

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, APRIL 9, 2019 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
 - B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
-

1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

- 1. Administrative Report
- 2. Post Event Report - 2019 Arts and Seafood Celebration

4. PRESENTATIONS

- 1. Housing Nexus Study & Affordable Housing Trust Fund - Mr. Robert Gray, Strategic Planning Group

5. CONSENT AGENDA

- 1. Minutes:
Approve Minutes of the March 12, 2019 CRA Board Meeting

2. Travel Requests:

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Certification Training - Housing as a Redevelopment Tool, in Orlando, Florida, on May 2-4, 2019 (Estimated cost \$959.89)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Certification Training - Planning Strategically for Redevelopment, in Orlando, Florida, on May 30-June 1, 2019 (Estimated cost \$959.89)

3. RESOLUTION NO. 2019-CRA-006

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA APPROVING THE ANNUAL REPORT FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2018; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

4. RESOLUTION NO. 2019-CRA-007

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO RETROACTIVELY EXECUTE AN ADDENDUM TO THE THIRD RENEWAL OF AN EXISTING AGREEMENT WITH STANDING OVATIONS LLC, A FLORIDA LIMITED LIABILITY COMPANY RELATING TO CONSULTING AND PRODUCTION SERVICES IN CONNECTION WITH THE 2019 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

6. PROPOSALS AND BIDS

7. DISCUSSION AND POSSIBLE ACTION

1. Pride events - Vice-Chair Odman
2. Bike sharing - Board Member James
3. Holiday lighting and decorations - Board Member James
4. Affordable Housing Forum - Board Member Harris

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: April 9, 2019
Re: **Administrative Report**

1. Broward Redevelopment Program Grant – Trion Project

- An interlocal agreement between the CRA and Broward County is being negotiated for subsequent CRA Board approval.

2. Re-Branding Initiative Updates

- Park and Recreation facility entrance monument signs are projected to be installed by August 2019. All monument signs to have solar lighting.
- Neighborhood sign renderings have been completed. Projected installation by June 2019.
- Working with City of Dania Beach Public Information Officer on welcome package for visitors and new residents.

3. City Center Redevelopment

- CRA engaged with Colliers International to complete an office space plan for the new City Hall facility. A draft has been completed. Staff review is in process.
- Proposals for the City Center RFP are due on May 30, 2019.

4. Housing Development

- Plans have been submitted to Broward County for initial approval.
- Groundbreaking ceremony to be scheduled in May 2019.

5. Beautification Grants

- All interested applicants have been contacted and provided with information on the next steps in the process which include a visit from Rebuilding Together Broward County, our non-profit partner that will conduct eligibility verification and home inspection.

6. Upcoming Events

- **Dania After Dark/Art in the Hall**
 - April 13th 5:00 PM to 10:00 PM
 - May 11th 5:00 PM to 10:00 PM
- **PATCH 2nd Saturday's: Workshop**
 - April 13th 9:00 AM Topic: Aromatherapy
 - May 11th 9:00 AM Topic: Bee Keeping
- **PATCH 3rd Saturday's: Earth Day Event**
 - April 20th 9:00 AM – 1:00 PM
- **Port Everglades Association Economic Engine Performance Report Luncheon**
 - April 26th 11:00 AM – 1:30 PM
- **Greater Fort Lauderdale Alliance Mid-Year Luncheon**
 - May 8th 11:15 AM – 1:15 PM

Memorandum

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: April 9, 2019
Re: **2019 Arts and Seafood Celebration Post Event Report**

Background

One of the goals within the adopted 2015 CRA Plan is to “Enhance Redevelopment Activities through an Active Marketing Strategy that Supports Redevelopment Initiatives,” (CRA Plan – p. 3). The Arts and Seafood Celebration (ASC) serves to “attract people that may otherwise not come to the City or CRA and highlight the assets and opportunities within the community to attract future residents, visitors and investment,” (CRA Plan - p. 80). The ASC is one aspect of the CRA Plan aimed at promoting the City, bringing residents and visitors to our downtown area, showing off the growth and revitalization, and welcoming all to be part of the Dania Beach experience. This event builds brand awareness for the City of Dania Beach and also serves as an economic driver, as many local businesses see an uptick in visitors and sales during the weekend and over time as patrons return to experience Dania Beach.

Current Situation

The 7th Annual Dania Beach Arts and Seafood Celebration (ASC) was held on March 30th and 31st, 2019 at Frost Park. The event brought approximately 19,000 people to the City of Dania Beach over the two-day period. The event offered attendees a unique experience with elements including art, craft, performance art, sand art, chef showcase, music, children’s activities and a variety of food. Together this provided an enjoyable experience for guests and provided great positive exposure for the City of Dania Beach as a whole.

Feedback from the public has been very positive overall. We will have a more detailed feedback report after our post-event meeting is held on April 11, 2019, with all the participating consultants and staff. Here are some comments received:

- “What a great event this weekend. Great turnout and mother nature did her part. Congratulations on another stellar event, can’t wait for next year.” Dawn Read, Event Director, Winterfest, Inc.
- “Great music, good food, nice crowd of people.” Denise Levine Caliendo - Facebook
- “Great time, great music, great food.” David Pederson - Facebook

The following provides an overview of the various elements of the event:

Major Sponsors	Dania Pointe and the Casino at Dania Beach
Sponsors	25 cash and in-kind sponsors
Attendance	19,000
Volunteers	90
Artists	78
Food Layout	300 feet
Food Vendors	6 Food Trucks; 22 vendors total
Sand Sculpture	50 tons
Performance Art	9 artists
Music Entertainment	7 Bands/1 DJ
Chef Showcase	4 Chefs
Kids Activities	5
Digital Reach	11,052 video views; 13,202 engaged users; 19,926 page post engagements

New for 2019

1. Live appearances on local television stations (NBC6 and WPLG Local 10 featuring a Chef Dherlie from the chef showcase and Will Simpson, a performance artist).
2. Skate park art contest featuring large pieces painted on the skate park floor.
3. Live performance art on the field featuring foam pieces and graffiti art.

Art Show Winners

- | | | |
|----------------------|-------------------|---------------|
| 1. Tim McWilliams | First Place | \$500 (prize) |
| 2. Lia Harmon | Honorable Mention | \$250 (prize) |
| 3. Eddie Forbes | Honorable Mention | \$250 (prize) |
| 4. Cynthia Forrey | Honorable Mention | \$250 (prize) |
| 5. Terrence Thompson | Honorable Mention | \$250 (prize) |

Skate Park Contest Winners

- | | | |
|---------------------|--------------|---------------|
| 1. Rebecca Pinto | First Place | \$400 (prize) |
| 2. Jean Denis Louis | Second Place | \$250 (prize) |
| 3. Jake Cordero | Third Place | \$175 (prize) |

Coloring Contest Winners

Kindergarten students from Collins Elementary and Dania Elementary submitted pieces for the coloring contest. Twelve Friends of the Library (FOL) participants also submitted pieces. Rather than award one winner, the art classes at each school will be provided with an ice cream party. The FOL children have already received coloring books and art supplies.

Financial Information

In organizing and presenting the Arts and Seafood Celebration, every effort is made to showcase a first-class event, while maintaining fiscal responsibility. This year, in the face of rising event infrastructure costs, the CRA reduced some elements of the event, and sought sponsorship to reduce event costs and offset expenses. Elements to enhance guest experience, increase the presence of Broward Sheriff's Office deputies, and insure the CRA in case of cancellation, all added to costs over the previous year. We are thankful to the sponsors, artists and food vendors that remained with the event despite the devastating weather that resulted in a partial cancellation and negative financial consequences during the previous year.

While we have not received the final accounting report, based on internal analysis, the approximate revenue and expenses of the event are as follows:

Dania Beach Arts & Seafood Celebration Financials 2017-2019				
REVENUE AND EXPENSES	2017	2018 (Pre-Partial Cancellation)	2018 (Post Partial Cancellation)	2019 *Estimate
REVENUE				
- Sponsorship	\$ 28,000.00	\$ 43,000.00	\$ 43,000.00	\$ 42,250.00
- Artists Fees	\$ 10,000.00	\$ 19,000.00	\$ 9,500.00	\$ 19,000.00
- Food Concession	\$ 20,000.00	\$ 20,000.00	\$ 10,000.00	\$ 20,000.00
- 10% Gross Food Sales (new revenue element in effect for 2019)	\$ -	\$ -	\$ -	\$ 8,320.00
- Merchandise	\$ 300.00	\$ -	\$ -	\$ 800.00
Total	\$ 58,300.00	\$ 82,000.00	\$ 62,500.00	\$ 90,370.00
EXPENSES				
- Event Production/Management Fee	\$ 38,000.00	\$ 25,000.00	\$ 25,000.00	\$ 30,000.00
- Event Cost	\$ 141,201.00	\$ 97,202.00	\$ 103,333.00	\$ 114,679.00
Total	\$ 179,201.00	\$ 122,202.00	\$ 128,333.00	\$ 144,679.00
NET OPERATING COST = EXPENSE - REVENUE	\$ 120,901.00	\$ 40,202.00	\$ 65,833.00	\$ 54,309.00

CRA staff looks forward to continuing to elevate the Arts and Seafood Celebration and utilize the momentum of the past seven years to increase brand awareness and investment for the City of Dania Beach.

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, MARCH 12, 2019 – 5:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 5:31 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

Emmanuel George, 17 NE 2nd Avenue, Apt. 106, spoke about the local artists participating in Art in the Hall for Black History Month. He noted he is working on acquiring a location in Dania Beach to provide a cultural center featuring a gallery of art and artifacts.

3. Administrative Reports

3.1 Administrative Report Memo

Director Williams reviewed the information included in the agenda packet, and noted we have completed our First Time Home Buyer course program.

Board Member James asked about eligibility and certification guidelines. She questioned, after the initial six applicants are chosen, if the remaining applicants who have completed the courses would continue to be eligible for the next home buyer program.

Director Williams responded there is potential to pull from the same pool of applicants, but we would first have to determine how we will go about an additional phase of development. If it is within the same time frame, their certification would enable them to qualify; however, it is premature to say yes. If and when we get to that point, additional certification courses would be offered and previous applicants may have to start the program over. She confirmed the same courses would be offered.

Director Williams noted the kickoff for the Arts & Seafood Celebration is Thursday March 1, 2019 from 6:00 p.m. to 8:00 p.m. The event is RSVP only, at an undisclosed location, and is primarily for volunteers and participants; the winner of the poster art contest will be revealed.

3.2 Arts & Seafood Celebration Final Update

Director Williams reviewed the information included in the agenda packet. Secured sponsorships amount to \$39,750.00 and we are still accepting sponsors. The event will be featured on NBC 6 “In the Mix” on Wednesday March 27th to showcase Chef Dherlie Guirand from Vizcaya Farms, who will be meal prepping and promoting her attendance at the event. The event will also be featured in a New York Times advertisement, in partnership with the Fort Lauderdale Convention and Visitors Bureau.

Board Member Brandimarte questioned the lack of sponsorships this year and expressed concern about the cost of the food.

Director Williams responded at present we are only short \$250.00 from last year’s \$40,000.00. A number of high-dollar sponsors contributed this year, with few low-dollar sponsors. She noted the vendor application requires at least one food item to be ten dollars or less.

Chair Lewellen asked about the type of ten-dollar food items being offered.

Director Williams responded the vendors have supplied menus and a list would be made available.

4. Presentations

4.1 Presentation of Artist Spotlight (Atrium Gallery) by J.D. Louis - Requested by Board Member James

Board Member James said she wanted to highlight the artists who exhibited at Art in the Hall, as well as the artist, J.D. Louis, who exhibited a portrait of her at Dillard High School.

5. Consent Agenda

5.1 Minutes:

Approve Minutes of the February 12, 2019 CRA Board Meeting

5.2 Travel Requests:

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

Request from Kisha Payen, CRA Coordinator, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

5.3 RESOLUTION NO. 2019-CRA-004

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH, FLORIDA, PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR EVENT PRODUCTION AND MANAGEMENT SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

5.4 RESOLUTION NO. 2019-CRA-005

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA SUPPORTING THE ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR A PUBLIC PRIVATE PARTNERSHIP FOR THE CITY CENTER REDEVELOPMENT PROJECT CONSISTING OF A MIXED-USE DEVELOPMENT WITH PUBLIC AND PRIVATE FACILITIES; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member James motioned to approve the Consent Agenda; seconded by Vice-Chair Odman. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Travel Policy - Board Member James

Board Member James asked for an update on the travel policy.

Director Williams noted she has a meeting scheduled with Director of Finance Satterfield to discuss potential modifications to the current City travel policy. The idea of a joint policy would be easier to administer; however, if we cannot come together on that, the CRA could have a mirror policy to the City’s.

Board Member James asked if this could be completed by April.

Director Williams responded Finance Director Satterfield has identified some edits; coming back in April would give the parties enough time to review.

Board Member Brandimarte questioned if the CRA travel policy could mirror City Commission policy.

Nicki Satterfield, Director of Finance, explained the current policy is old, but does allow the City Commission an exception concerning local travel as the result of an update made last year. Aside from that, the policy has not been updated since 2006. We have one Finance Department that administers to both boards, so it would be advantageous to only administer one policy that is suitable for both the City and the CRA. Staff's desire is to come back with a comprehensive policy when time allows.

Board Member Brandimarte asked about the per diem rate and commented on non-reimbursable expenses.

Finance Director Satterfield explained why she would not advocate raising the per diem rate. She thinks we are going to have one policy or if not, a mirror policy. She clarified non-reimbursable expenses and the Commissioner's expense allowance.

Board Member James suggested the Commissioners should have their own purchase card.

Director of Finance Satterfield noted the travel policy and purchase card policy are two separate matters.

8. Board Member Comments

Board Member Brandimarte questioned if she could solicit sponsorships for the Arts & Seafood Celebration.

City Attorney Ansbro responded yes.

Board Member Harris noted upcoming meetings for additional sponsorships are scheduled.

Board Member James said she attended the Creative Arts Council Advisory Board meeting last month concerning the art mural on the parking garage. She wanted to discuss this so she can get direction to give to the CACAB.

Chair Lewellen asked if this is in the budget.

Director Williams noted this is in the planning phases for next year.

Vice-Chair Odman questioned if the mural would be appealing to Instagram and Facebook or 3D art. She felt there is tremendous value to this and it will be pay off. She agreed we should keep it open and not limit the price tag, and wants to see something really interesting and that is gripping.

Chair Lewellen voiced concern because the City Center Redevelopment project is coming up.

Director Williams said it would be a short-term mural for 2-4 years.

Chair Lewellen noted this is her concern because it would not be a long-term thing; she questioned doing something a little less permanent.

Board Member James said we do not know when the City Center will happen. She does not look at this the same way; by spending \$50,000.00 over the next three years, we could make this a destination and bring in all the revenue by doing so.

Vice-Chair Odman questioned if movies could be shown or whether we could live stream the Super Bowl on the wall. She asked if a mural would preclude the ability to live stream a show.

Director Williams responded we do have the capacity for movies on the wall as long as the necessary steps are taken.

Board Member Harris thought this is doable.

Chair Lewellen felt we need to get other estimates.

Board Member James noted she just wanted to know that we are not putting a cap on it.

Chair Lewellen said it is better not to have a cap.

Board Member James reiterated she came to ask if the Board wanted to give the CACAB direction to prepare a few options to look at. She is going to have Luis Rimoli do what he has been doing.

Board Member James asked about the status of our Super Bowl planning.

Director Williams responded she met with the Assistant City Manager and department heads to discuss potential ideas. Once the new City Manager assumes the role, administrative staff will reconvene and discuss those ideas on how we can showcase Dania Beach during that time. Afterward, we will reach out to the private sector, Chamber of Commerce and stakeholders before coming back to the City Commission and CRA Board. In the meanwhile, if the Board has ideas, they should communicate them with staff.

Board Member Harris noted he reached out to Stacey Ritter for a meeting.

Vice-Chair Odman asked if we were successful in getting our local businesses on the business directory.

Director Williams noted it is too late for those businesses that are not yet certified. We are not sure of which ones are certified. She noted she is waiting for City staff to come together before moving forward with the Chamber of Commerce and stakeholders.

Board Member Brandimarte said we must involve the Chamber; they have a lot to offer and represent all of the businesses in the City.

Board Member James noted she attended the soft opening for Oceans 13. They are planning an official grand opening and recommends they go through the CRA as they are not registered with the Chamber of Commerce.

Vice-Chair Odman commented she saw one of the shuttle buses had an outdated City of Dania Beach seal sticker on it and asked when they would be removed.

Director Williams responded she would work with the Parks & Recreation Department and Limousines of South Florida to update the branding logos on the shuttles. She recommended we use the same logos used for the fleet vehicles, and will discuss wraps, which could be budgeted for the future.

Vice-Chair Odman thanked Willie Spencer from Public Services for his tireless efforts making City Hall improvements.

Chair Lewellen noted she has a couple meetings planned for Super Bowl.

9. Information Items

There were no items on this agenda.

Director Williams acknowledged the team from Colliers International, who were in the audience.

10. Adjournment

Chair Lewellen adjourned the meeting at 6:20 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
CHAIR – CRA

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Certification Training - Housing as a Redevelopment Tool, in Orlando, Florida, on May 2-4, 2019 (Estimated cost \$959.89)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Certification Training - Planning Strategically for Redevelopment, in Orlando, Florida, on May 30-June 1, 2019 (Estimated cost \$959.89)

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo Travel Request - FRA Training for DeAndrae Spradley May 3 and 31, 2019, Travel Request - DeAndrae Spradley FRA Training, Orlando May 2-4, 2019, Travel Request - DeAndrae Spradley FRA Training, Orlando May 30-June 1, 2019

To: Chair, Vice Chair and Board of Commissioners

From: Rickelle Williams, Executive Director

Date: April 9, 2019

Re: Travel Request for DeAndrae Spradley to Attend the Florida Redevelopment Association (FRA) Certification Training, in Orlando, Florida May 3, 2019 and May 31, 2019

Background

The Florida Redevelopment Association (FRA) Academy is holding its Certification training in Housing as a Redevelopment Tool in Orlando, Florida on May 3, 2019 and Planning Strategically for Redevelopment on May 31, 2019.

Request

The CRA is requesting travel authorization for CRA staff, Economic Development Manager, DeAndrae Spradley to attend the scheduled Florida Redevelopment Academy courses on May 3, 2019 and May 31, 2019. For the Housing as a Redevelopment Tool course, he will travel to Orlando, Florida on May 2, 2019 and return on May 4, 2019. For the Planning Strategically for Redevelopment course, he will travel to Orlando, Florida on May 30, 2019 and return on June 1, 2019.

