

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, MARCH 12, 2019 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
 - B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
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1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

- 1. Administrative Report Memo
- 2. Arts & Seafood Celebration Final Update

4. PRESENTATIONS

- 1. Presentation of Artist Spotlight (Atrium Gallery) by J.D. Louis - Requested by Board Member James

5. CONSENT AGENDA

- 1. Minutes:
Approve Minutes of the February 12, 2019 CRA Board Meeting

2. Travel Requests:

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

Request from Kisha Payen, CRA Coordinator, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

3. RESOLUTION NO. 2019-CRA-004

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH, FLORIDA, PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR EVENT PRODUCTION AND MANAGEMENT SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

4. RESOLUTION NO. 2019-CRA-005

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA SUPPORTING THE ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR A PUBLIC PRIVATE PARTNERSHIP FOR THE CITY CENTER REDEVELOPMENT PROJECT CONSISTING OF A MIXED-USE DEVELOPMENT WITH PUBLIC AND PRIVATE FACILITIES; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

6. PROPOSALS AND BIDS

7. DISCUSSION AND POSSIBLE ACTION

1. Travel Policy - Board Member James

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT

To: Chair, Vice Chair and Board of Directors
From: Rickelle Williams, Executive Director
Date: March 12, 2019
Re: **Administrative Report**

1. Broward Redevelopment Program Grant – Trion Project

On March 5, 2019, the Broward County Board of County Commissioners authorized a resolution approving the Broward Redevelopment Program grant for the Dania Beach CRA. Grant funding will go toward public improvements for the Trion project, a 286-unit mixed-use development on the corner of Federal Highway and Dania Beach Blvd. Public improvements will include a public park/dog park, pavers, sidewalks, a fountain, bicycle racks, benches and landscaping. Grant funds will total One Million Dollars (\$1,000,000.00) with a portion of the funds provided upfront and a portion as a reimbursement. An interlocal agreement between the CRA and Broward County is being negotiated for subsequent CRA Board approval.

2. Re-Branding Initiative Updates

- Signage – City Hall and Public Services exterior and interior signs are being fabricated and installed.
- Park and Recreation facility entrance monument signs are currently being fabricated.
- Neighborhood sign renderings are being developed to match monument signs.

3. City Center Redevelopment

- CRA and City administrative staff met with Colliers International on March 5, 2019 to discuss and finalize the Offering Memorandum/Request for Proposal.
- Resolutions to support and authorize the Offering Memorandum/Request for Proposal are presented on the March 12, 2019 CRA Board and City Commission meeting agendas.
- CRA has engaged with Colliers International to complete an office space plan for the new City Hall facility. A draft has been completed and City and CRA staff is providing comment.

4. Affordable Housing Trust Fund

- At the April 9, 2019 CRA Board meeting, Strategic Planning Group, will present findings from the Attainable/Workforce Housing Linkage Study.

5. Housing Development

- Affordable Housing Development Solutions has executed the Developer Agreement.
- Decota construction to submit plans for permitting within the next two weeks.

6. First-Time Homebuyer Program

- Homebuyer Education Certification courses ended on March 2, 2019. Thirteen (13) homebuyers have completed all required courses and are now receiving housing counseling, credit and income

analysis from Housing Foundation of America, a HUD-certified Housing Counseling Agency. Sign-in sheets from the last six (6) sessions are attached.

7. Upcoming Events

- **Arts and Seafood Celebration Kickoff Event**
 - March 14th – 6:00 PM – 8:00 PM
- **PATCH 3rd Saturday's: Fresh Foods Festival and Food Label Discussion**
 - March 16th 9:00 AM – 1:00 PM
- **Arts and Seafood Celebration**
 - Saturday, March 30th – 11:00-8:00 PM
 - Sunday, March 31st – 11:00-6:00 PM
- **PATCH 2nd Saturday's: Aromatherapy Workshop**
 - April 13 9:00 AM
- **Dania After Dark/Art in the Hall** 5:00 PM to 10:00 PM
 - April 13th
- **Port Everglades Association: Economic Engine Performance Report**
 - Friday, April 26th



February 11, 2019 6:00 pm

[illegible]



February 14, 2019 6:00 pm

[illegible]



February 16, 2019 10:00 am to 5:00 pm

[illegible]



February 25, 2019 6:00 pm

[illegible]



February 28, 2019 6:00 pm

[illegible]



March 2, 2019 10:00 am

[illegible]

Memorandum

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: March 12, 2019
Re: **2019 Arts and Seafood Celebration Final Update**

The CRA is preparing for the 7th Annual Dania Beach Arts and Seafood Celebration (A&SC) taking place March 30-31, 2019 at Frost Park. The following is an update on the event:

Event Cancellation Insurance

Given the circumstances of the 2018 Arts and Seafood Celebration, the CRA has purchased Event Cancellation Insurance for Adverse Weather, Windstorm, and Terrorism Risk has been purchased for the event with coverage of \$130,000.00 for each category. The cost is \$2,765.

Sponsorship to Date

Business/Organization	Sponsorship Amount	In-Kind Sponsorship
Dania Pointe/Kimco (Presenting & VIP Sponsor)	\$10,000.00	
Casino at Dania Beach (Stage Sponsor)	\$ 5,000.00	Event parking, Chef Showcase participation
Meyers Group (Chef Showcase Sponsor)	\$ 5,000.00	
Budweiser	\$ 2,500.00	
Colliers International	\$ 2,500.00	
Merrimac Ventures	\$ 2,500.00	
Tobacco Free Florida	\$ 2,500.00	
Hotwire Communications	\$ 2,000.00	
Bathcrest	\$ 1,000.00	
Bath Fitter	\$ 1,000.00	
FHIA	\$ 1,000.00	
FPL	\$ 1,000.00	
Paradise Exteriors	\$ 1,000.00	
T-Mobile	\$ 1,000.00	
AARP	\$ 500.00	
Fairfield Inn	\$ 500.00	
Waste Management	\$ 500.00	Three 20-yard dumpsters, 40 waste bins
James Brady	\$ 250.00	
Total	\$39,750.00	

Kick Off Party - March 14, 2019 by Invitation Only

The Kickoff Party will be held at the Frost Park Recreational Center on March 14, 2019 from 6:00 PM to 8:00 PM. As is customary, the CRA uses this event to express our appreciation for the time and commitment from event volunteers. We will also unveil the 7th Annual Arts and Seafood Celebration Poster which was created by Artist Gina Santa Maria-Debevec. Gina is originally from Buffalo New York. She is self-taught and mainly works in acrylics, pastels & colored pencil. One of her passions is caricatures which she practices in her down time from her busy job as a flight attendant.

Performance Art Theater

Performance Art takes center stage this year with live art being done center-field. Our artists will paint a Diorama-style scene live over the two days and this is anticipated to be a major attraction for our patrons. Participating artists are already being featured on the A&SC website including Marcos Conde, Rebeca Pinto Bottone, Nate Dee, and Will Simpson.

Skate Park Art Contest

We are staging a Paint Off contest in the Skate Park area. Performance artists from past Arts and Seafood Celebrations will be invited to return and compete in the two-day contest. We are inviting the public to judge the competition from their smartphones over the two days.

On Saturday, March 30th, day one of the contest, each artist will have a 13'x13' space to create artwork on the floor of the skate park. They will have 12 hours of creative time starting from 10:00 AM to 6:00 PM Saturday and 12:00 PM to 4:00 PM on Sunday. Each piece will be judged by the public using a text-to-vote system. Winners will be announced at 5:00 PM on Sunday and the audience will pick the best three (3) artists to win a cash prize.

All art work will remain on display as public art at the skate park until it naturally fades away. We will be documenting the contest to be used for promotional purposes.

Cash prizes will be as follows to the winners: 1st Place \$400.00; 2nd place \$250.00; and 3rd place \$175.00

All participating artists must have performed in the Dania Beach Arts and Seafood Celebration over the past six years. Artists may use brush or spray paint during the event, creating a live exhibition for festival patrons to get a close look at the creative designs. Artists are encouraged to use their skills and attempt three dimensional-looking pieces for this event.

Art Show

The Art Exhibition show is juried and interested artists and crafters must register through the Arts and Seafood Celebration website. We have opened online applications for artists and crafters to register. To date seventy-two (72) artists have registered. Artist fees are as follows:

Jury Fee	\$15	Double Street Booth	\$500
Street Booth single	\$250	Double Park Booth	\$550
Park Booth single	\$275	Additional fee for a corner booth	\$50

Artists Awards

A panel of judges will review all artists and crafters on the first day of the show to award \$1,500.00 in cash prizes as follows:

1 Best of Show	\$ 500.00
4 Honorable mentions	<u>\$1,000.00 (\$250.00 each)</u>
Total	\$1,500.00

Food and Beverage Concession

The Food and Beverage Concession agreement has been finalized with Professional Concessions Inc. The application window closed on February 20, 2019, however, spaces may still be available. Interested vendors should contact Professional Concessions Inc. using the information on the vendor application (on website). A completed application does not guarantee acceptance into the event.

Chef Showcase

Chef Johnny Alarcon, of the Luxe Gourmet Buffet at the Casino at Dania Beach will be this year's lead Chef for our Chef Showcase. Chef Alarcon will demonstrate his international flair and experience through some of his favorite recipes to delight patrons. Joining him will be Artist and Chef, Mark Cameron, producing Jamaican Flavors, Chef Dherlie Guirand, of Kiskeya Farms with Haitian style flavors and Shanna Benson, of Benson's Bakery will demonstrate secrets of creating great desserts. Visit the A&SC website to view chef profiles.

Promotion

We have engaged Quest Public Relations to work on public relations and advertising for the event. They will be promoting the event to create and increase community and regional awareness of activities featured in the Arts and Seafood Celebration through press releases and advisories, digital media, calendar listings, invitations, and paid media. Our major Social Media postings and boosts have begun and will continue leading up to the event.

Broadcast

Radio/Digital/Television:

Entercom Communications: Week of 3/25

112 spots/mentions, ticket giveaways, digital & social components

WMXJ 102.7-FM The Beach = 684,900 weekly cume

WKIS 99.9-FM Kiss Country = 335,200 weekly cume

iHeart Radio: March 18 – 29

100 spots/mentions, ticket giveaways, digital banners app & online, social, event calendar

WBGG 105.9-FM BIG = 486,500 weekly cume

WMIB 103.5-FM The Beat = 524,100 weekly cume

WIOD 610AM Talk = 160,700 weekly cume

COMCAST / AT&T

Television/Digital: March 11 – 31

Live TV: South Broward (Comcast & AT&T) Dania Beach, Hallandale, Fort Lauderdale, Davie, Hollywood, Miramar, Pembroke Pines

620 - 30-second spots on 20 networks (added channels include HGTV, Food Network, BET, NBC Sports, TLC, Fox Sports)

Digital TV & Video: 220,011 guaranteed impressions

Long-format, On-Demand, Streaming, app, websites: South Broward, Fort Lauderdale, & Pompano Beach / Short-form content on websites targeting Eating & Drinking or Entertainment

Television Feature: NBC6 – 6 in the Mix on Wednesday, March 27 highlighting our Chef Showcase

Print

New York Times – event featured in Greater Fort Lauderdale Convention and Visitors Bureau (GFLCVB) ad

Miami Herald / El Nuevo Herald: March 1 – 31 - Sponsorship

Digital Ads on Miami.com / MiamiHerald.com / Indulge (117,857 impressions)

Two full-color ¼ page ads: Weekend & Viernes 3/29

Sun Sentinel: March 22 – 30

Digital ads under Events/Entertainment display sunsentinel.com (75,000 impressions)

Include one ¼ fill color ad in Showtime 3/29

Dania Press: March 2019

One full color ¼ page ad

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, FEBRUARY 12, 2019 – 5:30 P.M.

1. Call to Order/Roll Call

Chair Lewellen called the meeting to order at 5:30 p.m.

Present:

Chair:	Lori Lewellen
Vice-Chair:	Lauren Odman
Board Members:	Chickie Brandimarte
	Bill Harris
	Tamara James
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Thomas Schneider

2. Citizen Comments

There were no comments at this meeting.

3. Administrative Reports

3.1 Arts & Seafood Celebration Update

Director Williams reviewed the information included in the agenda packet, and noted they have secured event cancellation insurance. Coverage includes adverse weather, windstorm, and terrorism risk in the amount of \$130,000.00 for each category, costing \$2,700.00. Additionally, the new vendor application includes food truck, food cart, or 10 x 10 spaces to serve food. The deadline is February 20th for vendors.

Mayor Lewellen asked if the application was only for food trucks or if art or anything else is included.

Director Williams responded anything food related. The application for artists is already available online for submittal; we currently have 47 artists signed up. Last year, there were a total of 78 artists and our expectation is to reach 78 or exceed that number.

3.2 Administrative Report

Director Williams reviewed the information included in the agenda packet. She recently met with Colliers International Group relating to our City Center Redevelopment Project. She and

Assistant City Manager Donnelly will work together, scheduling one-on-ones with the Board members to gather input before the RFP is released.

Director Williams also noted the First Time Home Buyer workshop sign-in sheets were included in the agenda packet for a visual reference of attendance. Seven attendees have completed all three sessions and there are five sessions remaining.

4. Presentations

4.1 Rebranding Advertising Campaign Concepts - Mad4Marketing

Director Williams introduced Mad4Marketing owner Chris Madsen, Senior Art Director Ann Grigsby and Senior Art Strategist Laura Pierson, who gave a PowerPoint presentation, which is attached to and incorporated into these minutes.

Vice-Chair Odman felt the marketing materials were wonderful; the pictures and color scheme worked well. However, she had an issue with the first sentence of the copy as there is confusion on the subject/verb agreement which makes it read awkwardly. Ms. Pierson noted this would be edited. She also mentioned the option of using other Dania Beach photos previously taken to capture the rich history.

Board Member James questioned whether the marketing could be tailored to upcoming events insofar as some of the information could be placed on a particular event coming up or even advertising upcoming City events through the marketing campaign. She noted examples such as the Motorcycle Show or Arts & Seafood Celebration to target people for a specific event.

Ms. Grigsby responded yes, they have looked into upcoming events as they are building the media plan. The types and channels of advertising that make sense for each event will be researched. The plan is digital because it is more cost effective, and reaches a bigger audience to target. The branding itself will be adapted for those specific events keeping the same elements of the original branding campaign.

Chair Lewellen complimented staff on the campaign and felt the only place we see the slogan See It, Live It, Love It is on the buses; it needs to be more prominent on the other items.

Director Williams noted Mad4Marketing would take the Board's comments and tweak the marketing materials and bring results back via electronic mail.

4.2 Rebuilding Together Broward County, Inc. - Mr. Robin Martin, Executive Director

Mr. Martin gave a brief overview of Rebuilding Together Broward County and presented a video on the home repair and improvement services program.

Board Member Harris asked Mr. Martin about his familiarity with the Broward UP (Unlimited Potential) program through Broward College. He noted Gregory Haile, President of Broward

College, introduced the program at the Florida League of Cities; Board Member Harris suggested a collaboration of both programs.

5. Consent Agenda

Items Removed from Consent Agenda: #5.2

5.1 Minutes:

Approve Minutes of the January 22, 2018 CRA Board Meeting

5.3 RESOLUTION NO. 2019-CRA-001

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING EXECUTION OF AN AGREEMENT WITHOUT COMPETITIVE BIDDING WITH REBUILDING TOGETHER BROWARD COUNTY, INCORPORATED, A FLORIDA NOT FOR PROFIT CORPORATION, TO PROVIDE HOME REPAIR AND IMPROVEMENT SERVICES IN CONNECTION WITH THE AT HOME DANIA BEACH RESIDENTIAL REVITALIZATION PROGRAM IN AN AMOUNT NOT TO EXCEED EIGHTY THOUSAND DOLLARS (\$80,000.00); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

5.4 RESOLUTION NO. 2019-CRA-002

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, ADOPTING A SECOND MORTGAGE LOAN AGREEMENT AND PROMISSORY NOTE IN CONNECTION WITH THE FIRST-TIME HOMEBUYER PROGRAM WITHIN THE AT HOME DANIA BEACH RESIDENTIAL REVITALIZATION PROGRAM; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member James motioned to approve the Consent Agenda, with the exception of Item #5.2; seconded by Board Member Harris. The motion carried unanimously.

5.2 Travel Requests:

Request from Rickelle Williams, CRA Executive Director, to attend the Safe Streets Summit 2019 in Miami, Florida, on February 25-26, 2019 (Estimated cost \$320.20)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Safe Streets Summit 2019 in Miami, Florida, on February 24-26, 2019 (Estimated cost \$827.21)

Board Member James questioned the location of the Safe Streets Summit and the distance/time CRA staff would travel. She would like to look into having a different travel policy for the CRA and managed by the CRA Executive Director. She felt Economic Development Manager Spradley should be able to stay in a hotel. This is not specifically in the travel policy for employees for the tri-county area.

Vice-Chair Odman asked if this item included hotel lodging.

Board Member James responded yes, but typically the tri-county area is not included for the CRA and City Staff, only for the Commission.

Chair Lewellen felt this could be addressed on a case-by-case basis; a complete policy change does not need to be done.

Vice-Chair Odman said this makes a lot of sense and it seems it should be under the CRA Director's discretion.

Board Member James requested a different travel policy for the CRA, managed by the CRA Director.

Chair Lewellen suggested we wait until the budget season to pursue the policy and do this on a case-by-case basis until then.

Board Member James asked if CRA staff travel is something Director Williams would be comfortable managing.

Director Williams noted the CRA follows the same travel policy as the City. She could discuss this with City staff to see how we can make modifications based on mileage requirements in order to have lodging included.

Board Member Brandimarte said the policy does not provide enough for per diem. She agrees with Director Williams on the way she wants to proceed.

Board Member James motioned to approve the Travel Requests; seconded by Vice-Chair Odman. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 RESOLUTION NO. 2019-CRA-003

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING EXECUTION OF A DEVELOPMENT AGREEMENT AND SPECIAL WARRANTY DEED WITH MIAMI-DADE AFFORDABLE HOUSING FOUNDATION, INC. D/B/A AFFORDABLE HOUSING DEVELOPMENT SOLUTIONS, A FLORIDA NOT FOR PROFIT CORPORATION, TO PROVIDE FOR THE DEVELOPMENT OF SINGLE-FAMILY AFFORDABLE HOUSING IN CONNECTION WITH THE AT HOME DANIA BEACH RESIDENTIAL REVITALIZATION PROGRAM; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

City Attorney Ansbro read the title of Resolution #2019-CRA-003.

Director Williams noted this was a discussion item on the last agenda; the Board directed that we go out again for proposals. Since that time, we received new information from Broward County identifying funding for our home buyers, upwards of \$40,000.00, to stack on top of the down payment assistance being provided in the program. Because there may be an opportunity for our residents to access the funding from Broward County, if the Board desires to move forward with this proposal tonight, the CRA has prepared various legal instruments.

Board Member James noted she received the email from Broward County and having access to County funds is definitely important. This is not the kind of thing to sit on; she is on board.

Board Member Harris agreed. He was at the Housing Task Force when they had a meeting with County Administrator Bertha Henry. Funding is available, and the faster that we do this, the better.

Chair Lewellen asked if there is a time limit to receive the County funds.

Director Williams responded the funds are on a first come, first served basis; the County cannot hold the funds.

Chair Lewellen asked how long the second legal notices were out.

Director Williams said the second set of notices published January 26 and February 1, 2019, so they have been out for a couple of weeks.

Chair Lewellen voiced her concern as there are other firms out there; also the RFP is being presented as a public legal notice rather than a Request for Proposal, which may have caused confusion. She is concerned about an under-bid; we want people to stay in the homes 10 years or longer, so quality of work is a factor. Chair Lewellen questioned whether the one company that submitted a bid proposal is a profit or not-for-profit organization.

Director Williams noted they are not-for-profit. She clarified this process has not been articulated as an RFP, but as a public notice of disposition.

Board Member James spoke about Decota's integrity and quality of the work they put out; she is very confident in their work. We will achieve sustainable homes and Decota will be able to meet the needs of our housing program.

Board Member Brandimarte asked if any other developer was interested in the time that the second advertisement was out. She questioned if it was advertised properly, and does not understand just taking one person's bid.

Director Williams reiterated the notice published January 26th in the Sun Sentinel, and February 1st in the Dania Press and the Miami Herald. We did receive calls about it, but no one has proceeded. One developer said they did not want to provide their financial statements. There are different factors that make developers want to come forward or not. Some want permit/impact

fees to be covered by the CRA and when they are told that they are not, they do not want to come forward with a proposal. A lot of things impact the decision making for a proposer.

Chair Lewellen said she would be more comfortable if we waited until the next CRA Board meeting to do this.

Board Member Harris spoke about Decota and said this program is hot to go right now. If we know a local vendor who knows our standards, and Community Development can help enforce the standards, we should take the bid that is on the table and proceed with the program. We could wait another 30 days and still not have additional proposers; a bird in the hand is worth two in the bush. He is comfortable with Decota and City enforcement to green light the program.

Vice-Chair Odman noted she feels the same way. She favors going forward with this and does not see a point in waiting.

Vice-Chair Odman motioned to adopt Resolution #2019-CRA-003; seconded by Board Member James. The motion carried on the following 3-2 Roll Call vote:

Board Member Brandimarte	No	Vice-Chair Odman	Yes
Board Member Harris	Yes	Chair Lewellen	No
Board Member James	Yes		

8. Board Member Comments

Board Member James would like to discuss preparations for the upcoming Super bowl coming to South Florida in 2020. The holiday decorations do not represent our brand and where we going. They are scattered here and there and are not inviting. She thinks we can do a better job at making Dania Beach pop during the holiday time.

Board Member James asked about a bike sharing program being implemented in the City.

Board Member James asked Director Williams to set up a tour given by the Director to tour the AMO building. She spoke of the local marine industry and the programs they have to offer youth, and wants to consider the possibility of an apprentice program.

Board Member James noted Dania After Dark was amazing, including the black history presentations in Art in the Hall.

Board Member James spoke of City Hall colors, which do not go with the library and parking garage. She wants something that flows, and would like whoever is in charge to come back with colors that make sense so that it look goods.

Board Member James noted she attended the meeting for the City Center and was not thrilled with the names they came up with. She asked the Board to come up with names, as she wants something fun and exciting.

Board Member Harris read a statement about affordable housing from the meeting with the County last week. The County is short 140,000 units for affordable housing; it is a worthwhile program.

9. Information Items

There were no items on this agenda.

10. Adjournment

Chair Lewellen adjourned the meeting at 6:28 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

THOMAS SCHNEIDER, CMC
CRA SECRETARY

LORI LEWELLEN
CHAIR – CRA

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

Request from Kisha Payen, CRA Coordinator, to attend the Florida Redevelopment Association (FRA) Academy for certification training in Orlando, Florida, on March 14-16, 2019 (Estimated cost \$999.79)

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo - CRA Travel Request for FRA Academy Orlando March 14-16, 2019 - Spradley & Payen, Travel Request - DeAndrae Spradley FRA Academy, Orlando March 14-16, 2019, Travel Request - Kisha Payen FRA Academy, Orlando March 14-16, 2019

Memo

To: Mayor, Vice Mayor and City Commissioners
From: Rickelle Williams, Executive Director
Date: March 12, 2019
Re: Travel Request for CRA staff - DeAndrae Spradley and Kisha Payen

Background

The Florida Redevelopment Association (FRA) Academy is holding its Certification training in Budgeting, Funding, and Reporting in Orlando, Florida, on March 15, 2019.

Request

The CRA is requesting travel authorization for CRA staff, Economic Development Manager, DeAndrae Spradley, and CRA Coordinator, Kisha Payen to attend the scheduled Redevelopment Academy course on March 15, 2019.

They will travel to Orlando, Florida on March 14, 2019 and return on March 16, 2019.

Reservations for hotel accommodation, rental car, and Academy course registration have been reserved in anticipation of approval, and costs are as follows:

DeAndrae Spradley:	\$999.79
Kisha Payen:	\$999.79

Recommendation

Motion to approve CRA Board member travel authorizations and ratify expenditures.

CITY OF DANIA BEACH LOCAL TRAVEL AUTHORIZATION

EMPLOYEE: DeAndrae Spradley
DEPARTMENT: CRA
LOCATION: Orlando, FL
TRIP/TRAINING DATE: March 14 - 16, 2019
PURPOSE: Attend FRA Training - Budgeting, Funding & Reporting

CHECK ONE
☒ Certification
☒ General Training
☐ License
☒ Other

Note any overnight or out of state travel events attended in the last 12 months:

N/A

ACCOUNT NO: 106-52-01-552-40-10

COST SUMMARY		
Expense	Description	Estimate
Registration	FRA Training - Budgeting, Funding & Reporting	\$ 495.00
Lodging (2 nights)	Courtyard Orlando Downtown	\$ 304.00
Rental Car	Enterprise	\$ 58.89
Per Diem	DeAndrae Spradley	\$ 141.90
TOTAL EXPENSES		\$ 999.79

TOTAL ESTIMATED TRAVEL COST **\$ 999.79**

I hereby certify that travel as shown above is to be incurred in connection with official business of the City of Dania Beach.		
Traveler (print)	Signature	Date
DeAndrae Spradley		3/7/19
Department Head (print)	Signature	Date
Rickelle Williams		3/7/19
Finance Director (print)	Signature	Date
Nicki Satterfield		3/7/19

TO BE COMPLETED BY FINANCE		
Preparer (print name)	Signature	Date
Tania Stevens		3/7/19

Payen, Kisha

From: EVENT PLANNING (TAL) <EVENTPLANNING-TAL@flcities.com>
Sent: Thursday, February 28, 2019 11:53 AM
To: Spradley, DeAndrae
Cc: Jan Piland
Subject: BUDGETING, FUNDING & REPORTING Registration Confirmation for DeAndrae Spradley (39304)

BUDGETING, FUNDING & REPORTING

FLC University Training Center
125 E. Colonial Drive
Orlando, FL 32853

Dear DeAndrae Spradley,

Thank you for registering for the BUDGETING, FUNDING & REPORTING. We look forward to your attendance. Please do not hesitate to contact us if you have any questions prior to the event. **This message is confirmation of your registration. If you paid by credit card, payment information will be detailed below.**

Contact Information:

Notes:

Registrant Information:

Registration Date 02/27/2019

Name DeAndrae Spradley

Nickname DeAndrae

Title Economic Development Manager

Affiliation CRA, City of Dania Beach

E-mail dspradley@daniabeachfl.gov

Your Itinerary:

Professionisonal Track (1) \$495.00

Total \$495.00

Payments \$495.00

Balance \$0.00

Payment Receipt:

Credit Card Reference Code 61583726552

Credit Card Authorization Code 018592

Date Processed 02/27/2019

Total Paid \$495.00

Payment Type VISA *****7241

This is an automated e-mail. Please do not reply to this message.



Sign Out [Kisha Payen](#) [Cart](#)

[Keyword Search](#)

[Home](#) [Directory](#) [Events](#) [My Account](#)

BUDGETING, FUNDING & REPORTING



Orlando Training Center Information

The FLC University Training Center is located next door to the League's Orlando office at 125 E. Colonial Drive, Orlando, FL, 32853. The phone number is 407.367.4024.

Parking Information

Parking is available at the rear of the building. Please park in the spaces labeled for FLC University. If these spaces are not available, there is an overflow lot across the street located at 720

Irma Avenue.

Driving Directions

From I-4 (Eastbound and Westbound)

From South Florida, Orlando Airport or Tampa

Register by logging-in with your username and password, which is saved in the system. If this is the first time you've used online registration, contact [Jan Piland](#), who can provide you with a user name and password.

If you wish to register someone else, use the blue Register someone else button on the event page. If you cannot see this button, contact [Jan Piland](#) to receive additional system access.

If you have registered online for an FRA event before, but cannot remember your login name and/or password, click on the "forgot" options located below the login fields. The system will email you with further instructions.

If you have trouble opening the links, we encourage you to try using the Google Chrome web browser instead of Internet Explorer, OR to click on the registration link from the "Calendar" under Events and Training.

If you have any questions, please contact [Jan Piland](#) for help.

When 3/15/2019 8:30 AM - 5:00 PM

[Register Someone Else](#)

Where FLC University Training Center
125 E. Colonial Drive
Orlando, FL 32853

Registration is closed.

My registration status: Registered on 2/27/2019

IMPORTANT: [Click here to enter badge information and provide an email for your event confirmation](#)

Registration Options

- ☐ Administrator Track
- ☒ Professional Track
- ☐ NON-MEMBER

Price

495.00

495.00

595.00

Carol Westmoreland
Executive Director
cwestmoreland@flcities.com
Direct: (850) 701-3608

Jan Piland
Executive Assistant
jpiland@flcities.com
Direct: (850) 701-3622

P. O. Box 1757
301 S. Bronough Street, Suite 300
Tallahassee, FL 32302-1757
(800) 342-8112, ext. 3608 or 3622
Fax: (850) 222-3806

[Events](#)

White Davis, Kha

From: no-reply@marriott.com
Sent: Thursday, February 28, 2019 11:21 AM
To: White Davis, Kha
Subject: DEANDRAE STRADLEY (KWHITEDABIS@DANIABEACHFL.GOV) sent you an email from https://protect-us.mimecast.com/s/yWN6CW6mJ4cZrzt6m_O-

This Marriott.com reservation email has been forwarded to you by DEANDRAE STRADLEY (KWHITEDABIS@DANIABEACHFL.GOV)

Courtyard Orlando Downtown
730 North Magnolia Avenue
Orlando, Florida 32803
USA
+14079961000
Fax: +14079961001

Guest name: DEANDRAE STRADLEY
Confirmation Number: 92295078
Check-in: Thursday, March 14, 2019
Check-out: Saturday, March 16, 2019
Number of guests: 1
Number of rooms: 1

Room Preferences & Description:
Guest room, 1 King, Sofa bed

This hotel has a smoke-free policy

Summary of Charges:

1room(s) for 2night(s)

Thursday, March 14, 2019 - 152.00
Friday, March 15, 2019 - 152.00

Total cash rate-304.00

Estimated government taxes and fees - 38.0

Total for stay in hotel's currency - 342.00 USD

On-site parking, fee: 15 USD daily

Rate Rules:

Cancelling Your Reservation

You may cancel your reservation for no charge until March 12, 2019 (2 day[s] before arrival). Please note that we will assess a fee of 171.00 USD if you must cancel after this deadline. If you have made a prepayment, we will retain all or part of your prepayment. If not, we will charge your credit card.

Modifying Your Reservation

Please note that a change in the length or dates of your reservation may result in a rate change.



Existing Reservation

[Back](#)[Modify Reservation](#)[Cancel Reservation](#)**Confirmation No:****1735955676****Driver's Name:****DEANDRAE SPRADLEY****Email:****dspradley@daniabeachfl.gov****Phone #:****+1 954-924-6801**

Reservation Details

Pickup Date & Time:**Thu, Mar 14 2019 12:00 PM****Return Date & Time:****Sat, Mar 16 2019 12:00 PM****Pickup Location:****Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409****Return Location:****Wpb North Congress
1889 North Congress Ave
West Palm Beach, FL, United States 33409**

Vehicle Details

Economy**Mitsubishi Mirage or similar****Air Conditioner****Automatic****4 passengers**



2 bags
AM/FM Stereo Radio
ABS Brakes

Protection Products

Collision damage waiver full
Roadside assistance protection

Payment

Billing number: *****390

Rate Details

Base Rate	51.00 USD
Collision Damage Waiver Full	(included)
Roadside Assistance Protection	(included)
Vlf Rec	(included)
Sc Rec	4.00 USD
Tire Fee	0.04 USD
Sales Tax	3.85 USD
Total Price	58.89 USD

Your discount has been applied.

This vehicle comes with unlimited mileage.

Hours of Operation

Sunday 8:00 AM – 5:00 PM

Monday	7:30 AM – 6:00 PM
Tuesday	7:30 AM – 6:00 PM
Wednesday	7:30 AM – 6:00 PM
Thursday	7:30 AM – 6:00 PM
Friday	7:30 AM – 6:00 PM
Saturday	8:00 AM – 5:00 PM

Send Copy of**Send****Confirmation**

Enter a second email address if you want to receive an extra copy of the email confirmation.

Print Confirmation

City of Dania Beach **Travel Per Diem Calculator**

Traveler Name: DeAndrae Spradley

Description of Trip: Attend FRA Training - Budgeting, Funding & Reporting

Daily Per Diem Rate for FY 19:

\$ 66.00

Destination: Orlando, FL

First Date of Travel 14-Mar-19

Last Date of Travel 16-Mar-19

				Travel		Travel	
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date				14-Mar-19	15-Mar-19	16-Mar-19	
Breakfast 15%					\$ 9.90		
Lunch 35%					\$ -		
Dinner 50%					\$ 33.00		
Total Daily total =				\$ 49.50	\$ 42.90	\$ 49.50	

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date							
Breakfast 15%							
Lunch 35%							
Dinner 50%							
Total Daily total =							

Pro-rating Per Diem for Travel Date of Departure/Return: **\$ 49.50**

Total Per Diem Due to Traveler

\$ 141.90

Meal Exclusions		
Date	Meal Provided	Amount
15-Mar-19	Lunch	\$ 23.10



FY 2019 Per Diem Rates for Orlando, Florida

Meals & Incidentals (M&IE) Breakdown

Primary Destination	County	M&IE Total	Continental Breakfast/Breakfast	Lunch	Dinner	Incidental Expenses	First & Last Day of Travel
Orlando	Orange	\$66	\$16	\$17	\$28	\$5	\$49.50

(850) 701-3608 / (800) 342-8112

(850) 701-3608 / (800) 342-8112



ABOUT US ▼ ACADEMY AWARDS ▼ MEMBERSHIP ▼



RESOURCES ▼

ANNUAL CONFERENCE ▼

EVENTS



NEWS

Redevelopment Academy

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

Ok



The Academy is a unique educational program, designed to promote a prerequisite level of knowledge and professionalism in the field of community redevelopment. The courses are open to anyone interested in learning more about redevelopment practice in Florida. ANYONE who wants to take the course and provides the registration information and payment may register and take the courses. We offer online registration and payment for the courses. For more information, contact Jan Piland at jpiland@flcities.com or [850-701-3622](tel:850-701-3622).

If you do not want to take all the courses, you do not have to. And, you can take a course and not take the test (audit). To take the test you must take it during the same course. If you are interested in taking all the required courses to achieve a "designation" – there are two designations – "administrator" or "professional" for which you may apply. However, only FRA members in good standing are eligible for a designation. Five courses are required for graduation/designation. There are three core* courses: Redevelopment 101*; Budgeting, Funding and Reporting*, Operations and Capacity Building*. There are five elective courses: Creating and Using Redevelopment Incentives, Capital Project Management, Housing as a Redevelopment Tool, Capital Project Management and Planning Strategically for Redevelopment.

If you are a **NEW CANDIDATE** for a designation (FRA-RA (Redevelopment Administrator) or FRA-RP (Redevelopment Professional)), please complete and send in all the requirement documents for your application first. If you would like to register and pay for a course (pending your acceptance as a candidate), you may submit the application and registration fee (\$495) all at once. **Please be sure to read all the information in the application to ascertain the appropriate fee to submit, sign the code form and submit the required documentation (see guidelines).**

AFTER APPLICATION, you will be notified about acceptance into the academy by email. If you have **already been accepted** into the Academy, and you want to register for a course, please use the online link to register and chose your payment option. Please note that there are 3 different fees (\$495 for Administrator designation (must be pre-qualified), \$495 for Professional designation or if you're a member in good standing just taking the course and

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Owen M. Beitsch, PhD, FAICP, CRE



Marilyn E. Crotty

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Ok





Jeff Oris, CEcD



Carol Westmoreland

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

Ok



**CITY OF DANIA BEACH
LOCAL TRAVEL AUTHORIZATION**

EMPLOYEE: Kisha Payen
DEPARTMENT: CRA
LOCATION: Orlando, FL
TRIP/TRAINING DATE: March 14 - 16, 2019
PURPOSE: Attend FRA Training - Budgeting, Funding & Reporting

CHECK ONE ☒ Certification
☒ General Training
☐ License
☒ Other

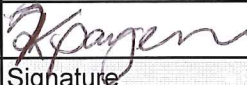
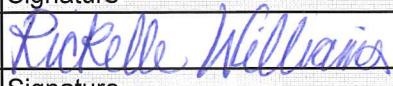
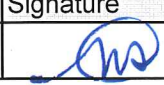
Note any overnight or out of state travel events attended in the last 12 months:

N/A

ACCOUNT NO: 106-52-01-552-40-10

COST SUMMARY		
Expense	Description	Estimate
Registration	FRA Training - Budgeting, Funding & Reporting	\$ 495.00
Lodging (2 nights @ \$152)	Courtyard Orlando Downtown	\$ 304.00
Rental Car	Enterprise	\$ 58.89
Per Diem	Kisha Payen	\$ 141.90
TOTAL EXPENSES		\$ 999.79

TOTAL ESTIMATED TRAVEL COST **\$ 999.79**

I hereby certify that travel as shown above is to be incurred in connection with official business of the City of Dania Beach.		
Traveler (print)	Signature	Date
Kisha Payen		3/7/19
Department Head (print)	Signature	Date
Rickelle Williams		3/7/19
Finance Director (print)	Signature	Date
Nicki Satterfield		3/7/19

TO BE COMPLETED BY FINANCE		
Preparer (print name)	Signature	Date
Tania Stevens		3/7/19

Payen, Kisha

From: EVENT PLANNING (TAL) <EVENTPLANNING-TAL@flcities.com>
Sent: Thursday, February 28, 2019 11:53 AM
To: Payen, Kisha
Cc: Jan Piland
Subject: BUDGETING, FUNDING & REPORTING Registration Confirmation for Kisha Payen (37483)

BUDGETING, FUNDING & REPORTING

FLC University Training Center
125 E. Colonial Drive
Orlando, FL 32853

Dear Kisha Payen,

Thank you for registering for the BUDGETING, FUNDING & REPORTING. We look forward to your attendance. Please do not hesitate to contact us if you have any questions prior to the event. **This message is confirmation of your registration. If you paid by credit card, payment information will be detailed below.**

Contact Information:

Notes:

Registrant Information:

Registration Date 02/27/2019

Name	Kisha Payen
Nickname	Kisha
Title	CRA Coordinator
Affiliation	CRA, City of Dania Beach
E-mail	kpayen@daniabeachfl.gov

Your Itinerary:

Professionals Track (1) \$495.00

Total	\$495.00
Payments	\$495.00
Balance	\$0.00

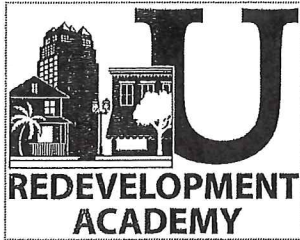
Payment Receipt:

Credit Card Reference Code	61583721286
Credit Card Authorization Code	043240
Date Processed	02/27/2019
Total Paid	\$495.00
Payment Type	VISA *****7241

This is an automated e-mail. Please do not reply to this message.



BUDGETING, FUNDING & REPORTING



Orlando Training Center Information

The FLC University Training Center is located next door to the League's Orlando office at 125 E. Colonial Drive, Orlando, FL, 32853. The phone number is 407.367.4024.

Parking Information

Parking is available at the rear of the building. Please park in the spaces labeled for FLC University. If these spaces are not available, there is an overflow lot across the street located at 720

Irma Avenue.

Driving Directions

From I-4 (Eastbound and Westbound)

From South Florida, Orlando Airport or Tampa

When 3/15/2019 8:30 AM - 5:00 PM

Where FLC University Training Center
125 E. Colonial Drive
Orlando, FL 32853

[Register Someone Else](#)

Registration is closed.

My registration status: Registered on 2/27/2019

IMPORTANT: [Click here to enter badge information and provide an email for your event confirmation](#)

Register by logging-in with your username and password, which is saved in the system. If this is the first time you've used online registration, contact [Jan Piland](#), who can provide you with a user name and password.

If you wish to register someone else, use the blue Register someone else button on the event page. If you cannot see this button, contact [Jan Piland](#) to receive additional system access.

If you have registered online for an FRA event before, but cannot remember your login name and/or password, click on the "forgot" options located below the login fields. The system will email you with further instructions.

If you have trouble opening the links, we encourage you to try using the Google Chrome web browser instead of Internet Explorer, OR to click on the registration link from the "Calendar" under Events and Training.

If you have any questions, please contact [Jan Piland](#) for help.

Registration Options

	Price
☐ Administrator Track	495.00
☒ Professional Track	495.00
☐ NON-MEMBER	595.00

Carol Westmoreland
Executive Director
cwestmoreland@flcities.com
Direct: (850) 701-3608

Jan Piland
Executive Assistant
jpiland@flcities.com
Direct: (850) 701-3622

P. O. Box 1757
301 S. Bronough Street, Suite 300
Tallahassee, FL 32302-1757
(800) 342-8112, ext. 3608 or 3622
Fax: (850) 222-3806

[Events](#)

Stevens, Tania

From: Payen, Kisha
Sent: Wednesday, March 06, 2019 3:35 PM
To: Stevens, Tania
Cc: White Davis, Kha
Subject: FW: Reservation Confirmation #92300825 for Courtyard Orlando Downtown

Hi Tania,

Here is my registration. He had to send it to my personal email in order for me to receive it.

Best regards,

Kisha Payen
CRA Coordinator
Dania Beach Community Redevelopment Agency
100 W. Dania Beach Blvd.
Dania Beach, FL 33004
(954)924-6801 ext.3750
www.daniabeachcra.org
www.DaniaBeachArtsandSeafoodCelebration.com **March 30-31, 2019**
www.ThePatchGarden.com Every Saturday 9am-1pm (Weekday hrs 7am-10am CASH only)

From: Kisha Payen [mailto:kishapayen@gmail.com]
Sent: Wednesday, March 06, 2019 3:34 PM
To: Payen, Kisha
Subject: Fwd: Reservation Confirmation #92300825 for Courtyard Orlando Downtown

----- Forwarded message -----

From: Courtyard By Marriott Reservations <reservations@res-marriott.com>
Date: Wed, Mar 6, 2019 at 3:32 PM
Subject: Reservation Confirmation #92300825 for Courtyard Orlando Downtown
To: <KISHAPAYEN@gmail.com>

Your reservation details and tips to make the most of your trip.

[ENHANCE YOUR STAY](#) | [SUMMARY OF CHARGES](#) | [CONTACT US](#)



Thank you for booking directly with us, Kisha Payen-Eugene.

You're ready to move forward.

Thu, Mar 14, 2019 – Sat, Mar 16, 2019

Confirmation Number: 92300825



Check-In: Thursday, March 14, 2019

03:00 PM

Check-Out: Saturday, March 16, 2019

12:00 PM

Number of rooms

1 Room

Guests per room

1 Adult

Guarantee Method

Credit Card Guarantee, Visa

Total for Stay (all rooms)

342.00 USD

Room 1

Room Type ›

Guest room, 1 King, Sofa bed

Guaranteed Requests:

None

ALL REQUESTS ›

[Modify or Cancel Reservation](#)

⚠ Hotel Alert

Guest parking is USD 15 plus tax per night per vehicle. This fee may be included in some rates.

Enhance your stay



Save on base rates

Plus earn up to 2,000 points.

[Learn More](#)



Members get free nights, room upgrades, free Wi-Fi, exclusive offers, Member Rates and more.

Join

Summary Of Charges

Thursday, March 14, 2019 – Saturday, March 16, 2019

2 Nights at 152.00 USD per night per room

Govt/military rate, federal government ID required

Taxes & Fees (per night per room)

Estimated Government Taxes & Fees	19.00 USD
-----------------------------------	-----------

Totals

Total for Stay (all rooms)	342.00 USD
----------------------------	------------

Other Charges

On-site parking, fee: 15 USD daily

Onsite parking for recreational vehicles is USD 50 per day

Rate Details & Cancellation Policy

- **You may cancel your reservation for no charge until Tuesday, March 12, 2019 (2 day[s] before arrival).**
- Please note that we will assess a fee of 171.00 USD if you must cancel after this deadline.
- Please be prepared to show proof of eligibility for your rate (such as a membership card, corporate or government identification card, or proof of your age).
- Please note that a change in the length or dates of your reservation may result in a rate change.

Rate Guarantee Limitation(s)

- Changes in taxes or fees implemented after booking will affect the total room price.

Additional Information

- Upon check-in an authorization request will be placed on your credit/debit card in an amount equal to the cost of the room, tax and incidental charges for the length of your stay (up to seven nights). If your stay exceeds seven nights, an additional authorization may be requested for the entire amount of your stay (room, tax and incidentals). Upon check-out, your payment card will be charged for the actual amount incurred during your stay.



Existing Reservation

[Back](#)

[Modify Reservation](#)

[Cancel Reservation](#)



Confirmation No:

1184511376

Driver's Name:

KISHA PAYEN

Email:

kpayen@daniabeachfl.gov

Phone #:

+1 954-924-6801

Reservation Details

Pickup Date & Time:

Thu, Mar 14 2019 12:00 PM

Return Date & Time:

Sat, Mar 16 2019 12:00 PM

Pickup Location:

Hollywood North
2090 N State Road 7
Hollywood, FL, United States 33021

Return Location:

Hollywood North
2090 N State Road 7
Hollywood, FL, United States 33021

Vehicle Details

Economy

Mitsubishi Mirage or similar

Air Conditioner

Automatic

4 passengers



2 bags
AM/FM Stereo Radio
ABS Brakes

Protection Products

Collision damage waiver full
Roadside assistance protection

Payment

Billing number: *****390

Rate Details

Base Rate	51.00 USD
Collision Damage Waiver Full	(included)
Roadside Assistance Protection	(included)
Vlf Rec	(included)
Sc Rec	4.00 USD
Tire Fee	0.04 USD
Sales Tax	3.85 USD
Total Price	58.89 USD

Your discount has been applied.

This vehicle comes with unlimited mileage.

Hours of Operation

Sunday

9:00 AM – 3:00 PM

Monday	7:30 AM – 6:00 PM
Tuesday	7:30 AM – 6:00 PM
Wednesday	7:30 AM – 6:00 PM
Thursday	7:30 AM – 6:00 PM
Friday	7:30 AM – 6:00 PM
Saturday	9:00 AM – 3:00 PM

Send Copy of

Send

Confirmation

Enter a second email address if you want to receive an extra copy of the email confirmation.

Print Confirmation

City of Dania Beach
Travel Per Diem Calculator

Traveler Name: Kisha Payen

Description of Trip: Attend FRA Training - Budgeting, Funding & Reporting

Daily Per Diem Rate for FY 19: \$ 66.00

Destination: Orlando, FL

First Date of Travel 14-Mar-19

Last Date of Travel 16-Mar-19

	Travel				Travel		
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date				14-Mar-19	15-Mar-19	16-Mar-19	
Breakfast 15%					\$ 9.90		
Lunch 35%					\$ -		
Dinner 50%					\$ 33.00		
Total Daily total =				\$ 49.50	\$ 42.90	\$ 49.50	

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date							
Breakfast 15%							
Lunch 35%							
Dinner 50%							
Total Daily total =							

Pro-rating Per Diem for Travel Date of Departure/Return: \$ 49.50

Total Per Diem Due to Traveler \$ 141.90

Meal Exclusions		
Date	Meal Provided	Amount
15-Mar-19	Lunch	\$ 23.10

FY 2019 Per Diem Rates for Orlando, Florida

Meals & Incidentals (M&IE) Breakdown

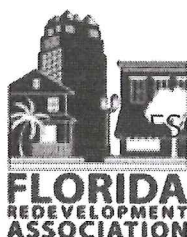
Primary Destination	County	M&IE Total	Continental Breakfast/Breakfast	Lunch	Dinner	Incidental Expenses	First & Last Day of Travel
Orlando	Orange	\$66	\$16	\$17	\$28	\$5	\$49.50

(850) 701-3608 / (800) 342-8112

(850) 701-3608 / (800) 342-8112



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SOURCES ▼ ANNUAL CONFERENCE ▼ EVENTS



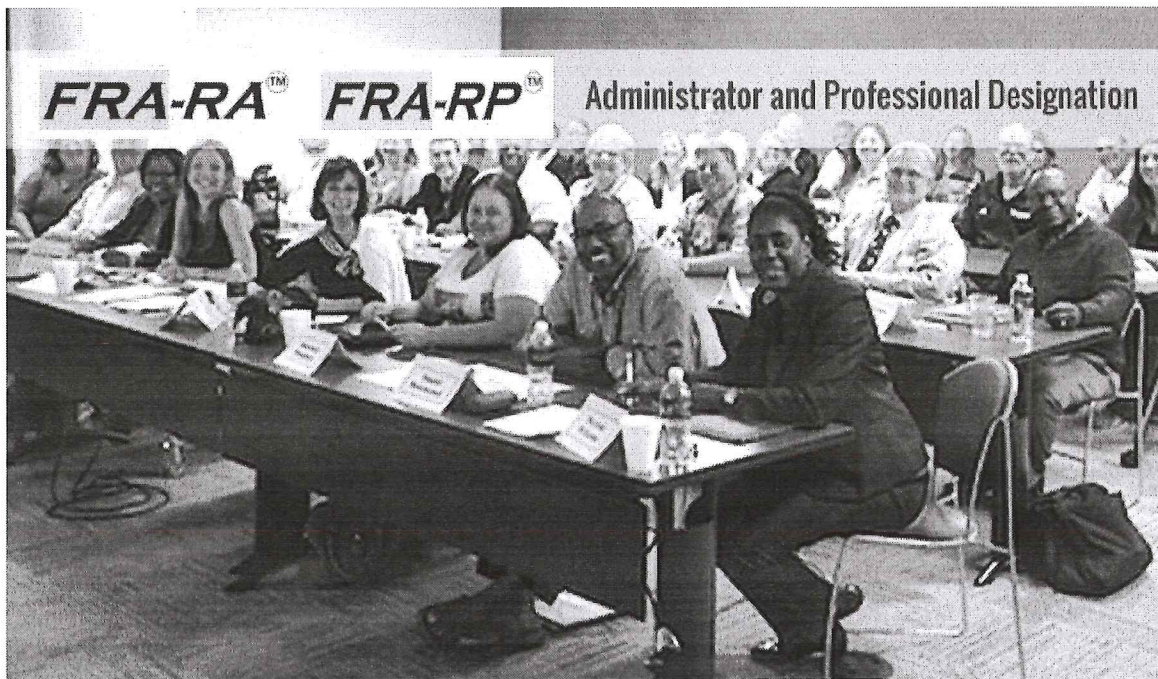
NEWS

Redevelopment Academy

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

Ok





About the Academy

The Academy is a unique educational program, designed to promote a prerequisite level of knowledge and professionalism in the field of community redevelopment. The courses are open to anyone interested in learning more about redevelopment practice in Florida. *ANYONE who wants to take the course and provides the registration information and payment may register and take the courses.* We offer online registration and payment for the courses. For more information, contact Jan Piland at jpiland@flcities.com or [850-701-3622](tel:850-701-3622).

