

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, MARCH 13, 2018 – 5:30 P.M.

1. Call to Order/Roll Call

Chairman James called the meeting to order at 5:30 p.m.

Present:

Chairman:	Tamara James
Vice-Chairman:	Bill Harris
Board Members:	Chickie Brandimarte
	Bobbie H. Grace
	Marco A. Salvino, Sr.
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Citizen Comments

Crag Charne Valentine, 321 E Sheridan Street, spoke of upcoming community events through his firm, Gangrel's Wrestling.

3. Administrative Reports

Director Williams provided an update on several projects, which is attached to and included in these minutes. She also provided a flier for the PATCH St. Patrick's Day event on March 17, 2018.

3.1 Grand Re-Opening: TNT Fireworks

Director Williams reviewed the flier included in the agenda packet.

3.2 Arts & Seafood Celebration Update

Director Williams reviewed the memo included in the agenda packet.

Board Member Grace noted she has received some dissatisfaction about the \$650 for a booth, plus 20%. Dania vendors are dropping out because of the connection with how the tickets will work. She is really upset because the Lions Club will not participate. We need to sit down with one last workshop before finalizing the event. We also have a lot of artists who are not participating because they have not made money in past years. We have to keep these people as part of the Arts & Seafood Festival; if not, what are we doing.

Director Williams responded we have some hometown companies that are offered a discounted rate for their spot. She explained how the deposit is part of the 20%, not in addition to the 20%. The ticket sale is a way to insure how much our portion of the sale is. All tickets must be turned in to the concessionaire at the end of both days.

Kathleen Weekes, Office Manager, clarified the cost for food vendors, and the ticket process.

Director Williams noted the Lions Club said they were not able to participate for two days, which is why they are not participating.

Board Member Salvino suggested Director Williams provide a written memo explaining how the process works.

Board Member Grace felt a workshop is not necessary if we keep these people in the loop.

4. Presentations

4.1 Art & Antiques on the Ave.: Downtown Art Walk Summer Series

Director Williams distributed a Letter of Intent from Atlantic Studios, which is attached to and incorporated into these minutes.

Christian Gaidry, President, Atlantic Studios, presented a PowerPoint overview of his firm and their accomplishments.

Board Member Brandimarte does not want to be known as Art & Antique; this should be upbeat. People do not buy arts and antiques in Dania Beach; they do it in Ft. Lauderdale. She wants the Mayor to come up with a different name.

Chairman James suggested we could possibly workshop this.

Board Member Salvino noted parking will be an issue; the garage is mostly rented out.

Mr. Gaidry said Sun Trolley and off-site parking could be provided.

Board Member Grace is also cautious of the name of the event.

Director Williams added that the Morrison Hotel is interested in the event. Currently, there is a City ordinance restricting more than four recurring events in a calendar year, which would need to be waived for this event if it does well and goes beyond the initial four months. We will reach out to local vendors, and will look at changing the name to make it catchier. The Creative Arts Council Advisory Board wants to make it uniquely Dania. Regarding parking, the agreement with Broward County requires that we have at least 200 spaces available for the public. As we hopefully get bigger, we can look at addressing the parking concerns.

5. Consent Agenda

5.1 Minutes:

Approve Minutes of the February 13, 2018 CRA Board Meeting

Approve Minutes of the February 26, 2018 CRA Rebranding Workshop

5.2 Travel Requests:

Request from Rickelle Williams, CRA Executive Director, to attend the Florida Redevelopment Association (FRA) Academy course on Operations and Capacity Building, in Orlando, Florida on April 20, 2018 (Estimated cost \$495.00)

5.3 RESOLUTION #2018-CRA-006

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA APPROVING THE ANNUAL CRA REPORT FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2017; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member Salvino motioned to approve the Consent Agenda; seconded by Board Member Grace. The motion carried unanimously.

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Commercial Property Improvement Grant Program

Director Williams requested the process be changed to add a window for application submission so that purchase orders are cut in the same fiscal year as applications are received. This would help us organize our budget and to get more business participation in the program.

Board Member Salvino suggested a 90-day application period.

Chairman James thought 90 days was too short, and recommended four or five months.

Vice-Chairman Harris recommended the 90-day process.

The Board consensus was for a 4-month application period beginning October 1st.

