

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, DECEMBER 13, 2016 – 6:00 P.M.

1. Call to Order/Roll Call

Chairman James called the meeting to order at 6:00 p.m.

Present:

Chairman:	Tamara James
Vice-Chairman:	Bill Harris
Board Members:	Chickie Brandimarte Bobbie H. Grace Marco A. Salvino, Sr.
Executive Director:	Rachel Bach
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Citizen Comments

There were no citizen comments at this meeting.

3. Administrative Reports

1. CRA Administrative Updates

Executive Director Bach reviewed the memo that was included in the agenda packet, and noted that she recently spoke to County staff regarding the loan to grant conversion. The partial forgiveness amounts to approximately \$3 million, and she explained the formula used to determine the amount of forgiveness.

4. Presentations

There were no presentations on this agenda.

5. Consent Agenda

5.1 Minutes:
Approve Minutes of October 10, 2016 CRA Board Meeting

5.2 Travel Requests: None

- 5.3 Approve Redevelopment Management Associates Invoice #3653
- 5.4 Approve a Façade and Exterior Grant for Family in Distress, Inc. d/b/a Angelica's Haven Daycare, located at 405 S Federal Highway, in an amount not to exceed \$20,000.00

Board Member Grace motioned to approve the Consent Agenda; seconded by Board Member Salvino. The motion carried unanimously.

6. Proposals and Bids

6.1 RESOLUTION #2016-CRA-012

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE AN AGREEMENT WITH EACH OF THE FOLLOWING FIFTEEN (15) FIRMS FOR CIVIL ENGINEERING, ARCHITECTURAL AND BUILDING SERVICES, UTILITIES ENGINEERING, TRANSPORTATION PLANNING AND ENGINEERING, LAND AND ROUTE SURVEYING, GEOTECHNICAL ENGINEERING, ENVIRONMENTAL ENGINEERING, LANDSCAPE ARCHITECTURE, AND GENERAL CONSULTING ENGINEERING SERVICES: 1) CPZ ARCHITECTS, INC., 2) CARTAYA & ASSOCIATES ARCHITECTS, P.A., 3) WALTERS-ZACKRIA ASSOCIATES, PLLC, 4) TIERRA SOUTH FLORIDA, INC., 5) TERRACON CONSULTANTS, INC., 6) PUBLIC UTILITY MANAGEMENT AND PLANNING SERVICES, INC., 7) CARNAHAN, PROCTOR AND CROSS, INC., 8) CALVIN, GIORDANO & ASSOCIATES, INC., 9) CRAVEN THOMPSON & ASSOCIATES, INC. 10) CHEN MOORE & ASSOCIATES, INC., 11) EBS ENGINEERING, INC., 12) CALTRAN ENGINEERING GROUP, INC., 13) RJ BEHAR & COMPANY, INC., 14) EDSA INC., AND 15) METRIC ENGINEERING, INC.; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2016-CRA-012, and noted this bid award mirrors the award made by the City Commission on October 25, 2016.

Board Member Grace motioned to adopt Resolution #2016-CRA-012; seconded by Vice-Chairman Harris. The motion carried on the following 5-0 Roll Call vote:

Board Member Brandimarte	Yes	Vice-Chairman Harris	Yes
Board Member Grace	Yes	Chairman James	Yes
Board Member Salvino	Yes		

7. Discussion and Possible Action

7.1 Review and approve 2017 CRA Board meeting dates

The Board cancelled the April 11, 2017 meeting.

The Board changed the December 12, 2017 meeting date to Monday, December 11, 2017.

7.2 RFQ for the 2018 Arts and Seafood Celebration

Executive Director Bach asked for consensus as to if the board wanted to go out for RFP or stay with what we currently have.

Board Member Grace felt we do not have to go outside our area and we could do a better job considering the amount we pay the promoter. She does not want to extend the current contract and we should go out to bid for 2018 and beyond.

Board Member Salvino said we need to restructure the qualifications to allow other companies to bid. He does not see anything that the City could not do by itself at the festival and questioned why we need a company.

