE I: Prep	COMPLETION
Prep 1-2 days	TBD
PHASE II: Buildout	COMPLETION
1week	TBD
PHASE III: Punchlist	COMPLETION
1 day	TBD

LIC# CGC1524024
LIC# CCC1331329



DESCRIPTION OF WORK

- Prep, prime and paint 236 N Federal Hwy building. (2 coats)
- Fill in any cracks or holes prior to paint.
- Paint, material and labor included in price.

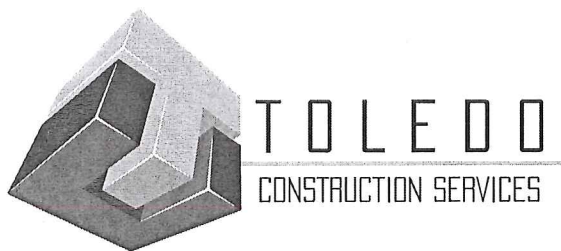


PAYMENT SCHEDULE

40%	30%	20%	10%
\$12,677.28	\$9,507.96	\$6,338.64	\$3,169.32
Amount equal to 40% of total cost of job is required at the signing of the contract.	Amount equal to 30% of total cost of job is due at completion of pressure wash.	Amount equal to 20% is due at completion of primer application.	Amount equal to 10% due at completion.

**Any delays in clearing of payments will result in delays in the project timeline. Any additional findings once demolition is completed can and/or will result in additional costs. Changes in work will only occur with proper signed change orders. Above payment schedule is based on estimated price minus cost of building permit.

LIC# CGC1524024
LIC# CCC1331329



DETAILED FEE ESTIMATE

DELIVERABLES AND SERVICES

Time & Cost Estimate

Prep and paint exterior (236 N Federal Hwy)	19,208	\$1.65/sqft	\$31,693.20
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This figure is an estimate, not a quote and is based on the information provided, and may be inappropriate if any additional information is forthcoming, or specifications change. It does not account for additional findings or discoveries at the time of demolition. It is valid for 30 days.

SUBTOTAL \$31,693.20

10% Comm. \$0.00

TOTAL \$31,693.20

LIC# CGC1524024

LIC# CCC1331329



ACCEPTANCE OF PROPOSAL

Client: Alex Flamingo Groves & Gift Shop

Project #: 2019-0226

Contact: Joyce Medina

Date: February 26, 2019

236 N Federal Hwy

Dania Beach, FL 33004

DESCRIPTION OF SERVICES:

See Description of Work Page

METHOD OF PAYMENT

☐ Payment Schedule ☐ Monthly Installments ☐ Method ☐ Agreed amount per month

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY COMPANY

.....
Company Signature

.....
Print Name/Title

.....
Date

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY CLIENT

.....
Client Signature

.....
Print Name/Title

.....
Date

This proposal constitutes an offer by Toledo Construction, Inc which may be accepted for a period of 30 days from the date of this proposal. If not accepted prior to the expiration of the 30-day period, this proposal shall be subject to revision, and shall not become binding in its present form. This offer may be accepted by signing a copy of this proposal and returning it to Toledo Construction, Inc.

LIC# CGC1524024
LIC# CCC1331329



PROPOSAL RENOVATION OF EXISTING STRUCTURE

Proposal Reference Number: 2019-0227

Prepared for: Joyce Medina

Prepared by: Armando Toledo

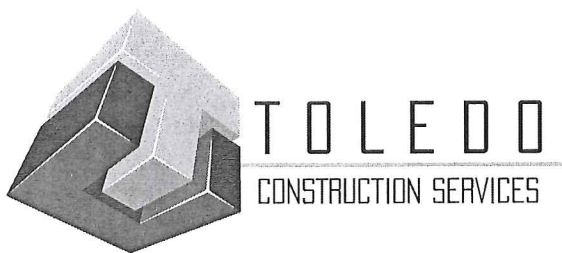
LIC# CGC1524024

LIC# CCC1331329

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**TO ME, A BUILDING -
IF IT'S BEAUTIFUL - IS
THE LOVE OF ONE MAN,
HE'S MADE IT OUT OF
HIS LOVE FOR SPACE,
MATERIALS, THINGS
LIKE THAT.**

MARTHA GRAHAM



February 26, 2019

Toledo Construction Services LLC
8711 Johnson St
Pembroke Pines, FL 33024
954-778-4303
LIC# CGC1524024

Dear Joyce,

Thank you allowing me the opportunity to give you a proposal on the renovation of your project. I understand that choosing a contractor to undertake such an important task such as this is very stressful but I assure you that if you entrust me with this job you will not be disappointed. I take my jobs very seriously and I promise to work extremely hard for you to make sure we not only meet but exceed your expectations. I look forward to hearing from you soon!

Sincerely,

Armando Toledo
President, Toledo Construction Services LLC
info@toledofl.com

LIC# CGC1524024
LIC# CCC1331329



GOALS & OBJECTIVES

Toledo Construction Services, LLC structures each job by goals and objectives. Below is a list of 3 main goals and objectives.

GOAL 1

Finish the project on time.

- **Objective 1.1:** To accomplish this goal, we manage your scope very carefully. Implement a change control process so that any changes to the scope are properly managed. Always keep your plan up to date, recording actual vs. planned progress. Identify any deviations from plan and fix them quickly.

GOAL 2

Finish the project at the estimated cost.

- **Objective 2.1:** To make sure that your project costs don't spiral, we set a project budget at the start to compare against. Include in this budget all of the project costs that will accrue, whether they have to do with people, equipment, suppliers or materials. Then work out how much each task in your plan is going to cost to complete, and track any deviations from this plan.

GOAL 3

Meet Requirements

- **Objective 3.1:** We make sure that we have a detailed set of requirements at the beginning of the job. If the requirements are ambiguous in any way, then what was initially seen as a small piece of work could become huge, taking up valuable time and resources to complete.



PROPOSED TEAM



LIC# CGC1524024
LIC# CCC1331329



PROJECT TIMELINE

The project schedule is based on the project start date. Any change in start date would result in changes in all subsequent delivery dates. Any delays in inspections may or may not delay project completion date.

PHASE I: Prep	COMPLETION
Prep 1-2 days	TBD
PHASE II: Buildout	COMPLETION
3-5 days	TBD
PHASE III: Punchlist	COMPLETION
1 day	TBD

LIC# CGC1524024

LIC# CCC1331329



DESCRIPTION OF WORK

- Prep parking lot for asphalt laydown
- Apply FDOT P3 rated asphalt (21,000 sq ft)
- Stripe parking lot
- Install total of 40 bumpers
- Remove security bars from 236 building.
- Add ramp for ADA Access.
- Add blend for 3 Sons parking spots to oak tree. (Tripping hazard)



PAYMENT SCHEDULE

40%	30%	20%	10%
\$20,700.00	\$15,525.00	\$10,350.00	\$5,175.00

Amount equal to 40% of total cost of job is required at the signing of the contract.

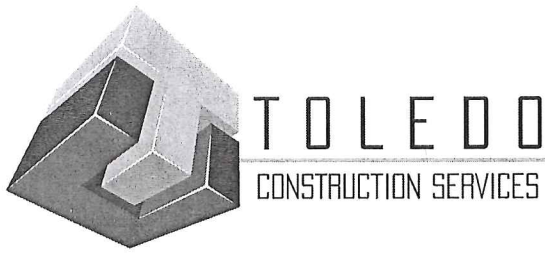
Amount equal to 30% of total cost of job is due at completion of asphalt application.

Amount equal to 20% is due at completion of bumper installation.

Amount equal to 10% due at completion.

**Any delays in clearing of payments will result in delays in the project timeline. Any additional findings once demolition is completed can and/or will result in additional costs. Changes in work will only occur with proper signed change orders. Above payment schedule is based on estimated price minus cost of building permit.

LIC# CGC1524024
LIC# CCC1331329



DETAILED FEE ESTIMATE

DELIVERABLES AND SERVICES

Time & Cost Estimate

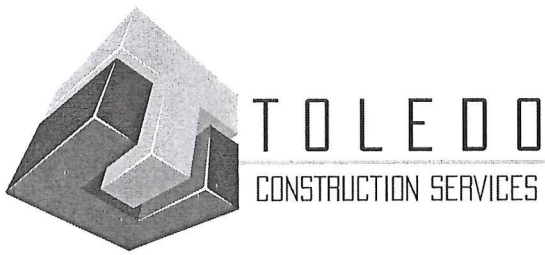
Prep and lay asphalt	21,000	\$2.25/sqft	\$47,250.00
Stripe parking lot	\$0.00	\$0.00	\$0.00
40 bumpers, bar removal and ramp for ADA access	1	\$4,500.00	\$4,500.00

This figure is an estimate, not a quote and is based on the information provided, and may be inappropriate if any additional information is forthcoming, or specifications change. It does not account for additional findings or discoveries at the time of demolition. It is valid for 30 days.

SUBTOTAL \$51,750.00
10% Comm. \$0.00
TOTAL \$51,750.00

LIC# CGC1524024

LIC# CCC1331329



ACCEPTANCE OF PROPOSAL

Client: Alex Flamingo Groves & Gift Shop

Project #: 2019-0227

Contact: Joyce Medina

Date: February 26, 2019

236 N Federal Hwy

Dania Beach, FL 33004

DESCRIPTION OF SERVICES:

See Description of Work Page

METHOD OF PAYMENT

☐ Payment Schedule ☐ Monthly Installments ☐ Method ☐ Agreed amount per month

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY COMPANY

.....
Company Signature

.....
Print Name/Title

.....
Date

PROPOSAL AND TERMS OF SERVICES ACCEPTED BY CLIENT

.....
Client Signature

.....
Print Name/Title

.....
Date

This proposal constitutes an offer by Toledo Construction, Inc which may be accepted for a period of 30 days from the date of this proposal. If not accepted prior to the expiration of the 30-day period, this proposal shall be subject to revision, and shall not become binding in its present form. This offer may be accepted by signing a copy of this proposal and returning it to Toledo Construction, Inc.

LIC# CGC1524024
LIC# CCC1331329

LLS Construction Inc.

LLS

CBC-060183

3745 CARSON AVENUE
COOPER CITY, FL. 33026

Phone: 954.734.4342

Fax: 954.734.8587

E-mail: llsconstruction@att.net

Name / Address

Alex's Flamingo Grove and Gift Shop
236 N. Fed. Hwy
Dania Beach FL. 33004

Estimate

Date	Estimate #
2/4/2019	1064

Terms	Project
30% dep, progress pay, 10% Punch	Alex's Flamingo

Description	Qty	U/M	Rate	Total
Hi Joyce, below is the estimate for the painting and repaving the parkinglot. please see scope of work below: Painting Scope:	1	LS	18,900.00	18,900.00
Main Building Scope of work:				
1) Pressure clean walls (4.000 psi)				
2) Patch cracks with elastomeric patch and caulk as needed.				
3) Apply one coat of clear sealer/primer				
4) Apply Sherwin Williams Super paint to exterior surfaces				
Secondary Building Scope of work:				
1) Pressure clean walls (4.000 psi)				
2) Patch cracks with elastomeric patch and caulk as needed.				
3) Apply one coat of clear sealer/primer				
4) Apply Sherwin Williams Super paint to exterior surfaces				
	1	LS	12,300.00	12,300.00
Thanks for giving LLS Construction Inc. the opportunity to submit a quote	Total			

Signature

LLS Construction Inc.

LLS

CBC-060183

3745 CARSON AVENUE
COOPER CITY, FL. 33026

Phone: 954.734.4342

Fax: 954.734.8587

E-mail: llsconstruction@att.net

Name / Address

Alex's Flamingo Grove and Gift Shop
236 N. Fed. Hwy
Dania Beach FL. 33004

Estimate

Date	Estimate #
2/4/2019	1064

Terms	Project
30% dep, progress pay, 10% Punch	Alex's Flamingo

Description	Qty	U/M	Rate	Total
Paving Scope of work: 1) Asphalt Overlay approx. (18,000 sq. ft.) 2) Set aside all existing wheel stops 3) Mill if necessary 4) Tac-coat with RC-70 primer so as to allow new asphalt to adhere to existing. 5) Furnish and install 1" of new hot plant asphalt S-III, to be rolled and compacted with 3-5 ton roller for smooth surface finish. 6) Stripe all regular spaces and handicap spaces as is using traffic approved latex paint 7) Install all existing wheel stops	1	LS	43,200.00	43,200.00
At good portion of parkinglot where overlay is not needed the following will be done: 1) Power air blow clean entire paved surface to remove all dirt and debris prior to seal coating. 2) Seal coat the pavement with (2) separate coats of Neyra sealer mixed with 2-3 lbs. of silica-sand and two percent (2%) latex additive for fuel resistance and durability. Approx. (13,218 sq. ft.) 3) After sealer dries we're to re-paint all existing lines, stop bars and handicap spaces as is using traffic approved latex paint.	1	LS	6,500.00	6,500.00
Thanks for giving LLS Construction Inc. the opportunity to submit a quote	Total			\$80,900.00

Signature _____

Hartzell Construction Inc
2301 NW 33rd Court
Suite 112
Pompano Beach, FL 33069
www.myhartzell.com
License Number: CGC1520258

Proposal



Phone: 954-957-9761
Fax: 954-957-9766

Proposal: 1906_071
Date: 6/25/2019

To: Alex's Flamingo Plaza Attn: Joyce Medina 236 North Federal Hwy. Suite 101 Dania Beach, FL 33004	Project: Alex Flamingo Plaza - Exterior Improve 236 North Federal Hwy. Dania Beach, FL 33004
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Salesperson		
Nelson Batista		

Scope of Work

Exterior Improvements

Floor Painting (Pressure Wash & Paint)

Approximately 3,600SQFT of painted floor and 600SQFT of tiled surface to be only pressure cleaned on second floor.

This following quote is for the area mentioned bellow:

From the North/left side stairs of Gift-shop all the way to the South/right side of the Ammo Store

Scope of work is as mention:

- Pressure Clean just to clean surface without having to take off the existing coating
- Paint new color as per customers request (Terra-cotta)
- This includes the 2 Handicap Ramps as well.

Note: No warranty on coating, and no grinding.

Note: No Grinding

Note: All debris will be removed from premises.

Note: No electrical repairs included in this proposal.

Note: Any extra work that has not been mentioned in this proposal will be charged accordingly.

Note: This type of work will create a certain amount of dust Hartzell will do our best to control the dust and keep it to a minimum.

Gutter Replacement

- Remove the existing gutters and dispose.
- Supply and Install new 7" K-Style lo gloss aluminum gutters attached with hidden hangers.
- Supply and Install new 3"x4" low gloss corrugated aluminum downspout attached with flat straps.

Asphalt Patch and Sealcoating

PATCHING: Approximately 400 Square Feet, Up To 1" In Depth.

- Sawcut where required and clean areas to be patched.
- Tack areas with RC-70 or SS1h primer tack.
- Install hot plant mixed asphalt, Type S-III.
- Roll and compact with a 3-5 ton roller.
- Clean up and remove all related debris off site.

SEALCOATING: Two Coats With Sand, Approximately 37,000 Square Feet.

- Thoroughly clean the entire asphalt area with power air brooms.
- Heavy oil spots will be treated with "Bond Seal".
- Apply two coats of premium polytar 7% polymer fortified heavy duty coal tar emulsion in lieu of standard sealer. Polytar is premium sealcoat, manufactured with polymers that increase the durability, wear resistance, and adhesion of asphalt pavement sealcoating.

Proposal



This market leading sealer and its proprietary formulation provides increased durability over conventional pavement sealers.
- Restripe and repaint the existing painted surfaces using DOT approved raffic blue, yellow and white latex paints to include: Parking stall lines, disabled parking stalls, and car stops.

Notes:

- Sealcoating to be completed in (2) mobilization.
- Barricades will be provided to close off areas being sealcoated. Hartzell Construction will not be responsible for persons entering the area and tracking sealer or paint, and for damage to property or injury to persons entering the area.
- Sealer is not designed to hide or eliminate cracks. Cracks will be visible after sealcoating is completed.
- The disabled parking stalls are being restriped as they presently exist. Hartzell Construction makes no claim that they will meet local, state and federal requirements for disabled parking.
- Hartzell Construction will not be responsible for damage to underground utilities.
- Hartzell Construction will not be responsible for repair, restoration or replacement of landscaping, sod or irrigation damaged as result the work being performed.
- Hartzell Construction cannot guarantee against future settling and standing water.
- Hartzell Construction will not be responsible for power steering marks and other surface abrasions caused by vehicles on the newly resurfaced asphalt. **permit fees, procurement, records retrieval, engineering, and any additional work required by the permit will be an additional cost to this contract.
- Any extra work not presented in this proposal will be charged accordingly.

Reference	Extended Price
01 Mobilization	1,800.00
02 Flooring Painting	12,295.80
03 Gutter Replacement	9,198.90
04 Asphalt Patch & Sealcoating	10,983.60
Proposal Total:	
	34,278.30

General Terms & Conditions

- 1) Permit, Engineering, Architectural and procurement fees, if required, billed as actual.
This proposal does not include the cost of permit fees, inspection fees or impact fees that may be required from the various agencies or municipalities having jurisdiction.
If a permit is required additional costs may be incurred, therefore Hartzell Construction, Inc. reserves the right to revise this proposal.
Hartzell Construction, Inc. is responsible for completion of work in compliance with contract documents and for the quality of material and workmanship in accordance with standard specifications.
- 2) The price used in this proposal are based on the condition that all work quoted herein will be accepted in total.
- 3) Hartzell Construction, Inc. is the financially responsible company through which the work will be performed.
- 4) In regard to change orders, the contractor may accept a "change order" to the plans, specifications or equipment. Any additional work shall be considered as a "change order". The total price may be increased or decreased to reflect the change, and the same shall be in writing and signed by the Owner and Contractor. Any increase in the contract price shall be paid by the Owner upon ordering the work called for in such "change order" or upon execution of the change order as required by the contractor.
- 5) Labor and material, as specified, shall be guaranteed for a period of one year from the date of completion.
- 6) The customer, agent, or Management Company to supply electricity and water.
- 7) Hartzell Construction, Inc. reserves the right to amend this proposal based on reviewing the architectural and engineering plans once the applicable governing authority approves them.
- 8) The customer, agent, or Management Company shall designate a staging area for onsite storage containers, dumpsters, cement trucks, and equipment, if necessary.
- 9) Hartzell Construction, Inc. shall schedule work so that the customer, agent or management company

Proposal



can notify the residents before construction, these areas will need to be cordoned off during construction.