7.2 City Center Redevelopment Charrette

Director Williams recommended we use available funds to schedule a charrette to determine what we would like to see at the City Hall site.

Board Member Grace does not want to spend any more money on the City Hall building. It is time for a new building.

Chairman James has been speaking to Director Williams to find options that do not cost us any money. She favors bringing our first responders who are out west back to the City Hall site, and using that building for a fire station.

Board Member Salvino suggested Director Williams bring back ideas to the Board and the Board will bring their ideas to her.

Board Member Brandimarte noted we have three big ticket items we have been talking about. A big ticket item like City Hall cannot be taken out of the General Fund without raising taxes; a GO Bond should be put out for a vote by the residents.

Director Williams will get some proposals and timeline for a charrette.

8. Board Member Comments

There were no comments at this meeting.

9. Information Items

9.1 Legislative Brief: Community Redevelopment Agencies

Director Williams advised the Legislature did not pass any of the proposed items. She would like us to be more engaged should any of these items come back up in the next session.

10. Adjournment

Chairman James adjourned the meeting at 6:42 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT
AGENCY

for *Don Schneider, Deputy City Clerk*
LOUISE STILSON, CMC
CRA SECRETARY

Tamara James
TAMARA JAMES
CHAIRMAN – CRA

Approved: April 10, 2018



**REQUEST TO ADDRESS
CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
REGULAR OR SPECIAL MEETINGS**

The Community Redevelopment Agency (CRA) is required by state law to keep minutes of CRA Board meetings. To properly identify persons who address the CRA in those minutes, the CRA requests that this form be completed and provided to the CRA Secretary, before the meeting begins.

DATE OF CRA BOARD MEETING: March 13, 2018
PRINT NAME: Craig Charne
ADDRESS: 321 E Strevellan S
PHONE NO. (optional): 954 258-9848

PLEASE CHECK ONE OR BOTH OF THE ITEMS BELOW:

1) ☒ **CITIZEN COMMENTS:**

Comments by Dania Beach citizens or interested parties that are not part of the regular printed agenda may be made during each CRA Board meeting during the period set aside for "Citizen Comments." Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the CRA Secretary immediately prior to the beginning of the meeting of their intention to speak.

PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

Community Events

2) _____ AGENDA ITEM # _____ (AS PRINTED ON AGENDA)

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

3

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: March 13, 2018
Re: **Administrative Report**

1. Re-Branding Initiative

City Administration and departments have met to discuss Phase 1 items including website, social media, email signature, ID badges, business cards, uniform policy, brand training, internal communications, departmental forms, vehicles, promotional items, roadway signage, and commission signs.

- Funding resolution will be presented at March 27, 2018 City Commission Meeting.
- Additional funding for roadway signage will be presented at March 27, 2018 City Commission Meeting.
- Employee ID badge photos are being taken this week.
- Business cards will be ordered for every applicable staff member by March 30, 2018.
- Website initial changes and social media will be completed by March 30, 2018.
- Commission chamber seal sign has been ordered.

2. Broward County Loan-to-Grant Conversion (attached)

On March 9, 2018, the CRA received a letter from Broward County approving three (3) loan-to-grant conversions in the amount of two million eight hundred forty-two thousand eight dollars (\$2,842,008.00). This includes a surplus of Ninety four thousand eighteen dollars (\$94,018.00) that will be applied to the loan-to-grant conversion of the remaining balance of \$2,590,909.

3. Broward Redevelopment Program Grant: Application for Public Improvements at the Trion

- Oral presentation to the evaluation committee was given on January 25, 2018.
- Evaluation and scoring took place on February 5, 2018.
- The Evaluation Committee motioned to recommend the Dania Beach project for award at \$1 Million.
- Broward County previously mentioned their intent to present an agenda item in April 2018 but has since cancelled that projection without rescheduling a date.

4. Property Conveyance from City to CRA & Housing Program/Policy

Corrective recorded Quit Claim Deeds for the six lots were transmitted to the CRA on February 28, 2018. The CRA has and continues to meet with potential development partners. A formal housing program will be developed and presented to the CRA Board in May 2018.