Fiscal Impact

Reservations for hotel accommodation, rental car, and Florida Redevelopment Association Academy course registration have been reserved in anticipation of approval, and costs total \$1,919.78 (\$959.89 for the May 3rd course and \$959.89 for the May 31st course).

Recommendation

Motion to approve CRA staff travel authorizations and ratify expenditures.

CITY OF DANIA BEACH TRAVEL AUTHORIZATION

EMPLOYEE: DeAndrae Spradley
 DEPARTMENT: CRA
 LOCATION: Orlando, FL
 TRIP/TRAINING DATE: May 2 - 4, 2019
 PURPOSE: Attend FRA Training - Housing as a Redevelopment Tool

CHECK ONE ☒ Certification
☒ General Training
☐ License
☒ Other

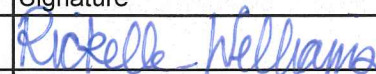
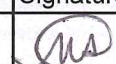
Note any overnight or out of state travel events attended in the last 12 months:

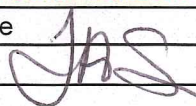
N/A

ACCOUNT NO: 106-52-01-552-40-10

COST SUMMARY		
Expense	Description	Estimate
Registration	FRA Course - Housing as a Redevelopment Tool	\$ 495.00
Lodging (2 nights @ \$122)	Courtyard Orlando Downtown	\$ 244.00
Parking (2 nights @ \$15)	Courtyard Orlando Downtown	\$ 30.00
Rental Car	Enterprise	\$ 58.89
Per Diem	DeAndrae Spradley	\$ 132.00
TOTAL EXPENSES		\$ 959.89

TOTAL ESTIMATED TRAVEL COST \$ 959.89

I hereby certify that travel as shown above is to be incurred in connection with official business of the City of Dania Beach.		
Traveler (print)	Signature	Date
DeAndrae Spradley		3/3/19
CRA Director (print)	Signature	Date
Rickelle Williams		4/3/19
Finance Director (print)	Signature	Date
Nicki Satterfield		4/3/19

TO BE COMPLETED BY FINANCE		
Preparer (print name)	Signature	Date
Tania Stevens		4/3/19

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Thank you for your payment. This web page is your receipt - please print a copy for your records.

Need help printing? Try the *control-P* key command: press and hold the *control* key (usually located on the bottom left of the keyboard), and then press the letter *P*.

Order Confirmation

Florida League of Cities

Order Number 71771
Order Date 3/18/2019
Bill To Kisha Payen
Payment Method Visa *****7241
Name on Card Kisha Payen
Ship To Kisha Payen
100 W Dania Beach Blvd
Dania Beach, FL 33004-3643

Item	Quantity	Price	Total
HOUSING AS A REDEVELOPMENT TOOL - DeAndrae Spradley When: 5/3/2019 8:30 AM - 5/3/2019 5:00 PM Where: 125 E. Colonial Drive FLC University Training Center Orlando, FL 32853	1	495.00	495.00

Program Items:

- Administrator Designation - Member

5/3/2019 8:30 AM

Item	495.00
Total	
TRANSACTION	495.00
GRAND TOTAL	
Payment Amount	495.00

A confirmation is being sent to: kwhitedavis@daniabeachfl.gov**Send another copy to:** [Send](#)

Carol Westmoreland
Executive Director
cwestmoreland@flcities.com
Direct: (850) 701-3608

Jan Piland
Executive Assistant
jpiland@flcities.com
Direct: (850) 701-3622

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301 S. Bronough Street, Suite 300
Tallahassee, FL 32302-1757
(800) 342-8112, ext. 3608 or 3622
Fax: (850) 222-3806

[Events](#)

2019 Course Schedule

[Click here to view the full schedule or see below.](#)

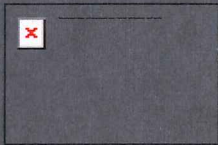
Operations/Capacity Building Date: February 22 Registration Deadline: 2/1/2019 Course Type: Core Location: FLC University Training Center Orlando	Budgeting, Funding & Reporting Date: March 15 Registration Deadline: 2/22/2019 Course Type: Core Location: FLC University Training Center Orlando	Capital Project Management Date: April 5 Registration Deadline: 3/15/2019 Course Type: Elective Location: Lauderdale Lakes Educational and Cultural Center	Redevelopment Incentives Date: April 12 Registration Deadline: 3/22/2019 Course Type: Elective Location: FLC University Training Center Orlando
Housing as a Redevelopment Tool Date: May 3 Registration Deadline: 4/12/2019 Course Type: Elective Location: FLC University Training Center Orlando	Planning Strategically for Redevelopment Date: May 31 Registration Deadline: 5/10/2019 Course Type: Elective Location: FLC University Training Center Orlando	Redevelopment Program Management Date: June 7 Registration Deadline: 5/19/2019 Course Type: Elective Location: Lauderdale Lakes Educational and Cultural Center	Infrastructure I - Above Ground Date: July 19 Registration Deadline: 6/28/2019 Course Type: Elective Location: FLC University Training Center Orlando
Redevelopment 101 Date: October 15 Registration Deadline: 9/17/2019 Course Type: Core Location: Tampa - FRA Conference	Infrastructure II - Underground Date: October 18 Registration Deadline: 9/17/2019 Course Type: Elective Location: Tampa - FRA Conference		

Kha

Begin forwarded message:

From: Courtyard By Marriott Reservations <reservations@res-marriott.com>
Date: March 20, 2019 at 10:53:01 AM EDT
To: KHADEMISE@COMCAST.NET
Subject: Reservation Confirmation #93240113 for Courtyard Orlando Downtown
Reply-To: "reservations@res-marriott.com" <reservations-HP2v4000001699b975b7cc038646e966a5468044@res-marriott.com>

ENHANCE YOUR STAY | SUMMARY OF CHARGES | CONTACT US



Courtyard Orlando Downtown

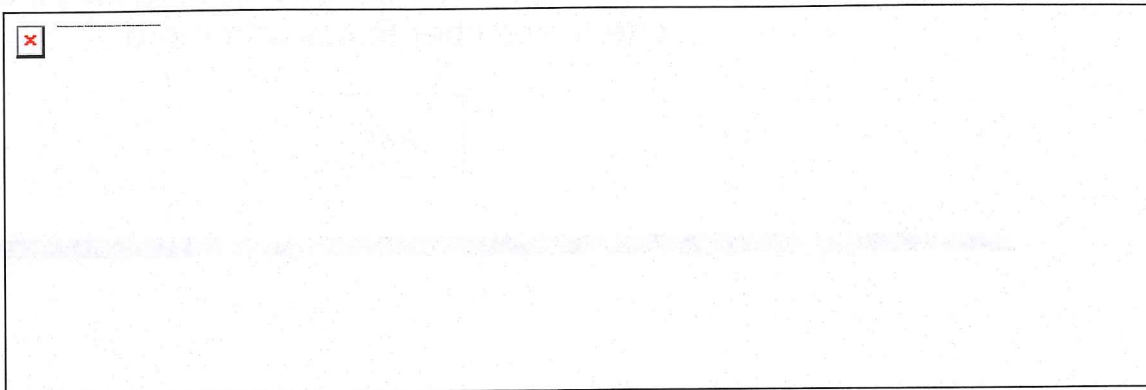
 730 North Magnolia Avenue Orlando Florida
32803 USA  +1-407-996-1000

Thank you for booking directly with us, Deandre Stradley.

You're ready to move forward.

Thu, May 02, 2019 – Sat, May 04, 2019
Confirmation Number: 93240113





Check-In: Thursday, May 2, 2019 03:00 PM

Check-Out: Saturday, May 4, 2019 12:00 PM

Number of rooms 1 Room

Guests per room 1 Adult

Guarantee Method Credit Card Guarantee, Visa

Total for Stay (all rooms) 274.50 USD

Room 1

Room Type › Guest room, 1 King, Sofa bed

Guaranteed Requests:

None

Members get free nights, room upgrades, free Wi-Fi, exclusive offers, Member Rates and more.

Join

Summary Of Charges

Thursday, May 2, 2019 – Saturday, May 4, 2019

2 Nights at 122.00 USD per night per room

Government State rate, state government ID required

Taxes & Fees (per night per room)

Estimated Government Taxes & Fees	15.25 USD
-----------------------------------	-----------

Totals

Total for Stay (all rooms)	274.50 USD
----------------------------	------------

Other Charges

On-site parking, fee: 15 USD daily

Onsite parking for recreational vehicles is USD 50 per day

Rate Details & Cancellation Policy

- **You may cancel your reservation for no charge until Tuesday, April 30, 2019 (2 day[s] before arrival).**
- Please note that we will assess a fee of 137.25 USD if you must cancel after this deadline.
- Please be prepared to show proof of eligibility for your rate (such as a membership card, corporate or government identification card, or proof of your age).
- Please note that a change in the length or dates of your reservation may result in a rate change.

Rate Guarantee Limitation(s)

- Changes in taxes or fees implemented after booking will affect the total room price.

Additional Information

- Upon check-in an authorization request will be placed on your credit/debit card in an amount equal to the cost of the room, tax and incidental charges for the length of your stay (up to seven nights). If your stay exceeds seven nights, an additional authorization may be requested for the entire amount of your stay (room, tax and incidentals). Upon check-out, your payment card will be charged for the actual amount incurred during your stay.

Enjoy instant benefits because you booked directly with
US



Existing Reservation

[Back](#)[Modify Reservation](#)[Cancel Reservation](#)**Confirmation No:****1736837980****Driver's Name:**

DEANDRAE SPRADLEY

Email:

dspradley@daniabeachfl.gov

Phone #:

+1 954-924-6800

Reservation Details

Pickup Date & Time:

Thu, May 2 2019 12:00 PM

Return Date & Time:

Sat, May 4 2019 12:00 PM

Pickup Location:Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409**Return Location:**Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409

Vehicle Details

Economy

Mitsubishi Mirage or similar

Air Conditioner

Automatic

4 passengers



2 bags

AM/FM Stereo Radio

ABS Brakes

Protection Products

Collision damage waiver full

Roadside assistance protection

Payment

Billing number:

*****390

Rate Details

Base Rate	51.00 USD
Collision Damage Waiver Full	(included)
Roadside Assistance Protection	(included)
Vlf Rec	(included)
Sc Rec	4.00 USD
Tire Fee	0.04 USD
Sales Tax	3.85 USD
Total Price	58.89 USD

Your discount has been applied.

This vehicle comes with unlimited mileage.

Hours of Operation

Sunday

8:00 AM — 5:00 PM

Monday	7:30 AM – 6:00 PM
Tuesday	7:30 AM – 6:00 PM
Wednesday	7:30 AM – 6:00 PM
Thursday	7:30 AM – 6:00 PM
Friday	7:30 AM – 6:00 PM
Saturday	8:00 AM – 5:00 PM

Send Copy of
Confirmation

Send

Enter a second email address if you want to receive an extra copy of the email confirmation.

Print Confirmation

City of Dania Beach **Travel Per Diem Calculator**

Traveler Name: DeAndrae Spradley

Description of Trip: Attend FRA Training - Housing as a Redevelopment Tool

Daily Per Diem Rate for FY 19: \$ 66.00

Destination: Orlando, FL

First Date of Travel 2-May-19

Last Date of Travel 4-May-19

	Travel				Travel		
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date				2-May-19	3-May-19	4-May-19	
Breakfast 15%					\$ -		
Lunch 35%					\$ -		
Dinner 50%					\$ 33.00		
Total Daily total =				\$ 49.50	\$ 33.00	\$ 49.50	

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date							
Breakfast 15%							
Lunch 35%							
Dinner 50%							
Total Daily total =							

Pro-rating Per Diem for Travel Date of Departure/Return: \$ 49.50

Total Per Diem Due to Traveler \$ 132.00

Meal Exclusions		
Date	Meal Provided	Amount
3-May-19	Breakfast	\$ 9.90
3-May-19	Lunch	\$ 23.10



FY 2019 Per Diem Rates for Orlando, Florida

Meals & Incidentals (M&IE) Breakdown

Primary Destination	County	M&IE Total	Continental Breakfast/Breakfast	Lunch	Dinner	Incidental Expenses	First & LastDay of Travel
Orlando	Orange	\$66	\$16	\$17	\$28	\$5	\$49.50

CITY OF DANIA BEACH TRAVEL AUTHORIZATION

EMPLOYEE: DeAndrae Spradley
DEPARTMENT: CRA
LOCATION: Orlando, FL
TRIP/TRAINING DATE: May 30 - June 1, 2019
PURPOSE: Attend FRA Training - Planning Strategically for Redevelopment

CHECK ONE

- ☒ Certification
☒ General Training
☐ License
☒ Other

Note any overnight or out of state travel events attended in the last 12 months:

N/A

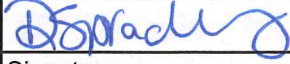
ACCOUNT NO: 106-52-01-552-40-10

COST SUMMARY		
Expense	Description	Estimate
Registration	FRA Course - Planning Strategically for Redevelopment	\$ 495.00
Lodging (2 nights @ \$122)	Courtyard Orlando Downtown	\$ 244.00
Parking (2 nights @ \$15)	Courtyard Orlando Downtown	\$ 30.00
Rental Car	Enterprise	\$ 58.89
Per Diem	DeAndrae Spradley	\$ 132.00
TOTAL EXPENSES		\$ 959.89

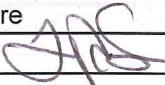
TOTAL ESTIMATED TRAVEL COST

\$ 959.89

I hereby certify that travel as shown above is to be incurred in connection with official business of the City of Dania Beach.

Traveler (print)	Signature	Date
DeAndrae Spradley		3/3/19
CRA Director (print)	Signature	Date
Rickelle Williams		4/3/19
Finance Director (print)	Signature	Date
Nicki Satterfield		4/3/19

TO BE COMPLETED BY FINANCE

Preparer (print name)	Signature	Date
Tania Stevens		4/3/19

White Davis, Kha

From: Spradley, DeAndrae
Sent: Wednesday, March 20, 2019 11:08 AM
To: White Davis, Kha
Subject: FW: PLANNING STRATEGICALLY FOR REDEVELOPMENT Registration Confirmation for DeAndrae Spradley (39304)

DeAndrae Spradley
Economic Development Manager

From: EVENT PLANNING (TAL) [mailto:EVENTPLANNING-TAL@flcities.com]
Sent: Tuesday, March 19, 2019 2:37 PM
To: Spradley, DeAndrae <dspradley@daniabeachfl.gov>
Cc: Jan Piland <JPiland@flcities.com>
Subject: PLANNING STRATEGICALLY FOR REDEVELOPMENT Registration Confirmation for DeAndrae Spradley (39304)

PLANNING STRATEGICALLY FOR REDEVELOPMENT

FLC University Training Center
125 E. Colonial Drive
Orlando, FL 32853

Dear DeAndrae Spradley,

Thank you for registering for the PLANNING STRATEGICALLY FOR REDEVELOPMENT. We look forward to your attendance. Please do not hesitate to contact us if you have any questions prior to the event. **This message is confirmation of your registration. If you paid by credit card, payment information will be detailed below.**

Contact Information:

Jan Piland

Executive Assistant

Notes:

Registrant Information:

Registration Date 03/19/2019

Name	DeAndrae Spradley
Nickname	DeAndrae
Title	Economic Development Manager
Affiliation	CRA, City of Dania Beach
E-mail	dspradley@daniabeachfl.gov

Your Itinerary:

Professional Designation - Member (1) \$495.00

Total	\$495.00
--------------	-----------------

Payments	\$495.00
----------	----------

Balance **\$0.00**

Payment Receipt:

Credit Card Reference Code

Credit Card Authorization Code 021510

Date Processed 03/19/2019

Total Paid \$495.00

Payment Type VISA

This is an automated e-mail. Please do not reply to this message.

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2019 Course Schedule

[Click here to view the full schedule or see below.](#)

Operations/Capacity Building Date: February 22 Registration Deadline: 2/1/2019 Course Type: Core Location: FLC University Training Center Orlando	Budgeting, Funding & Reporting Date: March 15 Registration Deadline: 2/22/2019 Course Type: Core Location: FLC University Training Center Orlando	Capital Project Management Date: April 5 Registration Deadline: 3/15/2019 Course Type: Elective Location: Lauderdale Lakes Educational and Cultural Center	Redevelopment Incentives Date: April 12 Registration Deadline: 3/22/2019 Course Type: Elective Location: FLC University Training Center Orlando
Housing as a Redevelopment Tool Date: May 3 Registration Deadline: 4/12/2019 Course Type: Elective Location: FLC University Training Center Orlando	Planning Strategically for Redevelopment Date: May 31 Registration Deadline: 5/10/2019 Course Type: Elective Location: FLC University Training Center Orlando	Redevelopment Program Management Date: June 7 Registration Deadline: 5/19/2019 Course Type: Elective Location: Lauderdale Lakes Educational and Cultural Center	Infrastructure I - Above Ground Date: July 19 Registration Deadline: 6/28/2019 Course Type: Elective Location: FLC University Training Center Orlando
Redevelopment 101 Date: October 15 Registration Deadline: 9/17/2019 Course Type: Core Location: Tampa - FRA Conference	Infrastructure II - Underground Date: October 18 Registration Deadline: 9/17/2019 Course Type: Elective Location: Tampa - FRA Conference		

Stevens, Tania

From: Spradley, DeAndrae
Sent: Tuesday, April 02, 2019 3:01 PM
To: Stevens, Tania
Subject: FW: Reservation Confirmation #93246113 for Courtyard Orlando Downtown

Here you go. Thanks and have an amazing day!

DeAndrae Spradley
Economic Development Manager

From: DeAndrae Spradley [mailto:dredale7@yahoo.com]
Sent: Tuesday, April 2, 2019 3:00 PM
To: Spradley, DeAndrae <dspradley@daniabeachfl.gov>
Subject: Fw: Reservation Confirmation #93246113 for Courtyard Orlando Downtown

DeAndrae Spradley

----- Forwarded Message -----

From: Courtyard By Marriott Reservations <reservations@res-marriott.com>
To: "DREDALE7@YAHOO.COM" <DREDALE7@YAHOO.COM>
Sent: Tuesday, April 2, 2019, 2:59:29 PM EDT
Subject: Reservation Confirmation #93246113 for Courtyard Orlando Downtown

Your reservation details and tips to make the most of your trip.

SUMMARY OF CHARGES | CONTACT US



Courtyard Orlando Downtown

730 North Magnolia Avenue Orlando +1-407-996-1000
Florida 32803 USA

Thank you for booking directly with us, Deandrae Spradley.

You're ready to move forward.

Thu, May 30, 2019 – Sat, Jun 01, 2019
Confirmation Number: 93246113



Check-In: Thursday, May 30, 2019

03:00 PM

Check- Saturday, June 1, 2019
Out:

12:00 PM

Number of rooms

1 Room

Guests per room

1 Adult

Guarantee Method

Credit Card Guarantee, Visa

Total for Stay (all rooms)

274.50 USD

Room 1

Room Type ›

Guest room, 1 King, Sofa bed

Guaranteed Requests:

None

ALL REQUESTS ›

Modify or Cancel Reservation

⚠ Hotel Alert

Guest parking is USD 15 plus tax per night per vehicle. This fee may be included in some rates.

COURTYARD
BY MARRIOTT



Work & Play Hard.

At Courtyard you're always in for a productive, comfortable stay because our hotels were designed with you in mind.

MARRIOTT
BONVOY

Member Benefits

Deandrae Spradley

You could earn 2,440 points during your stay.



Members get free nights, room upgrades, free Wi-Fi, exclusive offers, Member Rates and more.

Join

Summary Of Charges

Thursday, May 30, 2019 – Saturday, June 1, 2019

2 Nights at 122.00 USD per night per room

Government State rate, state government ID required

Taxes & Fees (per night per room)

Estimated Government Taxes & Fees	15.25 USD
-----------------------------------	-----------

Totals

Total for Stay (all rooms)

274.50 USD

Other Charges

On-site parking, fee: 15 USD daily

Onsite parking for recreational vehicles is USD 50 per day

Rate Details & Cancellation Policy

- **You may cancel your reservation for no charge until Tuesday, May 28, 2019 (2 day[s] before arrival).**
- Please note that we will assess a fee of 137.25 USD if you must cancel after this deadline.
- Please be prepared to show proof of eligibility for your rate (such as a membership card, corporate or government identification card, or proof of your age).
- Please note that a change in the length or dates of your reservation may result in a rate change.

Rate Guarantee Limitation(s)

- Changes in taxes or fees implemented after booking will affect the total room price.

Additional Information

- Upon check-in an authorization request will be placed on your credit/debit card in an amount equal to the cost of the room, tax and incidental charges for the length of your stay (up to seven nights). If your stay exceeds seven nights, an additional authorization may be requested for the entire amount of your stay (room, tax and incidentals). Upon check-out, your payment card will be charged for the actual amount incurred during your stay.

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US



Member Rates



Free Wi-Fi



Mobile Check-In

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Contact Us

Phone Numbers

Call 1-800-321-2211 in the US and Canada

[For everywhere else, call our Worldwide Telephone Numbers](#)

[FREQUENTLY ASKED QUESTIONS >](#)



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Use](#)

[Privacy
Policy](#)

[About
Us](#)

[Find a
Hotel](#)



Existing Reservation

[Back](#)[Modify Reservation](#)[Cancel Reservation](#)**Confirmation No:****1736839638****Driver's Name:****DEANDRAE SPRADLEY****Email:****dspradley@daniabeachfl.gov****Phone #:****+1 954-924-6800**

Reservation Details

Pickup Date & Time:**Thu, May 30 2019 12:00 PM****Return Date & Time:****Sat, Jun 1 2019 12:00 PM****Pickup Location:****Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409****Return Location:****Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409**

Vehicle Details

Economy

Mitsubishi Mirage or similar**Air Conditioner****Automatic****4 passengers**



2 bags
AM/FM Stereo Radio
ABS Brakes

Protection Products

Collision damage waiver full
Roadside assistance protection

Payment

Billing number:

*****390

Rate Details

Base Rate	51.00 USD
Collision Damage Waiver Full	(included)
Roadside Assistance Protection	(included)
Vlf Rec	(included)
Sc Rec	4.00 USD
Tire Fee	0.04 USD
Sales Tax	3.85 USD
Total Price	58.89 USD

Your discount has been applied.

This vehicle comes with unlimited mileage.

Hours of Operation

Sunday

8:00 AM – 5:00 PM

Monday	7:30 AM – 6:00 PM
Tuesday	7:30 AM – 6:00 PM
Wednesday	7:30 AM – 6:00 PM
Thursday	7:30 AM – 6:00 PM
Friday	7:30 AM – 6:00 PM
Saturday	8:00 AM – 5:00 PM

Send Copy of**Send****Confirmation**

Enter a second email address if you want to receive an extra copy of the email confirmation.

Print Confirmation

**City of Dania Beach
Travel Per Diem Calculator**

Traveler Name: DeAndrae Spradley

Description of Trip: Attend FRA Training - Planning Strategically for Redevelopment

Daily Per Diem Rate for FY 19: \$ 66.00

Destination: Orlando, FL

First Date of Travel 30-May-19

Last Date of Travel 1-Jun-19

	Travel				Travel		
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date				30-May-19	31-May-19	1-Jun-19	
Breakfast 15%					\$ -		
Lunch 35%					\$ -		
Dinner 50%					\$ 33.00		
Total Daily total =				\$ 49.50	\$ 33.00	\$ 49.50	

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date							
Breakfast 15%							
Lunch 35%							
Dinner 50%							
Total Daily total =							

Pro-rating Per Diem for Travel Date of Departure/Return: \$ 49.50

Total Per Diem Due to Traveler \$ 132.00

Meal Exclusions		
Date	Meal Provided	Amount
31-May-19	Breakfast	\$ 9.90
31-May-19	Lunch	\$ 23.10



FY 2019 Per Diem Rates for Orlando, Florida

Meals & Incidentals (M&IE) Breakdown

Primary Destination	County	M&IE Total	Continental Breakfast/Breakfast	Lunch	Dinner	Incidental Expenses	First & Last Day of Travel
Orlando	Orange	\$66	\$16	\$17	\$28	\$5	\$49.50

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)		
ADOPT RESOLUTION APPROVING THE ANNUAL REPORT FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2018		

Purchasing Requests ONLY		
Dept:	Acct #:	Amt:
Fund:		

Fiscal Impact/Cost Summary

Exhibits Attached
FY2018 Annual Report Memo, R-2019-CRA- FY2018 Annual Report, Dania Beach CRA Annual Report

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: April 9, 2019
Re: **Dania Beach Community Redevelopment Agency Annual Report for Fiscal Year 2018**

Background

In compliance with Florida Statutes chapter 163.356 of the Community Redevelopment Act, the Dania Beach Community Redevelopment Agency is required to submit and advertise its Annual Report. The statute specifically states the following:

“An agency (CRA) authorized to transact business and exercise powers under this part shall file with the governing body, on or before March 31 of each year, a report of its activities for the preceding fiscal year, which report shall include a complete financial statement setting forth its assets, liabilities, income and operating expenses as of the end of such fiscal year.”

Broward County also adopted reporting rules for Municipal Community Redevelopment Agencies through Administrative Code 18.87, which require additional reporting, specifically:

“The agency shall include a comparison of Plan goals, objectives and policies to annual program accomplishments and an analysis comparing current year tax base to the base year.”

The CRA, in compliance with State and County requirements, submitted the Dania Beach CRA Annual Report for Fiscal Year 2018 to the City of Dania Beach and Broward County prior to March 31, 2019.

Recommendation

It is recommended that the CRA Board approve the Annual Report for the fiscal year ending September 30, 2018.

RESOLUTION NO. 2019-CRA-006

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA APPROVING THE ANNUAL REPORT FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2018; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Florida Legislature enacted the Community Redevelopment Act of 1969, which is presently codified as Part III of Chapter 163, Florida Statutes, as amended from time to time (the "Act"); and

WHEREAS, all powers arising through the Act are conferred by the Act upon counties with Home Rule Charters, such as Broward County, Florida, which in turn are authorized to delegate certain of their powers to a community redevelopment agency created pursuant to the Act; and

WHEREAS, on March 19, 2002, the Board of County Commissioners of Broward County, Florida (the "Board") adopted Resolution No. 2002-275, which declared that a slum or blighted area exists in a geographic area (the "Redevelopment Area"), as described by the City of Dania Beach in its Finding of Necessity for Redevelopment, and which demonstrated that it is necessary and appropriate to redevelop such Redevelopment Area in accordance with the provisions of the Act, as amended; and

WHEREAS, pursuant to the Resolution of Broward County, Florida, the Board delegated to the City Commission of the City of Dania Beach, Florida (the "Commission") the authority to exercise the redevelopment powers conferred upon the Board within the Redevelopment Area in accordance with the Act, to enable the City Commission to declare the need for, create and delegate power to a community redevelopment agency and to prepare and adopt a plan of redevelopment for final approval by the Board; and

WHEREAS, the City Commission accepted a delegation of powers from the Board, found a need for, and created the Dania Beach Community Redevelopment Agency ("CRA") and granted the CRA the power to exercise those powers permitted by the Act which were delegated by the Board to the City and directed the preparation and adoption of a community redevelopment plan (the "Plan"), the updates to which have been approved and adopted by the CRA Board on March 11, 2009 and June 3, 2015 respectively; and

WHEREAS, Florida Statutes chapter 163.356(3)(c) of the Community Redevelopment Act requires that the CRA must submit and advertise its Annual Report by March 31 of each year; and

WHEREAS, the CRA advertised and submitted the Annual Report to the City of Dania Beach and Broward County prior to March 31, 2019;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the above “WHEREAS” clauses are ratified and confirmed, and they are made a part of and incorporated into this Resolution by this reference.

Section 2. That the CRA Board, pursuant to Chapter 163.356, Florida Statutes and Broward County Administrative Code Section 18.87, approves the Annual Report for the year ending September 30, 2018, a copy of which Annual Report is attached and incorporated by this reference.

Section 3. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 4. That this Resolution shall become effective upon its passage and adoption.

PASSED AND ADOPTED on April 9, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY



DANIA BEACH

COMMUNITY REDEVELOPMENT AGENCY

ANNUAL REPORT FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2018



100 W. Dania Beach
Boulevard
Dania Beach, FL 33004
954-924-6801
Daniabeachcra.org

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BOARD OF DIRECTORS



DANIA BEACH

COMMUNITY REDEVELOPMENT AGENCY



Chair – Lori Lewellen
llewellen@daniabeachfl.gov



Vice Chair – Lauren Odman
lodman@daniabeachfl.gov



Board member – Chickie Brandimarte
cbrandimarte@daniabeachfl.gov



Board member – Bill Harris
bharris@daniabeachfl.gov



Board member – Tamara James
tamarajames@daniabeachfl.gov

MISSION STATEMENT

The mission of the CRA is to create and implement economically sound redevelopment and revitalization activities in the City of Dania Beach, to improve the unique small town quality of life, while simultaneously facilitating investment, commercial development, innovation and growth for our diverse population.

STAFF

Rickelle Williams, Executive Director
Kathleen Weekes, Manager
DeAndrae Spradley, Economic Development Manager
Kisha Payen, Coordinator

Kha White Davis, Administrative Specialist
Leon Carroll, Lead Farm & Market Coordinator
Carol Stokrocki, Farm & Market Coordinator
Skermey Clervil, Farm & Market Coordinator

LETTER FROM THE EXECUTIVE DIRECTOR



The 2017-2018 fiscal year has been pivotal for the Dania Beach Community Redevelopment Agency (CRA) as the Redevelopment Area has experienced significant growth and development. The growth being realized today is a direct result of the vision and strategic policymaking of the CRA Board to cultivate and transform Dania Beach as a destination city.

Fiscal year 2018 marked my first year serving as executive director and the commencement of several CRA initiatives aimed at revitalization, economic development and marketing. This year also brought the continuation of impact-driven initiatives benefiting our residents, business community and tourists.

Together with staff, the CRA Board has been responsive to a changing economic and business climate while making strides to address issues such as housing opportunity, smart growth, food insecurity and mobility.

The CRA continues to engage in collaborative partnerships and has sought and garnered resources in the form of grants and in-kind contributions. Engagement with stakeholders including governmental agencies, residents, businesses, churches, schools, not-for-profits and civic associations has enabled the CRA to identify opportunities to enhance the quality of life in the Redevelopment Area.

On behalf of the Dania Beach CRA Board of Directors, I am pleased to present herein the FY 2018 Annual Report which covers the period from October 1, 2017 through September 30, 2018. The annual report includes the following:

- General background information regarding the CRA;
- Report of activities, projects and initiatives within the redevelopment area; and
- Financial statements for the fiscal year ending September 30, 2018.

The CRA is able to develop and implement programs and initiatives through the tireless effort of staff and consultants who are dedicated to achieving the goals of the CRA. It is an honor to lead and serve alongside the CRA team.

Best regards,

Rickelle Williams, MPA, PMP, LEED AP
Executive Director
Dania Beach Community Redevelopment Agency

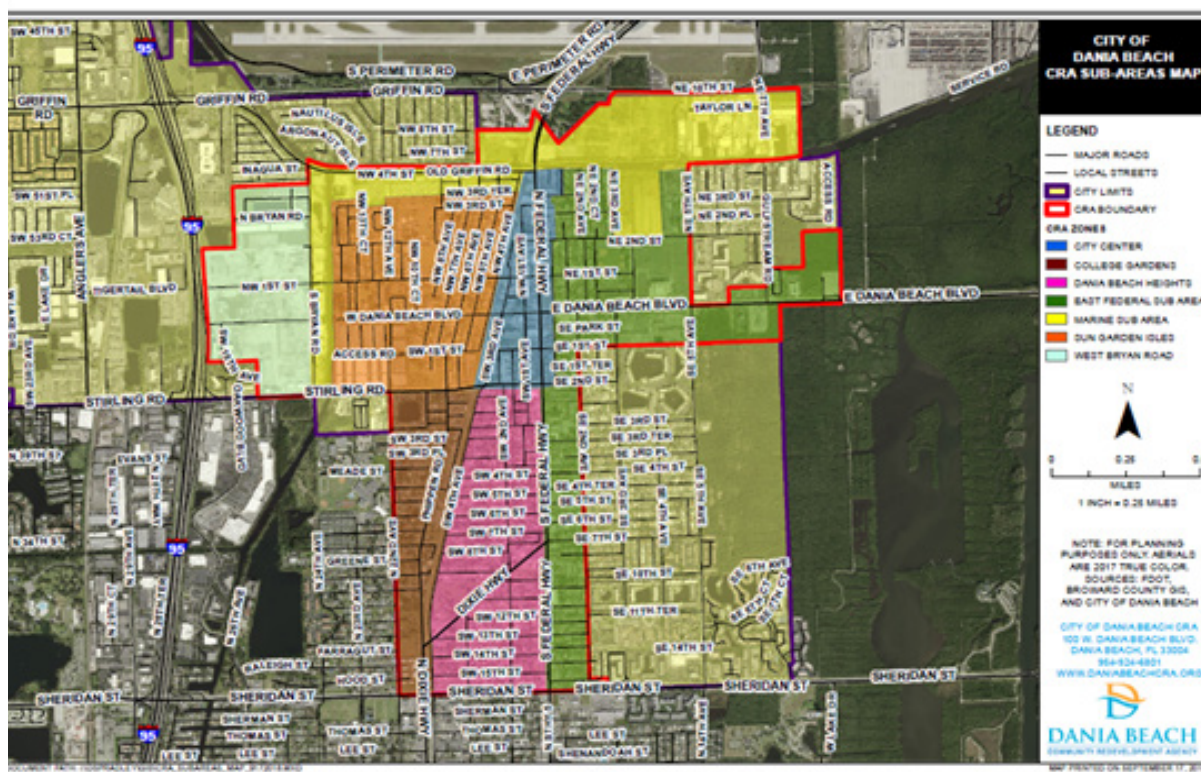
DANIA BEACH CRA LOCATION, MAP AND BACKGROUND

Location

Dania Beach has for its entire history served as a crossroads location in South Florida. As the region has developed, its location and proximity to major regional assets has only improved. Dania Beach is centrally located between the region's largest cities — a 10-minute drive into downtown Fort Lauderdale, and a 31-minute drive to downtown Miami. It is 5 minutes from Fort Lauderdale-Hollywood International Airport, 28 minutes from Miami International Airport, and 12 minutes from the Port Everglades Cruise Port. Interstate 95, US Highway 1 (Federal Highway), and State Road 441 — the State's Main north-south roadways — all intersect Dania Beach. In addition, the State Turnpike passes just off the City's western border. The City is accessible by Tri-rail and is poised for transit oriented development at the Florida East Coast (FEC) railway.

The CRA Redevelopment Area encompasses 1,349 acres east of Interstate 95. The Redevelopment Area includes six (6) sub-areas or neighborhoods including: City Center, College Gardens, Dania Beach Heights, East Federal, Marine, Sun Garden Isles and West Bryan Road.

Boundary and Neighborhood Map



DANIA BEACH CRA LOCATION, MAP AND BACKGROUND

Background

The Dania Beach Community Redevelopment Agency (CRA) was created by the enactment of Broward County Resolution 2002-275 subsequent to a Finding of Necessity for Redevelopment, which was prepared in May, 2001. In 2004, the CRA Redevelopment Plan was finalized and approved by the County through County Resolution 2004-423. Resolution 2004-423 approved the CRA Redevelopment Plan and gave the City of Dania Beach the power to implement the plan. The resolution also confirmed that the City and County entered into an Interlocal Agreement which provided for a time certain (2034) for completion of redevelopment activities and an assurance of partnerships between the City, CRA and Broward County for redevelopment.

Resolution 2004-423 delegated all powers designated by Chapter 163.330, Florida Statutes, also known as the Community Redevelopment Act of 1969 to the City with certain exceptions. The resolution provided for Broward County to retain specific powers as follows:

- A boundary change;
- An extension to the term of the Plan involving the continuing contribution by the taxing authorities beyond the original plan adoption, as may have been amended; and
- A change to the plan of such magnitude as would require a county or municipal land use plan amendment.

The resolution also specified the County's method of funding for community redevelopment projects which would be predicated upon annual non ad valorem appropriations pursuant to the requirements of its Redevelopment Capital Program and as further defined in the Interlocal Agreement between the County and City. The Redevelopment Capital Program was funded from 2002 through 2007. In 2013, the Broward County Board of Commissioners replaced the Redevelopment Capital Program with the Broward Redevelopment Program, which is subject to funding on a competitive basis by the Board of County Board of Commissioners.

In 2008, the CRA conducted another Finding of Necessity to expand the boundaries of the CRA and include adjacent neighborhoods in need of redevelopment. In 2009, the Redevelopment Plan was modified and expanded the boundaries by 824 acres for a total of 1,349 acres through Resolution #2009-795. The resolution reaffirmed that there would be no tax increment payments from Broward County or other taxing authorities, with the exception of the City.

REDEVELOPMENT PLAN GOALS

The CRA Redevelopment Plan (CRA Plan) was updated in 2015 and builds on the strategies of the 2009 Plan. The goals in the CRA Plan include strategies that are both immediate and long term. Over the years, the CRA has focused on initiatives based on policy direction, existing conditions, available resources and staff capacity. Goals and guiding principles are supplemented by policy guidelines and implementation strategies in the CRA Plan as the basis for redevelopment activities, initiatives, programs and budget allocations.

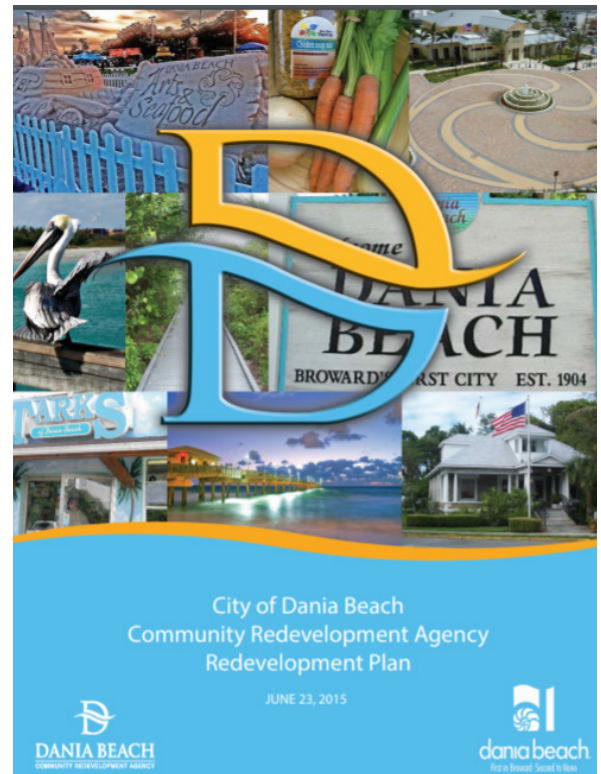
Goals (CRA Plan – p. 3)

1. Enhance and reinforce the CRA Sub areas (neighborhoods).
2. Eliminate substandard housing and provide affordable housing alternatives.
3. Redevelop the CRA in a manner that is energy efficient and sustainable.
4. Attract targeted new industries and retain and expand core industries.
5. Enhance redevelopment activities through an active marketing strategy that supports redevelopment initiatives.

Guiding Principles (CRA Plan – p. 2)

The guiding principles of the CRA Plan include:

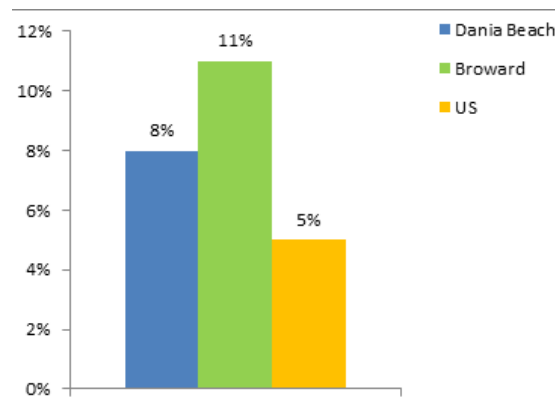
- Elimination of slum and blight;
- Improvement of the quality of life for current and future residents;
- Protection of the environment;
- Improvement of the economy through retention of current business and attraction of new business with a focus on expansion of the marine industry; and
- Making progress through public involvement and good governance.



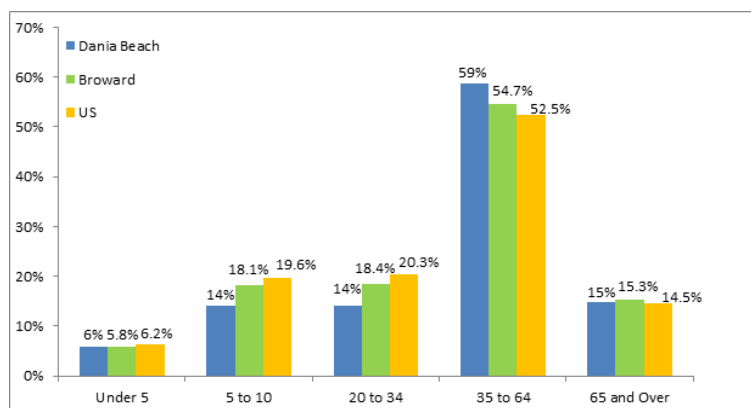
DEMOGRAPHICS

Dania Beach is a city of 32,030 people as of July 1, 2017. Its population has grown 8.1 percent since 2010, which is more than the US, but less than the rest of Broward County. There are approximately 9,609 people living in the Redevelopment Area which represents about 30% of all city residents. Median age for residents in the Redevelopment Area is 39.3, lower than the citywide median age of 41.9. The following demographics are for the City of Dania Beach as a whole, but provide an important context for the economic strengths and opportunities available to the CRA.

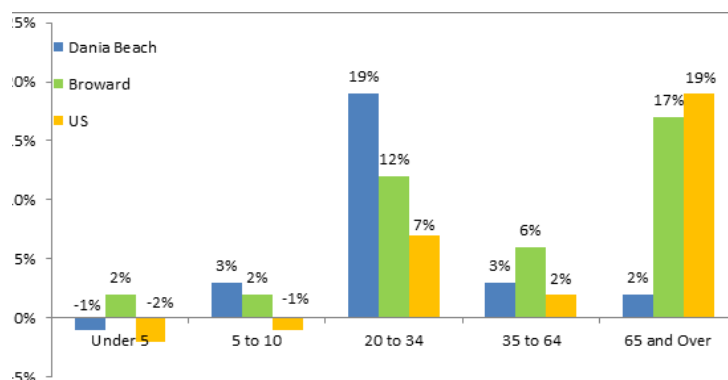
POPULATION GROWTH SINCE 2010



AGE GROUP DISTRIBUTION, 2016



AGE GROUP GROWTH RATES, 2010-2016



DEMOGRAPHICS

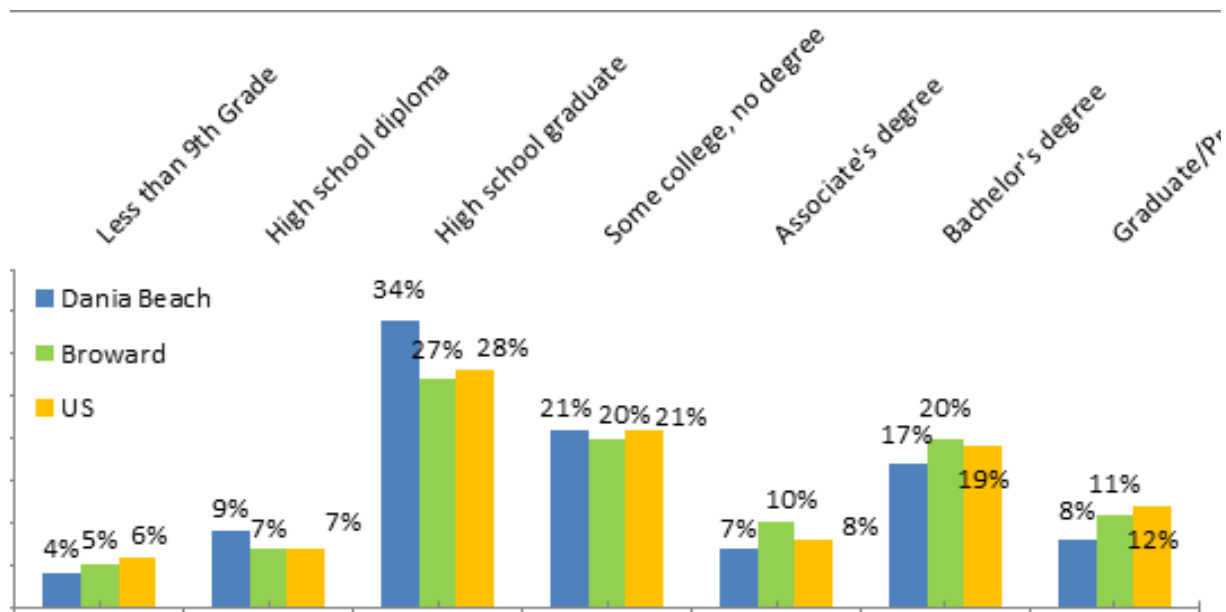
AGE GROUP GROWTH RATES, 2010-2016

	Dania Beach	Broward	US
Houesehold Growth (2010-2016)	-4%	1%	3%
Average Size	2.51	2.74	2.6
Family Households	54%	64%	66%
Average Size	3.28	3.44	3.2
Non-Family Households	46%	36%	34%
Average Size	1.44	1.31	1.24

BUSINESS ESTABLISHMENT GROWTH 2010-2016

BROWARD COUNTY	10%
DANIA BEACH	3%

EDUCATIONAL ATTAINMENT, POPULATION 25 YEARS OR OLDER



DEMOGRAPHICS

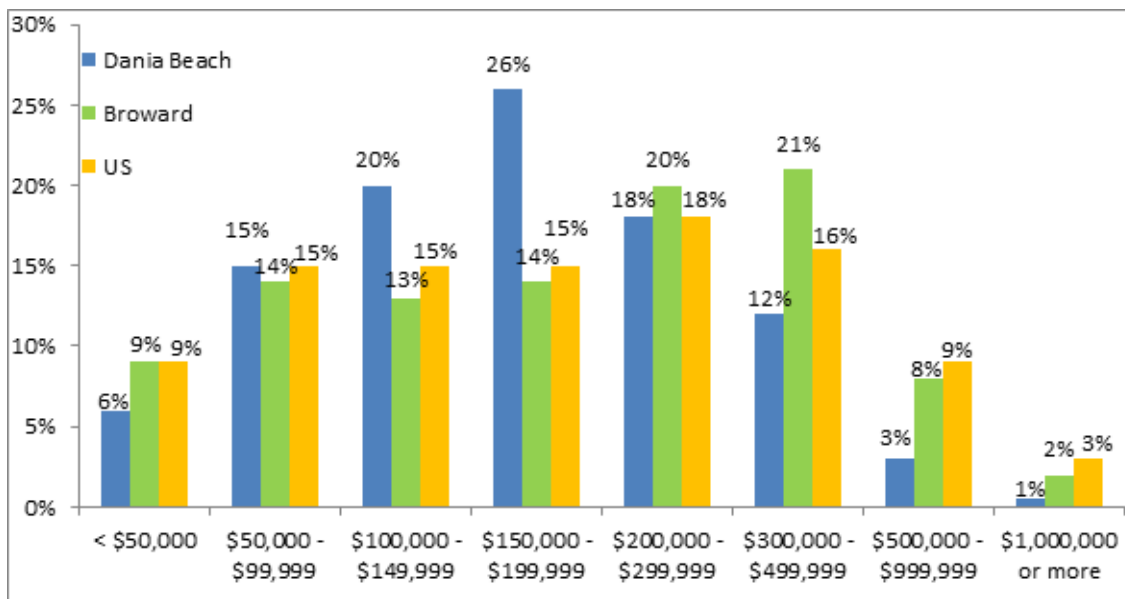
COMPARATIVE HOUSEHOLD INCOME

	Dania Beach	Broward	US
MEDIAN HOUSEHOLD INCOME	\$43,202	\$52,954	\$55,322
MEDIAN HOUSEHOLD INCOME GROWTH (2010-2016)	-12%	-7%	-3%
POVERTY RATE	23%	14%	15%

HOUSING OCCUPANCY

	Dania Beach	Broward	US
OWNER-OCCUPIED	50%	63%	64%
RENTER-OCCUPIED	51%	37%	36%

HOUSING VALUE – OWNER OCCUPIED UNITS



HOUSING AFFORDABILITY INDICATORS

	DANIA BEACH	BROWARD	US
COST BURDENED HOMEOWNERS	37%	37%	25%
COST BURDENED RENTERS	67%	61%	51%
TOTAL COST BURDENED HOUSEHOLDS	52%	46%	34%
MEDIAN HOUSEHOLD INCOME	\$43,202	\$52,954	\$55,322
MEDIAN SALE PRICE	\$219,100	\$246,100	\$238,800
MEDIAN VALUE VS. MEDIAN HH INCOME	5.1	4.6	4.3

TAX BASE AND TAXABLE VALUES

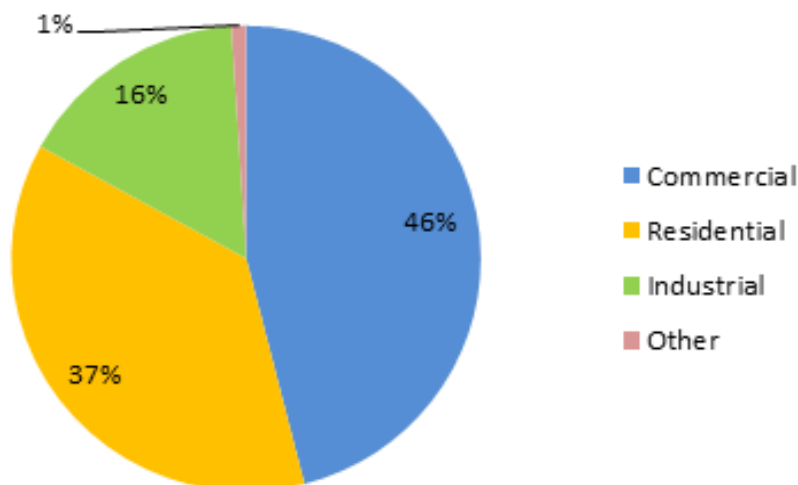
The following table provides a summary of historical taxable property values and incremental property values for the CRA as of January 1st of each year. While this report generally pertains to FY 2018 activity, the following section also includes FY 2019 property valuation data to highlight current trends. The CRA experienced positive tax base gains in FY 2019 due to strong growth in the residential and industrial market segments including new construction values associated with The Place at Dania Beach (see the Taxpayer Concentration table below: Village At Dania Beach LLC).

TAXABLE PROPERTY VALUES

		A		B	=A-B	
TAX ROLL YEAR	FISCAL YEAR	TAXABLE VALUE	% CHANGE OVER PRIOR YEAR	BASE YEAR TAXABLE VALUE	INCREMENTAL TAXABLE VALUE	% CHANGE OVER PRIOR YEAR
2018	2019	840,265,840	10.5%	555,988,910	284,276,934	39.1%
2017	2018	760,320,310	15.6%	555,988,910	204,331,400	100.9%
2016	2017	657,675,940	8.5%	555,988,910	101,687,030	102.7%
2015	2016	606,167,390	7.9%	555,988,910	50,178,480	735.6%
2014	2015	561,994,300	8.0%	555,988,910	6,005,390	116.8%
2013	2014	520,192,680	2.8%	555,988,910	(35,796,230)	28.3%
2012	2013	506,048,220	(3.1%)	555,988,910	(49,940,690)	(48.7%)
2011	2012	522,411,130	(6.9%)	555,988,910	(33,577,780)	(747.0%)
2010	2011	561,178,990	(15.0%)	555,988,910	5,190,080	(95.0%)
2009	2010	659,988,350	124.5%	555,988,910	103,999,440	(14.2%)

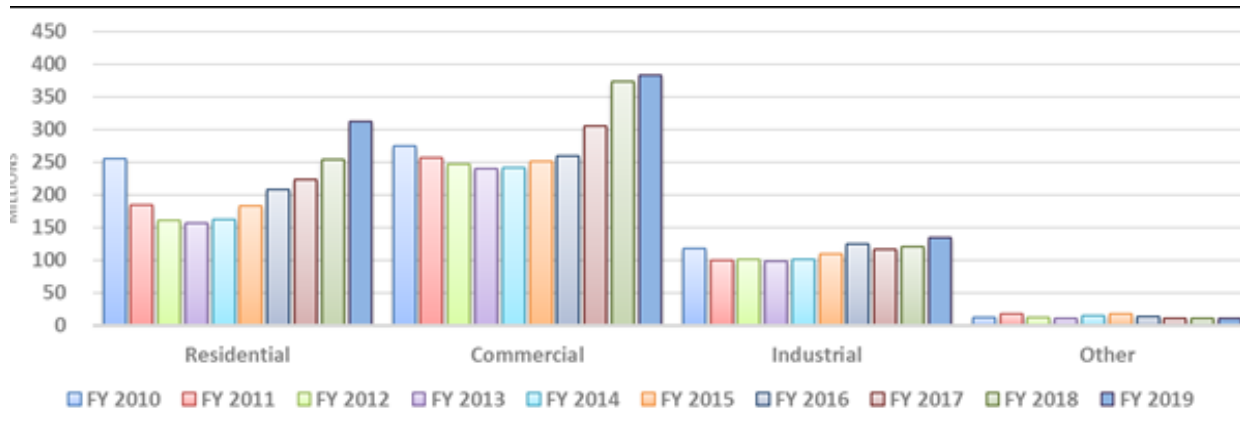
Taxable Values by Use Type

The segmentation of taxable values within the CRA highlights a diversified tax-base consisting of Commercial, Residential, and Industrial use properties representing 46%, 37%, and 16% of taxable value respectively.



A balanced and diversified tax-base helps insulate the CRA from value declines occurring in particular market segments. The diversification has remained relatively stable for the five year period ending with FY 2019.

TAX BASE AND TAXABLE VALUES



Taxpayer Concentration

An important analysis to consider when discussing property values pertains to taxpayer concentration, or more specifically, the percentage of total tax increment generated from the CRA's principal taxpayers. Taxpayer concentration is a measure of revenue risk for the CRA. A low taxpayer concentration indicates a diverse base of taxpayers and a stronger ability to adapt to the loss of any one taxpayer.

PRINCIPAL TAXPAYERS

TAXPAYER	PROPERTY USE	FY 2019 TAXABLE VALUE	% OF FY 2019 TAXABLE VALUE
DANIA ENTERTAINMENT CENTER	Commercial; Residential	60,878,210	7.2%
BROWARD INTERNATIONAL COMMERCE	Industrial; Commercial	30,172,080	3.6%
VILLAGE AT DANIA BEACH LLC	Residential	28,851,560	3.4%
BRE POLYGON PROPERTY OWNER LLC	Commercial	28,633,920	3.4%
DANIA LIVE 1748 II LLC	Commercial	24,029,840	2.9%
STIRLING INDUSTRIAL PARK	Industrial	19,402,110	2.3%
ROBERT D. DERECTOR & CO	Commercial	17,942,930	2.1%
DANIA LIVE 1748 LLC	Commercial; Industrial	14,223,550	1.7%
RK DANIA LLC	Commercial	12,755,200	1.5%
760 TAYLOR LANE LLC	Commercial	9,039,250	1.1%
Total		245,928,650	29.3%

REDEVELOPMENT GOALS AND INITIATIVES

1. Residential Revitalization

Redevelopment Plan Goals

- To Enhance and Reinforce the CRA Sub Areas
- To Eliminate Substandard Housing and Provide Affordable Housing Alternatives
- To Redevelop the CRA in a manner that is Energy Efficient and Sustainable

One focus of the Dania Beach Community Redevelopment Agency (CRA) is the elimination of slum and blight through residential revitalization. The Dania Beach City Commission deeded six (6) vacant parcels to the CRA in February 2018. Later, in June 2018, the CRA Board authorized the At Home Dania Beach program. This program offers a comprehensive approach to transforming the residential housing landscape within the Community Redevelopment Area. Through re-imagination and rehabilitation, current and future residents will foster a greater sense of pride in their neighborhood and community.

home **AT** **DANIA BEACH** Residential Beautification Program



The At Home Dania Beach program concentrates on residential housing development and is designed to improve the well-being of residents through aesthetic appeal, economic vitality and public safety. The At Home Dania Beach program has the capacity to impact everyone in the community. In addition to reducing slum and blight, growing the tax base and improving neighborhood aesthetics, this program gives residents an opportunity to feel At Home in their neighborhood and community. The program includes affordable housing development, a first time homebuyer program, residential beautification grants and an affordable housing trust fund. During FY2018, the CRA worked to develop the program for implementation during FY2019. All facets of the program are underway.