10) If the owner or his/her agent requires naming an additional insured, besides the names listed on the contract, the cost to do so shall be \$ 250.00.

11) The customer, agent or management company will be responsible for trimming and/or removing all foliage, sprinklers, and sod obstructing the work areas, therefore, permitting access and its replacement.

12) The following items are excluded unless specified: all plumbing fixtures, all lighting fixtures, flooring, wall tile, Painting, cabinetry, vanity, counter tops, interior trim to be provided by others & installed by others

13) Unless specified on contract, this proposal does not include the removal of all debris from premises.

14) The contractor will not be responsible for any defacing of the fresh concrete caused by others.

15) The contractor will maintain a clean job site and operate accordingly, this is restricted to the construction site area designated.

16) All work to be completed in a workmanlike manner according to standard practices.

17) All agreements are contingent upon strikes, accidents or delays beyond our control.

18) This proposal is subject to acceptance within 10 days and void thereafter at the option of the undersigned.

19) Prices shown are list prices and are subject to change without notice, understanding that the material will be billed at the price in effect at time of order acceptance. Prices may also be changed without notice due to unforeseen cost increases. We carefully check pricing and product specifications, but occasionally errors can occur, therefore we reserve the right to change both without notice. We are not responsible for customer pricing errors.

Not included (if Applicable):

1. Engineering fees
2. Architectural fees
3. Permit fees
4. Permit Runner Charges.
5. Permitting and association approval by others

All material is guaranteed to be as specified. All work to be completed in a workman like manner according to standard practices. Any alteration or deviation from above specifications involving extra cost, will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements are contingent upon strikes, accidents or delays beyond our control. This proposal is subject to acceptance within 10 days and void thereafter at the option of the undersigned.

PAYMENT TERMS

A 50% deposit is required for all items chosen along with the signed contract.

A 30% deposit at substantial work completion.

A 20% Final payment after completion.

The term "Final Completion" as used in this Agreement shall mean where the Association is satisfied that the work has been completed, any applicable municipality has given its final approval, and Hartzell's other obligations have been fulfilled.

The undersigned, jointly and severally, absolutely guarantees the full and prompt payment of any and every indebtedness, liability or obligation, which arises out of this Contract/Invoice. All payments for goods and services rendered are due upon receipt of invoice(s). Any invoice not paid within thirty (30) days shall be subject to interest at 1.50% per month. In the event of default in payment (those not paid within forty-five (45) days) of any amount due hereunder, the undersigned promises to pay the full amount of such indebtedness. The liability of the undersigned shall not be affected by the discharge or release of the indebtedness, liability or obligation of anyone else, which arises out of this Contract/Invoice.

This Contract/Invoice shall be governed by and construed and interpreted according to Florida law and all actions or claims arising out of this Contract/Invoice shall be brought only in Broward County, Florida.

Furthermore, and I hereby consent to the jurisdiction of the Florida courts.

In the event of the filing of litigation in connection with a dispute under this agreement, the prevailing party

Hartzell Construction Inc
2301 NW 33rd Court
Suite 112
Pompano Beach, FL 33069
www.myhartzell.com
License Number: CGC1520258

Proposal



shall be entitled to recover from the losing party, reasonable costs associated with legal collections including attorneys' fees and paralegal fees incurred in connection with the proceedings, including on appeals, in bankruptcy and administrative proceedings, including those attorneys' fees incurred in connection with the entitlement issue of and amount of attorneys' fees. The prevailing party shall also be entitled to recover its mediation costs including attorneys' fees and paralegal fees as prevailing party in the litigation. This paragraph shall survive the termination of the agreement.

This Agreement between Alex's Flamingo Plaza and Hartzell Construction, Inc. is accepted and agreed upon signature below.

Alex's Flamingo Plaza	Hartzell Construction Inc
Accepted by: _____	Accepted by: _____
Title: _____	Title: _____
Date: _____	Date: _____

Hartzell Construction Inc
2301 NW 33rd Court
Suite 112
Pompano Beach, FL 33069
www.myhartzell.com
License Number: CGC1520258

Proposal



Phone: 954-957-9761
Fax: 954-957-9766

Proposal: 1906_012

Date: 6/10/2019

Alternate: Option 01

To: Alex's Flamingo Plaza Attn: Joyce Medina 236 North Federal Hwy. Suite 101 Dania Beach, FL 33004	Project: Alex Flamingo Plaza-Exterior Improvement 236 North Federal Hwy. Dania Beach, FL 33004
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Salesperson		
Nelson Batista		