[View the Academy webinar for more information.](#)

 **Courses**

 **2019 Course Schedule**

 **Guidelines for Applicants**

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

 **More About the Academy**



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If you do not want to take all the courses, you do not have to. And, you can take a course and not take the test (audit). To take the test you must take it during the same course. If you are interested in taking all the required courses to achieve a "designation" – there are two designations – "administrator" or "professional" for which you may apply. However, only FRA members in good standing are eligible for a designation. Five courses are required for graduation/designation. There are three core* courses: Redevelopment 101*; Budgeting, Funding and Reporting*, Operations and Capacity Building*. There are five elective courses: Creating and Using Redevelopment Incentives, Capital Project Management, Housing as a Redevelopment Tool, Capital Project Management and Planning Strategically for Redevelopment.

If you are a **NEW CANDIDATE** for a designation (FRA-RA (Redevelopment Administrator) or FRA-RP (Redevelopment Professional)), please complete and send in all the requirement documents for your application first. If you would like to register and pay for a course (pending your acceptance as a candidate), you may submit the application and registration fee (\$495) all at once. **Please be sure to read all the information in the application to ascertain the appropriate fee to submit, sign the code form and submit the required documentation (see guidelines).**

AFTER APPLICATION, you will be notified about acceptance into the academy by email. If you have **already been accepted** into the Academy, and you want to register for a course, please use the online link to register and chose your payment option. Please note that there are 3 different fees (\$495 for Administrator designation (must be pre-qualified), \$495 for Professional designation or if you're a member in good standing just taking the course and

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\$595 for non-members. *Check the academy calendar for the locations and dates of the courses. Registration is available online only.*

AFTER REGISTERING for a course, you will be sent an email paid confirmation and later, another email with the link to the study materials (at least two weeks prior to the course) as well as directions and program times. Be sure to check your junk and spam emails, or to place us on your “email white list” in order to successfully receive this email. Computers may or may not be allowed for use during the course, depending on the instructor. Refreshments, lunch, snacks and parking are included in the price of each course. Each course is from 9:00 a.m. to 5:00 p.m., and a written test is usually given at 4:00 p.m. If you are auditing the course, you do not have to take the test. Pass/fail scores are emailed directly to the email provided on the registration forms. Taking the test only (“testing out”) is an option, but all tests must be proctored during a test for that particular course, or another course. We apply for AICP credits for all the academy courses.

The **GRADUATION** ceremony is held at the FRA Annual Conference, and each graduate receives an official certificate designating him or her. After that, the graduate can start using the credentials of FRA-RA or FRA-RP after their name.

Instructors

[View instructor profiles here](#)

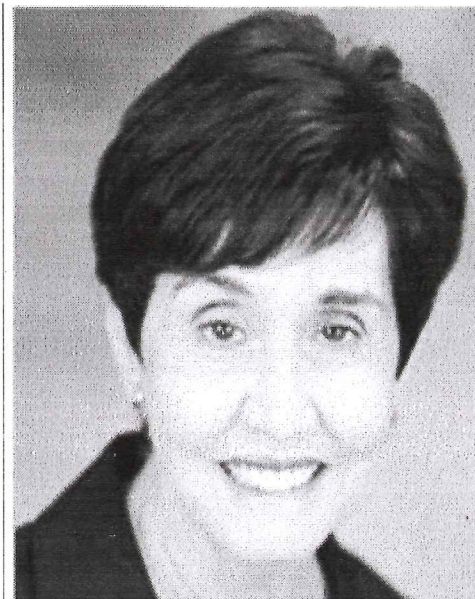
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Ok





Owen M. Beitsch, PhD, FAICP, CRE

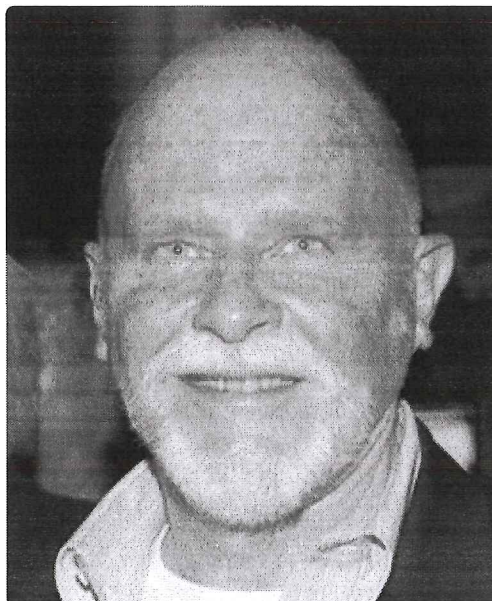


Marilyn E. Crotty

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Terrell Fritz



Thomas R. Kohler

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Jeff Oris, CEcD



Carol Westmoreland

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RESOURCES

[CRA Basics](#)

[CRA Fiscal Impact](#)

[Communications "How-to"](#)

[Annual Reporting Requirements](#)

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CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR EVENT PRODUCTION AND MANAGEMENT SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo - 2020 Arts and Seafood Celebration Authorization to Bid, R-2019-CRA- 2020 Arts and Seafood Celebration Production Services Approval to Bid, Draft Scope of Services-2020 Arts and Seafood Event Production and Management

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: March 12, 2019
Re: Authorization to Bid: 2020 Arts and Seafood Celebration Production and Management Services

On September 10, 2015, CRA officials executed an Agreement with Standing Ovations LLC to perform production services for the 2016 Arts and Seafood Celebration. The initial Agreement provided for three (3) optional one (1) year renewal periods for the requested services, subject to the approval of the CRA and Standing Ovations LLC.

On August 23, 2016, the CRA Board granted the first of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2017. On January 9, 2018, the CRA Board granted the second of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2018. On October 9, 2018, the CRA Board granted the third of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2019.

CRA staff finds it appropriate to competitively bid for the 2020 Arts and Seafood Celebration Event Production and Management services. The CRA is ready to begin making preliminary plans for the 8th annual Arts and Seafood Celebration and is seeking approval from the CRA Board to advertise for 2020 Arts and Seafood Production and Management Services in order to streamline planning.

Recommendation

It is recommended that the CRA Board authorize the CRA to proceed with a bid advertisement for 2020 Arts and Seafood Celebration Production and Management Services.

Attachments

Resolution
Draft Scope of Services

RESOLUTION NO. 2019-CRA-004

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH, FLORIDA, PERTAINING TO ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR EVENT PRODUCTION AND MANAGEMENT SERVICES FOR THE 2020 ARTS AND SEAFOOD CELEBRATION; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, CRA officials executed an Agreement with Standing Ovations LLC on September 10, 2015 pertaining to 2016 Arts and Seafood Celebration event production; and

WHEREAS, the initial Agreement provided for three (3) optional one (1) year renewal periods for the requested services, subject to the approval of the CRA and Standing Ovations LLC; and

WHEREAS, on August 23, 2016, the CRA Board granted the first of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2017; and

WHEREAS, on January 9, 2018, the CRA Board granted the second of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2018; and

WHEREAS, on October 9, 2018, the CRA Board granted the third of a maximum of three (3) one (1) year renewal periods to Standing Ovations LLC to produce the event in 2019; and

WHEREAS, CRA staff finds it necessary to competitively bid for 2020 Arts and Seafood Celebration Event Production and Management Services; and

WHEREAS, the CRA is ready to begin making preliminary plans for the 8th annual Arts and Seafood Celebration and is seeking approval from the CRA Board to advertise for 2020 Arts and Seafood Production and Management Services in order to streamline planning;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and they are made a specific part of this Resolution.

Section 2. That the Community Redevelopment Agency is authorized to proceed with bidding of Event Production and Management Services for the 2020 Arts and Seafood Celebration.

Section 3. That funding, as in prior years, is planned for future appropriation in the Community Redevelopment Agency Promotional Activities Seafood Festival Account and as such, any successful proposal and subsequent contract will be negotiated for Fiscal Year 2019-2020, pending approval of the Fiscal Year 2019-2020 CRA Budget.

Section 4. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 5. That this Resolution shall be in full force and take effect immediately upon its passage and adoption.

PASSED AND ADOPTED on March 12, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY

8th Annual DANIA BEACH ARTS AND SEAFOOD CELEBRATION (A&SC)

March 28-29, 2020

Event Production and Management

DRAFT SCOPE OF WORK & REQUIREMENTS

A: Logistics Management & Coordination

1. Site Design and Layout.

Design, develop and implement a site map for event production, (including the location of food and beverage, art, entertainment, performance art, sand art, children's activities attractions, organization and sponsor areas with the total number of vendor sites available per category). Restroom trailers and ADA paths for wheelchairs should also be indicated. The 2019 site map is attached for your review.

2. Budget

Execute and update a working budget for the event. The Event Planner under the direction of the CRA is responsible for negotiation and payment of some A&SC vendors and a wide range of incidental expenses. Payment will be made through a CRA issued Purchase Order. The Planner exercises control in the negotiation and contracting process by seeking economies in all expense categories. All vendor submissions with contracts must be approved by the City Attorney. Emphasis is placed on Event Planner Proposer experience managing budgets. Budgets submitted to the CRA must be formatted, presented and updated as required in both a print and electronic format developed in the Microsoft Excel system. Budgets must be print-ready and available at meetings.

3. Event Task Management

Produce and manage an event task timeline for the event. Production of the A&SC program, fliers and other printed matter require complex negotiations with event participants. Contractual negotiations with vendors require city attorney approvals and agreements that must be vetted by third parties. The Event Planner Proposer should present demonstrated abilities to accomplish tasks on schedule and adhere to timelines prepared. These will include coordination of public information to maximize attendance at the event.

Control of the A&SC in the days immediately preceding and during the event require coordinated management by professional staff. Event Planner Proposers should submit brief biographical sketches for key team members that will be engaged on the Dania Beach event plus recommendations for supplemental staff, use of volunteers and other staffing requirements.

4. Vendor Applications

The Event Planner will receive applications and make decisions regarding A&SC vendors. Proposers should substantiate experience reviewing the existing templates for vendor applications and making necessary recommendations to improve them.

- i. Templates must be submitted to the CRA for review by the City's Attorney before they are published.
- ii. Templates must meet all appropriate federal, state and local regulatory restrictions.

5. Food Vendor Selection

A key feature of the A&SC is its focus on seafood in various presentations and cooking methods. The Event Planner will counsel the CRA on selection of a master food concessionaire or recruitment of major individual vendors, taking into account variety, exclusivity and quality (local food vendors are given selection priority).. Proposers should document experience securing food vendors and administering their compliance with insurance and safety regulations during an outdoor event. The Event Planner will manage selection and maintain communications with vendors beginning with notification of approval or denial, distribution of contracts for signature, vendor meetings with the City's Special Events Committee to review City regulations and other follow-ups as necessary prior to the event.

6. Artist Selection

Another key differentiating aspect of the A&SC is the presence of more than 75 fine artist outdoor exhibits and craft exhibits. The Event Planner will manage the recruitment, qualification and notification of artist participants. Proposers should submit examples of having secured artist exhibitors applications and managed art exhibitor communication, coordination and placement upon approval of artist. The Planner will coordinate all art exhibitor selections/approvals with DBCRA staff and consultants.

7. Manage Volunteers

The A&SC event is supported by the Dania Beach community and volunteer workers. The Event Planner candidate should provide a conceptual plan and committee structure for use of volunteers during the event. Proposers may submit differentiating approaches to motivating or rewarding volunteers as evidence of experience with major outdoor event management. The winning Proposer will work with CRA to develop local volunteer committees for volunteers to work in parking lots and serve as liaisons for vendors, artists, entertainers, hospitality etc.

8. Manage/Secure Service Providers for Event

There are several known services that have been part of both previous A&SC events. These include: portable sanitary facilities; stage, audio and other equipment rentals; tent/table/chair/décor rentals; electricity generation; transportation management; security; food and beverage catering; signage and production; entertainment booking and management; and other necessary contracted services. An Event Planner Proposer should document its ability to contract directly for these items and submit contracts for review by the City Attorney. The selected Event Planner will express a preference for paying for these services through a Purchase Order issued by the City/CRA or by some other process.

9. Event Permitting

An operations committee meets regularly during the months leading up to the A&SC. An important element is the Event Planner's progress in obtaining the appropriate permits and complying with pertinent regulations of the City of Dania Beach. Proposers should demonstrate familiarity with variations in permit requirements in different venues and should submit a conceptual plan for managing the process in Dania Beach. The selected Event Planner will submit and obtain all permits for the event and services as required.

10. Liquor License

The A&SC Event Planner will obtain beer and liquor licenses for the event on behalf of the CRA unless otherwise provided through event concessionaire. Proposers should document actual capability to perform this service as well as examples of previous experience.