REDEVELOPMENT GOALS AND INITIATIVES

2. Redevelopment Plan Goals

- Enhance and Reinforce the CRA Sub Areas
- Eliminate Substandard Housing and Provide Affordable Housing Alternatives
- Redevelop the CRA in a manner that is Energy Efficient and Sustainable

A. Community Charrette

The CRA, in partnership with Florida International University (FIU) Metropolitan Center, conducted a Community Charrette related to the proposed City Center Redevelopment Project. The CRA Board, in a renewed effort to redevelop public facilities including City Hall, sought to engage City residents to identify potential development strategies, opportunities and challenges.

On July 23rd, 2018, over 100 residents from Dania Beach gathered at the Gallery of Amazing Things for a Community Charrette to share their ideas and to produce development concepts for a new City Center. The Charrette process was broken into three parts. During the introductory session, Kevin Greiner, Senior Fellow at the FIU Metropolitan Center, presented an overview of Dania Beach's economy, housing market, and trends in downtown redevelopment and new City administration complexes across the US. During the second development "brainstorming" session, participants identified potential development uses for a new City Center, and then "voted" on seven critical issues, and ranked the development uses that came out of the brainstorming session.



In the final portion of the Charrette, participants broke into small groups and produced their own master plans for a new City Center. Each group was tasked to produce 1) a project description sheet which defined their concept, gave it a name, described its development objectives, uses and proposed benefits, 2) a complete site plan showing the physical design of their concept for the City Center, and 3) a project ownership structure, financing structure, cost projection, and proposed revenue stream(s). The Charrette concluded



REDEVELOPMENT PLAN GOALS AND INITIATIVES

B. Developer Focus Group



x



The CRA and FIU also led a developer focus group to get the perspective of the development community on Dania Beach and the City Center concept. The goal of the focus group was to tap the expertise of the participants to:

- Better understand Dania Beach's position within the regional economy and its brand identity;
- Gather insight as to Dania Beach's potential — what is seen as the City's
- greatest opportunities and vision for a sustainable, prosperous and dynamic future;
- How a redevelopment of a new City Center at the City Hall complex advances a vision of its future, and
- What a redeveloped City Center begins to look like — what are the most interesting, viable, and market responsive mix of uses it could contain.



The focus group took place on July 10, 2018 at City Hall, over 2½ hours. More than 30 participants, representing the area's largest real estate development companies, the development partners of Dania Pointe, local property owners, small development companies, construction companies and construction engineers, not-for-profits as well as community groups participated. The result was a spirited and thoughtful conversation on Dania Beach and the potential for the City Center concept.

FIU's Senior Fellow, Kevin Greiner and Dr. Ned Murray, the Center's Associate Director, moderated the focus group. Participants were given a presentation of the key economic and development findings of the research team.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

C. Action Plan

Through an effective series of public workshop engagements the CRA developed a detailed City Center Development Action Plan with specific operational steps to be undertaken by the City and CRA to advance the proposed City Center development. The CRA used the City Center Development Action Plan as a key component to initiative steps to seek professional representation by a brokerage firm and later development of a Request for Proposal in FY2019.



3. PATCH Urban Farm and Garden

Redevelopment Plan Goals

- Enhance and Reinforce the CRA Sub Areas
- Redevelop the CRA in a manner that is Energy Efficient and Sustainable

The PATCH Farm and Garden is located at 1201 W. Dania Beach Boulevard, Dania Beach, FL. Once a vacant 1.6-acre easement, the PATCH was created as an environmentally and economically sustainable urban farming system within the community that creates a network of secure healthy food sources of naturally grown vegetables and fruits, while providing local jobs and vocational training in the sustainable agricultural industry to the residents of the community.

A. USDA Grant and Mobile Markets

During FY2018, the CRA was able to utilize grant funding from the United States Department of Agriculture (USDA) through the Farmers Market Promotional Program. The grant focuses on promoting sustainable practices, facilitating an expansion of PATCH outreach, and implementing a number of PATCH development projects. The grant period runs through September 2020. Initial funding has been used to develop a mobile market pilot program. The mobile market pilot program allowed the PATCH team to investigate locations for pop-up markets based on transportation and mobility data. Pop-up markets were tested out at local events for ultimate expansion to targeted areas throughout Broward County.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

B. PATCH Activities

The PATCH continued to offer monthly activities including educational programs, workshops, volunteer opportunities, family and child-friendly activities. Each month, the PATCH hosts 2nd Saturday workshops and a 3rd Saturday themed celebration. Over the past year, the PATCH has been serviced by over 200 volunteers representing schools, charities and community groups. The PATCH activities allow residents and tourists to learn and appreciate the benefits of local farming and access to healthy foods, particularly with the prevalence of illnesses like diabetes and hypertension in the Redevelopment Area.



4. Public Art: Art of Community Grant

THE CITY OF DANIA BEACH CRA IS A PROUD RECIPIENT OF THE:

ART OF COMMUNITY GRANT

FRIDAY,
SEPTEMBER 21, 2018 FROM 5:30 PM-7PM
100 NW 8TH AVENUE, CW THOMAS PARK

FRIDAY,
SEPTEMBER 28, 2018 FROM 5:30 PM-7PM
300 NE 2ND STREET, FROST PARK

DANIA BEACH HONOR THE LEGACY PROJECT FEATURING ARTIST

GARY MOORE

SHARE THE HISTORY OF DANIA BEACH!

THIS HAS BEEN MADE POSSIBLE BY SUPPORT FROM THE FOLLOWING COMMUNITY FOUNDATION OF BROWARD FUNDS:

HAROLD D. FRANKS FUND
LINDA AND MICHAEL CARTER FUND &
FRANK D. AND ANITA M. BUTLER ENDOWMENT FUND

Redevelopment Plan Goals

- Enhance and Reinforce the CRA Sub Areas
- Enhance Redevelopment Activities through Active Marketing Strategy that Supports Redevelopment Initiatives.

The City of Dania Beach is transitioning and art is a wonderful way to bridge our history with our present and future. On June 1, 2018 the City of Dania Beach CRA was granted Thirty-two Thousand Dollars (\$32,000.00) to fund artistic historic markers to develop a walking tour in the City. This has been made possible by support from the following Community Foundation of Broward Funds: Harold D. Franks Fund, Linda and Michael Carter Fund and Frank D. and Anita M. Butler Endowment Fund.

The concept behind Dania Beach's Honor the Legacy project is for residents to be interviewed and share the history of Dania Beach from their perspective. Artist Gary Moore will then conceptualize art pieces based on those



REDEVELOPMENT PLAN GOALS AND INITIATIVES

stories. In September 2018, two (2) Dania Beach recreation centers were converted into an art deco style hub in order to host community meetings where residents could share stories of Dania Beach as they remembered it. Artist Gary Moore engaged residents to tell their stories of the history of Broward's first city and determine the most significant memories to be captured through art pieces to develop an eight-stop self-guided walking trail in the downtown area.

The community engagement aspect has brought a great deal of depth to the project. The interview process highlighted many of the racial and social inequalities that served to divide the community and led to discussions of how Dania Beach has evolved for the better. Conversations about inclusion began to come up as many older residents recalled times that were much different than today. The interviews and conversations have created a desire for the community to come together for a greater purpose that honors, respects and pays tribute to the past while looking forward to a future full of growth and achievement as a community. Over thirty (30) people have participated in the interview and/or survey process and shared their stories about the significant aspects of Dania Beach history.

5. Business Development

Redevelopment Plan Goals

- Redevelop the CRA in a manner that is Energy Efficient and Sustainable
- Attract Targeted New Industries and Retain and Expand Core Industries
- Enhance Redevelopment Activities through Active Marketing Strategy that Supports Redevelopment Initiatives.

A. Merchant Meetings



The flyer is for the Dania Beach Tourism Forum, organized by the Dania Beach Community Redevelopment Agency. It is scheduled for Thursday, February 15, 2018, from 6:30 PM to 7:30 PM at the City Hall Atrium. The flyer includes a list of discussion topics such as hotel room capacity, visitor profile, marketing integration, and hidden gems. It also mentions a special guest panelist, Stacy Ritter, President and CEO of the Greater Fort Lauderdale Convention and Visitors Bureau. Contact information for the agency is provided at the bottom.

DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

THURS
FEB 15
2018

TOURISM FORUM

FROM:
6-7:30PM

LOCATED:
CITY HALL
ATRIUM

RSVP TO:
kpayen@daniabeachfl.gov

100 West Dania Beach Blvd
954.924.6801
DaniaBeachCRA.org

DANIA BEACH: OUR TOURISM FUTURE

Join the CRA for the first Merchant Meeting of 2018! Take part in an insightful discussion of the tourism sector's growing importance to local businesses.

- What are the potential impacts of new hotel room capacity?
- What is the visitor profile and how can we link the beach, casino, museums and Dania Pointe to our existing tourism network?
- How can you prepare or transition your business to be a part of this industry?
- How to integrate marketing with Visit Florida and Greater Fort Lauderdale Convention and Visitor's Bureau initiatives and the city's own tourism branding and infrastructure?
- What's missing and what are the hidden gems?

A panel of tourism experts will engage Dania Beach merchants in interactive discussions!

SPECIAL GUEST PANELIST: STACY RITTER
President and CEO of the Greater Fort Lauderdale Convention and Visitors Bureau.

As Dania Beach continues to grow and expand with major commercial and retail development, communication with local business is crucial to maintaining an open dialog and assisting with business retention and expansion. In fiscal year 2018, two major merchant meetings were held to address issues identified by businesses in the previous year.

On October 12, 2017 Broward Sheriff's Office (BSO) Deputy, Eric Hoff, addressed business security and provided tips and preventative measures necessary to protect businesses. Deputy Hoff also shared BSO contact information for outreach in times of crisis. The City's Community Development Director Mark LaFerrier discussed permitting processes, acceptable business signage, and code compliance.

Because of Dania Beach's strategic location with immediate access to major South Florida seaports, airports, and interstate highway connectors, the city is a major center for tourism.

With more than 2,500 hotel rooms, Dania Beach has about 10% of Broward County's hotel rooms. Our hotels contributed approximately \$4.3 million toward the tourism economy in Broward County. Dania Beach is bolstered by the beach, casino, museums, and hospitality businesses.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

On February 15, 2018, Stacey Ritter, President of the Greater Fort Lauderdale Convention and Visitors Bureau was the keynote speaker at the merchant meeting tourism forum. She was joined by Scott Savin, then Managing Partner for the Casino at Dania Beach and Betty Steel, General Manager, Cambria Hotel and Suites. The panel discussed the impact of new hotel rooms and how to prepare businesses effectively for an influx of visitors. The tourism sector's growing importance to local businesses in Dania Beach was clearly demonstrated and strategies for preparing businesses to be a part of the industry were provided.



B. Business Luncheon & Business Visits

In December 2017 more than seventy (70) Dania Beach business executives turned out at Nova Southeastern University Oceanographic Center for the CRA's 2nd annual Business Luncheon. The CRA's annual business luncheon was developed as a key economic development event to foster business outreach, retention and expansion in the city. All City of Dania Beach business owners are invited to attend and participate in this luncheon and networking event, and learn about future developments and business opportunities.

The marine industry is one of the CRA's targeted industries and the December luncheon focused on developments in that area. Dr. Richard Dodge, Dean and Executive Director of NSU's Coral Reef Institute, welcomed guests and spoke about the facility's marine research capabilities. The keynote speaker for the event was Dave Anderton, Port Everglades Director for Strategic Planning, who discussed the port's 50 year capital improvement development plans and Dania Beach's marine industry role in the logistics and support network for Port Everglades.

In addition, Dania Beach developer Dev Motwani, President of Merrimac Ventures spoke on the implications for the next generation of housing, and transportation in South Florida. Mr. Motwani also provided a preview of Merrimac Venture's \$70 million dollar, three hundred unit mixed-use project, the Trion, to be built on the corner of Federal Highway and Dania Beach Boulevard, in the heart of downtown Dania Beach and within the Redevelopment Area.



REDEVELOPMENT PLAN GOALS AND INITIATIVES

The CRA also conducts business visits and tours as part of the CRA's business retention strategy. This allows the CRA to determine what businesses need and identify ways to offer support. One of the businesses we visited was Derecktor Shipyards. As South Florida's most complete large-yacht repair facility, Derecktor Florida celebrated its 51st year in 2018 in the City of Dania Beach. The yard caters to many of the world's most impressive power and sailing yachts, and acts as a pole of attraction for those in need of repairs, storage or major refits. The CRA discussed some of the concerns Derecktor is having including talent recruitment. The CRA is now working with the Marine Industry Association of South Florida and other local marine-related businesses to identify a strategy to introduce the marine industry to students and young adults.



C. Building Broward Realtor Forum



In conjunction with the Realtor's Association of Palm Beach and Broward, the CRA hosted a panel discussion of opportunities in the city for its membership. The meeting was held on February 28, 2018 in the lobby of the new Morrison Hotel on South Federal Highway in Dania Beach. The panel discussion focused on market rate apartment and single-family housing opportunity in Dania Beach. The panelists included Dev Motwani (Merrimac Ventures), Marc LaFerrier (City of Dania Beach), Alex Ballina (AHS Development), Lou Manesiotis (LGM International Trading LLC) and Alan Losada (Meyers Group).



REDEVELOPMENT PLAN GOALS AND INITIATIVES

6. Economic Development

Redevelopment Plan Goals

- Enhance and Reinforce the CRA Sub Areas
- Redevelop the CRA in a manner that is Energy Efficient and Sustainable
- Attract Targeted New Industries and Retain and Expand Core Industries
- Enhance Redevelopment Activities through Active Marketing Strategy that Supports Redevelopment Initiatives.

A. Commercial Property Improvement Grants

For over seven years, the Dania Beach Community Redevelopment Agency (“CRA”) has provided various grant programs to assist property owners with making improvements to their property and/or place of business. Through Façade Improvement, Merchant Assistance, and Commercial Property Improvement Grants, the CRA has aided businesses with interior and exterior improvements that serve to enhance business viability, economic investment and aesthetic appeal in critical commercial corridors within the Community Redevelopment Area.

The Dania Beach CRA’s Commercial Property Improvement Grant Program is an incentive program available to businesses located within the CRA priority area along US-1/Federal Highway and Dania Beach Blvd from SW 5th Avenue to Gulfstream Road. The purpose of the Program is to substantially improve the visible appearance and street presence of properties as well as enhance the functionality of businesses within the CRA priority area. Through this Program, the CRA provides local businesses with a grant up to \$20,000, subject to a minimum 30% match requirement. In fiscal year 2018, the CRA celebrated the renovation of 3 local businesses through the grant: TNT Fireworks, Historic Dockers and Global Learners Academy (formerly Collins Market).

TNT Fireworks performed \$272,000 worth of exterior improvements to their existing building and was awarded the maximum Commercial Property Improvement Grant amount of \$20,000. To further promote the CRA’s Commercial Grant Program and TNT Fireworks improvements, the CRA facilitated a grand re-opening with elected officials, local community and business leaders, and the local media. Before and after photos of the improvements at the TNT Fireworks building are featured below.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

TNT Before:



TNT After:



Historic Dockers performed \$26,000 worth of exterior improvements to their existing facility along N. Federal Highway and was awarded the maximum Commercial Property Improvement Grant amount of \$20,000.



REDEVELOPMENT PLAN GOALS AND INITIATIVES

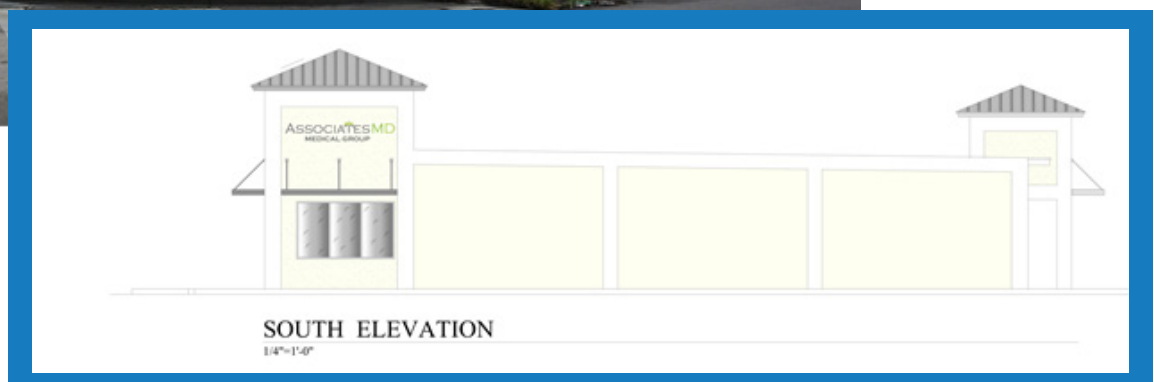


The CRA also celebrated with a ribbon cutting ceremony for the Global Learners Academy, formally Collins Market. The CRA awarded a \$20,000 grant to Fifth Avenue Real Estate Investors to transform the building to house a brand new early childcare facility. As the CRA promotes community improvement, educational facilities are highly desirable in the Redevelopment Area.

In September 2018, Associates MD Medical Group was awarded the maximum Commercial Property Improvement Grant amount of \$20,000. Associates MD Medical Group will perform a complete interior buildout at their new facility to accommodate medical equipment, patient treatment and waiting areas, and the American Disability Act's accessibility requirements.

Proposed Improvements include:

- New signage;
- New exterior and interior paint.;
- Adding exterior landscaping;
- Adding new doors to comply with the American Disability Act.



REDEVELOPMENT PLAN GOALS AND INITIATIVES

B. Groundbreakings

The CRA hosted or participated in several grand openings and groundbreakings during FY2018, signaling the growth of the Redevelopment Area. The CRA is proud to nurture and champion projects from start to finish. Many of the grand opening, ribbon cutting and groundbreaking ceremonies are as a result of the Dania Pointe 102-acre mixed-use development.

Dania Pointe Phase II Groundbreaking



Avery – Dania Pointe Residences Groundbreaking



REDEVELOPMENT PLAN GOALS AND INITIATIVES

C. Loan to Grant Conversion - an indication of economic development

The City of Dania Beach annually contributes non-ad valorem funds to the CRA to finance community redevelopment projects and initiatives. Through the Broward County Redevelopment Capital Program (RCP), which was established by County Resolution No. 2004-76, the City and CRA became eligible to participate in the RCP, and entered into an Interlocal Agreement in 2004 with Broward County to borrow funds for eligible projects in the Redevelopment Area, through the RCP. The County's RCP loan requires that the City demonstrate a net increase in the tax base of the CRA. If the conditions are met, the loan will be forgiven using a predetermined scheduled loan-to-grant conversion. If the conditions are not met the loan will then be payable to the county over a fifteen-year period commencing on payment dates established in the agreement noted in the chart below, with interest at the Municipal Market data (MMD) "A" revenue bond rate in effect at the time repayment begins.

The City of Dania Beach and CRA RCP loan and payment chart is noted below:

PURPOSE	AMOUNT	1ST PAYMENT DATE
Parcel 109 (Land)	\$2,334,200	3/31/2018
Parking Garage	\$2,590,909	9/30/2019
Security System	\$140,000	9/30/2019
Gate Arm System	\$273,000	8/31/2022
Total	\$5,338,899	

With the funds secured, the CRA embarked on the redevelopment of major infrastructure in the downtown city core to lay the foundation for future development of a City Center. Through the CRA's marketing and business attraction initiatives, a number of major developments were initiated in the CRA area to clearly demonstrate an increase in the City's tax base as required by the county. Major developments were The Casino at Dania Beach, The Place at Dania Beach and the Holiday Inn Hotel.

On February 1, 2017 the CRA requested full loan-to-grant conversions of three (3) RCP loans, and on March 9, 2018, the following loans were converted to grants by Broward County.

1. First Loan Agreement in the amount of \$2,334,200 for reimbursement for the acquisition of land parcel 109.
2. Second Loan Agreement for the New Parking Garage/Security System in the amount of \$140,000.00
3. Third Loan New Parking Garage/Gate-Arm Entry system in the amount of \$273,790.

The County's share of revenue generated by the net increase in the tax base was \$2,842,008.00. This was greater than the sum of the three loan balances which totaled \$2,747,990.00. This left a surplus of \$94,018.00 available to be applied to the last outstanding loan. The last portion of the RCP loan is \$2,590.909 which was for the construction of the Parking Garage, and will be financed for conversion, through new developments such as the Hotel Morrison, Wyndam Garden Hotel, the Comfort Inn, Mega Yachts, the Holocaust Documentation Center, and other projects in the CRA area. The CRA expects to achieve this final RCP loan to grant conversion between 2019 and 2020.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

7. Marketing

Redevelopment Plan Goals

- Enhance and Reinforce the CRA Sub Areas
- Redevelop the CRA in a manner that is Energy Efficient and Sustainable
- Attract Targeted New Industries and Retain and Expand Core Industries
- Enhance Redevelopment Activities through Active Marketing Strategy that Supports Redevelopment Initiatives.

A. Rebranding Campaign

Dania Beach has evolved through the years to become a more vibrant and inclusive community with many new developments. Therefore, the CRA Board, also serving as the City Commission, recognized the need to update the City's logo and brand to reflect the changing needs and desires of the community and to retain and attract tourists, businesses and developers.

The marketing and rebranding effort began in 2017. The City Commission utilized the volunteer services of a local media company to evaluate the City's brand including the City logo and image and to make recommendations for updates. Several focus groups were conducted with community stakeholders to discuss the image and logo and new branding and logo concepts. Focus group participants expressed ideas regarding the direction of the City. Many participants pointed to a City rich in history, traditions, creativity, and opportunities for businesses and development. A consistent theme was that Dania Beach should work toward enhancing its image as a tourist destination that is family-oriented, culturally diverse, and modern.

In November 2017, the Dania Beach City Commission selected and approved a new logo and slogan. Later in January 2018, the CRA Board directed CRA staff to assume responsibility for the rebranding initiative on behalf of the City of Dania Beach. One month later in February 2018, the CRA Board conducted a workshop to discuss the rebranding concepts, implementation plan, and budget which included review of the new logo and tagline, proposed seal, marketing collateral, brand statement, and brand standards.

The CRA began the implementation of the rebranding initiative in April 2018. The initial focus was on internal and minor external collateral and signage such as employee business cards, identification cards, email signatures, memos, letters, website, vehicle decals, beach parking signs, uniforms, promotional items, event marketing and cross-promotion and some interior facility signage.

In FY2018, public relations efforts for the rebranding plan encompassed introduction of the logo and tagline at major CRA events like the Arts and Seafood Celebration, Dania After Dark festival, Art of Community Grant kick-off and FIU Community Charrette. Initial advertising efforts have stemmed from placements in the Greater Fort Lauderdale Alliance Economic Sourcebook, Florida Trend Magazine, Dania Press, online banner ads, various social media platforms.



REDEVELOPMENT PLAN GOALS AND INITIATIVES

B. Dania After Dark and Art in the Hall



In the summer of 2018 the CRA launched a pilot series in four installments from June to September 2018, for a monthly street festival called Dania After Dark (DAD). This event was developed as part of the CRA's revitalization efforts for the downtown area through creating a sense of community space, and building a downtown that can be enjoyed by businesses, visitors and residents alike. The street festival held on the second Saturday of each month, focuses on all forms of art and crafts, music, food and culture, and provides a family friendly experience at a location, which is proposed to

be developed as the Dania Beach City Center. The event is produced by the CRA in partnership with special events producer Atlantic Studios.

The family-friendly event also provides a visual and performance art experience called Art in the Hall, organized in conjunction with the City of Dania Beach Creative Arts Council Advisory Board. Art in the Hall gives art lovers and visitors the opportunity to view works of art at the certified art gallery located inside the City Hall Atrium. Guests are entertained monthly by musical performances, and have the opportunity to meet featured artists and exhibitors for personal interaction and to purchase artwork. Dania After Dark events occur simultaneously with Art in the Hall receptions and coordinated visual and performance art displays. Admission and parking for the event are both free.



The four-month pilot series experience enjoyed favorable event numbers for the CRA and has since been expanded to FY2019. Approximately 1, 500 to 2,500 patrons attended the event each month and enjoyed the culinary offerings of food trucks, food and dessert vendors at each installment. That combined with great products from 27 art and craft vendors, and nonstop music from 5:00pm to 10:00pm created an entertaining event with solid appeal that highlighted the downtown district. Dania After Dark has become yet

REDEVELOPMENT PLAN GOALS AND INITIATIVES

another feature of the CRA's Marketing plan to inspire community pride and promote Broward County's first City.

C. Arts and Seafood Celebration

Developing marketing strategies to promote the City of Dania Beach has been a major initiative of the CRA Plan, and it is linked to our economic development goal to attract new investment and visitors to the city. In 2013, the CRA launched the Dania Beach Arts and Seafood Celebration (DBASC) to promote, showcase and expand the City's creative potential and provide a long-term positive effect for businesses and the community as a whole.



Each year, the DBASC attracts residents and visitors to downtown Dania Beach to experience a great family friendly event and witness the City's revitalization and growth. Over 100,000 patrons have attended the event in the past six years, demonstrating the event's usefulness as a promotional tool for the City. Its economic impact is evidenced by increased public awareness and the overall interest in investments and new business activity in the City.



DBASC has won 29 Florida Festival and Event Association State awards and earned a prestigious reputation as a great South Florida Spring event. In 2018 online promotion of the event led to over 228,039 total impressions on our social media posts. Of nearly a quarter million views, over 93,000 of them were viral as people shared their excitement about the Dania Beach event. Our overall attendance numbers decreased at the sixth annual celebration in 2018, because of a major rainstorm which forced cancellation of the Sunday installment for safety reasons. Nonetheless, over 3,000 fans turned out on Saturday in rainy conditions to enjoy the event.

REDEVELOPMENT PLAN GOALS AND INITIATIVES



This celebration is a family friendly hallmark event for the city. Its popularity with both residents and visitors clearly demonstrates the effectiveness of this CRA marketing strategy to enhance the City's image and provide positive exposure on an annual basis to the City as a destination to live, work, and play.

D. International Council of Shopping Centers (ICSC)



As in previous years, the CRA continues to market the City of Dania Beach at the annual Florida Deal Making Conference hosted by the International Council of Shopping Centers (ICSC) in Orlando, FL. The conference was held in August 2018 and hosted a number of retail industry professionals including site selectors, capital market financiers, retailers, and real estate developers among others. The CRA represents the City of Dania Beach at this event and took advantage of the opportunity to promote the city to top retail professionals and decision makers.

REDEVELOPMENT PLAN GOALS AND INITIATIVES

E. Neighborhood Ambassador

The Dania Beach Neighborhood Ambassador event is an award-winning community outreach experience that allows residents and visitors to familiarize with local, undiscovered and sometimes new businesses in the City.

In 2018, the Neighborhood Ambassador meet-up took place at Hotel Morrison, a new boutique style hotel with 143 rooms that offers upscale accommodations with environmentally friendly products.



Guests at the event were taken on a sneak peek tour of the hotel before Morrison's actual opening and enjoyed refreshments from local eateries and lounged pool side for special cocktails. CRA Neighborhood Ambassadors often are the first to catch up on all happenings in the City, and gain "insider" knowledge on upcoming business events, new developments and plans.

The event series serves as a promotional tool for the commercial businesses and cultivates civic pride within members of the community.

FINANCIAL STATEMENTS

CITY OF DANIA BEACH, FLORIDA CRA BALANCE SHEET GOVERNMENTAL FUNDS September 30, 2018

			Special Revenue Funds		
			Grants	Community Redevelopment Agency	
ASSETS:					
Current assets					
Cash, cash equivalents and investments	\$3	3,713,328	\$4	,315 \$9	18,473
Receivables, net:					
Franchise, utility and other taxes		791,140-			-
Customer / other, net1		44,754		-8	,500
Due from other funds5		26,358		--	
Due from other governmental agencies1		,030,451		47,478	-
Inventories		29,641		--	
Prepays		11,490		--	
Property held for sale		90,199		--	
Total assets	\$	36,337,361	\$	51,793	\$ 926,973
LIABILITIES, DEFERRED INFLOWS AND FUND BALANCES:					
Liabilities					
Accounts payable and accrued liabilities	\$2	,983,089	\$	-\$	118,067
Due to other funds		33,828		164,099	1,704
Due to other governmental agencies		156,998		--	
Deposits		566,602-			75
Total liabilities		3,740,517		164,099	119,846
Deferred inflows of resources					
Business tax receipts		468,132		--	
Rental receipts8		3,780-			-
Other receipts2		48,384-			-
Total deferred inflows of resources		800,296		-	-
Fund balance					
Nonspendable:					
Inventories		29,641		--	
Property held for sale		90,199		--	
Restricted:					
General government impact fees2		90,807		--	
Recreational impact fees1		48,176		--	
Public safety impact fees7		54,971		--	
Building code costs		---			
Committed for:					
Community redevelopment2		29,894		-8	07,127
Maintenance of cemeteries		---			
Capital projects		---			
Tree preservation		---			
Assigned to:					
Disaster recovery6		,900,000		--	
Branding initiative4		80,137-			-
Firefighter's pension1		,227,115		--	
Unassigned (deficit)		21,645,608		(112,306)-	
Total fund balances (deficit)		31,796,548		(112,306)	807,127
Total liabilities, deferred inflows, and fund balances	\$	36,337,361	\$	51,793	\$ 926,973

FINANCIAL STATEMENTS

CITY OF DANIA BEACH, FLORIDA
CRA STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES -
GOVERNMENTAL FUNDS
For the Year Ended September 30, 2018

	Special Revenue Funds		
	General Fund	Grants	Community Redevelopment Agency
REVENUES			
Property taxes\$	23,028,779	\$-	\$-
Special assessments	6,249,500	--	--
Franchise fees	2,755,614	--	--
Utility taxes ³	,909,123	--	--
Licenses and permits ¹	,618,889	--	--
Intergovernmental ⁵	,537,821	135,492	-
Charges for Services ⁴	,393,137	--	--
Fines and forfeitures ³	82,418	--	--
Investment earnings ⁶	59,470	-	10,771
Miscellaneous	2,137,962	-	143,267
Total revenues	50,672,713	135,492	154,038
EXPENDITURES			
Current:			
General government ⁸	,116,504	--	--
Public safety ³	1,676,478	--	--
Highways and streets	2,052,860	184,450	-
Physical environment ⁴	,931,826	--	--
Community redevelopment	628,849-	--	1,004,531
Culture and recreation ²	,993,706	--	--
Capital outlay	---	--	--
Debt Service:			
Principal	---	--	--
Interest	---	--	--
Total expenditures	50,400,223	184,450	1,004,531
Excess (Deficiency) of revenues over (under) expenditures	272,490	(48,958)	(850,493)
OTHER FINANCING SOURCES (USES):			
Transfers in	7,614,243	-1	,419,331
Transfers out(	4,054,902)-	--	(279,331)
Total other financing sources (uses)	3,559,341	-	1,140,000
Net Change in Fund Balances ³	,831,831	(48,958)	289,507
FUND BALANCES (DEFICIT)			
BEGINNING OF YEAR	27,964,717	(63,348) ⁵	17,620
FUND BALANCES (DEFICIT)			
END OF YEAR	\$ 31,796,548	\$ (112,306)	\$ 807,127



DANIA BEACH

COMMUNITY REDEVELOPMENT AGENCY



DANIA BEACH

COMMUNITY REDEVELOPMENT AGENCY



CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION AUTHORIZING THE PROPER CRA OFFICIALS TO RETROACTIVELY EXECUTE AN ADDENDUM TO THE THIRD RENEWAL OF AN EXISTING AGREEMENT WITH STANDING OVATIONS LLC, A FLORIDA LIMITED LIABILITY COMPANY RELATING TO CONSULTING AND PRODUCTION SERVICES IN CONNECTION WITH THE 2019 ARTS AND SEAFOOD CELEBRATION

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Standing Ovations LLC Addendum Memo, R-2019-CRA-007 Standing Ovations 3rd Renewal Addendum, Exhibit A - Standing Ovations LLC Executed Agreement , Exhibit B - Standing Ovations LLC Third Renewal , Exhibit C - Addendum to Standing Ovations LLC Third Renewal Agreement , Exhibit D - Letter from Standing Ovations LLC

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: April 9, 2019
Re: **Addendum to Standing Ovations LLC Third Renewal Agreement**

Background

CRA officials executed an Agreement with Standing Ovations LLC on September 10, 2015 for Arts and Seafood Celebration production and management services. On October 9, 2018, the CRA Board approved the Third Renewal Agreement of three (3) one (1) year renewal periods with Standing Ovations LLC to produce the event in 2019.

The renewal agreement with Standing Ovations LLC provided for event management and production services in the amount of Thirty Thousand Dollars (\$30,000.00) and further provided for reimbursable procurement expenses not to exceed Sixty Thousand Dollars (\$60,000.00) with CRA Executive Director advance approval.

Standing Ovations LLC utilized Eighteen Thousand Dollars (\$18,000.00) of the Sixty Thousand Dollars (\$60,000.00) for reimbursable procurement expenses with advance approval from the CRA Executive Director. On March 15, 2019, Standing Ovations LLC issued a letter to the CRA Executive Director indicating that the remaining balance of Forty-Two Thousand Dollars (\$42,000.00) could be released from the existing Agreement.

Request

The CRA Board is requested to retroactively amend the Third Renewal Agreement with Standing Ovations LLC to reduce the value of the reimbursable procurement expenses from Sixty Thousand Dollars (\$60,000.00) to Eighteen Thousand Dollars (\$18,000.00).

Fiscal Impact

There is no fiscal impact as the funds were released and reallocated to other necessary Arts and Seafood Celebration expenditures.

Recommendation

It is recommended that the CRA Board authorize the addendum to the Third Renewal Agreement with Standing Ovations LLC.

RESOLUTION NO. 2019-CRA-007

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO RETROACTIVELY EXECUTE AN ADDENDUM TO THE THIRD RENEWAL OF AN EXISTING AGREEMENT WITH STANDING OVATIONS LLC, A FLORIDA LIMITED LIABILITY COMPANY RELATING TO CONSULTING AND PRODUCTION SERVICES IN CONNECTION WITH THE 2019 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, CRA officials executed an Agreement with Standing Ovations LLC on September 10, 2015 pertaining to 2016 Arts and Seafood Celebration production services; and

WHEREAS, the initial Agreement provided for three (3) optional one (1) year renewal periods for the requested services, subject to the approval of the CRA and Standing Ovations LLC; and

WHEREAS, on August 23, 2016, the CRA Board approved the first renewal of three (3) one (1) year renewal periods with Standing Ovations LLC to produce the event in 2017; and

WHEREAS, on December 11, 2017, the CRA Board approved the second renewal of three (3) one (1) year renewal periods with Standing Ovations LLC to produce the event in 2018; and

WHEREAS, on October 9, 2018, the CRA Board approved the third renewal of three (3) one (1) year renewal periods with Standing Ovations LLC to produce the event in 2019; and

WHEREAS, the existing contract with Standing Ovations LLC provided for event management and production services in an amount not to exceed Thirty Thousand Dollars (\$30,000.00); and

WHEREAS, the contract further provided for reimbursable procurement expenses not to exceed Sixty Thousand Dollars (\$60,000.00) with CRA Executive Director advance approval; and

WHEREAS, Standing Ovations LLC utilized Eighteen Thousand Dollars (\$18,000.00) of the Sixty Thousand Dollars (\$60,000.00) for reimbursable procurement expenses with advance approval from the CRA Executive Director; and

WHEREAS, Standing Ovations LLC issued a letter to the CRA Executive Director indicating that the remaining balance of Forty-Two Thousand Dollars (\$42,000.00) could be released from the existing agreement; and

WHEREAS, the CRA Executive Director requested that the balance be released to procure other goods and services related to the 2019 Arts and Seafood Celebration; and

WHEREAS, the CRA Executive Director recommends that the existing Agreement with Standing Ovations LLC be retroactively amended to reduce the value of the reimbursable procurement expenses from Sixty Thousand Dollars (\$60,000.00) to Eighteen Thousand Dollars (\$18,000.00); and

WHEREAS, a copy of the Agreement, the Third Renewal of the Agreement (the “Renewal”), the Addendum to the Renewal (the “Addendum”) and the letter from Standing Ovations LLC are attached as Exhibits “A”, “B”, “C” and “D”, and made part of and incorporated into this Resolution by this reference;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the foregoing “Whereas” clauses are ratified and confirmed to be true and correct and they are made a part of and are incorporated into this Resolution by this reference.

Section 2. That the proper CRA officials are authorized to execute a document to retroactively amend the Third Renewal to the Agreement (the “Renewal”) via an Addendum to the Renewal (the “Addendum”), which is attached as Exhibit “C”, and made a part of and incorporated into this Resolution by this reference, reducing the value of the reimbursable procurement expenses from Sixty Thousand Dollars (\$60,000.00) to Eighteen Thousand Dollars (\$18,000.00).

Section 3. That the CRA Executive Director and CRA Attorney are authorized to make minor revisions to such Renewal Agreement as are deemed necessary and proper for the best interest of the CRA.

Section 4. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 5. That this Resolution shall be in full force and take effect retroactively to March 15, 2019, immediately upon passage and adoption.

PASSED AND ADOPTED on April 9, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

AGREEMENT

THIS IS AN AGREEMENT (the "Agreement") entered into on SEPTEMBER 10, 2015, by and between the Dania Beach Community Redevelopment Agency, a public body corporate and politic, under Part III, Chapter 163, Florida Statutes (the "CRA"), with an address of 100 West Dania Beach Boulevard, Dania Beach, Florida 33004, and Standing Ovations, LLC, a Florida Limited Liability Company (the "Consultant") with an address of 1101 Florida Avenue, West Palm Beach, Florida 33401. The City of Dania Beach, Florida (the "City"), with an address of 100 West Dania Beach Boulevard, Dania Beach, Florida 33004, is not a party to this Agreement, but the parties agree that it has certain rights as expressed in this Agreement and that it is intended to be a third party beneficiary of the covenants in this Agreement.

In consideration of the mutual covenants, terms and conditions contained in this Agreement, and other good and valuable consideration, the adequacy and receipt of which are acknowledged and agreed upon, the parties agree as follows:

1. Scope of Services. The Consultant agrees to perform consulting and production services in connection with the CRA's 2016 Arts and Seafood Celebration (the "Event"), in accordance with Exhibit "A" to the Request for Qualifications, No. CRA-15-001, which Exhibit, RFQ, any and all exhibits to it, and the Response from Standing Ovations, LLC to the RFQ are attached, made a part of and incorporated into this Agreement by these references. The parties acknowledge and agree that the consulting and production services are to commence after the parties' execution of this Agreement.

2. Subcontractors. Consultant may subcontract certain services under the RFQ. It is expressly agreed to by the parties, however, that the CRA Executive Director shall approve in advance and in writing any subcontractors and the fees to be paid to them by the Consultant, prior to any subcontractor proceeding with any such subcontracted services.

3. Payment for Services.

3.1. The CRA agrees to pay Consultant an amount not to exceed Thirty-Five Thousand Dollars (\$35,000.00) for consulting and production services provided by Consultant.

The fee schedule below shall be payable by the CRA to the Consultant as follows:

- I. Five Thousand Dollars (\$5,000.00) due upon the execution of this Agreement by all parties.
- II. Four Thousand Two Hundred and Ninety Dollars (\$4,290.00) on October 1st, 2015
- III. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on November 1st, 2015
- IV. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on December 1st, 2015

- V. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on January 1st, 2016
- VI. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on February 1st, 2016
- VII. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on March 1st, 2016; and
- VIII. Four Thousand Two Hundred and Eighty Five Dollars (\$4,285.00) on April 1st, 2016, for a total payable to Standing Ovations, LLC, in the amount not to exceed Thirty Five Thousand Dollars (\$35,000.00).

3.2 The parties acknowledge and agree that there may be occasions in which Consultant is obligated to make relatively small purchases of commodities and services (e.g., including, but not limited to, ice, beer, wine, foodstuffs, additional temporary sanitation facilities) as the Event is nearing or is underway. In case merchants and service providers will not accept the City's tax exempt certificate, Consultant should seek an alternate merchant. Written receipts of all such purchases must be furnished to the City Finance Department and if approved, reimbursement up to the amount authorized above will be paid to Consultant.

3.3 The Fee includes full payment, including all consulting and production services, Consultant's subcontractors, overhead and other costs. No travel and meal costs are reimbursable, unless incurred outside of Miami-Dade, Broward and Palm Beach Counties, and such costs have been approved in advance and in writing by the CRA Executive Director. Any such costs are payable at the CRA reimbursement rate.

3.4 Any necessary, additional Work as determined by the CRA's Executive Director and approved in advance in writing by her, that is not covered under the Scope of Services described in attached Exhibit "A", shall not be undertaken without a written amendment to this Agreement to that effect, executed in advance by the parties.

3.5 Consultant shall submit its invoices in the format and with supporting documentation as may be required by the CRA.

3.6 The CRA shall pay Consultant monthly as provided above for services rendered within thirty (30) calendar days from the date of approval of each the Consultant's invoices by the CRA Executive Director. If any errors or omissions are discovered in any invoice, the CRA will inform Consultant and request revised copies of all such documents. If any disagreement arises as to payment of any portion of an invoice, the CRA agrees to pay all undisputed portions of the invoice, and the parties agree to cooperate by promptly conferring to resolve the disputed portion.

3.7 Any invoice which is not timely paid by the CRA, as prescribed above, will be subject to the accrual of interest at the statutory rate prescribed by applicable Florida law.

4. Temporary Procurement Card – The Consultant understands and agrees the City will temporarily issue and authorize use of a procurement card for minor purchases related to the event. All purchases are limited and subject to the City's procurement policy and the City's Purchasing Card agreement. Acceptance of the procurement card will be accompanied by a signed acknowledgement that all policies related to the procurement card and the purchasing policy shall be adhered to. Limits and duration of the authorization will be determined the CRA Director with approval of the Finance Director.

4. Reimbursable Expenses as determined by the CRA Executive Director not to exceed Twenty Thousand Dollars (\$20,000.00).

Reimbursable expenses shall be made as follows:

Expenses will be reimbursed upon submittal of itemized reimbursable documents including invoices, signed agreements, cancelled checks, and hold harmless agreements (as applicable).

5. Indemnification of the CRA and the City. The Consultant shall, in addition to any other obligation to indemnify the CRA and the City to the fullest extent permitted by law, protect, defend, indemnify and hold harmless the CRA and the City, including their respective agents and elected officials and employees from and against all claims, actions, liabilities, losses (including all City of Dania Beach economic losses), or costs arising out of any actual or alleged:

(a) bodily injury, sickness, disease, death, or injury to or destruction of tangible property, including the loss of use resulting from or any other damage or loss arising out of or resulting or claimed to have resulted, in whole or in part, from any actual or alleged act or omission of the Consultant, anyone directly or indirectly employed or subcontracted by it, or anyone for whose acts any of them may be liable in the performance of the Work;

(b) any violation of law, statute, ordinance, governmental administrative order, rule, regulation, or infringement of patent rights by Consultant in the performance of the Work;

(c) liens, claims, actions made by the Consultant or any other party performing the Work; and

(d) claims of whatsoever nature related to collection practices or any actions of a contradictory nature pursuant to Contract or in an attempt to collect monies due or claimed to be due to the Owner.

6. Insurance. Consultant shall provide, pay for and maintain insurance and it shall be in force at all times during the term of this Agreement, and any renewal or extension periods of it, including General Liability, Workers' Compensation, and Automobile Liability insurance as stated below:

The below coverages are minimum limit requirements. Umbrella or Excess Liability policies are acceptable to provide the total required liability limits, as long as the Risk Manager of the City reviews and approves in writing the insurance limits on each of the policies. The City ultimately must approve any changes to these specifications, and has the right to review and amend coverage requirements. The Consultant shall be held responsible for any modifications, deviations, or omissions in the following insurance requirements and shall be responsible for any deductible amounts.

6.1 GENERAL LIABILITY INSURANCE is to include bodily injury, broad form property damage, products completed operations hazard, blanket contractual liability with limits of no less than One Million Dollars (\$1,000,000.00) per occurrence, and Two Million Dollars (\$2,000,000.00) annual aggregate.

**SPECIAL PROVISIONS AS TO GENERAL LIABILITY INSURANCE:
(to be confirmed on or attached to the Official Certificate of Insurance)**

- Annual Aggregate shall apply “Per Job”;
- Both the “Dania Beach CRA” and “The City of Dania Beach, Florida” are to be added as “Additional Named Insureds” under the policy;
- Additional insured coverage shall be no more restrictive than Insurance Services Office (ISO) form CG 2037 (07 04);
 - Respondent’s insurance shall be primary and non-contributory;
 - Waiver of Subrogation in favor of the CRA and City;
- 30 Days’ Notice of Cancellation or modification to the CRA and the City (if not available on the insurance policies, then Consultant has responsibility for notification to the CRA and City); and
- Copy of Additional Insured Endorsement or other endorsements may be attached to the Certificate of Insurance.

Both the CRA and the City shall each be provided a Certificate of Insurance, evidencing the foregoing coverages and additional named insured status requirements.

6.2 WORKERS’ COMPENSATION INSURANCE shall be maintained by the Consultant and any authorized subcontractors during the life of the Agreement and any renewal or extension periods of it, and it is to apply to all “statutory employees” of the Consultant (as that phrase is defined by Chapter 440, Florida Statutes), in compliance with the “Workers’ Compensation Law” of the State of Florida and all applicable federal laws, for the benefit of the Consultant, its employees, and subcontractors.

If any Services are sublet as authorized in advance and in writing by the CRA Executive Director, and as otherwise addressed in this Agreement or in the RFQ, the Consultant shall require any authorized subcontractors similarly to provide Workers’ Compensation Insurance for all of the latter’s employees, in addition to any coverage afforded by the Consultant, by furnishing statutory limits Part A, and no less than and One Hundred Thousand Dollars (\$100,000.00) employers’ liability limits Part B.

IN NO EVENT SHALL THE CONSULTANT BE PERMITTED TO UTILIZE IN THE RENDERING OF THE SERVICES, THE FOLLOWING:

- I) ANY PERSON, EMPLOYEE, SUBCONTRACTOR OR SUBCONTRACTOR EMPLOYEE, WHO IS EXEMPTED OR PURPORTED TO BE EXEMPT FROM WORKERS' COMPENSATION INSURANCE COVERAGE; OR**
- II) ANY PERSON, EMPLOYEE, SUBCONTRACTOR OR SUBCONTRACTOR EMPLOYEE WHO IS OR WILL BE COVERED BY AN EMPLOYEE LEASING ARRANGEMENT.**

SPECIAL PROVISIONS AS TO WORKERS' COMPENSATION INSURANCE: (to be confirmed on or attached to the Official Certificate of Insurance):

- 30 Days' Notice of Cancellation or modification to the CRA and City (if not available on the insurance policies, then Consultant has responsibility for notification); and
- Waiver of Subrogation in favor of the CRA and City.

6.3 Workers' Compensation insurance shall also be obtained by Consultant, to the extent necessary and required under Florida law, if at all, for any and all independent contractors, volunteers of the Consultant, and for any additional persons who provide services in connection with or conducted at the Event, unless such insurance is not required by law or such individuals are otherwise covered by Workers' Compensation insurance of their respective employers while working at the Event. The decision of the City as to whether coverage is required shall be final. Consultant's employees and agents that are or become engaged in any Work under this Agreement, shall at all times and in all places be under the Consultant's sole direction, supervision, and control. Neither the CRA nor the City shall direct, supervise, or control any of the Consultant's employees and agents.

6.4 For all independent contractors, volunteers of the Consultant, and for any additional persons providing any services in connection with the Event, Consultant shall either have them execute a Hold Harmless and Indemnity Agreement in favor of the CRA and City before allowing them to provide any services, or require proof of their own Workers' Compensation insurance. **THE HOLD HARMLESS AND INDEMNITY AGREEMENT SHALL BE IN WRITING AND IN A FORM APPROVED BY THE CRA, THE CITY AND THEIR LEGAL COUNSEL, AND THE ORIGINAL EXECUTED AGREEMENT IS TO BE PROVIDED TO, AND HELD BY THE CRA EXECUTIVE DIRECTOR, PRIOR TO ANY SERVICES BEING PROVIDED BY THEM IN CONNECTION WITH THE EVENT.**

6.5 **AUTOMOBILE LIABILITY INSURANCE** shall be maintained with combined single limits of no less than One Million Dollars (\$1,000,000.00), to include coverage for owned, hired, and non-owned vehicles.

**SPECIAL PROVISIONS AS TO AUTOMOBILE LIABILITY INSURANCE:
(to be confirmed on or attached to the Official Certificate of Insurance)**

- Both the “Dania Beach CRA” and “The City of Dania Beach, Florida”, are to be added as “Additional Named Insureds”;
- 30 Days’ Notice of Cancellation or modification to the CRA and the City (if not available on the insurance policies, then Consultant has responsibility for notification); and
- Waiver of Subrogation in favor of the CRA and City.

If the Consultant hires a subcontractor for any portion of any Work, then such subcontractor shall maintain all insurance coverages required of Consultant under this Agreement.

7. Assignment of Agreement.

A. It is understood and agreed to by all parties that this Agreement, in whole or in part, cannot be assigned, sublet or transferred by the Consultant without the prior written consent of the CRA Executive Director. The CRA is relying upon the apparent qualifications and expertise of Kim Reddington, one of the Consultant’s principals, and such person’s familiarity with the CRA’s circumstances and desires relating to the 2015 Arts and Seafood Celebration. In the event Consultant wishes to re-assign or replace such individual, the Consultant shall tender substitutes acceptable to the CRA Executive Director. In the event the CRA Executive Director is not, for any reason or no reason at all, satisfied with such substitute, Consultant shall be considered in breach of this Agreement. Violation of the terms of this paragraph shall constitute a breach of this Agreement by Consultant and the CRA Executive Director may, at his discretion, terminate this Agreement for cause and all rights, title and interest of Consultant in this Agreement shall then cease and terminate.

B. The Consultant acknowledges, understands and agrees that its performance under this Agreement is or may be contingent upon the CRA receiving timely consulting and production services from other consultants or subcontractors (the “Supporting Consultants” or “Subcontractors”). The Consultant agrees to use its best efforts to coordinate its services with the services of the Supporting Consultants or Subcontractors, and further agrees that in the event the rendition of any services of any of the Supporting Consultants or Subcontractors is delayed, such delay will not entitle the Consultant to any additional compensation or payment of any kind. Furthermore, the Consultant shall not be entitled to an increase in compensation, be entitled to payment of any kind from the CRA for damages or expenses incurred which are direct, indirect or consequential, or other costs and lost profits of any kind including, but not limited to, costs of acceleration, inefficiency or extended overhead arising because of any other delay, disruption, interruption, interference or hindrance from any cause whatsoever, whether such delay, disruption or interference be reasonable or unreasonable, foreseeable or unforeseeable, avoidable or unavoidable; provided, however, that this provision shall not preclude recovery of damages by the Consultant for hindrances or delays caused solely by fraud, bad faith or active malicious interference on the part of the CRA. The

Consultant shall only be entitled to extensions of time for performance as the exclusive and sole remedy for delay.

8. Examination of Records. Consultant shall maintain books, records, documents and other evidence directly pertinent to performance of Work under this Agreement in accordance with generally accepted accounting principles and practices. The Consultant shall also maintain the financial information and data used by the Consultant in the preparation of support of any claim for reimbursement for any out-of-pocket expense or cost. The CRA shall have access to such books, records, documents and other evidence for inspection, audit and copying during normal business hours. The Consultant shall provide proper facilities for such access and inspection. Audits conducted under this section shall observe generally accepted auditing standards and established procedures and guidelines of the CRA. The Florida Public Records Act, Chapter 119 of the Florida Statutes, may have application to records or documents that pertain to this Agreement, and Consultant acknowledges that such laws have possible application and Consultant agrees to comply with all such laws.

9. Termination.

A. Termination of Agreement for Convenience. It is expressly understood and agreed that the CRA may terminate this Agreement at any time for any reason or no reason at all by giving the Consultant notice by certified mail, return receipt requested, directed to the principal office of the Consultant, fifteen (15) days in advance of the termination date. In the event that the Agreement is terminated pursuant to this provision, the Consultant shall be entitled to be compensated for the services rendered from the effective date of execution of the Agreement up to the date of receipt of notice of termination. Such compensation shall be based on the percentage of Work completed, as fairly and reasonably determined by the CRA after conferring with Consultant.

B. Termination of Agreement for Cause. If the CRA elects to terminate the Agreement for cause the CRA will provide Consultant five (5) days' advance written notice. If Consultant promptly cures the matter giving rise to the cause within that time, this Agreement shall continue. If not timely cured, the Agreement will stand terminated and the CRA will pay Consultant for Work completed less any costs, expenses and damages incurred by the CRA as a result of such termination. If a court of competent jurisdiction determines that the termination was not authorized under the circumstances then the termination shall be deemed to be a termination for convenience.

10. Ownership of Documents. All correspondence, studies, data, analyses, documents, instruments, applications, memorandums and the like, including drawings and specifications prepared or furnished by Consultant (and Consultant's independent professional subcontractors or subconsultants) pursuant to this Agreement shall become owned by and be the property of the CRA and the CRA shall consequently obtain ownership of them by any statutory common law and other reserved rights, including copyright; however, such documents are not intended or represented by Consultant to be suitable for reuse by the CRA on extensions of the Work or on any other work or project. Any such reuse, modification or adaptation of such document without written verification or permission by Consultant for the specific purpose

intended will be at the CRA's sole risk and without liability or legal exposure to Consultant or to Consultant's independent professional subconsultants. If the CRA alters any such documents, the CRA will expressly acknowledge same so that no third party will be in doubt as to the creation or origination of any such document.

11. Notices. Except as provided above, whenever either party desires to give notice to the other, it must be given by written notice, sent by Certified Mail, Return Receipt Requested, and regular U.S. mail and addressed to the party for whom it is intended, at the place last specified for giving notice in compliance with the provisions of this paragraph. For the present, the parties designate the following as the respective persons and places for giving notice:

The CRA: Rachel Bach, Executive Director
Dania Beach Community Redevelopment Agency
100 West Dania Beach Boulevard
Dania Beach, Florida 33004

With a copy to: Thomas J. Ansbrosio, CRA and City Attorney
City of Dania Beach, Florida
100 West Dania Beach Boulevard
Dania Beach, Florida 33004

Consultant: Standing Ovations, LLC
Attn: Mr. Stewart A. Auville, Manager
1101 Florida Avenue, Unit No. 29
West Palm Beach, Florida 33401

12. Governing Law; Consent to Jurisdiction

12.1 The law of the State of Florida shall govern this Agreement. This Agreement is not subject to arbitration. The parties submit to the jurisdiction of any Florida state or federal court in any action or proceeding arising out of, or relating to this Agreement. Venue of any action to enforce this Agreement shall be in Broward County, Florida. The parties expressly waive all rights to trial by jury for any disputes arising from, or in any way connected with, this Agreement. The parties understand and agree that this waiver is a material contract term and not a mere recital.