Description

Option 01 - Asphalt Overlay

Reference	Extended Price
04 Asphalt Overlay	48,593.25

Alternate Total:	48,593.25
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Initial to Accept:

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION APPROVING THE 2020 DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT; AUTHORIZING THE CRA EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE CERTAIN CONTRACTS AS MAY BE NECESSARY FOR THE PRODUCTION OF THE EIGHTH ANNUAL DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT TO BE HELD IN MARCH, 2020; PROVIDING FOR WAIVER OF CERTAIN COMPETITIVE QUOTE REQUIREMENTS REQUIRED BY THE PROCUREMENT POLICY FOR CERTAIN PURCHASES MADE IN CONNECTION WITH THE EVENT

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo- 2020 Arts and Seafood Celebration Procurement Waiver, R-2019-CRA- Arts and Seafood Celebration 2020 Procurement and Waiver

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: July 30, 2019
Re: Waiver of Certain Quote Requirements for the 2020 Arts and Seafood Celebration

Redevelopment Plan (Adopted 2015):

Goal #5 – To Enhance Redevelopment Activities through an Active Marketing Strategy that Supports Redevelopment Initiatives – p. 4

Background

In 2013, the Dania Beach Community Redevelopment Agency (CRA) conceptualized and produced the first Dania Beach Arts and Seafood Celebration as part of the marketing strategy to create a sense of place, promote the Redevelopment Area and the City of Dania Beach at large. The event is held in the Redevelopment Area at Frost Park and has put the City of Dania Beach on the map as a thriving City and destination, showcasing its people, community, and businesses. Based on the overwhelming response received in past years, the CRA has strategically positioned the Dania Beach Arts and Seafood Celebration as a regional event, rapidly gaining increased recognition and visibility. The award-winning Event has become the premiere event in Dania Beach and one of the premiere spring events in South Florida.

Current Situation

To capitalize on this momentum, CRA staff would like to escalate planning for the 2020 event as this is critical in order to properly solicit sponsors, regional talent, artists and vendors while capitalizing on the energy generated by the success of the 2019 event. Based on past years of producing this Event, CRA staff anticipates that certain production expenditures will involve the solicitation of quotations for goods and services under the Procurement Policy. If staff is required to solicit quotations for each of these expenditures prior to executing an agreement and issuing a purchase order, there would be difficulty with negotiating the various agreements for these and other services in a timely manner.

CRA staff requests authorization to allow the CRA Executive Director to waive the verbal and written quote requirements of the Procurement Policy for certain purchases under the Twenty Five Thousand Dollar (\$25,000.00) bid threshold, to expeditiously negotiate and execute contracts with reputable and experienced vendors with high quality products and services. The vendors will provide the following categories of goods and services related to the event: sand sculpting, power, restrooms, tents and equipment (tables, chairs, linens, etc.), fencing, stage and sanitation services.

An estimate of the costs for these goods and services is as follows:

Sand Sculpting	\$ 5,000.00
Power	\$14,000.00
Restrooms	\$ 8,000.00
Tents and Equipment	\$12,000.00
Fencing	\$ 3,000.00
Stage	\$ 4,000.00
Sanitation	<u>\$ 9,500.00</u>
TOTAL	\$55,500.00

CRA staff is **not** seeking a waiver of the quote requirement for all goods and services related to this event. Additional goods and services over \$2,500 will be competitively bid and cost estimates are provided as follows:

Production and Management Services	\$30,000.00 (RFP No. CRA – 19-002)
Sound and Lighting	\$ 5,500.00
Event Parking	\$ 3,000.00
Private Security	\$ 6,000.00
Printing	\$ 4,500.00
Merchandise/Shirts	\$ 2,500.00
Graphic Designs	<u>\$ 4,000.00</u>
TOTAL	\$55,500.00

Fiscal Impact

Funding, as in prior years, is planned for future appropriation in the Promotional Activities Seafood Festival Account and as such, any contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 CRA Budget.

Recommendation

Motion to authorize the CRA Executive Director to negotiate and execute certain contracts as may be necessary for the production of the 8th Annual Dania Beach Arts and Seafood Celebration event to be held in March 2020 and authorize the waiver of certain competitive quote requirements required by the procurement policy for certain purchases made in connection with the event.