11. Safety and Security

The A&SC Event Planner will ensure all safety regulations are followed and safe practices are observed. Proposers should document their experience, safety record and any unique approaches to outdoor events. In Dania Beach, ADA pathways are to be installed at the venue to accommodate physically challenged attendees.

12. Event meetings

The Event Planner will participate in and provide leadership during all planning meetings. This will include meetings with CRA staff, the operations task force and special event volunteer committees as established by CRA. At a minimum, the meeting schedule will be monthly, August and September, bi-monthly October, November, December and January and weekly February and March (19-20 meetings total with CRA and City staff). Proposers will submit the names and titles of anticipated meeting attendees.

13. Event Timeline for the peak planning period of the event

A critical element of success for the A&SC has been a detailed event timeline with the many items dovetailed to meet deadlines. The Event Planner Proposers should submit examples of timelines they have developed for similar outdoor events and verify that, if selected, they will provide CRA an event timeline for all installations, deliveries, set up, event operations and breakdown after event.

14. Event Program

The Event Planner provides content for the printed A&SC Program based upon execution of entertainment, artist, food and other event components. Proposers will acknowledge their intention to support the Program and submit relevant samples.

B. Sponsorship Solicitation

1. Review and update existing sponsorship opportunity package. (See attached)
2. Solicit and secure event sponsors at a negotiated percentage of sponsorships.

Event logistics manager may subcontract for sponsorship solicitation

C. Requirements

1. The selected company must provide the City of Dania Beach's required insurance. This must be provided within one week of being selected and signing a contract, and before attending first committee meeting.
2. The selected company must provide all necessary licenses (city, county, state).
3. The selected company must provide an experienced team member to regularly meet with CRA staff to lead the planning and execution of tasks for a successful event.
4. The selected company must produce notes of all meetings to the CRA for their review and records.
5. The selected company must meet all deadlines to ensure event success.

Provide project approach and qualifications including, but not limited to the following:

- Provide additional information, in text and visual formats, of at least three (3) similar outdoor, large scale events your company has previously produced for a municipality, illustrating your experience with planning and producing large events and your event production style. This information should also indicate how these events involved and supported the local business community.
- Provide sample press coverage and indicate any print and broadcast media contacts.
- Provide additional information, to illustrate how through your business network you can add value and heighten awareness of this event.
- Provide at least three written references from previous clients, showing proof of successfully staging a major public festival, fair/ celebration event.

QUALIFICATION SUBMISSION PAGES

The following issues should be fully responded to in your submission in concise narrative form. Additional sheets should be used, but they should reference each issue and be presented in the same order.

- Tab 1: Letter of Interest, The letter of interest may contain any other information not in the submission but should not exceed two (2) pages.
- Tab 2: Statement of Proposed Services and Qualifications. Submissions should respond to the scope of work. They should provide an assessment of capability and innovative and creative approach to perform the required scope of work.
- Tab.3: Company Experience: Identification of Company's distinctive competence, staff qualifications, experience and skills they will bring to this event, along with resume of experience and qualifications. This is required for your company or employees assigned to perform work.

- Tab 4: Event Experience Information: At least three (3) samples of large municipal events successfully produced by the Company.
- Tab 5: Company's assessment of the CRA's needs and the quality of the submission to meet those needs, including a plan/outline.
- Tab 6: Business Licenses. Provide evidence that your firm and/or persons performing the work are licensed to do business in the State of Florida.
- Tab 7: List of three clients/references for whom you have provided similar services in the last three years; Provide agency name, address, telephone number, contact person, and date service was provided. Be prepared to provide, upon request, evidence of work product, ability to meet schedules, cooperation, and responsiveness. Attach additional sheets if necessary. **Do not include City of Dania Beach CRA or its employees as references when providing your submission.**
- Tab 8: Insurance required by Section 7 of the Special Conditions
- Tab 9: Litigation History.
- Tab 10. Financial Information.
- Tab. 11 Price proposal/structure
- Tab 12 Sworn Statement
- Tab 13 Non-Collusion Affidavit

Any additional attachments to your submission.

CITY OF DANIA BEACH

Agenda Request Item

Type of Request: Consent Agenda

Continued from:

Requested Action (Identify appropriate Action or Motion)

ADOPT RESOLUTION SUPPORTING THE ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR A PUBLIC PRIVATE PARTNERSHIP FOR THE CITY CENTER REDEVELOPMENT PROJECT CONSISTING OF A MIXED-USE DEVELOPMENT WITH PUBLIC AND PRIVATE FACILITIES

Purchasing Requests ONLY

Dept:

Acct #:

Amt:

Fund:

Fiscal Impact/Cost Summary

Exhibits Attached

Memo - City Center Redevelopment Project Authorization to Bid (CRA), R-2019-CRA-005
City Center Redevelopment Project Authorization to Bid, The First at Dania Beach City Center RFP

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: March 12, 2019
Re: Support for City Center Redevelopment Project Authorization to Bid

Over the past few years, the CRA Board has, through Requests for Qualifications, sought interest from the development community to redevelop in the Downtown City Center, specifically the City Hall site. Previous Requests for Qualifications were not guided by an intensive process of community engagement and stakeholder involvement and have not yielded an actionable plan, proposal or agreement for redevelopment of the City Hall site.

At the February 26, 2018 CRA Board workshop the CRA Board expressed a renewed desire to revisit, examine and evaluate the possibility of redevelopment of City Hall and the site in general. At the March 13, 2018 CRA Board meeting, the CRA Board after discussion and consensus, agreed to move forward with a City Center Redevelopment Charrette. At the May 8, 2018 CRA Board meeting, the CRA Board approved an Interlocal Agreement with Florida International University Metropolitan Center (FIU) for an Economic Analysis and Community Charrette to serve as a guide and foundation for determining the feasibility of and process for redevelopment of the City Hall/City Center site.

FIU completed the economic analysis and subsequently conducted a Developer Focus Group and Community Charrette on July 10, 2018 and July 23, 2018, respectively, drawing over 130 residents, business owners and developers. FIU was also tasked with completing a City Center Action Plan as part of the Community Charrette Report and at the September 11, 2018 CRA Board meeting, FIU presented the preliminary Action Plan to the Board.

On October 1, 2018, the CRA Board held a workshop to discuss the finalized City Center Community Charrette and Preliminary Action Plan Report as presented by FIU. Later at the October 9, 2018 CRA Board meeting, the CRA Board adopted Resolution No. 2018-CRA-020 accepting the City Center Community Charrette and Preliminary Action Plan Report, and authorizing the advancement of a public private partnership development initiative for the City Center project.

At the December 11, 2018 CRA Board meeting, the CRA Board adopted Resolution No. 2018-CRA-025 authorizing an agreement with the City of Dania Beach and Colliers International South Florida, LLC for Real Estate Brokerage and Lease Management Services relating to the City Center Redevelopment

project. CRA staff along with City of Dania Beach staff, has met with Colliers International South Florida, LLC to prepare an Offering Memorandum as the Request for Proposal (RFP) for the project.

CRA staff believes it is in the best interest of the City and CRA to advertise the RFP to market the City Center Redevelopment Project to developers and move forward with the Action Plan.

Recommendation

It is recommended that the CRA Board support the City of Dania Beach resolution authorizing the advance approval to proceed with a bid advertisement for a public private partnership for the City Center Redevelopment Project consisting of a mixed-use development with public and private facilities.

Attachments

Resolution

Draft Request for Proposals (Offering Memorandum)

RESOLUTION NO. 2019-CRA-005

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA SUPPORTING THE ADVANCE APPROVAL TO PROCEED WITH A BID ADVERTISEMENT FOR A PUBLIC PRIVATE PARTNERSHIP FOR THE CITY CENTER REDEVELOPMENT PROJECT CONSISTING OF A MIXED-USE DEVELOPMENT WITH PUBLIC AND PRIVATE FACILITIES; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, during the past few years, the CRA Board has, through Requests for Qualifications, sought interest from the development community to redevelop in the Downtown City Center, specifically the City Hall site; and

WHEREAS, previous Requests for Qualifications were not guided by an intensive process of community engagement and stakeholder involvement and have not yielded an actionable plan, proposal or agreement for redevelopment of the City Hall site; and

WHEREAS, at the February 26, 2018 CRA Board workshop the CRA Board expressed a renewed desire to revisit, examine and evaluate the possibility of redevelopment of City Hall and the site in general; and

WHEREAS, at the March 13, 2018 CRA Board meeting, the CRA Board after discussion and consensus, agreed to move forward with a City Center Redevelopment Charrette; and

WHEREAS, the CRA Board authorized the solicitation of a firm to facilitate a community charrette and plan for redeveloping the City Hall/Downtown City Center site; and

WHEREAS, at the May 8, 2018 CRA Board meeting, the CRA Board approved an Interlocal Agreement with Florida International University Metropolitan Center (FIU) for an Economic Analysis and Community Charrette to serve as a guide and foundation for determining the feasibility of and process for redevelopment of the City Hall/City Center site; and

WHEREAS, FIU completed the economic analysis and subsequently conducted a Developer Focus Group and Community Charrette on July 10, 2018 and July 23, 2018, respectively, drawing over 130 residents, business owners and developers; and

WHEREAS, FIU was also tasked with completing a City Center Action Plan as part of the Community Charrette Report and at the September 11, 2018 CRA Board meeting, FIU presented the preliminary Action Plan to the Board; and

WHEREAS, on October 1, 2018, the CRA Board held a workshop to discuss the finalized City Center Community Charrette and Preliminary Action Plan Report as presented by FIU; and

WHEREAS, at the October 9, 2018 CRA Board meeting, the CRA Board adopted Resolution No. 2018-CRA-020 accepting the City Center Community Charrette and Preliminary Action Plan Report and authorizing the advancement of a public private partnership development initiative for the City Center project; and

WHEREAS, at the December 11, 2018 CRA Board meeting, the CRA Board adopted Resolution No. 2018-CRA-025 authorizing an agreement with the City of Dania Beach and Colliers International South Florida, LLC for Real Estate Brokerage and Lease Management Services relating to the City Center Redevelopment project; and

WHEREAS, CRA staff along with City of Dania Beach staff, has met with Colliers International South Florida, LLC to prepare an Offering Memorandum as the Request for Proposal (RFP), a copy of which is attached as Exhibit “A” and made part of this Resolution by this reference; and

WHEREAS, CRA staff believes it is in the best interest of the City and CRA to advertise the RFP to market the City Center Redevelopment Project to developers;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DANIA BEACH, FLORIDA:

Section 1. That the foregoing “Whereas” clauses are ratified and confirmed to be true and correct and they are made a part of and are incorporated into this Resolution by this reference.

Section 2. That the CRA Board supports City of Dania Beach Resolution No. 2019-023 authorizing advertisement of a Request for Proposals (“RFP”) for a Public Private Partnership for the City Center Redevelopment Project.

Section 3. That all resolutions or parts of resolutions in conflict with this Resolution are repealed to the extent of such conflict.

Section 4. That this Resolution shall be in full force and take effect immediately upon passage and adoption.

PASSED AND ADOPTED on March 12, 2019.

ATTEST:

THOMAS SCHNEIDER, CMC
CRA CLERK

LORI LEWELLEN
BOARD CHAIRPERSON

APPROVED AS TO FORM AND CORRECTNESS:

THOMAS J. ANSBRO
CRA ATTORNEY



DANIA BEACH
SEA IT. LIVE IT. LOVE IT.

**The
First**
At Dania Beach

DEVELOPMENT SITE

100 W DANIA BEACH BOULEVARD DANIA BEACH, FL 33004

OFFERING MEMORANDUM





DANIA BEACH
SEA IT. LIVE IT. LOVE IT.

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THE OFFERING



Redevelopment Summary for Public Private Partnership Offering

Colliers International, on behalf of the City of Dania Beach and the Community Redevelopment Agency (the City), is pleased to present the opportunity to re-develop the approximately six and one half (6.5) acres City Center Site. The City is willing to contribute the site as part of an overall Public Private Partnership (“P3”) plan. The Site was recently appraised at \$12,310,000. The site currently consists of the existing City Hall Building of approximately 29,000 SF together with a 440 space parking structure that is able to be expanded to 660 spaces by adding two floors. The City is seeking to create a new City Hall and commercial complex as part of an overall vision to stimulate development in the City’s “Urban Core”.

In addition to the existing City Hall, which would be demolished as part of the plan, and rebuilt on the site, the property houses an existing fire station, and two small historic buildings, all of which the City believes can be relocated to other City owned property leaving the majority of the site available for a complete redevelopment. The existing parking structure can be utilized to serve the new City Center development. The County Library can stay as-is or be rebuilt on site as part of a government campus.