5. Transportation Alternatives Program FY 19 Grant: CRA Multi-Modal Enhancements Project

- This project includes, but is not limited to, the installation and maintenance of special traffic signs, stamped asphalt, raised intersections, blinker signs, and related pavement markings and signings at various locations within the CRA.
- 90% plans have been accepted by Broward County Traffic Engineering Division and were submitted to Florida Department of Transportation (FDOT) in January 2018 for comment.
- Constructability Phase plan was submitted on March 12, 2018. Comments are being addressed with assistance of legal counsel.
- Once plans reach 100% completion, FDOT will bid the project and a timeline will be established.

6. Commercial Property Improvement Grant Program (Business Façade Grants)

- Dockers (\$20,000) Completed – Grand Reopening (April 19, 2018)
- Rainbow Realty (\$10,000) Completed – Grand Reopening (TBD)
- Barbie Jo's (\$12,250) Construction has not begun
- Bake Shack (\$20,000) Construction has not begun

7. Art Walk: Art and Antiques on the Avenue

Plans have transitioned to a June 2018 start date for a Summer Series following the Arts and Seafood Celebration. Atlantic Studios has been selected as the event producer. Special event permit application will be submitted closer to the event.

8. Upcoming Events:

- PATCH 3rd Saturday's: National Nutrition Month/St. Patrick's Day
Saturday, March 17, 2018 – 9:00 AM to 1:00 PM
The PATCH: 1201 W Dania Beach Blvd, Dania Beach, FL 33004
- Grand Re-Opening: Commercial Façade Grant Recipient
Thursday, April 19, 2018, 10:00 AM
Docker's: 318 N Federal Hwy, Dania Beach, FL 33004



Housing Finance and Community Redevelopment Division

110 Northeast 3rd Street, Suite 300 • Fort Lauderdale, Florida 33301 • 954-357-4900 • FAX 954-357-8221

March 9, 2018

Rickelle Williams
City of Dania Beach
Community Redevelopment Agency, Executive Director
100 W. Dania Beach Boulevard
Dania Beach, FL 33004

RE: Broward County Redevelopment Capital Program ("RCP") – loan-to-grant conversion of three (3) Loans; Parcel 109 Acquisition (\$2,334,200), New Parking Garage/ Security System (\$140,000), and New Parking Garage / Gate-Arm Entry System (\$273,790)

Dear Ms. Williams:

Broward County (the "County") has received your February 1, 2017 and subsequent October 24, 2017 letters and application (together, the "Request for Conversion") requesting full, loan-to-grant conversions of three (3) RCP loans. All three loans (the "Loan") were issued by the County to the City of Dania Beach ("Dania Beach") and the Dania Beach Community Redevelopment Agency (the "Dania Beach CRA").

As explained below, the County hereby approves your Request for Conversion subject to the terms and conditions stated herein.

The first Loan, Parcel 109 Acquisition, was for the reimbursement of costs for associated with acquisition of land known as Parcel 109. As you are aware, the County, Dania Beach and the Dania Beach CRA entered into the Loan Agreement dated March 24, 2009, as amended by the First Amendment to Loan Agreement dated February 22, 2011, and the Second Amendment to Loan Agreement dated March 4, 2014, (collectively, the "Loan Agreement"), pursuant to which the County made a **\$2,334,200.00** Loan to Dania Beach and the Dania Beach CRA for the acquisition of Parcel 109. Pursuant to the Second Amendment to Loan Agreement, principal and accrued interest payments are scheduled to begin on March 31, 2018.

The second Loan, New Parking Garage/Security System, was for a security system as part of a parking garage in support of new private redevelopment adjacent to the Dania Beach City Hall and Library. As you are aware, the County, Dania Beach and the Dania Beach CRA entered into the Loan Agreement dated September 28, 2010, as amended by the First Amendment to Loan Agreement dated February 8, 2011, and the Second Amendment to Loan Agreement dated March 4, 2014, (collectively, the "Loan Agreement"), pursuant to which the County made a **\$140,000.00** Loan to Dania Beach and the Dania Beach CRA for a security system as part of a new parking garage. Pursuant to the Second Amendment to Loan Agreement, principal and accrued interest payments are scheduled to begin on September 30, 2019.

The third Loan requested for a full conversion, New Parking Garage/Gate-Arm Entry, was for gate-arm entry system as part of the new parking garage. As you are aware, the County, Dania Beach and the Dania Beach CRA entered into the Loan Agreement dated September 25, 2013, and as amended by the First Amendment to

Broward County Board of County Commissioners

Mark D. Bogen • Beam Furr • Steve Geller • Dale V.C. Holness • Chip LaMarca • Nan H. Rich • Tim Ryan • Barbara Sharief • Michael Udine
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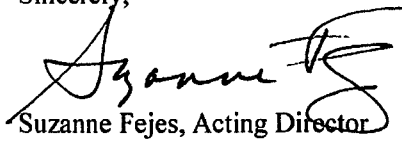
Loan Agreement dated March 4, 2014, (collectively, the "Loan Agreement"), pursuant to which the County made a **\$273,790.00** Loan to Dania Beach and the Dania Beach CRA for the gate-arm entry system as part of the new parking garage. Pursuant to the Second Amendment to Loan Agreement, principal and accrued interest payments are scheduled to begin on August 31, 2022.

The County has reviewed the materials submitted with the Request for Conversion to determine compliance with the requirements of the Interlocal Agreement dated April 20, 2004, by and among the County, Dania Beach, and the Dania Beach CRA, as amended by the First Amendment to Dania Beach Interlocal Agreement dated February 21, 2006, the Second Amendment to Dania Beach Interlocal Agreement dated March 19, 2009, the Third Amendment to Dania Beach Interlocal Agreement dated March 24, 2009, the Fourth Amendment to Dania Beach Interlocal Agreement dated September 28, 2010, the Fifth Amendment to Dania Beach Interlocal Agreement dated February 22, 2011, the Sixth Amendment to Dania Beach Interlocal Agreement also dated February 22, 2011, and the Seventh Amendment to Dania Beach Interlocal Agreement dated March 1, 2011 (collectively, the "Interlocal Agreement"), and has determined that Dania Beach and the Dania Beach CRA are in compliance with the terms of the Interlocal Agreement regarding loan-to-grant conversions. In specific, pursuant to Section 4.7 of the Interlocal Agreement, the County's share of the revenue generated by the net increase in the tax base within the Dania Beach Community Redevelopment Area boundaries over 20 years due to specific private redevelopment projects has been calculated at **\$2,842,008.00** which is an amount greater than the sum of the three (3) loan balances, which total **\$2,747,990.00**. Accordingly, the County hereby approves three (3) loan-to-grant conversions of the full Loan balances detailed above.

As a result of the conversion, a surplus of **\$94,018.00** in conversion dollars is available to be applied to the last, outstanding RCP loan of \$2,590,909, which was for the construction of a new, 190-space parking garage. The County will apply this surplus balance to the next Request for a Loan-to-Grant Conversion by Dania Beach and the Dania Beach CRA.

Please contact me at (954) 357-4912 or sfejes@broward.org, or Glenn Amoruso at (954) 357-6679 or gamoruso@broward.org, with any questions regarding the terms of this letter.

Sincerely,



Suzanne Fejes, Acting Director
Housing Finance and Community Redevelopment Division

Cc: Bertha Henry, County Administrator

Henry Snizek, Director, Environmental Protection and Growth Management Dept.

Marci Gelman, Assistant Director, Office of Management and Budget

Stephen Farmer, Finance Manager, Finance and Administrative Services Dept.

Glenn Amoruso, Senior Project Program Coordinator, Housing Finance and Community Redevelopment

Maite Azocoita, County Attorney

Robert Baldwin, City Manager, City of Dania Beach

Nicki Satterfield, Finance Director, City of Dania Beach



MARCH 17, 2018

**CELEBRATE
ST. PATRICK'S DAY
AT THE PATCH**

**Green Juice Samples
Garden & Market Tour**

**50% OFF EBT/SNAP USERS
ON**

FL-GROWN PRODUCE

www.ThePatchGarden.com



4.1



DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY

Letter of Intent

Dear Ms. Williams,

Atlantic Studios would be honored to produce the monthly Dania Beach Arts & Antique Festival, in furtherance of the goals of the Dania Beach CRA. As a producer of large scale concerts, events, and festivals, often working alongside municipalities, we are well positioned to conceptualize, plan & execute this exciting new event.

For many years, our wildly popular community events, art shows, antique shows, concerts and music festivals, including Margate Under the Moon (1st Place Award Winner - 2017 Florida Redevelopment Agency Conference), Hollywood Artwalk Artisan Market (Winner best of Broward & Miami New Times 2016 & 2017), Indie Craft Bazaar, Food In Motion (Winner best of Broward New Times 2014) and the Night Owl Festival, have served as major art and cultural destinations. Uniquely, Atlantic Studios handles all aspects of production, logistics, and marketing, which further maximizes budgetary allotments for talent and attendee focused amenities. From talent booking, and world class audio/visual services, to major logistics (FDOT level road closures, MOT plans, and traffic & parking solutions), Atlantic Studios couples precise planning with modern marketing know-how, resulting in seamless events & festivals; some in excess of 20,000 attendees per evening.

Always looking for unique experiences for our attendees, Atlantic Studios has a history of bringing events to intriguing and seemingly impossible locations, with little or no infrastructure. Whether closing down over a quarter mile of a five lane, main arterial road in downtown Fort Lauderdale, or transforming a completely bare, 36 acre grass meadow into a major, multifaceted, entertainment attraction, Atlantic Studios has the bandwidth to literally produce events & attractions from the ground up. Being that the proposed location of the Dania Beach Arts & Antique Festival is slated to be directly on SW 1st Avenue, and will include a road road closure & MOT, the City of Dania Beach can rest assured that this project is usual fare for Atlantic Studios, and is firmly within its wheelhouse.

Through our many years of experience, Atlantic Studios has earned a substantial, organic following. With over 35,000 fans and followers across our social media pages, and nearly 25,000 newsletter subscribers, our outreach can rival that of some media outlets. We are certain that our sophisticated, loyal patronage will immediately engage in the Dania Beach Arts & Antiques Festival along with other events and associated cultural initiatives throughout the unique City of Dania Beach.

With an absolute zero claim/loss/injury history, experience working with many CRA's and municipalities, and a long track record of successful events, Atlantic Studios is a low risk, effective agency. We believe our involvement will further activate and place-make the area, helping to shape the City of Dania Beach into an artistic and cultural event destination. Enclosed, you will find a summary of qualifications, with several examples of previous and current Atlantic Studios', events. Thank you for your time and consideration.

A handwritten signature in black ink, appearing to read "C. Gaidry".

Christian W. Gaidry | President
Atlantic Studios, Inc.
cgaidry@atlanticstudios.com
954.785.7475

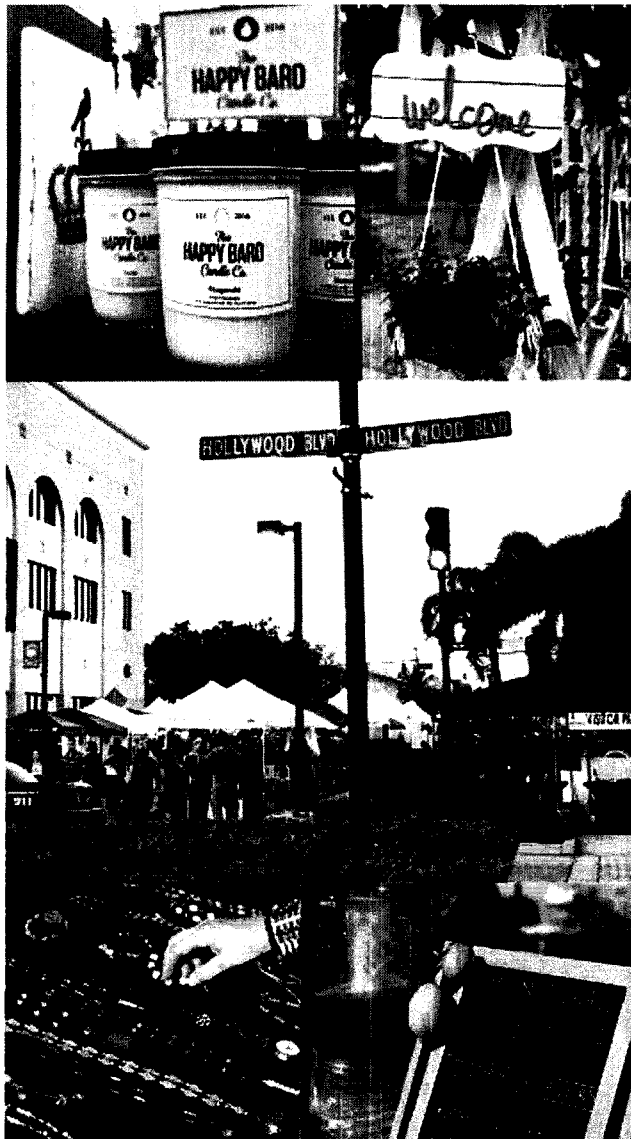
>> **Services Provided**

SCOPE OF SERVICES

MUSIC PROCUREMENT <i>High Quality Talent Booking that will Appeal to a Broad Audience</i>	LOGISTICS & PLANNING <i>Budget Management, Permits, Site Plan, and all the Nitty Gritty</i>	BRANDING & DESIGN <i>A Perfect Event Title + Tailored Logo & Design for all Graphics, and Signage</i>
ON-SITE ACTIVATIONS <i>Scavenger Hunts, Messy DIY Fun, and other Memory Makers</i>	SPONSORSHIPS <i>Comprehensive Sponsorship Deck that will Knock their Socks , Off</i>	VENDOR RECRUITMENT <i>Artisan & Local Business Pop-Up Marketplace to Stroll and Shop</i>
MARKETING & PROMOTIONS <i>Spread the Word! Digital, Print, and Social Marketing for High Visibility</i>	PHOTO & VIDEO <i>Professional Footage for Post-Marketing, Future Collateral, and Web-Sharing</i>	SUCCESSFUL EVENT <i>A Multi-Layered, Arts & Cultural Event that will have them Hashtagging for Days</i>

Soup to Nuts! Atlantic Studios can provide all aspects of event conceptualization, planning, promotions, and execution.

➔ HOLLYWOOD ARTISAN MARKET



2016-Current

Held Monthly (3rd Saturdays)

Atlantic Studios, Inc. was contracted with the Hollywood CRA to conceptualize and produce an Artisan Market during the 3rd Saturday downtown Artwalk. The goal was to increase foot traffic and patronage, as well as add an outdoor, connective element to the Artwalk.

"Hollywood Artisan Market" was developed, Spanning 2 blocks through the heart of downtown, it features a myriad of artisanal vendors: Artists, Crafters, Food Purveyors & Green-Market Style Vendors, Local Boutiques and Designers. In addition to the average 60+ tent marketplace, the Artisan Market also features street performances, music, and busking.

Atlantic Studios handles all aspects of event production, including, but not limited to:

- Vendor Curation, Participation Submissions, Jurying & Relations
- Promotions, PR, & Marketing
- Preparation & Logistics
- Event Set-Up, Production & Breakdown
- Staffing, Vendor Management
- Event Programming & Activities
- Beer Distribution & ID Verification
- CRA Invoicing & Reimbursement Agreement

→ CITY-WIDE MARKET



2011-2015

Held Seasonally and Monthly (Various Locations)

Free admission, community event, fully conceptualized and executed by Atlantic Studios, Inc. Currently features 80-100 antique, collectible and vintage dealers in a modern retro event setting. City-Wide Market is a travelling event, popping up in locations in Pompano Beach, Fort Lauderdale and Coral Springs. Past versions have included up to 400 vendor booths in a single event. Currently featured at the historic Fort Lauderdale Woman's Club and Stranahan Park.

Event draws an average of 2000 attendees, per day.

With Gaidry's history in family owned vintage shops and boutiques, and Weiner's passion for all things vintage, City-Wide Market was born from their desire to bring an old school, traditional, metropolitan style vintage market to the South Florida area.

City-Wide Market has garnered significant local press, landing on the front page of Sun-Sentinel, and remains a favorite amongst dealers and shoppers.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities

SIMILAR ENGAGEMENTS

→ FOOD IN MOTION



2013-Current

Held Monthly.

Food In Motion is an after-dark green market, featuring 15 food trucks, over 50 artisan food and handmade vendors, fresh local fare, on-site dining, a craft beer & cocktail garden, ctivities and a free beer happy hour.

This event has been sponsored in part by the NPF CRA.

Event draws over 4000 attendees.

Food In Motion has activated Peter Feldman Park, a once under-utilized public amenity. The monthly food event has garnered so much attention, it has been included as a selling point for nearby listings on the MLS.

Food In Motion was included in the exclusive "2015 Best Of" list on New Times.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions & Market Curation, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities
- Beer Distribution & ID Verification
- Beer & Cocktail Sales Concession
- CRA Invoicing & Reimbursement Agreement

S I M I L A R E N G A G E M E N T S

➔ FLAGLER ARTWALK



2015-2016

Held Monthly.

Flagler Artwalk is a neighborhood wide event, featuring over 30 participating venues, galleries and pop-up events who host independent exhibitions and showings. This event is sponsored in part by the NPF CRA.

Event draws over 3000 attendees.

Atlantic Studios, Inc. was asked to become the Flagler Artwalk coordinators, in an effort to increase traffic, building branding and optimize current amenities.

Flagler Artwalk was included in the exclusive "2015 Best Of" list on New Times.

Atlantic Studios handled the following aspects of this event:

- Gallery Submissions
- Promotions & Marketing, Social Media
- Free Parking & Event Logistics
- Central Event Set-Up, Production & Breakdown
- Free Trolley Coordination & Routes
- Directory & Information Center
- CRA Invoicing & Reimbursement Agreement
- Print Materials & Distribution

→ INDIE CRAFT BAZAAR



2009-Current

Held every 2-3 Months

Private, paid admission event, fully conceptualized and executed by Atlantic Studios, Inc. Features over 75-100 independent artists, crafters & designers throughout 3 venues: Revolution Live, America's Backyard and Stache. Live music, raffle giveaways, DIY activities, gift bags for the first 100 attendees, and demo's included amongst event activities.

Event draws over 1000 attendees.

Indie Craft Bazaar was the first indie craft fair in Broward County, and remains the largest of it's kind in South Florida.

ICB has earned regional and national press, including a feature on Channel 10 News, many Sun-Sentinel and other newspaper articles, inclusion on MSN, inclusion in Nylon Magazine and other major media platforms.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions, PR & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Vendor & Event Management, Staffing
- Event Programming & Activities
- Customer Entrance, Swag Bag & Raffle Giveaways

➔ MARGATE UNDER THE MOON



2015-Current

Held Monthly (4 Month Event Series).

Atlantic Studios, Inc. was contracted with the Margate CRA to conceptualize and produce an event that features: local Margate businesses, artists & vendors, food trucks, live music & activities.

"Margate Under The Moon" was developed, sponsored by the MCRA, as an event series running August-November.

The event draws 3,000-5,000 attendees per event.

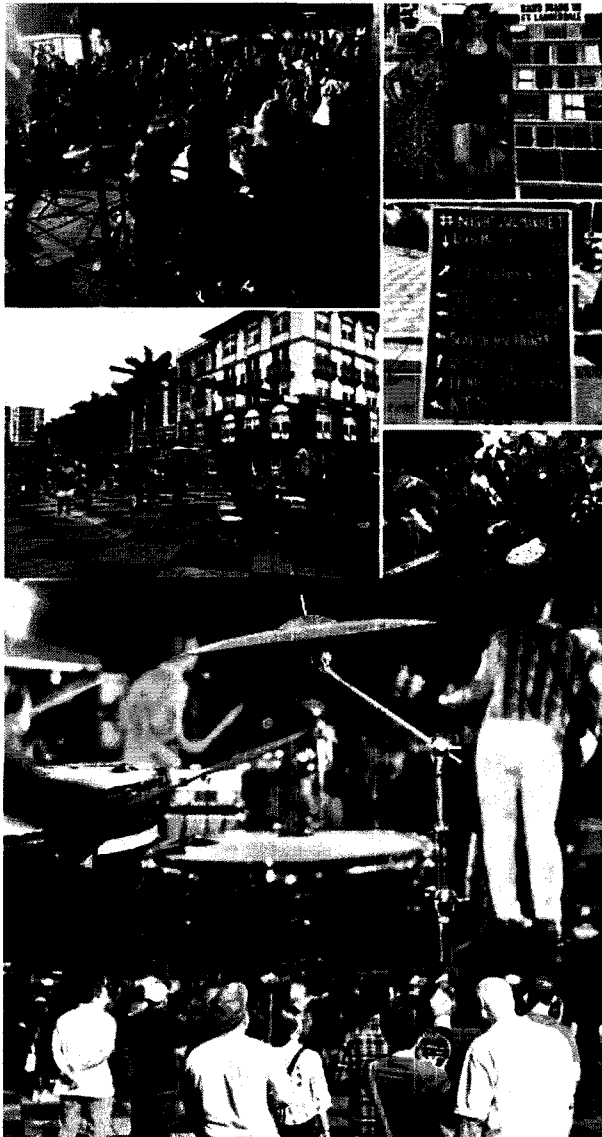
In 2015, "MUM" became a highly anticipated event, activating the NW corner of Margate Blvd and 441; a large patch of land that will soon be developed into a downtown corridor.