12.2 All claims, counterclaims, disputes and other matters in question between the CRA and Consultant arising out of, relating to, or pertaining to this Agreement, or the breach of it, or the services of it, or the standard of performance required in it, shall be addressed by resort to non-binding mediation as authorized under the laws and rules of Florida; provided, however, that in the event of any dispute between the parties, the parties agree to first negotiate with each other for a resolution of the matter or matters in dispute and, upon failure of such negotiations to resolve the dispute, the parties shall resort to mediation. If mediation is unsuccessful, any such matter may be determined by litigation in a court of competent jurisdiction in Broward County, Florida, or the Federal District Court of the Southern District of Florida and appropriate appellate courts for such venue and jurisdiction.

13. Attorney Fees and Costs. If the CRA, City or Consultant incurs any expense in enforcing the terms of this Agreement, whether suit is brought or not, each party shall bear its own costs and expenses, including but not limited to, court costs and reasonable attorney fees.

14. Headings. Headings in this Agreement are for convenience of reference only and are not to be considered in any interpretation of this Agreement.

15. Exhibits. Each exhibit and document referred to in this Agreement forms an essential part of this Agreement.

16. Severability. If any provision of this Agreement, or the application of it to any person or situation shall to any extent be held invalid or unenforceable, the remainder of this Agreement, and the application of such provisions to persons or situations other than those to which it shall have been held invalid or unenforceable, shall not be affected, shall continue in full force and effect, and shall be enforced to the fullest extent permitted by law.

17. All Prior Agreements Superseded. This Agreement incorporates and includes all prior negotiations, correspondence, conversations, agreements and understandings applicable to the matters contained in it, and the parties agree that there are no commitments, agreements or understandings concerning the subject matter of this Agreement that are not contained in this document. Accordingly, it is agreed that no deviation from the terms of this Agreement shall be predicated upon any prior representations or agreements, whether oral or written.

18. Independent Contractor. Consultant and its employees, subcontractors and agents shall be and remain independent contractors and not employees of the CRA or the City, with respect to all of the acts and services performed by and under the terms of this Agreement. This Agreement shall not in any way be construed to create a partnership, association or any other kind of joint undertaking, enterprise or venture between the parties to it. All agents, employees and subcontractors of the Consultant retained to perform services pursuant to this Agreement, shall comply with all laws of the United States concerning work eligibility.

19. Budgeted Funds. The Consultant understands and agrees that the CRA, during any fiscal year, is not authorized to expend money, incur any liability, or enter into any contract which, by its terms, involves the expenditure of money in excess of the amounts budgeted as available for expenditure during such fiscal year and that any contract, verbal or written, made in violation of this subsection is null and void and that consequently, no money may be paid on such contract beyond such limits. Consultant shall not proceed with services under this Agreement without the CRA Executive Director's written verification that the funds necessary for Consultant's compensation and other necessary expenditures are budgeted as available within the appropriate fiscal year budget.

20. Conflict of Interest. Consultant warrants and represents that no elected official, officer, agent or employee of the CRA or the City has a financial interest, directly or indirectly, in this Agreement or the compensation to be paid under it, and the Consultant also warrants that no CRA or City employee who acts within the City as a "purchasing agent", as defined in Chapter 112, Florida Statutes, nor any elected or appointed officer of the CRA or the City, nor any spouse or child of such purchasing agent, employee, elected or appointed official is a partner, officer, director or proprietor of the Consultant and that no such CRA or City employee, purchasing agent, CRA or City elected or appointed official, or the spouse or child of any of them, alone or in combination, has a material interest in the Consultant. Material interest means direct or indirect ownership of more than five percent (5%) of the total assets or capital stock of the Consultant.

21. Compliance with Laws. Consultant shall comply with all federal, state and City laws applicable to the Consultant's consulting and production services, and specifically those covering Equal Opportunity Employment, the Americans With Disabilities Act ("ADA") and is eligible to perform such services as specified in the Florida Public Entity Crime law. The Consultant is expected to fully comply with all provisions of all laws and the CRA and the City reserve the right to verify the Consultant's compliance with them. Failure to comply with any laws shall be grounds for termination of this Agreement for cause.

22. Terms Controlling. In the event of any conflict between any provisions of this Agreement and any provision in any attached Exhibit or documents, the parties agree that the provisions of this Agreement are controlling (including, but not limited to, all terms and provisions governing compensation).

IN WITNESS OF THE FOREGOING, the parties have set their hand and seal the day and year first above written.

CRA:

ATTEST:

**DANIA BEACH COMMUNITY
REDEVELOPMENT AGENCY**



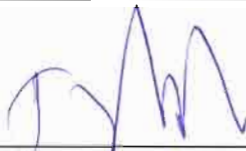
LOUISE STILSON
CRA SECRETARY



RACHEL BACH
EXECUTIVE DIRECTOR



APPROVED FOR LEGAL FORM AND CORRECTNESS:



THOMAS J. ANSBRO
CRA ATTORNEY

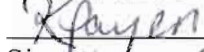
WITNESSES:



Signature

MARIE S. PATON

PRINT Name



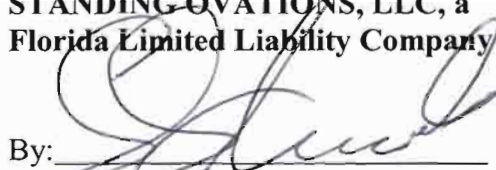
Signature

Kisha Rayen

PRINT Name

CONSULTANT:

STANDING OVATIONS, LLC, a
Florida Limited Liability Company

By: 

STEWART AUVILLE

PRINT Name

PRESIDENT

Title

STATE OF FLORIDA

COUNTY OF BROWARD

The foregoing instrument was acknowledged before me on SEPT. 9 2015 by STEWART AUVILLE, as PRESIDENT of Standing Ovations, LLC, a Florida Limited Liability Company, on behalf of the company. He is personally known to me or has produced _____, as identification




NOTARY PUBLIC
State of Florida

My commission expires:

July 6, 2019

EXHIBIT “A”

SCOPE OF SERVICES

Dania Beach Logistics

- Artist Management
- Vendor/Contractor Management
- Food and Beverage Details
- Children’s Activities
- Permitting
- Coordinate and Manage Event Task Timelines
- Load-in/Out
- Entertainment Procurement and Management
- Budget Management
- Work with Dania Beach CRA and Planning Committee to coordinate and implement strategies
- Identify and develop future Dania Beach/CRA Volunteer Leadership and Management
-

The following areas will be reviewed and implemented in order to maintain and secure the success of the event:

- Design, develop and implement all elements of event production and logistics
- Observe event timeline for all installations, deliveries, set up, event operations and breakdown of the event
- Manage Contract negotiations and secure contracts for the following: Sanitation, Rentals, Electric, Transportation, Signage, ADA mats, Sound and Production personnel
- Provide required documents for each awarded vendor to include: W-9 form, Vendor Registration Form, Insurance Forms and required City of Dania Beach Permits.
- Development and execution of a working budget with CRA Staff
- Provide monthly financial summary updates of revenues and expenditures
- Interface with City Officials regarding permits and services as required
- Secure appropriate event related permits, licenses and insurance coverage
- Ensure all safety regulations are followed and safe practices are observed
- Secure and coordinate entertainment schedule
- Enhance Children’s Activities through Consultant and Community Organizations
- Coordinate and enhance the Youth Art Contest
- Obtain information for preparation of checks for contest winners/artists prizes
- Secure and manage a wine tasting element for the festival
- Oversee and cultivate the Chef Showcase
- Work with the Casino at Dania Beach regarding any promotions and activities relating to the Festival

- Meet, as needed, with the CRA concerning activities and participating organizations of the event
- Coordinate and direct the Event Committee with the support of the CRA contractors and staff
- Monitor revenues and expenditures to maintain sound fiscal management consistent with City requirements.
- Implement all event décor
- Design site plan and implement a site map
- Implement the Artist/Crafter application and work with Zapplication
- Secure all Artist/Crafter Vendors and manage logistical coordination
- Administer Volunteers for all areas of the festival through the coordination of the Consultant and Staff
- Create and implement master timeline and site operations timeline
- Oversee the Information/Merchandise program with the CRA Staff
- Provide all necessary information for the website and printed material as needed
- Work with Sponsorship Manager/Contractor to suggest in-kind and cash partnerships for the Festival
- Assist Sponsorship Manager/Contractor with sponsor servicing; including grid creations, pre-event, on-site and post-event fulfillment obligations
- Secure and coordinate food and beverage vendors and obtain the required liquor license
- Arrange and manage parking as needed
- Coordinate Security and Police services
- Organize post event follow-up
-

New Revenue Ideas:

The following will be reviewed with the Dania Beach CRA to be implemented into the 2016 Festival. These concepts may or may not be incorporated into the 2016 festival and Standing Ovations, LLC is not responsible for any of these suggestions:

- Consider adding VIP seating sections in front of the Main Stage and charge an admission with incentives
- Possibly add a Skybox for companies to rent for corporate parties
- Charge admission to the Crowd Pleaser
- Increase the Artist fees for both Street booth spaces and Grounds booth spaces
- Add a processing fee to all Food Vendor Applications
- Sale ticket packages for VIP admission

**THIRD RENEWAL OF AGREEMENT BETWEEN
THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
AND STANDING OVATIONS, LLC**

This is a Third Renewal of an Agreement (the “Renewal”), which Agreement dated September 10, 2015 (the “Agreement”) existed between the Dania Beach Community Redevelopment Agency, a public body corporate and politic, under Part III, Chapter 163, Florida Statutes (the “CRA”), with an address of 100 West Dania Beach Boulevard, Dania Beach, Florida 33004, and Standing Ovations, LLC, a Florida Limited Liability Company (the “Consultant”) with an address of 2607 West End Road West Palm Beach FL 33406 Palm Beach, Florida 33401, to perform consulting and production services in connection with the CRA’s 2019 Arts and Seaford Celebration (the “Event”).

The initial Agreement was dated September 10, 2015 and had a term of one year with an option to renew annually for up to a maximum of three (3) additional one-year periods. The Parties wish to renew the Agreement.

In consideration of the mutual covenants, terms and conditions contained in the Agreement and in this Renewal of it, and for other good and valuable consideration, the adequacy and receipt of which are acknowledged and agreed upon, the parties agree to the following:

1. That the existing Agreement with Standing Ovations LLC, be renewed for a period beginning October 9, 2018 up to and through March 31, 2019, for the provision of consulting, procurement and production services in connection with the 2019 Arts and Seafood Celebration.
2. That the terms and conditions of the Agreement dated September 10, 2015, will remain the same throughout the term of this Renewal of it.
3. The cost of the one (1) year Renewal is for an amount not to exceed Thirty Thousand Dollars (\$30,000.00). The Renewal also includes reimbursable expenses not to exceed Sixty Thousand Dollars (\$60,000.00) with the CRA Director’s advance approval.
4. The Consultant agrees to perform consulting, procuring, and production services in connection with the “Event”, in accordance with the Scope of Services, which is attached as Exhibit “A”, and made a part of and incorporated into this Renewal by this reference.
5. That in all other respects, the Agreement is ratified and reaffirmed and remains in full force and effect.

IN WITNESS OF THE FOREGOING, the parties have executed this Renewal on _____, 2018.

CRA:

ATTEST:

**DANIA BEACH COMMUNITY
REDEVELOPMENT AGENCY**

THOMAS SCHNEIDER, CMC
CRA SECRETARY

RICKELLE WILLIAMS
EXECUTIVE DIRECTOR

APPROVED FOR LEGAL FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

WITNESSES:

CONSULTANT:

**STANDING OVATIONS, LLC, a
Florida Limited Liability Company**

Signature

By:_____

PRINT Name

PRINT Name

Signature

Title

PRINT Name

STATE OF FLORIDA

COUNTY OF _____

The foregoing instrument was acknowledged before me on _____ 2018 by
_____, as _____ of Standing Oventions, LLC, a
Florida Limited Liability Company, on behalf of the company. He/she is personally known to
me or has produced _____, as identification.

NOTARY PUBLIC
State of Florida

My commission expires:

EXHIBIT “A”

SCOPE OF SERVICES

Dania Beach Logistics:

- Artist Management
- Vendor/Contractor Management
- Oversee Concessionaire regarding Food and Beverage Details
- Children’s Activities
- Permitting
- Coordinate and Manage Event Task Timelines
- Load-in/Out
- Budget Management
- Work with Dania Beach Committee to coordinate and implement strategies
- Identify and develop future Dania Beach/CRA Volunteer Leadership and Management

The following areas will be implemented in order to maintain and secure the success of the event:

- Design, develop and implement all elements of event production and logistics
- Observe event timeline for all installations, deliveries, set up, event operations and breakdown of the event
- Manage Contract negotiations and secure contracts for the following: Sanitation, Rentals, Radio Rentals, Restrooms, Electric, Parking Attendants, Stage, Sound and Production personnel
- Provide Sanitation, Restrooms, Stage, Power, Sound and Lighting, Sand Artists, Park Fencing, Tents, Tables and Chairs, Parking Attendants, Radios, Kids Activities, Gator Rentals.
- Development and execution of a working budget with CRA Staff
- Provide monthly financial summary updates of revenues and expenditures
- Interface with City Officials regarding permits and services as required
- Secure appropriate event related permits, licenses and insurance coverage
- Ensure all safety regulations are followed and safe practices are observed
- Oversee and cultivate the Chef Showcase
- Work with the Casino at Dania Beach regarding parking, and any promotions and activities relating to the Festival
- Meet, as needed, with the CRA concerning activities and participating organizations of the event
- Coordinate and direct the Event Committee with the support of the CRA contractors and staff
- Monitor revenues and expenditures to maintain sound fiscal management
- Implement all event décor
- Design site plan and implement a site map
- Implement the Artist/Crafter application and work with Zapplication
- Secure all Artist/Crafter Vendors and manage logistical coordination
- Administer Volunteers for all areas of the festival through the coordination of the Consultant and Staff
- Create and implement master timeline and site operations timeline

- Provide all necessary information for the website and printed material as needed
- Work with Sponsorship Manager/Contractor to suggest in-kind and cash partnerships for the Festival
- Assist Sponsorship Manager/Contractor with sponsor servicing; including grid creations, pre-event, on-site and post-event fulfillment obligations
- Arrange signage for parking and manage parking as needed
- Coordinate Security and Police services
- Coordinate post event follow-up

Event Management \$30,000.00

Reimbursable Expenses not to exceed \$60,000.00 (to be invoiced and paid as per Executive Director's Approval)

PAYMENT OF SERVICES:

The CRA agrees to pay Consultant an amount not to exceed Thirty Thousand Dollars (\$30,000.00) for consulting, procurement, and production services provided by Consultant. The fee schedule below shall be payable by the CRA to the Consultant as follows:

\$5,000.00 on October 26, 2018
 \$5,000.00 on November 15, 2018
 \$5,000.00 on December 15, 2018
 \$5,000.00 on January 15, 2019
 \$5,000.00 on February 15, 2019
 \$5,000.00 on March 30, 2019

CONTRACTOR REQUIREMENTS

The CRA agrees to provide Consultant with one City of Dania Beach Credit Card to use for supplies and materials needed for the Festival by January 15, 2019. Consultant will be responsible regarding all rules and regulations provided by City of Dania Beach Finance Department.

**ADDENDUM TO
THIRD RENEWAL OF AGREEMENT BETWEEN
THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
AND STANDING OVATIONS, LLC**

THIS IS AN ADDENDUM (the “Addendum”) to the Third Renewal of an Agreement (the “Renewal”), which Agreement (the “Agreement”) is dated September 10, 2015, existing between the between the Dania Beach Community Redevelopment Agency, a public body corporate and politic, under Part III, Chapter 163, Florida Statutes (the “CRA”), with an address of 100 West Dania Beach Boulevard, Dania Beach, Florida 33004, and Standing Ovations, LLC, a Florida Limited Liability Company (the “Consultant”) with an address of 2607 West End Road West Palm Beach FL 33406 Palm Beach, Florida 33401, to perform consulting and production services in connection with the CRA’s 2019 Arts and Seaford Celebration (the “Event”). A copy of the Agreement and Renewal are attached as Exhibits “1” and “2” respectively, and are made a part of and incorporated into this Addendum by this reference.

RECITALS

The parties agree to modify a term of the Renewal as follows:

1. Page 1, Paragraph 3, Section 3: delete following portion of last sentence...“Sixty Thousand Dollars (\$60,000.00)”... and replace with ...“Eighteen Thousand Dollars (\$18,000.00)”...

IN WITNESS OF THE FOREGOING, the parties have executed this Renewal on _____, 2019.

CRA:

ATTEST:

**DANIA BEACH COMMUNITY
REDEVELOPMENT AGENCY**

THOMAS SCHNEIDER, CMC
CRA SECRETARY

RICKELLE WILLIAMS
EXECUTIVE DIRECTOR

APPROVED FOR LEGAL FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

WITNESSES:

CONSULTANT:

**STANDING OVATIONS, LLC, a
Florida Limited Liability Company**

Signature

By:_____

PRINT Name

PRINT Name

Signature

Title

PRINT Name

STATE OF FLORIDA

COUNTY OF _____

The foregoing instrument was acknowledged before me on _____ 2019 by
_____, as _____ of Standing Ovations, LLC, a
Florida Limited Liability Company, on behalf of the company. He/she is personally known to
me or has produced _____, as identification.

NOTARY PUBLIC

State of Florida

My commission expires:

STANDING



March 15, 2019

Rickelle Williams
Executive Director
Dania Beach Community Redevelopment Agency
100 W. Dania Beach Boulevard
Dania Beach, FL

Re: Decrease in Standing Ovation Purchase Order #2019-00000076

Dear Ms. Williams,

Please accept this letter as my authorization to decrease the amount in the City of Dania Beach Purchase Order #2019-00000076 issued to Standing Ovation through an agreement with the Dania Beach CRA and Standing Ovation dated October 16, 2019. The Purchase Order was created in the amount of \$60,000. The amount needed by Standing Ovation for reimbursable expenses is \$18,000. Therefore, the remaining balance \$42,000 can be released from the Agreement.

Sincerely,

A handwritten signature in blue ink, appearing to read "Stewart Auville".

Stewart Auville
President
Standing Ovation, LLC

