

MINUTES OF MEETING
DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY
TUESDAY, FEBRUARY 13, 2018 – 5:30 P.M.

1. Call to Order/Roll Call

Chairman James called the meeting to order at 5:30 p.m.

Present:

Chairman:	Tamara James
Vice-Chairman:	Bill Harris
Board Members:	Chickie Brandimarte Bobbie H. Grace Marco A. Salvino, Sr.
Executive Director:	Rickelle Williams
City Attorney:	Thomas Ansbro
CRA Secretary:	Louise Stilson

2. Citizen Comments

Craig Clerie, 1982 Tigertail Boulevard, noted sales of their hot sauce for their wrestling school are going well, and he is working with Dan Murphy, Economic Development Manager, on an intern program. They are also sponsoring a wrestling event on February 24th; and their first class of wrestlers will graduate on March 25th. They will also have a booth at the Arts and Seafood Festival.

3. Administrative Reports

Director Williams reviewed a memo she provided to the Board which is attached to and incorporated into these minutes.

3.1 2018 Arts and Seafood Celebration Update

Director Williams reviewed the information in the agenda packet. To date, we have \$17,250.00 in sponsorships; we have also reached out to several corporate sponsors, which now include Home Depot and Michaels.

Director Williams introduced Joe Artanis, from 3 Sons Brewing, the vendor who will be in charge of the food and beverage concession services for the Arts and Seafood Festival. Mr. Artanis provided a brief overview of their business and commitment to the City and event.

Discussion ensued on the specifics of the food vendor arrangements.

3.2 Upcoming Events

There was no discussion of the events, fliers for which were included in the agenda packet.

4. Presentations

There were no presentations on this agenda.

5. Consent Agenda

5.1 Minutes:

Approve Minutes of the January 9, 2018 CRA Board Meeting

5.2 Travel Requests:

Request from Rickelle Williams, CRA Executive Director, to attend the Florida Redevelopment Academy in Orlando, Florida on March 15-17, 2018 (Estimated cost \$495.00)

Request from Dan Murphy, Economic Development Manager, to attend the 2018 ICSC Florida Conference in Orlando, Florida on August 27-29, 2018 (Estimated cost \$1,058.40)

5.3 RESOLUTION #2018-CRA-004

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE COMMUNITY REDEVELOPMENT AGENCY ("CRA") OF THE CITY OF DANIA BEACH, FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE AN AGREEMENT WITHOUT COMPETITIVE BIDDING WITH SAUL EWING ARNSTEIN & LEHR LLP, TO PROVIDE LEGAL SERVICES AS SPECIAL COUNSEL TO THE CRA; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

5.4 RESOLUTION #2018-CRA-005

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY ("CRA"), OF THE CITY OF DANIA BEACH FLORIDA, AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE PERSONAL SERVICES AGREEMENTS FOR A ONE YEAR PERIOD WITHOUT COMPETITIVE BIDDING FOR A FARMERS MARKET MANAGER AND FARMERS MARKET PROMOTIONS COORDINATOR IN RELATION TO THE UNITED STATES DEPARTMENT OF AGRICULTURE ("USDA") AGRICULTURAL MARKETING SERVICES ("AMS") GRANT AWARD FOR THE FARMERS MARKET PROMOTION PROGRAM ("FMPP") IN AN AMOUNT NOT TO EXCEED FORTY TWO THOUSAND ONE HUNDRED SIXTY SEVEN DOLLARS (\$42,167.00) AND TEN THOUSAND SEVEN HUNDRED SIXTY FIVE DOLLARS (\$10,765.00) RESPECTIVELY; PROVIDING FOR CONFLICTS; FURTHER, PROVIDING FOR AN EFFECTIVE DATE.

Board Member Grace motioned to approve the Consent Agenda; seconded by Board Member Brandimarte. The motion carried on the following 5-0 Roll Call vote:

Board Member Brandimarte	Yes	Vice-Chairman Harris	Yes
Board Member Grace	Yes	Chairman James	Yes

Board Member Salvino

Yes

6. Proposals and Bids

There were no proposals on this agenda.

7. Discussion and Possible Action

7.1 Request for Information Items to be added to the Dania Beach CRA Board Meeting Agenda

Director Williams asked the Board to amend the agenda format to include a section for "Information Items". This section would be informational items only that do not need to be discussed at Board meetings.

Board Member Brandimarte motioned to change the agenda format; seconded by Board Member Grace. The motion carried unanimously.

7.2 Rebranding Workshop Date

Director Williams requested the Board schedule a workshop to discuss branding and marketing.

The workshop will be held on Monday, February 26 at 11:00 a.m. in the NW Conference Room.

8. Board Member Comments

Board Member Grace is pleased with what we are hearing at the CRA Board meetings.

9. Adjournment

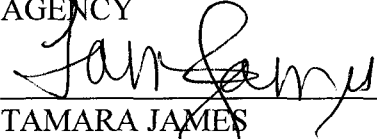
Chairman James adjourned the meeting at 6:10 p.m.

ATTEST:



LOUISE STILSON, CMC
CRA SECRETARY

COMMUNITY REDEVELOPMENT
AGENCY



TAMARA JAMES
CHAIRMAN - CRA

Approved: March 13, 2018

Minutes of Regular Meeting
Dania Beach Community Redevelopment Agency
Tuesday, February 13, 2018 – 5:30 p.m.


DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY



**REQUEST TO ADDRESS
CITY OF DANIA BEACH
COMMUNITY REDEVELOPMENT AGENCY
REGULAR OR SPECIAL MEETINGS**

The Community Redevelopment Agency (CRA) is required by state law to keep minutes of CRA Board meetings. To properly identify persons who address the CRA in those minutes, the CRA requests that this form be completed and provided to the CRA Secretary, before the meeting begins.

DATE OF CRA BOARD MEETING: Feb 13, 2018
PRINT NAME: Craig Cherae
ADDRESS: 1982 Tigerail Blvd
PHONE NO. (optional): 954 258 4848

PLEASE CHECK ONE OR BOTH OF THE ITEMS BELOW:

1) ☒ 8 CITIZEN COMMENTS:

Comments by Dania Beach citizens or interested parties that are not part of the regular printed agenda may be made during each CRA Board meeting during the period set aside for "Citizen Comments." Each speaker shall be limited to 3 minutes for his or her comments. Persons desiring to speak during the citizen comment period shall inform the CRA Secretary immediately prior to the beginning of the meeting of their intention to speak.

PLEASE BRIEFLY DESCRIBE THE SUBJECT MATTER OF YOUR COMMENT:

Biz update with CRA

2) _____ AGENDA ITEM # _____ (AS PRINTED ON AGENDA)

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE WITH REGARD TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDING, AND FOR SUCH PURPOSE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

LOBBYIST REGISTRATION IS REQUIRED. PRIOR TO ENGAGING IN ANY LOBBYING ACTIVITIES, WHETHER OR NOT COMPENSATION IS PAID OR RECEIVED IN CONNECTION WITH THOSE ACTIVITIES, EACH LOBBYIST SHALL FILE WITH THE CITY CLERK AN ANNUAL REGISTRATION STATEMENT AND PAY AN ANNUAL ONE HUNDRED DOLLARS (\$100.00) REGISTRATION FEE FOR EACH PRINCIPAL OR EMPLOYER. REGISTRATION FORMS ARE AVAILABLE ON THE CITY WEBSITE: WWW.DANIABEACHFL.GOV. (ORDINANCE #2012-019)

#3
2-13-18

To: Chair, Vice Chair and Board of Commissioners
From: Rickelle Williams, Executive Director
Date: February 13, 2018
Re: **Administrative Report**

1. CRA Plan Update Adoption

In 2015, the CRA Plan was updated and adopted by the CRA Board but was not transmitted to the City Commission for acceptance. The updated plan is now on the February 13, 2018 City Commission agenda for retroactive acceptance.

2. Re-Branding Initiative

CRA has met with Redline Media Group to finalize concept proposals and brand standards incorporating the new approved logo. CRA has also met with City staff to identify and inventory items that require rebranding. CRA seeks to schedule a Rebranding Workshop to discuss brand statement, resolution to adopt logo and methods for implementing the project.

3. Broward Redevelopment Program Grant: Application for Public Improvements at the Trion

- Oral presentation to the evaluation committee was given on January 25, 2018.
- Evaluation and scoring took place on February 5, 2018.
- Of the ten (10) projects submitted and presented, Dania Beach ranked #2. Five (5) of the ten (10) projects met the minimum score for recommendation of award.
- The Evaluation Committee motioned to recommend the Dania Beach project for award at \$1 Million.
- County staff will be completing an agenda item to bring before the Broward County Board of Commissioners for consideration in April 2018.

4. Property Conveyance from City to CRA

The deeds were prepared, signed, filed and then recorded on February 2, 2018. Subsequent to recording, Broward County is requiring that the deeds be notarized. Corrective deeds have been prepared to be re-executed and re-recorded.

5. Transportation Alternatives Program FY 19 Grant: CRA Multi-Modal Enhancements Project

- This project includes, but is not limited to, the installation and maintenance of special traffic signs, stamped asphalt, raised intersections, blinker signs, and related pavement markings and signings at various locations within the CRA.
- 90% plans have been accepted by Broward County Traffic Engineering Division and were submitted to Florida Department of Transportation (FDOT) in January 2018 for comment. Once plans reach 100% completion, FDOT will bid the project and a timeline will be established.

6. Commercial Property Improvement Grant Program (Business Façade Grants)

- TNT (\$20,000) Completed – Grand Reopening (March 6, 2018)
- Dockers (\$20,000) Completed – Grand Reopening (March 22, 2018)
- Rainbow Realty (\$10,000) To be Completed (Feb. 2018)
- Barbie Jo's (\$12,250) Construction has not begun
- Bake Shack (\$20,000) Construction has not begun
- Angela's Haven (\$20,000) Cancelled for non-compliance (Bldg. owner – No restrictive covenant)

7. Art Walk

Plans have transitioned to a June 2018 start date for a Summer Series following the Arts and Seafood Celebration. Request for written quotes for an event producer was issued on January 22, 2018.

Submissions/proposals were due on January 31, 2018 and are currently under evaluation. Once a firm is selected, CRA Board will be presented with an event plan and scope. Special event permit application will be submitted closer to the event.

8. Upcoming Events: Please see flyers in agenda pack-up

- Merchant Meeting: Tourism Forum
 - Thursday, February 15, 2018 – 6:00 PM to 7:30 PM – City Hall Atrium
- Jump Start Your Heart
 - Saturday, February 17, 2018 – 9:00 AM to 1:00 PM – The PATCH
- Neighborhood Ambassador
 - Thursday, February 22, 2018 – 6:00 PM to 8:00 PM – Hotel Morrison
- Building Broward: Realtors of the Palm Beaches and Greater Fort Lauderdale
 - Wednesday, February 28, 2018 – 8:00 AM to 10:00 AM – Hotel Morrison
- Grand Re-Opening: TNT (Commercial Façade Grant Recipient)
 - Thursday, March 8, 2018, 10:00 AM - TNT