Out of over 150 applicants, MUM was selected the Promotions Winner at the 2017 Redevelopment Association Awards.

Atlantic Studios handles all aspects of event production, including, but not limited to:

- Talent Booking and Audio Logistics
- Vendor Submissions, Jurying & Relations
- Promotions, PR, & Marketing
- Preparation & Logistics
- Event Set-Up, Production & Breakdown
- Staffing, Vendor Management
- Event Programming & Activities
- Beer Distribution & ID Verification
- CRA Invoicing & Reimbursement Agreement

➔ NIGHT OWL STREET FESTIVAL



2012-Current

Held Bi-Annually.

What originally began as a fundraiser for a on-profit, community garden project, quickly escalated into a popular, large scale bi-annual festival. Night Owl Market features a central live music MainStage, over 100 small, local, and handmade businesses and artists, interactive activities, 20 food trucks, and free beer.

This event has been sponsored in part by NPF CRA.

Event draws an average of 15,000 attendees.

Finding success at Night Owl Market, several businesses have opened up permanent, brick and mortar shops within Flagler Village.

Home Depot donated over \$10,000 worth of materials at this past Night Owl Market, which were used to create 75 Certified Wildlife Habitats. With the completion of these final habitats, the City of Fort Lauderdale earned the title Community Wildlife Habitat; a designation over 2 years in the making.

Night Owl Market Street Festival has earned much press, and has been included in developers presentations on Flagler Village.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions, Press, & Marketing
- Venue, Parking & Logistics
- Music & Performance Procurement; Audio Mangement
- Sponsorship Procurement
- Event Set-Up, Production & Breakdown

➔ SNOW OWL MARKET



2013-Current

Held Annually.

Snow Owl Market is a holiday based event, featuring over 100 local, small and handmade businesses, as well as live music, activities and food trucks. Snow Owl Market is set apart from Night Owl Market, as it also features a custom park "light-up", where Atlantic Studios, Inc. professionally strings lights throughout the park and it's 80+ trees for the duration of the holiday season.

This event is sponsored, in part, by the NPF CRA.

Event draws 5000 attendees.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- All Planning, Set-Up and Breakdown of Holiday Lighting and Decor
- Vendor Submissions, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities

SIMILAR ENGAGEMENTS

→ SOUNDS AT SUNDOWN



SOUNDS at SUNDOWN

2016 Lineup:

- January 9th: Big City Deep
- February 6th: Simply Tim
- March 5th: The Goodrichs
- April 8th: Pitbull of Blues
- May 7th: Tom Jacks
- June 4th: Orange Sunshine

FOOD TRUCKS
POP UP SHOPS
FREE EVENT
FREE PARKING
ACTIVITIES

January through June
5-10pm
At the N.W. Corner of Margate Blvd & 441

2015-Current

Sounds at Sundown is a concert series sponsored by the Margate Parks and Recreation department, with an 18 year history. Atlantic Studios, Inc. was contracted with the City of Margate to help improve event attendance, and add additional music and amenities to the lineup.

In 2015, Atlantic Studios effectively lengthened the event hours, booked new talent to add to the mix, added a vendor lineup, DIY activities, and organized food truck participation. Additionally, Atlantic Studios manages the audio for stage performances.

Event attendance and participation has dramatically increased since Atlantic Studios participation.

Atlantic Studios handles specific aspects of event production, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Graphic Design & Logo Development
- Supplemental Promotions, PR, & Marketing
- Preparation, Lighting, Power & Logistics
- Audio Management & DJ Services
- Event Set-Up, Production & Breakdown
- Vendor Management
- Event Activities
- Food Truck Services
- Invoicing & Reimbursement Agreement