RESOLUTION NO. 2019-CRA-013

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, APPROVING THE 2020 DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT; AUTHORIZING THE CRA EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE CERTAIN CONTRACTS AS MAY BE NECESSARY FOR THE PRODUCTION OF THE EIGHTH ANNUAL DANIA BEACH ARTS AND SEAFOOD CELEBRATION EVENT TO BE HELD IN MARCH, 2020; PROVIDING FOR WAIVER OF CERTAIN COMPETITIVE QUOTE REQUIREMENTS REQUIRED BY THE PROCUREMENT POLICY FOR CERTAIN PURCHASES MADE IN CONNECTION WITH THE EVENT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in 2013, the Dania Beach Community Redevelopment Agency ("CRA") conceptualized and produced the first Dania Beach Arts and Seafood Celebration ("Event") as part of the marketing strategy to promote the Redevelopment Area and the City of Dania Beach at large; and

WHEREAS, the Event is held in the Redevelopment Area at Frost Park and has put the City of Dania Beach on the map as a thriving City and destination, showcasing its people, community, and businesses; and

WHEREAS, based on the overwhelming response received in past years, the CRA has strategically positioned the Dania Beach Arts and Seafood Celebration as a regional event, rapidly gaining increased recognition and visibility; and

WHEREAS, the award-winning Event has become the premiere event in Dania Beach and one of the premiere spring events in South Florida; and

WHEREAS, to capitalize on this momentum, CRA staff would like to begin planning for the 2020 event as this is critical in order to properly solicit sponsors, regional talent and vendors while capitalizing on the energy generated by the success of the 2019 event; and

WHEREAS, based on past years of producing this Event, CRA staff anticipates that certain production expenditures will involve the solicitation of quotations for goods and services under the Procurement Policy; and

WHEREAS, if staff is required to solicit quotations for each of these expenditures prior to executing an agreement and issuing a purchase order, it would have difficulty negotiating the various agreements for these services in a timely manner; and

WHEREAS, CRA staff requests authorization to allow the CRA Executive Director to waive the verbal and written quote requirements of the Procurement Policy for certain purchases under the Twenty Five Thousand Dollar (\$25,000.00) bid threshold, to expeditiously negotiate and execute contracts to acquire the following categories of goods and services related to the Event: sand sculpting, power, restrooms, tents and equipment (tables, chairs, linens, etc.), fencing, stage and sanitation services; and

WHEREAS, all other provisions of the Procurement Policy will remain applicable;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the foregoing “WHEREAS” clauses are ratified and confirmed as being true and correct and they are made a specific part of this Resolution.

Section 2. That the Executive Director is authorized to waive the quote requirements of the Procurement Policy to negotiate and execute contracts to acquire sand sculpting, power, restrooms, tents and equipment (tables, chairs, linens, etc.), fencing, stage and sanitation services related to the Event.

Section 3. That funding, as in prior years, is planned for future appropriation in the Promotional Activities Seafood Festival Account and as such, any contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 CRA Budget.

Section 4. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 5. That this Resolution shall be in full force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on July 30, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

RESOLUTION NO. 2019-CRA-014

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, CREATING A CRA CONTRACTS POLICY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, a request was made for the creation of a "Contracts Policy" to allow for the CRA Board to review contracts prior to their respective expiration dates; and

WHEREAS, the Finance Department of the City of Dania Beach assists with procurement services to the CRA and has created a policy that will provide the CRA Board on a monthly basis with a copy of a "Contracts List" to be provided by designated procurement personnel;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the CRA Board has created a policy entitled, "Contracts Policy", a copy of which policy is attached as Exhibit "A", and incorporated by this reference, which is adopted by the CRA Board and will become effective October 1, 2019.

Section 2. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 3. That this Resolution shall be in force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on July 30, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY



CRA Contracts Policy

2019

DRAFT

**Dania Beach Community Redevelopment Agency
100 W. Dania Beach Blvd
Dania Beach, FL 33004**

Contracts Policy	Policy Number: CRA-2019-002
Originating Department: CRA	Effective Date: 10-01-2019
Approved by: CRA Board	July 30, 2019 Reso 2019-

Table of Contents

1	INTRODUCTION	3
1.1	OVERVIEW	3
2	MONITORING CONTRACTS	3
2.1	GENERAL	3
3	CONTRACT RENEWALS	4
3.1	GENERAL	4
4.	CONTRACT EXTENSIONS	5
4.1	GENERAL	5
5.	CONTRACT MODIFICATIONS	5
5.1	GENERAL	5
6.	TERMS AND DEFINITIONS.....	5

1 INTRODUCTION

1.1 OVERVIEW

- 1.1.1 The Dania Beach Community Redevelopment Agency “CRA” needs to maintain and manage contracts. An essential part of contract management is being aware of contracts up for renewal and renewing them as soon as possible to avoid disrupting business. These policies and procedures will assist the CRA with ensuring timely contract renewal.
- 1.1.2 Designated procurement personnel working in conjunction with the CRA Attorney, CRA Executive Director or their designees must carefully monitor their contracts and ensure the renewal process is addressed at the appropriate time. Contracts may be cancelled, or options not exercised, if contractual requirements are not met. It is the responsibility of the designated procurement personnel to initiate the request for changes with the CRA Board, CRA Executive Director or CRA Attorney as applicable to ensure contracts are renewed timely.
- 1.1.3 The goal of designated procurement personnel is to align the CRA with best practices and achieve contracts that are in the best interest of the CRA and centralize this process for better accountability and results.