Director Bach noted the company handles all the items, including the applications and vetting of artists, vendor registrations, and the logistics for restrooms and the bands. She confirmed the cost for the company is \$37,000.00.

Board Member Salvino recommended the Board have a CRA staff member make a list of logistics, and see if the City can do it for \$20,000.00. Additionally, the money we give to RMA and the festival coordinator is too high and could be spent locally.

Director Bach noted this year we are outsourcing a lot of the concessions; we will see how that goes and provide more recommendations to the Board.

Board Member Brandimarte concurred with Board Member Salvino that \$37,000.00 is too high, and the City could be able to put on the event. She questioned the status of bringing in food trucks, and felt we are spending money in the wrong place; it should be brought back to Dania Beach.

Board Member Salvino suggested food vendors need to pay a higher rate to participate.

Chairman James noted, relating to outsourcing, you have to be sure only one person is in charge of the moving pieces.

Vice-Chairman Harris felt certain requirements within the RFP need to be re-addressed. He noted there are talented individuals here, and with a group of dedicated volunteers and one person in charge, the City could do the event and save money.

Board Member Brandimarte noted the park needs to be re-done after the festival, which adds to the cost.

Board Member Salvino felt vendors are not being charged enough; the City needs to guide people setting up the event to take care of the field; and the food vendors need to take their grease with them, not dump it on the grass.

Vice-Chairman Harris noted the artists need to be further qualified, and fine art vendors do not have much business.

Kathleen Weekes, CRA Manager, said fine artists did not sell much; the people do not buy those items. She added we need to concentrate on high-end crafts, and we have reduced the amount of categories and awards.

Board Member Salvino suggested the Board have Director Bach schedule a meeting the month after the event and give the Board 60 days to decide what to do next year.

Director Bach said a lot of the suggestions have been incorporated into the planning for next year and a full presentation can be given on where we are logistically. Secondly, this is a very time consuming event to put together so perhaps it can be discussed more in advance of next year. There may be other opportunities to scale the actual event down and put resources into other things.

7.3 PATCH Pavilion Rental

Executive Director Bach noted we have received requests to rent the pavilion for events. We are trying to copy the program in place by Parks & Recreation for the rental of I.T. Parker Community Center. The pavilion would hold up to 250 people and parking would be off-site for groups of more than 50 people.

Board Member Brandimarte does not agree on the cost of \$200 for a resident.

Chairman James questioned whether alcohol would be permitted because I.T. Parker has additional requirements for it.

Director Bach noted currently we have limited staff and limited hours; this is an opportunity to raise additional funds for the PATCH to help offset its costs of operation.

Board Member Grace said she is not in agreement with renting the PATCH for money because it is outdoor and subject to weather conditions.

Board Member Salvino felt if we charge at other City facilities, we should charge at the PATCH.

Chairman James noted she likes the idea and understands the risk of weather; we should profit from the use of the pavilion.

Board Member Salvino emphasized that we have to treat all the parks the same.

Chairman James suggested this be brought back for discussion or a workshop.

Vice-Chairman Harris believes we need a more aggressive marketing plan to raise awareness of the PATCH and the availability of the pavilion, and come up with a pricing structure that also addresses tables and chairs, restrooms, security, and parking.

Vice-Chairman Harris motioned to table Item #7.3; seconded by Board Member Grace. The motion carried unanimously.

8. Board Member Comments

There were no comments at this meeting.

9. Adjournment

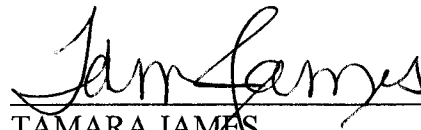
Chairman James adjourned the meeting at 6:46 p.m.

ATTEST:



LOUISE STILSON, CMC
CRA SECRETARY

COMMUNITY REDEVELOPMENT
AGENCY



TAMARA JAMES
CHAIRMAN - CRA

Approved: January 10, 2017



DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY