

AGENDA
COMMUNITY REDEVELOPMENT AGENCY
REGULAR MEETING
TUESDAY, OCTOBER 9, 2018 - 5:30 PM

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK'S OFFICE, 100 W. DANIA BEACH BOULEVARD, DANIA BEACH, FL 33004, (954) 924-6800 EXTENSION 3624, AT LEAST 48 HOURS PRIOR TO THE MEETING.

IN CONSIDERATION OF OTHERS, WE ASK THAT YOU:

- A. PLEASE TURN CELL PHONES OFF, OR PLACE ON VIBRATE. IF YOU MUST MAKE A CALL, PLEASE STEP OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
 - B. IF YOU MUST SPEAK TO SOMEONE IN THE AUDIENCE, PLEASE SPEAK SOFTLY OR GO OUT INTO THE ATRIUM, IN ORDER NOT TO INTERRUPT THE MEETING.
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1. CALL TO ORDER/ROLL CALL

2. CITIZEN COMMENTS

Addressing the Commission: Comments by Dania Beach citizens, or other interested parties that are not part of the regular agenda, may be made during each Commission meeting during the period set aside for "citizen comments." A thirty (30) minute "citizen comments" period shall be designated on the agenda for citizens and interested persons to speak on matters not scheduled on that day's agenda. Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the City Clerk prior to the beginning of the meeting of their intention to speak. If more than 10 speakers express a desire to speak, the Commission shall determine, on a meeting by meeting basis, whether to (a) extend the time allotted for citizen comments to accommodate all speakers, or (b) whether to limit the number of speakers or amount of time per speaker. A speaker's time shall not be transferable to another speaker.

3. ADMINISTRATIVE REPORTS

1. First-time Homebuyer Program: Interest Meetings

4. PRESENTATIONS

5. CONSENT AGENDA

1. Minutes:

Approve Minutes of the September 11, 2018 CRA Board Meeting

Approve Minutes of the October 1, 2018 CRA Board Workshop - City Center
Redevelopment

2. Travel Requests:

Request from Chairman Tamara James to attend the Florida Redevelopment Association

(FRA) Annual Conference in Fort Myers, Florida, on October 23-26, 2018 (Estimated cost \$1,349.48)

Request from Vice-Chairman Bill Harris to attend the Florida Redevelopment Association (FRA) Annual Conference in Fort Myers, Florida, on October 24-27, 2018 (Estimated cost \$1,455.62)

Request from Board Member Bobbie Grace to attend the Florida Redevelopment Association (FRA) Annual Conference in Fort Myers, Florida, on October 23-26, 2018 (Estimated cost \$1,172.87)

Request from Board Member Marco Salvino to attend the Florida Redevelopment Association (FRA) Annual Conference in Fort Myers, Florida, on October 24-26, 2018 (Estimated cost \$649.77)

Request from Rickelle Williams, CRA Executive Director, to attend the Florida Redevelopment Association (FRA) Academy and Annual Conference in Fort Myers, Florida, on October 22-26, 2018 (Estimated cost \$2,168.07)

Request from DeAndrae Spradley, Economic Development Manager, to attend the Florida Redevelopment Association (FRA) Academy and Annual Conference in Fort Myers, Florida, on October 22-26, 2018 (Estimated cost \$2,159.70)

Request from Kisha Payen, CRA Coordinator, to attend the Florida Redevelopment Association (FRA) Academy and Annual Conference in Fort Myers, Florida, on October 22-26, 2018 (Estimated cost \$2,159.70)

3. RESOLUTION NO. 2018-CRA-018

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING EXECUTION OF A THREE YEAR AGREEMENT WITHOUT COMPETITIVE BIDDING WITH RTMG, LLC, TO PROVIDE DIGITAL MARKETING SERVICES TO PROMOTE THE DANIA BEACH CRA DISTRICT; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

4. RESOLUTION NO. 2018-CRA-019

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE THE THIRD OF THREE OPTIONAL RENEWALS OF AN EXISTING AGREEMENT FOR A ONE (1) YEAR PERIOD WITH STANDING OVATIONS, LLC, A FLORIDA LIMITED LIABILITY COMPANY, RELATING TO

CONSULTING AND PRODUCTION SERVICES IN CONNECTION WITH THE 2019 ARTS AND SEAFOOD CELEBRATION IN AN AMOUNT NOT TO EXCEED NINETY THOUSAND DOLLARS (\$90,000.00); PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

6. PROPOSALS AND BIDS

7. DISCUSSION AND POSSIBLE ACTION

1. RESOLUTION NO. 2018-CRA-020

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY (“CRA”) OF THE CITY OF DANIA BEACH, FLORIDA AUTHORIZING THE PROPER CRA OFFICIALS TO ACCEPT THE CITY CENTER COMMUNITY CHARRETTE AND PRELIMINARY ACTION PLAN REPORT PREPARED BY FLORIDA INTERNATIONAL UNIVERSITY (“FIU”) METROPOLITAN CENTER; AUTHORIZING THE ADVANCEMENT OF A PUBLIC PRIVATE PARTNERSHIP DEVELOPMENT INITIATIVE FOR THE CITY CENTER; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

2. Design Proposal: Single-family Affordable Housing Development

3. Signal Box Art Proposal - Creative Arts Council Advisory Board

8. BOARD MEMBER COMMENTS

9. INFORMATION ITEMS

10. ADJOURNMENT