2 MONITORING CONTRACTS

2.1 GENERAL

- 2.1.1 **Monitoring** of contracts is an ongoing process. Various monitoring activities may be conducted throughout the life of the contract. The purpose of monitoring is to ensure the provider complies and performs in accordance with the agreement terms and conditions.
- 2.1.2 **Designated Procurement Personnel:** Designated procurement personnel will ensure the CRA Contracts List is maintained by City staff. The CRA Contracts List will be sent monthly to the CRA Board, CRA Executive Director and Administrative staff who are involved in purchasing and contracts.
- 2.1.3 **Finance Department:** Finance staff will collaborate with the designated procurement personnel to maintain and provide a CRA Contracts List for all known contracts to notify the CRA four to six months in advance of a contract’s expiration. The list consists of the vendor name, date of contract, expiration date, renewal options, and other pertinent contract details.
- 2.1.4 **CRA Executive Director:** Once a contract is properly executed by the appropriate parties, the designated procurement personnel in conjunction with the CRA Executive Director is responsible for managing their contracts. The CRA Executive Director should assign a designee to review their contracts on a monthly basis to ensure timely renewal, extension, or competitive solicitation as necessitated to ensure CRA services are procured

competitively and that such services are not interrupted. The designee should maintain a copy of all documents and materials that comprise the contract agreement. The contract file should be maintained in a logical and neat manner and be organized so that the activities conducted during the contract management process can be reconstructed and understood by someone who is not familiar with the contract. The CRA Executive Director or designee is responsible for monitoring provider performance, verifying receipt of commodities/contractual services, certifying quality of commodities/services, validating and auditing contract pricing and payment, enforcing terms and conditions, and managing changes to the contract.

The CRA Executive Director is further responsible for monitoring the life of the contract and notifying the designate procurement personnel if any contracts exist that are not on the CRA Contracts list.

3 CONTRACT RENEWALS

3.1 GENERAL

- 3.1.1 If the original contract contains a renewal clause, the contract may be renewed for the specific period of time as outlined in the original contract with the proper approvals. Contracts that are renewed are subject to the same terms and conditions that were specified in the original contract.
- 3.1.2 For contracts that are the result of a competitive solicitation, contract pricing and terms for the renewal must be specified in the initial competitive solicitation. Before a contract is renewed the CRA in conjunction with the designated procurement personnel and the CRA Attorney must:
- Verify the contract is eligible to be renewed
 - Verify the availability of funds
 - Request any updated documents necessary to support the new contract term
 - Renewal must be agreed to by both parties; executed in writing and approved by the CRA Board or CRA Executive Director in accordance with the Code of Ordinances and provisions of the original contract
 - Renewal is contingent upon satisfactory performance by the vendor
- 3.1.4 Contract renewal is often time sensitive. A renewal must be in place before a contract expires. Best practices indicate the contract renewal process should begin at least Ninety (90) days prior to the expiration of the Contract if permitted in the contract language and both parties are agreeable.

4 CONTRACT EXTENSIONS

4.1 GENERAL

- 4.1.1 An extension is an increase in the length of the contract term. Extensions should not be a standard practice. Extensions for contractual services contract, must be in writing, and must be subject to the same terms and conditions set forth in the initial contract and any written amendments signed by the parties.

5 CONTRACT MODIFICATIONS

5.1 GENERAL

- 5.1.1 A contract modification also called a contract amendment, must be mutually agreed upon and may introduce or cancel specifications or terms of an existing contract, while leaving intact its overall purpose and effect. Unilateral modifications are issued usually through a change order (modification order), the bilateral ones through a supplemental agreement. Contract amendments must be done in accordance with the original contract provisions and approved by the CRA Board or CRA Executive Director as determined by the Code of Ordinances.

6 TERMS AND DEFINITIONS

As used in this policy, the following terms shall mean:

CRA: Community Redevelopment Agency of Dania Beach, Florida

Contract: A legally binding agreement which recognizes and governs the rights and duties of the parties to the agreement.

Extension: An extension to the duration of the Contract, but not including any alteration to the scope of the Contract.

Modification: Any change, in part or whole, occurring to a legally binding agreement between two or more parties. Any contract can be modified before or after signing the agreement, but all parties must agree to the changes. If any party doesn't agree to the modification, the changes are invalid.

Monitoring: Maintaining regular surveillance over the contract.

Renewal: Keeping an existing contract in force for an additional period of time.