The City Center site is located a block west of the intersection of Dania Beach Boulevard and Federal Hwy (US1). The City is seeking proposals for a “Re-imagined City Center” by qualified developer(s). The intent of the City is to encourage private developers to use their entrepreneurial skills and financial resources to design and construct a variety of needed housing, retail, restaurant, and entertainment venues and possible office space. The City believes that a new City Center would create and stimulate a broader redevelopment of the entire “Downtown” Area and contribute to the Renaissance of Dania Beach. Under the City’s current City Center (CC) zoning regulations, using all available performance-based density bonuses and a maximum allowable building height of 14 stories, and leaving the existing parking structure in place, the site could technically accommodate approximately 1.4 Million square feet of new building space. This could allow a maximum residential development density of over 950 units to be designed and built in phases.

A new City Center Redevelopment should:

- 1) Jumpstart and stimulate redevelopment of the City’s Urban Core.
- 2) Provide an open canvas to developers for a multi-year phased development plan.
- 3) Significantly advance the City’s image and brand identity.
- 4) Advance the City’s region-wide competitive position.
- 5) Address broader community and economic development needs and cultivate art and culture.

PROJECT SITE



WOMEN'S CLUB

CHAMBER OF
COMMERCE

FIRE STATION

DANIA BEACH BLVD

COUNTY
LIBRARY

CITY HALL

PARKING GARAGE

INVESTMENT SUMMARY

Investment Summary:



Address:

100 W Dania
Beach Blvd



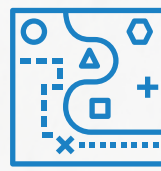
Property Type:

Mixed-Use
Redevelopment



Land SF:

279,792
(6.42 ac)



Folios:

504234620020
504234013080
504234620010



Traffic Count:

Federal Hwy-
42,000
Daily



Zoning:

CC
Dania Beach

Investment Highlights:

- Once in a generation opportunity to redevelop one of South Florida's last remaining undeveloped Urban Cores with potential of various types of residential products, office, retail, hospitality, entertainment, and public space
- No large upfront land acquisition cost
- Ability for developers to phase construction
- Possibility of tax incentives during and/or after development
- Proximity to all of South Florida (FLL-Airport, Port Everglades, I-95, I-595, US1), and Miami minutes away
- Population growth of 8.1% since 2010, higher than the national average with millennials being the fastest growing population in Dania Beach, growing at 2.7 times the national average
- Less than a mile to [Dania Pointe](#), a newly built, 2.5M SF transformational retail, office, hospitality and residential development
- Potential future Tri-Rail Coastal Link train which will stop virtually at the property, one of 25 future stops between Downtown Miami and Jupiter. <http://www.tri-railcoastallink.com>

DOWNTOWN FORT LAUDERDALE

FORT LAUDERDALE AIRPORT

PORT EVERGLADES



DANIA-BEACH BLVD

Destinations

Distance

Dania Pointe	.65 Miles
FLL Airport	1.8 Miles
Beach	2.1 Miles
Port Everglades	3.5 Miles
Downtown FTL	5.3 Miles
Miami	19 Miles



PUBLIC PRIVATE PARTNERSHIP

-Minimum Requirements-



Example of conceptual rendering

New City Hall Facility

The Project shall include replacement of the existing City Hall structure by construction and immediate or subsequent conveyance to the City of a new City Services building consisting of no less than 30,000 square feet, as an embedded or standalone structure on the City Center site, or off the City Center site. The new City Hall building shall accommodate City administrative and public safety uses and be energy efficient with consideration to coastal development and sea-level rise.



Example of conceptual rendering

Park/Green Space

The Project shall include an appropriately sized on-site urban park, public plaza component or both that can be used as a gathering space for community events. The Project should include passive public open spaces as well as an internal access system for pedestrians and vehicles to promote connectivity.

-Minimum Requirements-



City Parking Garage

The existing garage consists of 440 parking spaces on four floors. There are currently 88 parking spaces available in the City parking garage to meet future development needs. 250 of the spaces are dedicated for use by City Hall and the Public Library with an additional 100 spaces are reserved for use by newly built nearby hotels. There is an opportunity to add an additional two floors of parking to the existing parking garage, adding 220 spaces.



County/Paul Demaio Library

The library presently contains approximately 10,000 square feet and is located in the northeast corner of the City Center Site. The project shall include access to the existing library or provide a new library.

-Minimum Requirements-



Fire Station

The Fire Station is located on the north side of Dania Beach Blvd at 116 W. Dania Beach Blvd. The current fire station is approximately 8,500 SF. The Fire Station may be relocated to other City-owned land or incorporated into the new City Center campus.

Women's Club

Located at 117 NW 1 Avenue. The City of Dania Beach designated this structure as a historic property in 2000 by Ordinance Number 2000-038. It can be relocated to another City-owned site.

Chamber of Commerce

Located at 101 W. Dania Beach Blvd. The Nyberg-Swanson House was built circa 1912, listed in the National Register of Historic Places in 1999. It can be relocated to another City-owned site. Current tenants may be incorporated into new City Hall.

Fire Prevention Office

Current tenants will be incorporated into new City Hall.



Remaining Land

The remaining land is available for the Developer to activate the site with office, residential, retail, Transit Oriented Development and other mixed-use opportunities.



SUBMITTAL REQUIREMENTS

Each submittal shall include the following:

Company Profile and Background Information

Firm Information - Please include:

- 1) Firm name, address, telephone and email.
- 2) Ownership/organization structure.
- 3) Parent company (if applicable).
- 4) Officers and principals.
- 5) Description of key personnel, including: principal in charge, project manager and all other key personnel who will be assigned to the Project.
- 6) Corporate approval process.

Provide an organization chart and development team structure identifying all individuals and entities who the Developer is proposing to have as participants in the proposed Project.

Qualifications, Experience, References and Comparable Projects

- 1) Indicate the firm's number of years of experience in providing the professional services as it relates to the work contemplated.
- 2) Provide details of past projects with summary descriptions. Descriptions should include at minimum: scope of services provided, contract period and duration, status of project, development program, project descriptions, and financing sources, if available.
- 3) Provide two (2) references.

P3 Structure

Provide the following information with as much detail as

Each submittal shall include the following:

Provide the following information with as much detail as possible:

- 1) Developer should describe the proposed terms for lease of the City Center Site (up to 99-year term), including any other considerations or aspects that affect the proposed development pro forma.
- 2) The City's property was appraised at \$12,310,000. Describe the proposer's desired financial structure.
- 3) For Developers proposing Projects that include requesting development or tax incentives, including any Project requesting public assistance or the lease of real estate below market value, provide a draft development pro forma to validate the financial feasibility or financial funding gaps of the Project.
- 4) Describe any tenant improvement allowance for City Hall requirement and parking requirements for City Hall.

Conceptual Plan and Development Timeline

- 1) Conceptual site plan and renderings of the proposed Project;
- 2) Description of the proposed Project including unique features and opportunities;
- 3) The identification of mix of uses, types of tenants, or any combination of uses;
- 4) Any other ideas or new concepts for the Project;
- 5) Provide an anticipated timeline for initial due diligence;

planning and project development and project pro forma and financing strategy. (Include a list of additional information that would be helpful in expediting the due diligence process.)

6) All existing facilities need to remain operational during construction, however, they do not necessarily need to be operational onsite, or in current facilities. The City and the Fire Department could potentially work out of temporary structures if developer so desires. Provide clarification on plans for how City/ County's ongoing operations continue during site development.

7) Provide description of any plans to incorporate neighboring properties.

Financial Capability

All Developers shall submit information supporting their financial ability to develop the City Center Site in accordance with terms of this offering.

1) The Developer must demonstrate its ability to execute its proposed project by providing the following information to demonstrate the Developer's financial capabilities:

- Provide proof of funds and/or demonstrate ability of development firm to execute the proposed development plan.

2) Identify any additional or unique resources, capabilities or assets which the Developer would bring to this Project, if applicable.

3) Financial ability of the Developer to execute 99-year lease of the City Center Site and complete the Project.

4) The Developer must provide an estimate of the private equity required and the estimated request for City and CRA participation in the Project (i.e. land, capital improvements, etc.).

5) Provide two (2) bank references, including contact persons and telephone numbers.

6) Ability to put forth a to be agreed upon construction bond dollar amount until completion of project.

Other Documentation, Deposit and Required Forms

1) Deposit Required. The Developer must enclose with their submittal a check in the amount of \$25,000 USD payable to the "City of Dania Beach" as a deposit. Developers not selected and ranked for possible negotiation will have their deposits returned within 30 days of the ranking. Developers selected and ranked for possible negotiation who are not ultimately selected to negotiate with the CRA shall have their deposits returned within 30 days of governing body approval of the contract award. For the selected Developer, the CRA has the right to expend any or all of the Developer's deposit to reimburse the CRA for legal fees and other consulting fees incurred during the negotiation and contracting period.

Brokerage Requirement

Colliers shall receive a fee equal to four percent (4%) of the City's appraised land value upon execution of a development/lease agreement with the City of Dania Beach. Payable by the developer/lessee. If there is a co-broker involved in the transaction, the developer/lessee is responsible for additional compensation.

Cone of Silence

1) There shall be no communication related to this RFP between Proposer, including any lobbyist of any other person on behalf of Proposer, and any member of the City Commission, or any member of the Selection Committee of Protest Committee (starting from the appointment of that protest committee member), if any.

2) The Cone of Silence shall not apply to written or oral communications with legal counsel for the City.

3) This section shall not prohibit any person from: - Making public presentations to the Selection Committee or Protest Committee, or to the City Commission, during any public meeting related to this RFP; -Engaging in contract negotiations at a meeting of the Selection Committee, or with the City Commission during a public meeting; or

4) Communicating in writing with the person designated in this RFP as the contact person for clarification or information related to this RFP. The written communication, including any response to it, shall be provided to any proposer who or which has submitted a proposal.

5) A Cone of Silence shall begin when the RFP is first publicly noticed, and shall terminate upon execution of the agreement, a decision by the City Commission to reject all proposals, or the taking of other action that ends this RFP solicitation.

6) Any action in violation of this section may be cause for disqualification of a violation or disqualification shall be made by the City Commission.

Project Schedule

Any questions should be directed to:

Brooke Berkowitz

Brooke.berkowitz@colliers.com

(954) 652-4633

Any additional information on the project can be found in the:

[Dropbox Folder](#)

Non Mandatory Pre-Bid Conference

A pre-bid conference will be held on Thursday, May 2, 2019 at 2pm at 100 W Dania Beach Boulevard.

Please RSVP to brooke.berkowitz@colliers.com if you plan to attend.

Deadline for Questions

Thursday May 9, 2019

Responses to Questions

Thursday May 16, 2019

Call for Offers

The submission deadline for this offering is Thursday, May 30, 2019 by 2:00 pm

Submittals must be submitted to

Thomas L. Schmeider, CMC, City Clerk

100 W Dania Beach Boulevard

Dania Beach, FL 33004

Submittal must include eight (8) copies and one (1) electronic copy.

EVALUATION CRITERIA

Proposals will be ranked on the Evaluation Criteria listed below

The criteria are itemized with their respective weights for a maximum total of 100 points. A Developer may receive the maximum points, a portion of this score, or no points at all, as determined by the Committee members.

Firm Experience/Team:	20
Similar Past Projects:	10
Financial Ability:	30
Conceptual Plan/Timeline:	20
Deal Structure:	20

A Committee will meet to rank and review the responses. The Committee reserves the right, but is not obligated, to require oral presentations from one or more of the Developers and shall have the option to short-list and solicit Best and Final Offers from Developers.

If the Committee elects to shortlist qualified firms, the City and the CRA may recommend to award a contract directly to the short-listed Developer deemed to be the most qualified to perform the requested Services and complete the Project. The CRA reserves the right to consult with all short-listed Developers regarding the following:

- 1) Establish priorities and sequence of work to be performed;
- 2) Identify segments of work;
- 3) Identify ideal Project structures and financing arrangements;
- 4) Develop a realistic timeframe; and
- 5) Develop a detailed scope of work.

The feedback received from the shortlisted Developers regarding development of timelines and scope of work may be taken into consideration by the CRA before issuance of a final scope of services and final project recommendation however, the CRA's decision regarding timelines, Project scope, structure and other issues set forth in the final scope of services will be final.

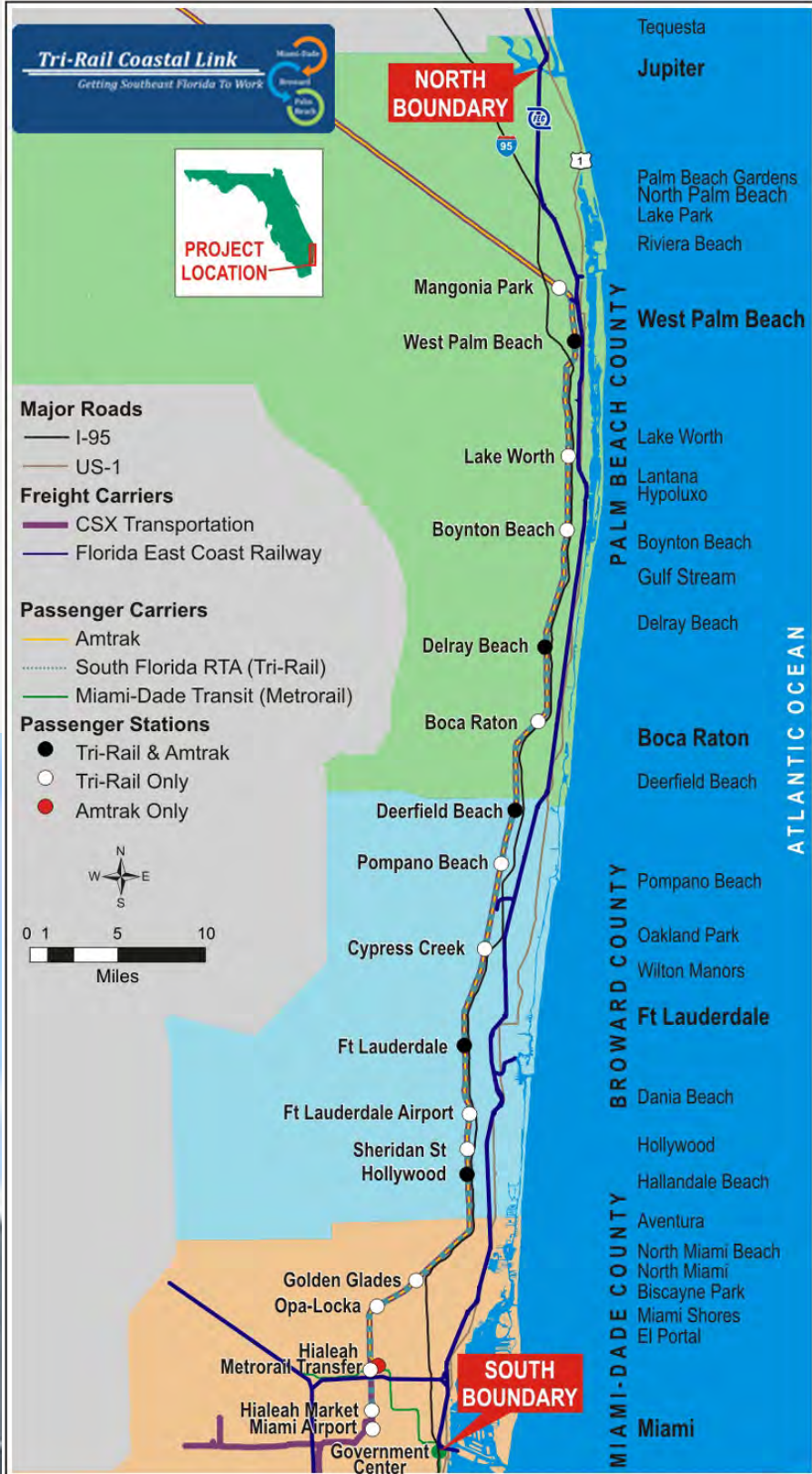
Based on the final rankings resulting from the process described above, the Committee will make a recommendation to the CRA Board and City Commission for the award of an agreement(s).

MARKET DRIVERS

FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT DISTANCE: 1.8 MILES

Fort Lauderdale's economic well-being is intrinsically entwined with Fort Lauderdale-Hollywood International Airport (FLL) system and its robust aviation industry. One of the nation's fastest growing airports, FLL, offers domestic and international flights in conjunction with nearby Miami International and Palm Beach International Airports. In 2017, FLL ranked as the 19th busiest airport in the country transporting 32.5 million passengers in and out of Fort Lauderdale. FLL offers more than 353 departure flights each day transporting over 80,000 passengers through the four terminals with an average of 144 seats per departure. Twelve new international cities were added in 2016 for a total of 140 destinations served, an increase of 13 percent over 2015. FLL ranks 2nd among large hub airports for growth in scheduled available seats from Jan-Jun 2018, up 8.5% from 2016.





POTENTIAL TRI-RAIL COASTAL LINK DISTANCE: ADJACENT

The planned Tri-Rail Coastal Link service on the Florida East Coast (FEC) railway is a strategic investment for Southeast Florida and has the ability to enhance the long-term competitive position of the region. The Coastal Link will generate an extensive range of benefits that go beyond the direct impacts of any individual project, including spurring economic development, creating jobs, improving regional access and mobility, and providing opportunities for transit-oriented development. The South Florida Regional Transportation Authority (SFRTA) and the Florida Department of Transportation (FDOT) along with partners at the Miami-Dade, Broward and Palm Beach Metropolitan Planning Organizations (MPOs), the Southeast Florida Transportation Council (SEFTC), and the South Florida and Treasure Coast Regional Planning Councils are working diligently to make the Coastal Link service a reality in South Florida.

A station is proposed at Dania Beach Boulevard and Northwest 4th Avenue as the City of Dania Beach has made significant investment in infrastructure to accommodate future development. The proposed station also includes great pedestrian access to surrounding commercial and residential uses.

OPPORTUNITIES FOR TRANSIT ORIENTED DEVELOPMENT

- Vacant parcels within the station area provide infill opportunities.
- The City of Dania Beach has made a significant investment in water and sewer infrastructure to accommodate future development.
- The City is actively promoting economic development and redevelopment of the urban core into a hub for living, employment, and entertainment.
- Good pedestrian access to surrounding land uses-retail, residential, and commercial.

PROXIMITY TO FORT LAUDERDALE DISTANCE: 5 MILES

Downtown Fort Lauderdale has been transformed into a walkable “live, work & play” cosmopolitan environment. Just 5 miles away from Dania Beach, the Central Business District, offers close to 5 million square feet of class A office space and a wide variety of housing with hundreds of restaurants, shops, attractions, and amenities. Since the 1900’s, the Las Olas Corridor has been the heart and soul of Fort Lauderdale. Not only is this unique and eclectic shopping and dining district well-positioned to enjoy the views of the New River that runs through the heart of the City, the Boulevard provides a primary connection from downtown to the beach. Designed to spur economic growth, the City succeeded in developing a “must-visit” International dining and shopping destination. The Corridor features more than 120 specialty retail shops, over 30 al fresco dining options, 10 major international art galleries, 3 world class museums, 1 charming historic hotel and much more under construction.



BEACHES DISTANCE: 2 MILES

The Greater Fort Lauderdale beaches include 23 miles of sun-kissed beaches and are also an easy walk from many hotels, restaurants and activities. The beaches, including Hollywood, Dania Beach, Deerfield Beach, Pompano Beach, Lauderdale-by-the-Sea and Fort Lauderdale, are proud to have been continuously certified as Blue Wave Beaches by the Clean Beaches Council of Washington DC since 1999. As the hidden gem of the area, Dania Beach is home to some of the prettiest and least crowded stretches of ocean in Greater Fort Lauderdale. Dania Beach Ocean Park has an impressive fishing pier where you can dine and enjoy panoramic views and scrumptious seafood caught just out of the ocean. Close by, Dr. Von D. Mizell-Eula Johnson State Park is also a favorite destination for kayaking, swimming, and ocean activities. Dania Beach recently put a significant investment into its beaches.

PORT EVERGLADES DISTANCE: 3.9 MILES

Port Everglades is one of the busiest cruise ports in the world ranking as the top seaport in Florida by revenue (\$163 million in 2017) and the number one Florida seaport for exports (\$12.1 billion in 2017). It is the leading container port in Florida and the tenth most active cargo port in the United States ranked by volume (1,076,912 TEUs). Port Everglades offers cruises to more than 4.1 million passengers each year (2017). A number of capital improvements in the Port's Five-Year Master Plan position the port to expand operations to 5.6 million passengers in 2033. Port Everglades has also been selected as "World's Top Cruise Port" multiple times by Seatrade Insider. During the cruise season, Port Everglades sets multiple record breaking days for the number of cruise guests passing through Port Everglades in a single day. Interest in Port Everglades grows as the UBM Seatrade Cruise Global Convention moved to Fort Lauderdale from Miami and held their conference at the Greater Fort Lauderdale/Broward County Convention Center for the past 3 years. The conference is the largest of its kind in the world and attracts more than 800 exhibitors and approximately 11,000 attendees annually.



DANIA POINTE DISTANCE: .65 MILES

Dania Pointe is a 102-acre premier mixed-use development with 1,000,000+ SF of retail and with at least 25 new restaurants, Class A offices, two Marriott hotels with 350 total rooms, 600 upscale rental apartments and several public event spaces. With 1,600 linear feet of frontage on I-95 and immediate proximity to the FLL, Port Everglades Cruise Port, and the DCOTA Design Center, Dania Pointe's sophisticated mix of shop, work, live, play and stay options will make it Broward County's preeminent lifestyle destination. The first phase of its community retail section recently opened with tenants such as: BrandsMart, Hobby Lobby, TJ Maxx, Shoe Carnival, Men's Wearhouse, Ulta Cosmetics, Five Below, America's Best Optical, Verizon, Starbucks, Aspen Dental, First Watch, and Padrino's Cuban Café. Under construction with scheduled openings in the near future are Lucky's Market, Outback Steakhouse, Too Jay's Deli, and PDQ Chicken. The second "lifestyle" phase of the development, which broke ground in July 2018, is estimated to include an additional 370,000 square feet of retail including Bowlero and Regal Cinema, 264 residential units, a 200 room Marriott AC Hotel, 250,000 SF of office and more than a dozen full service and casual dining restaurants.



THE CASINO @ DANIA BEACH DISTANCE:0.5 MILES

The newest casino in Broward County, The Casino @ Dania Beach is here and features 750 slot machines, a 24 table card room, nationally known recording artists and comedians, simulcast lounge and sports bar, multiple dining options and live Jai-Alai. The brand new Casino @ Dania Beach offers a gaming and entertainment experience like no other in a friendly and fun environment. In 2016, The Casino @ Dania Beach unveiled its \$60 million makeover after closing for two years prior. With an emphasis on entertainment over gambling, the casino was brought into the 21st century.

The Casino @ Dania Beach is known for its live Jai Alai matches which are now hosted on a recently renovated court with seating for 500 spectators. A large video screen on the main casino floor showcases the jai alai games. The jai alai roster at the casino includes 36 players, including 14 new players from Spain who play six days a week. Local bands and major acts entertain at a concert venue with 850 seats. The Casino @ Dania Beach is also adding new nightly entertainment programming to large concerts and revamped dining options to fully-enhance guests' experience.



MARINE INDUSTRY DISTANCE: LESS THAN A MILE

Broward County is known as the “International Marine Hub” and the “Yachting Capital of the World,” Broward County enjoys a thriving recreational marine industry and leads the state. Today, Greater Fort Lauderdale’s marine industry encompasses world-class shipyards, manufacturing, wholesale and retail marine products, brokers, dockage and every conceivable type of marine service. With an economic impact estimated at \$8.8 billion in Broward County and \$12 billion in the Greater Fort Lauderdale region, this is one of the area’s largest sectors, contributing more than 110,000 jobs in Broward County and 136,000 jobs regionally and representing more than \$4 billion in wages and earnings in the region, up from \$3 billion in 2010.

Fort Lauderdale is home to one of the world’s premier recreational marine events, the Fort Lauderdale International Boat Show, attracting more than 130,000 visitors annually and appealing to buyers from all over the globe. The Boat Show started as a small local exhibition in 1959, and grew to become the largest boat show in the world and the largest single event in the State of Florida. The Boat Show’s annual economic impact is estimated to contribute approximately \$857 million to the overall economy in the state of Florida, considerably more than the Super Bowl. Star Center-American Maritime Officers Training Facility (STAR), a division of the Safety & Education Plan of American Maritime Officers (AMO), is the largest maritime labor organization for licensed merchant mariners in the USA, located in Dania Beach. Below are two of Dania’s mega yacht facilities Derecktor and Seaheaven.



LOCATION OVERVIEW

DOWNTOWN FORT



FORT LAUDERDALE AIRPORT



DANIA POINTE

**The
First**
At Dania Beach

LAUDERDALE

PORT EVERGLADES

RT

DANIA BEACH BLVD

MAP - NEW DEVELOPMENTS



 **DANIA POINTE**
SHOPS | RESIDENCES | OFFICES
DINING | ENTERTAINMENT | HOTELS



1. Seahaven Mega Yacht Facility (301 NE 5th Ave)
2. The Casino at Dania Beach (301 E Dania Beach Blvd)
3. Wyndam Garden Hotel (129 N Federal Hwy)
4. Holiday Inn Express (205 N Federal Hwy)
5. The Place at Dania Apartments (180 E Dania Beach Blvd)
6. The Morrison Hotel (28 S Federal Hwy)
7. Dania Pointe (81 SW 18th Ave, Dania Beach)
8. Tru Hotel (44 N Federal Hwy)
9. Trion Apartments (24 N Federal Hwy)
10. Comfort Suites (302 N Federal Hwy)

welcome
BROWARD'S



me to FIRST CITY



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